



# Monthly Tourism Report

Issue 044  
05 March 2018

Chart 1: Beds & Rooms Occupancy Indices

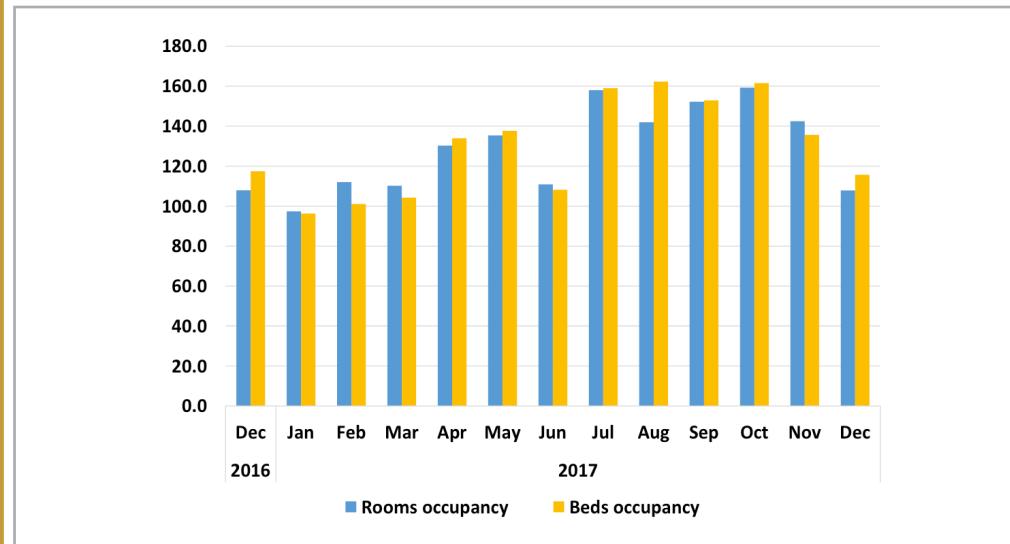
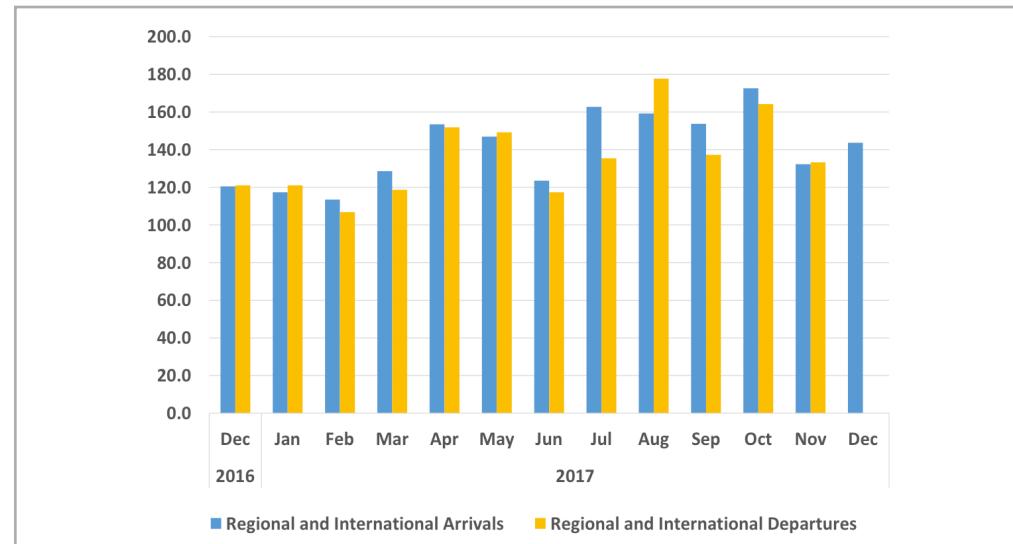


Chart 2: Regional & International Arrivals and Departures Indices



- The Hotels and Restaurants sector serves as a proxy to the tourism sector and it remains a priority sector under NDP5. The contribution of hotels and restaurants to GDP in 2016 was 2.1 percent compared to 2.0 percent in 2015.
- The Rooms' Occupancy Index** recorded 107.8 basis points in December 2017 compared to 142.5 basis points recorded in November 2017. This translates into declines of 24.3 percent m/m and 0.1 percent y/y.
- The **Beds' Occupancy Index** registered 115.7 basis points during December 2017 while November 2017 stood at 135.6 basis points. These are declines of 14.7 percent m/m and 1.5 y/y.

- The Index for **Regional and International Arrivals** recorded 143.7 basis points in December 2017 compared to 132.3 basis points registered in November 2017. This converts into increases of 8.6 percent m/m and 19.2 percent y/y.
- The Regional and International Departures Index** for December 2017 stood at 129.0 basis points in while 133.3 basis points were recorded in the preceding month. This shows a decline of 3.2 percent m/m and an increase of 6.5 percent y/y.



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**Table 1: The indices of international arrivals and departures; and of beds and rooms occupancy rates**

Year	Month	Regional and International Arrivals	Regional and International Departures	Rooms occupancy	Beds occupancy
2010	Jan	85.1	90.3	63.3	70.9
	Feb	83.6	81.9	67.7	68.4
	Mar	107.6	96.5	90.5	90.1
	Apr	92.7	105.1	106.6	110.6
	May	104.6	98.6	104.4	99.6
	Jun	76.6	82.7	86.9	85.5
	Jul	102.1	86.0	94.2	94.9
	Aug	125.9	127.2	136.9	134.7
	Sep	116.6	115.3	134.2	132.4
	Oct	116.8	118.5	127.8	129.6
	Nov	97.3	103.9	116.0	107.5
	Dec	91.1	93.9	71.5	75.9
2011	Jan	87.9	89.3	53.5	55.9
	Feb	87.4	84.5	68.4	61.5
	Mar	101.9	98.6	68.7	68.8
	Apr	110.9	114.0	78.8	100.5
	May	100.2	105.4	77.1	85.0
	Jun	92.3	92.3	76.5	77.7
	Jul	123.1	109.4	87.8	98.8
	Aug	122.2	133.7	80.0	116.4
	Sep	117.8	119.9	98.3	101.0
	Oct	134.5	129.8	110.1	122.5
	Nov	113.2	127.7	98.2	108.3
	Dec	110.1	114.6	72.7	79.3
2012	Jan	95.5	108.2	59.4	60.4
	Feb	95.4	94.0	81.0	71.0
	Mar	113.2	109.2	85.5	77.0
	Apr	119.9	127.6	99.0	97.0
	May	114.6	113.7	94.9	89.3
	Jun	108.0	107.3	89.7	82.4
	Jul	135.5	126.6	105.5	101.9
	Aug	145.9	152.7	131.8	127.2
	Sep	134.2	131.5	126.9	117.3
	Oct	133.0	135.4	126.7	116.2
	Nov	111.8	121.7	121.7	112.8
	Dec	107.5	83.0	91.1	99.3

Year	Month	Regional and International Arrivals	Regional and International Departures	Rooms occupancy	Beds occupancy
2015	Jan	97.7	101.7	85.0	85.1
	Feb	93.0	93.4	105.8	95.9
	Mar	114.0	103.9	109.7	96.2
	Apr	106.9	117.3	120.8	118.7
	May	100.9	100.9	125.4	108.4
	Jun	102.3	91.3	100.0	89.9
	Jul	137.7	120.1	126.5	125.3
	Aug	144.9	150.8	130.8	135.5
	Sep	126.6	136.4	130.1	120.7
	Oct	123.4	126.9	142.3	128.4
	Nov	115.0	125.6	147.0	115.5
	Dec	105.3	105.7	103.3	90.9
2016	Jan	99.9	100.3	94.3	95.5
	Feb	86.3	85.7	117.2	100.3
	Mar	109.6	104.7	127.2	117.0
	Apr	108.6	117.3	116.2	102.3
	May	113.4	122.3	126.3	119.3
	Jun	105.0	90.2	109.2	100.3
	Jul	147.1	126.7	139.8	137.6
	Aug	147.7	162.1	168.1	156.9
	Sep	138.7	137.8	150.0	145.6
	Oct	163.8	162.7	165.2	166.9
	Nov	135.6	149.9	142.8	137.7
	Dec	120.5	121.1	107.9	117.4
2017	Jan	117.4	121.0	97.3	96.3
	Feb	113.5	106.8	112.0	101.0
	Mar	128.6	118.7	110.2	104.2
	Apr	153.5	151.9	130.3	133.9
	May	146.9	149.2	135.4	137.7
	Jun	123.6	117.4	110.8	108.2
	Jul	162.7	135.4	158.0	159.0
	Aug	159.2	177.7	141.9	162.3
	Sep	153.7	137.3	152.3	152.9
	Oct	172.6	164.2	159.3	161.5
	Nov	132.3	133.3	142.5	135.6
	Dec	143.7	129.0	107.8	115.7



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## Methodology

**Background:** The room and bed occupancy indices and the arrivals and departures indices serves as a proxy to tourism sector, a priority sector under NDP5.

**Data sources:** Namibia Airports Company and Hospitality Association of Namibia.

**Base year:** 2010