

Techno KreatiCon

Event Rules and Regulations

Team Formation

Each team must have a minimum of 3 and a maximum of 7 members.

Teams can be formed with members from different backgrounds or departments, provided they are within the registered participants.

Participants are allowed to be part of only one team.

Registration

Each participant must pay a registration fee of 250. Payment is non-refundable.

All teams must complete their registration by October 4th, 2024, after which no entries will be accepted.

Teams will receive a confirmation email upon successful registration.

Teams must join the WhatsApp group link, which will be provided in the Registration form and the confirmation email.

Event Structure

Teams must choose one of the following fields to present their idea:

Artificial Intelligence (AI) and Machine Learning

Internet of Things (IoT) and Smart Devices

FinTech and Blockchain

Sustainability and Green Tech

HealthTech and Bioinformatics

Each team will have 10–15 minutes to present their idea, followed by a 5-minute Q&A session with the jury.

Idea Submission

Teams must submit a one-page summary of their idea by October 7th, 2024. Failure to submit on time will result in disqualification.

All ideas presented must be original and not previously developed or commercialized.

Plagiarism or re-using existing projects will lead to disqualification.

While working prototypes are encouraged, they are not mandatory. Teams can present conceptual designs, algorithms, or models to demonstrate feasibility.

Presentation Format

Presentations can be made using PowerPoint, demos, videos, or live coding.

Each team is allotted 15 minutes to present, followed by a 5-minute Q&A with the jury.

The presentation can be in English or Tamil, but technical terms must be clearly explained.

Evaluation Criteria

Teams will be evaluated based on the following

Innovation – Originality and creativity of the idea

Technical Feasibility – Soundness of the technology and solution

Practical Application – Potential real-world implementation and impact

Business Viability – Market potential and scalability

Presentation Skills – Clarity, communication, and engagement during the pitch

Code of Conduct

Participants are encouraged to collaborate within their teams but not with other teams.

All participants, mentors, and judges must treat each other with respect. Harassment or discrimination will result in immediate disqualification.

All work remains the property of the team. However, by participating, teams agree to allow the event organizers to use photos and videos for promotional purposes.

Food and Facilities

All participants will be provided with lunch and refreshments during the event. These will be served at 2:00 PM.

Participants may use the on-site canteen to purchase any additional food, beverages, or snacks at their own expense.

Stationery items such as pens, notebooks, and markers will not be provided. However, participants can purchase them from the venue's stationery shop if needed.

Jury Decision

The jury's decision on the winning teams will be final and binding. No appeals will be entertained.

Jury members must declare any conflict of interest with participating teams and may abstain from scoring those teams.

Awards

Prizes will be awarded for 1st, 2nd, and 3rd places, along with additional awards for special categories like "Best Innovation" or "Best PPTX"

[Best teams are advised to build a prototype for their idea upcoming event, phase 2 of this event.](#)

Teams found violating the rules or engaging in misconduct will be disqualified without a refund.

Miscellaneous

Teams are responsible for bringing their own laptops, software, and any specialized equipment.

All teams must adhere to the event schedule. Latecomers will not be granted additional time for their presentations.