



Monthly Tourism Report

Issue 049
08 August 2018

Chart 1: Beds & Rooms Occupancy Indices

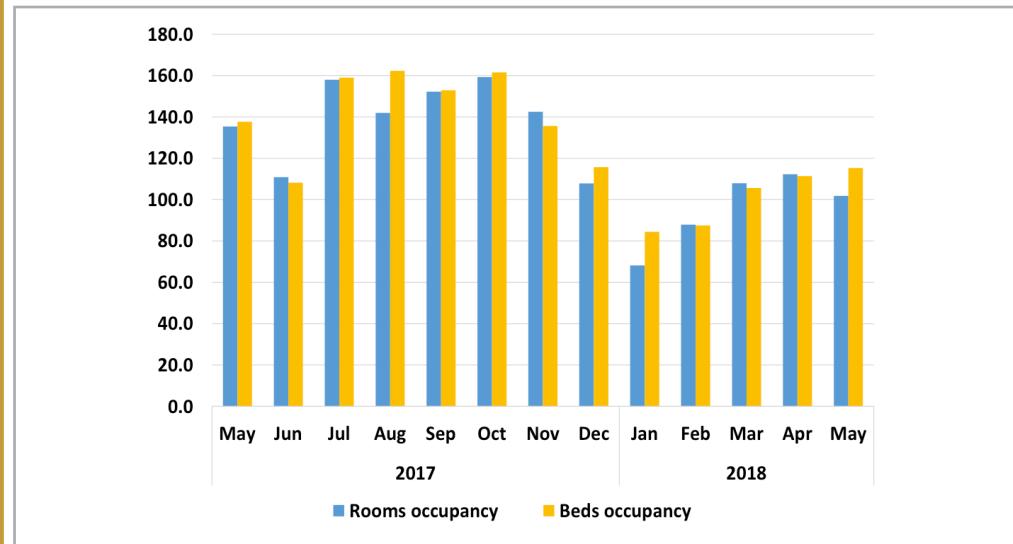
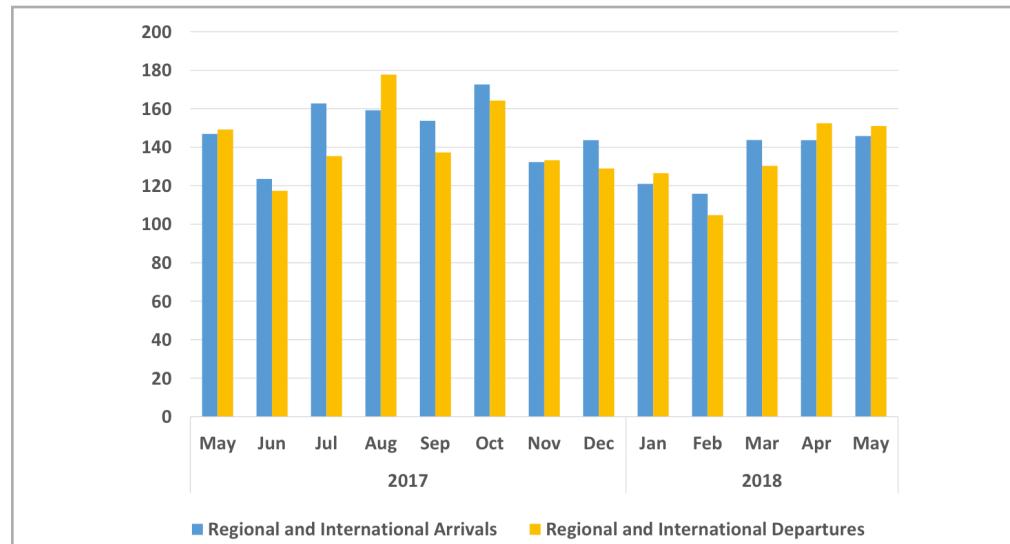


Chart 2: Regional & International Arrivals and Departures Indices



- The Hotels and Restaurants sector serves as a proxy to the tourism sector and it remains a priority sector under NDP5. The contribution of hotels and restaurants to GDP in 2017 was 2.5 percent compared to 2.3 percent in 2016.
- The Rooms' Occupancy Index** recorded 101.8 basis points in May 2018 compared to 112.3 basis points recorded in April 2018. This translates into declines of 9.3 percent m/m and 24.8 percent y/y.
- The **Beds' Occupancy Index** registered 115.3 basis points during May 2018 while in April 2018 it stood at 111.4 basis points. This represents an increase of 3.5 percent m/m and a decline of 16.2 percent y/y.

- The Index for **Regional and International Arrivals** recorded 145.8 basis points in May 2018 compared to 143.6 basis points registered in April 2018. This is an increase of 1.5 percent m/m and a decline of 0.7 percent y/y.
- The Regional and International Departures Index** for May 2018 stood at 151.1 basis points while 152.5 basis points were recorded in the preceding month. This shows a decline of 0.9 percent m/m and an increase of 1.2 percent y/y.



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Table 1: The indices of international arrivals and departures; and of beds and rooms occupancy rates

Year	Month	Regional and International Arrivals	Regional and International Departures	Rooms occupancy	Beds occupancy	Year	Month	Regional and International Arrivals	Regional and International Departures	Rooms occupancy	Beds occupancy
2010	Jan	85.1	90.3	63.3	70.9	2015	Jan	97.7	101.7	85.0	85.1
	Feb	83.6	81.9	67.7	68.4		Feb	93.0	93.4	105.8	95.9
	Mar	107.6	96.5	90.5	90.1		Mar	114.0	103.9	109.7	96.2
	Apr	92.7	105.1	106.6	110.6		Apr	106.9	117.3	120.8	118.7
	May	104.6	98.6	104.4	99.6		May	100.9	100.9	125.4	108.4
	Jun	76.6	82.7	86.9	85.5		Jun	102.3	91.3	100.0	89.9
	Jul	102.1	86.0	94.2	94.9		Jul	137.7	120.1	126.5	125.3
	Aug	125.9	127.2	136.9	134.7		Aug	144.9	150.8	130.8	135.5
	Sep	116.6	115.3	134.2	132.4		Sep	126.6	136.4	130.1	120.7
	Oct	116.8	118.5	127.8	129.6		Oct	123.4	126.9	142.3	128.4
	Nov	97.3	103.9	116.0	107.5		Nov	115.0	125.6	147.0	115.5
	Dec	91.1	93.9	71.5	75.9		Dec	105.3	105.7	103.3	90.9
2011	Jan	87.9	89.3	53.5	55.9	2016	Jan	99.9	100.3	94.3	95.5
	Feb	87.4	84.5	68.4	61.5		Feb	86.3	85.7	117.2	100.3
	Mar	101.9	98.6	68.7	68.8		Mar	109.6	104.7	127.2	117.0
	Apr	110.9	114.0	78.8	100.5		Apr	108.6	117.3	116.2	102.3
	May	100.2	105.4	77.1	85.0		May	113.4	122.3	126.3	119.3
	Jun	92.3	92.3	76.5	77.7		Jun	105.0	90.2	109.2	100.3
	Jul	123.1	109.4	87.8	98.8		Jul	147.1	126.7	139.8	137.6
	Aug	122.2	133.7	80.0	116.4		Aug	147.7	162.1	168.1	156.9
	Sep	117.8	119.9	98.3	101.0		Sep	138.7	137.8	150.0	145.6
	Oct	134.5	129.8	110.1	122.5		Oct	163.8	162.7	165.2	166.9
	Nov	113.2	127.7	98.2	108.3		Nov	135.6	149.9	142.8	137.7
	Dec	110.1	114.6	72.7	79.3		Dec	120.5	121.1	107.9	117.4
2012	Jan	95.5	108.2	59.4	60.4	2017	Jan	117.4	121.0	97.3	96.3
	Feb	95.4	94.0	81.0	71.0		Feb	113.5	106.8	112.0	101.0
	Mar	113.2	109.2	85.5	77.0		Mar	128.6	118.7	110.2	104.2
	Apr	119.9	127.6	99.0	97.0		Apr	153.5	151.9	130.3	133.9
	May	114.6	113.7	94.9	89.3		May	146.9	149.2	135.4	137.7
	Jun	108.0	107.3	89.7	82.4		Jun	123.6	117.4	110.8	108.2
	Jul	135.5	126.6	105.5	101.9		Jul	162.7	135.4	158.0	159.0
	Aug	145.9	152.7	131.8	127.2		Aug	159.2	177.7	141.9	162.3
	Sep	134.2	131.5	126.9	117.3		Sep	153.7	137.3	152.3	152.9
	Oct	133.0	135.4	126.7	116.2		Oct	172.6	164.2	159.3	161.5
	Nov	111.8	121.7	121.7	112.8		Nov	132.3	133.3	142.5	135.6
	Dec	107.5	83.0	91.1	99.3		Dec	143.7	129.0	107.8	115.7
2018	Jan	121.0	126.5	68.2	84.4	2018	Jan	121.0	126.5	68.2	84.4
	Feb	115.9	104.8	87.9	87.5		Feb	115.9	104.8	87.9	87.5
	Mar	143.7	130.3	107.9	105.6		Mar	143.7	130.3	107.9	105.6
	Apr	143.6	152.5	112.3	111.4		Apr	143.6	152.5	112.3	111.4
	May	145.8	151.1	101.8	115.3		May	145.8	151.1	101.8	115.3



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Methodology

Background: The room and bed occupancy indices and the arrivals and departures indices serves as a proxy to the tourism sector, a priority sector under NDP5.

Data sources: Namibia Airports Company and Hospitality Association of Namibia.

Base year: 2010