



# Module 5 Data Analytics

**Course Overview** 

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#### Data Analytics can be divided into two main tasks:

- Data preparation:
  - Data sources selection, data extraction, transformation, loading, analytic schema creation, visualizations...
  - Essentially, all the necessary tasks for being able to analyze data
- Data analysis:
  - Statistics, econometric & mathematical models, machine learning...
  - Essentially, all the techniques related to analyzing the data

This module focuses on the data preparation aspect that is necessary before carrying out data analysis and the initial analysis





#### Course Outline

- Lesson 1: Introduction to Analytics: Multidimensional modeling
  - Conceptual multidimensional design
  - Logical multidimensional design
  - Multidimensional model implementation
- Lesson 2: ETL Processes
  - ETL processes fundamentals and design
  - ETL processes implementation
- Lesson 3: Building a Data Warehouse solution
  - ETL processes implementation
  - Implementing Data Warehouses

- Lesson 4 Analytics over Big Data sources: Data Science fundamentals:
  - Introduction to data science: roles & steps
  - Big Data sources
- Lesson 5: Big Data analytics
  - Data science tools usage
  - Data source profiling & analysis
- Lesson 6: Machine Learning for Data Analytics
  - Introduction to Machine Learning
  - Machine Learning Analytics





#### Master en

# Big Data e Inteligencia Artificial



Schedule	6 Jan	7 Jan	8 Jan	9 Jan
18:00			MD	ETL
19:00			Modeling	Processes
20:00	Holiday	Holiday	MD with	ETL with
21:00			ORACLE	PDI
	12 lon	14 lan	15 100	16 Jan
18:00	13 Jan	14 Jan	15 Jan	Data
19:00	Student's	Student's	Data Science Introduction	Profiling &
20:00	Work	Work	& Data	<u>Analysis</u> Data
21:00	Rec. Lectures	Rec. Lectures	sources selection	Processing
				Notebooks
18:00	23 Jan			
19:00				
20:00	Student's Work			
21:00	VVOIK			



10 Jan

Building a DW

ETL with PDI

17 Jan

Machine Learning for Data Analytics





#### Student's Work

- Lesson 1: Introduction to Analytics: Multidimensional (MD) modeling
  - MD model design
  - MD implementation by using ORACLE
- Lesson 2: ETL Processes
  - ETL processes implementation by using Pentaho Data Integration (PDI)
- Lesson 3: Building a Data Warehouse solution
  - ETL processes implementation by using Pentaho Data Integration (PDI)
  - Implementing a Data Warehouse repository

- •Lesson 4: Analytics over Big Data sources: Data Science fundamentals:
  - Big Data source search & selection
- Lesson 5: Big Data analytics
  - Big Data source profiling & analysis using Jupyter
- Lesson 6: Building a Machine Learning Model
  - Deployment of an ML model by using Jupiter notebook







#### Format and Deadlines:

All tasks will be submitted as PDF files through the Virtual Campus

Due date:

Two weeks after the class for the tasks









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