



Monthly Tourism Report

Issue 032
25 November 2016

Chart 1: Beds & Rooms Occupancy Indices

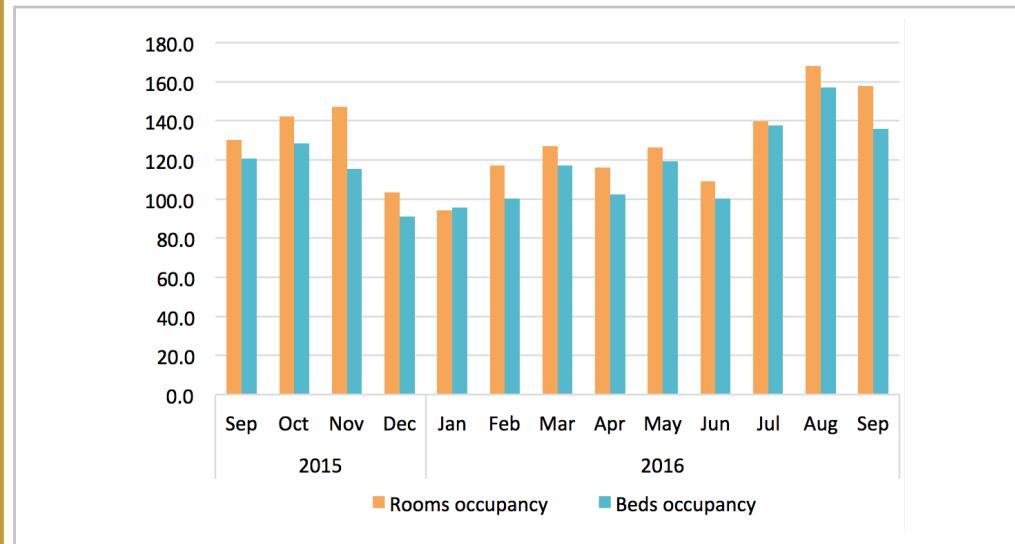
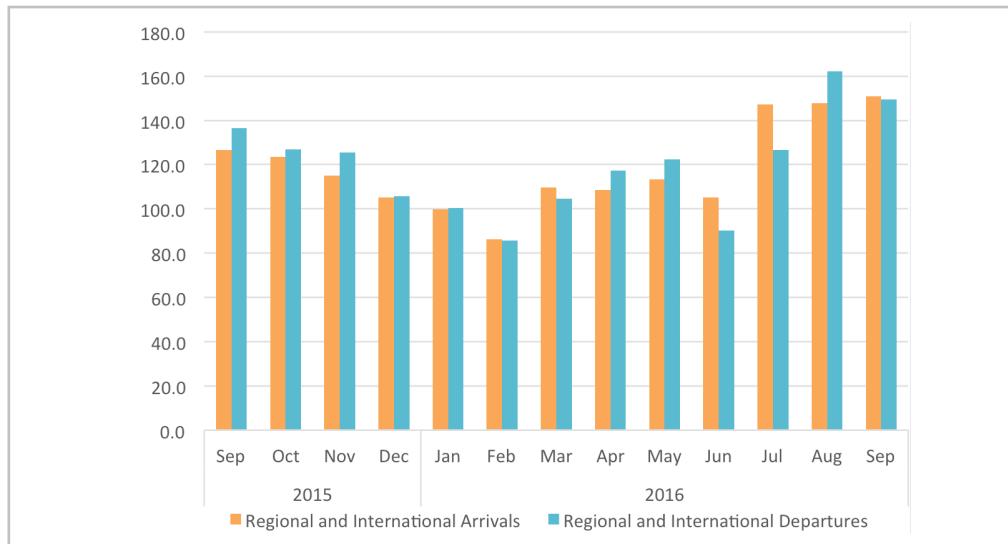


Chart 2: Regional & International Arrivals and Departures Indices



- The Rooms' Occupancy Index recorded 157.9 basis points in September 2016 compared to 168.1 basis points recorded the preceding month. This represents a decline of 6.1 percent m/m and an increase of 21.4 percent y/y.
- The Beds' Occupancy Index stood at 135.9 basis points during September 2016 compared to 156.9 basis points recorded in August 2016. This is a decline of 13.4 percent m/m and an increase of 12.6 percent y/y.

- The Regional and International Arrivals Index stood at 150.9 basis points in September 2016 compared to 147.7 basis points recorded for the previous month. These are increases of 2.2 percent m/m and 19.2 percent y/y.
- The Regional and International Departures Index declined, recording 149.4 basis points in September 2016 compared to 162.1 basis points in August 2016. This represents a decline of 7.8 percent m/m and an increase of 9.5 percent y/y.

These serve as a proxy to tourism sector, a priority sector under NDP4 and its contribution to GDP in 2014 has remained constant at 1.6 compared to 2013.



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Table 1: The indices of international arrivals and departures; and of beds and rooms occupancy rates

Year	Month	Regional and International Arrivals	Regional and International Departures	Rooms occupancy	Beds occupancy
2010	Jan	85.1	90.3	63.3	70.9
	Feb	83.6	81.9	67.7	68.4
	Mar	107.6	96.5	90.5	90.1
	Apr	92.7	105.1	106.6	110.6
	May	104.6	98.6	104.4	99.6
	Jun	76.6	82.7	86.9	85.5
	Jul	102.1	86.0	94.2	94.9
	Aug	125.9	127.2	136.9	134.7
	Sep	116.6	115.3	134.2	132.4
	Oct	116.8	118.5	127.8	129.6
	Nov	97.3	103.9	116.0	107.5
	Dec	91.1	93.9	71.5	75.9
2011	Jan	87.9	89.3	53.5	55.9
	Feb	87.4	84.5	68.4	61.5
	Mar	101.9	98.6	68.7	68.8
	Apr	110.9	114.0	78.8	100.5
	May	100.2	105.4	77.1	85.0
	Jun	92.3	92.3	76.5	77.7
	Jul	123.1	109.4	87.8	98.8
	Aug	122.2	133.7	80.0	116.4
	Sep	117.8	119.9	98.3	101.0
	Oct	134.5	129.8	110.1	122.5
	Nov	113.2	127.7	98.2	108.3
	Dec	110.1	114.6	72.7	79.3
2012	Jan	95.5	108.2	59.4	60.4
	Feb	95.4	94.0	81.0	71.0
	Mar	113.2	109.2	85.5	77.0
	Apr	119.9	127.6	99.0	97.0
	May	114.6	113.7	94.9	89.3
	Jun	108.0	107.3	89.7	82.4
	Jul	135.5	126.6	105.5	101.9
	Aug	145.9	152.7	131.8	127.2
	Sep	134.2	131.5	126.9	117.3
	Oct	133.0	135.4	126.7	116.2
	Nov	111.8	121.7	121.7	112.8
	Dec	107.5	83.0	91.1	99.3

Year	Month	Regional and International Arrivals	Regional and International Departures	Rooms occupancy	Beds occupancy
2014	Jan	96.4	93.1	79.2	77.6
	Feb	96.2	93.4	98.2	84.7
	Mar	112.7	107.6	111.7	100.6
	Apr	121.8	130.6	139.0	115.2
	May	113.7	120.1	121.2	109.7
	Jun	98.7	97.9	123.2	105.4
	Jul	114.8	114.1	135.8	128.2
	Aug	123.8	124.8	150.9	153.5
	Sep	120.8	120.9	147.9	144.4
	Oct	132.0	132.8	165.6	148.9
	Nov	115.6	131.9	145.5	131.7
	Dec	100.9	111.8	108.0	112.9
2015	Jan	97.7	101.7	85.0	85.1
	Feb	93.0	93.4	105.8	95.9
	Mar	114.0	103.9	109.7	96.2
	Apr	106.9	117.3	120.8	118.7
	May	100.9	100.9	125.4	108.4
	Jun	102.3	91.3	100.0	89.9
	Jul	137.7	120.1	126.5	125.3
	Aug	144.9	150.8	130.8	135.5
	Sep	126.6	136.4	130.1	120.7
	Oct	123.4	126.9	142.3	128.4
	Nov	115.0	125.6	147.0	115.5
	Dec	105.3	105.7	103.3	90.9
2016	Jan	99.9	100.3	94.3	95.5
	Feb	86.3	85.7	117.2	100.3
	Mar	109.6	104.7	127.2	117.0
	Apr	108.6	117.3	116.2	102.3
	May	113.4	122.3	126.3	119.3
	Jun	105.0	90.2	109.2	100.3
	Jul	147.1	126.7	139.8	137.6
	Aug	147.7	162.1	168.1	156.9
	Sep	150.9	149.4	157.9	135.9

These serve as a proxy to tourism sector, a priority sector under NDP4 and its contribution to GDP in 2014 has remained constant at 1.6 compared to 2013.



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Methodology

Background: The room and bed occupancy indices and the arrivals and departures indices serves as a proxy to tourism sector, a priority sector under NDP4.

Data sources: Namibia Airports Company and Hospitality Association of Namibia.

Base year: 2010

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