



CB, Project X, rev3 User Experience, v3 Tuesday, July 16th Heather

## Profile Parameters: User Facing



= ONet Sync/Matching Required

## Profile Parameters: Non-User Facing

Parameters		SSO	OCR	ONet	KB	СВ	Manual	
	Location:	Dates						
ACTIVITY	Content:	Search, Browse, Rating (+Dates)						
	Tools:	Tool Usage, Tool States (+Dates)						
	Jobs:	Search, Browsing, Contact (+Dates)						
SOCIAL	Interests:	Category, (+Dates, if possible)						
	Travel:	Location, (+Dates, if possible)						

## Leveraging

"Show Advice for People Like Me."

"Show me my next Job"

"Start a Resume with my Profile"

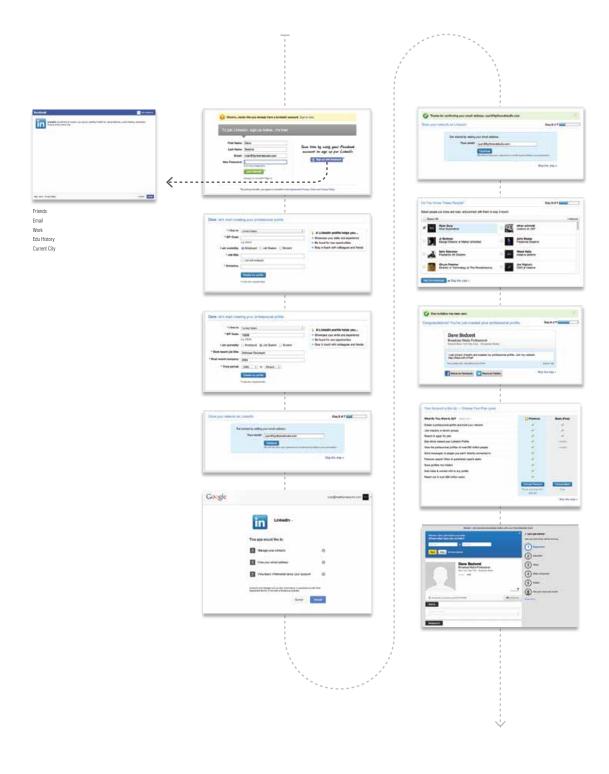






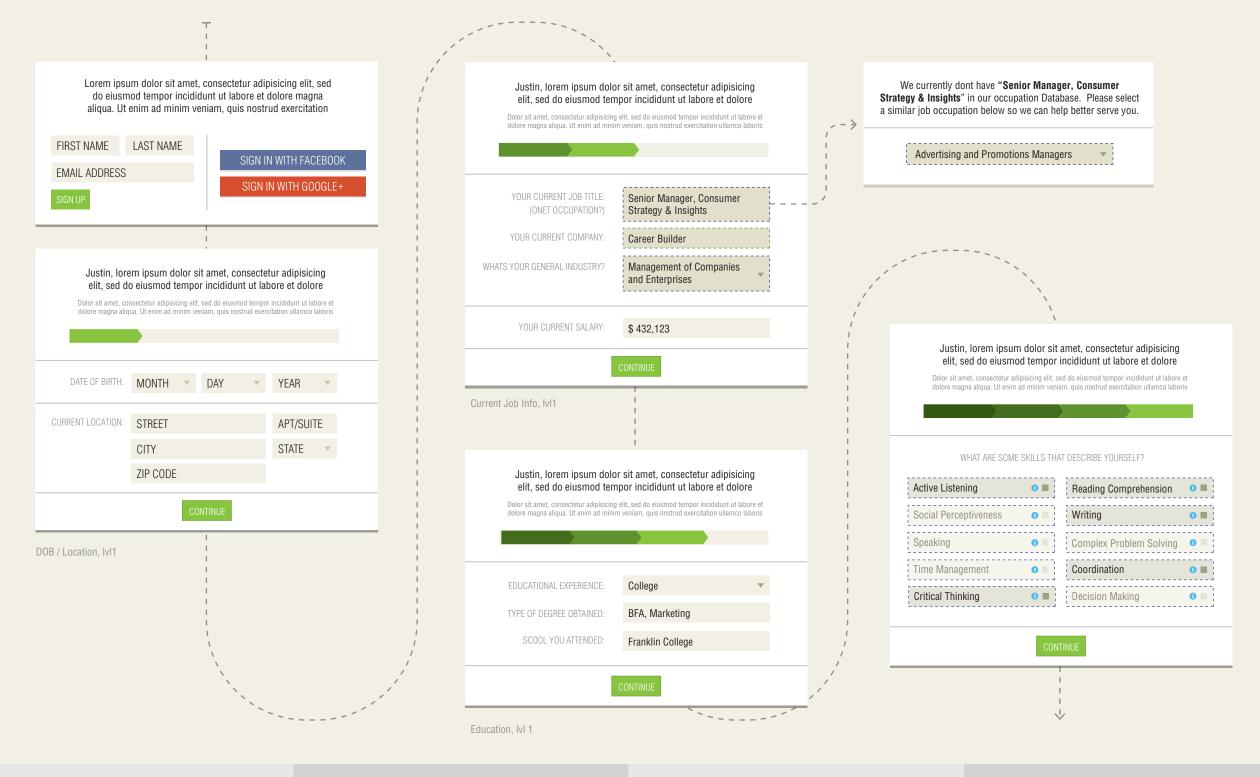


CB, Project X, rev3 Profile Parameters Tuesday, July 16th Heather





CB, Project X, rev3 Wizards Tuesday, July 16th Heather



CB, Project X, rev3 Profile Wizard Tuesday, July 16th Heather





## Justin Middle Thompson

SENIOR MANAGER, CONSUMER STRATEGY & INSIGHTS

CAREERBUILDER.COM

CHICAGO, ILLINOIS.

**CURRENT SALARY:** \$ 423,123





"INTERVIEW TIPS..." SAVED ARTICLE



**RESUME OLD DECEMBER 7, 2014** 



**RESUME FINAL DECEMBER 12, 2014** 



"HOW TO PREPARE FOR A CAREER IN...



"NURSING, 10009" CAREER SCAPE





### CAREERBUILDER.COM

JUNE 2013 – PRESENT

ONET OCCUPATION SALARY?



CONSUMER MARKETING MGR.

### CAREERBUILDER.COM

JULY 2012 - PRESENT

ONET OCCUPATION SALARY?



SOCIAL MEDIA **ENGAGEMENT SPECIALIST** 

### CAREERBUILDER.COM

JULY 2012 - PRESENT

ONET OCCUPATION SALARY?





CHICAGO, ILLINOIS

### EAST LINCOLN PARK, 10009

2005 - PRESENT



FRANKLIN, INDIANA

### 101 BRANIGIN BOULEVARD

2001 - 2005





PHD, NANOTECHNOLOGY

### YALE UNIVERSITY

2005 - 2006

BFA, MARKETING

### FRANKLIN COLLEGE

2001 - 2005



CUSTOMER & PERSONAL SERVICE

**ECONOMICS** & ACCOUNTING









### JUSTIN'S ABILITIES

**DEDUCTIVE** REASONING



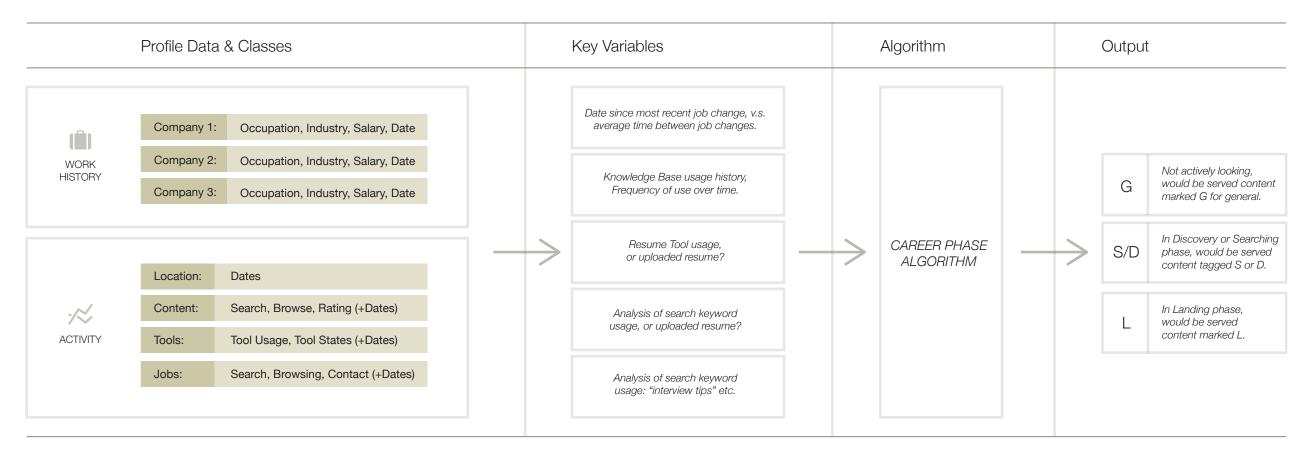
**ENGLISH** LANGUAGE



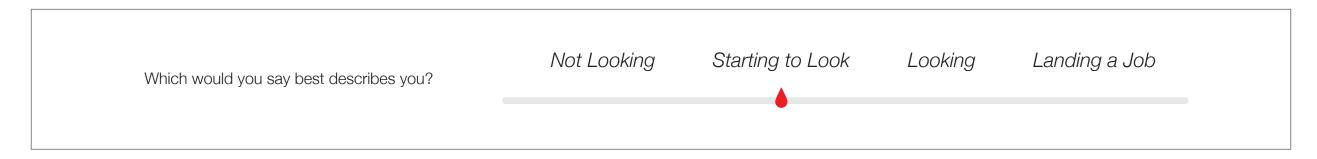




## Deriving Career Phase Automatically

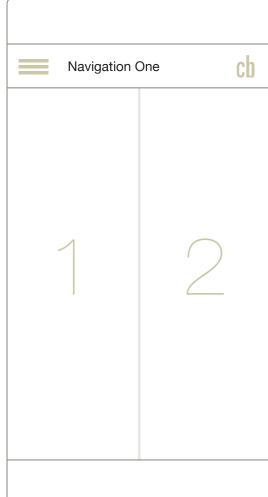


## Deriving Career Phase Manually



CB, Project X, rev3 Career Phase Schematics Tuesday, July 16th Heather



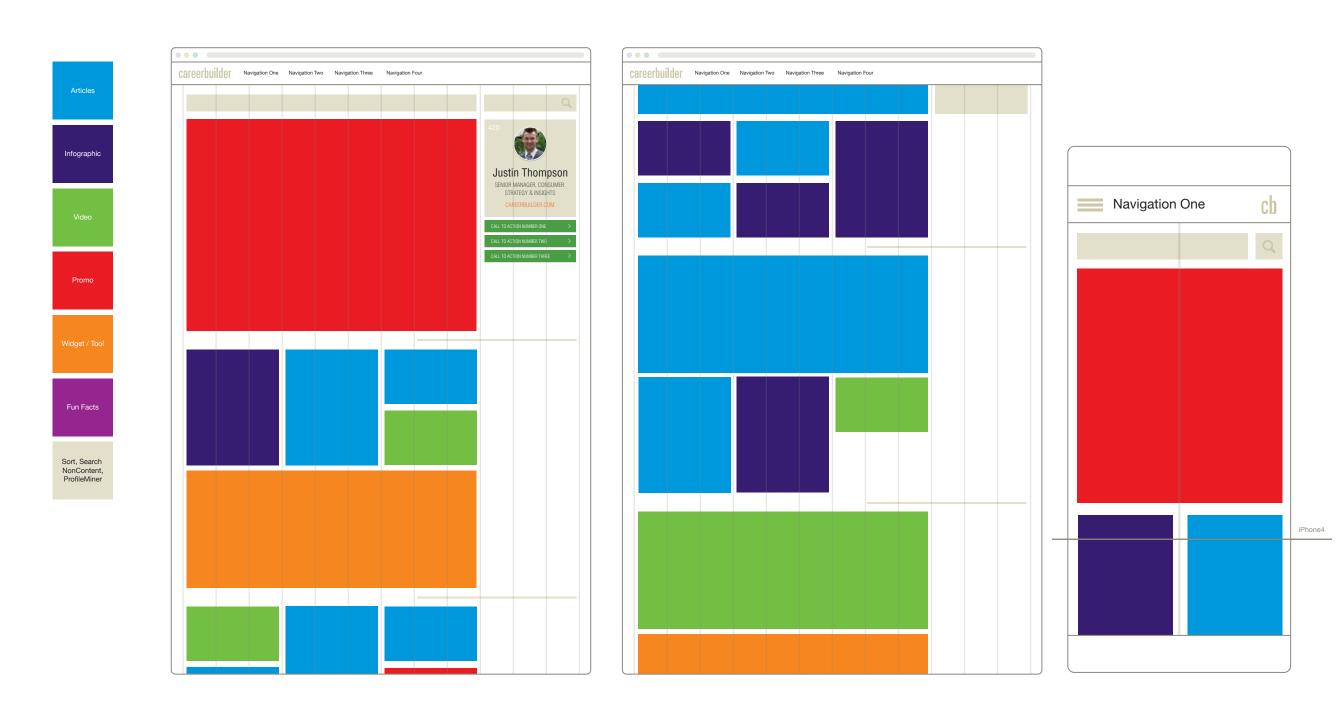


CB, Project X, rev3 Grid Schematics: DT & Mobile Tuesday, July 16th Heather

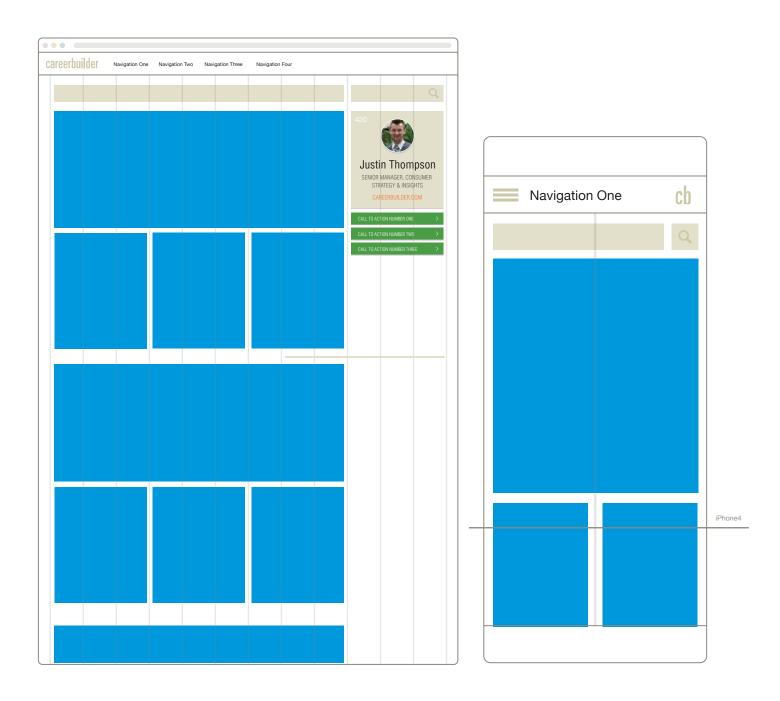


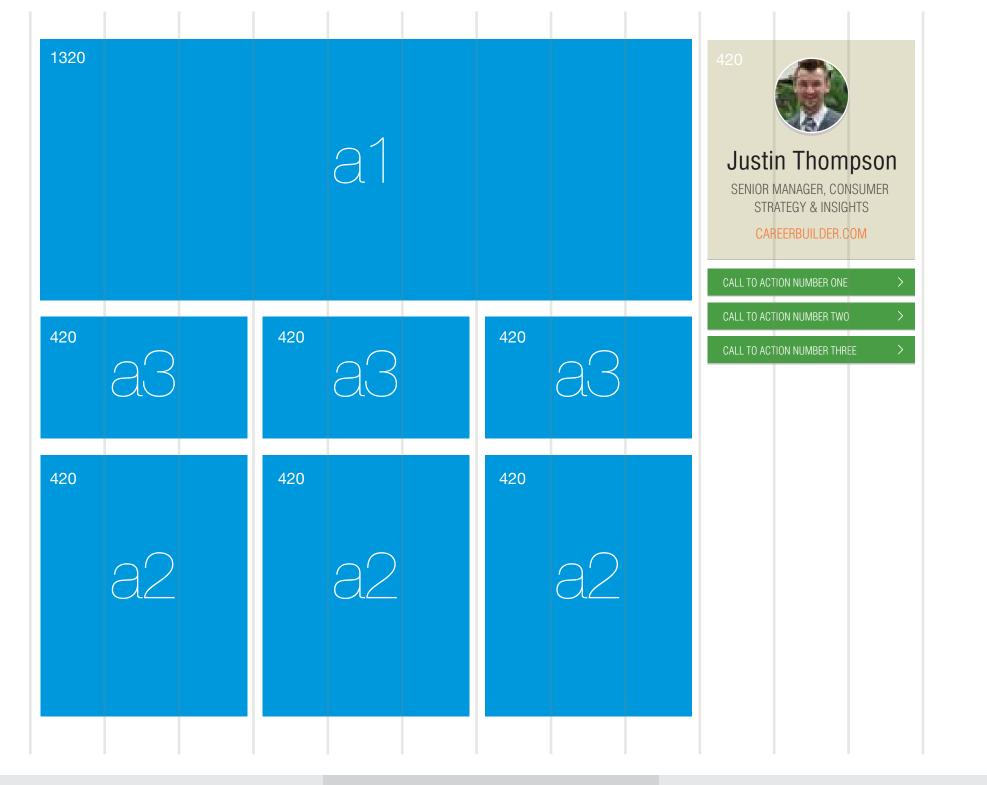


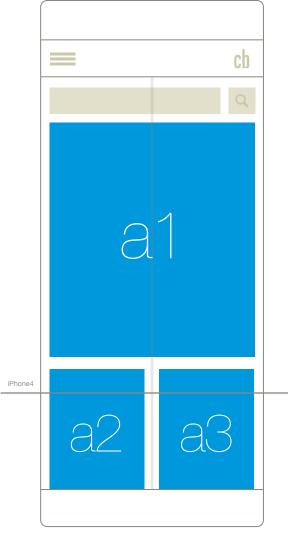
CB, Project X, rev3 Pixel Schematics: DT & Mobile Tuesday, July 16th Heather



CB, Project X, rev3 Content Grid: Landing Tuesday, July 16th Heather

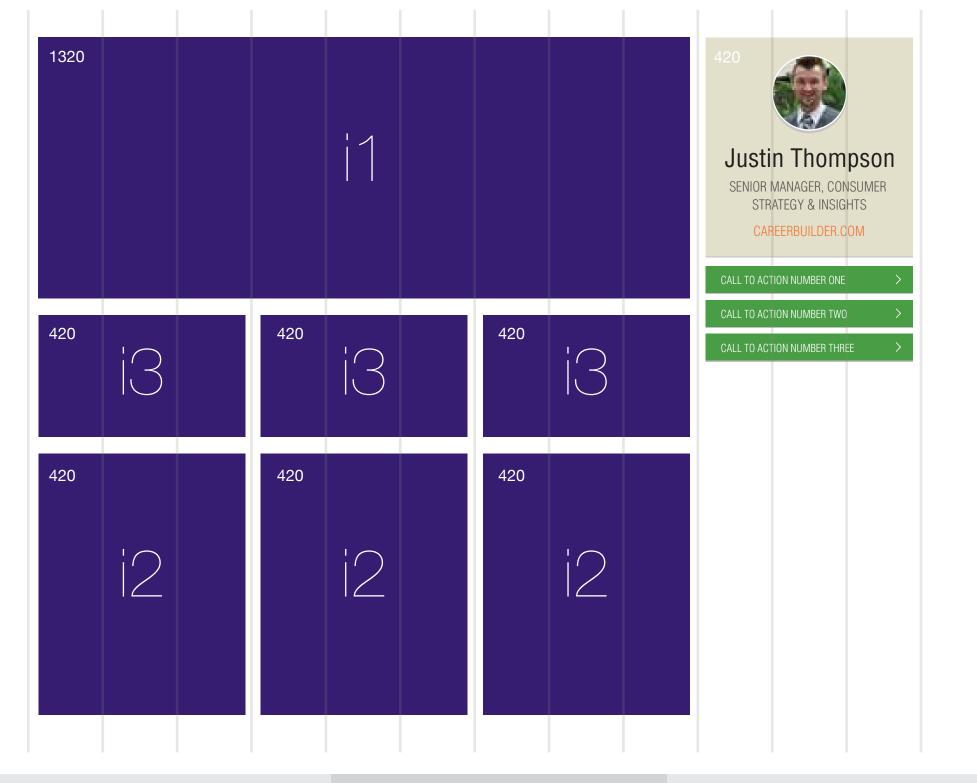


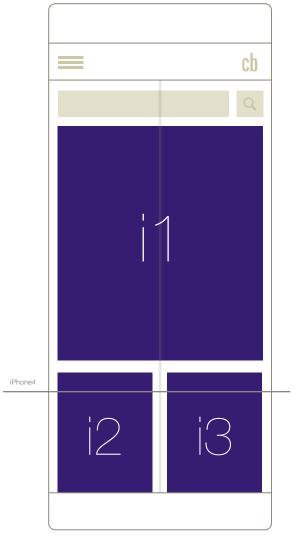


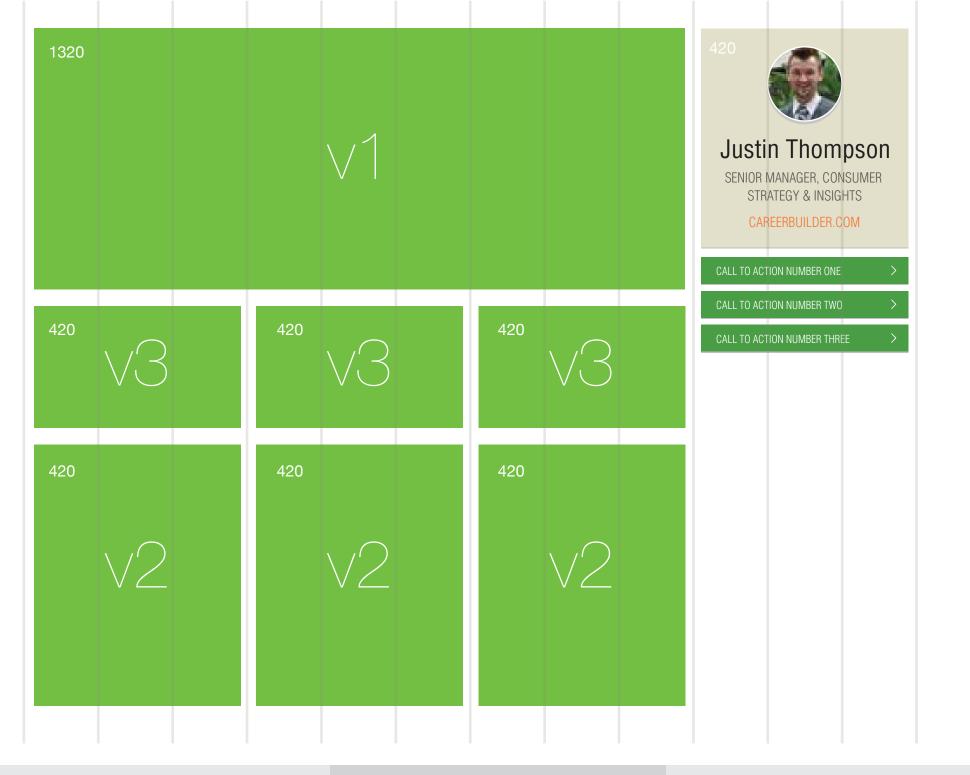


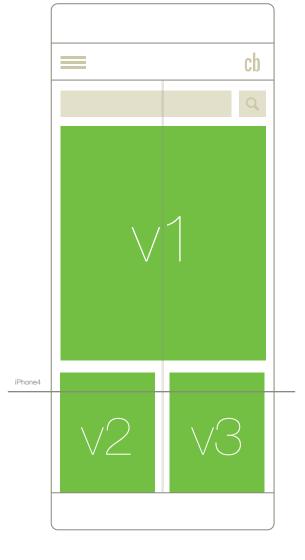
Heather

CB, Project X, rev3 Content Grid: Article Classes Tuesday, July 16th

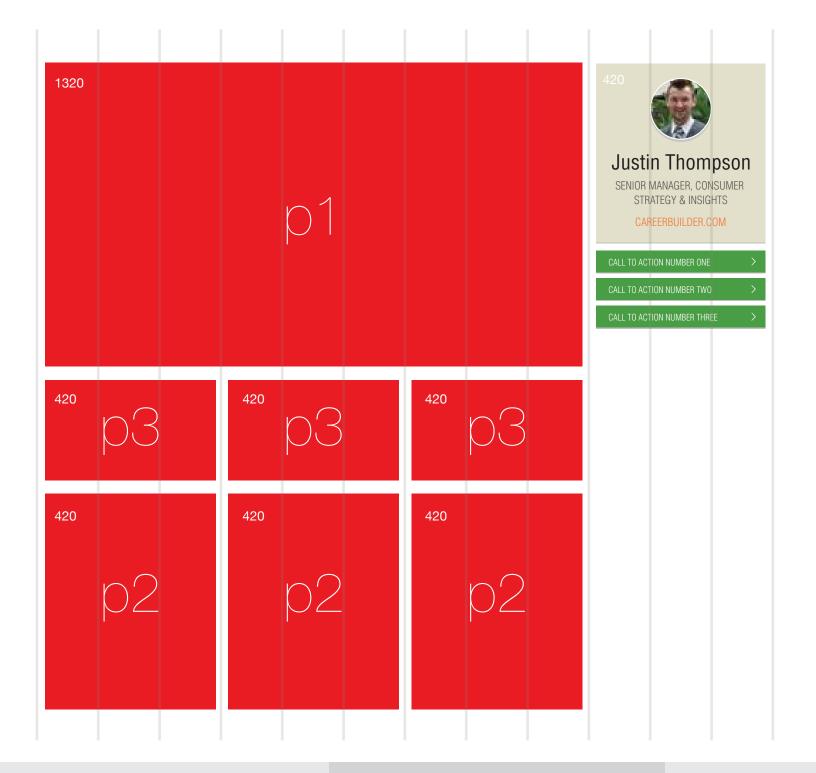


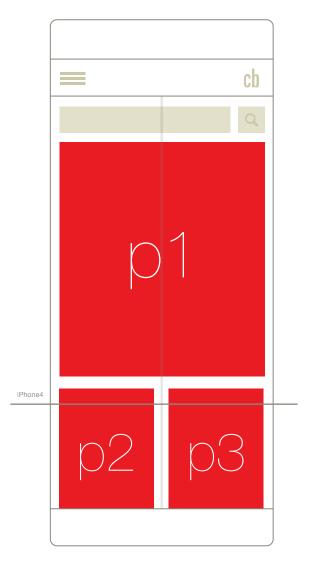




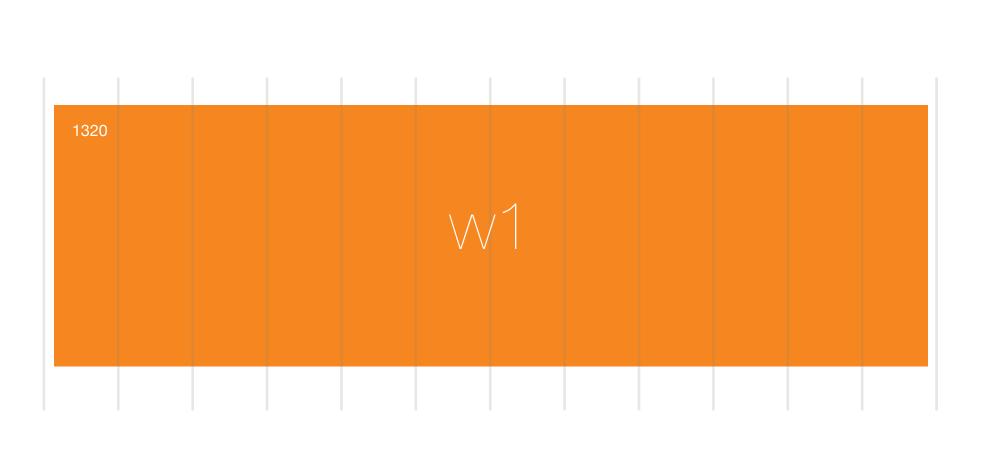


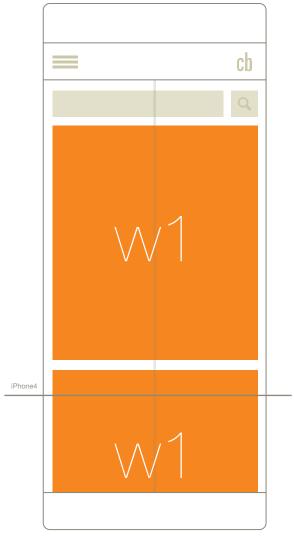
CB, Project X, rev3 Content Grid: Video Classes Tuesday, July 16th Heather

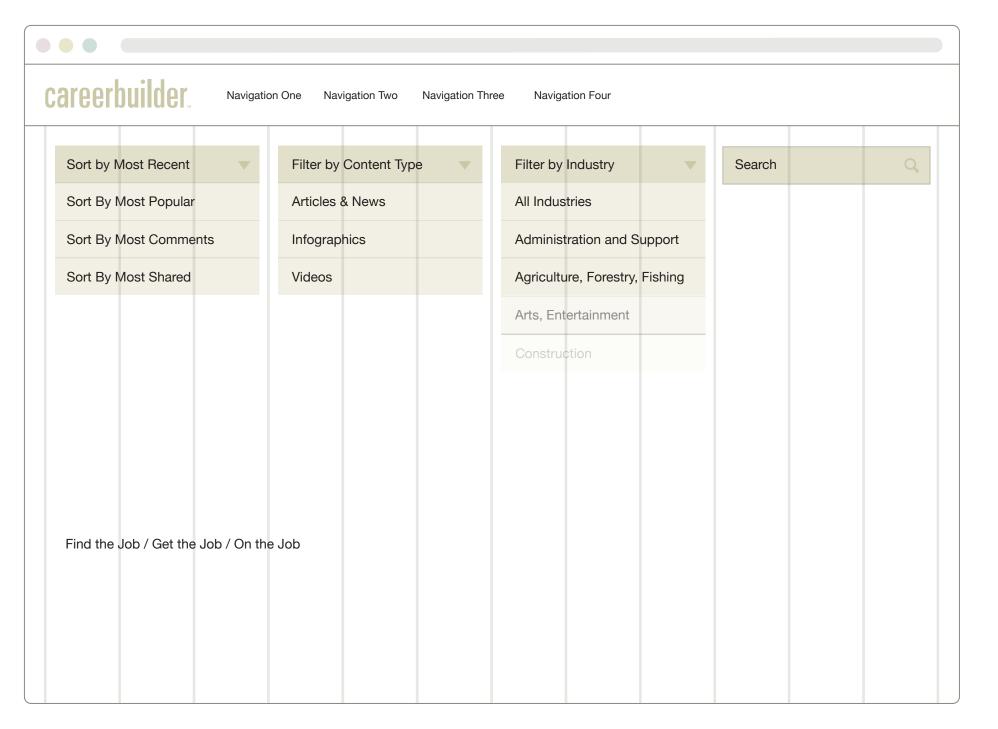




CB, Project X, rev3 Content Grid: Promo Classes Tuesday, July 16th Heather

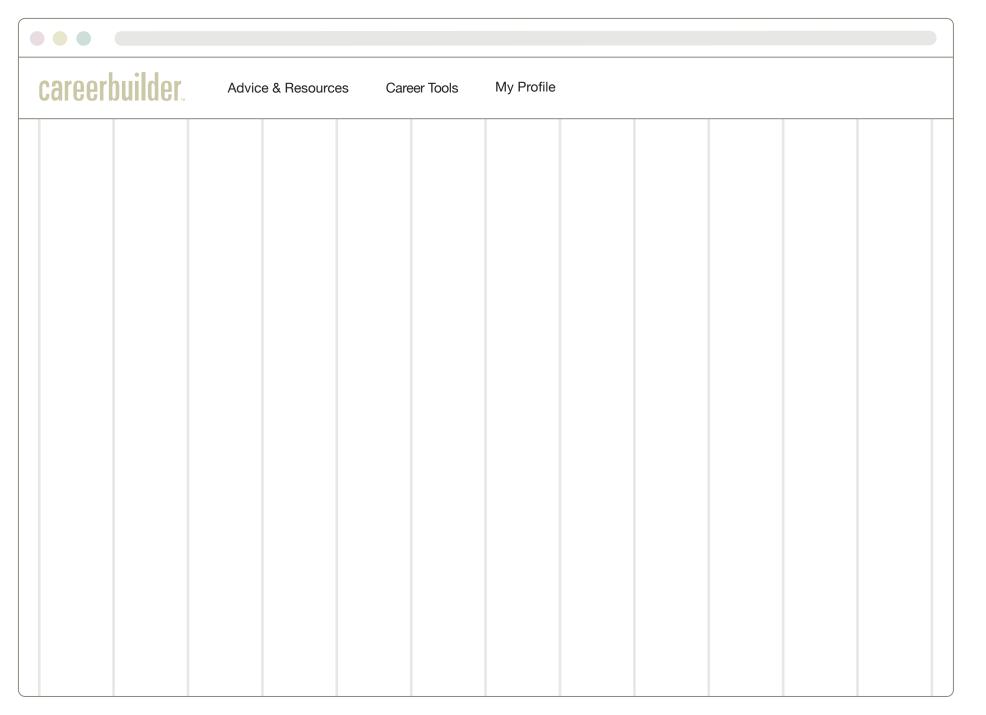


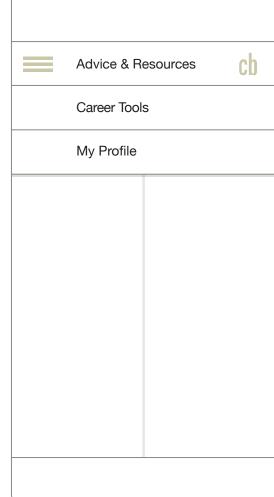






CB, Project X, rev3 Content Grid: Sort & Filter Tuesday, July 16th Heather





CB, Project X, rev3 Global Navigation, v1 Tuesday, July 16th Heather

# Helvetica Neue Medium Condensed, CareerBuilder Branding, fits lots of words.

Donec eget pellentesque neque. Nunc faucibus suscipit mi, blandit aliquet leo congue non. Nullam eget posuere mi, dapibus feugiat eros. Nunc a nibh quis quam pharetra interdum et vitae ipsum. Integer sed consectetur nulla. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Sed pretium neque lorem, non ultrices purus dapibus quis. Nunc luctus pulvinar metus eget elementum.

UPPERCASE TITLES AND CALLS TO ACTIONS



CB, Project X, rev3 Patterns, (Early) Tuesday, July 16th Heather









CB, Project X, rev3 Photography, (Early) Tuesday, July 16th Heather



CATEGORY

ALITH

## How to prepare for a career in sales or customer service.

Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and delivering products and goods to consumers. As the economy continues to recover, more workers are needed to keep transportation and delivery needs met and moving.



## How to prepare for a career in sales or customer service.

DATE AUTHOR

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CATEGORY

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JANUARY 14, 2014 JUSTIN THOMPSON

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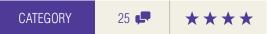
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Infographic: Skills gap impacting employers across the globe.







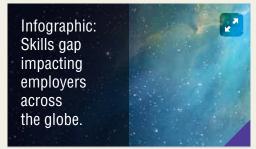
Infographic: Skills gap impacting employers across the globe.



CB, Project X, rev3 i1: Content Assembly Tuesday, July 16th Heather









Infographic: Skills gap impacting employers across the globe.



Infographic: Skills gap impacting employers across the globe.



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Video: Skills gap impacting employers across the globe.



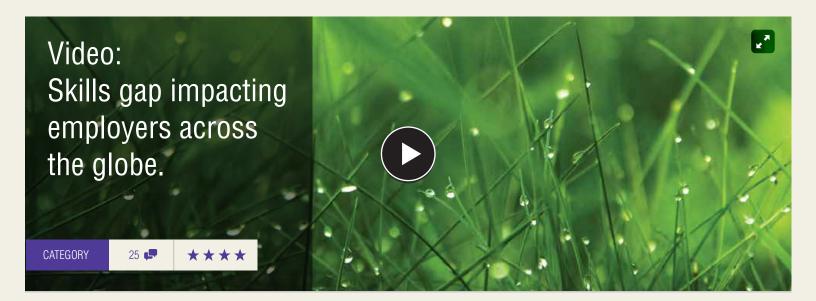


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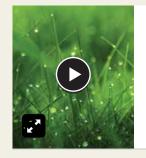


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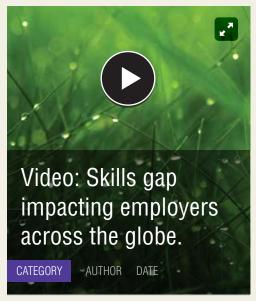
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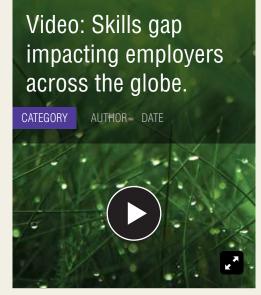


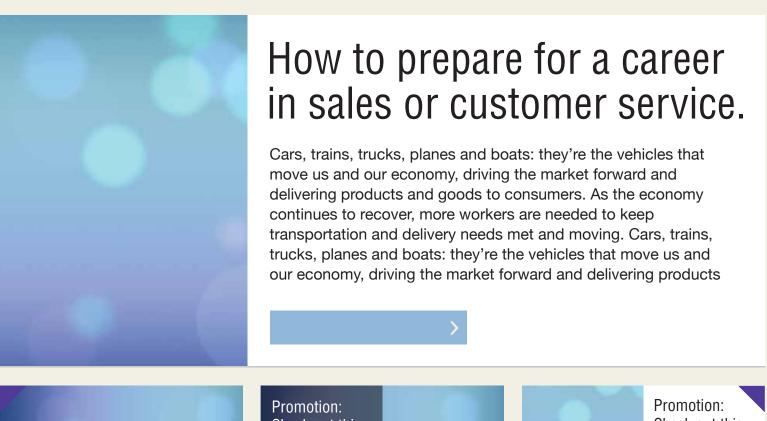
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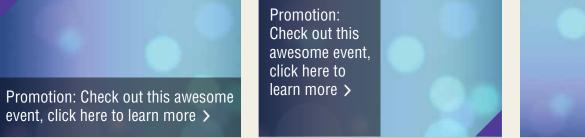
CATEGORY

AUTHOR DATE









Promotion:
Check out this
awesome event,
click here to
learn more >

CB, Project X, rev3 p1: Content Assembly Tuesday, July 16th Heather









How to prepare for a career in sales or customer service.

ATEGORY

Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and



Video: Skills gap impacting employers across the globe.

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AUTHOR DATE

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JANUARY 14, 2014 JUSTIN THOMPSON

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Infographic: Skills gap impacting employers across



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## How to prepare for a career in sales or customer service.

Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and



How to prepare for a career in sales or customer service.

Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and



Promotion: Check out this awesome event, click here to learn more >

## How to prepare for a career in sales or customer service.



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**CATEGORY** 

**AUTHOR** 

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**CATEGORY** 



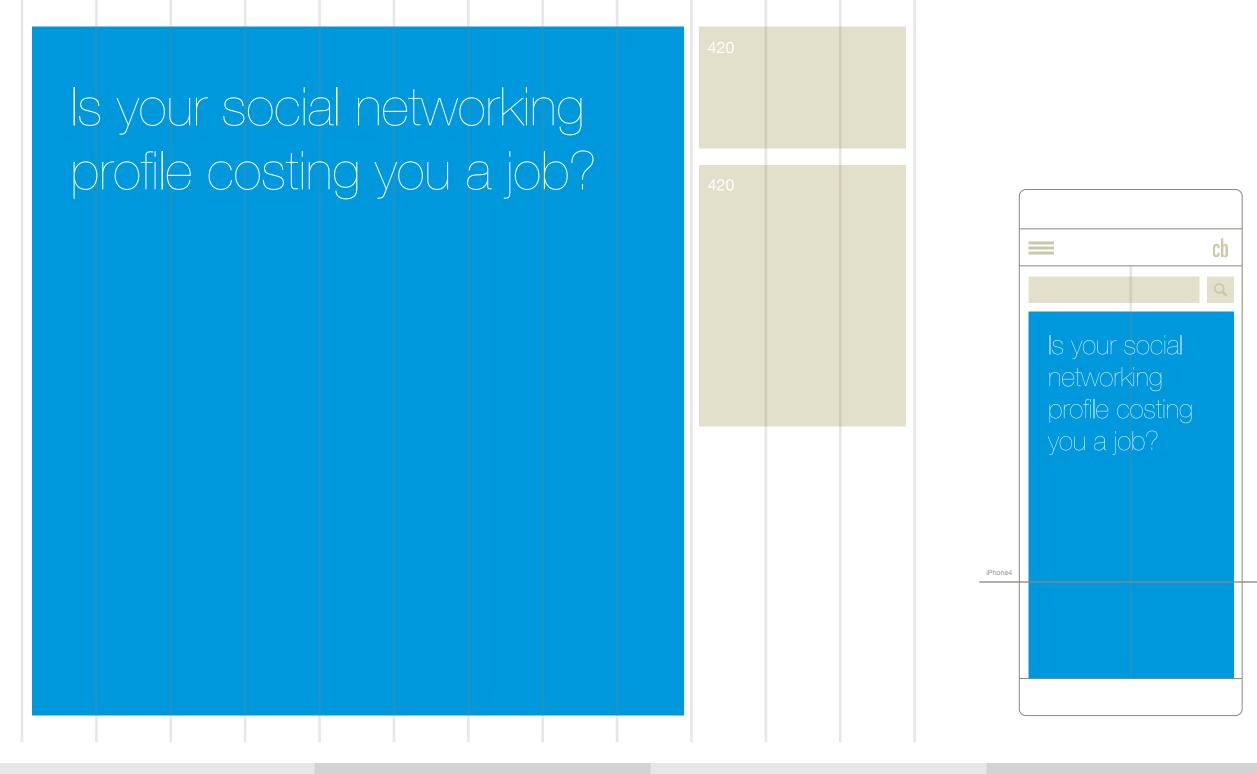
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Infographic: Skills gap impacting



CB, Project X, rev3 Content Grid: Article Classes Tuesday, July 16th Heather





January 2006 Brussels

April 2009 - January 2013 Brooklyn

EDUCATION & TRAINING

KEY COMPETENCIES

PROFESSIONAL EXPERIENCE

ACCOMPLISHMENTS & AWARDS

TOOLS & TECHNOLOGY

PUBLICATIONS

· Java, sql, windows

• None

array of objects
containing employer,
location, position,
start\_date and
end\_date fields

Good News!

We found jobs near Cupertino, California that you may be interested in.

Help us find your next perfect job by providing your most recent salary.

CUXO at Heather

Salary:

Per Year

Per Year

Per Year

Per Year

Per Year

Salary & See Recommended Jobs

Skip Salary & See Recommended Jobs

Page 14 A See Recommended Jobs

Page 14 A See Recommended Jobs

Master of Science - Biomedical.

Science - Project, Training, Conference - Project, Train



