Using contrastive inferences to learn about new words and categories

Claire Augusta Bergey¹ & Daniel Yurovsky²

- ¹ The University of Chicago
- ² Carnegie Mellon University

Author Note

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- All data and code for analyses are available at https://github.com/cbergey/contrast.
- ⁷ Correspondence concerning this article should be addressed to Claire Augusta Bergey,
- 8 5848 S. University Avenue, Chicago, IL 60637. E-mail: cbergey@uchicago.edu

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9 Abstract

In the face of unfamiliar language or objects, description is one cue people can use to learn 10 about both. Beyond narrowing potential referents to those that match a descriptor (e.g., 11 "tall"), people could infer that a described object is one that contrasts with other relevant 12 objects of the same type (e.g., "the tall cup" contrasts with another, shorter cup). This 13 contrast may be in relation to other objects present in the environment (this cup is tall 14 among present cups) or to the referent's category (this cup is tall for a cup in general). In 15 three experiments, we investigate whether people use such contrastive inferences from 16 description to learn new word-referent mappings and learn about new categories' feature 17 distributions. People use contrastive inferences to guide their referent choice, though 18 size—and not color—adjectives prompt them to consistently choose the contrastive target 19 over alternatives (Experiment 1). People also use color and size description to infer that a 20 novel object is atypical of its category (Experiments 2 and 3): utterances like "the blue toma" 21 prompt people to infer that tomas are less likely to be blue in general. However, these two 22 inferences do not trade off substantially: people infer a described referent is atypical even when the descriptor was necessary to establish reference. We model these experiments in the Rational Speech Act (RSA) framework and find that it predicts both of these inferences. Overall, people are able to use contrastive inferences from description to resolve reference and make inferences about a novel object's category, allowing them to learn more about new 27 things than literal meaning alone allows. 28

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Word count: 11021

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An utterance can say much more about the world than its literal interpretation might suggest. For instance, if you hear a colleague say "We should hire a female professor," you might infer something about the speaker's goals, the makeup of a department, or even the biases of a field—none of which is literally stated. These inferences depend on recognition that a speaker's intended meaning can differ from the literal meaning of their utterance, and the process of deriving this intended meaning is called *pragmatics*. Frameworks for understanding pragmatic inference posit that speakers tend to follow general principles of conversation—for instance, that they tend to be relevant, brief, and otherwise helpfully informative (Clark, 1990; Grice, 1975; Sperber & Wilson, 1986). When a speaker deviates from these principles, a listener can reason about the alternative utterances the speaker might have said and infer some intended meaning that goes beyond the literal meaning of their utterance.

Pragmatic inference is also a potentially powerful mechanism for learning language.

People can learn the meanings of words by tracking statistical properties of their literal

meaning alone (Yu & Smith, 2007), but reasoning about a speaker's intended meaning—and

not just the words they say—may support more rapid and accurate learning (Frank,

Goodman, & Tenenbaum, 2009). For example, Akhtar, Carpenter, and Tomasello (1996)

showed that young children can infer the meaning of a new word by using the principle that

people tend to remark on things that are new and interesting to them. In their study, an

experimenter leaves the room and a new toy emerges in her absence; once she comes back,

the toy is familiar to the child but not to the experimenter. When she uses a novel name,

"gazzer," the child can infer that the word refers to the toy that is novel to the experimenter,

and not other toys the experimenter had already seen. Much other work has emphasized

that children can use pragmatic principles to infer a word's meaning, as can adults (Baldwin

& Tomasello, 1998; Bohn & Frank, 2019; Bohn, Tessler, Merrick, & Frank, 2021, 2022; Frank

⁵⁸ & Goodman, 2014; Gelman & Markman, 1985; Tomasello, 2000).

One potential pragmatic tool for learning about referents is contrastive inference from 59 description. To the extent that communicators strive to be minimal and informative, description should discriminate between the referent and some relevant contrasting set. This contrastive inference is fairly obvious from some types of description, such as some modifying adjunct phrases: "The door with the lock" clearly implies a contrasting door without one (Ni, 1996). The degree of contrast implied by more common descriptive forms, such as prenominal adjectives in English, is less clear: speakers do not always use prenominal adjectives minimally, often describing more than is needed to establish reference (Engelhardt, Barış Demiral, & Ferreira, 2011; Mangold & Pobel, 1988; Pechmann, 1989). Nevertheless, Sedivy, Tanenhaus, Chambers, and Carlson (1999) showed that people can use these inferences to resolve referential ambiguity in familiar contexts. When asked to "Pick up the tall cup," people directed their attention more quickly to the target when a short cup was present, and did so in the period before they heard the word "cup." Because the speaker 71 would not have needed to specify "tall" unless it was informative, listeners were able to use 72 the adjective to direct their attention to a tall object with a shorter counterpart. Subsequent work using similar tasks has corroborated that people can use contrastive inferences to direct their attention among familiar referents and to infer which referents a speaker can see (Aparicio, Xiang, & Kennedy, 2016; Jara-Ettinger & Rubio-Fernandez, 2021; Ryskin, Kurumada, & Brown-Schmidt, 2019; Sedivy, 2003). 77

But what if you didn't know the meaning of the key words in someone's

utterance—could you use the same kind of contrastive inferences to learn about new words

and categories? Suppose a friend asks you to "Pass the tall dax." Intuitively, your friend

must have said the word "tall" for a reason. One possibility is that your friend wants to

distinguish the dax they want from another dax they do not. In this case, you might look

around the room for two similar things that vary in height, and hand the taller one to them.

If, alternatively, you only see one object around whose name you don't know, you might
draw a different inference: this dax might be a particularly tall dax. In this case, you might
think your friend used the word "tall" for a different reason—not to distinguish the dax they
want from other daxes around you, but to distinguish the dax they want from other daxes in
the world. This would be consistent with data from production studies, in which people tend
to describe atypical features more than they describe typical ones (Mitchell, Reiter, &
Deemter, 2013; Rubio-Fernández, 2016; Westerbeek, Koolen, & Maes, 2015). For instance,
people almost always say "blue banana" to refer to a blue banana, but almost never say
"yellow banana" to refer to a yellow one.

In each of these cases, you would have used a pragmatic inference to learn something 93 new. In the second case, you would have learned the name for a novel category "dax," and 94 also something about the typical of size of daxes: most of them are shorter than the one you 95 saw. In the first case, you would have resolved the referential ambiguity in the speaker's 96 utterance. But would you have learned something about the typical size of daxes as well, 97 beyond the daxes you observed? One possibility is that you would not: You can explain your friend's use of "tall" as being motivated by the need to distinguish between the two daxes in the room, and thus you should infer nothing about the other daxes in the world. If reference 100 is the primary motivator of speakers' word choice, as implicitly assumed in much research 101 (e.g., Pechmann, 1989; Arts, Maes, Noordman, & Jansen, 2011; Engelhardt et al., 2011), 102 then people should draw no further inferences once the need for referential disambiguation 103 can explain away a descriptor like "tall." On this reference-first view, establishing reference 104 has priority in understanding the utterance, and any further inferences are blocked if the 105 utterance is minimally informative with respect to reference. If, on the other hand, pragmatic reasoning weighs multiple goals simultaneously—here, reference and conveying 107 typicality—people may integrate typicality as just one factor the speaker considers in using 108 description. On this probabilistic weighing view, people can use description to make graded 109 inferences about the referent's identity and about its category's features, and the fact that 110

an adjective would have helped identify the referent does not completely block an inference about atypicality.

In this paper, we present a series of experiments that test two ways in which people 113 could use pragmatic inference to learn about novel categories. First, we examine whether 114 listeners use contrastive inference to resolve referential ambiguity. In a reference game, 115 participants saw groups of novel objects and were asked to pick one with a referring 116 expression, e.g., "Find the small toma." If people interpret description contrastively, they 117 should infer that the description was necessary to identify the referent—that the small toma 118 contrasts with some different-sized toma on the screen. We show that people can use 119 contrastive inference—even with unfamiliar objects—to resolve reference and thus to learn 120 the meaning of the new word "toma." 121

Second, we test whether people use contrastive inference to learn about a novel 122 category's feature distribution. Participants were presented with two interlocutors who 123 exchange objects using referring expressions, such as "Pass me the blue toma." If people 124 interpret description as contrasting with an object's category, they should infer that in 125 general, few tomas are blue. Crucially, we vary the object contexts such that in some 126 contexts, the adjective is necessary to establish reference, and in others, it is superfluous. 127 Overall, we show that people can use contrastive inferences both to establish reference and 128 to make inferences about novel categories' feature distributions, and that they do not trade off strongly between these two inferences. We extend a version of the Rational Speech Act model (Frank & Goodman, 2014) that captures how listeners' reasoning about speakers 131 reflects a graded integration of informativity with respect to both reference and typicality. 132

In order to determine whether people can use contrastive inferences to disambiguate referents and learn about categories' feature distributions, we use reference games with novel objects. Novel objects provide both a useful experimental tool and an especially interesting testing ground for contrastive inferences. These objects have unknown names and feature 143

distributions, creating the ambiguity that is necessary to test referential disambiguation and
category learning. Testing pragmatic inference in novel, ambiguous situations lays the
groundwork to determine the role of pragmatic inference in learning language. Much work
has focused on how pragmatic inference enriches literal meaning when the literal meaning is
known—when the words and referents in play are familiar. Here, we ask: can people use
pragmatic inferences from description to learn about unfamiliar things in the world?

Experiment 1

In Experiment 1, we ask whether people use contrastive inferences to identify the 144 target of an ambiguous referring expression. Our experiment was inspired by work from 145 Sedivy et al. (1999) showing that people can use contrastive inferences to guide their 146 attention to referents as utterances progress. In their task, participants saw displays of four 147 objects: a target (e.g., a tall cup), a contrastive pair (e.g., a short cup), a competitor that 148 shares the target's feature but not category (e.g., a tall pitcher), and an irrelevant distractor 149 (e.g., a key). Participants then heard a referring expression: "Pick up the tall cup." Consider 150 the tall cup (target): 'tall' helpfully distinguishes it from the short cup (contrastive pair). 151 On the other hand, consider the tall pitcher (lure): 'tall' makes no helpful distinction from 152 another pitcher and could even introduce ambiguity, as 'tall' applies to both the target and 153 lure and delays the onset of the noun. Participants looked more quickly to the correct object 154 when the utterance referred to an object with a same-category contrastive pair (tall cup 155 vs. short cup) than when it referred to an object without a contrastive pair (e.g., when there was no short cup in the display), and did so before the onset of the noun. 157

Their results suggest that listeners expect speakers to use description when they are distinguishing between potential referents of the same type, and use this inference to rapidly allocate their attention to the target as an utterance progresses. This principle does not apply equally across adjective types, however: color adjectives seem to hold less contrastive weight (Sedivy, 2003), perhaps because color adjectives are often used redundantly in

English—that is, people describe objects' colors even when this description is not necessary to
establish reference (Pechmann, 1989). Kreiss and Degen (2020) demonstrate that listeners'
familiar referent choices closely conform to speakers' production norms, such that
over-specified modifiers hold less contrastive weight. If this generalizes to novel object choice,
we should find that size adjectives prompt stronger contrastive inferences than color
adjectives.

In a pre-registered reference resolution task, we presented participants with arrays of 169 novel fruit objects. On critical trials, participants saw a target object, a lure object that 170 shared the target's critical feature but not its shape, and a contrastive pair that shared the 171 target's shape but not its critical feature (Fig. 1). Participants heard an utterance, 172 sometimes mentioning the critical feature: "Find the [blue/big] toma." In all trials, 173 utterances used the definite determiner "the," which conveys that there is a specific referent 174 to be identified. For the target object, which had a same-shaped counterpart, use of the 175 adjective was necessary to establish reference. For the lure, which was unique in shape, the 176 adjective was relatively superfluous description. If participants use contrastive inference to 177 choose novel referents, they should choose the target object more often than the lure. To 178 examine whether contrastive inferences differ across adjective types, we tested participants 179 with two feature types: color and size. Though we expected participants to shift toward 180 choosing the item with a contrastive pair when they heard either color or size adjectives, we did not expect them to treat color and size equally. Because color is often used redundantly in English while size is not, we expected size to hold more contrastive weight, encouraging a 183 more consistent contrastive inference (Pechmann, 1989). The pre-registration of our method, 184 recruitment plan, exclusion criteria, and analyses can be found on the Open Science 185 Framework here: https://osf.io/pqkfy. 186

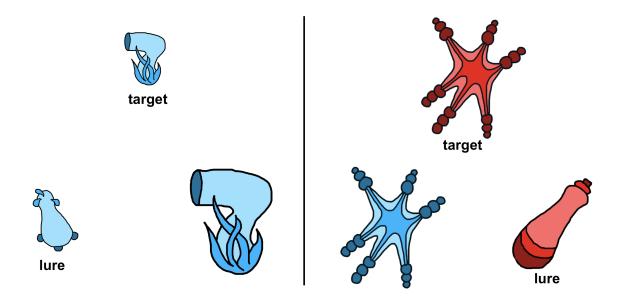


Figure 1. On the left: an example of a contrastive display trial in which the feature type is size. Here, the participant would hear the instruction, e.g., "Find the toma" or "Find the small toma." The target is the small hairdryer-shaped object. On the right: an example of a contrastive display trial in which the feature type is color. Here, the participant would hear the instruction, e.g., "Find the toma" or "Find the red toma." The target is the red star-shaped object. In each case, the lure shares the target's feature (small on the left, red on the right) but not its shape. The contrastive pair shares the target's shape but not its feature. Labels of the target and lure are provided for clarity and were not shown to participants.

87 Method

Participants. We recruited a pre-registered sample of 300 participants through
Amazon Mechanical Turk. Each participant gave informed consent and was paid \$0.30 in
exchange for their participation. Participants were told the task was estimated to take 3
minutes and on average they took 44 seconds to complete the task (not including reading the
consent form).

Stimuli. Stimulus displays were arrays of three novel fruit objects. We chose alien fruits as stimuli because fruits are a superordinate category that can intuitively vary considerably in shape, color, and size. Fruits were selected randomly at each trial from 20 fruit kinds. Ten of the 20 fruit drawings were adapted and redrawn from Kanwisher, Woods,
Iacoboni, and Mazziotta (1997); we designed the remaining 10 fruit kinds. Each fruit kind
had an instance in each of four colors (red, blue, green, or purple) and two sizes (big or
small). Particular target colors were assigned randomly at each trial and particular target
sizes were counterbalanced across display types. The on-screen positions of the target and
distractor items were randomized within a triad configuration.

There were two display types: contrastive displays and unique target displays.

Contrastive displays contained a target, its contrastive pair (which matched the target's shape but not its feature), and a lure (which matched the target's feature but not its shape;

Fig. 1). Contrastive displays are the display type of interest, as the presence of a contrastive pair allows for a contrastive inference.

Unique target displays contained a target object that had a unique shape and a unique feature value (color or size), and two distractor objects that matched each other's (but not the target's) shape and feature. Unique target displays were included as filler trials, to space out contrastive displays and to prevent participants from dialing in on the intended contrastive inference during the experiment. Further details about these trials, and the analysis of participants' choices in them, can be found in the Supplemental Materials. All discussion of the results in the main text include only the contrastive displays.

In summary, we manipulated three factors: utterance type (noun or adjective noun),
feature type (color or size), and display type (contrastive display or unique target display).
Utterance type and display type were manipulated within subjects, as utterance type is the
central manipulation of interest and variation in display type was included as filler to prevent
participants from cluing into the intended inference. Feature type (color or size) was
manipulated between subjects, to keep the number of unique novel stimuli to be generated
manageable given the constraint that each participant could not be shown any stimulus
shape on more than one trial.

Design and Procedure. Participants were told they would play a game in which 222 they would search for strange alien fruits. There were eight trials in total. Half of the trials 223 were contrastive displays and half were unique target displays (filler trials). Utterance type 224 was crossed with display type: half of trials had audio instructions with an adjective that 225 described the critical feature of the target (e.g., "Find the blue toma" or "Find the big toma"; 226 the adjective noun utterance type), and half of trials had audio instructions with no adjective 227 (e.g., "Find the toma"; the noun utterance type). A label was randomly chosen at each trial 228 from a list of eight novel words: blicket, wug, toma, gade, sprock, koba, zorp, and lomet. 229

After completing the study, as a check of their attention to the task, participants were asked to select which of a set of alien words they had heard previously during the study. Four were words they had heard, and four were novel lure words. Participants were dropped from further analysis if they did not meet our pre-registered exclusion criteria of responding to at least 6 of these 8 check items correctly (above chance performance as indicated by a one-tailed binomial test at the p = .05 level) and answering four simple color perception check trials correctly (resulting n = 163)¹.

7 Results

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Our key pre-registered analysis was whether participants would choose the target object when they heard an adjective in the referring expression. For example, when they saw the stimuli in the left panel of Figure 1 and heard "Find the small toma," would they choose the target (small hairdryer) over the lure (small pear)? To perform this test, we compared participants' rate of choosing the target to their rate of choosing the lure, which shares the relevant feature with the target, on *adjective noun* trials. Overall, participants chose the

¹ Experiments 1 and 3 were run in 2020, during the COVID-19 pandemic, when high exclusion rates on Amazon Mechanical Turk were being reported by many experimenters. Though our pre-registered criteria led to many exclusions, the check given to participants tested memory for a few novel words heard in the experiment, which we do not believe was an overly stringent requirement.

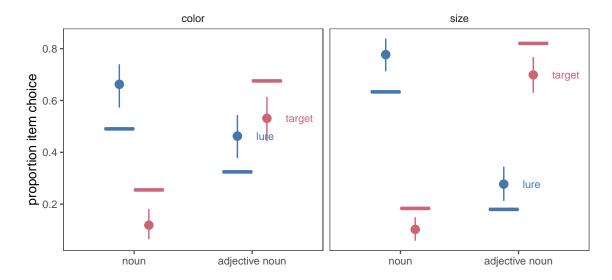


Figure 2. Proportion of times that people (and our model) chose the target and lure items, depending on utterance type (noun vs. adjective noun) and feature type (color vs. size). Note that this is only among contrastive display trials (the type of display shown in Fig. 1). Points indicate empirical means; error bars indicate 95% confidence intervals computed by non-parametric bootstrapping. Solid horizontal lines indicate model predictions.

target more often than the lure, indicating that they used contrastive inferences to resolve 244 reference ($\beta = 0.53$, t = 3.83, p = < .001). That is, overall, they tended to choose the small 245 hairdryer over the small pear in the left panel of Figure 1, and the red star over the red 246 zucchini in the right panel. To test whether the strength of the contrastive inference differed 247 between color and size, we pre-registered a version of this regression with a term for feature 248 type, and found that people were more likely to choose the target over the lure in the size 249 condition than the color condition ($\beta = 0.87$, t = 3.12, p = .002). That is, referring again to the displays in 1, people were more likely to choose the target when hearing "Find the small 251 toma" and picking among the items on the left than when hearing "Find the red toma" and choosing among items on the right. Overall, when people hear an utterance like "blue toma" 253 or "big toma", they tend to choose the target over the lure, and this tendency is stronger 254 with size adjectives than color adjectives (Fig. 2). 255

Given this result, we tested whether people consistently chose the target over the lure in adjective noun trials in the color and size conditions separately, as a stricter check of whether the effect was present in both feature types (not pre-registered). Considering color and size separately, participants chose the target significantly more often than the lure in the size condition ($\beta = 0.86$, t = 4.41, p = <.001), but not in the color condition ($\beta = 0.15$, t = 0.75, p = .455).

When there was no adjective in the utterance (noun trials), participants dispreferred the target, instead choosing the lure object, which matched the target's feature but had a unique shape ($\beta = -2.65$, t = -5.44, p = < .001). That is, when people hear an utterance like "Find the toma," they tend to choose the lure (Fig. 2): the pear in the left panel and the zucchini in the right panel of Figure 1. Participants' choice of the target in adjective noun trials in the size condition was therefore not due to a prior preference for the target, but relied on contrastive interpretation of the adjective. In the Supplemental Materials, we report an additional pre-registered analysis of all Experiment 1 data with maximal terms and random effects; those results are consistent with the more focused tests reported here.

Discussion

When faced with unfamiliar objects referred to by unfamiliar words, people can use 272 pragmatic inference to resolve referential ambiguity and learn the meanings of new words. In 273 Experiment 1, we found that people have a general tendency to choose objects that are 274 unique in shape when reference is ambiguous: when they see a display like those in Figure 1 275 and hear "Find the toma," they tend to choose the lure. However, when they hear an utterance with an adjective (e.g., "Find the red toma", "Find the small toma"), they shift 277 away from choosing the unique lure and toward choosing the target, which has a similar 278 contrasting counterpart. Furthermore, use of size adjectives—but not color 279 adjectives—prompts people to choose the target object significantly more often than the lure 280 object. We found that people are able to use contrastive inferences about size to successfully 281

resolve which unfamiliar object an unfamiliar word refers to.

283 Model

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To formalize the inference that participants were asked to make, we developed a model 284 in the Rational Speech Act Framework (RSA, Frank & Goodman, 2012).² In this framework, 285 pragmatic listeners (L) are modeled as drawing inferences about speakers' (S) communicative 286 intentions in talking to a hypothetical literal listener (L_0) . This literal listener makes no 287 pragmatic inferences at all: it evaluates the literal truth of a statement (e.g., it is true that a 288 red toma can be called "toma" and "red toma" but not "blue toma") and chooses randomly 289 among all referents consistent with that statement. In planning their referring expressions, 290 speakers choose utterances that are successful at accomplishing two goals: (1) making the 291 listener as likely as possible to select the correct object, and (2) minimizing their 292 communicative cost (i.e., producing as few words as possible). Note that though determiners 293 are not given in the model's utterances, the assumption that the utterance refers to a specific 294 referent is built into the model structure, consistent with the definite determiners used in the 295 task. Pragmatic listeners use Bayes' rule to invert the speaker's utility function, essentially 296 inferring what the speaker's intention was likely to be given the utterance they produced.

$$Literal: P_{Lit} = \delta(u, r) P(r)$$

 $Speaker: P_S(u|r) \propto \alpha \left(P_{Lit}(r|u) - C\right)$

 $Listener: P_{Learn}\left(r|u\right) \propto P_{s}\left(u|r\right) P\left(r\right)$

For this experiment, we build on a Rational Speech Act model developed by Frank and Goodman (2014) to jointly resolve reference and learn new words. The primary modification

² We implemented these models in the WebPPL programming language (Goodman & Stuhlmüller, 2014), using analyses informed by Scontras, Tessler, and Franke (2018) and using the Rwebppl package (Braginsky, Tessler, & Hawkins, 2019).

of RSA is the use of a pragmatic learner: a pragmatic listener who has uncertainty about the meanings of words in their language, and thus cannot directly compute the speaker's utility as written. Instead, the speaker's utility is conditioned on the set of mappings between words and meanings, and the learner must also infer which set of mappings is correct:

Learner:
$$P_L(r|u) \propto P_s(u|r;m) P(r) P(m)$$

In these experiments, we assume that the prior probability to refer to each object (P(r)) is equal, and similarly that all mappings (P(m)) are equally likely, so they cancel out in computations. We further assume that the cost of producing any word is identical, and so the cost of an utterance is equal to its length. All that remains is to specify the possible mappings, and literal meanings, and alternative utterances possible on each trial of the experiment. We describe the size condition here, but the computation for the color condition is analogous.

On the trial shown in the left panel of Figure 1, people see two objects that look 313 something like a hair dryer and one that looks like a pear, and they are asked to "Find the 314 toma." Here, in the experiment design and the model, we take advantage of the fact that 315 English speakers tend to assume that nouns generally correspond to differences in shape rather than other features (Landau, Smith, & Jones, 1992). Given this, the two possible 317 mappings are $\{m_1 : hairdryer - "toma", pear - ?\}$ and $\{m_2 : hairdryer - ?, pear - "toma"\}$. 318 The literal semantics of each object allow them to be referred to by their shape label 319 (e.g. "toma"), or by a adjective that is true of them (e.g. "small"), but not names for other 320 shapes or untrue adjectives. 321

Having heard "Find the toma," the model must now choose a referent. If the true mapping for "toma" is the hair dryer (m_1) , this utterance is ambiguous to the literal listener, as there are two referents consistent with the literal meaning toma. Consequently, whichever

of the two referents the speaker intends to point out to the learner, the speaker's utility will be relatively low. Alternatively, if the true mapping for "toma" is the pear (m_2) , then the utterance will be unambiguous to the literal listener, and thus the speaker's utterance will have higher utility. As a result, the model can infer that the more likely mapping is m_2 and choose the pear, simultaneously resolving reference and learning the meaning of "toma."

If instead the speaker produced "Find the small toma," the model will make a different inference. If the true mapping for "toma" is hair dryer (m_2) , this utterance now uniquely identifies one referent for the literal listener and thus has high utility. It also uniquely identifies the target if "toma" means pear (m_1) . However, if "toma" means pear, the speaker's utterance was inefficient because the single word utterance "toma" would have identified the target to the literal listener and incurred less cost. Thus, the model can infer that "toma" is more likely to mean hair dryer and choose the small hair dryer appropriately.

While these descriptions use deterministic language for clarity, the model's
computation is probabilistic and thus reflects tendencies to choose those objects rather than
fixed rules. Figure 2 shows model predictions alongside people's behavior in Experiment 1.
In line with the intuition above, the model predicts that hearing just a noun (e.g. "toma";
noun utterance type) should lead people to infer that the intended referent is the unique
object (lure), whereas hearing a modified noun (e.g. "small toma"; adjective noun utterance
type) should lead people to infer that the speaker's intended referent has a same-shaped
counterpart without the described feature (i.e., is the target object).

Our empirical data suggest that people treat color and size adjectives differently, making a stronger contrastive inferences about size than color. In the Rational Speech Act model, this kind of difference can be captured by the rationality parameter α , which adjusts how sensitive the speaker is to differences in utility of different utterances. We estimated the rationality parameter separately for color and size to account for this difference and better fit the data. Note that we are using this parameter to approximate people's behavior and do not ascribe a particular psychological interpretation to it; we describe below some alternative modeling choices that could derive color—size asymmetries with more principled interpretations about people's reasoning processes.

To determine the value of the feature rationality parameter that best describes 354 participants' behavior in each condition, we used Bayesian data analysis, estimating the 355 posterior probability of the observed data under each possible value of α multiplied by the 356 prior probability of each of those values. To estimate the parameter value in each condition, 357 α was drawn from a Gamma distribution with shape and scale parameters set to 2 (Gamma (2, 2)), and we sampled using Markov Chain Monte Carlo (MCMC) sampling. This prior encodes a weak preference for small values of α , but the estimates below were not sensitive to other choices of hyper-parameters. Posterior mean estimates of the feature 361 rationality parameter varied substantially across conditions. In the color condition, the 362 feature rationality parameter was estimated to be 2.00 with a 95\% credible interval of [1.37, 363 2.63. In the size condition, the feature rationality parameter was estimated to be 3.98 [3.22, 4.74]. 365

Figure 2 shows the model predictions along with the empirical data from Experiment 1. 366 The model broadly captures the contrastive inference: when speakers produce an adjective 367 noun utterance like "red toma," the model selects the target object more often than the lure 368 object. The different estimated feature rationality values also allow the model to capture 369 that people make stronger contrastive inferences about size than color. However, in both 370 conditions, the model overpredicts the extent of the contrastive inference that people make. Intuitively, it appears that over and above the strength of their contrastive inferences, people 372 have an especially strong tendency to choose a unique object when they hear an unmodified noun (i.e., to choose the lure in the *noun* condition). In an attempt to capture this uniqueness tendency, the model overpredicts the extent of the contrastive inference (choice of 375 the target in the *adjective noun* condition). 376

Why do people make stronger pragmatic inferences about size than color when
determining reference? Our model implements this difference in a relatively agnostic way,
and these data alone cannot arbitrate between particular explanations, but we spell out a
few possibilities and modeling alternatives here.

One way to capture this asymmetry would be to locate it in a different part of the 381 model: in the literal semantics of color and size. A recent model from Degen, Hawkins, Graf, 382 Kreiss, and Goodman (2020) does predict a color-size asymmetry based on different 383 semantic exactness. In this model, literal semantics are treated as continuous rather than discrete, so "blue" is neither 100% true nor 100% false of a particular object, but can instead be 90% true. They successfully model a number of color-size asymmetries in production data by treating color as having stronger literal semantics (e.g. "blue toma" is a better 387 description of a small blue toma than "small toma" is). A continuous semantics model with 388 stronger literal semantics for color than size can capture the key asymmetry between color 389 and size in the adjective noun trials—that people make more consistent contrastive 390 inferences about size than color—because speakers are expected to mention color more often. 391 However, when fitting a continuous semantics model to all of our data (noun and adjective 392 noun trials), we do not find the expected strength of semantic values (as demonstrated in the 393 Supplemental Materials). This may be because of people's choice patterns in the noun trials 394 as well as their generally noisy guessing. Overall, this approach is a promising avenue for 395 accounting for color-size asymmetries, but may need additional adjustments to account for 396 people's choice patterns in a highly ambiguous task like this one. 397

Another possibility is that people's different inferences about size and color adjectives are explained by the gradable semantics of size. Size adjectives are relative gradable adjectives: their meaning is judged relative to a comparison class (e.g., "He is a tall basketball player" may have a meaning akin to "He is tall for a basketball player") (Kennedy, 2007). Because this comparison class is sensitive to context (it can even change within a

sentence, e.g., "He is tall, but not tall for a basketball player"), there is active disagreement 403 about whether this aspect of gradable adjective meaning is properly considered semantics or 404 pragmatics, or encompasses both semantic and pragmatic processes (Tessler, Tsvilodub, 405 Snedeker, & Levy, 2020; Xiang, Kennedy, Xu, & Leffel, 2022). A gradable semantics account 406 of our finding would posit that a comparison class is necessary to judge size but not color, 407 which accounts for the asymmetry. This would accord with work in which the presence of a 408 local comparison class facilitates reference resolution among familiar objects described with 400 relative adjectives (Aparicio et al., 2016). That is, in a trial such as the one on the left in 410 Figure 1, a participant sees two hairdryer-shaped objects, one big and one small, and one 411 small pear-shaped object. When they hear "Find the small toma," they choose the only 412 object that is small and has a potential known comparison class: the small hairdryer, which 413 has a larger hairdryer counterpart. On the other hand, color adjectives are not relative gradable adjectives, and so a comparison class is not necessary to interpret them: they have 415 more absolute meaning. Thus, it is possible to explain the color-size asymmetry by the 416 necessity of a comparison class for judging size, and this may be attributed to semantics, 417 pragmatics, or a combination of both. 418

Overall, we found that people can use contrastive inferences from description to map 419 an unknown word to an unknown object. This inference is captured by an extension of the 420 Rational Speech Act model using a pragmatic learner, who is simultaneously making 421 inferences over possible referents and possible lexicons. This model can also capture people's 422 tendency to make stronger contrastive inferences from color description than size description 423 through differences in the rationality parameter, though the origin of these differences cannot be pinned down with this experiment alone. Our experiment and model results suggest that 425 people can resolve a request like "Give me the small dax" by reasoning that the speaker must have been making a useful distinction by mentioning size, and therefore looking for multiple 427 similar objects that differ in size and choosing the smaller one. Immediately available objects 428 are not the only ones worth making a distinction from, however. Next, we turn to another 429

salient set of objects a speaker might want to set a referent apart from: the referent's category.

Experiment 2

When referring to a *big red dog* or a *hot-air balloon*, we often take care to describe
them—even when there are no other dogs or balloons around. Speakers use more description
when referring to objects with atypical features (e.g., a yellow tomato) than typical ones
(e.g., a red tomato; Mitchell et al., 2013; Bergey, Morris, & Yurovsky, 2020; Rubio-Fernández,
2016; Westerbeek et al., 2015). This selective marking of atypical objects potentially supplies
useful information to listeners: they have the opportunity to not only learn about the object
at hand, but also about its broader category.

Horowitz and Frank (2016) demonstrated that, combined with other contrastive cues 440 (e.g., "Wow, this one is a zib. This one is a TALL zib"), prenominal adjectives prompted 441 adults and children to infer that the described referent was less typical than one that differed 442 on the mentioned feature (e.g., a shorter zib). This work provided a useful demonstration that adjective use can contribute to inferences about feature typicality, though it did not isolate the effect of adjectives specifically. Their experiments used several contrastive cues, such as prosody (contrastive stress on the adjective: "TALL zib"), demonstrative phrases 446 that may have marked the object as unique ("this one") and expressions of surprise at the 447 object ("wow"), and participants may have inferred the object was atypical primarily from these cues and not from the adjective. Thus, in this experiment, we first set out to ask 449 whether adjective use alone prompts an inference of atypicality: when you hear "purple 450 toma," do you infer that fewer tomas in general are purple? 451

We will also test how this inference differs (or does not) between size and color
adjectives. The fact that people use adjectives to draw a contrast between an object and its
category may help make sense of the asymmetry between color and size adjectives we found

in Experiment 1. Color adjectives that are redundant with respect to reference are not 455 necessarily redundant in general. Rubio-Fernández (2016) demonstrates that speakers often 456 use 'redundant' color adjectives to describe colors when they are variable and central to the 457 category's meaning (e.g., colorful t-shirts) or when they are atypical (e.g., a purple banana). 458 Comprehenders, in turn, expect color adjectives to be used informatively with respect to 459 typicality, and upon hearing color adjectives tend to look to referents for which the adjective 460 describes a less-typical feature (e.g., "Choose the yellow..." prompts people to look to a 461 yellow shirt over a yellow banana; Rohde & Rubio-Fernandez, 2021; Kreiss & Degen, 2020). 462 Therefore, while size may hold more contrastive weight than color with respect to reference 463 (as shown in Experiment 1), color and size may hold similar contrastive weight with respect 464 to conveying atypicality. If so, size and color adjectives should prompt inferences of 465 atypicality to a similar degree. In Experiment 2, we test whether listeners use descriptive contrast with a novel object's category to learn about the category's feature distribution. 467

If listeners do make contrastive inferences about typicality, it may not be as simple as 468 judging that an over-described referent is atypical. Description can serve many purposes: in 469 Experiment 1, we investigated its use in contrasting between present objects. If an adjective 470 was needed to distinguish between two present objects, it may not have been used to mark 471 atypicality. For instance, in the context of a bin of heirloom tomatoes, a speaker who wanted 472 a red one in particular might specify that they want a "red tomato" rather than just asking 473 for a "tomato." In this case, the adjective "red" is being used contrastively with respect to 474 reference (as in Experiment 1), and not to mark atypicality. Thus, a listener who does not 475 know much about tomatoes may attribute the use of "red" to referential disambiguation 476 given the context and not infer that red is an unusual color for tomatoes. 477

In Experiment 2, we used a task with novel objects to set up just this kind of learning situation. We manipulated the contexts in which listeners hear adjectives modifying novel names of novel referents. These contexts varied in how useful the adjective was to identify

the referent: in one context the adjective was necessary, in another it was helpful, and in a 481 third it was entirely redundant. On a reference-first view, use of an adjective that was 482 necessary for reference can be explained away and should not prompt further inferences 483 about typicality—an atypicality inference would be blocked. If, on the other hand, people 484 take into account speakers' multiple reasons for using adjectives without giving priority to 485 reference (the probabilistic weighing view), they may alter their inferences about typicality 486 across these contexts in a graded way: if an adjective was necessary for reference, it may 487 prompt slightly weaker inferences of atypicality; if an adjective was redundant with respect 488 to reference, it may be inferred to mark atypicality more strongly. Further, these contexts 489 may also prompt distinct inferences when no adjective is used: for instance, when an 490 adjective is necessary to identify the referent but elided, people may infer that the elided 491 feature is particularly typical. To account for the multiple ways context effects might emerge, 492 we analyze both of these possibilities. Overall, we asked whether listeners infer that 493 adjectives mark atypical features of objects, and whether the strength of this inference depends on the referential ambiguity of the context in which the adjectives are used.

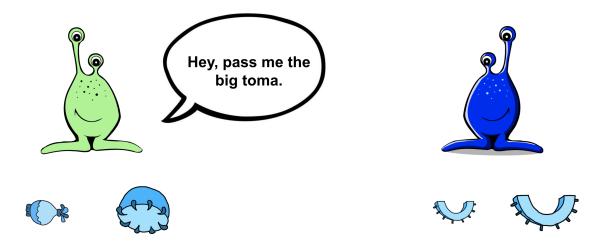


Figure 3. Experiment 2 stimuli. In the above example, the critical feature is size and the object context is a within-category contrast: the alien on the right has two same-shaped objects that differ in size.

Method

Participants. 240 participants were recruited from Amazon Mechanical Turk. Half
of the participants were assigned to a condition in which the critical feature was color (red,
blue, purple, or green), and the other half of participants were assigned to a condition in
which the critical feature was size (small or big). Participants were paid \$0.30. Participants
were told the task was estimated to take 3 minutes and on average took 118 seconds to
complete the task (not including reading the consent form).

Stimuli & Procedure. Stimulus displays showed two alien interlocutors, one on the left side (Alien A) and one on the right side (Alien B) of the screen, each with two novel fruit objects beneath them (Figure 3). Alien A, in a speech bubble, asked Alien B for one of its fruits (e.g., "Hey, pass me the big toma"). Alien B replied, "Here you go!" and the referent disappeared from Alien B's side and reappeared on Alien A's side. Note that the participants do not make a referent choice in this experiment; the measure of interest is their typicality judgments of the objects' features, described below.

We manipulated three factors: utterance type, feature type, and context type. As in
Experiment 1, we prioritized utterance type as a within-subjects manipulation because it
was the central manipulation of interest. We also prioritized context type because another
central question was whether context would alter the effect of utterance. We manipulated
the critical feature type (color or size) between subjects, as in Experiment 1, to maximize
our use of the set of novel stimuli without showing any participant the same novel shape on
more than one trial.

Utterance type and context type were fully crossed within subjects. Utterance type
had two levels: adjective noun (e.g., "Hey, pass me the big toma" or "Hey, pass me the blue
toma") or noun (e.g., "Hey, pass me the toma"). Context type had three levels:
within-category contrast, between-category contrast, and same feature (Figure 4). In the
within-category contrast condition, Alien B possessed the target object and another object of

the same shape, but with a different feature value (e.g., a big toma and a small toma). In
the between-category contrast condition, Alien B possessed the target object and another
object of a different shape, and with a different feature value (e.g., a big toma and a small
blicket). In the same feature condition, Alien B possessed the target object and another
object of a different shape and with the same feature as the target (e.g., a big toma and a
big dax). Thus, in the within-category contrast condition, the descriptor was necessary to
distinguish the referent; in the between-category contrast condition it was unnecessary but
potentially helpful; and in the same feature condition it was unnecessary and unhelpful.

Note that in all context conditions, the set of objects on screen was the same in terms of the experiment design: there was a target (e.g., big toma), an object with the same shape 531 as the target and a different critical feature (e.g., small toma), an object with a different 532 shape from the target and the same critical feature (e.g., big dax), and an object with a 533 different shape from the target and a different critical feature (e.g., small blicket). Context 534 was manipulated by rearranging these objects such that the relevant referents (the objects 535 under Alien B) differed and the remaining objects were under Alien A. Thus, in each case, 536 participants saw the target object and one other object that shared the target object's shape 537 but not its critical feature—they observed the same kind of feature distribution of the target 538 object's category in each trial type. The particular values of the features were chosen 530 randomly for each trial, and the particular object shapes were chosen randomly among a set 540 of 24 novel fruit shapes. 541

Participants completed six trials. After each exchange between the alien interlocutors, they made a judgment about the prevalence of the target's critical feature in the target object's category. This prevalence judgment, on a 0-100% scale, is our measure of interest. For instance, after seeing a red blicket being exchanged, participants would be asked, "On this planet, what percentage of blickets do you think are red?" They would answer on a sliding scale between zero and 100. In the size condition, participants were asked, "On this planet, what percentage of blickets do you think are the size shown below?" with an image of the target object they just saw available on the screen.

After completing the study, participants were asked to select which of a set of alien words they had seen previously during the study, as a check of whether they attended to the task. Four were words they had seen, and four were novel lure words. Participants were dropped from further analysis if they did not respond to at least 6 of these 8 correctly (above chance performance as indicated by a one-tailed binomial test at the p = .05 level). This resulted in excluding 47 participants, leaving 193 for further analysis.

6 Results

Our key test is whether participants infer that a mentioned feature is less typical than
one that is not mentioned. In addition, we tested whether inferences of atypicality are
modulated by context. One way to test this is to analyze the interaction between utterance
type and context, seeing if the difference between adjective and no adjective utterances is
larger when the adjective was highly redundant or smaller when the adjective was necessary
for reference.

We analyzed participants' judgments of the prevalence of the target object's critical feature in its category. We began by fitting a maximum mixed-effects linear model with effects of utterance type (noun or adjective noun), context type (within category, between category, or same feature, with between category as the reference level), and critical feature (color or size) as well as all interactions and random slopes of utterance type and context type nested within subject. Random effects were removed until the model converged. The final model included the effects of utterance type, context type, and critical feature and their interactions, and a random slope of utterance type by subject. This model revealed a significant effect of utterance type ($\beta_{adjective} = -10.22$, t = -3.37, p = .001), such that prevalence judgments were lower in the adjective noun trials than the noun trials. That is,

when people saw the alien say "Pass me the blue toma" or "Pass me the small toma," they 573 judged that tomas were less likely to be blue or small, respectively, than when those features 574 were not mentioned. Participants' inferences did not significantly differ between color and 575 size adjective conditions ($\beta_{size} = 4.73$, t = 1.46, p = .146). Participants' inferences did not 576 significantly vary by context type ($\beta_{within}=3.92,\,t=1.63,\,p=.104;\,\beta_{same}=-1.48,\,t=-0.62,$ 577 p = .537). There was not a significant interaction between context and presence of an 578 adjective in the utterance ($\beta_{within*adjective} = -1.58$, t = -0.46, p = .644; $\beta_{same*adjective} = 2.13$, 579 t = 0.63, p = .532). That is, participants did not significantly adjust their inferences based 580 on object context, nor did they make differential inferences based on the combination of 581 context and adjective use. However, they robustly inferred that mentioned features were less 582 prevalent in the target's category than unmentioned features. 583

This lack of a context effect may be because people do not take context into account, 584 or because they make distinct inferences when an adjective is not used: for instance, when 585 an adjective is necessary for reference but elided, people may infer that the unmentioned 586 feature is very typical. This inference would lead to a difference between the noun and 587 adjective noun utterances in the within-category context, but not because people are failing 588 to attribute the adjective to reference. To account for this possibility, we separately tested 580 whether there are effects of context among just the noun trials and just the adjective noun 590 trials. In each case, we fit a model with effects of context type and critical feature as well as 591 their interaction and random slopes by subject. Participants did not significantly adjust 592 their inferences by context among only the noun trials ($\beta_{within} = 3.94$, t = 1.47, p = .143; 593 $\beta_{same} = -1.46, t = -0.54, p = .587$). That is, we did not find evidence here that people were inferring a feature to be highly typical because it went unmentioned when it was necessary for reference. Participants also did not significantly adjust their inferences by context among 596 only the adjective noun trials ($\beta_{within} = 2.43$, t = 1.16, p = .247; $\beta_{same} = 0.67$, t = 0.32, p = 0.32597 .750). That is, we did not find evidence that people modulated their typicality inferences 598 based on the referential context among trials where this inference could not have been driven 599

by omission either. Overall, we did not find evidence that participants significantly adjusted
 their inferences based on context.

602 Discussion

Description is often used not to distinguish among present objects, but to pick out an 603 object's feature as atypical of its category. In Experiment 2, we asked whether people would 604 infer that a described feature is atypical of a novel category simply because it was mentioned 605 . We found that people robustly inferred that a mentioned feature was atypical of its 606 category, across both size and color description. Further, participants did not use object 607 context to substantially explain away description. That is, even when description was 608 necessary to distinguish among present objects (e.g., there were two same-shaped objects 609 that differed only in the mentioned feature), participants still inferred that the feature was 610 atypical of its category. This suggests that, in the case of hearing someone ask for a "red 611 tomato" from a bin of many-colored heirloom tomatoes, a person naive about tomatoes 612 would infer that tomatoes are relatively unlikely to be red. 613

Unlike in Experiment 1, in which people made stronger contrastive inferences about 614 size than color, there were not substantial differences between people's inferences about color 615 and size in Experiment 2. If an account based on production norms is correct, this suggests 616 that people track both how often people use color compared to size description and also for 617 what purpose—contrasting with present objects or with the referent's category. That is, 618 color description may be more likely to be used superfluously with respect to present objects 619 but informatively with respect to the category. Indeed, color description that seems overdescriptive with respect to object context often occurs when the category has many-colored members (e.g., t-shirts) or when the object's color is atypical 622 (Rubio-Fernández, 2016). However, our results are consistent with several potential 623 explanations of the color-size asymmetry (or lack thereof). Future work addressing the 624 source of the color-size asymmetry will need to explain differences in its extent when 625

distinguishing among present objects compared to the referent's category.

Another interpretation of people's inferences in the size condition is that they are due 627 to size adjectives being relative gradable adjectives. That is, the phrases "big toma" and 628 "small toma" may inherently carry the meaning "big for a toma" and "small for a toma" 620 (which can be interpreted as an aspect of the adjective's semantics, not pragmatics; see 630 discussion in Experiment 1). It is possible to attribute people's atypicality inferences in the 631 size condition to the relative gradable nature of size adjectives. However, people also made 632 these inferences about color adjectives, which are not relative gradable adjectives. A purely 633 semantic account also might predict that people's inferences about color and size would be 634 different—for instance, that people would make larger atypicality inferences about size than 635 color—which we do not find. Though the semantics of size adjectives may contribute to 636 people's inferences of atypicality in the size condition, we find it parsimonious here to 637 explain the color and size inferences by the same mechanism—pragmatic reasoning. 638

639 Model

To allow the Rational Speech Act Framework to capture inferences about typicality, we modified the Speaker's utility function to have an additional term: the listener's expected processing difficulty. Speakers may be motivated to help listeners to select the correct referent not just eventually but as quickly as possible. Speakers are sensitive to factors that affect listeners' processing difficulty (Long, Moore, Mollica, & Rubio-Fernandez, 2021), and speaker behavior can be captured by modeling listeners' visual search for a referent (Jara-Ettinger & Rubio-Fernandez, 2022). People are both slower and less accurate at identifying atypical members of a category as members of that category (Dale, Kehoe, & Spivey, 2007; Rosch, Simpson, & Miller, 1976). If speakers account for listeners' processing difficulties, they should be unlikely to produce bare nouns to refer to low typicality exemplars (e.g., unlikely to call a purple carrot "carrot").

We model the speaker as reasoning about the listener's label verification process. 651 Because the speed of verification scales with the typicality of a referent, a natural way of 652 modeling it is as a process of searching for that particular referent in the set of all exemplars 653 of the named category, or alternatively of sampling that particular referent from the set of 654 all exemplars in that category, P(r|Cat). On this account, speakers want to provide a 655 modifying adjective for atypical referents because the probability of sampling them from 656 their category is low, but the probability of sampling them from the modified category is 657 much higher (a generalization of the size principle, Xu and Tenenbaum (2007)). Typicality is 658 just one term in the speaker's utility, and thus is directly weighed with the literal listener's 659 judgment and against cost. Note that modeling typicality as part of the speaker's reasoning 660 about listener processing will make similar predictions to integrating typicality into the 661 semantics of the literal listener (as in Degen et al., 2020).

If speakers use this utility function, a listener who does not know the feature 663 distribution for a category can use a speaker's utterance to infer it. Intuitively, a speaker 664 should prefer not to modify nouns with adjectives because they incur a cost for producing an 665 extra word. If they did use an adjective, it must be because they thought the learner would 666 have a difficult time finding the referent from a bare noun alone because of typicality, 667 competing referents, or both. To infer the true prevalence of the target feature in the 668 category, learners combine the speaker's utterance with their prior beliefs about the feature 660 distribution. 670

We model the learner's prior about the prevalence of features in any category as a Beta distribution with two parameters α and β that encode the number of hypothesized prior psuedo-exemplars with the feature and without feature that the learner has previously observed (e.g., one red dax and one blue dax or one big dax and one small dax). (Note that the α parameter of this Beta distribution is distinct from the α used to represent the rationality parameter.) We assume that the learner believes they have previously observed

one hypothetical psuedo-examplar of each type, which is a weak symmetric prior indicating 677 that the learner expects features to occur in half of all members of a category on average, but 678 would find many levels of prevalence unsurprising. To model the learner's direct experience 679 with the category, we add the observed instances in the experiment to these hypothesized 680 prior instances. After observing one member of the target category with the relevant feature 681 and one without, the listener's prior is thus updated to be Beta (2, 2). Thus, we model 682 learners as believing the feature prevalence is roughly 50% based on their initial priors and 683 direct observation in the trial; they then combine this knowledge of the feature distribution 684 with their pragmatic inference about the utterance to arrive at a final prevalence judgment. 685

As in Experiment 1, we encoded potential differences between people's inferences about color and size in feature rationality parameters, which we estimated separately for Experiment 2. To determine the value of the feature rationality parameter that best describes participants' behavior in each condition, we again used Bayesian data analysis, estimating the posterior probability of the observed data under each possible value of α multiplied by the prior probability of each of those values. To estimate the parameter value in each condition, α was drawn from a Gamma distribution with shape and scale parameters set to 2 (Gamma(2,2)), and we sampled using Markov Chain Monte Carlo (MCMC) sampling.

In contrast to Experiment 1, the absolute values of these parameters are driven largely by the number of pseudo-exemplars assumed by the listener prior to exposure. Thus, the absolute values of these feature rationality parameters inferred in the two experiments are not directly comparable. In Experiment 2, the inferred feature rationality parameters were slightly higher in the size condition (0.89 [0.63, 1.13]) than the color condition (0.60 [0.37, 0.83]), but the two inferred confidence intervals were overlapping.

Figure 4 shows the predictions of our Rational Speech Act model compared to
empirical data from participants. The model captures the trends in the data correctly,

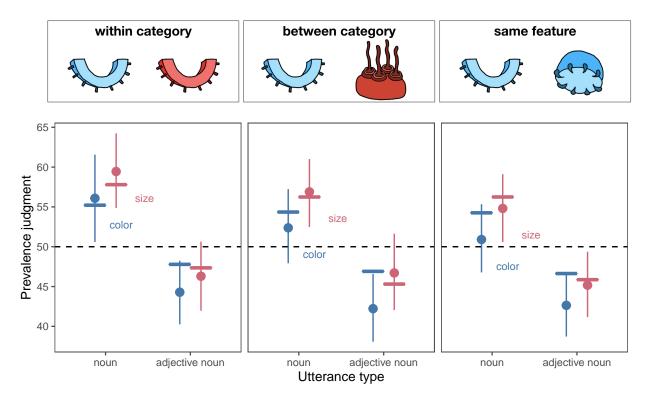


Figure 4. Prevalence judgments from Experiment 2, along with our model predictions. Participants consistently judged the target object as less typical of its category when the referent was described with an adjective (e.g., "Pass me the blue toma") than when it was not (e.g., "Pass me the toma"). This inference was not significantly modulated by object context (examples shown above each figure panel). Solid horizontal lines indicate model predictions.

inferring that a feature was less prevalent in the category when it was mentioned (e.g., "red 703 dax") than when it was not mentioned (e.g., "dax"). The model also infers the prevalence of 704 the critical feature to be numerically higher in the within-category condition. That is, in the 705 within-category condition when an adjective is used to distinguish between referents, the model thinks that the target color is slightly less atypical. When an adjective would be 707 useful to distinguish between two objects of the same shape but one is not used, the model 708 infers that the color of the target object is slightly more typical. These tendencies match the 709 directional patterns in people's data, but people do not make significantly different inferences 710 based on object context. 711

Overall, our model captures the inference people make: when the speaker mentions a feature (e.g., "the blue dax"), that feature is inferred to be less typical of the category (daxes are less likely to be blue in general). It further captures that when the object context requires an adjective for successful reference, people weaken this atypicality inference only slightly, if at all. In contrast to a reference-first view, which predicts that these two kinds of inferences would trade off strongly—that is, using an adjective that is necessary for reference blocks the inference that it is marking atypicality—the model captures the graded way in which people consider these two communicative goals.

Experiment 3

In Experiments 1 and 2, we established that people can use contrastive inferences to resolve referential ambiguity and to make inferences about the feature distribution of a novel category. Additionally, in Experiment 2, we found that these two inferences do not seem to trade off substantially: even if an adjective is necessary to establish reference, people infer that it also marks atypicality. We also found that inferences of atypicality about color and size adjectives pattern very similarly, while color and size are not equally contrastive with respect to referential disambiguation (Experiment 1).

To strengthen our findings in a way that would allow us to better detect potential trade-offs between these two types of inference, in Experiment 3 we conducted a pre-registered replication of Experiment 2 with a larger sample of participants. In addition, we tested how people's prevalence judgments from utterances with and without an adjective compare to their priors about feature prevalence by adding a control utterance condition: an alien utterance, which the participants could not understand. This also tests a modeling assumption we made in Experiment 2: that after seeing two exemplars of the target object with two values of the feature (e.g., one green and one blue), people's prevalence judgments would be around 50%. In addition to validating this model assumption, we more strongly tested the model here by comparing predictions from same model, with parameters inferred

from the Experiment 2 data, to data from Experiment 3.

In sum, Experiment 3 aims to (1) replicate our findings from Experiment 2, (2) test our modeling assumptions about people's priors, and (3) provide a more stringent test of our model by comparing it to data it was not directly fit to. We predict that we will replicate the finding that people infer a mentioned feature is more atypical. We also aim to test whether there are subtle effects of referential context that were not detectable in Experiment 2. Our pre-registration of the method, recruitment plan, exclusion criteria, and analyses can be found on the Open Science Framework: https://osf.io/s8gre (note that this experiment is labeled Experiment 2 in the OSF repository but is Experiment 3 in the paper).

747 Method

Participants. A pre-registered sample of 400 participants was recruited from
Amazon Mechanical Turk. Half of the participants were assigned to a condition in which the
feature type was color (red, blue, purple, or green), and half of the participants were
assigned to a condition in which the feature type was size (small or big). There were six
trials. Participants were paid \$0.30. Participants were told the task was estimated to take 3
minutes and on average they took 135 seconds to complete the task (not including reading
the consent form).

Stimuli & Procedure. The stimuli and procedure were identical to those of 755 Experiment 2, with the following modifications. Two factors, utterance type and object 756 context, were fully crossed within subjects. Object context had two levels: within-category 757 contrast and between-category contrast. In the within-category context condition, Alien B possessed the target object and another object of the same shape, but with a different value of the feature (color or size). In the between-category contrast condition, Alien B possessed the target object and another object of a different shape, and with a different value of the 761 feature. Thus, in the within-category contrast condition, an adjective is necessary to 762 distinguish the referent; in the between-category contrast condition it is unnecessary but 763

764 potentially helpful.

There were three utterance types: noun, adjective noun, and alien utterance. In the two alien utterance trials, the aliens spoke using completely unfamiliar utterances (e.g., "Zem, noba bi yix blicket"). Participants were told in the task instructions that sometimes the aliens would talk in a completely alien language, and sometimes their language will be partly translated into English. To keep participants from making inferences about the content of the alien utterances using the utterance content of other trials, both alien language trials were first; other than this constraint, trial order was random. We manipulated the critical feature type (color or size) between subjects.

After completing the study, participants were asked to select which of a set of alien 773 words they had seen previously during the study, as a check of whether they attended to the 774 task. Four were words they had seen, and four were novel lure words. Participants were 775 dropped from further analysis if they did not meet our pre-registered criteria of responding 776 to at least 6 of these 8 correctly (above chance performance as indicated by a one-tailed 777 binomial test at the p = .05 level) and answering all four color perception check questions 778 correctly. Additionally, six participants were excluded because their trial conditions were not 779 balanced due to an error in the run of the experiment. This resulted in excluding 203 780 participants, leaving 197 for further analysis. In our pre-registration, we noted that we 781 anticipated high exclusion rates, estimating that approximately 150 people per condition 782 would be sufficient to test our hypotheses. 783

84 Results

We began by fitting a pre-registered maximum mixed-effects linear model with effects
of utterance type (alien utterance, *noun*, or *adjective noun*; alien utterance as reference
level), context type (within category or between category), and critical feature (color or size)
as well as all interactions and random slopes of utterance type and context type nested

within subject. Random effects were removed until the model converged, which resulted in a 789 model with all fixed effects, all interactions and a random slope of utterance type by subject. 790 The final model revealed a significant effect of the noun utterance type compared to the 791 alien utterance type ($\beta = 7.48$, t = 2.80, p = .005) and no significant effect of the adjective 792 noun utterance type compared to the alien utterance type ($\beta = -0.64$, t = -0.24, p = .808). 793 That is, people's prevalence judgments about an object's feature were higher after observing 794 utterances such as "Pass me the blicket" than "Noba bi vix blicket," and their prevalence 795 judgments did not differ significantly between "Noba bi vix blicket" and "Pass me the blue 796 blicket." 797

The effects of context type (within-category or between-category) and adjective type 798 (color or size) were not significant ($\beta_{within} = -2.70$, $t_{within} = -1.23$, $p_{within} = .220$; $\beta_{size} = 4.44$, 799 $t_{size} = 1.33, p_{size} = .185$). That is, whether an adjective was necessary or unnecessary for 800 reference, as determined by the other available referents, did not significantly affect people's 801 prevalence judgments; nor did the feature type. There were marginal interactions between 802 the adjective utterance type and the size condition ($\beta = -6.56$, t = -1.72, p = .086), the 803 adjective utterance type and the within-category context ($\beta = 5.77$, t = 1.86, p = .064), and 804 the no adjective utterance type and the within-category context ($\beta = 5.57$, t = 1.79, p =805 .073). No other effects were significant or marginally significant. 806

Thus, participants inferred that an object referred to in an intelligible utterance with no description was more typical of its category on the target feature than an object referred to with an alien utterance. Participants did not substantially adjust their inferences based on the object context. The marginal interactions between the within-category context and both the adjective and no adjective utterance types suggest that people might have judged the target feature as slightly more prevalent in the within-category context when intelligible utterances (with a bare noun or with an adjective) were used compared to the alien utterance. If people are discounting their atypicality inferences when the adjective is

necessary for reference, we should expect them to have slightly higher typicality judgments in the within-category context when an adjective is used, and this marginal interaction suggests that this may be the case. However, since typicality judgments in the no adjective utterance type are also marginally greater in the within-category context, and because judgments in the alien utterance conditions (the reference category) also directionally move between the two context conditions, it is hard to interpret whether this interaction supports the idea that people are discounting their typicality judgments based on context.

Given that interpretation of these results with respect to the alien utterance condition 822 can be difficult, we pre-registered a version of the same full model excluding alien utterance trials, with the noun utterance type as the reference level. This model revealed a significant effect of utterance type: participants' prevalence judgments were lower in the adjective noun 825 trials than the noun trials ($\beta = -8.12$, t = -3.46, p = .001). No other effects were significant. 826 This replicates the main effect of interest: when an adjective is used in referring to the 827 object, participants infer that the described feature is less typical of that object's category 828 than when the feature goes unmentioned. It also shows that the possibility that people may 829 discount their typicality judgments based on context (suggested by the marginal interaction 830 described above) is not supported when we compare the noun and adjective noun utterance 831 types directly. In the Supplemental Materials, we report two more pre-registered tests of the 832 effect of utterance type alone on prevalence judgments whose results are consistent with the 833 models reported here. 834

As in Experiment 2, our test of whether participants' inferences are modulated by
context is potentially complicated by people making distinct inferences when an adjective is
necessary but not used. Thus, we additionally tested whether participants' inferences varied
by context among only noun trials and only adjective noun trials, separately. Testing only
noun trials checks directly whether people make higher typicality judgments when an
adjective is necessary but not used, compared to when it is not necessary and not used. To

check this, we fit a model on only noun trials, with effects of context and feature type and 841 their interaction, as well as random slopes by subject (not pre-registered). Participants' 842 inferences among only noun trials did not significantly differ by context ($\beta_{within} = 0.09$, 843 $t_{within} = 0.05, p_{within} = .964$). In the same way, we tested whether people's inferences varied 844 by context among only adjective noun trials: this is a test of context effects that could not 845 have been caused (or masked) by people's inferences about adjective omission. Participants' 846 inferences among only adjective noun trials did not significantly differ by context ($\beta_{within} =$ 847 $3.07, t_{within} = 1.70, p_{within} = .091$). Thus, participants' inferences did not significantly differ between contexts, whether tested by the interaction between utterance type and contexts or 849 by the effect of context among only utterances with or without an adjective. 850

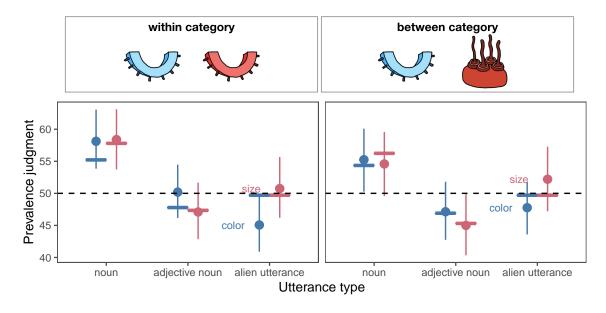


Figure 5. Participants' prevalence judgments in Experiment 3, with model predictions using the parameters estimated in Experiment 2 (horizontal lines).

Model Model

To validate the model we developed for Experiment 2, we compared its estimates using
the previously fit parameters to the new data for Experiment 3. As shown in Figure 5, the
model predictions were well aligned with people's prevalence judgments. In addition, in
Experiment 2, we fixed the model's prior beliefs about the prevalence of the target object's

color or size to be centered at 50% because the model had seen one pseudo-exemplar of the 856 target color/size, and one psuedo-exemplar of the non-target color/size. In Experiment 3, we 857 aimed to estimate this prior empirically in the alien utterance condition, reasoning that 858 people could only use their prior to make a prevalence judgment (as we asked the model to 859 do). In both the color and size conditions, people's judgments indeed varied around 50%, 860 although in the color condition they were directionally lower. This difference may arise 861 because size varies on a scale with fewer nameable points (e.g., objects can be big, 862 medium-sized or small) whereas color has many nameable alternatives (e.g., red, blue, green, 863 etc.). Thus, the results of Experiment 3 confirm the modeling assumptions we made in 864 estimating people's prior beliefs, and further validate the model we developed as a good 865 candidate model for how people simultaneously draw inferences about speakers' intended 866 referents and the typicality of these referents. That is, when people think about why a speaker chose their referring expression, they consider the context of not only present objects, but also the broader category to which the referent belongs.

870 Discussion

In Experiment 3, we replicated the main finding of interest in Experiment 2: when a 871 novel object's feature is described, people infer that the feature is rarer of its category than 872 when it goes unmentioned. Again, this effect was consistent across both size and color 873 adjectives, and people did not substantially adjust this inference based on how necessary the 874 description was to distinguish among potential referents. We also added an alien language 875 condition, in which the entire referring expression was unintelligible to participants, to probe people's priors on feature typicality. We found that in the alien language condition, people 877 judged features to be roughly between the adjective utterance and no adjective utterance conditions, and significantly different from the no adjective utterance condition. In the alien language condition, people's prevalence judgments were roughly around our model's 880 prevalence judgments (50%) after observing the objects on each trial and before any 881

inferences about the utterance.

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The similarity of people's prevalence judgments in the alien language trials and the 883 adjective noun trials raises the question: is this effect driven by an atypicality inference in the adjective conditions, or a typicality inference when the feature is unmentioned? Our results suggest that it is a bit of both. When someone mentions an object without extra description, 886 the listener can infer that its features are likely more typical than their prior; when they use 887 description, they can infer that its features are likely less typical. Because using an extra 888 word—an adjective—is generally not thought of as the default way to refer to something, 889 this effect is still best described as a contrastive inference of atypicality when people use 890 description. However, the fact that people infer high typicality when an object is referred to 891 without description suggests that, in some sense, there is no neutral way to refer: people will 892 make broader inferences about a category from even simple mentions of an object. 893

General Discussion

When we think about what someone is trying to communicate to us, we go far beyond the literal meanings of the words they say: we make pragmatic inferences about why they chose those particular words rather than other words they could have used instead. In most work on pragmatic reasoning, speakers and listeners share the same knowledge of language, and the question of interest is whether listeners can use their knowledge of language to learn something about the unknown state of the world. Here we focus on an even more challenging problem: Can pragmatic inference be used to learn about language and the world simultaneously?

In three studies we showed that people can use pragmatic inference to (1) learn the meaning of a novel word, (2) learn the typical features of the category described by this novel word, and (3) rationally integrate these two kinds of reasoning processes. In

Experiment 1, we show that people can use descriptive contrast implied by adjectives like

"big" or "blue" to resolve referential ambiguity to learn a new word; in the case of color, they
shift substantially in the direction of the correct mapping, and in the case of size, they
choose the correct mapping significantly more often than the incorrect one. In Experiments 2
and 3, we show that people infer that a noted feature is atypical of the object being referred
to. Critically, people infer that the described feature is atypical even when the descriptor is
helpful for referential disambiguation.

Why do people think that the mentioned feature is atypical even when its mention is 913 helpful for referential disambiguation? If people use language for multiple goals—for 914 example, both for reference and for description—then listeners should reason jointly about all of the possible reasons why speakers could have used a word. To determine what rational listeners would do in this circumstance, we developed an extension of the Rational Speech 917 Act Framework that reasons both about reference and about the typical features of 918 categories to which objects belong. The behavior of this model was closely aligned to the 919 behavior we observed in people. Because rational inference is probabilistic rather than 920 deterministic, the trade-off in the model is slight: descriptors still lead to atypicality 921 inferences even when they are helpful for referential disambiguation. This work thus adds to 922 the growing body of work extending the Rational Speech Act framework from reasoning 923 about just reference to reasoning about other goals as well, such as inferring that speech is 924 hyperbolic, inferring when speakers are being polite rather than truthful, and learning new 925 words in ambiguous contexts (Bohn et al., 2021, 2022; Frank & Goodman, 2014; Goodman & 926 Frank, 2016; Kao, Wu, Bergen, & Goodman, 2014; Yoon, Tessler, Goodman, & Frank, 2020). 927

In considering how people may integrate inferences about typicality and about reference, we raised two broad possibilities: (1) a reference-first view, whereby if an adjective was necessary for reference it would block an inference of atypicality completely, and (2) a probabilistic weighing view, whereby the goals of being informative with respect to reference and with respect to the category would trade off in a graded way. That is, we aimed to test

whether there was a strong trade-off or a weak trade-off. People's behavior in our tasks is inconsistent with the reference-first view: that an adjective was necessary for reference does not block inferences of atypicality. On the other hand, our model implements the latter view and fits the data well, but we do not find significant evidence of a trade-off in our statistical tests of people's responses: the data are also compatible with there being no trade-off whatsoever.

Because we find null effects of context, and our model predicts the effect of context to 939 be small, we cannot tell from these experiments whether people make only slight trade-offs 940 between these two communicative goals or only consider contrastive inferences with respect to typicality, without weighing it against reference. In the Supplemental Materials, we include an exploratory, combined analysis of the results from Experiments 2 and 3. In this combined analysis, we find that there is a slight effect of context, though no interaction between context and utterance type. We further provide a comparison of our model to a 945 model that does not integrate referential context, and find that these models make similar 946 predictions. Thus, people's behavior is broadly consistent with either rational integration of 947 the goals of resolving reference and conveying typicality, or positing that they ignore 948 referential context altogether when making inferences about typicality. Given prior work 949 showing that communication about familiar concepts and objects is accurately modeled by 950 weighing multiple communicative goals (Kreiss & Degen, 2020; Tessler et al., 2020; Yoon et 951 al., 2020), it is perhaps surprising that we did not find trade-offs between these two 952 communicative goals with novel words and objects. Further work is necessary to tell whether 953 effects of referential context are small or nonexistent, though we can rule out the position 954 that there is an absolute trade-off between achieving reference and distinguishing an object 955 from its category.

Our experiments use a particular kind of task context: alien fruits, spoken about by alien interlocutors. Would these effects generalize beyond these particular items, and this

particular task? It is possible that people hold expectations about how the features of fruit 959 are distributed—for instance, that they have stereotypical colors. These overhypotheses 960 about how basic-level categories' features are distributed within a superordinate category 961 (Kemp, Perfors, & Tenenbaum, 2007) may make people's inferences about fruit different 962 from their inferences about other superordinate categories. In the Supplemental Materials we 963 provide an additional demonstration that people make this inference about block shapes, 964 which people likely do not expect to have stereotypical colors. However, it is an interesting 965 and open question whether people's expectations about a category's feature distribution or 966 their expectations about how often features of a category are mentioned would alter this 967 effect. More broadly, people may make different kinds of inferences when object stimuli are 968 more naturalistic or talked about by more familiar interlocutors (humans). It may be easier to attribute communicative goals to people talking about plausibly real things, and to make graded inferences about communicative goals in naturalistic settings where multiple goals are 971 plausibly in play. So, though we find people do use pragmatic inferences to resolve reference and learn about new categories in this artificial task, these inferences may play out differently in more naturalistic communicative contexts.

Though the participants in our experiments were adults, the ability to disambiguate 975 novel referents using contrast most obviously serves budding language learners—children. 976 Contrastive use of adjectives is a pragmatic regularity in language that children could 977 potentially exploit to establish word-referent mappings. Use of adjectives has been shown to 978 allow children to make contrastive inferences among familiar present objects (Davies, 979 Lingwood, Ivanova, & Arunachalam, 2021; Huang & Snedeker, 2008). When paired with other contrastive cues such as prosody, preschoolers can make inferences about novel object typicality (Horowitz & Frank, 2016), and can use novel adjectives and nouns to restrict reference (Diesendruck, Hall, & Graham, 2006; Gelman & Markman, 1985). Future work 983 should explore whether adjective contrast that is less scaffolded by other cues is a viable way 984 for children to learn about novel concepts.

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The core computation in pragmatic inference is reasoning about alternatives—things 986 the speaker could have said and did not. Given that others are reasoning about these 987 alternatives, no choice is neutral. In the studies in this paper, for instance, mentioning a 988 feature led people to infer that the feature was less typical than if it had not been mentioned. 989 But, conversely, not mentioning a feature led them to think that the feature was more 990 typical than if they could not understand the meaning of the utterance at all—all 991 communicative choices leak one's beliefs about the world. This has implications not only for 992 learning about novel concrete objects, as people did here, but for learning about less directly 993 accessible entities such as abstract concepts and social groups. These inferences can be 994 framed positively, as ways for learners to extract additional knowledge that was not directly 995 conveyed, but can also spread beliefs that the speaker does not intend. A core challenge is to understand how people reason about the many potential meanings a speaker might convey to learn about others' words for and beliefs about the world.

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