

**PPG INSTITUTE OF TECHNOLOGY**  
NH-209, SATHY ROAD, SARAVANAMPATTY, COIMBATORE, TAMILNADU, INDIA



# TECHNO KREATICON

## Rules & Regulation

23 & 24 Oct 2024  
9am - 5pm

» Get ready with your idea

[www.technokreaticon.tech](http://www.technokreaticon.tech)

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# General Rules



## Eligibility:

- **Participants:** Open to students and professionals from all disciplines, including Computer Science, Information Technology (IT), Engineering, Arts, and related Themes.
- **Team Size:** Each team must consist of 3 to 5 members. Individual participation is not allowed.

## Registration:

- **Advance Registration:** Teams must register prior to the event. On-spot registration is not permitted. The registration deadline is **21/10/2024**.
- **Unique Registration:** Each participant can register with only one team.
- **Process:** Teams must complete their registration through the official event portal.

## Team Composition:

- **Team Name:** Teams must register with a unique team name.
- **Membership Flexibility:** There are no restrictions on the composition of teams regarding academic disciplines. Participants from any college, engineering, arts, or other backgrounds can join.
- **Finalization:** Once registered, team members cannot be changed.



## Event Structure

### 1. Day 1 (October 23rd): Idea Pitching for 3 Themes

#### Themes for Day 1:

- Smart Automation
- Smart Education
- Smart Healthcare

**Activities:** Teams will pitch their ideas across the above three themes.

### 2. Day 2 (October 24th): Idea Pitching for 2 Themes and Final Round

#### Themes for Day 2:

- Green technology and sustainability.
- Cybersecurity and Blockchain Technology.

**Activities:** Teams will pitch for two ideas followed by the final competitive round.

**Final Round Preparation:** Only teams that advance from the Themes pitching will proceed to the final round.

# Themes-Specific Pitching (Days 1 & 2)

## Idea Presentation

**Duration:** Each team has 12 minutes to present their idea, followed by a 3–5-minute Q&A session from the jury.

**Focus Areas:** Problem Identification: Clearly define the problem your idea addresses.

**Innovation and Uniqueness:** Highlight what makes your solution creative and original.

**Feasibility and Scalability:** Demonstrate the practicality and potential for growth of your idea.

**Technical Approach:** Explain the technical aspects and methodologies involved.

**Visual Aids:** Teams are encouraged to use slides, mockups, prototypes, or other visual tools to enhance their presentation.

Themes

## Registration

- Smart Automation
- Smart Education
- Smart Healthcare
- Green Technology and Sustainability
- Cybersecurity and Blockchain Technology

## Selection Criteria :

**Innovation 25%**

**Technical Approach 25%**

**Impact 25%**

**Presentation 25%**



Judges will select two teams from each domain to advance to the final round.



## Final Round (Day 2)

The final round will include the top two teams selected from each of the five Themes over the two days of pitching.

### On-the-Spot Problem Statement

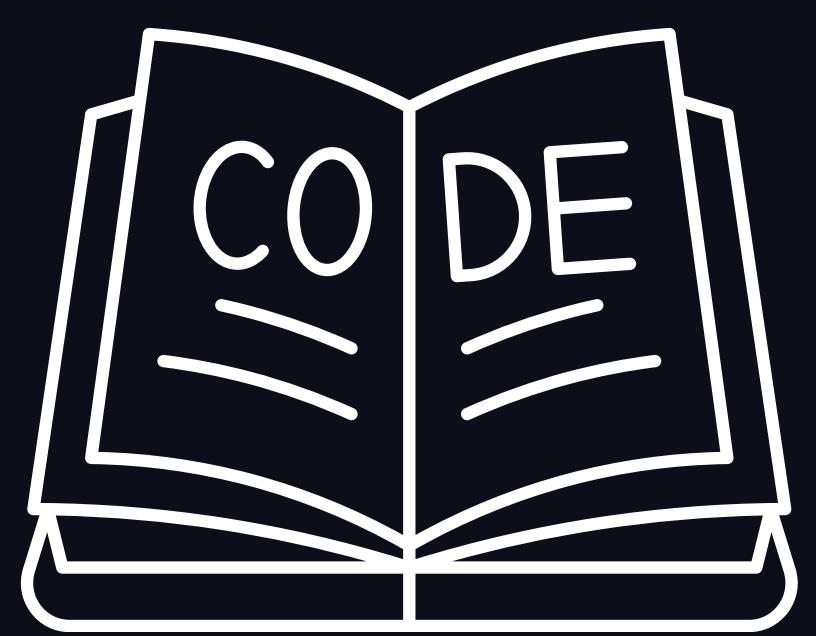
**Challenge:** Finalist teams will be given a problem statement.

**Time Allocation:** Teams have 1 hour to develop a creative approach or solution.

**Presentation:** Teams must present their solution in 10 minutes, followed by a 5-minute Q&A session from the judges.

### Final Round Judging Criteria:

- **Creativity 30%**
- **Technical Knowledge 30%**
- **Feasibility 20%**
- **Presentation 20%**



# Code of Conduct

## Respect and Professionalism

**Behavior:** All participants must behave professionally and respectfully towards each other, mentors, and judges.

**Zero Tolerance:** Harassment, discrimination, or inappropriate behavior will not be tolerated.

### Original Work

**Authenticity:** All ideas and solutions must be the team's original work.

**Plagiarism:** Copying existing work without proper credit will result in disqualification.

## Fair Play

**Integrity:** Teams must refrain from unfair practices such as sabotage, cheating, or attempting to influence the jury.

### Equipment

**Responsibility:** Teams are responsible for bringing their own laptops and any other materials needed for their presentation.

**Provision:** Power outlets will be provided at the venue.

## Mentors and Guidance

**Availability:** Mentors will be available for consultation during the event on both days.

**Encouragement:** Teams are encouraged to seek feedback but must present their own solutions.

# Prizes and Recognition

## Prizes

- First Prize: To be determined (TBD)
- Second Prize: TBD
- Third Prize: TBD
- Two Special Prizes: TBD

Note: Specific prize details will be announced closer to the event date.

## Award Distribution

Criteria: Prizes will be awarded based on performance in the final round, as judged by the jury panel.

Certificates: All participants will receive certificates, with special recognition for finalists.

For more detail contact

### Faculty Coordinators

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# THANK YOU!!!