

PPG INSTITUTE OF TECHNOLOGY
NH-209, SATHY ROAD, SARAVANAMPATTY, COIMBATORE, TAMILNADU, INDIA



TECHNO KREATICON

Rules & Regulation

23 & 24 Oct 2024
9am - 5pm

» Get ready with your idea

www.technokreaticon.tech

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General Rules



Eligibility:

- **Participants:** Open to students and professionals from all disciplines, including Computer Science, Information Technology (IT), Engineering, Arts, and related domains.
- **Team Size:** Each team must consist of 2 to 5 members. Individual participation is not allowed.

Registration:

- **Advance Registration:** Teams must register prior to the event. On-spot registration is not permitted. The registration deadline is **21/10/2024**.
- **Unique Registration:** Each participant can register with only one team.
- **Process:** Teams must complete their registration through the official event portal.

Team Composition:

- **Team Name:** Teams must register with a unique team name.
- **Membership Flexibility:** There are no restrictions on the composition of teams regarding academic disciplines. Participants from any college, engineering, arts, or other backgrounds can join.
- **Finalization:** Once registered, team members cannot be changed.



Event Structure

1. Day 1 (October 23rd): Idea Pitching for 3 Domains

Domains for Day 1:

- Smart Automation
- Smart Education
- Smart Healthcare

Activities: Teams will pitch their ideas across the above three domains.

2. Day 2 (October 24th): Idea Pitching for 2 Domains and Final Round

Domains for Day 2:

- Green technology and sustainability.
- Cybersecurity and Blockchain Technology.

Activities: Teams will pitch for two ideas followed by the final competitive round.

Final Round Preparation: Only teams that advance from the domain-specific pitching will proceed to the final round.

Domain-Specific Pitching (Days 1 & 2)

Idea Presentation

Duration: Each team has 12 minutes to present their idea, followed by a 3–5-minute Q&A session from the jury.

Focus Areas: Problem Identification: Clearly define the problem your idea addresses.

Innovation and Uniqueness: Highlight what makes your solution creative and original.

Feasibility and Scalability: Demonstrate the practicality and potential for growth of your idea.

Technical Approach: Explain the technical aspects and methodologies involved.

Visual Aids: Teams are encouraged to use slides, mockups, prototypes, or other visual tools to enhance their presentation.

Domains

Registration

- Smart Automation
- Smart Education
- Smart Healthcare
- Green Technology and Sustainability
- Cybersecurity and Blockchain Technology

Selection Criteria :

Innovation 25%

Technical Approach 25%

Impact 25%

Presentation 25%

Judges will select two teams from each domain to advance to the final round.





Final Round (Day 2)

The final round will include the top two teams selected from each of the five domains over the two days of pitching.

On-the-Spot Problem Statement

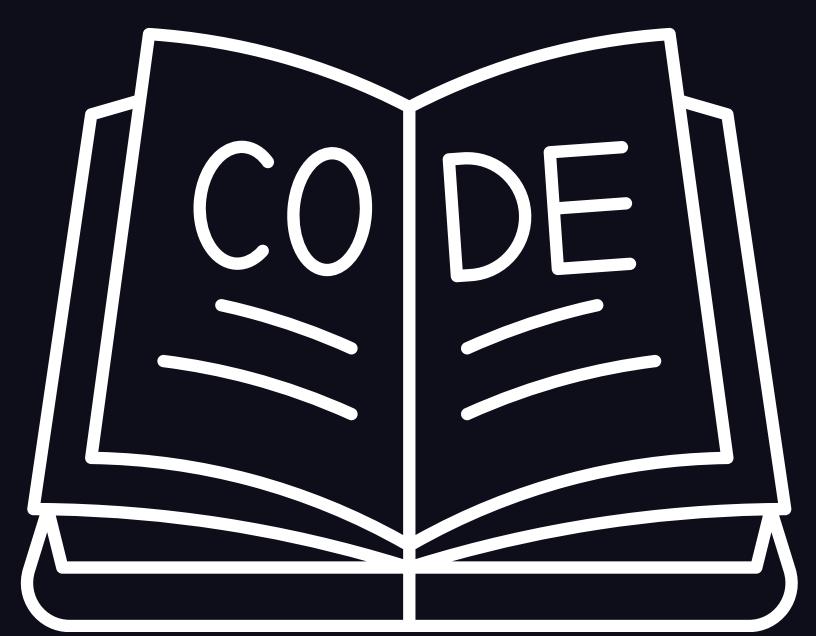
Challenge: Finalist teams will be given a problem statement.

Time Allocation: Teams have 1 hour to develop a creative approach or solution.

Presentation: Teams must present their solution in 10 minutes, followed by a 5-minute Q&A session from the judges.

Final Round Judging Criteria:

- **Creativity 30%**
- **Technical Knowledge 30%**
- **Feasibility 20%**
- **Presentation 20%**



Code of Conduct

Respect and Professionalism

Behavior: All participants must behave professionally and respectfully towards each other, mentors, and judges.

Zero Tolerance: Harassment, discrimination, or inappropriate behavior will not be tolerated.

Original Work

Authenticity: All ideas and solutions must be the team's original work.

Plagiarism: Copying existing work without proper credit will result in disqualification.

Fair Play

Integrity: Teams must refrain from unfair practices such as sabotage, cheating, or attempting to influence the jury.

Equipment

Responsibility: Teams are responsible for bringing their own laptops and any other materials needed for their presentation.

Provision: Power outlets will be provided at the venue.

Mentors and Guidance

Availability: Mentors will be available for consultation during the event on both days.

Encouragement: Teams are encouraged to seek feedback but must present their own solutions.

Prizes and Recognition

Prizes

- First Prize: To be determined (TBD)
- Second Prize: TBD
- Third Prize: TBD
- Two Special Prizes: TBD

Note: Specific prize details will be announced closer to the event date.

Award Distribution

Criteria: Prizes will be awarded based on performance in the final round, as judged by the jury panel.

Certificates: All participants will receive certificates, with special recognition for finalists.

