



Developer Experience: GitHub READMEs

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The `README.md` for a project on GitHub is often the first thing developers see when they encounter your product. The README for a library can be the starting point in a developers relation with your product. These text files serve both as a technical guide to your library and as marketing material for your product. So what should be in a README and what is better avoided?

An analysis

For this article I've done a little survey across the [SendGrid](#), [Pusher](#), [Stripe](#) and [Twilio](#) Ruby libraries. I've also taken a screenshot of each README and put them in a [handy little gallery](#) for future reference.

	SendGrid	Pusher	Stripe	Twilio
Repo name	sendgrid-ruby	pusher-http-ruby	stripe-ruby	twilio-ruby
Build status badge	✓	✓	✓	✓
Library version badge	✗	✗	✗	✓
Introduction	129 words	0 words	100 words	19 words

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Get Started samples	✓	✓	✓	✓
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