



Monthly Tourism Report

Issue 045
31 May 2018

Chart 1: Beds & Rooms Occupancy Indices

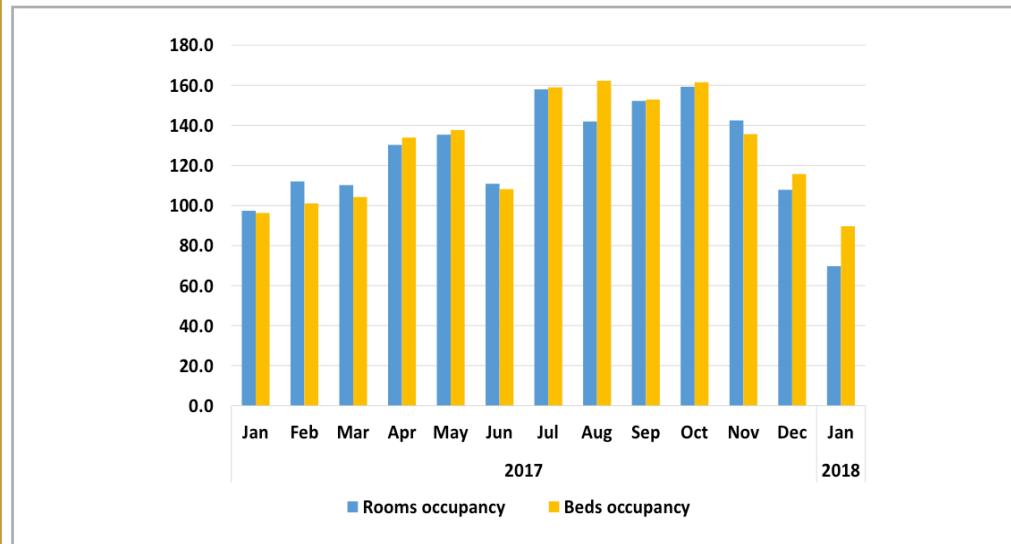
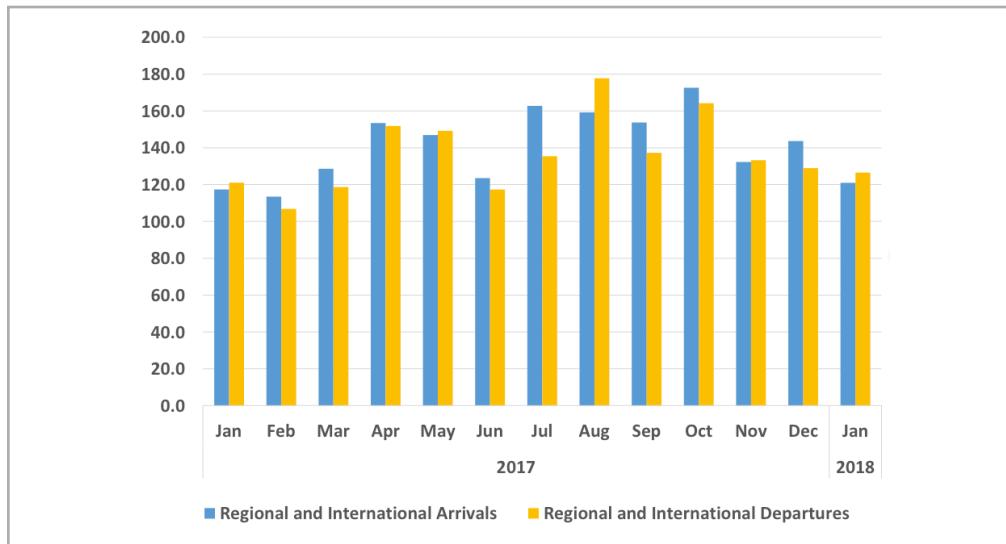


Chart 2: Regional & International Arrivals and Departures Indices



- The Hotels and Restaurants sector serves as a proxy to the tourism sector and it remains a priority sector under NDP5. The contribution of hotels and restaurants to GDP in 2016 was 2.1 percent compared to 2.0 percent in 2015.
- The Rooms' Occupancy Index** recorded 69.7 basis points in January 2018 compared to 107.8 basis points recorded in December 2017. This translates into declines of 35.4 percent m/m and 28.4 percent y/y.
- The **Beds' Occupancy Index** registered 89.7 basis points during January 2018 while December 2017 stood at 115.7 basis points. These are declines of 22.5 percent m/m and 6.9 percent y/y.
- The Index for **Regional and International Arrivals** recorded 121.0 basis points in January 2018 compared to 143.7 basis points registered in December 2017. This converts into a decline of 15.8 percent m/m and an increase of 3.1 percent y/y.
- The **Regional and International Departures Index** for January 2018 stood at 126.5 basis points while 129.0 basis points were recorded in the preceding month. This shows a decline of 1.9 percent m/m and an increase of 4.5 percent y/y.



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Table 1: The indices of international arrivals and departures; and of beds and rooms occupancy rates

Year	Month	Regional and International Arrivals	Regional and International Departures	Rooms occupancy	Beds occupancy	Year	Month	Regional and International Arrivals	Regional and International Departures	Rooms occupancy	Beds occupancy
2010	Jan	85.1	90.3	63.3	70.9	2015	Jan	97.7	101.7	85.0	85.1
	Feb	83.6	81.9	67.7	68.4		Feb	93.0	93.4	105.8	95.9
	Mar	107.6	96.5	90.5	90.1		Mar	114.0	103.9	109.7	96.2
	Apr	92.7	105.1	106.6	110.6		Apr	106.9	117.3	120.8	118.7
	May	104.6	98.6	104.4	99.6		May	100.9	100.9	125.4	108.4
	Jun	76.6	82.7	86.9	85.5		Jun	102.3	91.3	100.0	89.9
	Jul	102.1	86.0	94.2	94.9		Jul	137.7	120.1	126.5	125.3
	Aug	125.9	127.2	136.9	134.7		Aug	144.9	150.8	130.8	135.5
	Sep	116.6	115.3	134.2	132.4		Sep	126.6	136.4	130.1	120.7
	Oct	116.8	118.5	127.8	129.6		Oct	123.4	126.9	142.3	128.4
	Nov	97.3	103.9	116.0	107.5		Nov	115.0	125.6	147.0	115.5
	Dec	91.1	93.9	71.5	75.9		Dec	105.3	105.7	103.3	90.9
2011	Jan	87.9	89.3	53.5	55.9	2016	Jan	99.9	100.3	94.3	95.5
	Feb	87.4	84.5	68.4	61.5		Feb	86.3	85.7	117.2	100.3
	Mar	101.9	98.6	68.7	68.8		Mar	109.6	104.7	127.2	117.0
	Apr	110.9	114.0	78.8	100.5		Apr	108.6	117.3	116.2	102.3
	May	100.2	105.4	77.1	85.0		May	113.4	122.3	126.3	119.3
	Jun	92.3	92.3	76.5	77.7		Jun	105.0	90.2	109.2	100.3
	Jul	123.1	109.4	87.8	98.8		Jul	147.1	126.7	139.8	137.6
	Aug	122.2	133.7	80.0	116.4		Aug	147.7	162.1	168.1	156.9
	Sep	117.8	119.9	98.3	101.0		Sep	138.7	137.8	150.0	145.6
	Oct	134.5	129.8	110.1	122.5		Oct	163.8	162.7	165.2	166.9
	Nov	113.2	127.7	98.2	108.3		Nov	135.6	149.9	142.8	137.7
	Dec	110.1	114.6	72.7	79.3		Dec	120.5	121.1	107.9	117.4
2012	Jan	95.5	108.2	59.4	60.4	2017	Jan	117.4	121.0	97.3	96.3
	Feb	95.4	94.0	81.0	71.0		Feb	113.5	106.8	112.0	101.0
	Mar	113.2	109.2	85.5	77.0		Mar	128.6	118.7	110.2	104.2
	Apr	119.9	127.6	99.0	97.0		Apr	153.5	151.9	130.3	133.9
	May	114.6	113.7	94.9	89.3		May	146.9	149.2	135.4	137.7
	Jun	108.0	107.3	89.7	82.4		Jun	123.6	117.4	110.8	108.2
	Jul	135.5	126.6	105.5	101.9		Jul	162.7	135.4	158.0	159.0
	Aug	145.9	152.7	131.8	127.2		Aug	159.2	177.7	141.9	162.3
	Sep	134.2	131.5	126.9	117.3		Sep	153.7	137.3	152.3	152.9
	Oct	133.0	135.4	126.7	116.2		Oct	172.6	164.2	159.3	161.5
	Nov	111.8	121.7	121.7	112.8		Nov	132.3	133.3	142.5	135.6
	Dec	107.5	83.0	91.1	99.3		Dec	143.7	129.0	107.8	115.7
2018	Jan						Jan	121.0	126.5	69.7	89.7



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Methodology

Background: The room and bed occupancy indices and the arrivals and departures indices serves as a proxy to tourism sector, a priority sector under NDP5.

Data sources: Namibia Airports Company and Hospitality Association of Namibia.

Base year: 2010