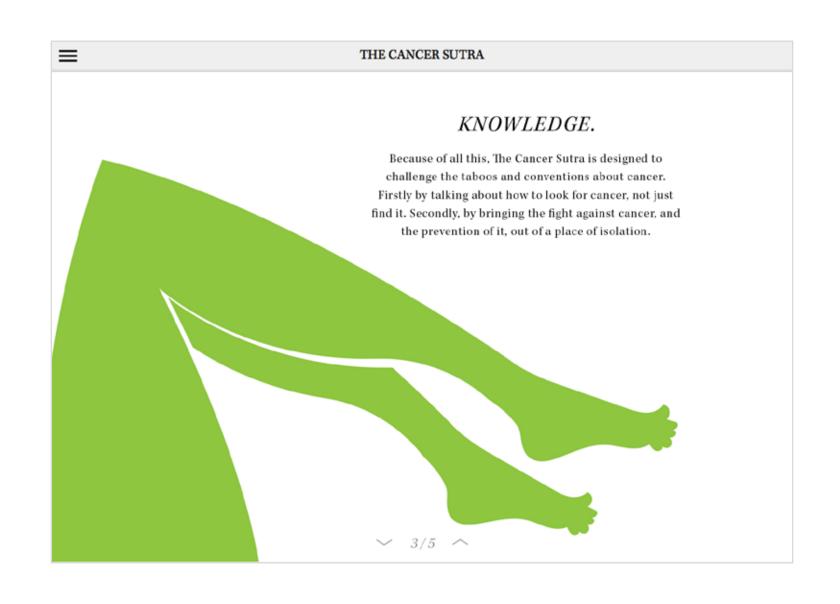
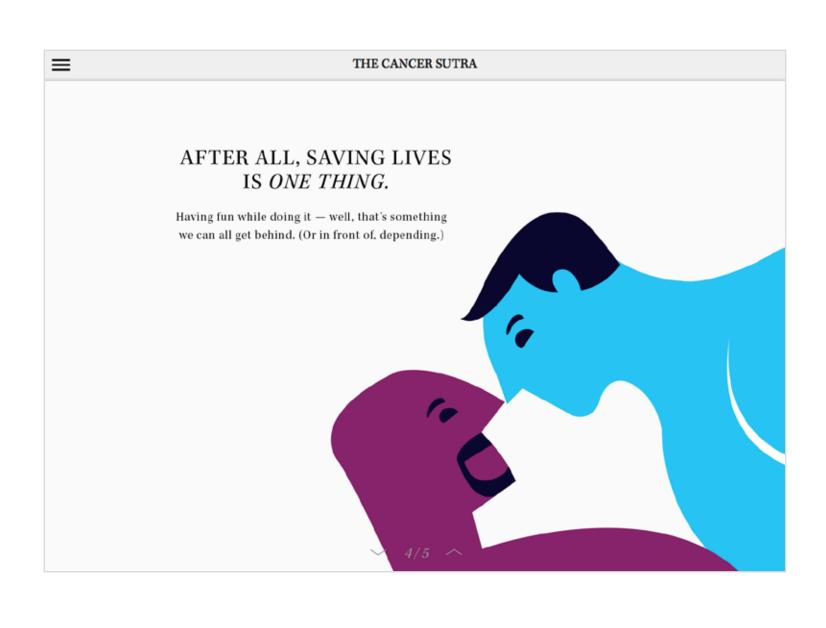
# DESKTOP SPLASH PAGE











# MOBILE SPLASH PAGE



## THIS PROJECT EXISTS TO HELP SAVE LIVES.

(ONE TWEAK, THRUST, HEAVE, AND PANT AT A TIME.)



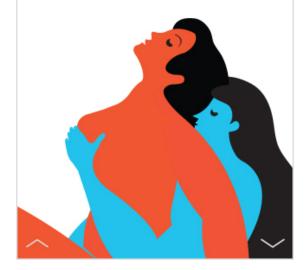
#### THE CANCER SUTRA

 $\equiv$ 

### BEFORE THE WHAT, *THE WHY*.

Because fear of cancer can be as bad as cancer itself.

Because 90% of cancer can be cured if checked by stage
one. Because fear, like cancer, may have the power to
spread — but they both share one major weakness:



# $\equiv$ THE CANCER SUTRA KNOWLEDGE. Because of all this, The Cancer Sutra is designed to challenge the taboos and conventions about cancer. Firstly by talking about how to look for cancer, not just find it. Secondly, by bringing the fight against cancer, and the prevention of it, out of a place of isolation.

### THE CANCER SUTRA

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# AFTER ALL, SAVING LIVES IS *ONE THING*.

Having fun while doing it — well, that's something we can all get behind. (Or in front of, depending.)

