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CS 360

App Launch Plan

* What will be included in your app’s description and what kind of icon will best represent your app once it is made available in the app store?

The application I created for this project is an app for tracking inventory with the item’s name and quantity. My app's icon would be an “I” in all-white with a purple background. I did name my app on the login screen, “Inventory app” and I do think this simple icon design would best suit the design of my application. I would provide a simple description describing the purpose of the app, to track inventory, and promote the simplicity of the app.

* Which version(s) of Android will your app successfully run on? Have you included the most current version? Note that with each version of Android, new components are introduced that add considerations and challenges in the development.

My app currently runs on API 28; however, as Android continues updating and releasing new versions, the app will have to be adjusted to ensure it continues to function as expected.

* What permissions will your app ask for? Be sure these are only permissions that are necessary for your app to run. For example, does your manifest ask for permission to record phone audio when your app does not use it?

The only permissions my app will ask for are SMS permissions. There is a button on the home screen, after successful login, that the user can select to allow SMS permissions to provide notification of a low quantity of items in their inventory.

* What is your plan for monetization of the app? Consider whether your app will include ads, require a one-time payment, both, or neither.

To monetize my app, I would include ads but the user will also have the option to pay a small one-time fee to use the app without ads.