











careerbuilder™

Heather

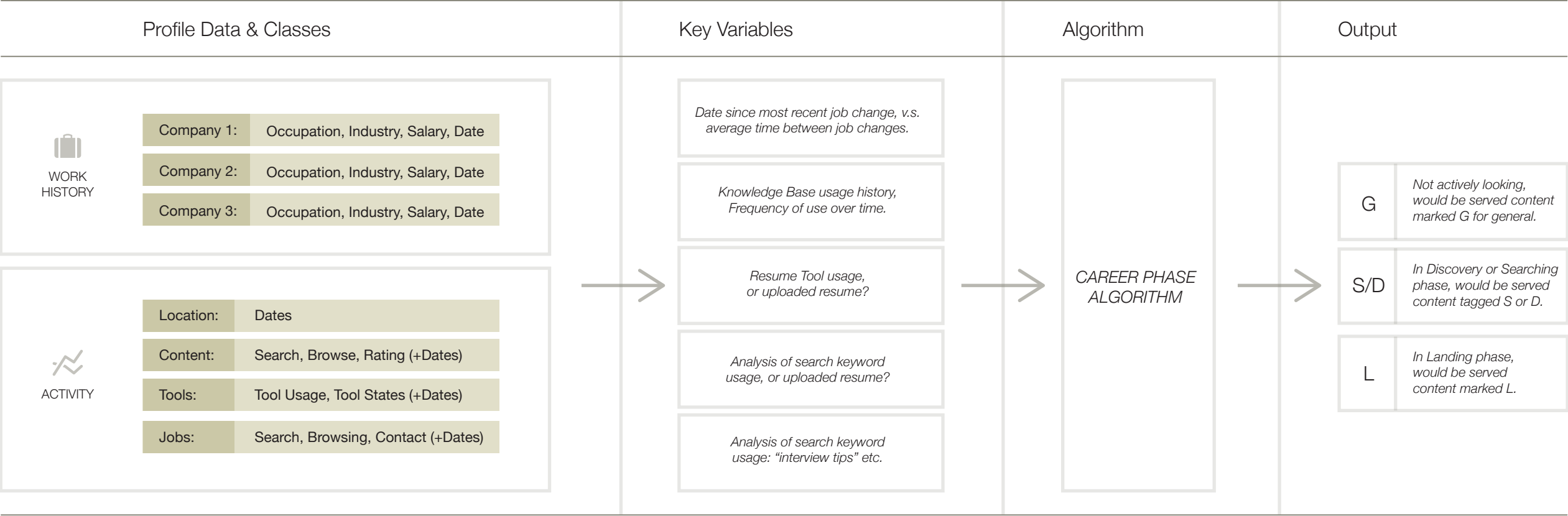
Profile: User Facing

Profile Classes & Parameters				SSO	OCR	ONet	KB	Manual Entry
 BASIC	Name:	First Name, Last Name		<div></div>	<div></div>			"Please input your name, email, DOB..."
	Email:	jthompson@gmail.com		<div></div>	<div></div>			
	DOB:	Month, Day, Year		<div></div>	<div></div>			
 LOCATION HISTORY	Loc 1:	Address, Date		<div></div>	<div></div>		<div></div>	"Where do you live? Where have you lived?"
	Loc 2:	Address, Date		<div></div>	<div></div>		<div></div>	
	Loc 3:	Address, Date		<div></div>	<div></div>		<div></div>	
 EDUCATION HISTORY	School 1:	Degree, Type, Date		<div></div>	<div></div>			"Where did you goto school, what did you study?"
	School 2:	Degree, Type, Date		<div></div>	<div></div>			
	School 3:	Degree, Type, Date		<div></div>	<div></div>			
 WORK HISTORY	Company 1:	Occupation, Industry, Salary, Date		<div></div>	<div></div>	<div></div>		"Where have you worked?"
	Company 2:	Occupation, Industry, Salary, Date		<div></div>	<div></div>	<div></div>		
	Company 3:	Occupation, Industry, Salary, Date		<div></div>	<div></div>	<div></div>		
 SKILLS ABILITIES KNOWLEDGE	SKILL A	ABILITY A	KNOWLEDGE A		<div></div>	<div></div>		"What are your skills, abilities, knowledge?"
	SKILL B	ABILITY B	KNOWLEDGE B		<div></div>	<div></div>		
	SKILL C	ABILITY C	KNOWLEDGE C		<div></div>	<div></div>		
	SKILL D	ABILITY D	KNOWLEDGE D		<div></div>	<div></div>		
	SKILL E	ABILITY E	KNOWLEDGE E		<div></div>	<div></div>		
 CAREER ASSETS	Resume Builder						<div></div>	
	Versions, Date							

Profile: Non-User Facing

Profile Fields & Classes				SSO	OCR	ONet	KB	Manual Entry
 ACTIVITY	Location:	Dates					<div></div>	
	Content:	Search, Browse, Rating (+Dates)					<div></div>	
	Tools:	Tool Usage, Tool States (+Dates)					<div></div>	
	Jobs:	Search, Browsing, Contact (+Dates)					<div></div>	
 SOCIAL	Interests:	Category, (+Dates, if possible)		<div></div>				
	Travel:	Location, (+Dates, if possible)		<div></div>				

Deriving Career Phase Automatically



Deriving Career Phase Manually

Which would you say best describes you?

Not Looking

Starting to Look

Looking

Landing a Job







Infographic

Video

Promo

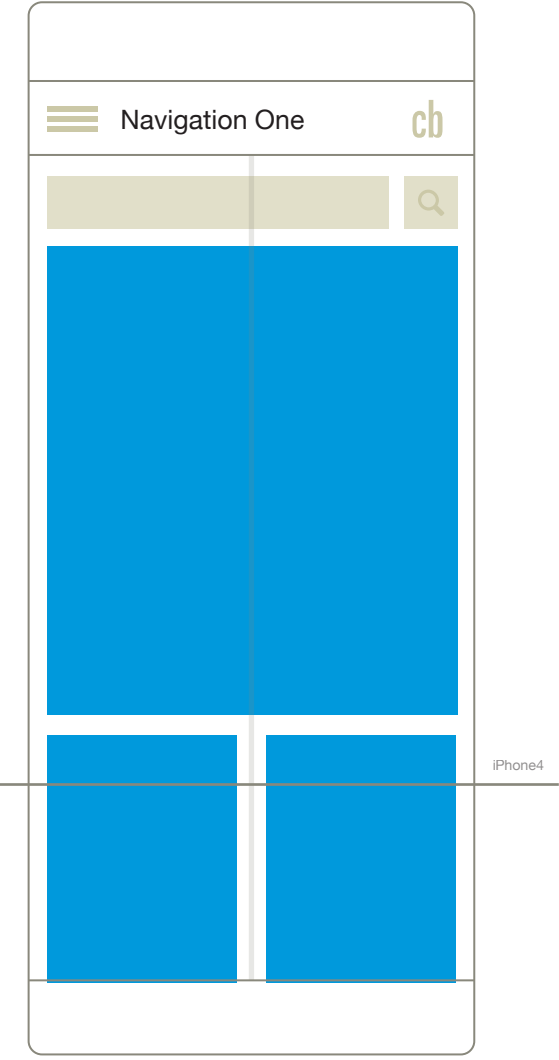
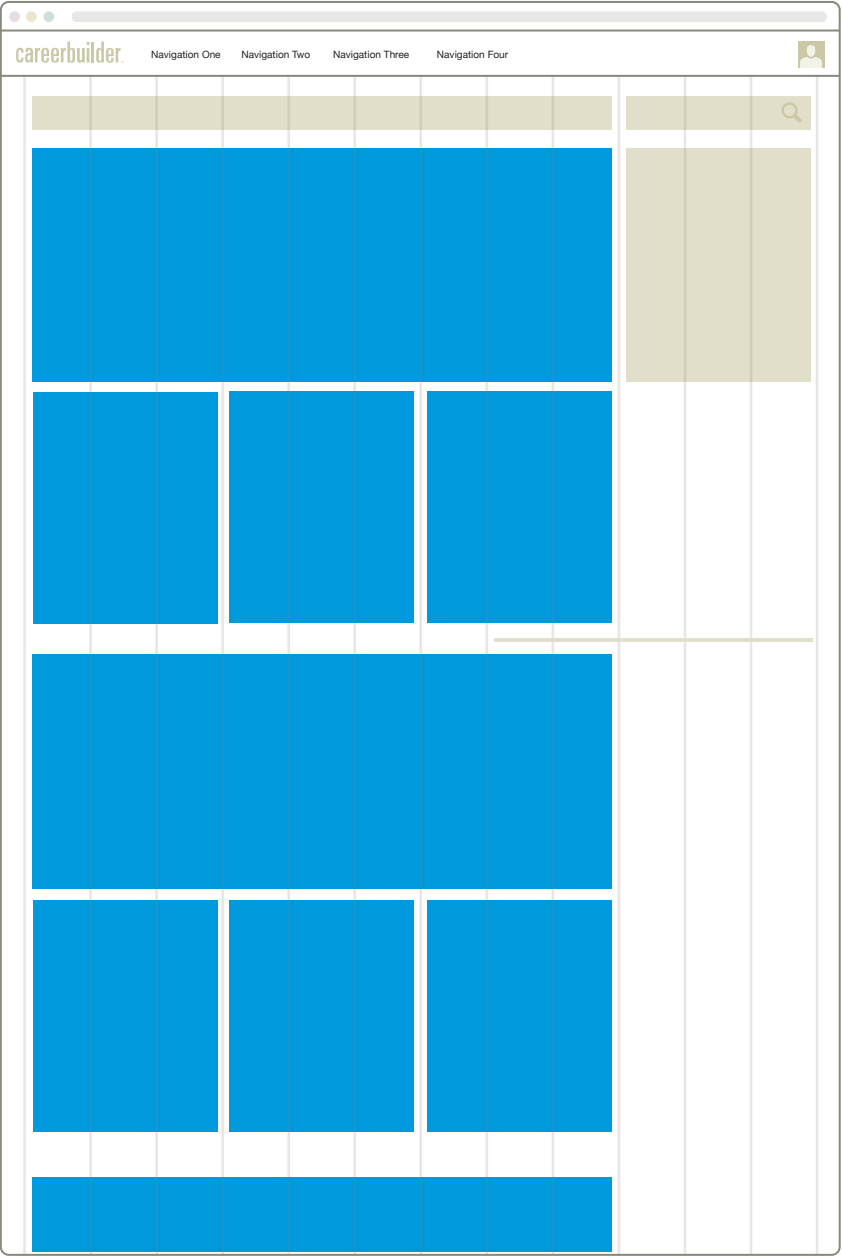
Widget / Tool

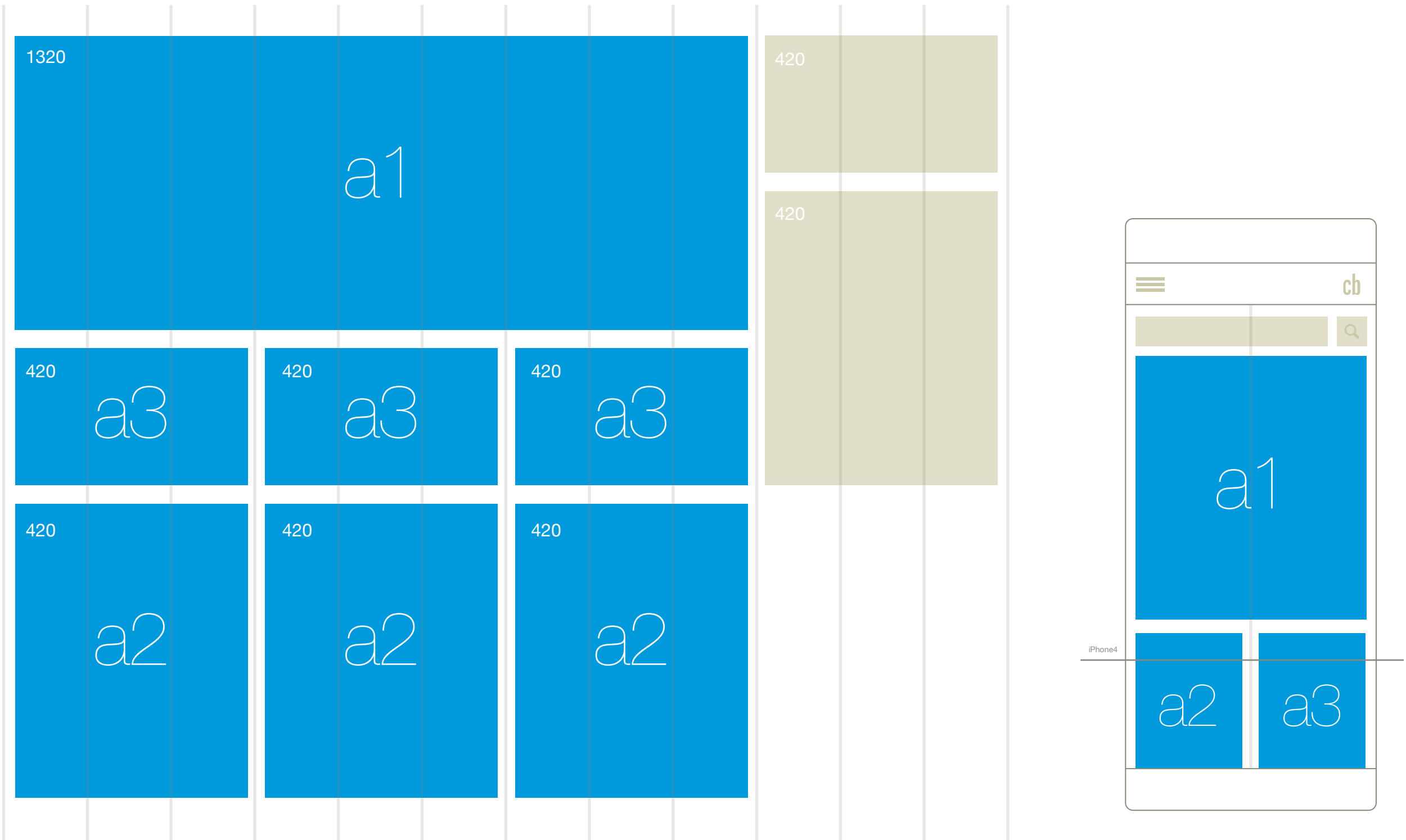
Fun Facts

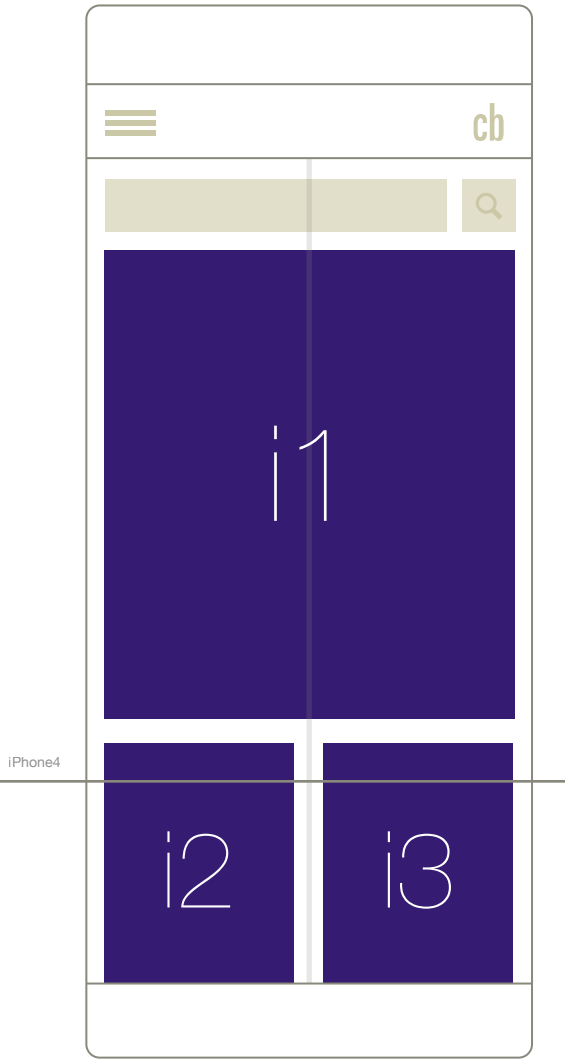
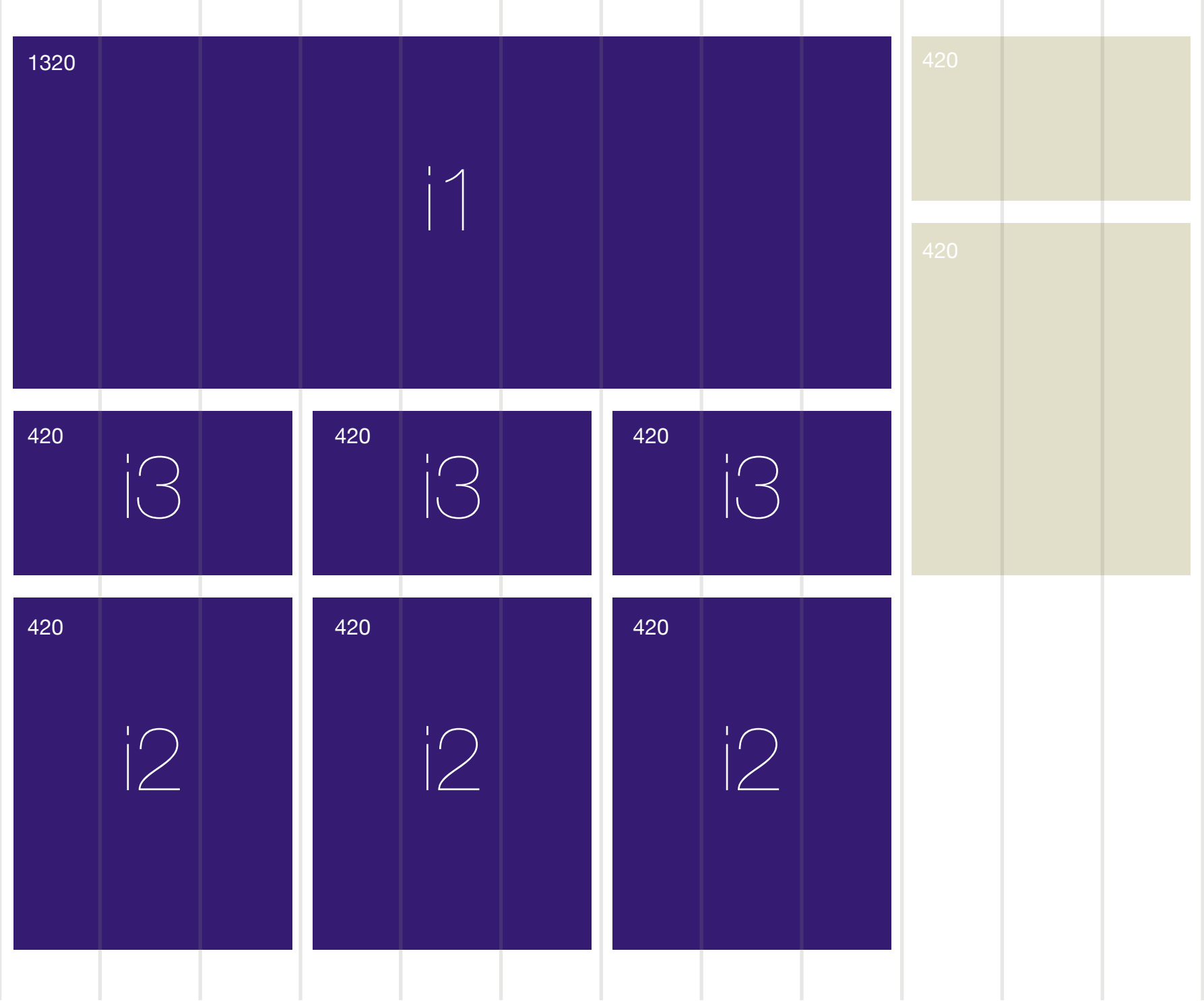
Sort, Search
NonContent,
ProfileMiner

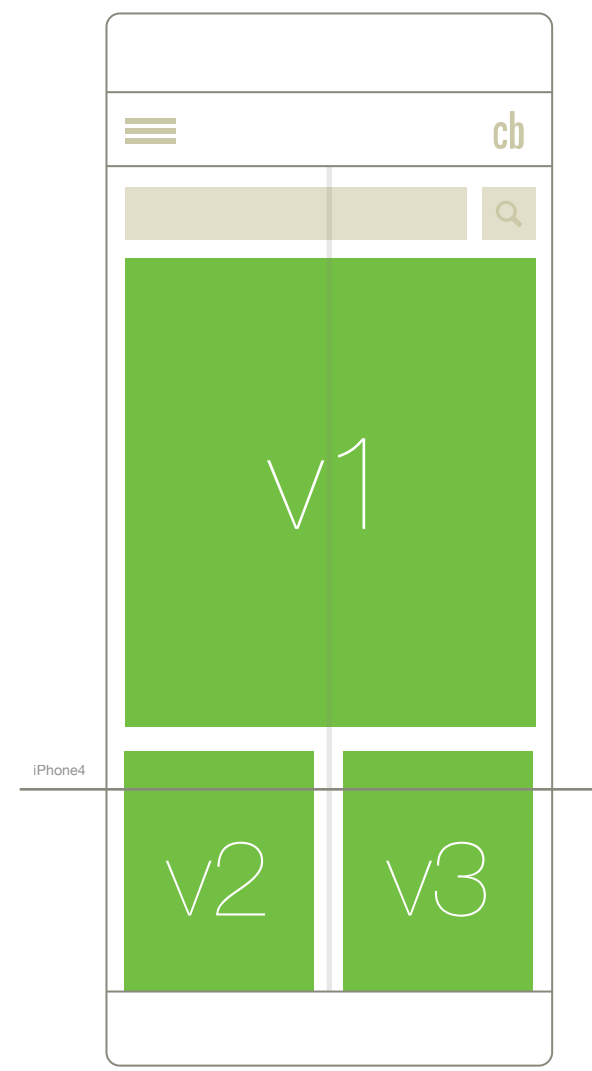
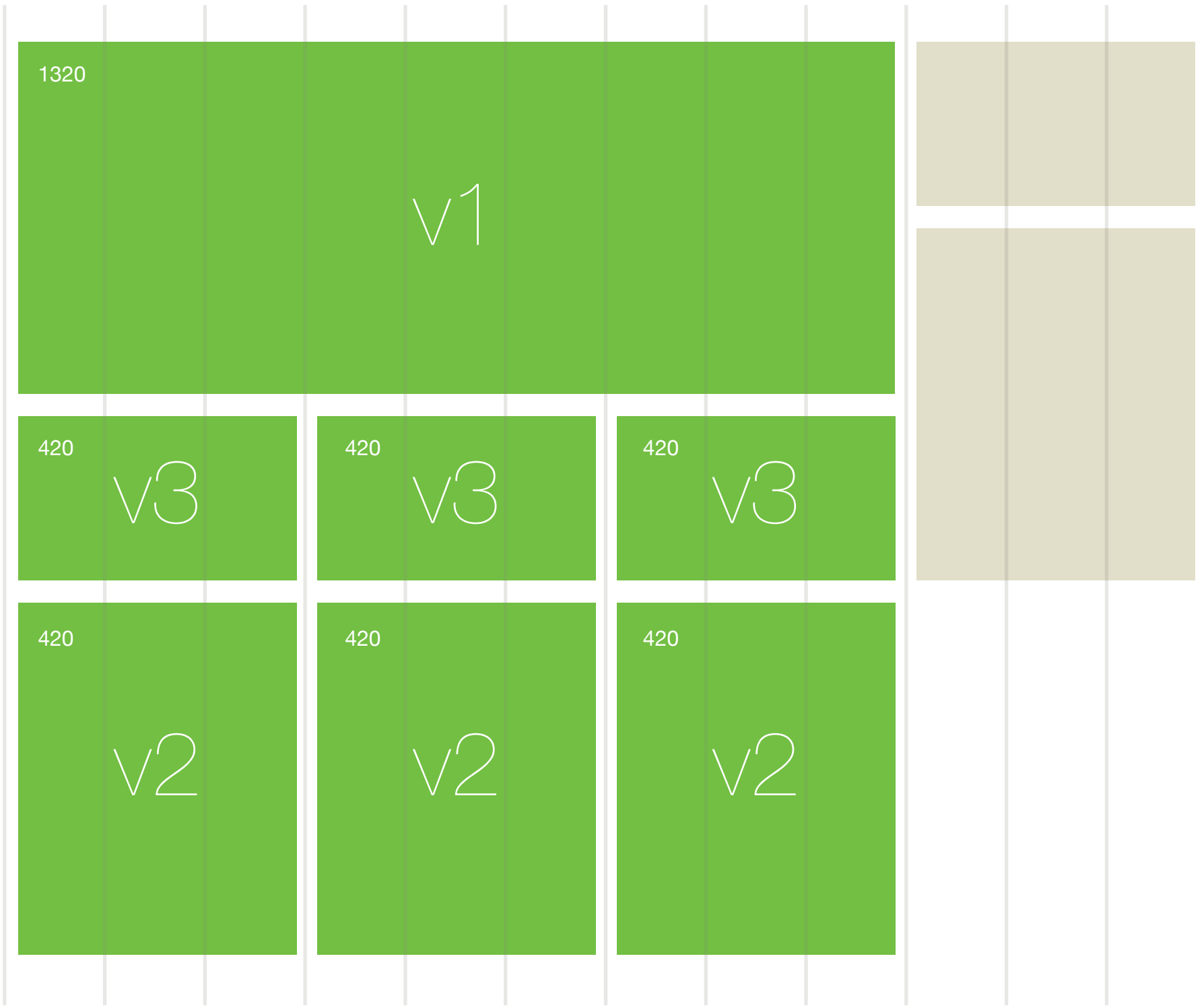


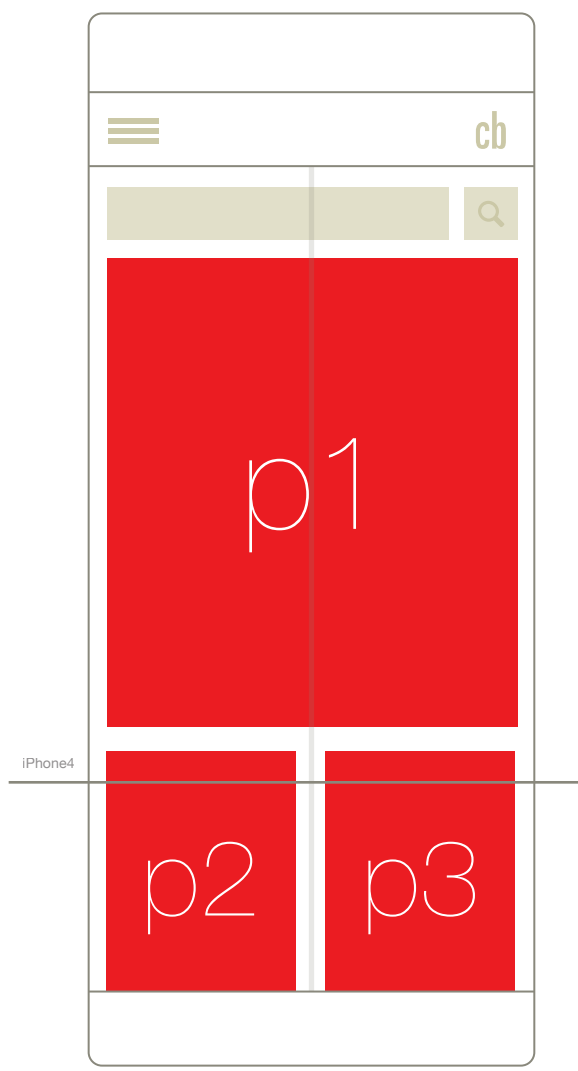
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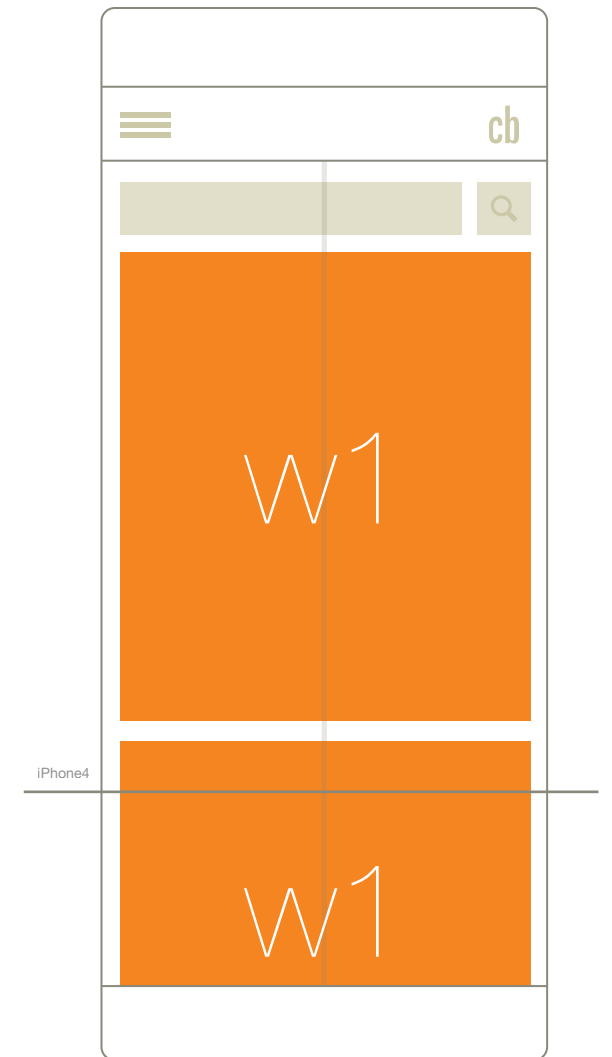


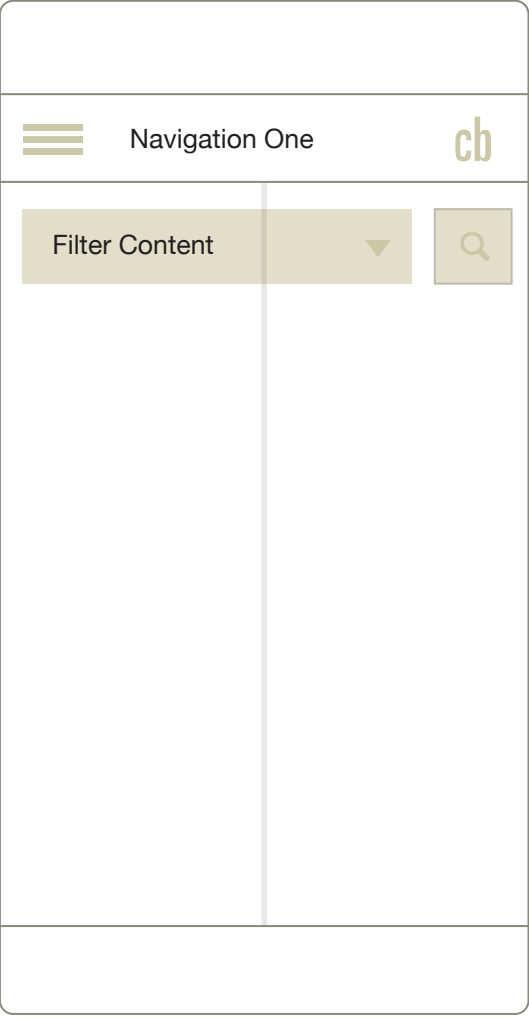
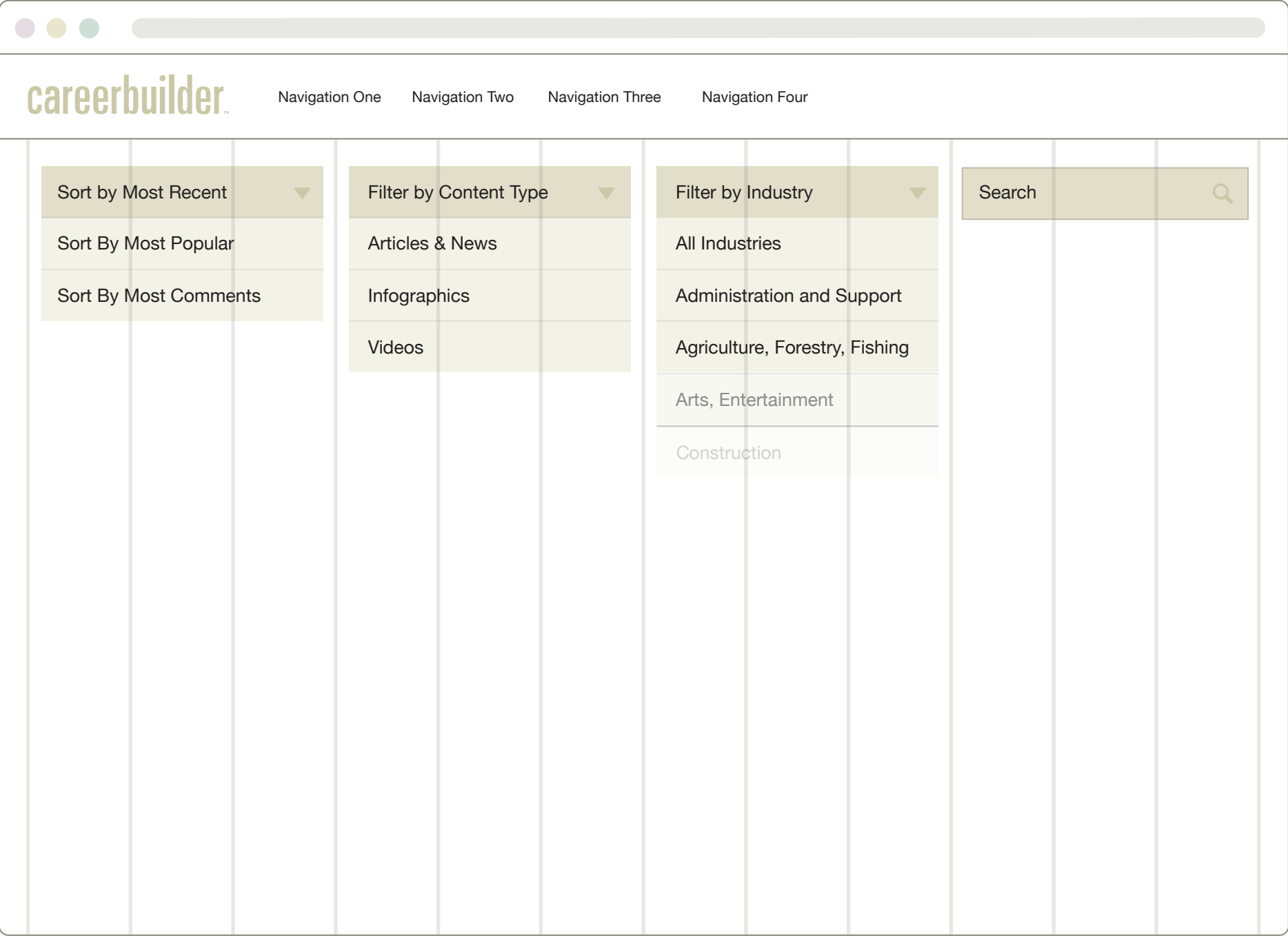


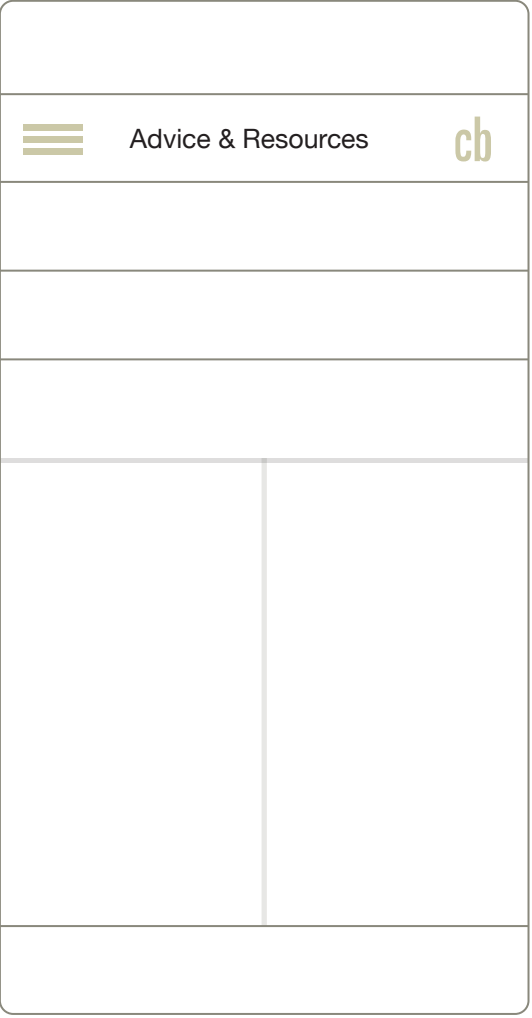
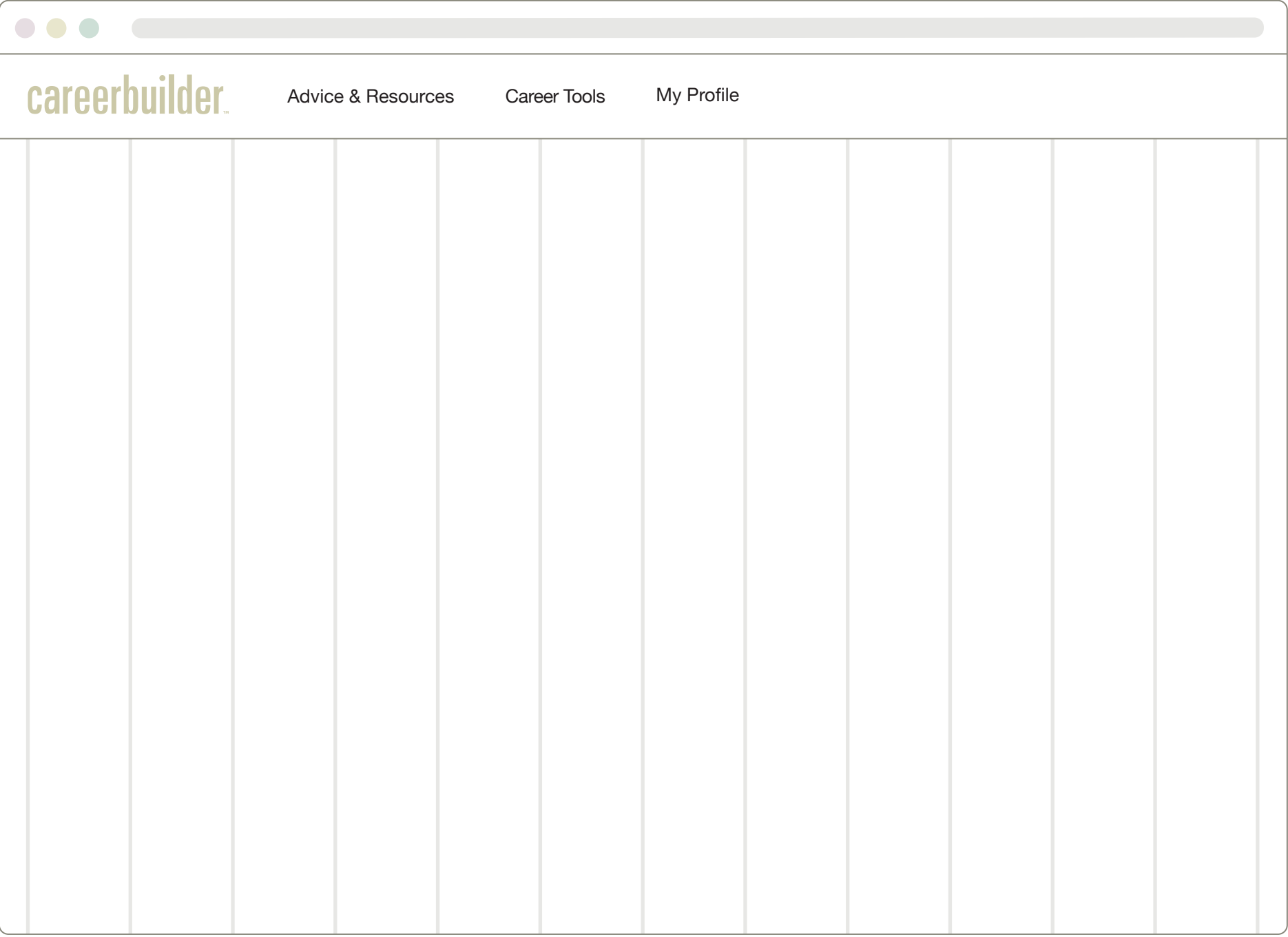












Is your social networking
profile costing you a job?

420

420

