Grading

- Total Project- 300 pts

POINTS BREAKDOWN

- 30 - pts per week based on timeline

- 100 - pts for publishing site on the Web

WEB PROJECT

What type of the 5 will be your site, explain: pg.8

Portal-

Informational-

Personal-

Educational-

Commercial-

Web surf and find and list 3 sites that you would like to incorporate for design and layout, list these sites.

    1.

    2.

    3.

Sketch some Web site ideas either on paper, Word, Paintbrush, or any program you prefer.

Sketch Two or Three Logo's you have in mind.

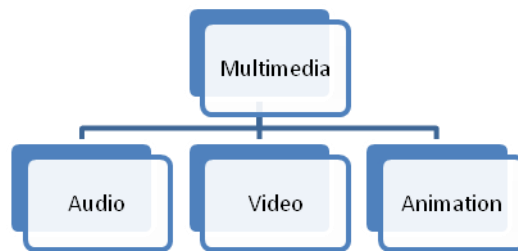**List Two or Three Site name ideas**

    1.

    2.

    3.

Identify the types of media you will use and their purpose. Pg. 12

Determine your sites Purpose and Goals- pg. 16 & pg. 138

What is the sites purpose?

What are the site's goals?

What tools do you need to reach you goals?

> **Pg. 137**
> Who is my Target audience (Age, Gender, Group)?

> Who am I?

What does my target audience already know about my topic?

What does my target audience want to learn from my site?
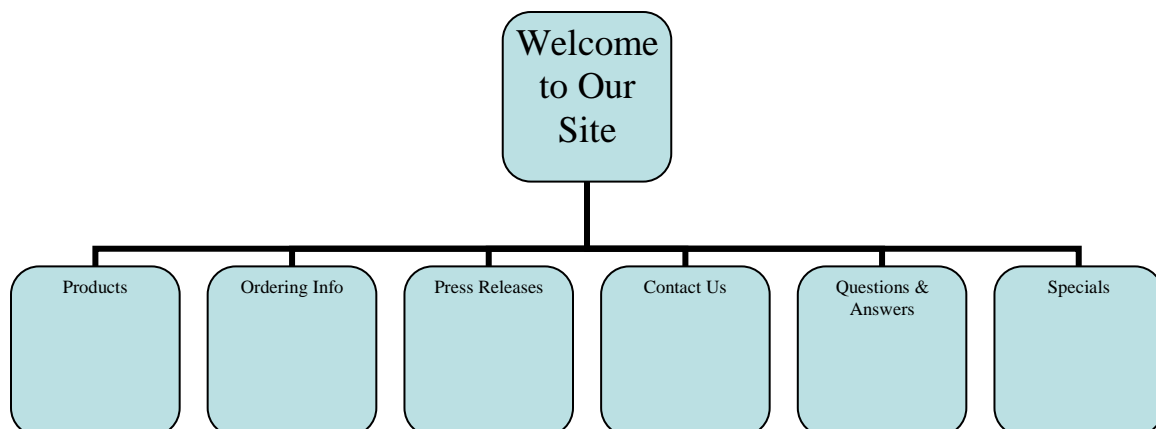

How will my target audience access my site?

Who is you target Market? Pg. 223

Will you be a Business to Business or a Business to Customer?

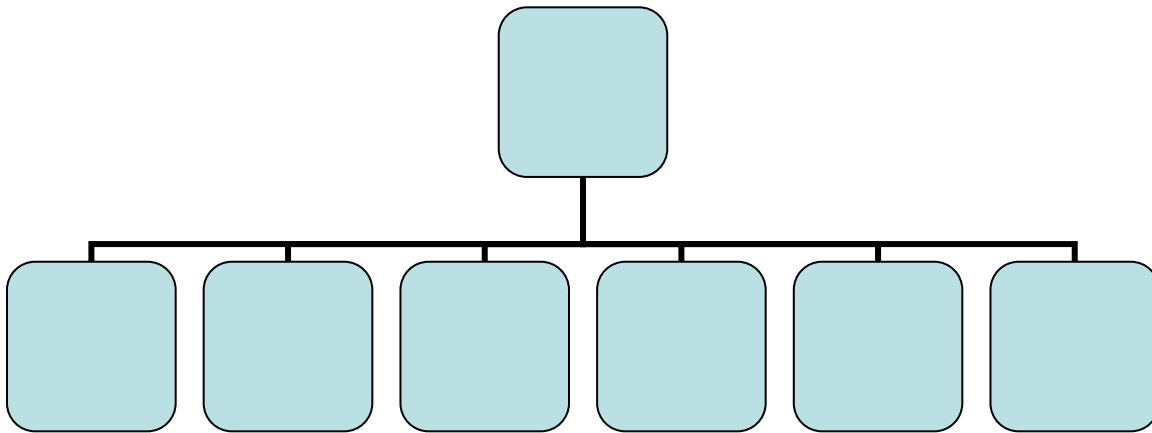What kinds of hardware and software are the sites visitors likely to be using?

Create a Hierarchy Chart that depicts your sites navigation: pg. 16

Example:

```
                    Welcome
                    to Our
                    Site
                       |
  ┌───────┬───────┬────┴────┬───────┬────────┐
Products  Ordering  Press   Contact  Questions  Specials
          Info      Releases  Us     & Answers
```

Define a Mission Statement. Pg.136

Define & Label your type of Navigation Scheme. Pg.140

Consider the Guidelines for Online Text, List your plan for text and the most important to the least important. Pg.162-164

Consider the Guidelines for the Layout, List guidelines that you want to encompass in your site. Pg.167-169

Consider the Guidelines for Safe Color Schemes, List your plan for color in your site. Pg.198-199

Are you going to use JPEG's or GIF's graphics? Explain why

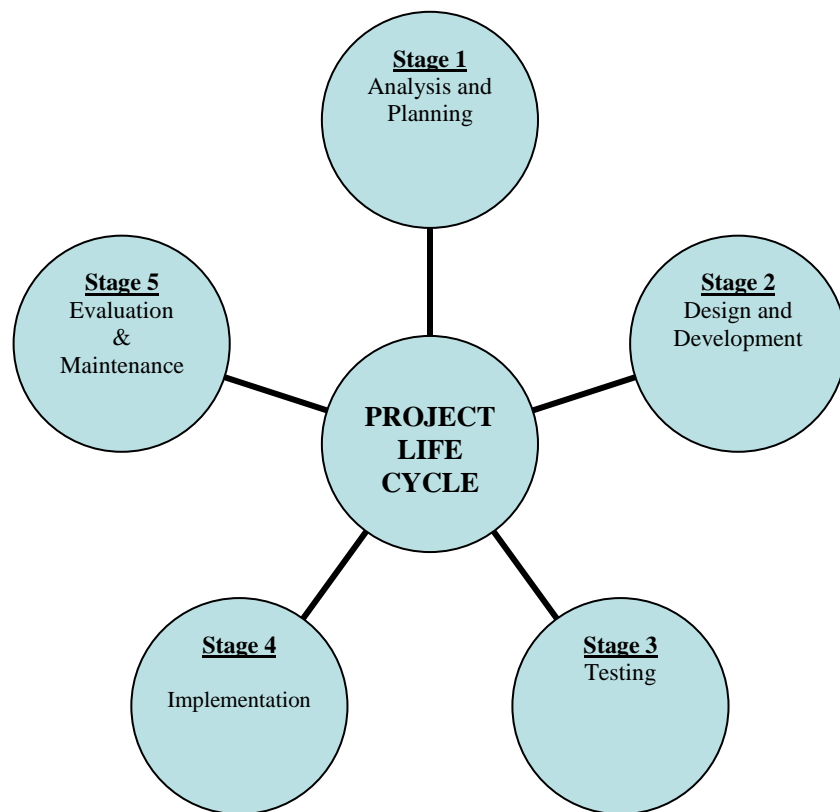**List the 2 types of Web Site Security you would use: pg. 351**

    1.

    2.

Identify 3 Web Hosts you would use and explain why.

    1.

    2.

    3.

Project Cycle pg. 312

Create a Project Timeline pg.324

Track your Progress.

1	2	3	4	5	6	7	8	9

Development Time in Weeks

Web Site Requirements: pg 110-112

☐	Create & Use Templates
☐	Create a Company Logo
☐	Rollover buttons
☐	Include footer
☐	Include e-mail link
☐	Anchor Tags
☐	Text & Graphic Links
☐	Relative & Absolute Links
☐	Bulleted List
☐	Numbered List
☐	Include page titles
☐	Properly Align Test
☐	Include Headings
☐	Create Image maps
☐	Create hotspots maps
☐	Create a Photo Album using thumbnails
☐	Create Banner Ad
☐	Create a Form with (text field, text area, radio button, check box, list/menu, submit/reset)
☐	Create a Jump Menu Create a Feedback Form
☐	Create a Privacy Policy
☐	Create a Copyright © along with the year
☐	Insert Video- Your Personal Images
☐	Insert Audio-Your Personal Video
☐	Insert a Meta Tag
☐	Use CSS Internal Style Sheets
☐	Use CSS External Style Sheets
☐	Use Animations
☐	Use 1 flash button
☐	Run an Accessibility Report

OPTIONAL:
Newsletters, Blogs, Bulletin Boards, Guest Books, & Frames

CREATE & COMPLETE CHECK LISTS

- Complete Interactivity Guidelines Checklist. Pg. 281

- Complete Web Site Development Checklist. Pg. 317

- Complete Accessibility Checklist. Pg. 356

- Complete Multimedia Evaluation Check list pg.255

CSS REFERENCES

http://www.w3schools.com/CSS/CSS_reference.asp

Chapter 16 CSS STYLES