










careerbuilder™




*Heather*

Profile Parameters: User Facing

Parameters			SSO	OCR	ONet	KB	CB	Manual
<div><div>BASIC</div></div>	Avatar	Image	<input checked="" type="radio"/>					<i>"Please input your name, email, DOB..."</i>
	Name:	First Name, Last Name	<input checked="" type="radio"/>	<input type="radio"/>			<input type="radio"/>	
	Email:	jthompson@gmail.com	<input checked="" type="radio"/>	<input type="radio"/>			<input type="radio"/>	
	DOB:	Month, Day, Year	<input checked="" type="radio"/>	<input type="radio"/>				
	Work Status	Visa? H1? Us Citizen?					<input type="radio"/>	
<div><div>WORK HISTORY</div></div>	Company 1:	<div>Occupation, Industry</div> Title, Salary, Comp, Date	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>		<input type="radio"/>	<i>"Where have you worked?"</i>
	Company 2:	<div>Occupation, Industry</div> Title, Salary, Comp, Date	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>		<input type="radio"/>	
	Company 3:	<div>Occupation, Industry</div> Title, Salary, Comp, Date	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>		<input type="radio"/>	
<div><div>LOCATION HISTORY</div></div>	Loc 1:	Address, Date	<input checked="" type="radio"/>	<input type="radio"/>		<input checked="" type="radio"/>	<input type="radio"/>	<i>"Where do you live? Where have you</i>
	Loc 2:	Address, Date	<input checked="" type="radio"/>	<input type="radio"/>		<input checked="" type="radio"/>		
	Loc 3:	Address, Date	<input checked="" type="radio"/>	<input type="radio"/>		<input checked="" type="radio"/>		
<div><div>EDUCATION HISTORY</div></div>	School 1:	Degree, Type, Date	<input checked="" type="radio"/>	<input type="radio"/>			<input type="radio"/>	<i>"Where did you goto school, what did you study?"</i>
	School 2:	Degree, Type, Date	<input checked="" type="radio"/>	<input type="radio"/>				
	School 3:	Degree, Type, Date	<input checked="" type="radio"/>	<input type="radio"/>				
<div><div>SKILLS ABILITIES KNOWLEDGE</div></div>	SKILL A	ABILITY A	KNOWLEDGE A			<input checked="" type="radio"/>		<i>"What are your skills, abilities, knowledge?"</i>
	SKILL B	ABILITY B	KNOWLEDGE B			<input checked="" type="radio"/>		
	SKILL C	ABILITY C	KNOWLEDGE C			<input checked="" type="radio"/>		
	SKILL D	ABILITY D	KNOWLEDGE D			<input checked="" type="radio"/>		
	SKILL E	ABILITY E	KNOWLEDGE E			<input checked="" type="radio"/>		
<div><div>CAREER ASSETS</div></div>	Resume Builder	Versions, Date				<input checked="" type="radio"/>		
<div><div>ACTIVITY</div></div>	Content:	Search, Browse, Rating (+Dates)				<input checked="" type="radio"/>		
	Tools:	Tool Usage, Tool States (+Dates)				<input checked="" type="radio"/>		




= ONet Sync/Matching Required


Profile Parameters: Non-User Facing

Parameters			SSO	OCR	ONet	KB	CB	Manual
<div><div>ACTIVITY</div></div>	Location:	Dates				<input checked="" type="radio"/>		
	Content:	Search, Browse, Rating (+Dates)				<input checked="" type="radio"/>		
	Tools:	Tool Usage, Tool States (+Dates)				<input checked="" type="radio"/>		
	Jobs:	Search, Browsing, Contact (+Dates)				<input checked="" type="radio"/>	<input type="radio"/>	
<div><div>SOCIAL</div></div>	Interests:	/CATEGORY, (+Dates, if possible)	<input checked="" type="radio"/>					
	Travel:	Location, (+Dates, if possible)	<input checked="" type="radio"/>					
<div><div>CAREERPHASE</div></div>	Status	Not Looking, Starting to Look, Looking, Landing						<i>What best describes you?</i>





Leveraging / General CTAs


Show me advice."










Show me my next job."








Show me all my career research."








Find the best careerpath near me." (Locally Grown Tool, CTA)



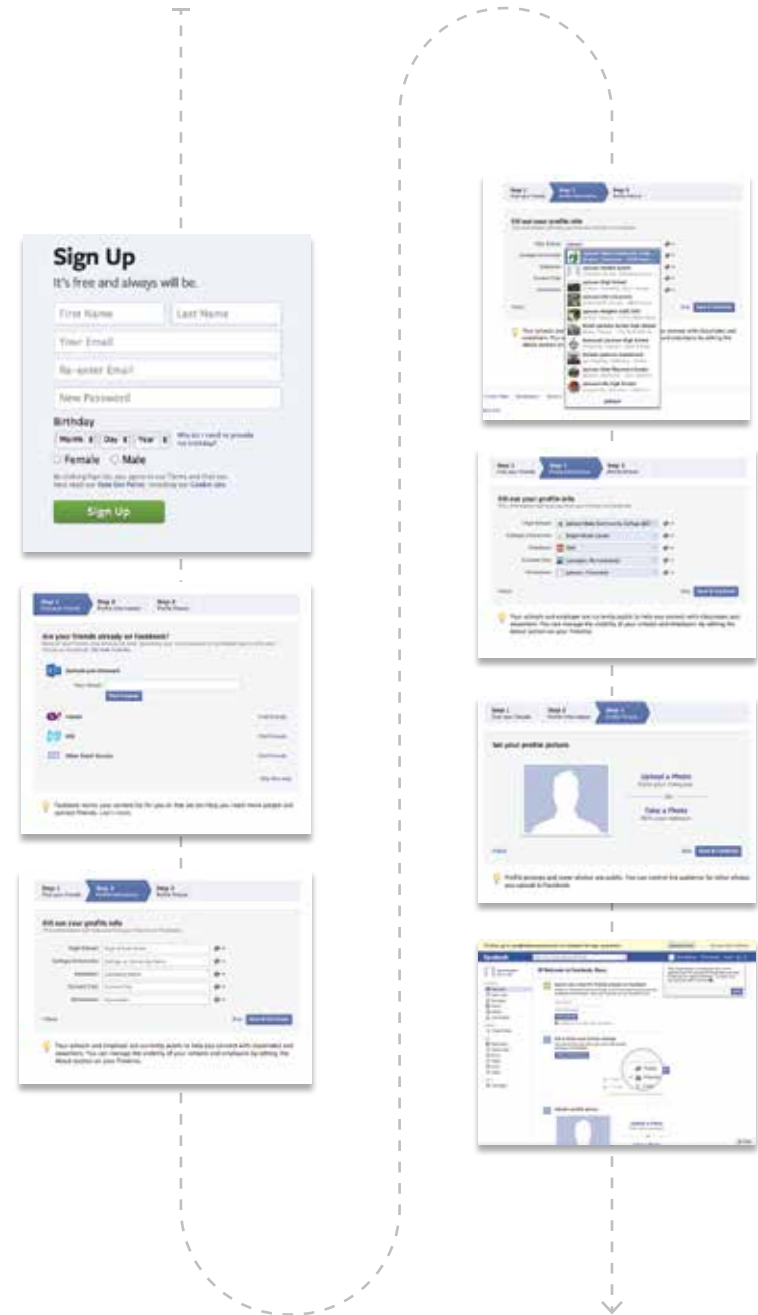
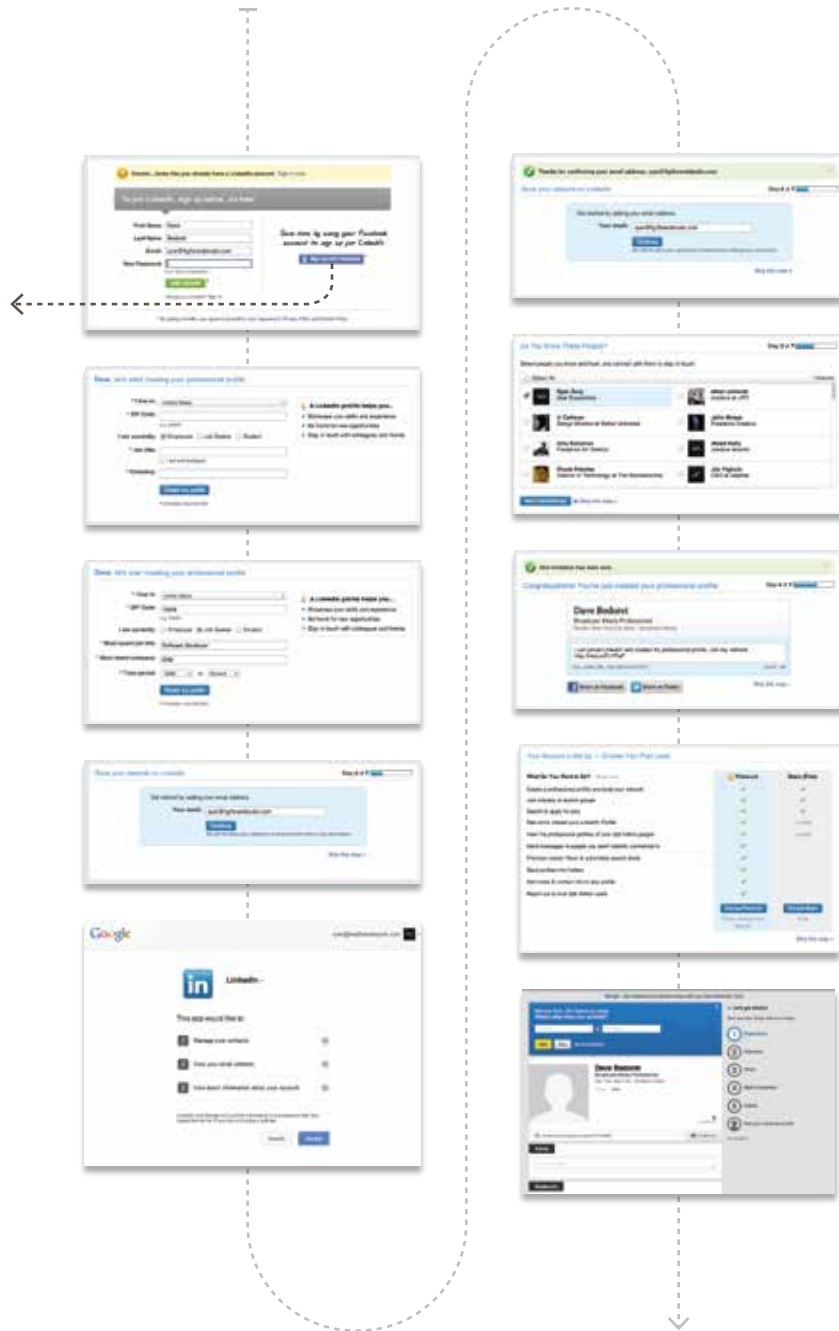
Whats the best path to the earning power I want?" (Career Scape Tool, CTA)







Friends  
Email  
Work  
Edu History  
Current City



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FIRST NAME

LAST NAME

EMAIL ADDRESS

SIGN UP

SIGN IN WITH FACEBOOK

SIGN IN WITH GOOGLE+

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DATE OF BIRTH:

MONTH

DAY

YEAR

CURRENT LOCATION:

STREET

CITY

ZIP CODE

APT/SUITE

STATE

CONTINUE

DOB / Location, lvl1

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What best describes you?

Not Looking

Starting to Look

Looking

Landing a Job

CONTINUE

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YOUR CURRENT JOB TITLE:  
(ONET OCCUPATION)

Senior Manager, Consumer Strategy & Insights

YOUR CURRENT COMPANY:

Career Builder

WHAT'S YOUR GENERAL INDUSTRY?

Management of Companies and Enterprises

YOUR CURRENT SALARY:

\$ 432,123

CONTINUE

Current Job Info, lvl1

Justin, lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris

EDUCATIONAL EXPERIENCE:

College

TYPE OF DEGREE OBTAINED:

BFA, Marketing

SCHOOL YOU ATTENDED:

Franklin College

CONTINUE

Education, lvl 1

We currently dont have “Senior Manager, Consumer Strategy & Insights” in our Occupation Database. Please select a similar job occupation below so we can help better serve you.

Advertising and Promotions Managers

We currently dont have “Management of Companies and Enterprises” in our Industry Database. Please select a similar industry below so we can help better serve you.

Administrative and Support Services

Justin, lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris

WHAT ARE SOME SKILLS THAT DESCRIBE YOURSELF?

Active Listening

Reading Comprehension

Social Perceptiveness

Writing

Speaking

Complex Problem Solving

Time Management

Coordination


Critical Thinking

Decision Making


CONTINUE







1770




# Justin Middle Thompson


 SENIOR MANAGER, CONSUMER STRATEGY & INSIGHTS  
CAREERBUILDER.COM  
ANNUAL INCOME: \$423,412


 CHICAGO, ILLINOIS.  
 CAREER PHASE: I'M LOOKING


JUSTIN'S CAREER ASSESTS & ACTIVITY









"INTERVIEW TIPS..."  
SAVED ARTICLE




RESUME OLD  
DECEMBER 7, 2014




RESUME FINAL  
DECEMBER 12, 2014



"HOW TO PREPARE  
FOR A CAREER IN..."



"NURSING, 10009"  
CAREER SCAPE






VIEW ALL OF MY CAREER ASSETS


>


VIEW ALL OF MY CAREER ACTIVITY


>


JOB RECOMMENDATIONS




















VIEW ALL JOB RECOMMENDATIONS


>


RECENTLY VIEWED JOBS


>

SAVED JOBS

>

 JUSTIN'S CAREER






SENIOR MANAGER, CONSUMER STRATEGY & INSIGHTS

CAREERBUILDER.COM

JUNE 2013 – PRESENT

ONET OCCUPATION

SALARY?




CONSUMER MARKETING MGR.

CAREERBUILDER.COM

JULY 2012 – PRESENT

ONET OCCUPATION

SALARY?




SOCIAL MEDIA ENGAGEMENT SPECIALIST

CAREERBUILDER.COM


JULY 2012 – PRESENT


ONET OCCUPATION


SALARY?



ADD A PREVIOUS JOB

 JUSTIN'S LOCATION HISTORY






CHICAGO, ILLINOIS

EAST LINCOLN PARK, 10009

2005 – PRESENT

ANYTHING EMSI?




FRANKLIN, INDIANA


101 BRANIGIN BOULEVARD


2001 – 2005


ANYTHING EMSI?



ADD A PREVIOUS JOB

 JUSTIN'S EDUCATION






PHD, NANOTECHNOLOGY

YALE UNIVERSITY

2005 – 2006

ANYTHING ONET?




BFA, MARKETING


FRANKLIN COLLEGE


2001 – 2005


ANYTHING ONET?




ADD A COURSE OR DEGREE

 JUSTIN'S SKILLS







CUSTOMER & PERSONAL SERVICE




ECONOMICS & ACCOUNTING




ENGLISH LANGUAGE




SALES AND MARKETING





PSYCHOLOGY




ADD NEW SKILL

 JUSTIN'S ABILITIES







DEDUCTIVE REASONING




ECONOMICS & ACCOUNTING





ENGLISH LANGUAGE




ADD NEW ABILITY

 JUSTIN'S KNOWLDEGE





CRITICAL THINKING



ADD MORE KNOWLEDGE

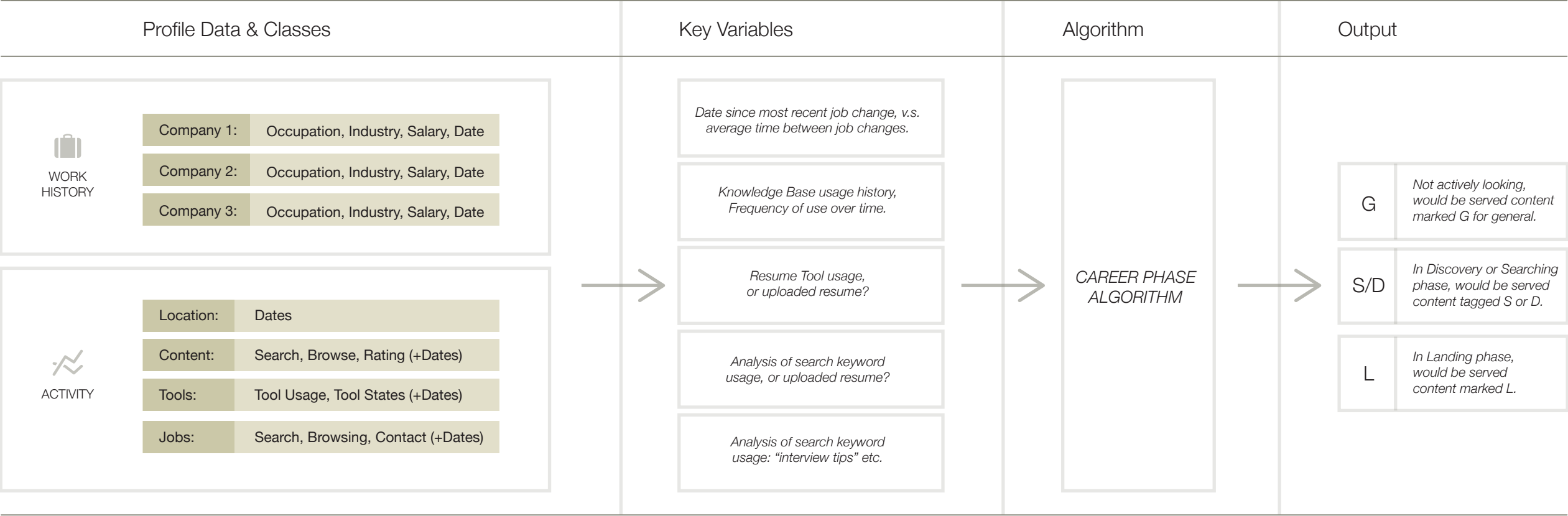
CB, Project X, rev5

Profile Landing

Tuesday, July 30th

Heather

# Deriving Career Phase Automatically



# Deriving Career Phase Manually

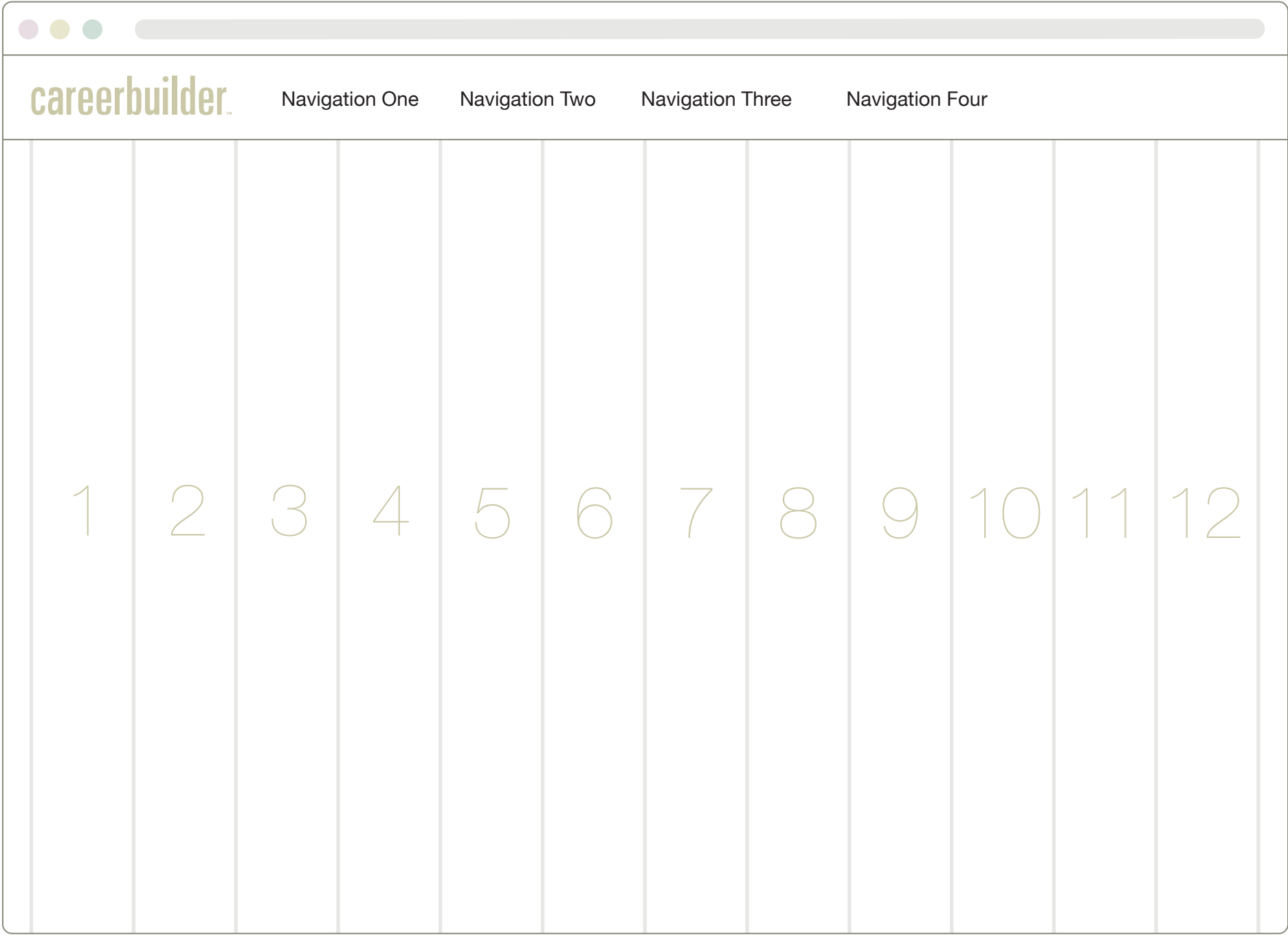
Which would you say best describes you?

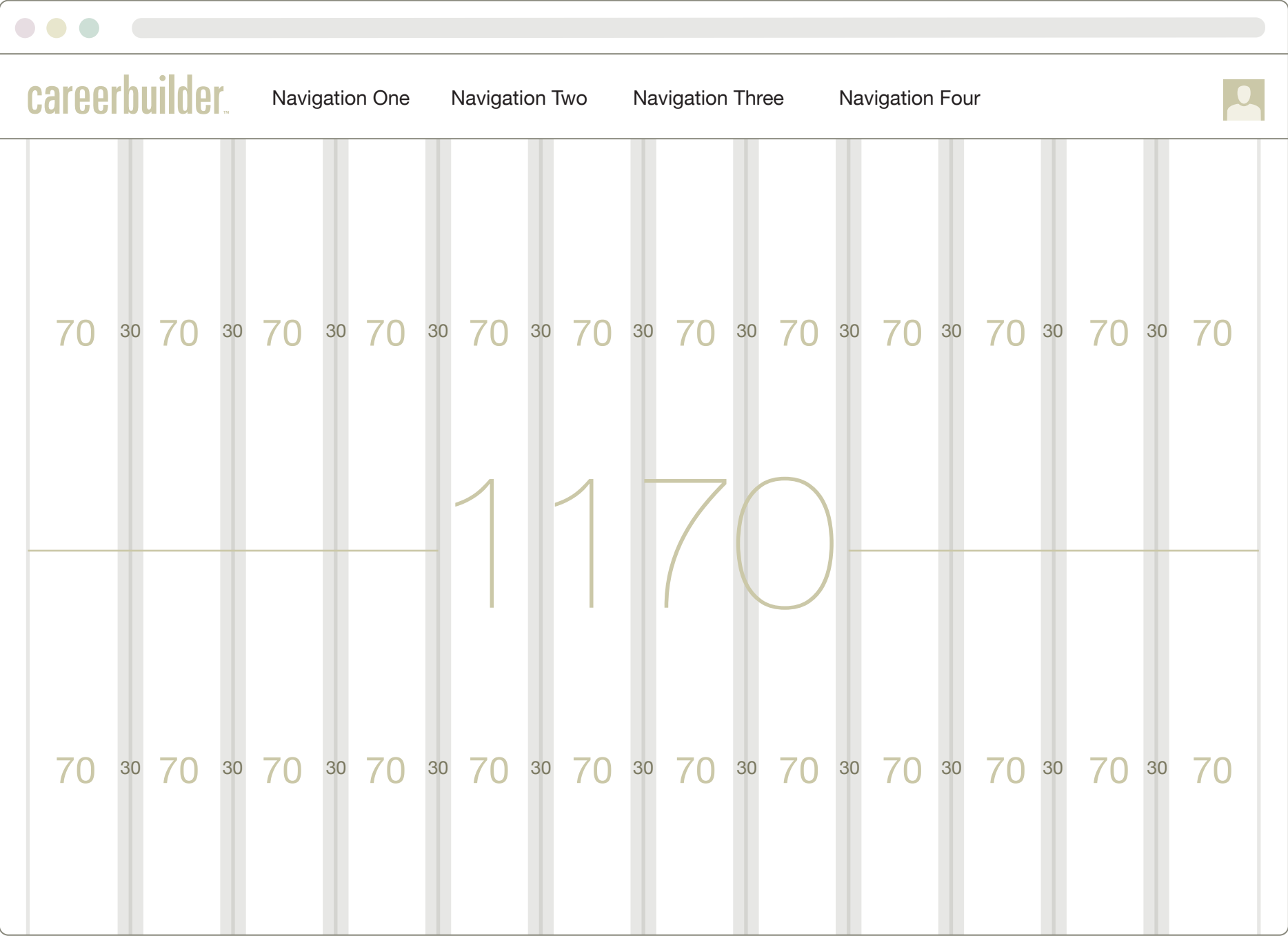
Not Looking

Starting to Look

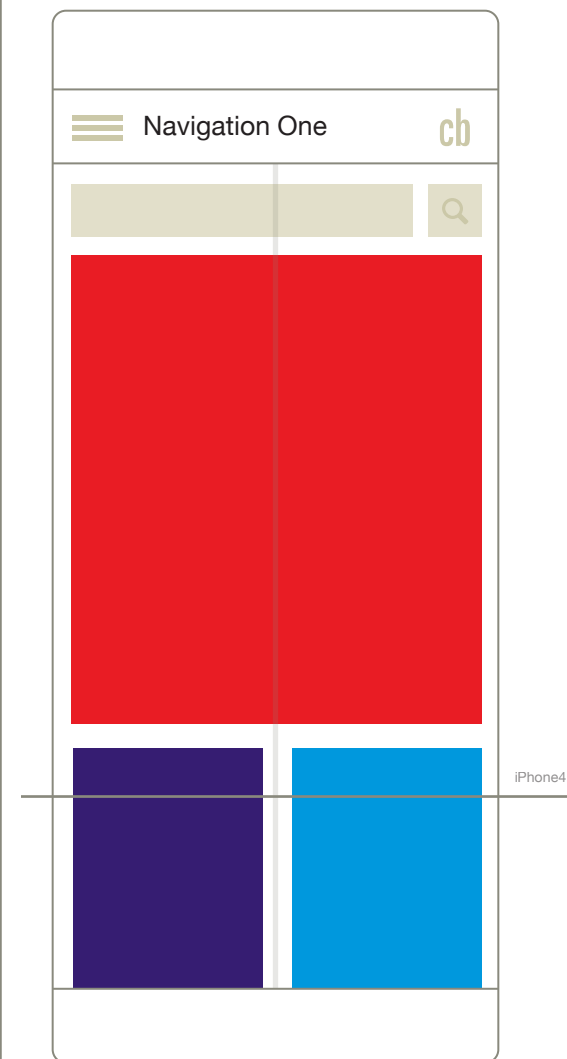
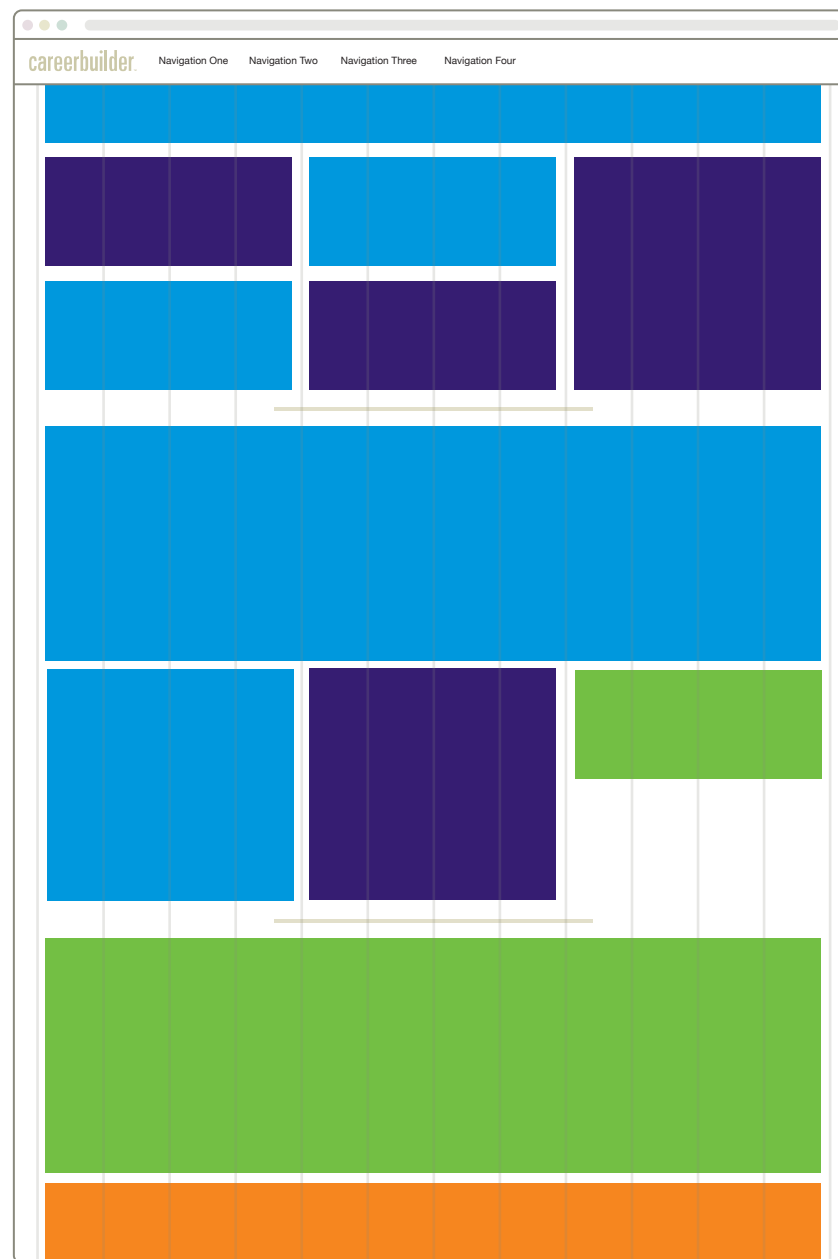
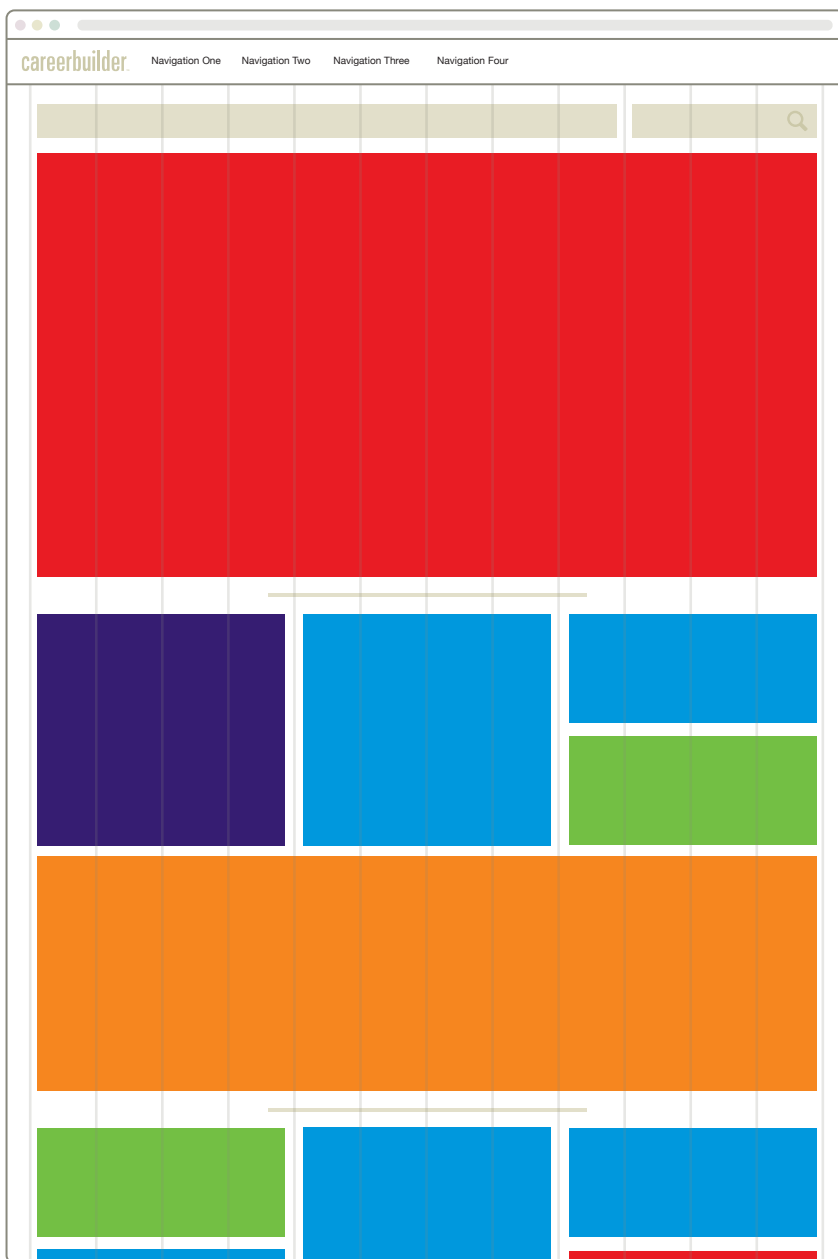
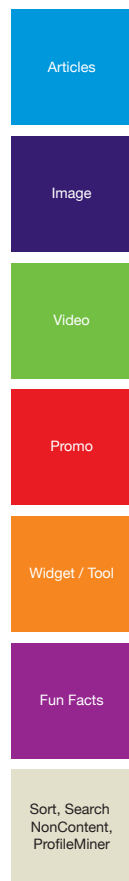
Looking

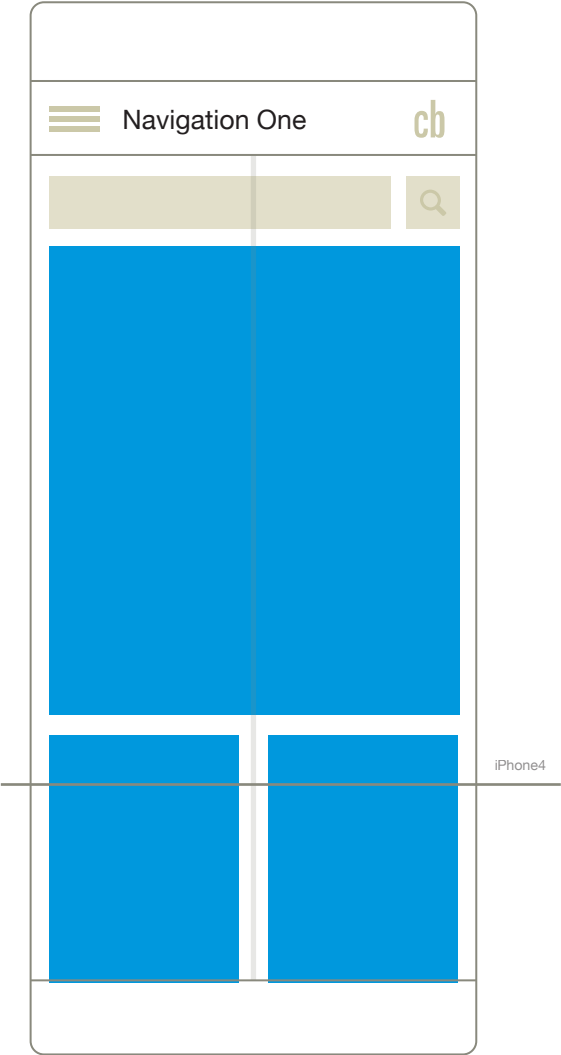
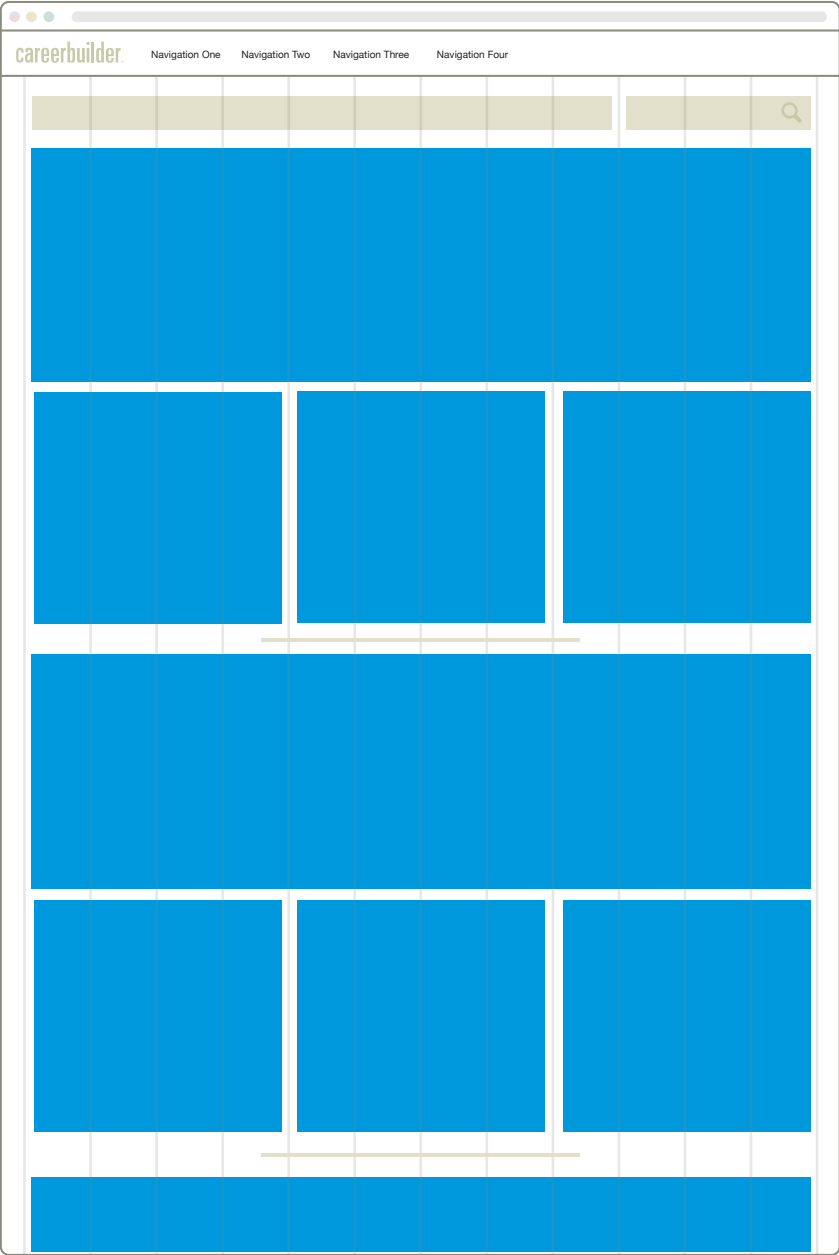
Landing a Job

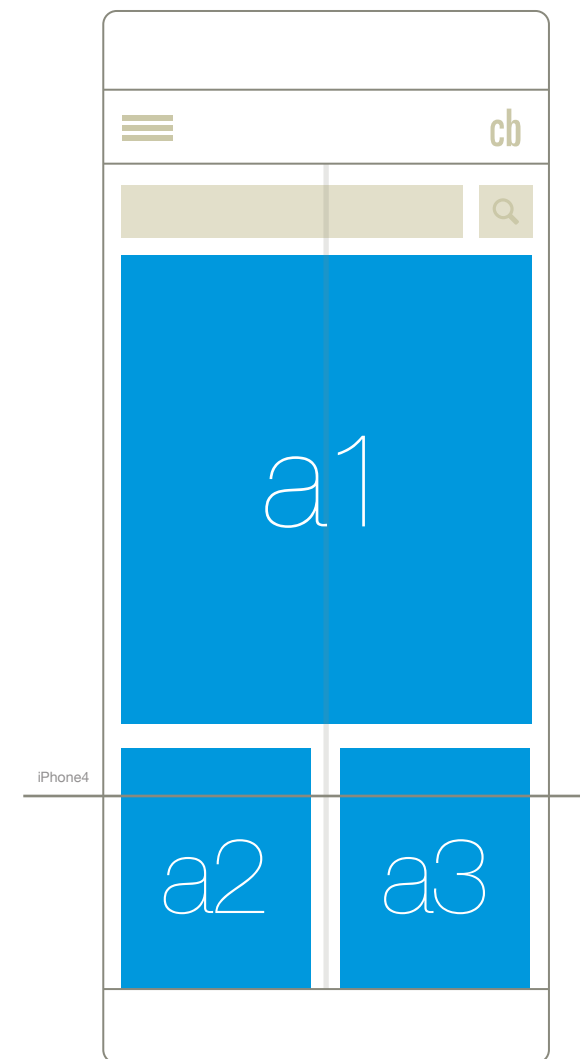
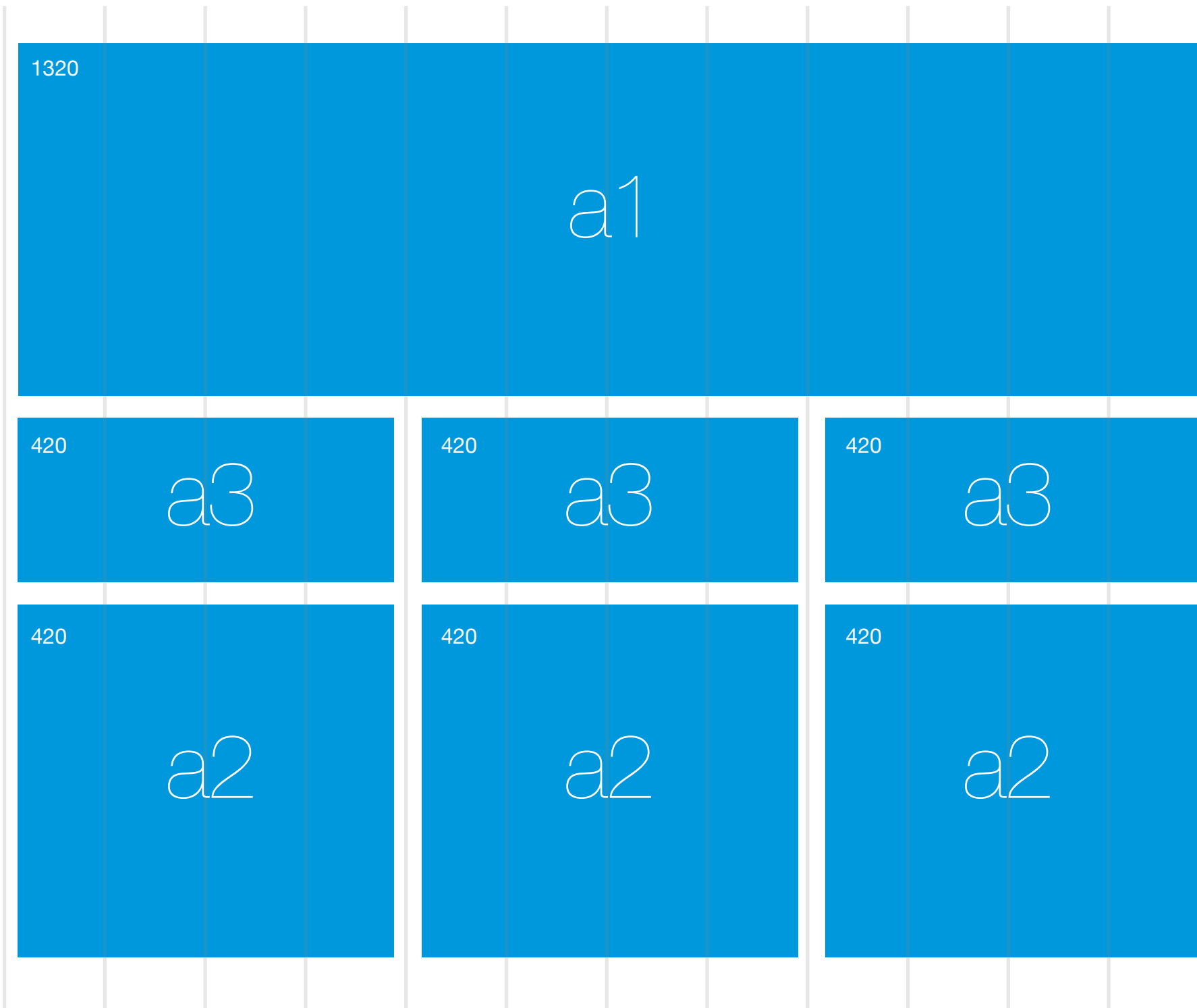


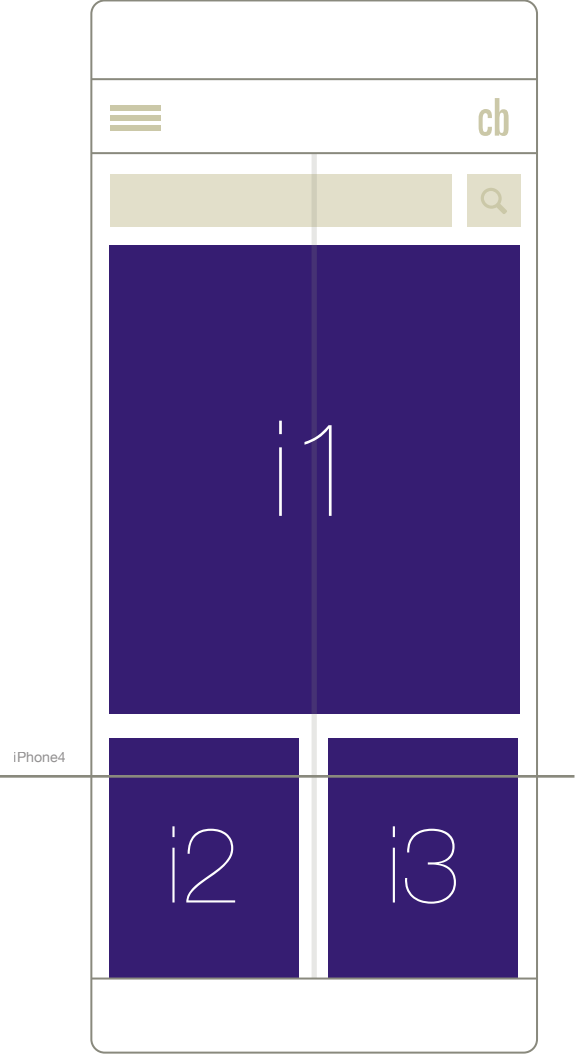


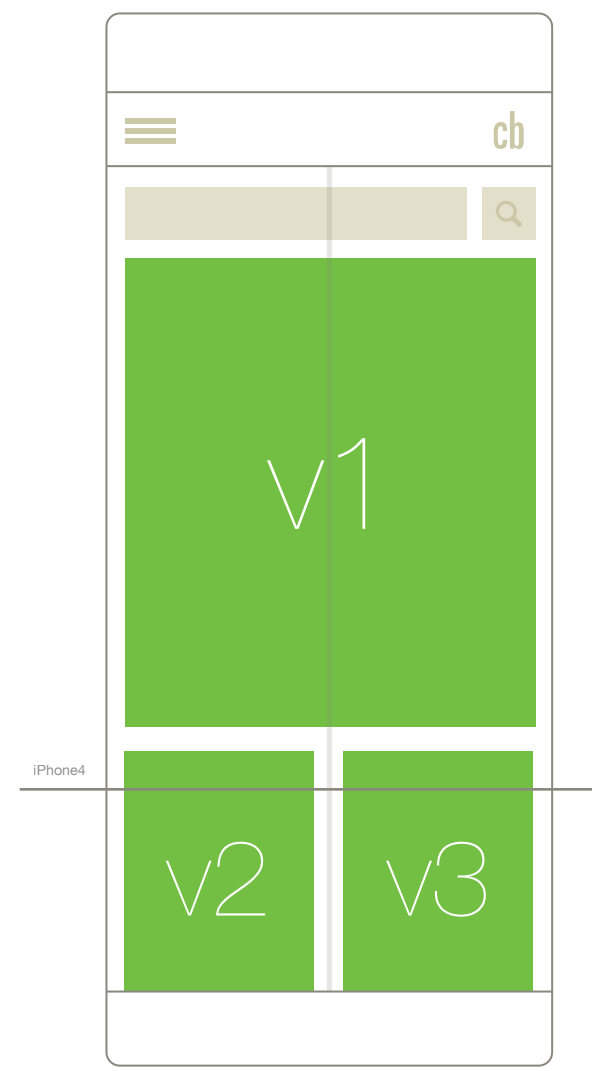


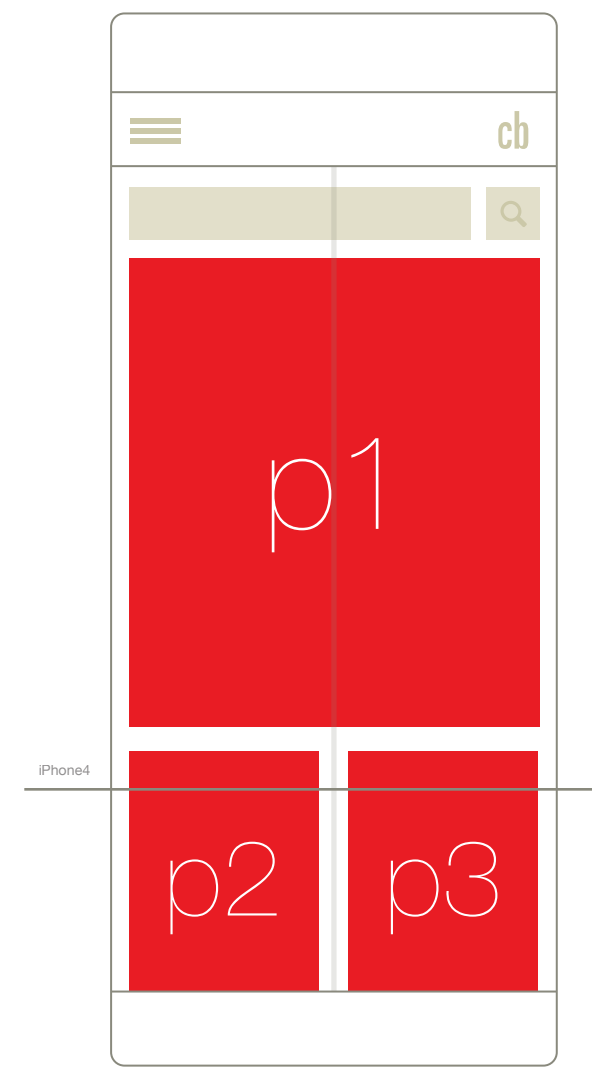


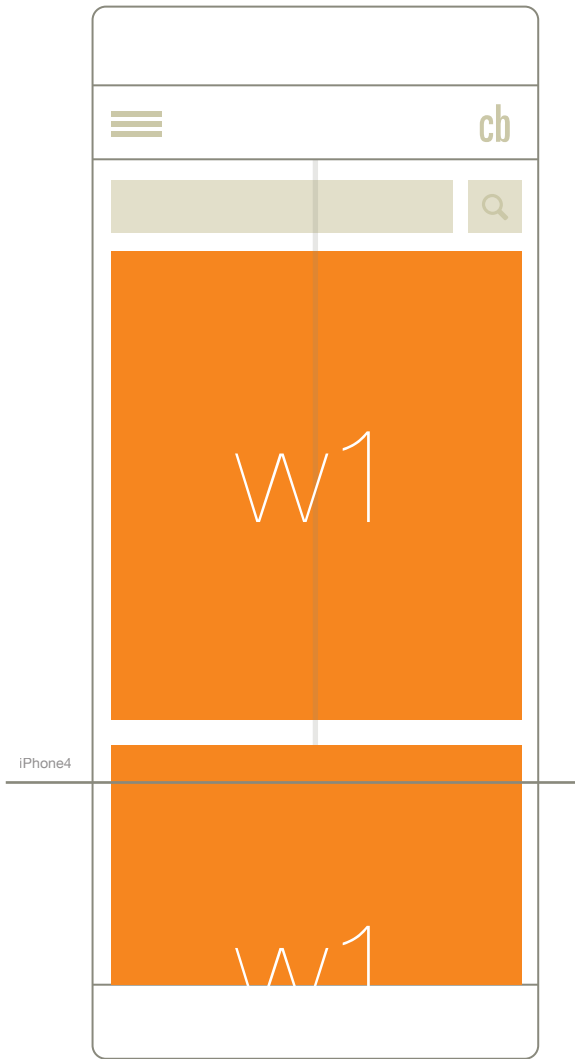


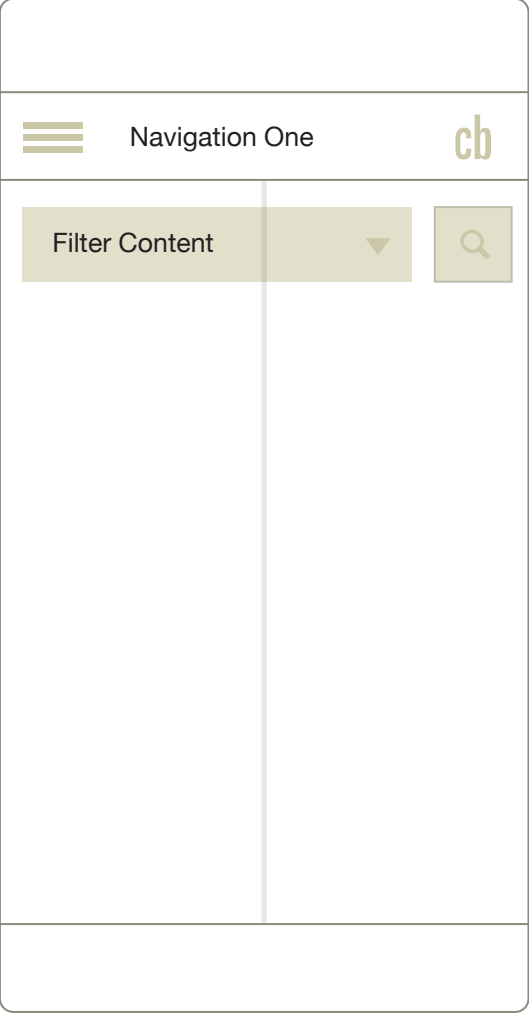
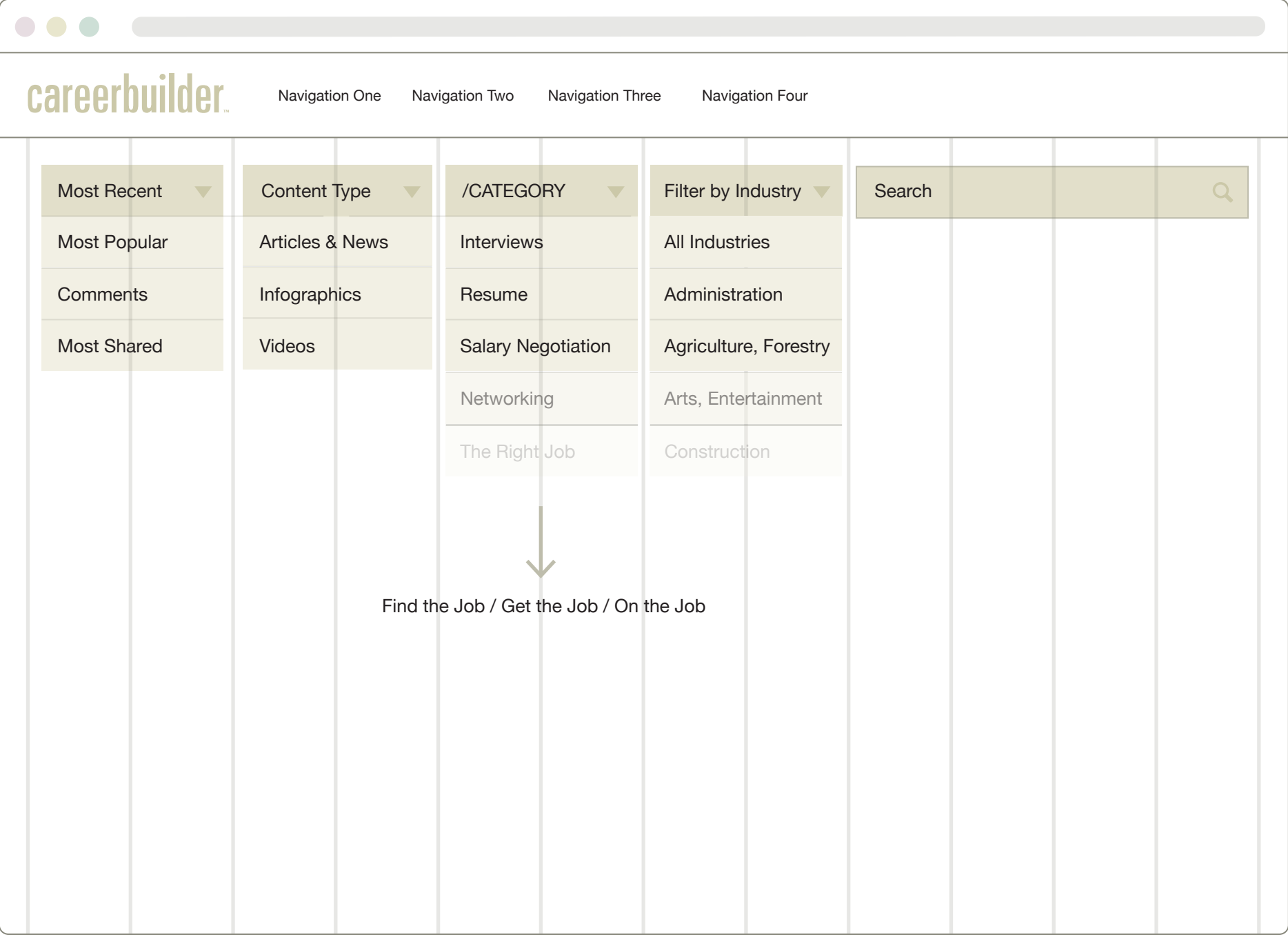




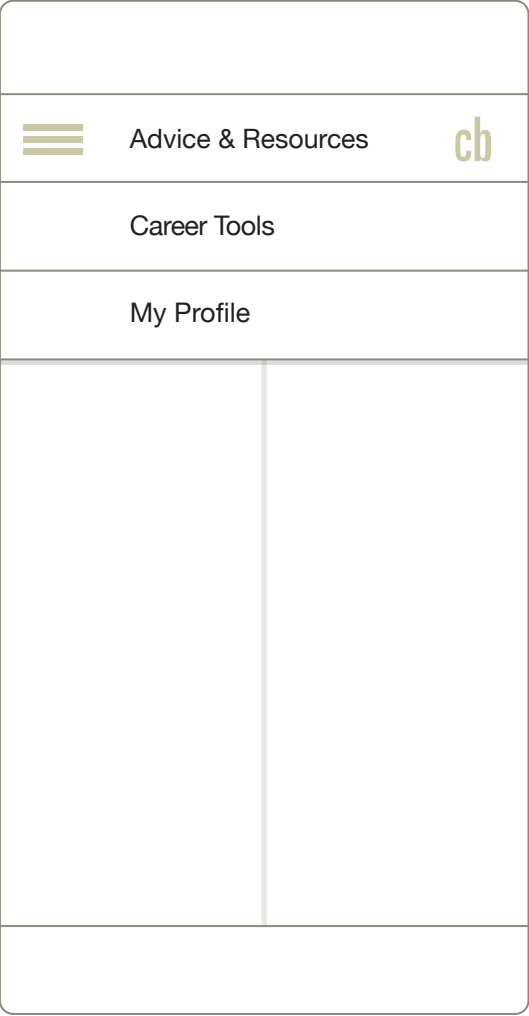
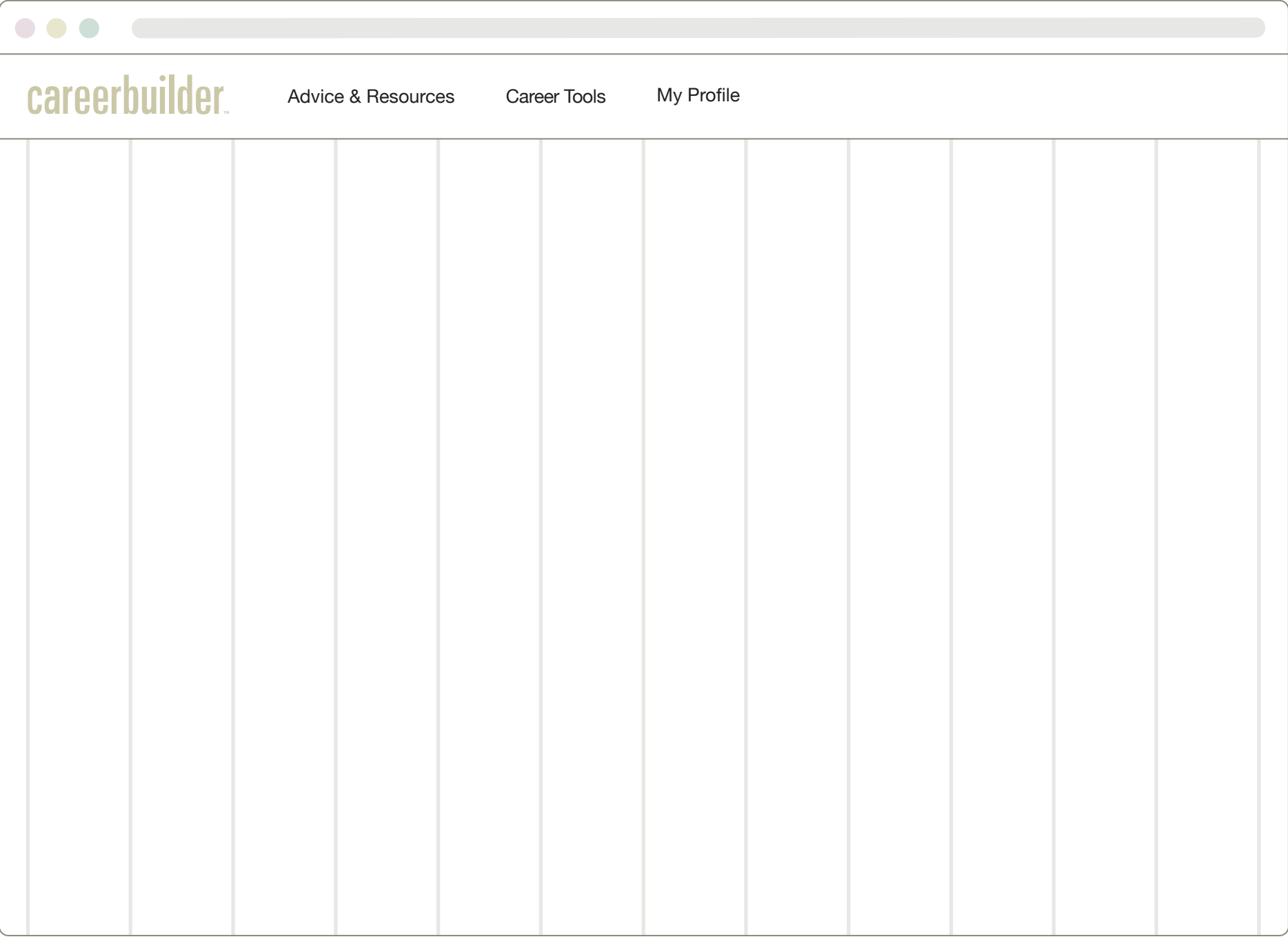












# Helvetica Neue Medium Condensed, CareerBuilder Branding, fits lots of words.


Donec eget pellentesque neque. Nunc faucibus suscipit mi, blandit aliquet leo congue non. Nullam eget posuere mi, dapibus feugiat eros. Nunc a nibh quis quam pharetra interdum et vitae ipsum. Integer sed consectetur nulla. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Sed pretium neque lorem, non ultrices purus dapibus quis. Nunc luctus pulvinar metus eget elementum.

## UPPERCASE TITLES AND CALLS TO ACTIONS



- ▶ Callie Shell
- ▶ diana walker
- ▶ Doug Menuez
- ▶ Joerg Reichardt
- ▶ Lee Towndrow
- ▶ martienmulder
- ▶ Matthias Clamer
- ▶ misc
- ▶ Nadav Kander
- ▶ Pete Souza
- ▶ Ralph Hargarten
- ▶ Robert Maxwell
- ▶ Steffen Jagenburg
- ▶ Uwe Duettmann






/CATEGORY


## How to prepare for a career in sales or customer service.

Cars, trains, trucks, planes and boats: they're the vehicles that move us and our economy, driving the market forward and delivering products and goods to consumers. As the economy continues to recover, more workers are needed to keep transportation and delivery needs met and moving.



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
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/CATEGORY

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
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AUTHOR DATE  
Cars, trains, trucks, planes and boats: they’re the vehicles that move us and our economy, driving the market forward and delivering products and goods to



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Infographic: Skills gap impacting employers across the globe.

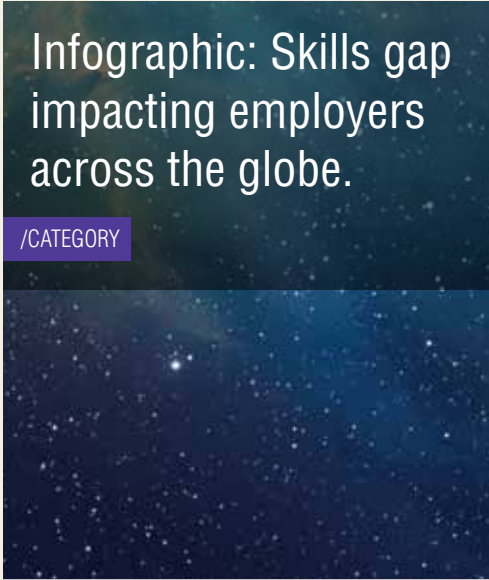
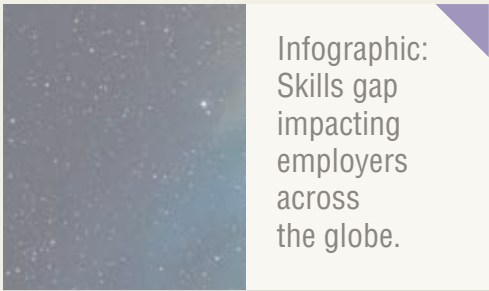
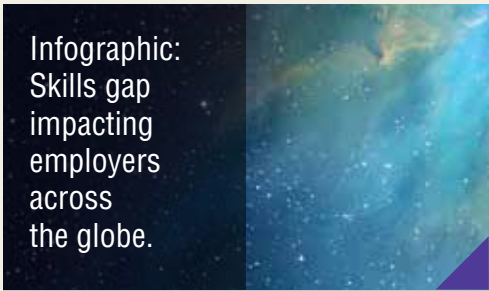
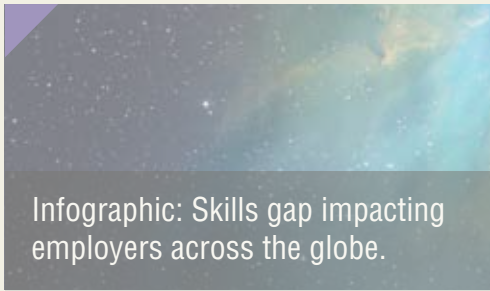
/CATEGORY



Infographic: Skills gap impacting employers across the globe.










Video:  
Skills gap impacting  
employers across  
the globe.

/CATEGORY

/CATEGORY



Video: Skills gap impacting  
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Promotion: Check out this awesome event, click here to learn more >

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Promotion: Check out this awesome event, click here to learn more >




Infographic: Skills gap impacting employers across the globe >



Infographic: Skills gap impacting employers across the globe >

Infographic: Skills gap impacting employers across the globe >





Video:  
Skills gap impacting  
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/CATEGORY

Infographic:  
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Video:  
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/CATEGORY

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How to prepare for  
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/CATEGORY

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Infographic: Skills gap  
impacting employers  
across the globe.

/CATEGORY



Infographic:  
Skills gap  
impacting  
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the globe.



/CATEGORY

How to prepare for  
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Cars, trains, trucks, planes and  
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WEEK OF AUGUST 3, 2014



/CATEGORY

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Infographic: Skills  
gap impacting  
employers across

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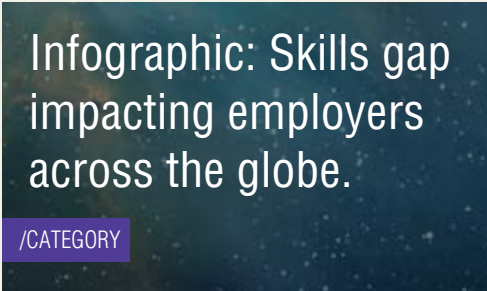
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## Infographic: Skills gap impacting employers across the globe.

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## Infographic: Skills gap impacting



# H1 Is your social networking profile costing you a job?



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# H1 Infographic: are employees sick or do they have the 9-5 bug?



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21 Characters Remaining

H1

H2

H3

H4



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Equipment Selection

Operations Monitoring

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HEATER

This is just a test

ACCOMPLISHMENTS & AWARDS

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array of objects  
containing employer,  
location, position,  
start\_date and  
end\_date fields

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High School

Current Location

Enter your Current City or State.

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Max Salary

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Step 5: New Career Options

Step 6: Education, Salary and Location

Step 7: Review and Submit

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9-10 section you will select up to three of your most recent and relevant past work experiences. For each job, please select an industry and the corresponding job you performed.

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Architects, Except Landscape...

Architectural Drafters

Architecture and Engineering

Aerospace Engineering and Operations Technicians

Aerospace Engineers

Agriculture Engineers

Architects, Except Landscape and Naval

Automotive Engineers

Automotive Engineering Technicians

Automotive Engineers

Biomedical Engineers

Biomedical Engineers

Cartographers and Photogrammetrists

Chemical Engineers

Civil Engineers

Civil Engineering Technicians

Food Processors

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Automotive Engineering Technicians

Automotive Engineers

Biomedical Engineers

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Civil Engineers

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