Using contrastive inferences to learn about new words and categories

Claire Bergey<sup>1</sup> & Dan Yurovsky<sup>2</sup>

- <sup>1</sup> The University of Chicago
- <sup>2</sup> Carnegie Mellon University

Author Note

- All data and code for these analyses are available at
- 7 https://github.com/cbergey/contrast.

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- 8 Correspondence concerning this article should be addressed to Claire Bergey, 5848 S.
- 9 University Avenue, Chicago, IL 60637. E-mail: cbergey@uchicago.edu

10 Abstract

In the face of unfamiliar language or objects, description is one cue people can use to learn 11 about both. Beyond narrowing potential referents to those that match a descriptor (e.g., 12 "tall"), listeners could infer that a described object is one that contrasts with other relevant 13 objects of the same type (e.g., "the tall cup" contrasts with another, shorter cup). This contrast may be in relation to other present objects in the environment (this cup is tall 15 among present cups) or to the referent's category (this cup is tall for a cup in general). In 16 three experiments, we investigate whether listeners use descriptive contrast to learn new 17 word-referent mappings and learn about novel categories' feature distributions. People use 18 contrastive inferences to guide their referent choice, though size—and not color—adjectives 19 prompt them to consistently choose the contrastive target over alternatives (Experiment 1). People also use color and size description to infer that a novel object is atypical of its 21 category (Experiments 2 and 3). However, these two inferences do not trade off substantially: people infer a described referent is atypical even when the descriptor was necessary to 23 establish reference. We model these experiments in the Rational Speech Act (RSA) framework and find that it predicts both of these inferences, and a very small trade-off between them—consistent with the lack of trade-off we observe in people's inferences. Overall, people are able to use descriptive contrast to resolve reference and make inferences 27 about a novel object's category, allowing them to learn more about new things than literal 28 meaning alone allows. 29

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32

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An utterance can say much more about the world than its literal interpretation might suggest. For instance, if you hear a colleague say "We should hire a female professor," you might infer something about the speaker's goals, the makeup of a department, or even the biases of a field—none of which is literally stated. Pragmatic inferences like these are pervasive in everyday conversation: by reasoning about what someone says in relation to the context and what they might have said otherwise, we can glean more of their intended meaning.

But what if you didn't know the meaning of the key words in someone's

utterance—could you use the same kind of pragmatic inferences to learn about new words and

categories? Suppose a friend asked you to "Pass the tall dax." You might look around the

room for two similar things that vary in height, and hand the taller one to them. Intuitively,

your friend must have said the word "tall" for a reason (Grice, 1975). One possibility is that

your friend wanted to distinguish the dax they wanted from the dax they did not. People

appear to make these kinds of inferences quite rapidly for objects they know; for instance, as

soon as they hear the word "tall," they already begin looking to a tall familiar object with a

short competitor nearby—even if there are other tall objects around (Sedivy, Tanenhaus,

Chambers, & Carlson, 1999).

If you only saw one object around whose name you didn't know, you might draw a
different inference: this dax might be a particularly tall dax. In this case, you might think
your friend used the word "tall" for a different reason—not to distinguish the dax they wanted
and other daxes around you, but to distinguish the dax they want from other daxes in the
world. This would be consistent with data from production studies, in which people tend to
describe atypical features more than they describe typical ones (Mitchell, Reiter, & Deemter,
2013; Rubio-Fernández, 2016; Westerbeek, Koolen, & Maes, 2015). For instance, people
almost always say "blue banana" to refer to a blue banana, but almost never say "yellow

banana" to refer to a yellow one.

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In each of these cases, you would have used a pragmatic inference to learn something 59 new. In the second case, you would have learned the name for a novel category "dax," and 60 also something about the typical of size of daxes: most of them are shorter than the one you 61 saw. In the first case, you would have also learned a new word. But would have you learned something about the typical size of daxes as well, beyond the two daxes you observed? One possibility is that you would not: You can explain your friend's use of "tall" as being motivated by the need to distinguish between the two daxes in the room, and thus you should infer nothing about the other daxes in the world. If reference is the primary motivator of speakers' word choice, as implicitly assumed in much research (Arts, Maes, Noordman, & Jansen, 2011; Engelhardt, Barış Demiral, & Ferreira, 2011; e.g., Pechmann, 1989), then people should draw no further inferences once the need for referential disambiguation can explain away a descriptor like "tall." If, on the other hand, pragmatic reasoning weighs multiple goals simultaneously-here, reference and conveying typicality-people may integrate typicality as just one factor the speaker weighs in using description, leading to graded inferences about the referent's identity and about its category's features.

In this paper, we present a series of experiments that test two ways in which people could use pragmatic inference to learn about novel categories. First, we examine whether listeners use descriptive contrast to resolve referential ambiguity. In a reference game, participants saw groups of novel objects and were asked to pick one with a referring expression, e.g., "Find the small toma." If people interpret description contrastively, they should infer that the description was necessary to identify the referent—that the small toma contrasts with some different-sized toma on the screen. We show that people can use contrastive inference—even with unfamiliar objects—to resolve reference and thus to learn the meaning of the new word "toma."

Second, we test whether people use descriptive contrast to make inferences about a

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novel object's category. Participants were presented with two interlocutors who exchange objects using referring expressions, such as "Pass me the blue toma." If people interpret description as contrasting with an object's category, they should infer that in general, few tomas are blue. Crucially, we vary the object contexts such that in some contexts, the adjective is necessary to establish reference, and in others, it is superfluous. Overall, we show that people can use contrastive inferences both to establish reference and to make inferences about novel categories' feature distributions, and that they do not trade off strongly between these two inferences. We extend a version of the Rational Speech Act model to show that listeners' reasoning about speakers reflects a graded integration of informativity with respect to both reference and typicality.

In order to determine whether people can use prenominal adjective contrast to disambiguate referents, and how those inferences are affected by adjective type, we use reference games with novel objects. Novel objects provide both a useful experimental tool and an especially interesting testing ground for contrastive inferences. These objects have unknown names and feature distributions, creating the ambiguity that is necessary to test referential disambiguation and category learning. Here, we ask: can people use pragmatic inferences from description to learn about unfamiliar things in the world?

# Experiment 1

In Experiment 1, we ask whether people use descriptive contrast to identify the target of an ambiguous referring expression. Our experiment was inspired by work from Sedivy et al. (1999) showing that people interpret at least some prenominal adjective use as contrastive when the target referents are familiar objects. In their task, four objects appeared on a screen: a target (e.g., a tall cup), a contrastive pair (e.g., a short cup), a competitor that shares the target's feature but not category (e.g., a tall pitcher), and an irrelevant distractor (e.g., a key). Participants then heard a referring expression: "Pick up the tall cup."

Participants looked more quickly to the correct object when the utterance referred to an

object with a same-category contrastive pair (tall cup vs. short cup) than when it referred to an object without a contrastive pair (e.g., when there was no short cup in the display).

Their results suggest that listeners expect speakers to use prenominal description when
they are distinguishing between potential referents of the same type, and listeners use this
inference to rapidly allocate their attention to the target as an utterance progresses. This
principle does not apply equally across adjective types, however: color adjectives seem to
hold less contrastive weight (Sedivy, 2003), perhaps because color adjectives are often used
redundantly in English—that is, people describe objects' colors even when this description is
not necessary to establish reference (Pechmann, 1989). These experiments demonstrate that
listeners use contrast among familiar referents to guide their attention allocation, though not
their explicit referent choice, which occurs after the noun disambiguates the object.

In a pre-registered referential disambiguation task, we presented participants with 121 arrays of novel fruit objects. On critical trials, participants saw a target object, a lure object 122 that shared the target's critical feature but not its shape, and a contrastive pair that shared 123 the target's shape but not its critical feature (Fig. 1). Participants heard an utterance, 124 sometimes denoting the critical feature: "Find the [blue/big] toma." For the target object, 125 which had a same-shaped counterpart, use of the adjective was necessary to establish 126 reference. For the lure, which was unique in shape, the adjective was a relatively superfluous 127 description. If participants use contrastive inference to choose novel referents, they should 128 choose the target object more often than the lure. To examine whether contrast occurs 129 across adjective types, we tested participants in two conditions: color contrast and size contrast. Though we expected participants to shift toward choosing the item with a 131 contrastive pair in both conditions, we did not expect them to treat color and size equally. 132 Because color is often used redundantly in English while size is not, we expected size to hold 133 more contrastive weight, encouraging a more consistent contrastive inference (Pechmann, 134 1989). The pre-registration of our method, recruitment plan, exclusion criteria, and analyses 135

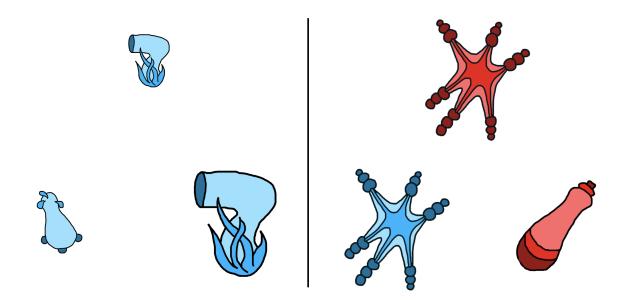


Figure 1. On the left: an example of a contrastive trial in which the critical feature is size. Here, the participant would hear the instruction "Find the small toma." On the right: an example of a contrastive trial in which the critical feature is color. Here, the participant would hear the instruction "Find the red toma." In both cases, the target is the top object.

can be found on the Open Science Framework here: https://osf.io/pqkfy .

### Method

Participants. We recruited a pre-registered sample of 300 participants through
Amazon Mechanical Turk. Half of the participants were assigned to a condition in which the
critical feature was color (stimuli contrasted on color), and the other half were assigned to a
condition in which the critical feature was size. Each participant gave informed consent and
was paid \$0.30 in exchange for their participation.

Stimuli. Stimulus displays were arrays of three novel fruit objects. Fruits were
chosen randomly at each trial from 25 fruit kinds. Ten of the 25 fruit drawings were adapted
and redrawn from Kanwisher, Woods, Iacoboni, and Mazziotta (1997); we designed the
remaining 15 fruit kinds. Each fruit kind had an instance in each of four colors (red, blue,
green, or purple) and two sizes (big or small). Particular target colors were assigned

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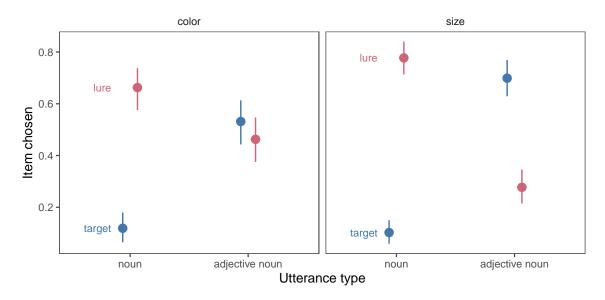


Figure 2. Proportion of times that participants chose the target and lure items as a function of condition and whether an adjective was provided. Points indicate group means; error bars indicate 95% confidence intervals computed by non-parametric bootstrapping.

randomly at each trial and particular target sizes were counterbalanced across display types. 148 There were two display types: unique target displays and contrastive displays. Unique target 149 displays contained a target object that had a unique shape and was unique on the trial's 150 critical feature (color or size), and two distractor objects that matched each other's (but not the target's) shape and critical feature. These unique target displays were included as a 152 check that participants were making reasonable referent choices and to space out contrastive 153 displays to prevent participants from dialing in on the contrastive object setup during the experiment. Contrastive displays contained a target, its contrastive pair (matched the 155 target's shape but not its critical feature), and a lure (matched the target's critical feature 156 but not its shape; Fig. 1). The on-screen positions of the target and distractor items were 157 randomized within a triad configuration. 158

**Design and Procedure.** Participants were told they would play a game in which they would search for strange alien fruits. Each participant saw eight trials. Half of the trials were unique target displays and half were contrastive displays. Crossed with display type,

half of trials had audio instructions that described the critical feature of the target (e.g.,
"Find the [blue/big] toma"), and half of trials had audio instructions with no adjective
description (e.g., "Find the toma"). A name was randomly chosen at each trial from a list of
eight nonce names: blicket, wug, toma, gade, sprock, koba, zorp, and lomet.

After completing the study, participants were asked to select which of a set of alien words they had heard previously during the study. Four were words they had heard, and four were novel lure words. Participants were dropped from further analysis if they did not meet our pre-registered exclusion criteria of responding to at least 6 of these 8 memory check questions correctly (above chance performance as indicated by a one-tailed binomial test at the p = .05 level) and answering all four color perception check trials correctly (resulting n = .05 level).

### 173 Results and Discussion

We first confirmed that participants understood the task by analyzing performance on 174 unique target trials, the filler trials in which there was a target unique on both shape and 175 the relevant adjective. We asked whether participants chose the target more often than 176 expected by chance (33%) by fitting a mixed effects logistic regression with an intercept 177 term, a random effect of subject, and an offset of logit(1/3) to set chance probability to the 178 correct level. The intercept term was reliably different from zero for both color ( $\beta = 6.64$ , 179 t=4.10, p<.001) and size ( $\beta=2.25, t=6.91, p<.001$ ), indicating that participants 180 consistently chose the unique object on the screen when given an instruction like "Find the 181 (blue) toma." In addition, participants were more likely to select the target when an 182 adjective was provided in the audio instruction in both conditions. We confirmed this effect 183 statistically by fitting a mixed effects logistic regression predicting target selection from 184 condition, adjective use, and their interaction with random effects of participants. Use of 185 description in the audio increased target choice ( $\beta = 3.85, t = 3.52, p < .001$ ), and adjective 186 type (color vs. size) was not statistically related to target choice ( $\beta = -0.48$ , t = -1.10, p =187

.269). The two effects did not significantly interact ( $\beta = -2.24$ , t = -1.95, p = .051).

Participants had a general tendency to choose the target in unique target trials, which was strengthened if the audio instruction contained the relevant adjective. These effects did not significantly differ between color and size adjectives, which suggests that participants did not treat color and size differently in these baseline trials.

Our key pre-registered analysis was whether participants would choose the target 193 object on contrastive trials—when they heard an adjective in the referential expression. To 194 perform this test, we compared participants' rate of choosing the target to their rate of 195 choosing the lure, which shares the relevant critical feature with the target, when they heard 196 the adjective. Overall, participants chose the target with a contrasting pair more often than 197 the unique lure, indicating that they used contrastive inferences to resolve reference ( $\beta$  = 198 0.53, t = 3.83, p = < .001). To test whether the strength of the contrastive inference differed 199 between color and size conditions, we pre-registered a version of this regression with a term 200 for adjective type, and found that people were more likely to choose the target over the lure 201 in the size condition than the color condition ( $\beta = 0.87$ , t = 3.12, p = .002). Given this 202 result, we tested whether people consistently chose the target over the lure on the color and 203 size data separately, as a stricter check of whether the effect was present in both conditions. 204 Considering color and size separately, participants chose the target significantly more often 205 than the lure in the size condition ( $\beta = 0.86$ , t = 4.41, p = < .001), but not in the color 206 condition ( $\beta = 0.15, t = 0.75, p = .455$ ). On contrastive trials in which a descriptor was not 207 given, participants dispreferred the target, instead choosing the lure object, which matched 208 the target on the descriptor but had a unique shape ( $\beta = -2.65$ , t = -5.44, p = < .001). Participants' choice of the target in the size condition was therefore not due to a prior 210 preference for the target in contrastive displays, but relied on contrastive interpretation of 211 the adjective. In the supplemental materials, we report an additional pre-registered analysis 212 of all Experiment 1 data with maximal terms and random effects; those results are consistent 213 with the more focused tests reported here. 214

When faced with unfamiliar objects referred to by unfamiliar words, people can use 215 pragmatic inference to resolve referential ambiguity and learn the meanings of these new 216 words. In Experiment 1, we found that people have a general tendency to choose objects 217 that are unique in shape when reference is ambiguous. However, when they hear an 218 utterance with description (e.g., "blue toma", "small toma"), they shift away from choosing 219 unique objects and toward choosing objects that have a similar contrasting counterpart. 220 Furthermore, use of size adjectives—but not color adjectives—prompts people to choose the 221 target object with a contrasting counterpart more often than the unique lure object. We find 222 that people are able to use contrastive inferences about size to successfully resolve which 223 unfamiliar object an unfamiliar word refers to. 224

## 225 Model

To formalize the inference that participants were asked to make, we developed a model 226 in the Rational Speech Act Framework (RSA, Frank & Goodman, 2012). In this framework, 227 pragmatic listeners (L) are modeled as drawing inferences about speakers' (S)228 communicative intentions in talking to a hypothetical literal listener  $(L_0)$ . This literal 229 listener makes no pragmatic inferences at all, evaluating the literal truth of a statement (e.g., 230 it is true that a red toma can be called "toma" and "red toma" but not "blue toma"), and 231 chooses randomly among all referents consistent with that statement. In planning their 232 referring expressions, speakers choose utterances that are successful at accomplishing two 233 goals: (1) making the listener as likely as possible to select the correct object, and (2) minimizing their communicative cost (i.e., producing as few words as possible). Pragmatic 235 listeners use Bayes' rule to invert the speaker's utility function, essentially inferring what the 236 speaker's intention was likely to be given the utterance they produced. 237

 $Literal: P_{Lit} = \delta(u, r) P(r)$ 

 $Speaker: P_S(u|r) \propto \alpha \left(P_{Lit}(r|u) - C\right)$ 

$$Listener: P_{Learn}(r|u) \propto P_s(u|r) P(r)$$

For this experiment, we build on a Rational Speech Act model developed by Frank and Goodman (2014) to jointly resolve reference and learn new words. The primary extension of RSA is that the pragmatic learner is a pragmatic listener who has uncertainty about the meanings of words in their language, and thus cannot directly compute the speaker's utility as written. Instead, the speaker's utility is conditioned on the set of mappings, and the learners must also infer which set of mappings is correct:

Learner: 
$$P_L(r|u) \propto P_s(u|r;m) P(r) P(m)$$

In these experiments, we assume that the prior probability to refer to each object (P(r)) is equal, and similarly that all mappings (P(m)) are equally likely, so they cancel out in computations. We further assume that the cost of producing any word is identical, and so the cost of an utterance is equal to its length. All that remains is to specify the possible mappings, and literal meanings, and alternative utterances possible on each trial of the experiment. We describe the size condition here, but the computation for the color condition is analogous.

On the trial shown in the left panel of Figure 1 people see two objects that look something like a hair dryer and one that looks like a pear and they are asked to "Find the toma." Here, in the experiment design and the model, we take advantage of the fact that English speakers tend to assume that nouns generally correspond to differences in shape rather than other features (Landau, Smith, & Jones, 1992). Given this, the two possible mappings are  $\{m_1 : hairdryer - "toma", pear - "?"\}$ , and  $\{m_2 : hairdryer - "?", pear - "toma"\}$ . The literal semantics of each object allow them to be referred to by their shape label (e.g. "toma"), or by a descriptor that is true of them (e.g. "small"), but not names for other shapes or untrue descriptors.

Having heard "Find the toma," the model must now choose a referent. If the true 261 mapping for "toma" is the hair dryer  $(m_1)$ , this utterance is ambiguous to the literal listener, 262 as there are two referents consistent with the literal meaning toma. Consequently, whichever 263 of the two referents the speaker intends to point out to the learner, the speaker's utility will 264 be relatively low. Alternatively, if the true mapping for "toma" is the pear  $(m_1)$ , then the 265 utterance will be unambiguous to the literal listener, and thus the speaker's utterance will 266 have higher utility. As a result, the model can infer that the more likely mapping is  $m_2$  and 267 choose the pear, simultaneously resolving reference and learning the meaning of "toma." 268

If instead the speaker produced "Find the small toma," the model will make a different inference. If the true mapping for "toma" is hair dryer  $(m_2)$ , this utterance now uniquely identifies one referent for the literal listener and thus has high utility. It also uniquely identifies the target if "toma" means pear  $(m_1)$ . However, if "toma" means pear, the speaker's utterance was inefficient because the single word utterance "toma" would have identified the target to the literal listener and incurred less cost. Thus, the model can infer that "toma" is more likely to mean hair dryer and choose the small hair dryer appropriately.

While these descriptions use deterministic language for clarity, the model's
computation is probabilistic and thus reflects tendencies to choose those objects rather than
fixed rules. Figure 3 shows model predictions alongside people's behavior for the size and
color contrast conditions in Experiment 1. In line with the intuition above, the model
predicts that hearing a bare noun (e.g. "toma") should lead people to infer that the intended
referent is the unique object (lure), whereas hearing a modified noun (e.g. "small toma")
should lead people to infer that the speaker's intended referent has a same-shaped
counterpart without the described feature (i.e., is the target object).

Our empirical data suggest that people treat color and size adjectives differently,
making a stronger contrastive inference with size than with color. One potential explanation
for this difference is that people are aware of production asymmetries between color and size.

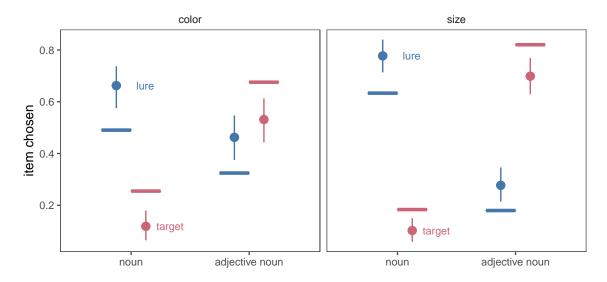


Figure 3. Proportion of times that people (and our model) chose the target and lure items as a function of adjective type and whether an adjective was provided. Points indicate empirical means; error bars indicate 95% confidence intervals computed by non-parametric bootstrapping. Solid horizontal lines show model predictions.

As mentioned, speakers tend to over-describe color, providing more color adjectives than
necessary to establish reference, while describing size more minimally (Nadig & Sedivy, 2002;
Pechmann, 1989). Listeners may be aware of this production asymmetry and discount the
contrastive weight of color adjectives with respect to reference.

In the Rational Speech Act model, this kind of difference is captured neatly by a 291 difference in the listener's beliefs about the speaker's rationality (i.e. how sensitive the 292 speaker is to differences in utility of different utterances). To determine the value of the 293 rationality parameter in each condition, we used Empirical Bayesian inference to estimate 294 the likely range of parameter values. These estimates varied substantially across conditions, 295 with the rationality parameter in the color condition estimated to be 2.00 with a 95%296 credible interval of [1.37, 2.63], and the rationality parameter in the size condition estimated 297 to be 3.98 [3.22, 4.74]. 298

Figure 3 shows the model predictions along with the empirical data from Experiment 1.

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The model broadly captures the contrastive inference—when speakers produce an adjective noun combination like "red toma," the model selects the target object more often than the 301 lure object. The extent to which the model makes this inference varies as predicted between 302 the color and size adjective conditions in line with the different estimated rationality values. 303 In both conditions, despite estimating the value of rationality that makes the observed data 304 most probable, the model overpredicts the extent of the contrastive inference that people 305 make. Intuitively, it appears that in over the strength of their contrastive inferences, people 306 have an especially strong tendency to choose a unique object when they hear an unmodified 307 noun (e.g. "toma"). In an attempt to capture this uniqueness tendency, the model 308 overpredicts the extent of the contrastive inference. 309

The model captures the difference between color and size in a difference in the
rationality parameter, but leaves open the ultimate source of this difference in rationality.
Why there is a production asymmetry in the first place? For now, we bracket this question
and note that listeners in our task appropriately discount color's contrastive weight given
production norms.

An alternative way to capture this preference would be to locate it in a different part 315 of the model. One possibility is that the semantics of color and size work differently. A 316 recent model from Degen, Hawkins, Graf, Kreiss, and Goodman (2020) does predict a 317 color-size asymmetry based on different semantic exactness. In this model, literal semantics 318 are treated as continuous rather than discrete, so "blue" is neither 100% true nor 100% false 319 of a particular object, but can instead be 90% true. They successfully model a number of color-size asymmetries by treating color as having stronger literal semantics (e.g. "blue toma" is a better description of a small blue toma than "small toma" is). However, this model predicts the opposite asymmetry of what we found. Because color has stronger semantics 323 than size, the listener in this model shows a stronger contrast effect for color than size. We 324 show this effect in the supplemental materials. Thus, though a continuous semantics can 325

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explain our asymmetry, this explanation is unlikely given the continuous semantics that predicts other empirical color—size asymmetries does not predict our findings.

Overall, we found that people can use contrastive inferences from description to map 328 an unknown word to an unknown object. This inference is captured by an extension of the 329 Rational Speech Act model using a pragmatic learner, who is simultaneously making 330 inferences over possible referents and possible lexicons. This model can also capture people's 331 tendency to make stronger contrastive inferences from color description than size description 332 through differences in the rationality parameter, though the origin of these differences cannot 333 be pinned down with this experiment alone. Our experiment and model results suggest that 334 people can resolve a request like "Give me the small dax" by reasoning that the speaker must 335 have been making a useful distinction by mentioning size, and therefore looking for multiple similar objects that differ in size and choosing the smaller one. Immediately available objects 337 are not the only ones worth making a distinction from, though. Next, we turn to another 338 salient set of objects a speaker might want to set a referent apart from: the referent's 339 category.

## Experiment 2

When referring to a biq red doq or a hot-air balloon, we often take care to describe 342 them—even when there are no other dogs or balloons around. Speakers use more description 343 when referring to objects with atypical features (e.g., a yellow tomato) than typical ones 344 [e.g., a red tomato; Mitchell et al. (2013); Westerbeek et al. (2015); Rubio-Fernández (2016); 345 Bergey, Morris, and Yurovsky (2020). This selective marking of atypical objects potentially supplies useful information to listeners: they have the opportunity to not only learn about the object at hand, but also about its broader category. Horowitz and Frank (2016) demonstrated that, combined with other contrastive cues (e.g., "Wow, this one is a zib. This one is a TALL zib"), prenominal adjectives prompted adults and children to infer that the 350 described referent was less typical than one that differed on the mentioned feature (e.g., a 351

shorter zib). Further, this kind of contrast may help make sense of the asymmetry between color and size adjectives we found in Experiment 1. Color adjectives that are redundant with 353 respect to reference are not necessarily redundant in general. Rubio-Fernández (2016) 354 demonstrates that speakers often use 'redundant' color adjectives to describe colors when 355 they are central to the category's meaning (e.g., colorful t-shirts) or when they are atypical 356 (e.g., a purple banana). Therefore, color and size may hold similar contrastive weight with 357 respect to the category's feature distribution. In Experiment 2, we test whether listeners use 358 descriptive contrast with a novel object's category to learn about the category's feature 359 distribution. 360

If listeners do make contrastive inferences about typicality, it may not be as simple as 361 judging that an over-described referent is atypical. Description can serve many purposes. In 362 Experiment 1, we investigated its use in contrasting between present objects. If a descriptor 363 was needed to distinguish between two present objects, it may not have been used to mark 364 atypicality. For instance, in the context of a bin of heirloom tomatoes, a speaker who wanted 365 a red one in particular might specify that they want a "red tomato" rather than just asking 366 for a "tomato." In this case, the adjective "red" is being used contrastively with respect to 367 reference (as in Experiment 1), and not to mark atypicality. Thus, a listener who does not 368 know much about tomatoes may attribute the use of "red" to referential disambiguation 360 given the context and not infer that red is an unusual color for tomatoes. 370

In Experiment 2, we used an artificial language task to set up just this kind of learning situation. We manipulated the contexts in which listeners hear adjectives modifying novel names of novel referents. These contexts varied in how useful the adjective was to identify the referent: in one context the adjective was necessary, in another it was helpful, and in a third it was entirely redundant. If people take into account speakers' multiple reasons for using adjectives, they should alter their inferences about typicality across these contexts: if an adjective was necessary for reference, it should not prompt strong inferences of atypicality;

if an adjective was redundant, it may be inferred to mark atypicality. Further, these contexts
may also prompt distinct inferences when no adjective is used: for instance, when an
adjective is necessary to identify the referent but elided, people may infer that the elided
feature is particularly typical. To account for the multiple ways context effects might emerge,
we analyze both of these possibilities. Overall, we asked whether listeners infer that these
adjectives identify atypical features of the named objects, and whether the strength of this
inference depends on the referential ambiguity of the context in which adjectives are used.

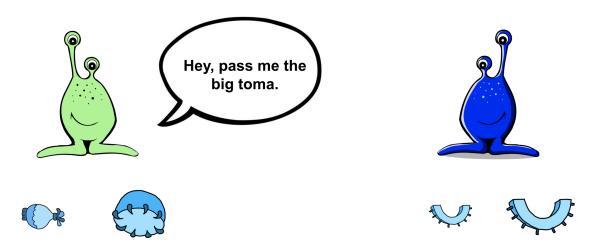


Figure 4. Experiment 2 stimuli. In the above example, the critical feature is size and the object context is a within-category contrast: the alien on the right has two same-shaped objects that differ in size.

## 385 Method

Participants. 240 participants were recruited from Amazon Mechanical Turk. Half of the participants were assigned to a condition in which the critical feature was color (red, blue, purple, or green), and the other half of participants were assigned to a condition in which the critical feature was size (small or big).

Stimuli & Procedure. Stimulus displays showed two alien interlocutors, one on the left side (Alien A) and one on the right side (Alien B) of the screen, each with two novel fruit objects beneath them (Figure 4). Alien A, in a speech bubble, asked Alien B for one of

its fruits (e.g., "Hey, pass me the big toma.") Alien B replied, "Here you go!" and the referent disappeared from Alien B's side and reappeared on Alien A's side.

We manipulated the critical feature type (color or size) between subjects. Two factors 395 (presence of the critical adjective in the referring expression and object context) were fully 396 crossed within subjects. Object context had three levels: within-category contrast, 397 between-category contrast, and same feature (Figure 5). In the within-category contrast 398 condition, Alien B possessed the target object and another object of the same shape, but 399 with a different value of the critical feature (e.g., a big toma and a small toma). In the between-category contrast condition, Alien B possessed the target object and another object of a different shape, and with a different value of the critical feature (e.g., a big toma and a small dax). In the same feature condition, Alien B possessed the target object and another object of a different shape but with the same value of the critical feature as the target (e.g., 404 a big toma and a big dax). Thus, in the within-category contrast condition, the descriptor 405 was necessary to distinguish the referent; in the between-category contrast condition it was 406 unnecessary but potentially helpful; and in the same feature condition it was unnecessary 407 and unhelpful. 408

Note that in all context conditions, the set of objects onscreen was the same in terms 409 of the experiment design: there was a target (e.g., big toma), an object with the same shape 410 as the target and a different critical feature (e.g., small toma), an object with a different 411 shape from the target and the same critical feature (e.g., big dax), and an object with a 412 different shape from the target and a different critical feature (e.g., small dax). Context was manipulated by rearranging these objects such that the relevant referents (the objects under 414 Alien B) differed and the remaining objects were under Alien A. Thus, in each case, participants saw the target object and one other object that shared the target object's shape 416 but not its critical feature—they observed the same kind of feature distribution of the target 417 object's category in each trial type. The particular values of the features were chosen 418

<sup>419</sup> randomly for each trial.

Participants completed six trials. After each exchange between the alien interlocutors,
they made a judgment about the prevalence of the target's critical feature in the target
object's category. For instance, after seeing a red blicket being exchanged, participants
would be asked, "On this planet, what percentage of blickets do you think are red?." They
would answer on a sliding scale between zero and 100. In the size condition, participants
were asked, "On this planet, what percentage of blickets do you think are the size shown
below?" with an image of the target object they just saw available on the screen.

After completing the study, participants were asked to select which of a set of alien words they had seen previously during the study. Four were words they had seen, and four were novel lure words. Participants were dropped from further analysis if they did not respond to at least 6 of these 8 correctly (above chance performance as indicated by a one-tailed binomial test at the p = .05 level). This resulted in excluding 47 participants, leaving 193 for further analysis.

#### 433 Results

Our key test is whether participants infer that a described feature is less typical than
one that is not mentioned. In addition, we tested how context influences these inferences:
whether inferences of atypicality are modulated by context. One way to test this is to
analyze the interaction between utterance type and context, seeing if the difference between
adjective and no adjective utterances is larger when the adjective was highly redundant or
smaller when the adjective was necessary for reference.

We analyzed participants' judgments of the prevalence of the target object's critical
feature in its category. We began by fitting a maximum mixed-effects linear model with
effects utterance type (adjective or no adjective), context type (within category, between
category, or same feature, with between category as the reference level), and critical feature

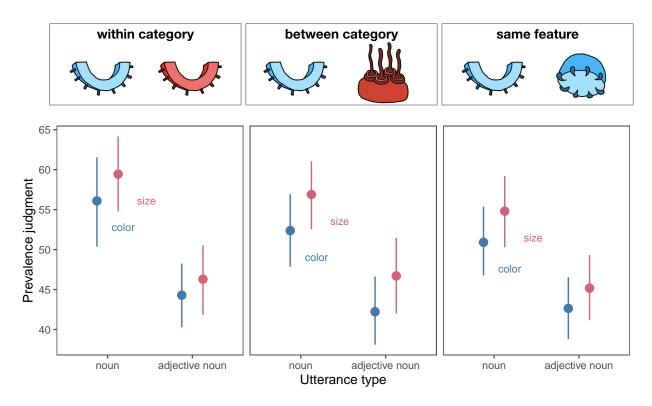


Figure 5. Prevalence judgments from Experiment 2. Participants consistently judged the target object as less typical of its category when the referent was described with an adjective (e.g., "Pass me the blue toma") than when it was not (e.g., "Pass me the toma"). This inference was not significantly modulated by object context (examples shown above each figure panel).

(color or size) as well as all interactions and random slopes of utterance type and context type nested within subject. Random effects were removed until the model converged. The final model included the effects of utterance type, context type, and critical feature and their interactions, and a random slope of utterance type by subject. This model revealed a significant effect of utterance type ( $\beta_{adjective} = -10.22$ , t = -3.37, p = .001), such that prevalence judgments were lower when an adjective was used than when it was not. Participants' inferences did not significantly differ between color and size adjective conditions ( $\beta_{size} = 4.73$ , t = 1.46, p = .146). Participants' inferences did not significantly vary by context type ( $\beta_{within} = 3.92$ , t = 1.63, p = .104;  $\beta_{same} = -1.48$ , t = -0.62, p = .537). There

was not a significant interaction between context and presence of an adjective in the utterance ( $\beta_{within*adjective} = -1.58$ , t = -0.46, p = .644;  $\beta_{same*adjective} = 2.13$ , t = 0.63, p = .532). That is, participants did not significantly adjust their inferences based on object context, nor did they make differential inferences based on the combination of context and adjective use. However, they robustly inferred that described features were less prevalent in the target's category than unmentioned features.

This lack of a context effect may be because people do not take context into account, 459 or because they make distinct inferences when an adjective is not used: for instance, when 460 an adjective is necessary for reference but elided, people may infer that the unmentioned 461 feature is very typical. This inference would lead to a difference between the adjective and 462 no adjective utterances in the within-category context, but not because people are failing to attribute the adjective to reference. To account for this possibility, we additionally test for differences in the context conditions among only the utterances with adjectives. We fit a model with effects of context type and critical feature as well as their interaction and random slopes by subject. Participants did not significantly adjust their inferences by context among only the adjective utterances ( $\beta_{within} = 2.43$ , t = 1.16, p = .247;  $\beta_{same} = 0.67$ , 468 t = 0.32, p = .750). Thus, even by this more specific test, participants did not adjust their 469 inferences based on the referential context. 470

### 471 Discussion

Description is often used not to distinguish among present objects, but to pick out an object's feature as atypical of its category. In Experiment 2, we asked whether people would infer that a described feature is atypical of a novel category after hearing it mentioned in an exchange. We found that people robustly inferred that a mentioned feature was atypical of its category, across both size and color description. Further, participants did not use object context to substantially explain away description. That is, even when description was necessary to distinguish among present objects (e.g., there were two same-shaped objects

that differed only in the mentioned feature), participants still inferred that the feature was
atypical of its category. This suggests that, in the case of hearing someone ask for a "red
tomato" from a bin of many-colored heirloom tomatoes, a person naive about tomatoes
would infer that tomatoes are relatively unlikely to be red.

Unlike Experiment 1, in which people made stronger contrastive inferences for size 483 than color, there were not substantial differences between people's inferences about color and 484 size in Experiment 2. If an account based on production norms is correct, this suggests that 485 people track both how often people use color compared to size description and also for what 486 purpose—contrasting with present objects or with the referent's category. That is, color 487 description may be more likely to be used superfluously with respect to present objects but 488 informatively with respect to the category. Indeed, color description that seems overdescriptive with respect to object context often occurs when the category has many-colored members (e.g., t-shirts) or when the object's color is atypical 491 (Rubio-Fernández, 2016). However, our results are consistent with several potential 492 explanations of the color-size asymmetry (or lack thereof). Future work addressing the source of the color-size asymmetry will need to explain differences in its extent when distinguishing among present objects compared to the referent's category. 495

## 496 Model

To allow the Rational Speech Act Framework to capture inferences about typicality, we modified the Speaker's utility function to have an additional term: the listener's expected processing difficulty. Speakers may be motivated to help listeners to select the correct referent not just eventually but as quickly as possible. People are both slower and less accurate at identifying atypical members of a category as members of that category (Dale, Kehoe, & Spivey, 2007; Rosch, Simpson, & Miller, 1976). If speakers account for listeners' processing difficulties, they should be unlikely to produce bare nouns to refer to low typicality exemplars (e.g. unlikely to call a purple carrot "carrot"). This is roughly the kind of

inference encoded in Degen et al. (2020)'s continuous semantics Rational Speech Act model.

We model the speaker as reasoning about the listener's label verification process. 506 Because the speed of verification scales with the typicality of a referent, a natural way of 507 modeling it is as a process of searching for that particular referent in the set of all exemplars 508 of the named category, or alternatively of sampling that particular referent from the set of 509 all exemplars in that category, P(r|Cat). On this account, speakers want to provide a 510 modifying adjective for atypical referents because the probability of sampling them from 511 their category is low, but the probability of sampling them from the modified category is 512 much higher <sup>1</sup>. Typicality is just one term in the speaker's utility, and thus is directly 513 weighed with the literal listener's judgment and against cost. 514

If speakers use this utility function, a listener who does not know the feature 515 distribution for a category can use a speaker's utterance to infer it. Intuitively, speakers 516 should prefer not to modify nouns with adjectives because they incur a cost for producing 517 that adjective. If they did, it must be because they thought the learner would have a difficult 518 time finding the referent from a bare noun alone because of typicality, competing referents, 519 or both. To infer the true prevalence of the target feature in the category, learners combine 520 the speaker's utterance with their prior beliefs about the feature distribution. We model the 521 learner's prior about the prevalence of features in any category as a Beta distribution with 522 two parameters  $\alpha$  and  $\beta$  that encode the number of hypothesized prior psuedo-exemplars with the feature and without feature that the learner has previously observed (e.g. one red dax and one blue dax). We assume that the learner believes they have previously observed 525 one hypothetical psuedo-examplar of each type, which is a weak symmetric prior indicating 526 that the learner expects features to occur in half of all members of a category on average, 527 but would find many levels of prevalence unsurprising. To model the learner's direct

<sup>&</sup>lt;sup>1</sup> This is a generalization of the size principle (Xu & Tenenbaum, 2007) to categories where exemplars are not equally likely.

experience with the category, we add the observed instances in the experiment to these hypothesized prior instances. After observing one member of the target category with the relevant feature and one without, the listeners prior is thus updated to be Beta (2, 2).

As in Experiment 1, we used Empirical Bayesian methods to estimate the rationality 532 parameter that participants are using to draw inferences about speakers in both the color 533 and size conditions. In contrast to Experiment 1, the absolute values of these parameters are 534 driven largely by the number of pseudo-exemplars assumed by the listener prior to exposure. 535 Thus, the rationality parameters inferred in the two experiments are not directly comparable. 536 However, differences between color and size within each model are interpretable. As in 537 Experiment 1, we found that listeners inferred speakers to be more rational when using size 538 adjectives 0.89 [0.63, 1.13] than color adjectives 0.60 [0.37, 0.83], but the two inferred 539 confidence intervals were overlapping, suggesting that people treated the adjective types as 540 more similar to each other when making inferences about typicality than when making 541 inferences about reference.

Figure 6 shows the predictions of our Rational Speech Act model compared to
empirical data from participants. The model captures the trends in the data correctly,
inferring that the critical feature was less prevalent in the category if it is referred to with an
adjective (e.g., "red dax") than if it was not mentioned (e.g., "dax"). The model also infers
the prevalence of the critical feature to be numerically more likely in the within-category
condition, like people do. That is, in the within-category condition when an adjective is used
to distinguish between referents, the model thinks that the target color is slightly less
atypical. When an adjective would be useful to distinguish between two objects of the same
shape but one is not used, the model infers that the color of the target object is more typical.

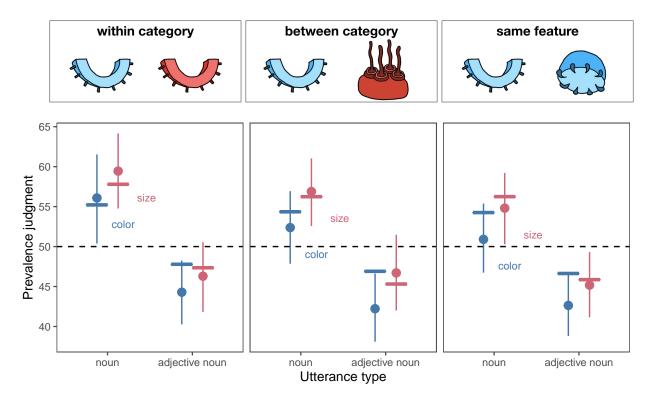


Figure 6. Participants' prevalence judgments from Experiment 2, compared to model predictions (horizontal lines).

## Discussion

In contrast to the reference-first view that these two kinds of inferences trade off 553 strongly—that is, adjectives are used primarily for reference, and such use blocks the inference 554 that they are marking typicality—the model captures the graded way in which people 555 interpolate between them. When an adjective is helpful for reference, whether it is used or 556 not makes both the model and people give it slightly less weight in inferring the typical 557 features of the target object, but the weight is still significant. Our model's explanation for this is that while people choose their language in order to refer successfully, their choices also reflect their knowledge of features of those objects. In the model as constructed, we cannot 560 distinguish between listener and speaker design explanations for the impact of feature 561 knowledge. One possibility is that the pressure from this feature knowledge is 562 communicative: speakers could be intentionally transmitting information to the listener 563

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about the typical features of their intended referent. Alternatively, the influence of this
feature knowledge could be unintentional, driven by pressures from the speaker's semantic
representation. We consider these implications more fully in the General Discussion. In
either case, listeners can leverage the impact of speakers' feature knowledge on their
productions in order to infer the typical features of the objects they are talking about, even
if this is their first exposure to these novel objects.

## Experiment 3

In Experiments 1 and 2, we established that people can use contrastive inferences to 571 resolve referential ambiguity and to make inferences about the feature distribution of a novel 572 category. Additionally, in Experiment 2, we found that these two inferences do not seem to 573 trade off substantially: even if an adjective is necessary to establish reference, people infer 574 that it also marks atypicality. We also found that inferences of atypicality about color and 575 size adjectives pattern very similarly, though their baseline typicality is shifted, while color 576 and size are not equally contrastive with respect to referential disambiguation (Experiment 577 1). 578

To strengthen our findings in a way that would allow us to better detect potential 579 trade-offs between these two types of inference, we conducted a pre-registered replication of 580 Experiment 2 with a larger sample of participants. In addition, we test how people's 581 prevalence judgments from utterances with and without an adjective compare to their null 582 inference about feature prevalence by adding a control utterance condition: an alien 583 utterance, which the participants cannot understand. This also tests the model assumption we made in Experiment 2: that after seeing two exemplars of the target object with two values of the feature (e.g., one green and one blue), people's prevalence judgments would be around 50%. In addition to validating this model assumption, we more strongly test the 587 model here by comparing predictions from same model, with parameters inferred from the 588 Experiment 2 data, to data from Experiment 3. Our pre-registration of the method,

recruitment plan, exclusion criteria, and analyses can be found on the Open Science Framework here: https://osf.io/s8gre.

### 592 Method

Participants. A pre-registered sample of four hundred participants were recruited from Amazon Mechanical Turk. Half of the participants were assigned to a condition in which the critical feature was color (red, blue, purple, or green), and half of the participants were assigned to a condition in which the critical feature was size (small or big).

Stimuli & Procedure. The stimuli and procedure were identical to those of 597 Experiment 2, with the following modifications. Two factors, utterance type and object 598 context, were fully crossed within subjects. Object context had two levels: within-category 599 contrast and between-category contrast. In the within-category context condition, Alien B 600 possessed the target object and another object of the same shape, but with a different value 601 of the critical feature (color or size). In the between-category contrast condition, Alien B 602 possessed the target object and another object of a different shape, and with a different value 603 of the critical feature. Thus, in the within-category contrast condition, the descriptor is 604 necessary to distinguish the referent; in the between-category contrast condition it is 605 unnecessary but potentially helpful. There were three utterance types: adjective, no 606 adjective, and alien utterance. In the two alien utterance trials, the aliens spoke using 607 completely unfamiliar utterances (e.g., "Zem, noba bi yix blicket"). Participants were told in the task instructions that sometimes the aliens would talk in a completely alien language, and sometimes their language will be partly translated into English. To keep participants from making inferences about the content of the alien utterances using the utterance content 611 of other trials, both alien language trials were first; other than this constraint, trial order was 612 random. We manipulated the critical feature type (color or size) between subjects.

After completing the study, participants were asked to select which of a set of alien words they had seen previously during the study. Four were words they had seen, and four

were novel lure words. Participants were dropped from further analysis if they did not meet 616 our pre-registered criteria of responding to at least 6 of these 8 correctly (above chance 617 performance as indicated by a one-tailed binomial test at the p = .05 level) and answering all 618 four color perception check questions correctly. Additionally, six participants were excluded 619 because their trial conditions were not balanced due to an error in the run of the experiment. 620 This resulted in excluding 203 participants, leaving 197 for further analysis. In our 621 pre-registration, we noted that we anticipated high exclusion rates, estimating that 622 approximately 150 people per condition would be sufficient to test our hypotheses. 623

### 624 Results

We began by fitting a pre-registered maximum mixed-effects linear model with effects 625 of utterance type (alien utterance, adjective, or no adjective; alien utterance as reference 626 level), context type (within category or between category), and critical feature (color or size) 627 as well as all interactions and random slopes of utterance type and context type nested 628 within subject. Random effects were removed until the model converged, which resulted in a 629 model with all fixed effects, all interactions and a random slope of utterance type by subject. 630 The final model revealed a significant effect of the no adjective utterance type compared to 631 the alien utterance type ( $\beta = 7.48$ , t = 2.80, p = .005) and no significant effect of the 632 adjective utterance type compared to the alien utterance type ( $\beta = -0.64$ , t = -0.24, p =633 .808). The effects of context type (within-category or between-category) and adjective type 634 (color or size) were not significant ( $\beta_{within} = -2.70$ ,  $t_{within} = -1.23$ ,  $p_{within} = .220$ ;  $\beta_{size} = 4.44$ , 635  $t_{size} = 1.33, p_{size} = .185$ ). There were marginal interactions between the adjective utterance type and the size condition ( $\beta = -6.56$ , t = -1.72, p = .086), the adjective utterance type and the within-category context ( $\beta = 5.77$ , t = 1.86, p = .064), and the no adjective utterance 638 type and the within-category context ( $\beta = 5.57$ , t = 1.79, p = .073). No other effects were 639 significant or marginally significant. Thus, participants inferred that an object referred to in 640 an intelligible utterance with no description was more typical of its category on the target 641

feature than an object referred to with an alien utterance. Participants did not substantially adjust their inferences based on the object context. The marginal interactions between the 643 within-category context and both the adjective and no adjective utterance types suggest that 644 people might have judged the target feature as slightly more prevalent in the within-category 645 context when intelligible utterances (with a bare noun or with an adjective) were used 646 compared to the alien utterance. The marginal interaction between the adjective utterance 647 type and the size condition suggests that people may have judged size features to be slightly 648 less prevalent when an adjective was used compared to the alien utterance. However, we do not interpret these marginal effects strongly and they do not bear directly on our central 650 hypotheses. 651

Given that interpretation of these results with respect to the alien utterance condition 652 can be difficult, we pre-registered a version of the same full model excluding alien utterance 653 trials with the no adjective utterance type as the reference level. This model revealed a 654 significant effect of utterance type: participants' prevalence judgments were lower when an 655 adjective was used than when it was not ( $\beta = -8.12$ , t = -3.46, p = .001). No other effects 656 were significant. This replicates the main effect of interest in Experiment 2: when an 657 adjective is used in referring to the object, participants infer that the described feature is less 658 typical of that object's category than when the feature goes unmentioned. In the 650 supplemental materials, we report two more pre-registered tests of the effect of utterance 660 type alone on prevalence judgments whose results are consistent with the fuller models 661 reported here. 662

As in Experiment 2, our test of whether participants' inferences are modulated by
context is potentially complicated by people making distinct inferences when an adjective is
necessary but *not* used. Thus, we additionally tested whether participants' inferences varied
by context among only utterances with an adjective by fitting a model with effects of context
and adjective type and their interaction, as well as random slopes by subject (not

pre-registered). Participants' inferences did not significantly differ by context ( $\beta_{within} = 3.07$ ,  $t_{within} = 1.70$ ,  $p_{within} = .091$ ). Thus, participants' inferences did not significantly differ between contexts, whether tested by the interaction between utterance type and contexts or by the effect of context among only utterances with an adjective.

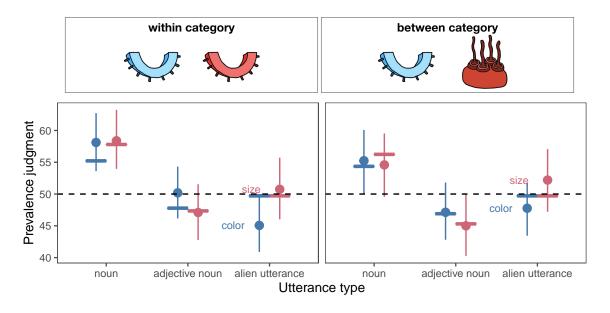


Figure 7. Participants' prevalence judgments in Experiment 3, with model predictions using the parameters estimated in Experiment 2 (horizontal lines).

To validate the model we developed for Experiment 2, we compared its estimates using 672 the previously fit parameters to the new data for Experiment 3. As show in Figure 7, the 673 model predictions were well aligned with peoples' prevalence judgments. In addition, in 674 Experiment 2, we fixed the model's prior beliefs about the prevalence of the target object's 675 color or size to be centered at 50% because the model had seen one pseudo-exemplar of the 676 target color/size, and on psuedo-exemplar of the non-target color/size. In Experiment 3, we aimed to estimate this prior empirically in the alien utterance condition, reasoning that 678 people could only use their prior to make a prevalence judgment (as we asked the model to 679 do). In both the color and size conditions, peoples' judgments indeed varied around 50%, 680 although in the color condition they were directionally lower. This small effect may arise 681 from the fact that size varies on a scale with fewer nameable points (e.g., objects can be big, 682

medium-sized or small) whereas color has many nameable alternatives (e.g. red, blue, green, 683 etc.). Thus, the results of Experiment 3 confirm the modeling assumptions we made in 684 estimating peoples' prior beliefs, and further validate the model we developed as a good 685 candidate model for how people simultaneously draw inferences about speakers' intended 686 referents and the typicality of these referents. That is, when people think about why a 687 speaker chose their referring expression, they think about not only the set of present objects 688 as providing the context of referents, but also the broader set of categories that they belong 689 to. 690

### 691 Discussion

In Experiment 3, we replicated the main finding of interest in Experiment 2: when a 692 novel object's feature is described, people infer that the feature is rarer of its category than 693 when it goes unmentioned. Again, this effect was consistent across both size and color 694 adjectives, and people did not substantially adjust this inference based on how necessary the 695 description was to distinguish among potential referents. We also added an alien language 696 condition, in which the entire referring expression was unintelligible to participants, to probe 697 people's priors on feature typicality. We found that in the alien language condition, people 698 judged features to be roughly between the adjective utterance and no adjective utterance 699 conditions, and significantly different from the no adjective utterance condition. In the alien 700 language condition, people's prevalence judgments were roughly around our model's 701 prevalence judgments (50%) after observing the objects on each trial and before any inferences about the utterance.

The similarity of people's prevalence judgments in the alien language condition and the adjective condition raises the question: is this effect driven by an atypicality inference in the adjective conditions, or a *typicality* effect when the feature is unmentioned? Our results suggest that it is a bit of both. When someone mentions an object without extra description, the listener can infer that its features are likely more typical than their prior; when they use

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description, they can infer that its features are likely less typical. Because using an extra
word—an adjective—is generally not thought of as the default way to refer to something, this
effect is still best described as a contrastive inference of *atypicality* when people use
description. However, the fact that people infer high typicality when an object is referred to
without description suggests that, in some sense, there is no neutral way to refer: people will
make broader inferences about a category from even simple mentions of an object.

### General Discussion

When we think about what someone is trying to communicate to us, we go far beyond 716 the literal meanings of the words they say. Instead, we make pragmatic inferences about why 717 they chose those particular words rather than other words they could have used instead. 718 This kind of reasoning allows us to draw scalar implicatures (e.g. "some" means "some but 719 not all"), identify negative beliefs from the absence of positive language in recommendation 720 letters, and to make the kinds of inferences we studied here. In most work on pragmatic 721 reasoning, speakers and listeners share the same knowledge of language, and the question of 722 interest is whether listeners can use their knowledge of language to learn something about 723 the unknown state of the world. Here we focus on an even more challenging problem: Can 724 pragmatic inference be used to learn about language and the world simultaneously? 725

In three studies we showed that people can use pragmatic inference to (1) learn the 726 meaning of a novel word, (2) learn the typical features of the category described by this 727 novel word, and (3) rationally integrate these two kinds of reasoning processes. In 728 Experiment 1, we show that people can use descriptive contrast implied by adjectives like 729 "big" or "blue" to resolve referential ambiguity to learn a new word; in the case of color, they 730 shift substantially in the direction of the correct mapping, and in the case of size, they 731 choose the correct mapping significantly more often than the incorrect one. In Experiments 2 732 and 3, we show that people use the presence of the same kind of descriptor to infer that the 733 noted feature is atypical of the object being referred to. Critically, people infer that the 734

described feature is atypical even when the descriptor is helpful for referential disambiguation—although the size of the atypicality inference is slightly reduced.

Why do people think that the mentioned feature is atypical even when its mention is 737 helpful for referential disambiguation? If people use language for multiple goals—for example, 738 both for reference and for description—then listeners should reason jointly about all of the 739 possible reasons why speakers could have used a word when they hear it. To determine what 740 rational listeners would do in this circumstance, we developed an extension of the Rational 741 Speech Act Framework that reasons both about reference and about the typical features of categories to which objects belong. The behavior of this model was closely aligned to the behavior we observed from people. Because rational inference is probabilistic rather than deterministic, descriptors still lead to atypicality inferences even when they are helpful for 745 referential disambiguation. This work thus adds to the growing body of work extending the 746 Rational Speech Act framework from reasoning about just reference to reasoning about other 747 goals as well, such as inferring that speech is hyperbolic (e.g. waiting "a million years" means 748 waiting a long time), inferring when speakers are being polite rather than truthful, and 749 learning new words in ambiguous contexts (Frank & Goodman, 2014; Goodman & Frank, 750 2016; Kao, Wu, Bergen, & Goodman, 2014; Yoon, Tessler, Goodman, & Frank, 2020). 751

Though the participants in our experiments were adults, the ability to disambiguate 752 novel referents using contrast most obviously serves budding language learners—children. 753 Contrastive use of adjectives is a pragmatic regularity in language that children could 754 potentially exploit to establish word-referent mappings. Use of adjectives has been shown to 755 allow children to make contrastive inferences among familiar present objects (Davies, Lingwood, Ivanova, & Arunachalam, 2021; Huang & Snedeker, 2008). When paired with other contrastive cues such as prosody, preschoolers can make inferences about novel object 758 typicality (Horowitz & Frank, 2016), and can use novel adjectives and nouns to restrict 759 reference (Diesendruck, Hall, & Graham, 2006; Gelman & Markman, 1985). Future work 760

should explore whether adjective contrast that is less scaffolded by other cues is a viable way for children to learn about novel concepts.

The core computation in pragmatic inference is reasoning about alternatives—things the 763 speaker could have said and did not. Given that others are reasoning about these 764 alternatives, no choice is neutral. In the studies in this paper, for instance, using an adjective 765 in referring to an object led people to infer that the feature described by that adjective was 766 less typical than if it had not been mentioned. But, conversely, not using an adjective led 767 them to think that the feature was more typical than if they could not understand the 768 meaning of the utterance at all-all communicative choices leak one's beliefs about the world. 769 This has implications not only for learning about novel concrete objects, as people did here, 770 but for learning about less directly accessible entities such as abstract concepts and social 771 groups. These inferences can be framed positively, as ways for learners to extract additional 772 knowledge that was not directly conveyed, but can also spread beliefs that the speaker does 773 not intend. A core challenge will be to understand how people reason about the many 774 potential meanings a speaker might convey in naturalistic contexts to learn about others' 775 words for and beliefs about the world. 776

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