










careerbuilder™




Heather

Profile Parameters: User Facing

Parameters			SSO	OCR	ONet	KB	CB	Manual
<div><div>BASIC</div></div>	Avatar	Image	<div></div>					<div>Please input your name, email, DOB...</div>
	Name:	First Name, Last Name	<div></div>	<div></div>			<div></div>	
	Email:	jthompson@gmail.com	<div></div>	<div></div>			<div></div>	
	DOB:	Month, Day, Year	<div></div>	<div></div>				
	Work Status	Visa? H1? Us Citizen?					<div></div>	
<div><div>WORK HISTORY</div></div>	Company 1:	<div>Occupation, Industry</div> Title, Salary, Comp, Date	<div></div>	<div></div>	<div></div>		<div></div>	<div>Where have you worked?</div>
	Company 2:	<div>Occupation, Industry</div> Title, Salary, Comp, Date	<div></div>	<div></div>	<div></div>		<div></div>	
	Company 3:	<div>Occupation, Industry</div> Title, Salary, Comp, Date	<div></div>	<div></div>	<div></div>		<div></div>	
<div><div>LOCATION HISTORY</div></div>	Loc 1:	Address, Date	<div></div>	<div></div>		<div></div>	<div></div>	<div>Where do you live? Where have you</div>
	Loc 2:	Address, Date	<div></div>	<div></div>		<div></div>		
	Loc 3:	Address, Date	<div></div>	<div></div>		<div></div>		
<div><div>EDUCATION HISTORY</div></div>	School 1:	Degree, Type, Date	<div></div>	<div></div>			<div></div>	<div>Where did you goto school, what did you study?</div>
	School 2:	Degree, Type, Date	<div></div>	<div></div>				
	School 3:	Degree, Type, Date	<div></div>	<div></div>				
<div><div>SKILLS ABILITIES KNOWLEDGE</div></div>	SKILL A	ABILITY A	KNOWLEDGE A					<div>What are your skills, abilities, knowledge?</div>
	SKILL B	ABILITY B	KNOWLEDGE B					
	SKILL C	ABILITY C	KNOWLEDGE C					
	SKILL D	ABILITY D	KNOWLEDGE D					
	SKILL E	ABILITY E	KNOWLEDGE E					
<div><div>CAREER ASSETS</div></div>	Resume Builder	Versions, Date				<div></div>		
<div><div>ACTIVITY</div></div>	Content:	Search, Browse, Rating (+Dates)				<div></div>		
	Tools:	Tool Usage, Tool States (+Dates)				<div></div>		




= ONet Sync/Matching Required


Profile Parameters: Non-User Facing

Parameters			SSO	OCR	ONet	KB	CB	Manual
<div><div>ACTIVITY</div></div>	Location:	Dates				<div></div>		
	Content:	Search, Browse, Rating (+Dates)				<div></div>		
	Tools:	Tool Usage, Tool States (+Dates)				<div></div>		
	Jobs:	Search, Browsing, Contact (+Dates)				<div></div>	<div></div>	
<div><div>SOCIAL</div></div>	Interests:	/CATEGORY, (+Dates, if possible)	<div></div>					
	Travel:	Location, (+Dates, if possible)	<div></div>					
<div><div>CAREERPHASE</div></div>	Status	Not Looking, Starting to Look, Looking, Landing						<div>What best describes you?</div>





Leveraging / General CTAs


Show me advice."










Show me my next job."








"Start a resume."








"Show me all my career research."








"Find the best careerpath near me." (Locally Grown Tool, CTA)



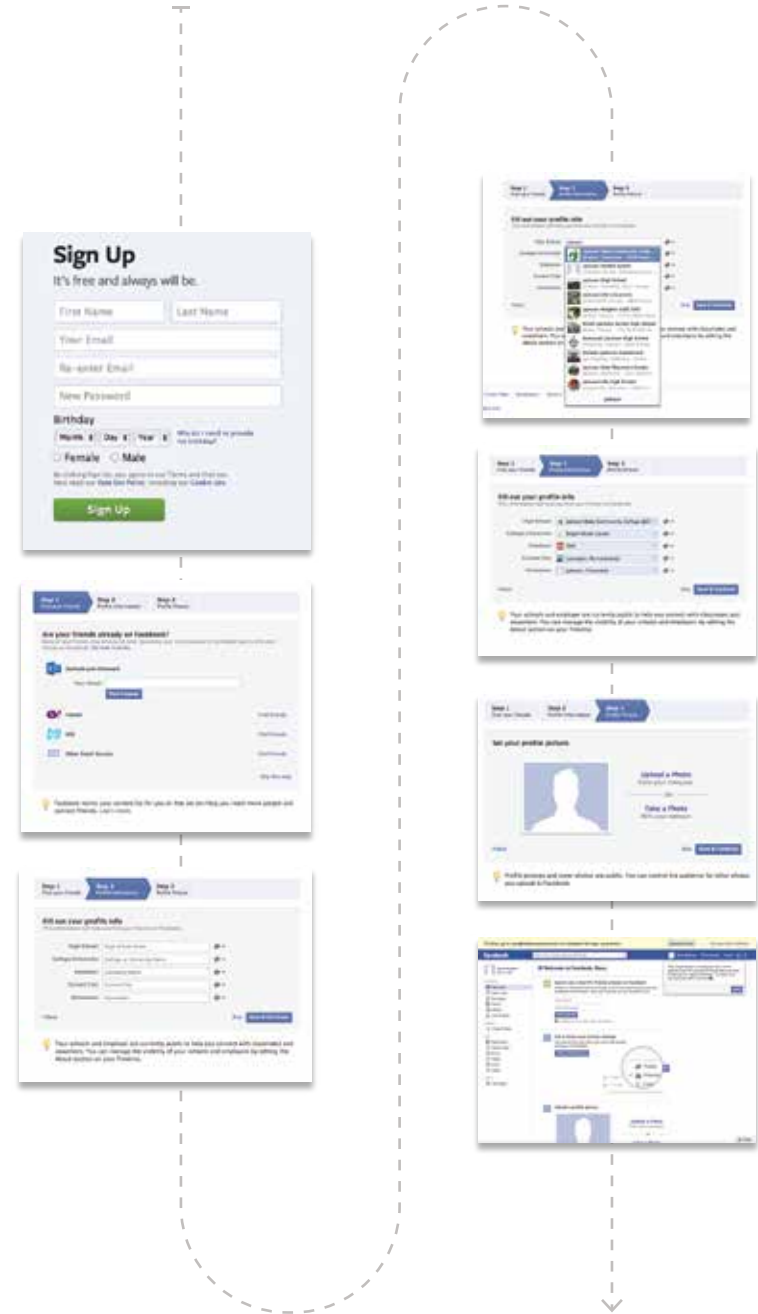
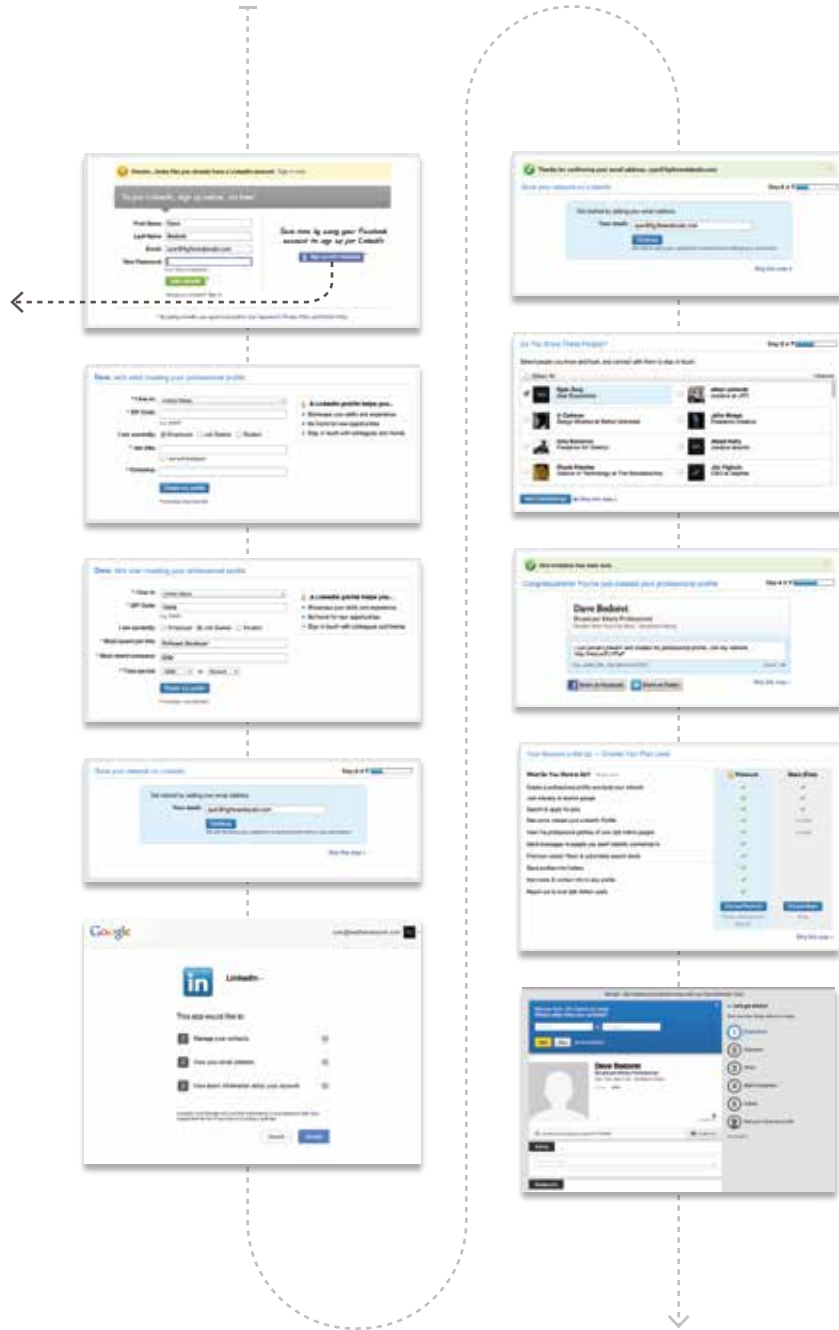
"Whats the best path to the earning power I want?" (Career Scape Tool, CTA)







Friends
Email
Work
Edu History
Current City



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FIRST NAME

LAST NAME

EMAIL ADDRESS

SIGN UP

SIGN IN WITH FACEBOOK

SIGN IN WITH GOOGLE+

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DATE OF BIRTH:

MONTH

DAY

YEAR

CURRENT LOCATION:

STREET

CITY

ZIP CODE

APT/SUITE

STATE

CONTINUE

DOB / Location, lvl1

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What best describes you?

Looking to Grow

Starting to Look

Looking

Landing a Job

CONTINUE

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YOUR CURRENT JOB TITLE:
(ONET OCCUPATION)

Senior Manager, Consumer Strategy & Insights

YOUR CURRENT COMPANY:

Career Builder

WHAT'S YOUR GENERAL INDUSTRY?

Management of Companies and Enterprises

YOUR CURRENT SALARY:

\$ 432,123

CONTINUE

Current Job Info, lvl1

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EDUCATIONAL EXPERIENCE:

College

TYPE OF DEGREE OBTAINED:

BFA, Marketing

SCHOOL YOU ATTENDED:

Franklin College

CONTINUE

Education, lvl 1

We currently dont have “**Senior Manager, Consumer Strategy & Insights**” in our Occupation Database. Please select a similar job occupation below so we can help better serve you.

Advertising and Promotions Managers

We currently dont have “**Management of Companies and Enterprises**” in our Industry Database. Please select a similar industry below so we can help better serve you.

Administrative and Support Services

Justin, lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris

WHAT ARE SOME SKILLS THAT DESCRIBE YOURSELF?

Active Listening

Reading Comprehension

Social Perceptiveness

Writing

Speaking

Complex Problem Solving

Time Management

Coordination


Critical Thinking

Decision Making


CONTINUE







1770




Justin Middle Thompson


 SENIOR MANAGER, CONSUMER STRATEGY & INSIGHTS
CAREERBUILDER.COM
ANNUAL INCOME: \$423,412



 CHICAGO, ILLINOIS.
 CAREER PHASE: I'M LOOKING


JUSTIN'S CAREER ASSETS & ACTIVITY









"INTERVIEW TIPS..."
SAVED ARTICLE




RESUME OLD
DECEMBER 7, 2014




RESUME FINAL
DECEMBER 12, 2014




"HOW TO PREPARE
FOR A CAREER IN..."



"NURSING, 10009"
CAREER SCAPE






VIEW ALL OF MY CAREER ASSETS


>


VIEW ALL OF MY CAREER ACTIVITY


>


JOB RECOMMENDATIONS




















VIEW ALL JOB RECOMMENDATIONS


>


RECENTLY VIEWED JOBS


>

SAVED JOBS

>

 JUSTIN'S CAREER






SENIOR MANAGER, CONSUMER STRATEGY & INSIGHTS

CAREERBUILDER.COM

JUNE 2013 – PRESENT

ONET OCCUPATION

SALARY?




CONSUMER MARKETING MGR.

CAREERBUILDER.COM

JULY 2012 – PRESENT

ONET OCCUPATION

SALARY?




SOCIAL MEDIA ENGAGEMENT SPECIALIST


CAREERBUILDER.COM


JULY 2012 – PRESENT


ONET OCCUPATION

SALARY?

 ADD A PREVIOUS JOB

 JUSTIN'S LOCATION HISTORY






CHICAGO, ILLINOIS

EAST LINCOLN PARK, 10009

2005 – PRESENT

ANYTHING EMSI?





FRANKLIN, INDIANA


101 BRANIGIN BOULEVARD


2001 – 2005

ANYTHING EMSI?

 ADD A PREVIOUS JOB

 JUSTIN'S EDUCATION






PHD, NANOTECHNOLOGY

YALE UNIVERSITY

2005 – 2006

ANYTHING ONET?





BFA, MARKETING


FRANKLIN COLLEGE


2001 – 2005

ANYTHING ONET?


 ADD A COURSE OR DEGREE

 JUSTIN'S SKILLS







CUSTOMER & PERSONAL SERVICE




ECONOMICS & ACCOUNTING




ENGLISH LANGUAGE





SALES AND MARKETING




PSYCHOLOGY


 ADD NEW SKILL

 JUSTIN'S ABILITIES







DEDUCTIVE REASONING





ECONOMICS & ACCOUNTING




ENGLISH LANGUAGE


 ADD NEW ABILITY

 JUSTIN'S KNOWLEDGE



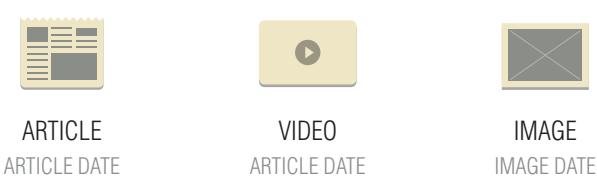


CRITICAL THINKING

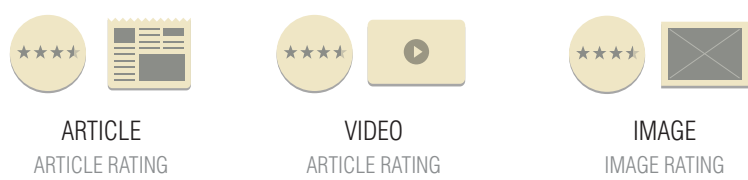
 ADD MORE KNOWLEDGE

Career Content Activity & Asset Types

Saving Advice & Resources



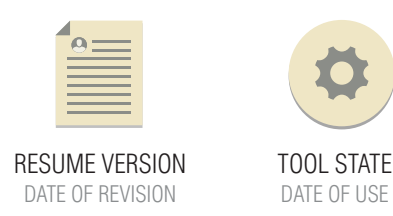
Rating Advice & Resources



Discussing Advice & Resources

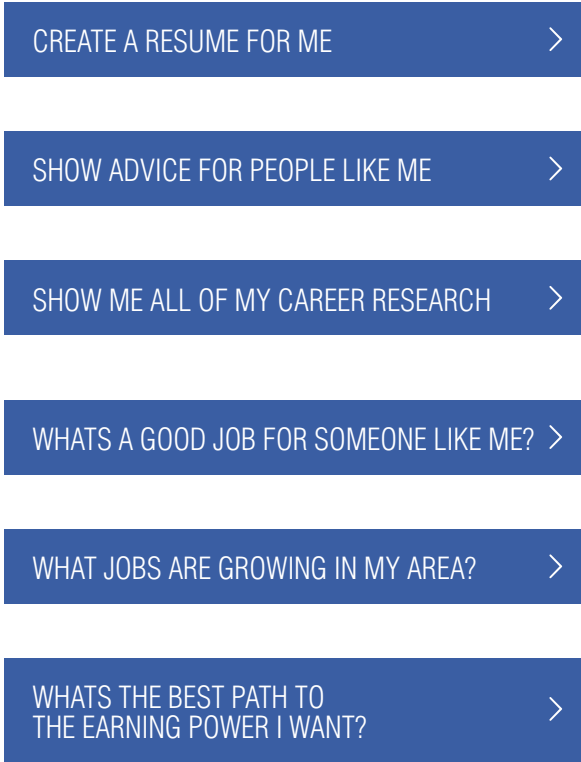


Saving Assets & Tools



Career Content Activity & Asset Types

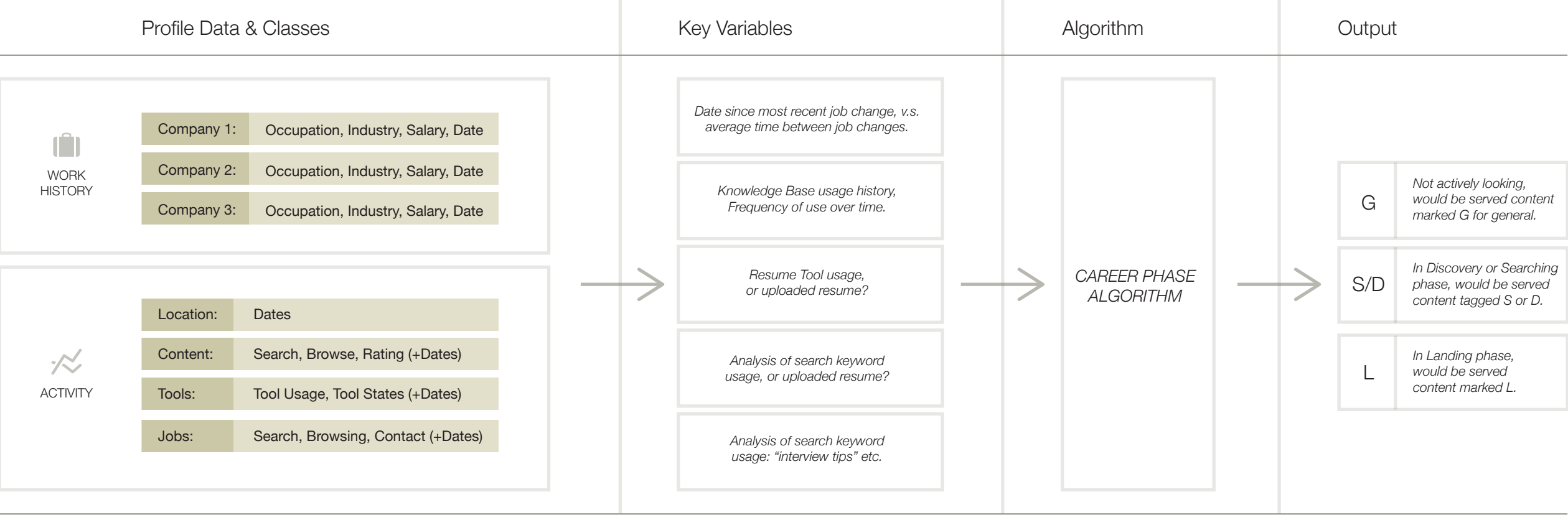
Algorithmically Driven



Static / Tagged



Deriving Career Phase Automatically



Deriving Career Phase Manually

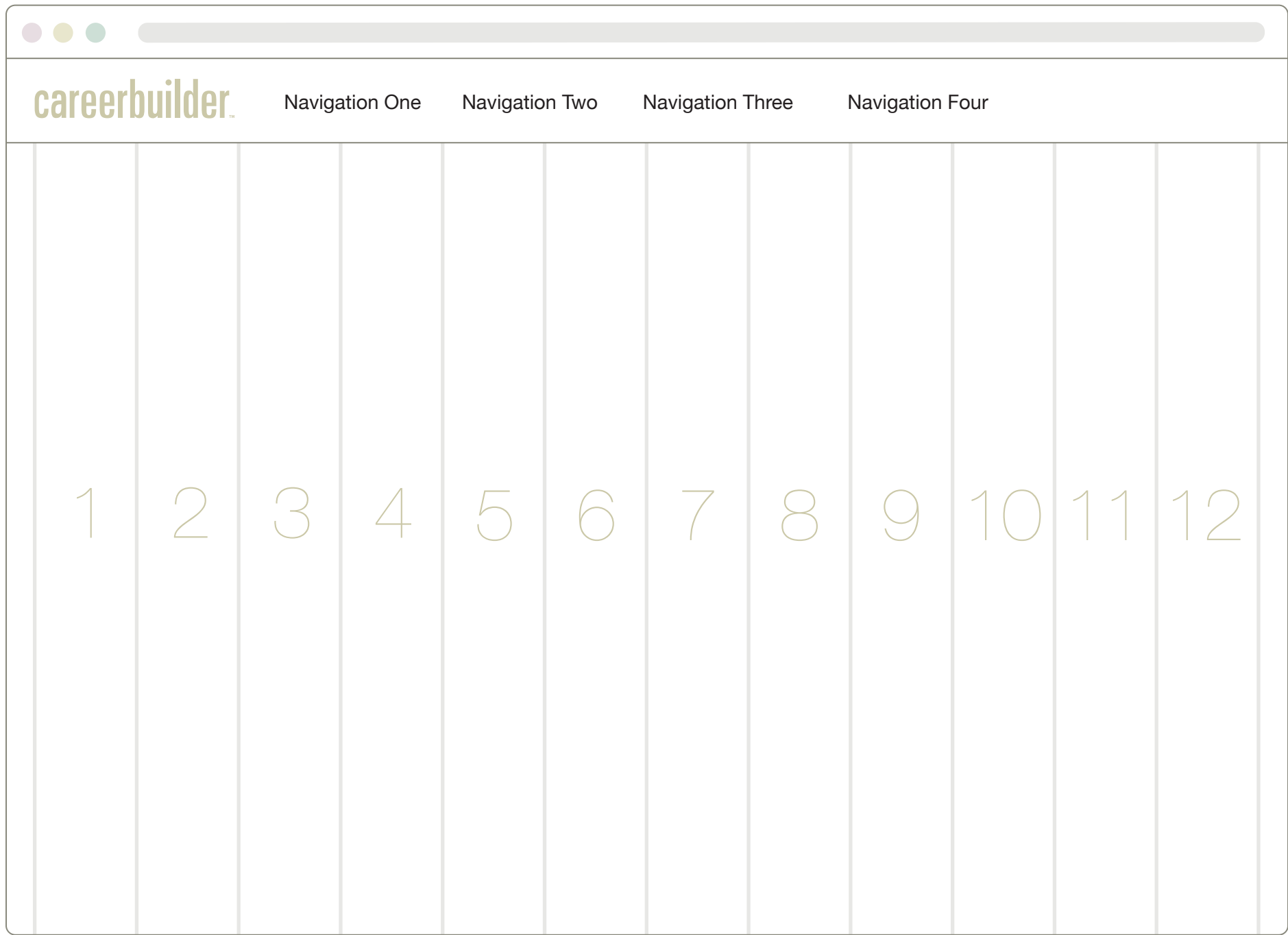
Which would you say best describes you?

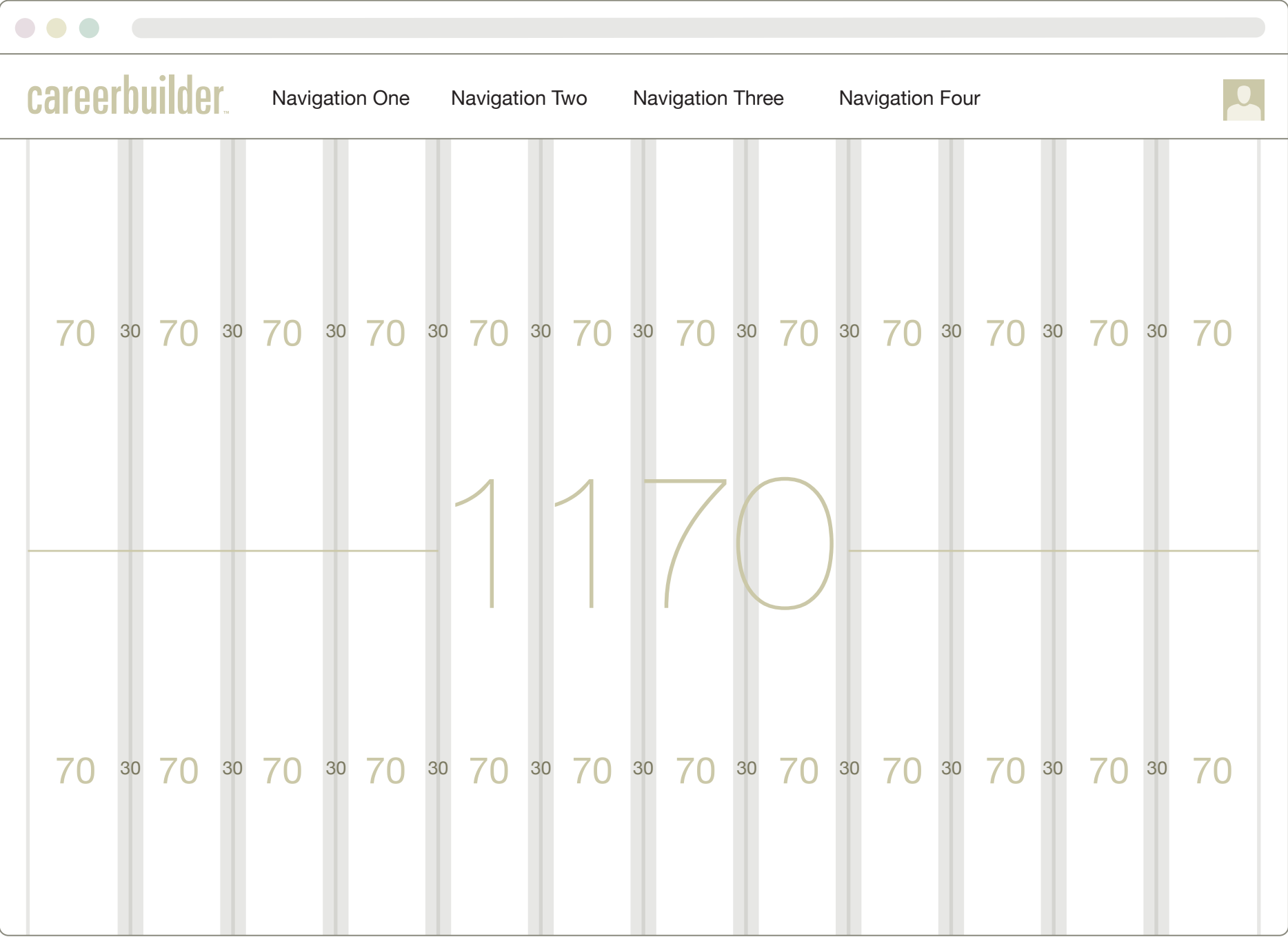
Looking to Grow

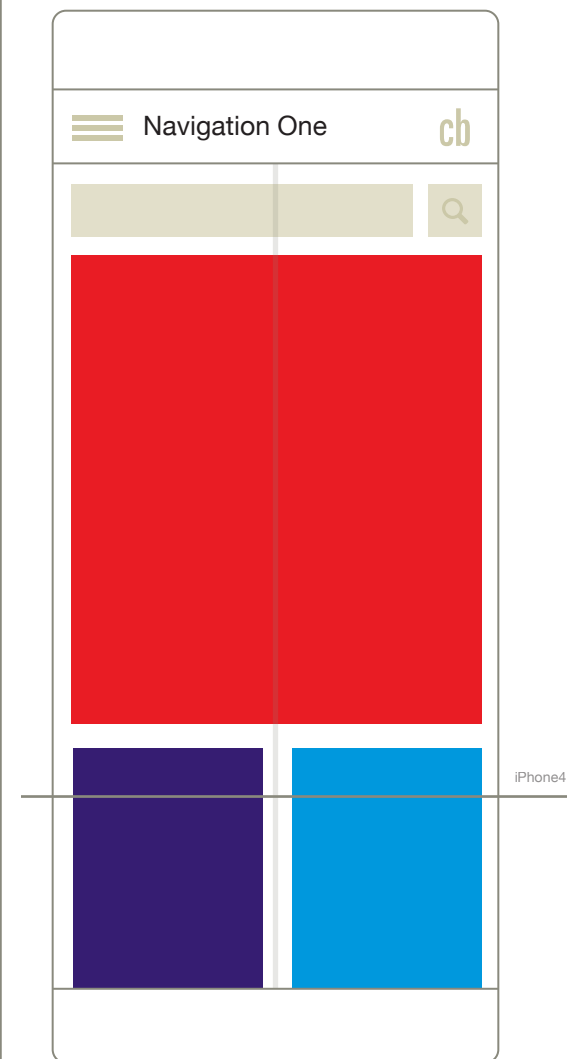
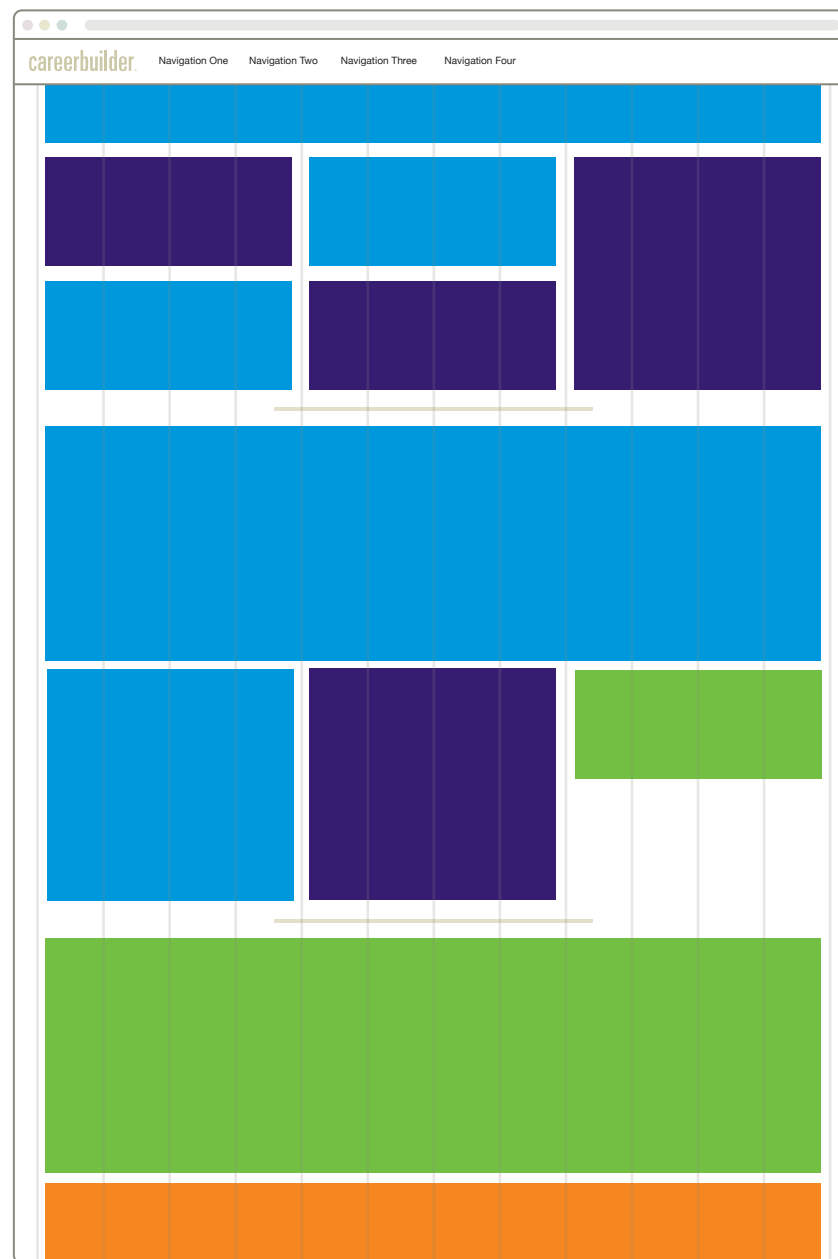
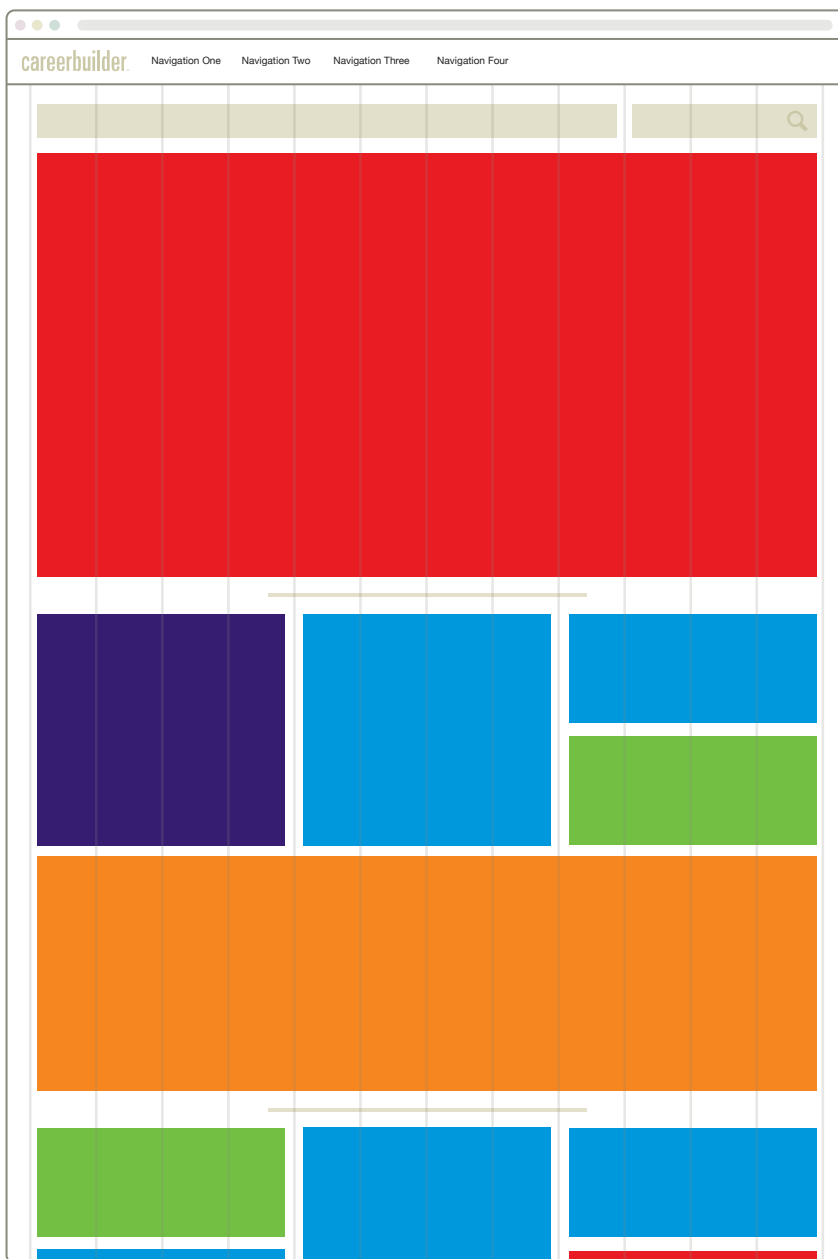
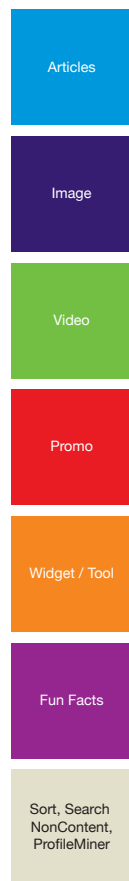
Starting to Look

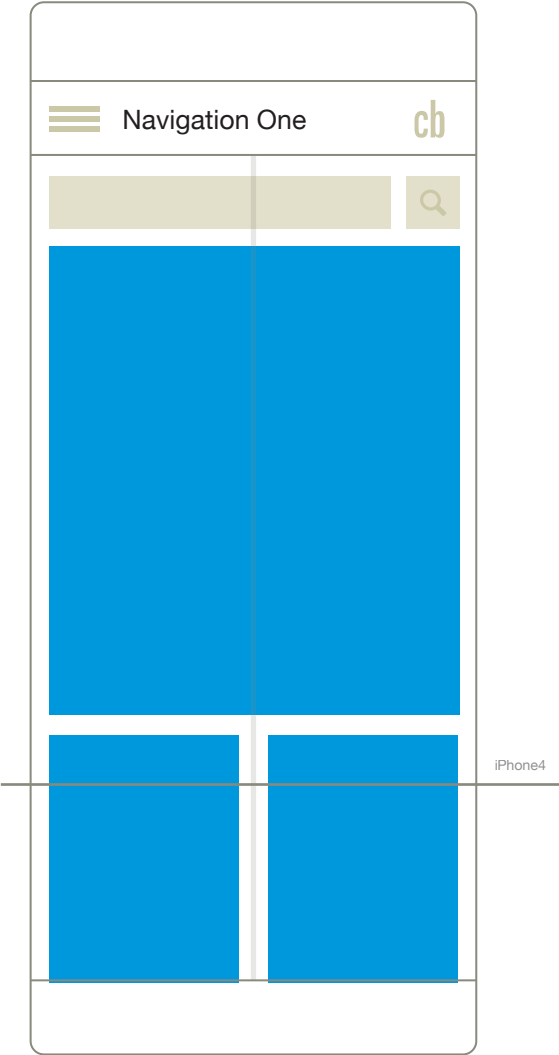
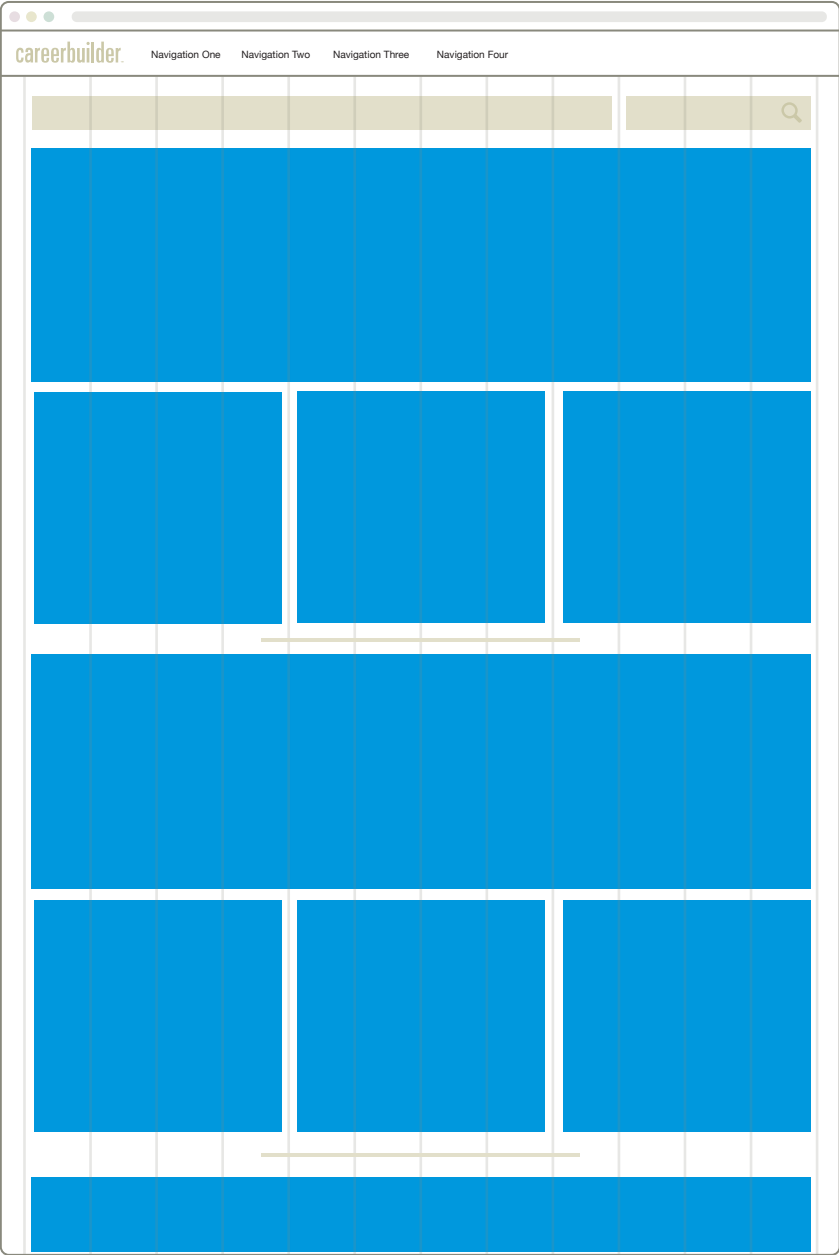
Looking

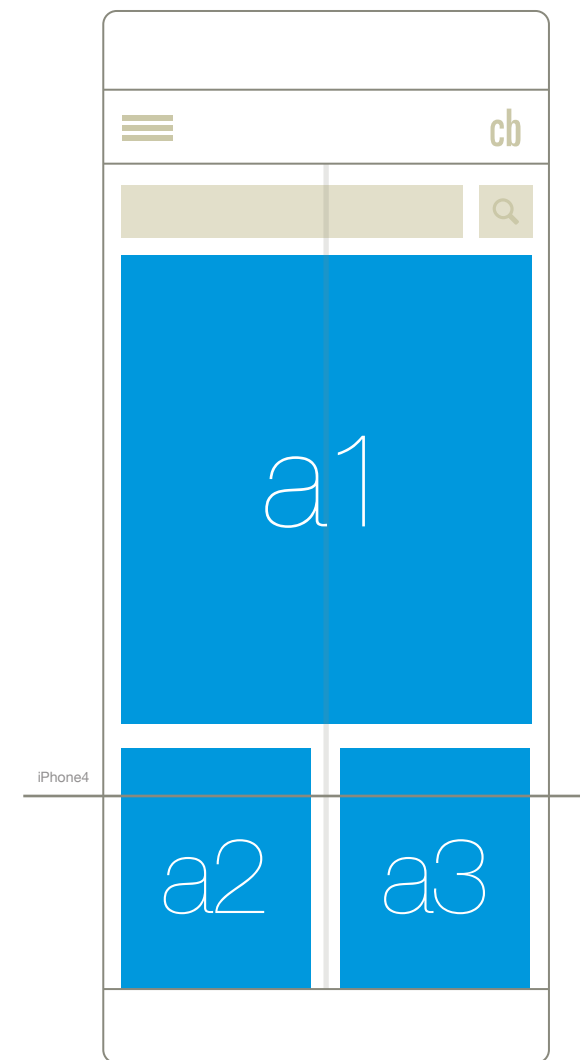
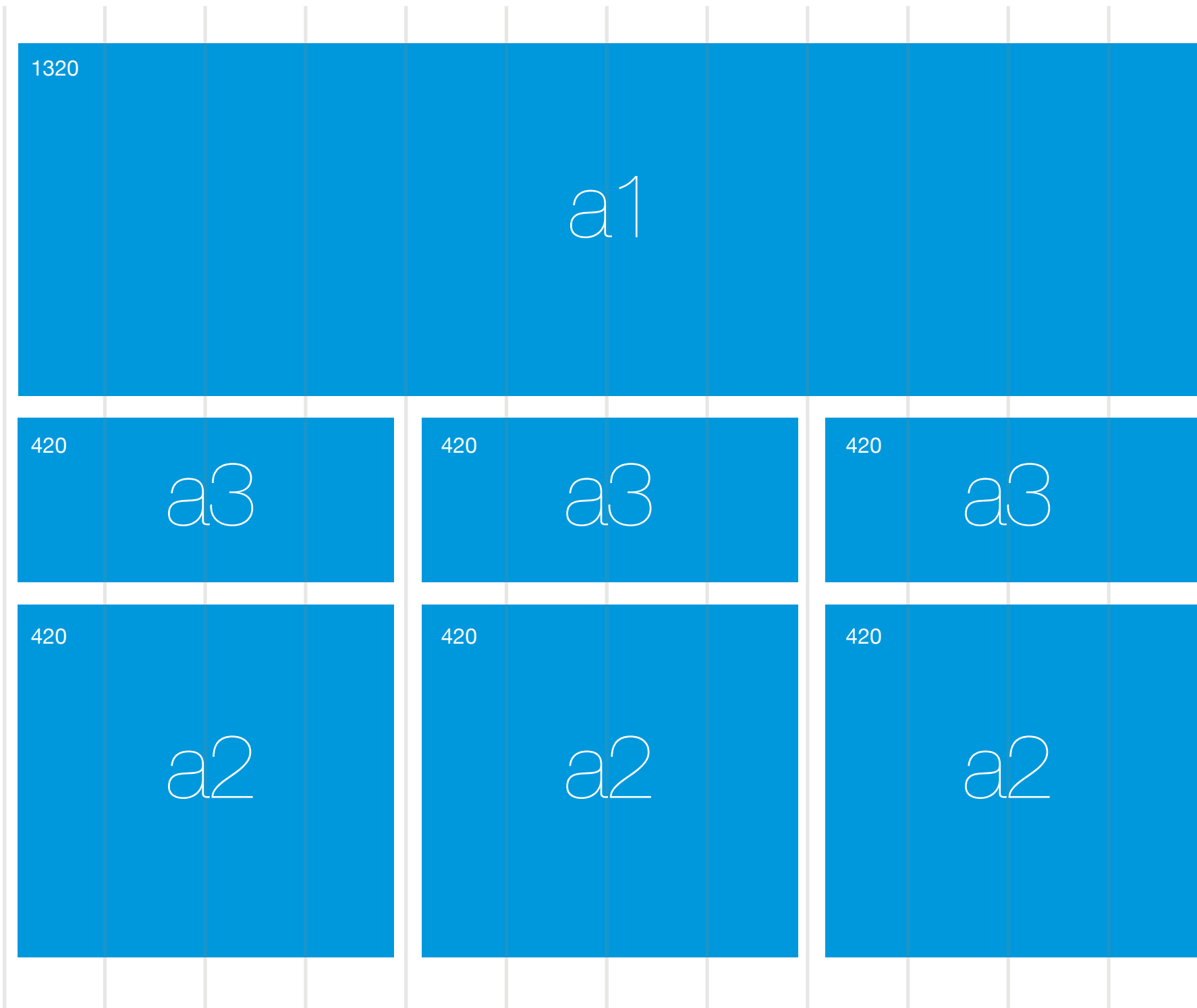
Landing a Job

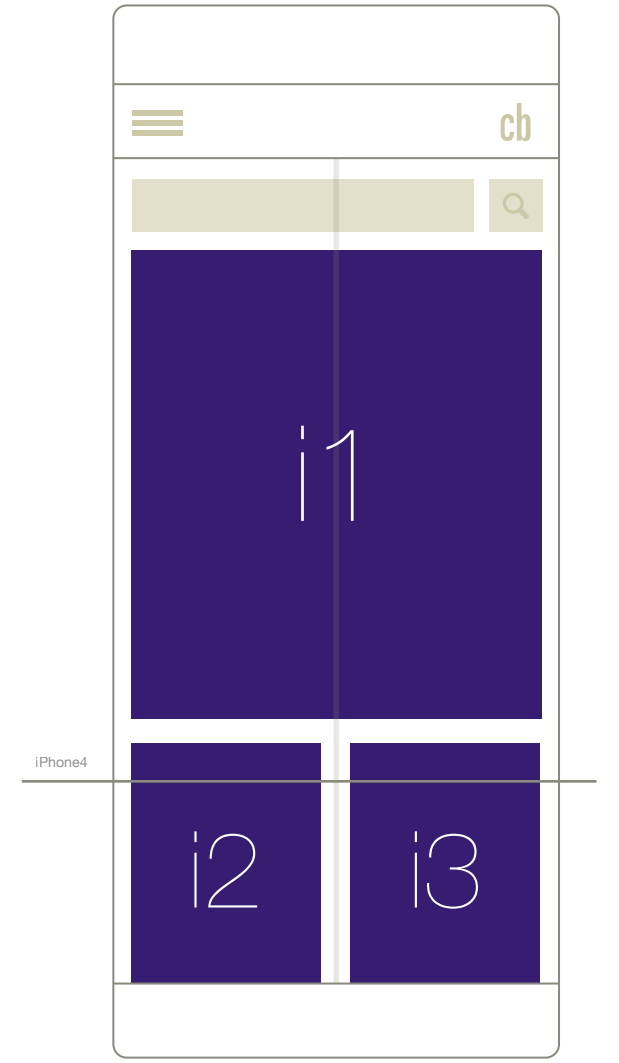
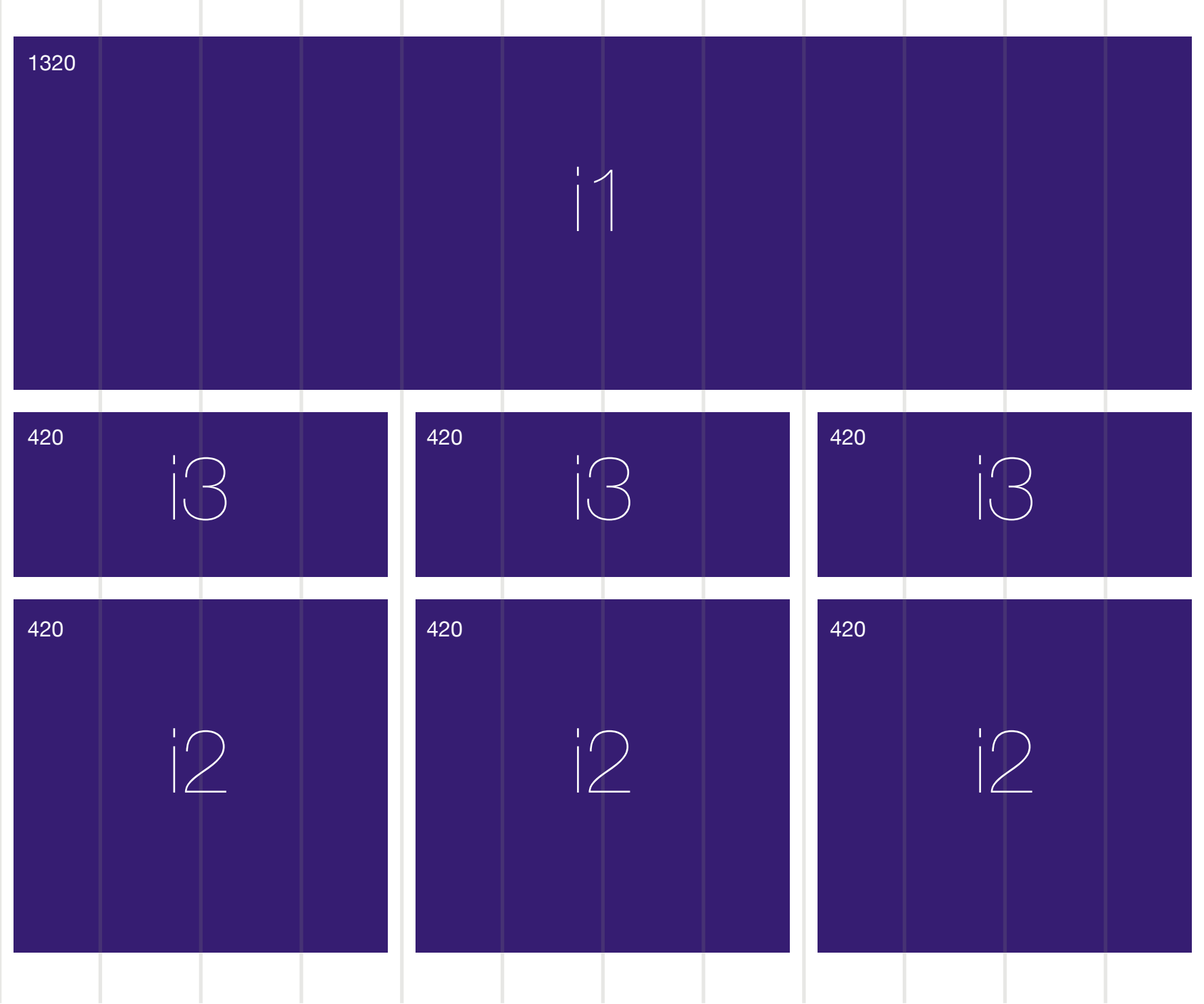


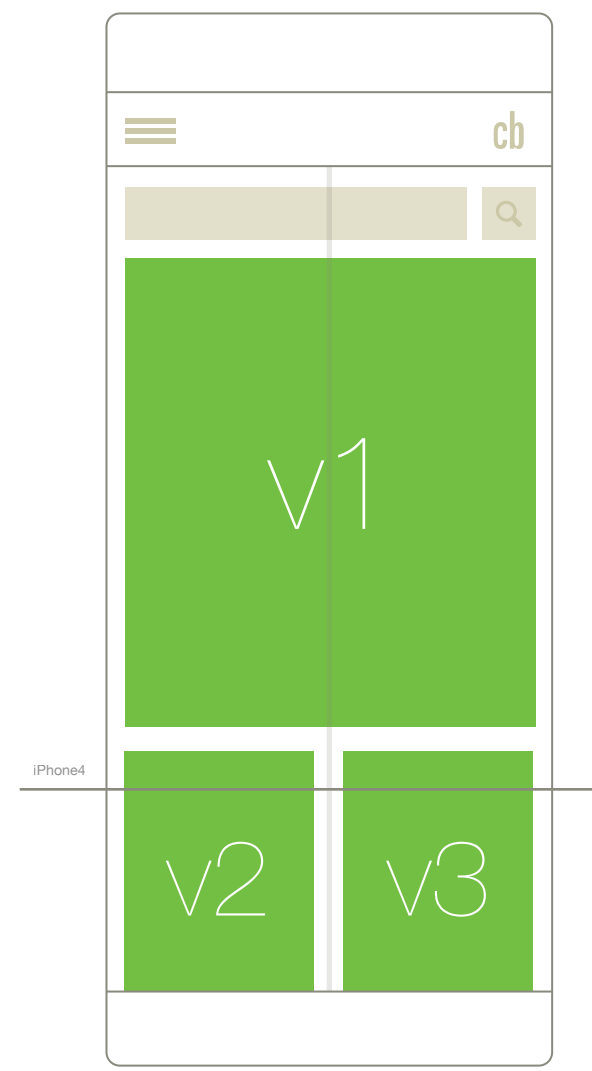


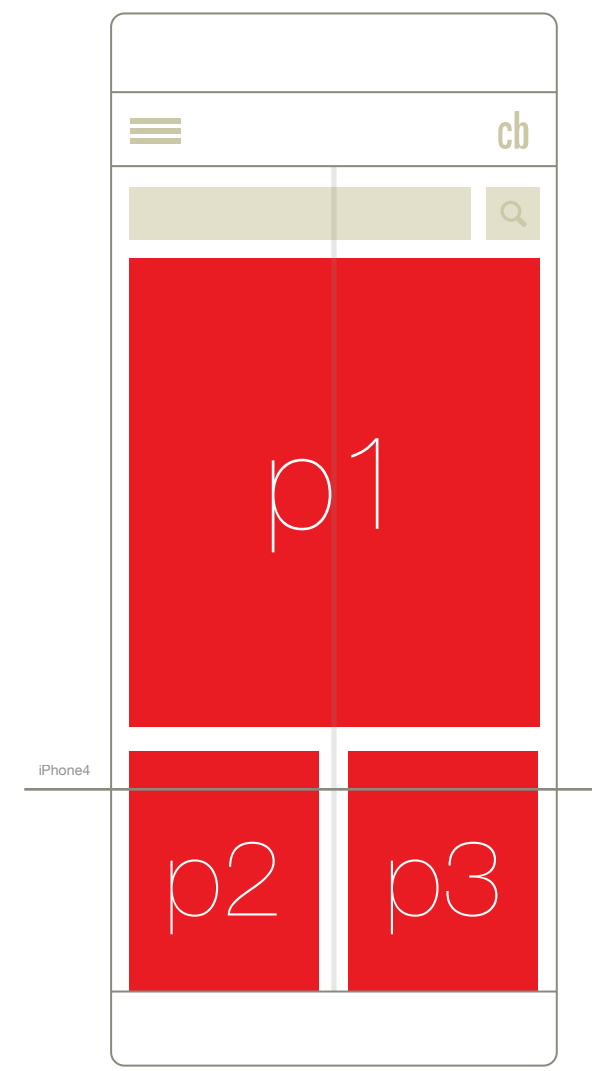


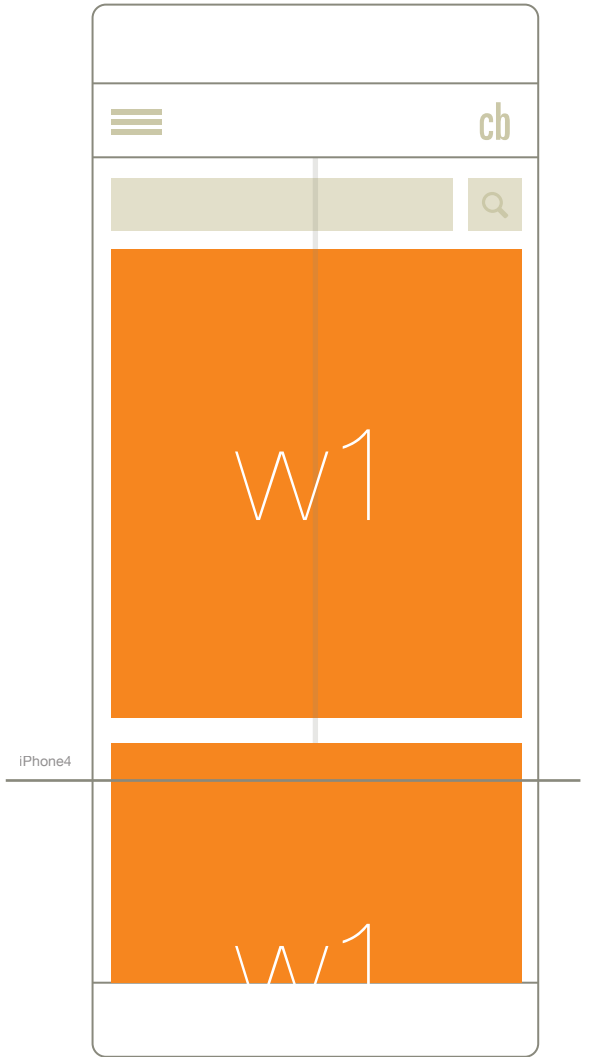


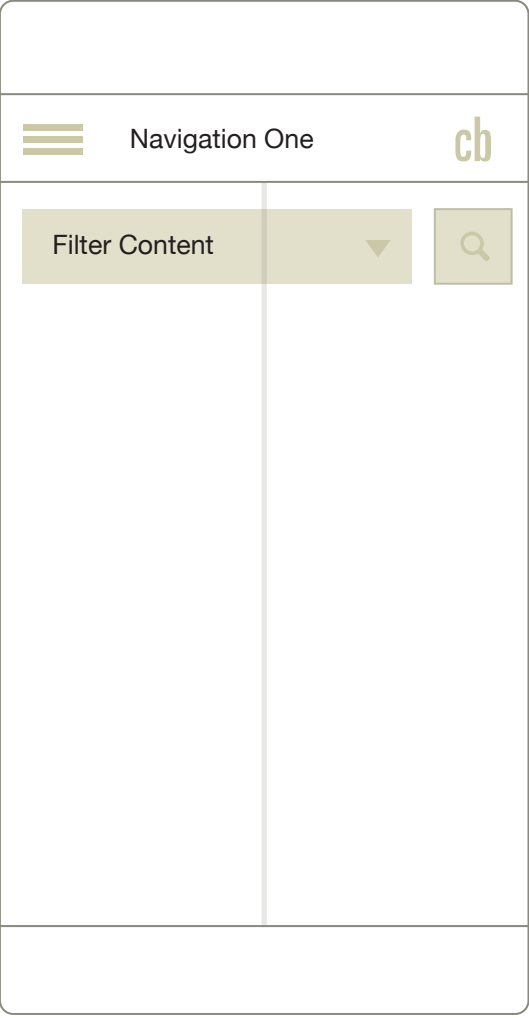
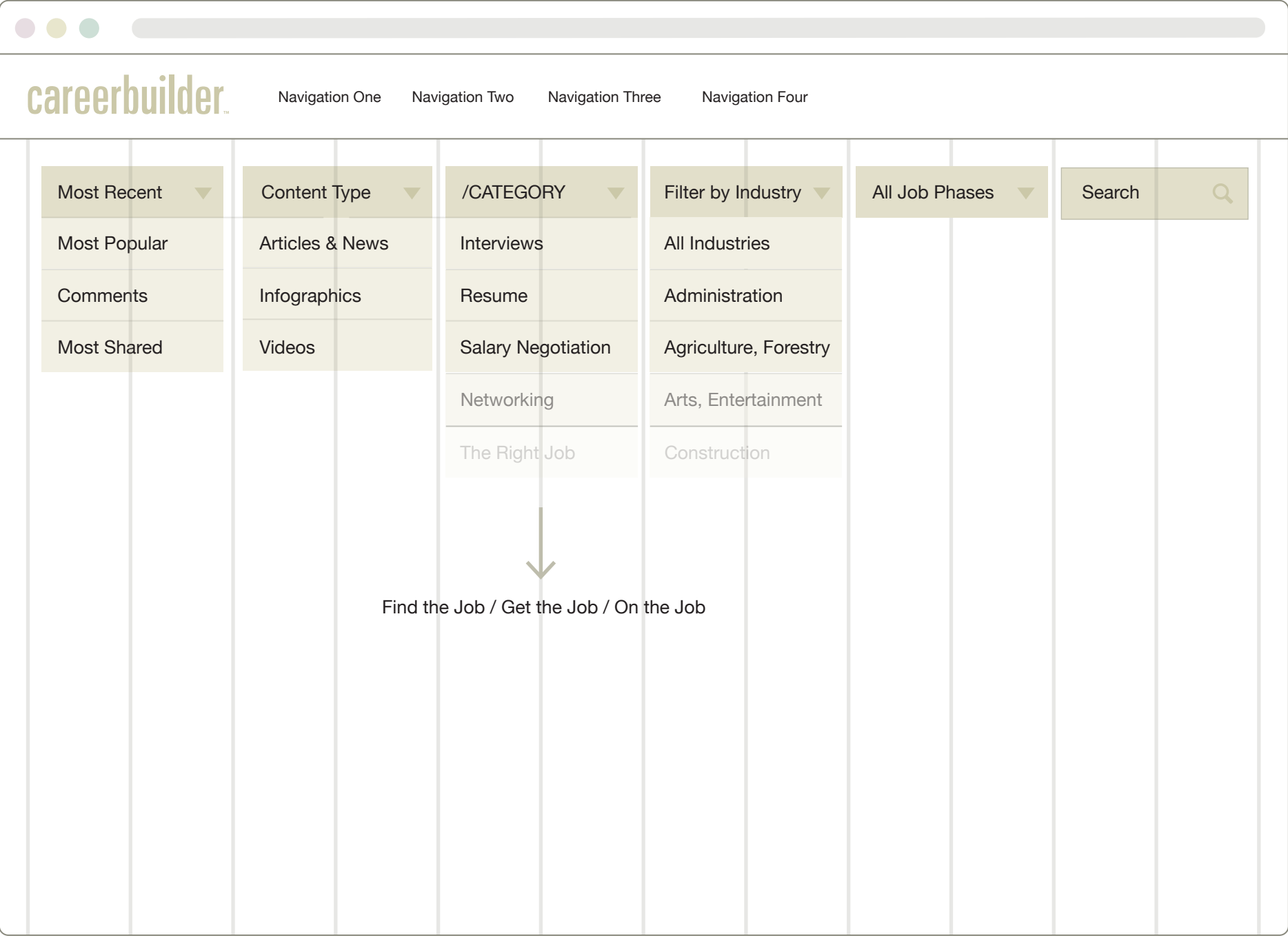


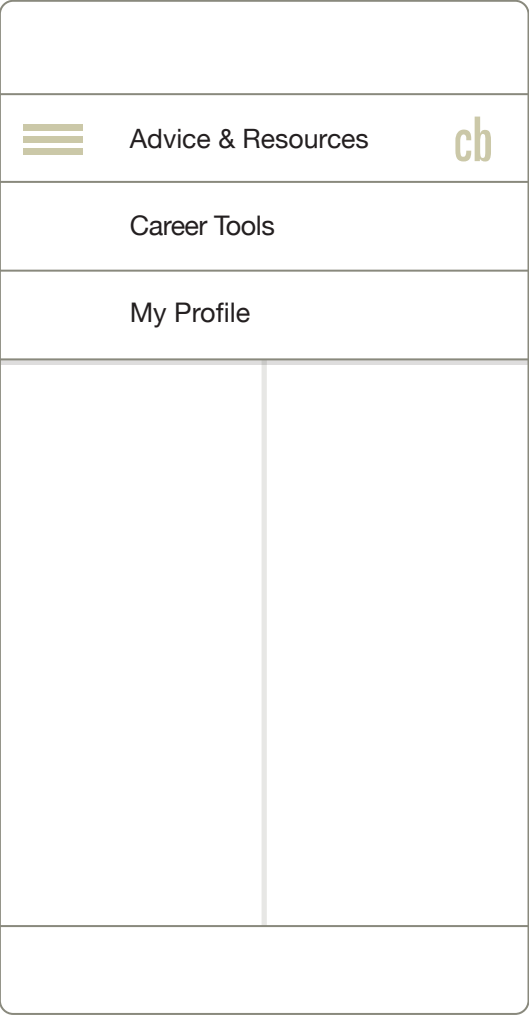
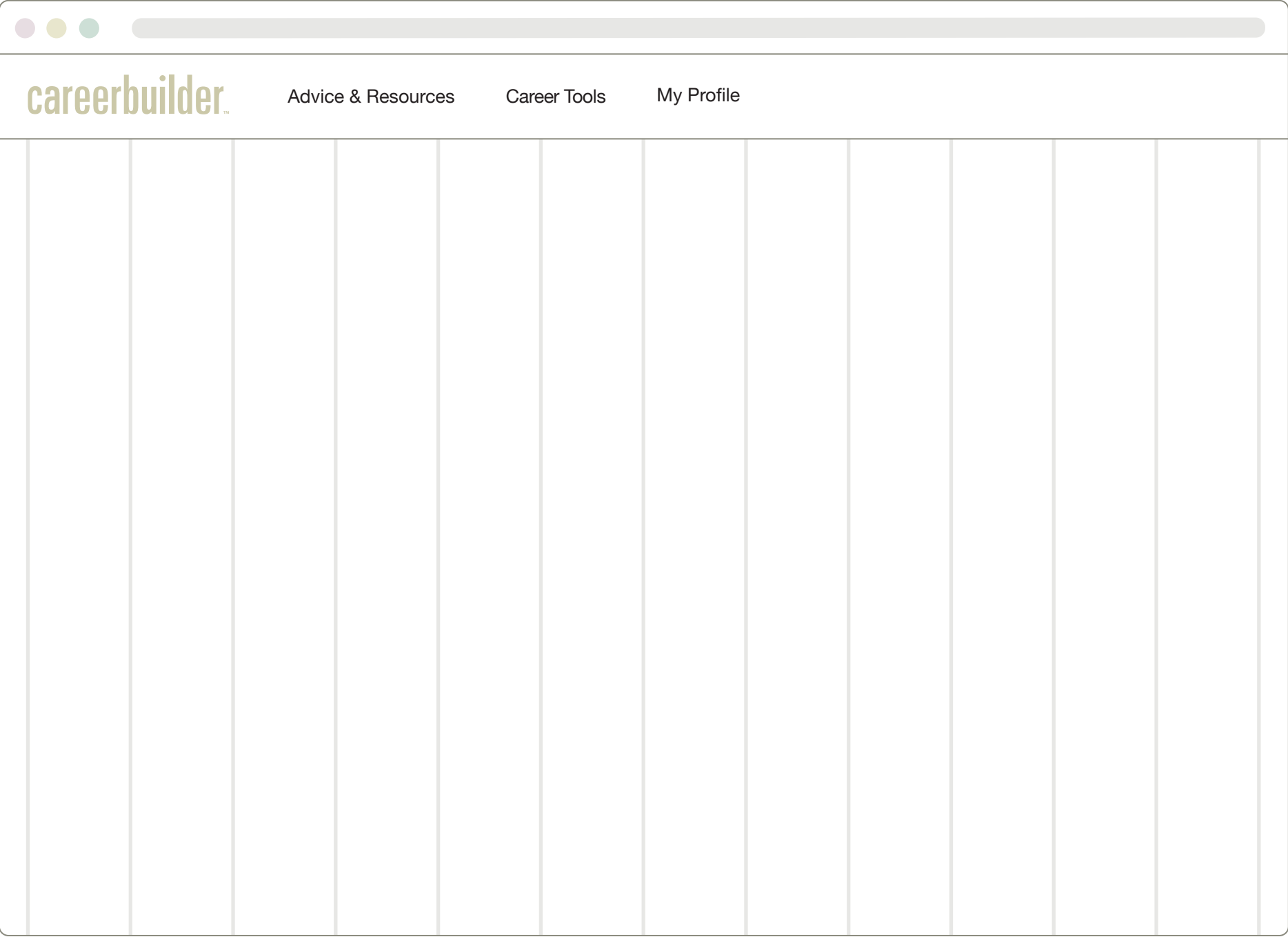












Helvetica Neue Medium Condensed, CareerBuilder Branding, fits lots of words.

Donec eget pellentesque neque. Nunc faucibus suscipit mi, blandit aliquet leo congue non. Nullam eget posuere mi, dapibus feugiat eros. Nunc a nibh quis quam pharetra interdum et vitae ipsum. Integer sed consectetur nulla. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Sed pretium neque lorem, non ultrices purus dapibus quis. Nunc luctus pulvinar metus eget elementum.

UPPERCASE TITLES AND CALLS TO ACTIONS



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- ▶ misc
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How to prepare for a career in sales or customer service.

Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and delivering products and goods to consumers. As the economy continues to recover, more workers are needed to keep transportation and delivery needs met and moving.



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★ ★ ★ ★

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25

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AUTHOR DATE

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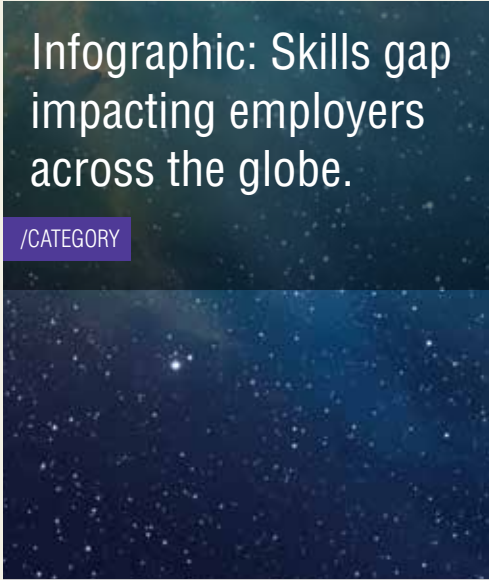
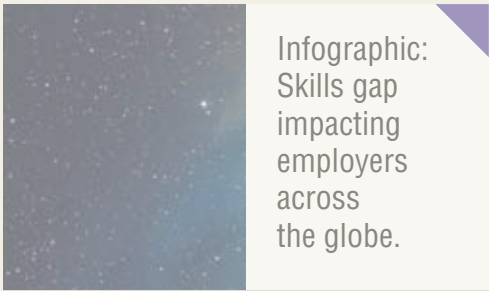
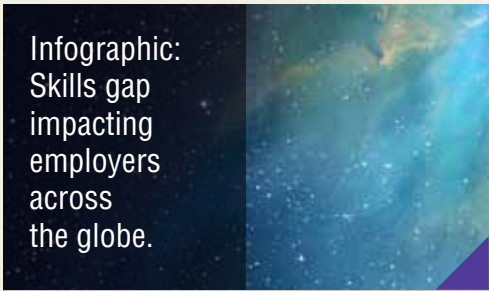
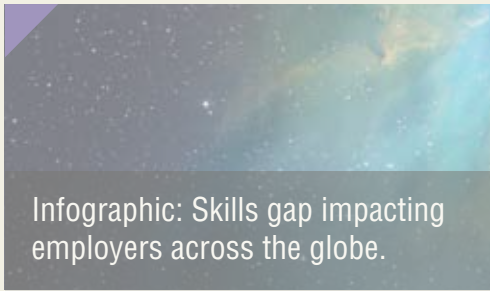
Infographic: Skills gap impacting employers across the globe.

/CATEGORY



Infographic: Skills gap impacting employers across the globe.








Video:
Skills gap impacting
employers across
the globe.

/CATEGORY

/CATEGORY



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Promotion: Check out this awesome event, click here to learn more >

Promotion: Check out this awesome event, click here to learn more >





Promotion: Check out this awesome event, click here to learn more >



Infographic: Skills gap impacting employers across the globe >



Infographic: Skills gap impacting employers across the globe >

Infographic: Skills gap impacting employers across the globe >




Video:
Skills gap impacting
employers across
the globe.





/CATEGORY




Infographic:
Skills gap
impacting
employers
across
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Video:
Skills gap
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/CATEGORY

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/CATEGORY


Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and delivering products and goods to consumers. As the economy continues to recover, more workers are needed to keep transportation and delivery needs met and moving.


Infographic: Skills gap
impacting employers
across the globe.

/CATEGORY



Infographic:
Skills gap
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across
the globe.




/CATEGORY

How to prepare for a career in sales or customer service.

Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and

WEEK OF AUGUST 3, 2014



/CATEGORY

How to prepare for a career in sales or customer service.

Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and delivering products and goods to consumers. As the economy continues to recover, more workers are needed to keep transportation and delivery needs met and moving. Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and delivering products and goods to



Infographic: Skills gap impacting employers across

How to prepare for a career in sales or customer service.

Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and delivering products and goods to consumers. As the economy



How to prepare for a career in sales or customer service.

/CATEGORY

Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and



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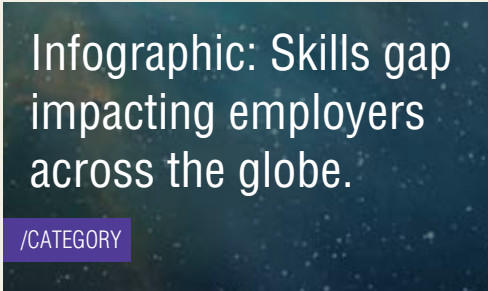
/CATEGORY

Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and



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Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and delivering products and goods to consumers. As the economy continues to recover, more workers are needed to keep transportation and delivery needs met and moving.



Infographic: Skills gap impacting employers across the globe.

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Infographic: Skills gap impacting

H1 Is your social networking profile costing you a job?



H4“SED UT PERSPICIATIS UNDE OMNIS ISTE NATUS ERROR SIT VOLUPTATEM ACCUSANTIUM DOLOREM LAUDANTIUM, TOTAM REM APERIAM, EAQUE IPSA QUAE AB ILLO INVENTORE VERITATIS ET QUASI”

H3 1. Sed ut unde omnis iste natus error sit voluptatem

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H1 Infographic: are employees sick or do they have the 9-5 bug?







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var obj = {
 employer: 'Google',
 location: 'Mountain View, CA',
 position: 'Software Engineer',
 start_date: '2010-01-01',
 end_date: '2015-12-31'}
}

WHAT'S THE BEST CAREER PATH
TO A GREAT JOB NEAR MY HOME

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We found jobs near Cupertino, California that you may be interested in.

Help us find your next perfect job by providing your most recent salary.

CUXO at Heather

Salary: Per Year

Bonus: Per Year

Commission: Per Year

Save Salary & See Recommended Jobs

Skip Salary & See Recommended Jobs

EDUCATION & TRAINING

Master of Science - Business
Service January 2006
Bachelors

SELECTED ACADEMIC PROJECTS

Project Training, Conference
Project Training, Conference
Project Training, Conference

KEY COMPETENCIES

Reading Comprehension
Management of Personnel Resources
Equipment Selection
Operations Monitoring
Negotiation

PROFESSIONAL EXPERIENCE

Project Manager
Heater April 2009 - January 2013
Brooklyn

Accomplishments & Awards

None

TOOLS & TECHNOLOGY

Java, sql, windows

PUBLICATIONS

None

Personal Career Report

Your customized career action plan

Step 1: Login

Step 2: Welcome

Step 3: Past Work Experience

Step 4: Current Job Skills

Step 5: New Career Options

Step 6: Education, Salary and Location

Step 7: Review and Submit

Architecture and Engineering

Architecture Engineering and Operations Technicians
Architectural Engineers
Architects, Except Landscape and Floral
Agriculture Engineers
Automotive Engineering Technicians
Automotive Engineers
Biomedical Engineers
Biomedical Engineers
Cartographers and Photogrammetrists
Chemical Engineers
Civil Engineers
Civil Engineering Technicians
Civil Engineers

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Automotive Engineers
Biomedical Engineers
Biomedical Engineers
Cartographers and Photogrammetrists
Chemical Engineers
Civil Engineers
Civil Engineering Technicians
Civil Engineers

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31: Manufacturing
42: Wholesale Trade
44: Retail Trade
48: Transportation and Warehousing
51: Information
52: Finance and Insurance
53: Real Estate and Rental and Leasing
54: Professional, Scientific, and Technical Services
55: Management of Companies and Enterprises
56: Administrative and Support and Waste Management and Remediation Services
61: Educational Services (Private)
72: Accommodation and Food Services
81: Other Services (except Public Administration)
90: Government
99: Unclassified Industry

soc codes via emsi ("sector")

onet codes for industry

- Accommodation and Food Services
- Administrative and Support Services
- Agriculture, Forestry, Fishing, and Hunting
- Arts, Entertainment, and Recreation
- Construction
- Educational Services
- Finance and Insurance
- Government
- Health Care and Social Assistance
- Information
- Management of Companies and Enterprises
- Manufacturing
- Mining, Quarrying, and Oil and Gas Extraction
- Other Services (Except Public Administration)
- Professional, Scientific, and Technical Services
- Real Estate and Rental and Leasing
- Retail Trade
- Self-Employed
- Transportation and Warehousing
- Utilities
- Wholesale Trade
- All Industries

Enter Your Zip Code

Choose an Industry

Choose an Occupation

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Choose an Industry

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Mining, Quarrying, and Oil and Gas Extraction.

Utilities

Construction

Manufacturing

Wholesale Trade

Retail Trade

Transportation and Warehousing

Information

Finance and Insurance

Real Estate and Rental and Leasing

Professional

Office of Physicians (Except Mental Health Specialists)

Office of Physicians, Mental Health Specialists

Office of Dentists

Office of Chiropractor

Office of Optometrists

Office of Mental Health Practioners (Except Physicians)

Office of Physicians (Except Mental Health Specialists)

Office of Physicians, Mental Health Specialists

Office of Dentists

Office of Chiropractor

Office of Optometrists

Office of Physicians (Except Mental Health Specialists)

Office of Physicians, Mental Health Specialists

Office of Dentists

Office of Chiropractor

Office of Optometrists

Office of Mental Health Practioners (Physicians)

Office of Physicians (Except Mental Health Specialists)

Office of Physicians, Mental Health Specialists

Office of Dentists

Office of Chiropractor

Office of Optometrists

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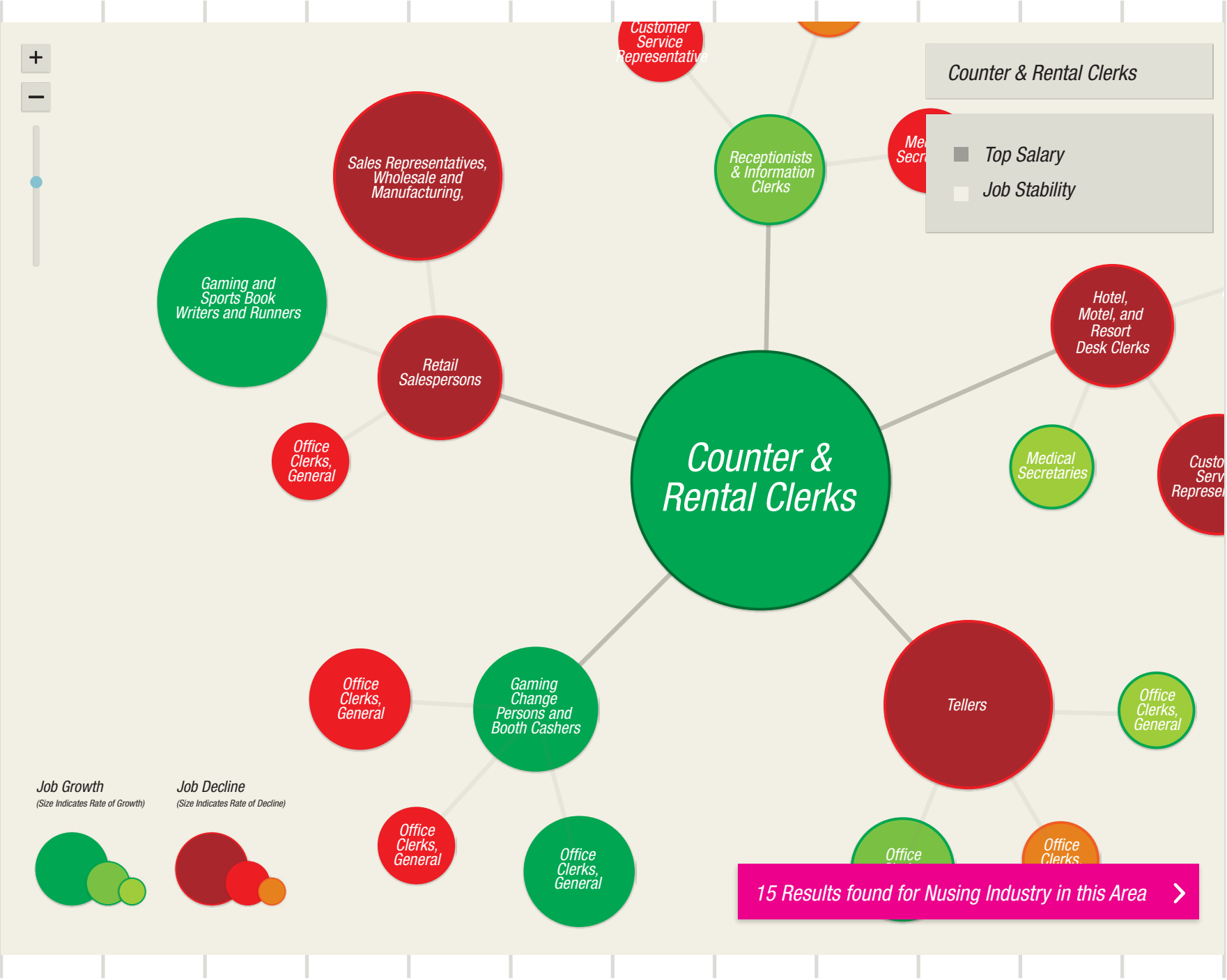
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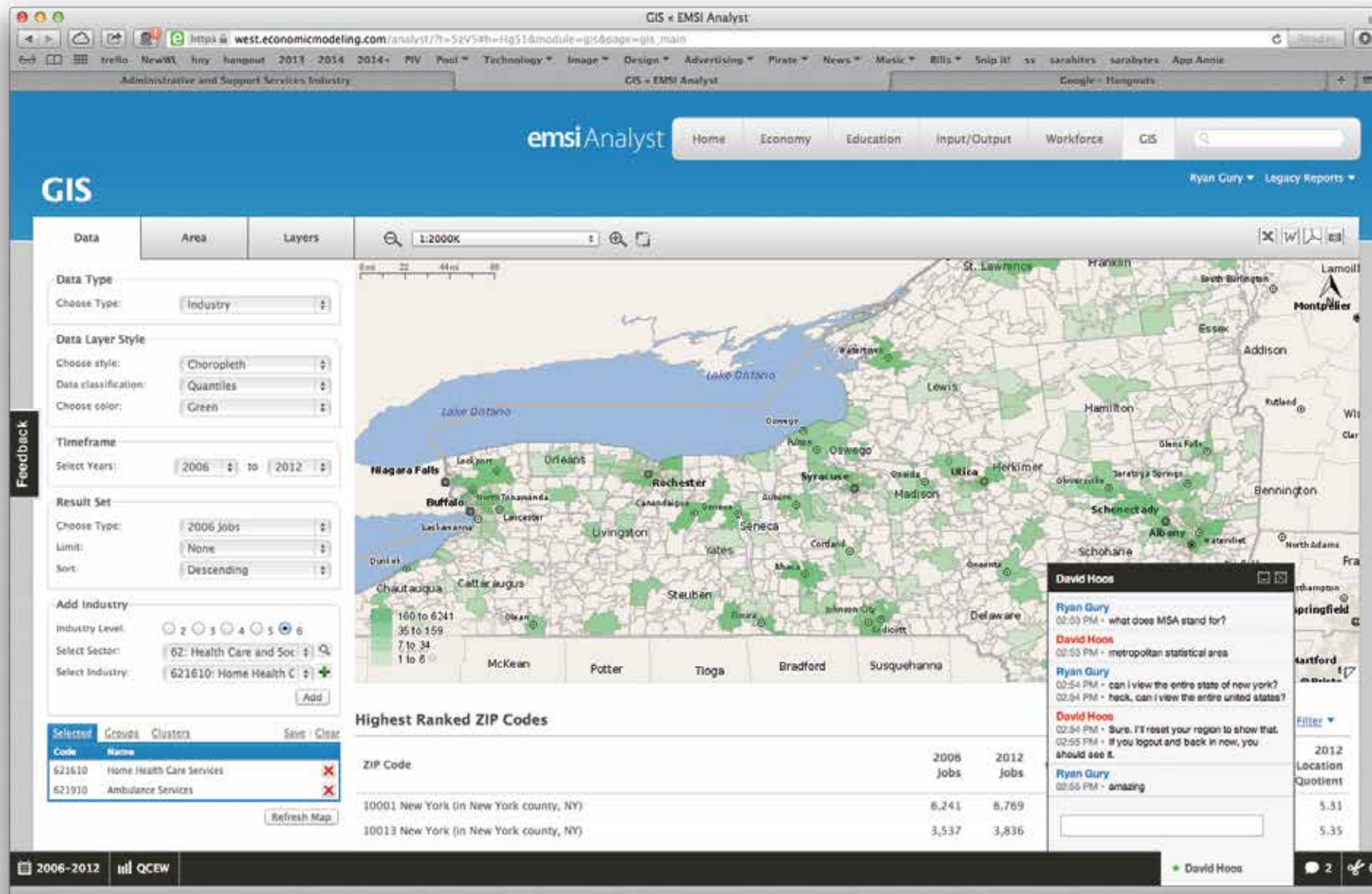
3 Occupations Chosen

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31-9092.00

Medical Assistants

Median Hourly Earnings*

2013 Jobs*

2006-2012 Change*

2006-2012 Estimated Annual Openings*

\$16.00

22,395

1,227

573

*These figures are taken from: [SOC 31-9092](#)

Occupation Description

O*NET 31-9092.00: Perform administrative and certain clinical duties under the direction of a physician. Administrative duties may include scheduling appointments, maintaining medical records, billing, and coding information for insurance purposes. Clinical duties may include taking and recording vital signs and medical histories, preparing patients for examination, drawing blood, and administering medications as directed by physician.

Educational Attainment

Bachelor's Degree

Associate's Degree for other 2-year degree)

Some College Courses

Post-Secondary Certificate

High School Diploma (or GED or High School Equivalence Certificate)

1%

22%

14%

23%

41%

NY State | Top Compatible Occupations

O*NET Occupation	Median Hourly Earnings	2013 Jobs	2006-2012 Change	2006-2012 Estimated Annual Openings	Compat. Index
Pharmacy Technicians (29-2052.00)	\$14.60	16,665	1,696	561	96
Childcare Workers (39-9011.00)	\$11.56	76,546	4,089	3,198	96
Phlebotomists (31-9097.00)	\$16.62	13,514	630	415	95
Occupational Therapy Aides (31-2012.00)	\$15.24	361	22	12	95
Preschool Teachers, Except Special Education (25-2011.00)	\$15.00	26,862	1,836	1,011	95
Interviewers, Except Eligibility and Loan (43-4111.00)	\$15.67	17,526	1,052	692	95
Speech-Language Pathology Assistants (31-9099.01)	\$16.62	13,514	630	415	95
Occupational Therapy Assistants (31-2011.00)	\$22.32	2,090	290	82	94
Medical Records and Health Information Technicians (29-2071.00)	\$18.88	9,760	268	276	94
Teacher Assistants (25-9041.00)	\$12.41	107,811	2,561	3,089	94

Competencies

Knowledge

Skills

Abilities

	Knowledge	Importance	Level
67	Customer and Personal Service	65	67
61	Clerical	64	61
51	Medicine and Dentistry	75	51
48	English Language	82	48

emsiAnalyst

HomeEconomyEducationInput/OutputWorkforceGIS

Workforce

Ryan CuryLegacy Reports

NY State | Compatible Occupations for Electronics Engineering Technicians (17-3023.01)

TrimFilter

O*NET Code	Occupation	Median Hourly Earnings	2013 Jobs	2006-2012 Change	2006-2012 Estimated Annual Openings	Compatibility Index
17-3023.03	Electrical Engineering Technicians	\$26.57	7,858	-820	305	96
49-2091.00	Avionics Technicians	\$30.58	312	-41	22	94
49-9061.00	Camera and Photographic Equipment Repairers	\$18.45	216	9	12	93
27-4012.00	Broadcast Technicians	\$22.29	3,931	6	170	93
17-3013.00	Mechanical Drafters	\$24.66	2,561	-232	113	92
27-4011.00	Audio and Video Equipment Technicians	\$25.49	6,946	683	351	92
49-2021.01	Radio Mechanics	\$27.32	248	-32	11	92
15-1151.00	Computer User Support Specialists	\$25.65	40,769	1,068	1,569	92
17-3021.00	Aerospace Engineering and Operations Technicians	\$21.84	389	-28	21	92
51-8012.00	Power Distributors and Dispatchers	\$39.14	289	-57	38	92
19-4099.01	Quality Control Analysts	\$21.89	7,097	331	374	92
17-3012.01	Electronic Drafters	\$29.92	1,677	-128	83	92
17-2061.00	Computer Hardware Engineers	\$47.91	3,195	-475	167	91
49-2093.00	Electrical and Electronics Installers and Repairers, Transportation Equipment	\$32.51	506	-26	24	91

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