

# Module 8

## Part 2 – Unsupervised Learning Dimensionality Reduction

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- Principal Component Analysis (PCA)
- Non-Negative Matrix Factorization (NMF)
- Linear Discriminant Analysis (LDA)
- Practical Notes

# Principal Component Analysis (PCA)

- Purposes of the principal component analysis (PCA)
  - Transform a set of correlated variables into another set of uncorrelated variables.
  - Get a new set of orthogonal vectors (principal components or PCs).
  - Order the new variables from the largest to the smallest variance.
- Terminology
  - a) Loading
    - Normalized principal component (PC)
    - There are as many loading vectors as the number of variables.
  - b) Variance  $\sigma^2$  (or standard deviation  $\sigma$ )
    - The principal components have associated variances.
  - c) Transformed scores
    - Raw scores (original observations) represented using the PCs as new coordinate axes.

# Principal Component Analysis (PCA)

- Principal Components

- Let's suppose that there are  $k$  variables or features  $X_1, X_2, \dots, X_k$ .
- Then, the  $PC_1, PC_2, \dots, PC_k$  are linear combinations of the original features:

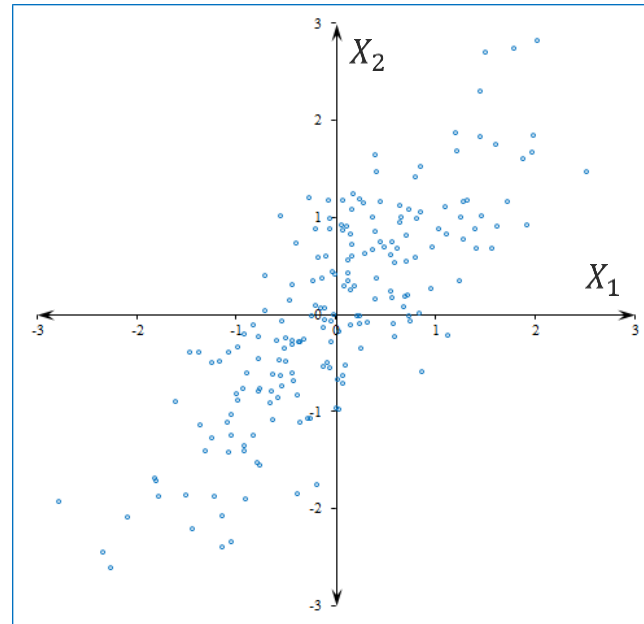
$$PC_i = \alpha_{1,i} X_1 + \alpha_{2,i} X_2 + \dots + \alpha_{k,i} X_k$$

- Conversely, the original features can be expressed in terms of the PCs:

$$X_i = \beta_{1,i} PC_1 + \beta_{2,i} PC_2 + \dots + \beta_{k,i} PC_k$$

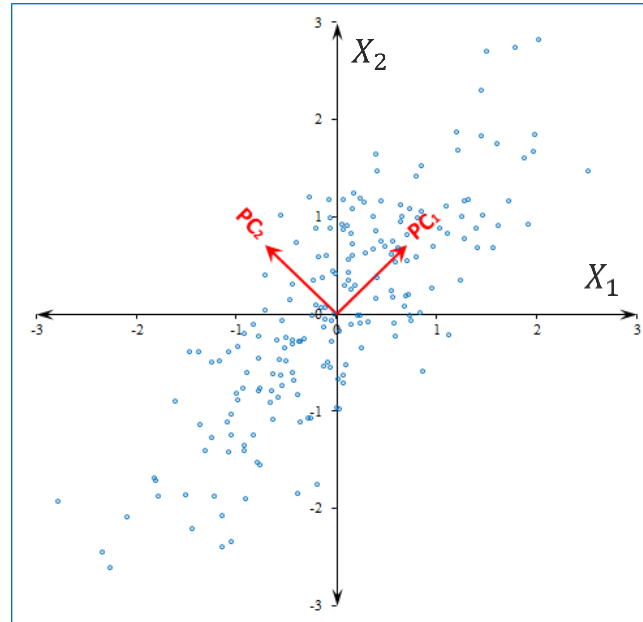
# Principal Component Analysis (PCA)

- Principal Component and variance
  - Suppose a dataset with two variables that can be conveniently visualized on a plane:



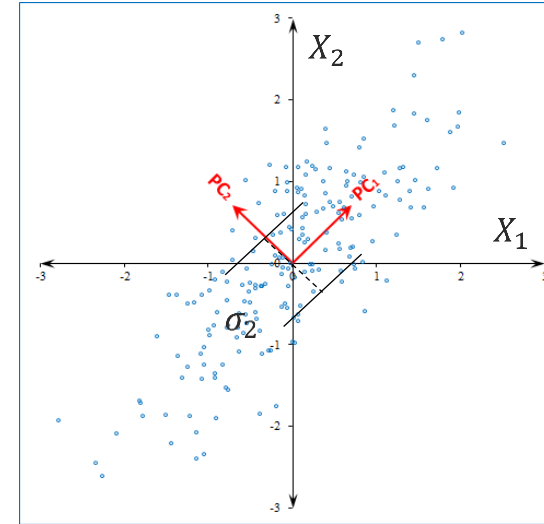
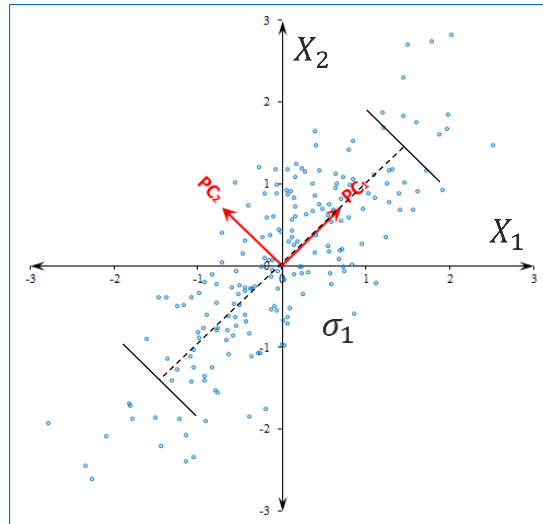
# Principal Component Analysis (PCA)

- Principal Component and variance
  - We can find the  $PC1$  and  $PC2$  that are orthogonal to each other



# Principal Component Analysis (PCA)

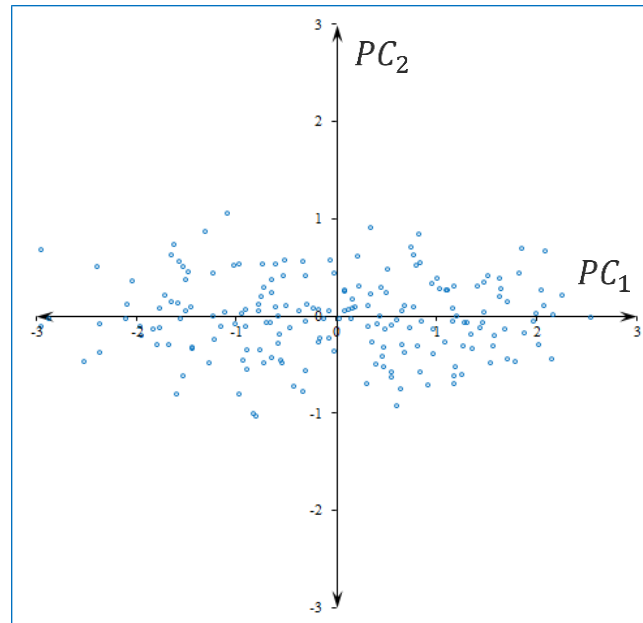
- Principal Component and variance
  - $PC1$  is the direction of the largest variance, while  $PC2$  is the direction of the next largest variance



- So, we have  $\sigma_1 > \sigma_2$

# Principal Component Analysis (PCA)

- Transformed scores
  - The observations can be represented using the  $PC_1$  and  $PC_2$  as new coordinate axes





# Principal Component Analysis (PCA)

- Cumulative variance

- As the principal components can be regarded as independent variables, the total variance is:

$$\sigma_{total}^2 = \sigma_1^2 + \sigma_2^2 + \sigma_3^2 + \dots$$

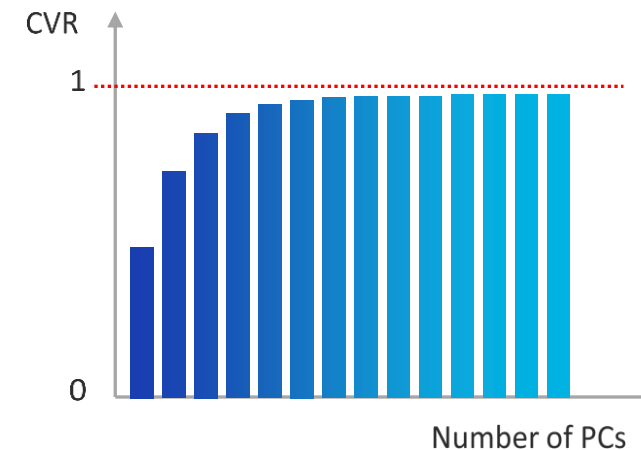
- So, we can calculate the cumulative variance ratios (CVRs):

$$CVR_1 = \frac{\sigma_1^2}{\sigma_{total}^2}$$

$$CVR_2 = \frac{\sigma_1^2 + \sigma_2^2}{\sigma_{total}^2}$$

$$CVR_3 = \frac{\sigma_1^2 + \sigma_2^2 + \sigma_3^2}{\sigma_{total}^2}$$

⋮



# Principal Component Analysis (PCA)

- Calculating the principal components
  - The PCs can also be obtained by eigenvalue decomposition (ED) of the covariance matrix.
  - The PCs can be calculated by singular value decomposition (SVD) of the data matrix.
  - If we standardize the variables, we would have the correlation instead of the covariance.
- A covariance matrix and a correlation matrix

$$\begin{bmatrix} \sigma_1^2 & \sigma_{12} & \sigma_{13} & \sigma_{14} \\ \sigma_{21} & \sigma_2^2 & \sigma_{23} & \sigma_{24} \\ \sigma_{31} & \sigma_{32} & \sigma_3^2 & \sigma_{34} \\ \sigma_{41} & \sigma_{42} & \sigma_{43} & \sigma_4^2 \end{bmatrix}$$

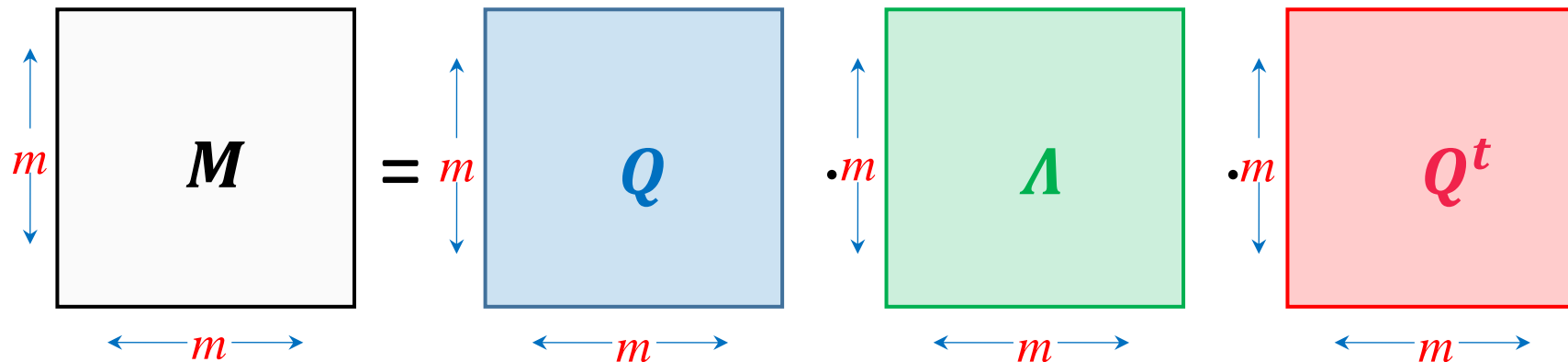
$$\begin{bmatrix} 1 & \rho_{12} & \rho_{13} & \rho_{14} \\ \rho_{21} & 1 & \rho_{23} & \rho_{24} \\ \rho_{31} & \rho_{32} & 1 & \rho_{34} \\ \rho_{41} & \rho_{42} & \rho_{43} & 1 \end{bmatrix}$$

# Principal Component Analysis (PCA)

- Matrix Decompositions

- Eigenvalue decomposition (ED)

- A **square** matrix  $\mathbf{M}$  is decomposed as  $\mathbf{M} = \mathbf{Q} \mathbf{\Lambda} \mathbf{Q}^t$ .
    - All the matrices have the same size:  $\text{Size}(\mathbf{M}) = \text{Size}(\mathbf{Q}) = \text{Size}(\mathbf{\Lambda}) = m \times m$ .



# Principal Component Analysis (PCA)

- Eigenvalue decomposition (ED)

- A **square** matrix  $\mathbf{M}$  is decomposed as  $\mathbf{M} = \mathbf{Q} \mathbf{\Lambda} \mathbf{Q}^t$ .
- Here,  $\mathbf{\Lambda}$  is a diagonal matrix that contains the “eigenvalues.”

$$\mathbf{\Lambda} = \begin{bmatrix} \lambda_1 & 0 & \cdots & 0 \\ 0 & \lambda_2 & & 0 \\ & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & \lambda_m \end{bmatrix}$$

- A **square** matrix  $\mathbf{M}$  is decomposed as  $\mathbf{M} = \mathbf{Q} \mathbf{\Lambda} \mathbf{Q}^t$ .
- The columns of  $\mathbf{Q}$  are the so-called “eigenvectors.”

$$\mathbf{Q} = \begin{bmatrix} \uparrow & \cdots & \uparrow \\ \mathbf{q}_1 & \cdots & \mathbf{q}_m \\ \downarrow & \cdots & \downarrow \end{bmatrix}$$

- Between an eigenvector and its eigenvalue, we have the following relation:

$$\mathbf{M} \mathbf{q}_i = \lambda_i \mathbf{q}_i$$

- Between any two eigenvectors, we have the following orthogonality condition:

$$\mathbf{q}_i \cdot \mathbf{q}_j = \delta_{ij} \quad \Leftrightarrow \quad \mathbf{Q} \mathbf{Q}^t = \mathbf{Q}^t \mathbf{Q} = \mathbf{I}$$

# Applications of PCA

- Dimensional Reduction

- The number of principal components (PCs) is equal to the number of variables, say  $k$ .
- The original variables  $X_i$  can be expressed in terms of the PCs:

$$X_i = \beta_{1,i}PC_1 + \beta_{2,i}PC_2 + \cdots + \beta_{k,i}PC_k$$

- The PCs are ordered by variance:  $\sigma_1^2 > \sigma_2^2 > \sigma_3^2 > \cdots > \sigma_k^2$
- Thus, we can reduce dimension starting from the last PC, ( $q < k$ ):

$$X_i \approx \beta_{1,i}PC_1 + \beta_{2,i}PC_2 + \cdots + \beta_{q,i}PC_q \quad \text{“Reduced dimension input”}$$

- ✓ Pros

- ✓ We can simplify the data and reduce overfitting error.
- ✓ We get only the most salient features.

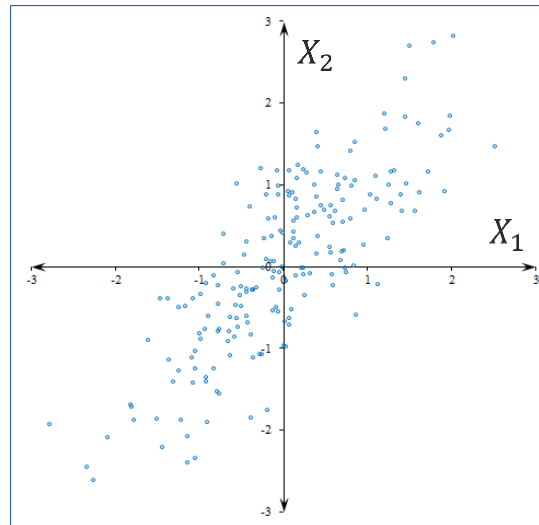
- ✓ Cons

- ✓ Loss of details
- ✓ It is difficult to interpret intuitively.

# Applications of PCA

- Dimensional Reduction

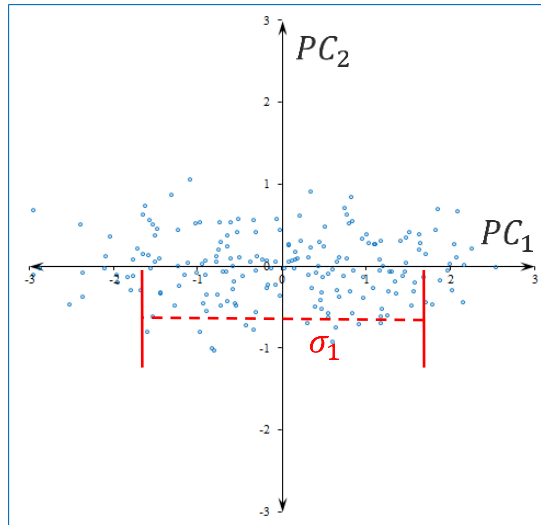
- Suppose a dataset with two variables that can be conveniently visualized on a plane:



# Applications of PCA

- Dimensional Reduction

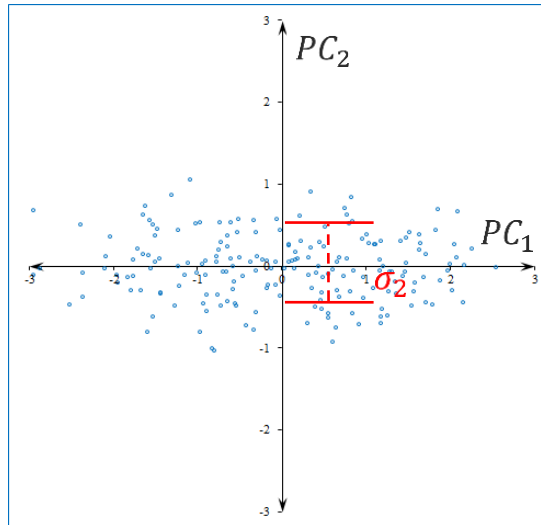
- The observations can be represented using the  $PC_1$  and  $PC_2$  as new coordinate axes:



# Applications of PCA

- Dimensional Reduction

- The observations can be represented using the  $PC_1$  and  $PC_2$  as new coordinate axes:

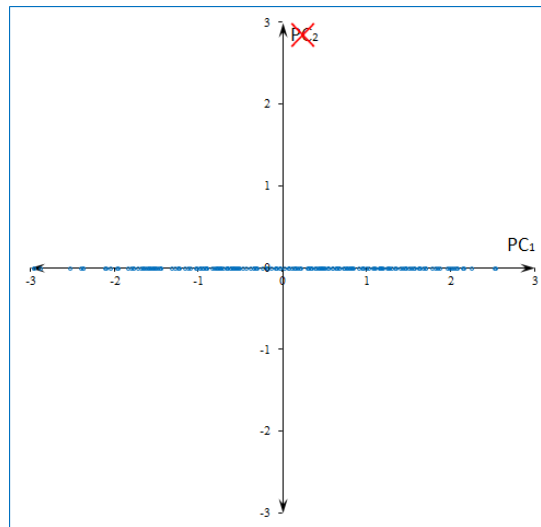




# Applications of PCA

- Dimensional Reduction

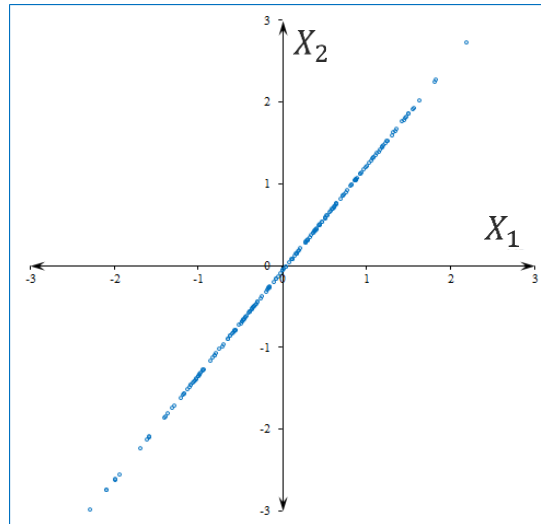
- We can eliminate the direction represented by  $PC_2$  that corresponds to the smaller variance:



# Applications of PCA

- Dimensional Reduction

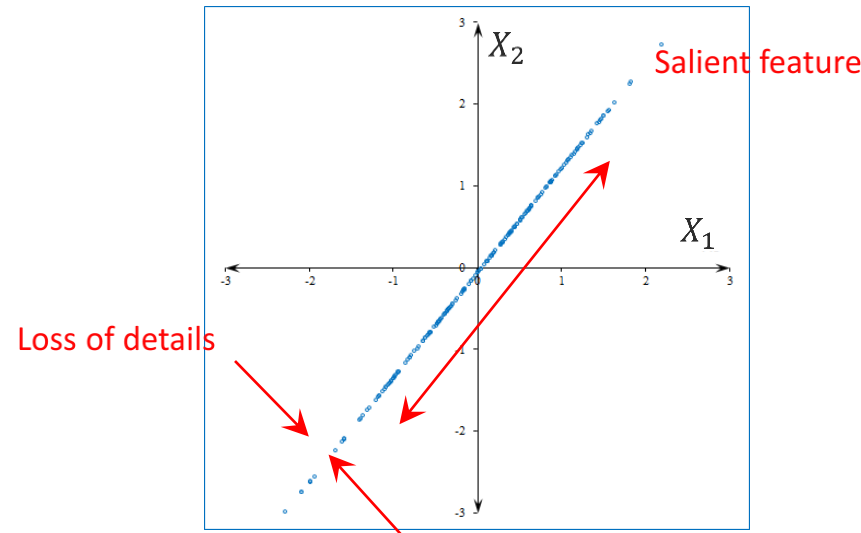
- Now, we can go **back** to the original coordinate system and show the “reduced dimensional input”:



# Applications of PCA

- Dimensional Reduction

- Now, we can go back to the original coordinate system and show the “reduced dimensional input”:



- We can notice that details have been lost leaving only the most salient feature.

# Applications of PCA

## • Dimensional Reduction

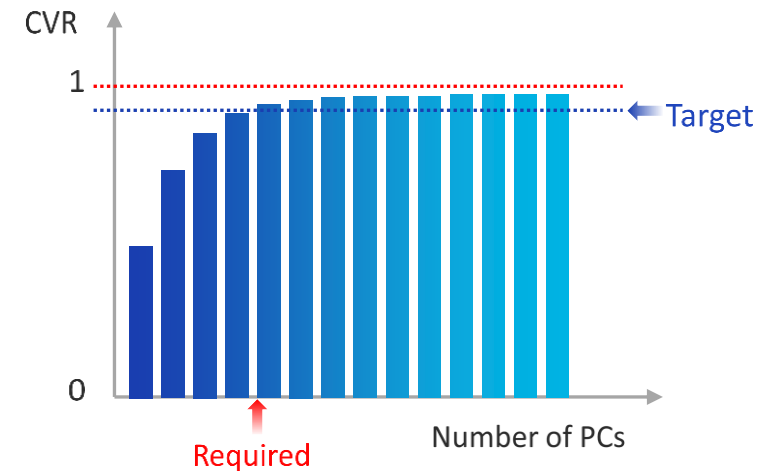
- The total variance is:  $\sigma_{total}^2 = \sigma_1^2 + \sigma_2^2 + \sigma_3^2 + \dots + \sigma_k^2$
- Then, we can calculate the cumulative variance ratios:

$$CVR_1 = \frac{\sigma_1^2}{\sigma_{total}^2}$$

$$CVR_2 = \frac{\sigma_1^2 + \sigma_2^2}{\sigma_{total}^2}$$

$$CVR_3 = \frac{\sigma_1^2 + \sigma_2^2 + \sigma_3^2}{\sigma_{total}^2}$$

⋮

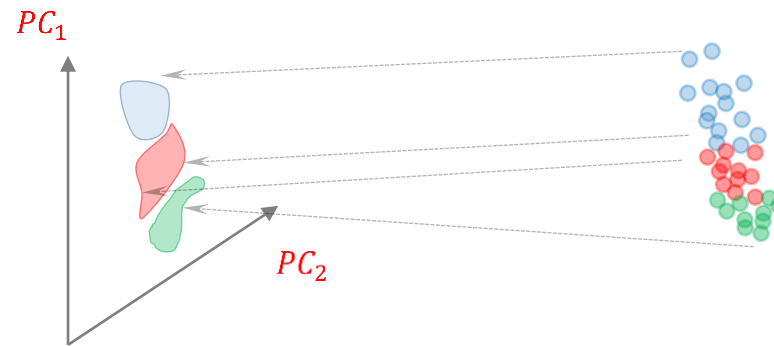


- We can set a target CVR and determine the required number of PCs.

# Applications of PCA

- High Dimension Visualization

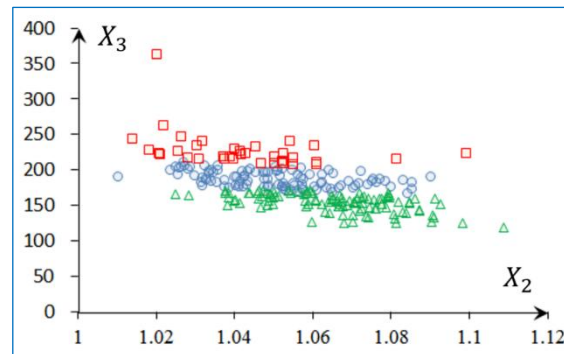
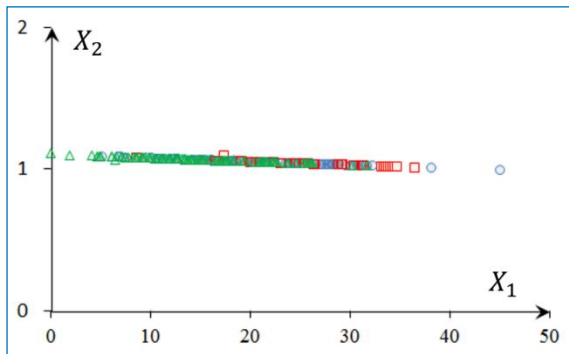
- $PC_1$  and  $PC_2$  are the directions of the largest and the second largest variance.
- $PC_1$  and  $PC_2$  define the most spread-out plane on which to project the high dimensional coordinates



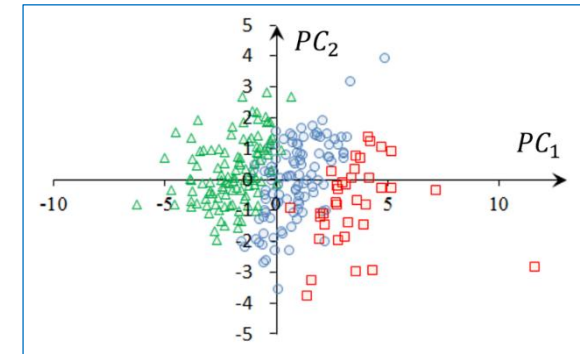
- It is easy to implement as it uses only the first two components of the transformed scores.

# Applications of PCA

- High dimension visualization



Projected onto the original variable set



Projected onto the plane defined by  
 $PC_1$  and  $PC_2$

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- **Non-Negative Matrix Factorization (NMF)**
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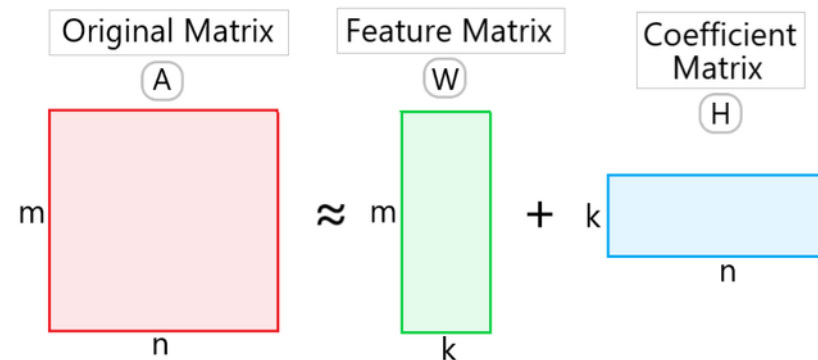
# Non-Negative Matrix Factorization (NMF)

- Dimensional Reduction

- Down a large dataset into smaller meaningful parts while ensuring that all values remain non-negative
  - For a matrix  $A$  of dimensions  $m \times n$  where each element is  $\geq 0$  NMF factorizes it into two matrices  $W$  and  $H$  with dimensions  $m \times k$  and  $k \times n$  respectively where both matrices contain only non-negative elements:

$$A_{m \times n} \approx W_{m \times k} H_{k \times n}$$

- $A \rightarrow$  Original input matrix (a linear combination of  $W$  and  $H$ )
- $W \rightarrow$  Feature matrix (basis components)
- $H \rightarrow$  Coefficient matrix (weights associated with  $W$ )
- $k \rightarrow$  Rank (dimensionality of the reduced representation where  $k \leq \min(m, n)$ )



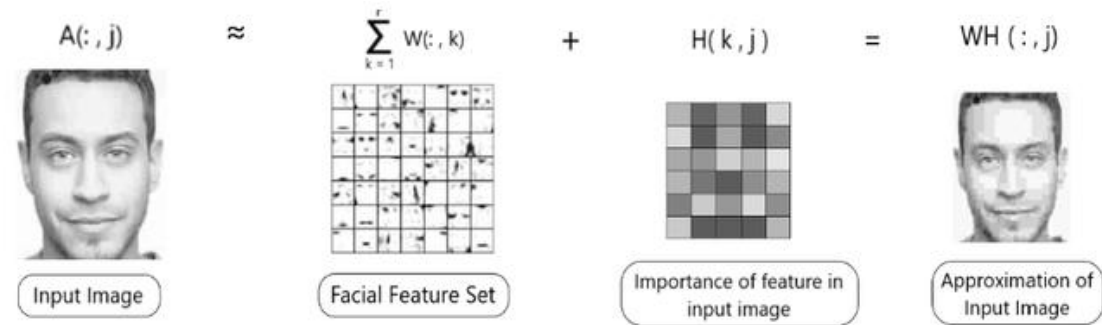
- NMF helps identify hidden patterns in data by assuming that each data point can be represented as a combination of fundamental features found in  $W$



# Non-Negative Matrix Factorization (NMF)

## • Dimensional Reduction

- NMF decomposes a data matrix  $A$  into two smaller matrices  $W$  and  $H$  using an iterative optimization process that minimizes reconstruction error:
  1. Initialization: Start with random non-negative values for  $W$  and  $H$ .
  2. Iterative Update: Modify  $W$  and  $H$  to minimize the difference between  $A$  and  $W \times H$ .
  3. Stopping Criteria: The process stops when:
    - The reconstruction error stabilizes.
    - A set number of iterations is reached.



Common optimization techniques for NMF include:

- Multiplicative Update Rules: Ensures non-negativity by iteratively adjusting  $W$  and  $H$ .
- Alternating Least Squares (ALS): Solves for  $W$  while keeping  $H$  fixed, and vice versa, in an alternating manner.

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    - ii. Visualize the data.*
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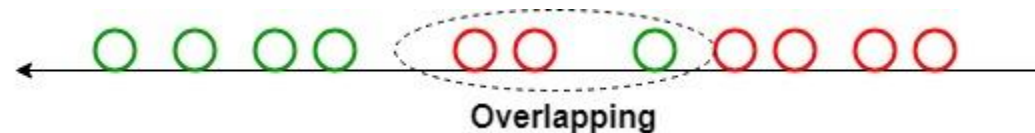
# Linear Discriminant Analysis (LDA)

- Dimensional Reduction

- Reducing the dimensionality of data while retaining the most significant features for classification tasks
- It works by finding the **linear combinations of features that best separate the classes in the dataset**
- Separate two or more classes by converting higher-dimensional data space into a lower-dimensional space

- Core Assumptions of LDA

- Gaussian Distribution: Data within each class should follow a Gaussian distribution.
- Equal Covariance Matrices: Covariance matrices of the different classes should be equal.
- Linear Separability: A linear decision boundary should be sufficient to separate the classes.

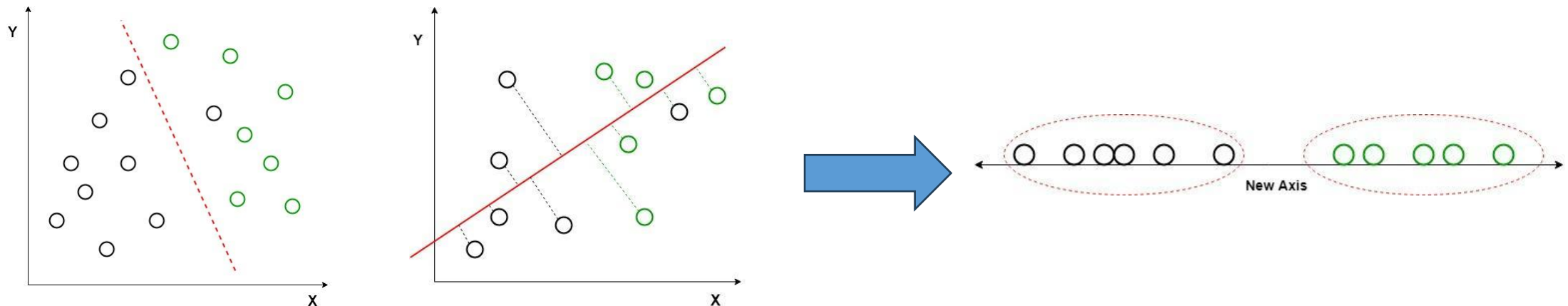


# Linear Discriminant Analysis (LDA)

- Dimensional Reduction

- How does LDA work?

- LDA works by finding **directions in the feature space that best separate the classes**.
- It does this by maximizing the difference between the class means while minimizing the spread within each class.

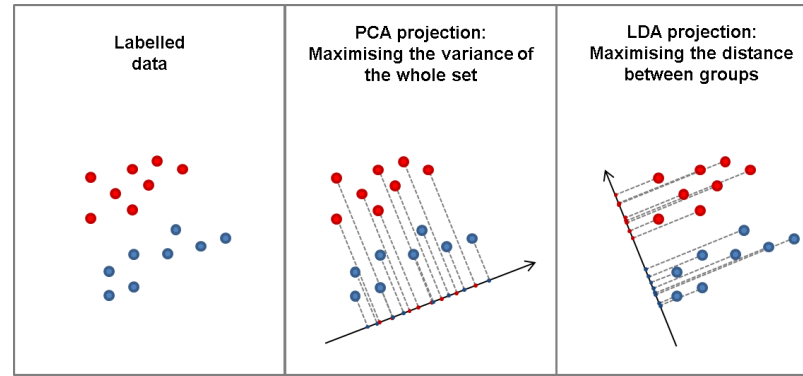


- It uses both axes (X and Y) to generate a new axis in such a way that it maximizes the distance between the means of the two classes while minimizing the variation within each class.
- This transforms the dataset into a space where the classes are better separated.
- It shows how LDA creates a new axis to project the data and separate the two classes effectively along a linear path. But it fails when the mean of the distributions are shared as it becomes impossible for LDA to find a new axis that makes both classes linearly separable. -> In such cases, we use **non-linear discriminant analysis**.

# Linear Discriminant Analysis (LDA)

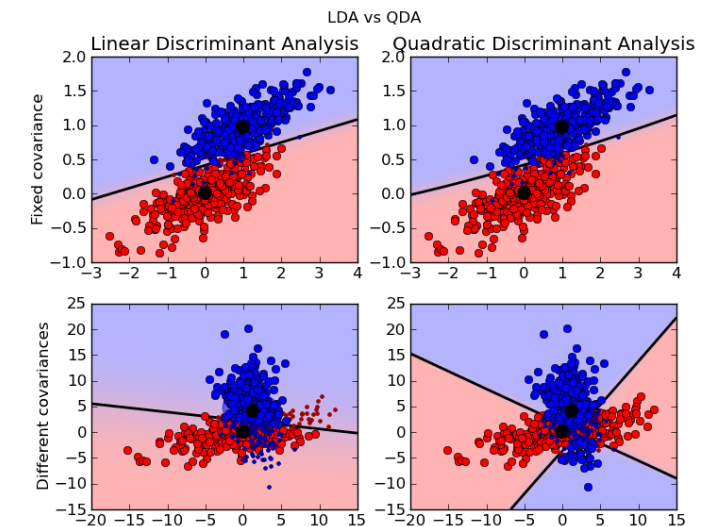
- Dimensional Reduction

- LDA versus PCA projections



- Extensions to LDA

- Quadratic Discriminant Analysis (QDA): Each class uses its own estimate of variance (or covariance) allowing it to handle more complex relationships.
- Flexible Discriminant Analysis (FDA): Uses non-linear combinations of inputs such as splines to handle non-linear separability.
- Regularized Discriminant Analysis (RDA): Introduces regularization into the covariance estimate to prevent overfitting.



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