Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. The Parent category, Theater/Plays produced the most successful campaigns.
2. The month of July produced the most successful campaigns.
3. Goals between 15,000 to 24,999 were 100% successful.

What are some limitations of this dataset?

1. The name is the backers are not provided nor is the amount they donated. There is only an average amount each backer donated.
2. Donors are from different countries and donating in different currencies. There is no column that converts each currency to one standard currency so no matter where the donor is from the donation is amount is known.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

1. A table showing the countries each participant is from and the outcome (successful, failed or canceled) for each country.
2. Creating pie chart for each outcome (successful, failed or canceled) showing the percentage of each parent category.

Use your data to determine whether the mean or the median better summarizes the data.

Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?