# Christopher Blow France

Digital product design, UX resesarch and software development

#### Links

Website www.unthinkingly.com
Portfolio www.unthinkingly.com/work

LinkedIn https://www.linkedin.com/in/christopher-blow-france

#### Experience

#### WeaveGrid

STAFF SOFTWARE ENGINEER AND UX LEAD JULY 2020 - APRIL 2022

I led frontend architecture, product design and user experience research at a startup focused on increasing electric vehicle adoption.

## The Data Guild

LEAD MEMBER (SOFTWARE AND DESIGN) JULY 2018 - JULY 2020

I focused on frontend architecture and product design serving data scientists and subject matter experts.

#### LightField

CO-FOUNDER AND PARTNER MARCH 2019 - JUNE 2020

I led the product design and frontend architecture for a startup focused on investor-facing financial technology in agriculture.

## Healthmade

CREATIVE DATA TECHNOLOGIST SEPTEMBER 2019 - CURRENT

I helped develop new approaches to chronic healthcare issues, with a focus on data visualization and rule-based expert systems.

#### Contain

LEAD TECHNOLOGIST JULY 2019 - MARCH 2020

I designed and built a tool which algorithmically matches lenders and borrowers using a serverless architecture.

## Litterati

DATA PRODUCT STRATEGIST MAY 2019 - APRIL 2020

I designed and developed a process used by the machine learning team for image recognition and crowdsourced data collection.

Meedan

DESIGN & UX DIRECTOR MARCH 2008 - JULY 2018

I led the team responsible for frontend architecture and design systems, serving clients such as Facebook and Cambridge University.

Bolt | Peters

UX RESEARCHER, PRODUCT DEVELOPER & DESIGNER JULY 2007 - SEPTEMBER 2008

I designed and conducted usability studies with clients like Sony and Electronic Arts while building Ethnio, a UX research product.

Blast Internet

LINUX SYSADMIN & DIRECTOR OF OPERATIONS MARCH 2006 - JULY 2007

I implemented an Agile development methodology with the Rails stack while doing both Linux system administration and business development.

Nonprofit Design

WEB DEVELOPER, FOUNDER MAY 2003 - MARCH 2006

I operated a design consultancy with clients such as Duke University and the University of North Carolina at Chapel Hill.

#### Education

University of North Carolina at Chapel Hill Mass Communications

JUNE 2001 - JANUARY 2004

Bachelor of Arts

## Speaking and awards

I have given talks about design, user experience, software and journalism at RightsCon, Global Fact, the Online News Association, DrupalCon, the International CrisisMappers Conference, SXSW, the Nonprofit Technology Conference, and NYU ITP. I have contributed to award-winning products such as the Online Journalism Award (for Electionland, at the time one of the largest journalistic collaborations in the U.S.), the International Press Institute News Innovation Contest, the Innovate Africa Innovation Challenge and the Knight News Challenge for Prototypes.