# Open tools and methodology for the development of a web-based transportation platform

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## Introduction

A transportation platform aim to deliver the supply chain solutions required for excellence in transportation sourcing, execution and management.

Usually transportation platforms offer functionality based on:

- Proprietary GIS systems.
- Proprietary updates on network and data.
- External, proprietary web applications.





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- External, proprietary web applications.

 $\checkmark$  As a result, such platforms heavily depend on their proprietary software.





# Alternative approach

Introduction

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An alternative approach on building a web-based transportation platform is presented.

#### Alternative Approach

Platform based exclusively on free/open source data and tools.





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Platform based exclusively on free/open source data and tools.

- Open Data
- Open source tools for building the platform
- Open Maps





# Why open tools?

Why a platform based on open tools?

- Ensure sustainability of the system.
- Maintained by the community no dependencies on proprietary tools.
- Data checked and maintained by community.





# Basic Platform Components

Basic blocks for building a web transportation platform:

- Maps and geospatial data visualization tools.
- 2 Data and tools for data selection and process.
- 3 Set of functionalities offered through a web interface.





# Abstract Methodology

For the alternative platform to be developed the following steps applied:

- Maps collected and integrated to the platform.
- Data collected from various sources.
- Data organized and integrated to the platform.
- Data visualizations computed and offered (through charts/pies and maps).
- Extra functionalities developed combining the data collected with geospatial information.



# Conceptual Architecture of the Platform

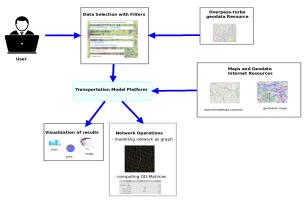


Figure 1: Conceptual Architecture of the Platform.



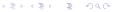
## Maps

The maps selected for the platform are the OpenStreetMaps (OSM). OSM is a collaborative project that creates a free, editable map of the world.

#### OpenStreetMaps

- It covers the world.
- It is supported by OpenStreetMap Foundation (non-profit organization).
- Open Database License (ODbL)





#### Platform Data

- Data has been collected from many, different sources (elstat, eurostat, et al)
- Data has been normalized and filters may be applied to create a custom configuration.



Figure 2: Filters applied to data available.



## Data Visualizations

Introduction

#### Visualizing data

Data selection is visualized through tables, charts, pies and choropleths.

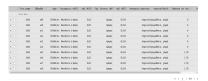










Figure 3: Data visualization.

By selecting a custom data sub-set the user may further use the platform for valuable insights.

#### Four Step Model app

The user may execute a four-step-model on the selected data and get the results.





Figure 4: Four Step Model Execution based on user data selection.

## Conclusions - Added value

Platform created as Proof of Concept.

- A web-based transportation platform can be built solely on open tools and data.
- Such a platform offers functionality and apps restricted only by its community.
- No proprietary software ensures sustainability of such a project.





## Restrictions - Future Work

- Such a platform is heavily-bound to its users and the community.
- It can develop only so much as its users are interested to.
- Challenge: Platform integration to open geodata ecosystem.



