



Monthly Tourism Report

Issue 036
12 July 2017

Chart 1: Beds & Rooms Occupancy Indices

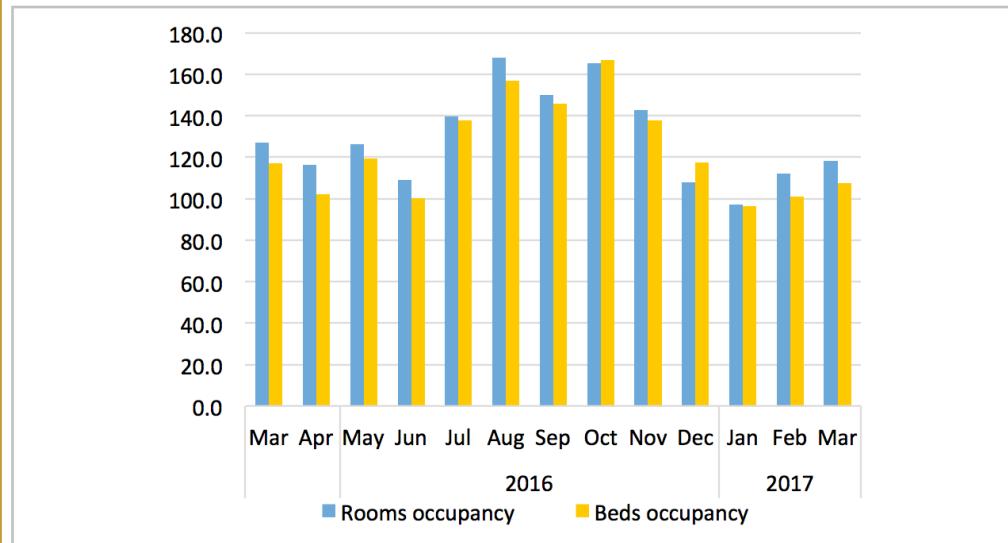
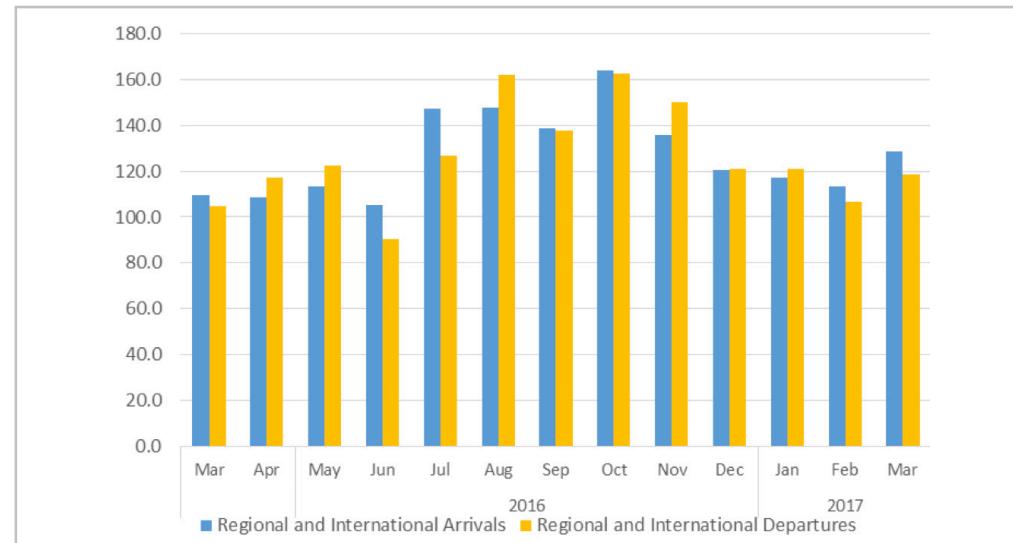


Chart 2: Regional & International Arrivals and Departures Indices



- The Hotels and Restaurants sector serves as a proxy to the tourism sector and it remains a priority sector under NDP5. The contribution of Hotels and restaurants to GDP in 2016 was 2.1 percent compared to 2.0 percent in 2015.
- The Rooms' Occupancy Index increased, recording 135.4 basis points in April 2017 compared to 118.3 basis points in March 2017. This translates to increases of 14.5 percent m/m and 16.5 percent y/y respectively.
- The Beds' Occupancy Index, increased, recording 134.2 basis points during April 2017. This represents increases of 24.8 percent m/m and 31.2 percent y/y respectively.

- The Regional and International Arrivals increased, recording 153.5 basis points in April 2017 compared to 128.6 basis points recorded in March 2017. These are increases of 19.3 percent m/m and 41.3 percent y/y respectively.
- The Regional and International Departures Index increased, posting 151.9 basis points in April 2017 compared to 118.7 basis points the preceding month. This translates into increases of 27.9 percent m/m and 29.4 percent y/y respectively.



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Table 1: The indices of international arrivals and departures; and of beds and rooms occupancy rates

Year	Month	Regional and International Arrivals	Regional and International Departures	Rooms occupancy	Beds occupancy	Year	Month	Regional and International Arrivals	Regional and International Departures	Rooms occupancy	Beds occupancy
2010	Jan	85.1	90.3	63.3	70.9	2014	Jan	96.4	93.1	79.2	77.6
	Feb	83.6	81.9	67.7	68.4		Feb	96.2	93.4	98.2	84.7
	Mar	107.6	96.5	90.5	90.1		Mar	112.7	107.6	111.7	100.6
	Apr	92.7	105.1	106.6	110.6		Apr	121.8	130.6	139.0	115.2
	May	104.6	98.6	104.4	99.6		May	113.7	120.1	121.2	109.7
	Jun	76.6	82.7	86.9	85.5		Jun	98.7	97.9	123.2	105.4
	Jul	102.1	86.0	94.2	94.9		Jul	114.8	114.1	135.8	128.2
	Aug	125.9	127.2	136.9	134.7		Aug	123.8	124.8	150.9	153.5
	Sep	116.6	115.3	134.2	132.4		Sep	120.8	120.9	147.9	144.4
	Oct	116.8	118.5	127.8	129.6		Oct	132.0	132.8	165.6	148.9
	Nov	97.3	103.9	116.0	107.5		Nov	115.6	131.9	145.5	131.7
	Dec	91.1	93.9	71.5	75.9		Dec	100.9	111.8	108.0	112.9
2011	Jan	87.9	89.3	53.5	55.9	2015	Jan	97.7	101.7	85.0	85.1
	Feb	87.4	84.5	68.4	61.5		Feb	93.0	93.4	105.8	95.9
	Mar	101.9	98.6	68.7	68.8		Mar	114.0	103.9	109.7	96.2
	Apr	110.9	114.0	78.8	100.5		Apr	106.9	117.3	120.8	118.7
	May	100.2	105.4	77.1	85.0		May	100.9	100.9	125.4	108.4
	Jun	92.3	92.3	76.5	77.7		Jun	102.3	91.3	100.0	89.9
	Jul	123.1	109.4	87.8	98.8		Jul	137.7	120.1	126.5	125.3
	Aug	122.2	133.7	80.0	116.4		Aug	144.9	150.8	130.8	135.5
	Sep	117.8	119.9	98.3	101.0		Sep	126.6	136.4	130.1	120.7
	Oct	134.5	129.8	110.1	122.5		Oct	123.4	126.9	142.3	128.4
	Nov	113.2	127.7	98.2	108.3		Nov	115.0	125.6	147.0	115.5
	Dec	110.1	114.6	72.7	79.3		Dec	105.3	105.7	103.3	90.9
2012	Jan	95.5	108.2	59.4	60.4	2016	Jan	99.9	100.3	94.3	95.5
	Feb	95.4	94.0	81.0	71.0		Feb	86.3	85.7	117.2	100.3
	Mar	113.2	109.2	85.5	77.0		Mar	109.6	104.7	127.2	117.0
	Apr	119.9	127.6	99.0	97.0		Apr	108.6	117.3	116.2	102.3
	May	114.6	113.7	94.9	89.3		May	113.4	122.3	126.3	119.3
	Jun	108.0	107.3	89.7	82.4		Jun	105.0	90.2	109.2	100.3
	Jul	135.5	126.6	105.5	101.9		Jul	147.1	126.7	139.8	137.6
	Aug	145.9	152.7	131.8	127.2		Aug	147.7	162.1	168.1	156.9
	Sep	134.2	131.5	126.9	117.3		Sep	138.7	137.8	150.0	145.6
	Oct	133.0	135.4	126.7	116.2		Oct	163.8	162.7	165.2	166.9
	Nov	111.8	121.7	121.7	112.8		Nov	135.6	149.9	142.8	137.7
	Dec	107.5	83.0	91.1	99.3		Dec	120.5	121.1	107.9	117.4
2017	Jan	117.4	121.0	97.3	96.3	2017	Jan	117.4	121.0	97.3	96.3
	Feb	113.5	106.8	112.0	101.0		Feb	113.5	106.8	112.0	101.0
	Mar	128.6	118.7	118.3	107.5		Mar	128.6	118.7	118.3	107.5
	Apr	153.5	151.9	135.4	134.2		Apr	153.5	151.9	135.4	134.2



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Methodology

Background: The room and bed occupancy indices and the arrivals and departures indices serves as a proxy to tourism sector, a priority sector under NDP5.

Data sources: Namibia Airports Company and Hospitality Association of Namibia.

Base year: 2010