Statement of Work

Connor Franklin

For: Cancer Sutra
Client: The Bull White House

Version
3.0

Job Number:
TBW-14055

Date
January 29, 2015

Purpose of Document

This document outlines the general scope of the project based on discussions to date. The objective at this stage is to ensure that all parties agree upon the general scope, budget and schedule of the project prior to commencing work on subsequent stages.

Clients are urged to ensure that all the details contained within this proposal meet their requirements before further work commences. If the nature and scope of the project changes, costs and timings may need to be revised.

Brief

- An interactive, responsive website for Cancer Sutra: *"a new kind of instructional guide on how to make detecting, identifying, and possibly preventing at-home detectable cancers."*

Project

- The site will be built based on detailed PSD comps and animation resources provided by BWH.
- It will employ responsive design for a fluid display across computers, tablets, and mobile devices, and allow animated live-sorting by category. Preparations will also be made for viewing in low-bandwidth environments.
- The site's layout will be randomized on load to ensure unique experiences for users.

Hosting

- Once QA is complete, I will create a cloud hosting environment using DigitalOcean, and deploy the site at midnight on the launch date: February 14, 2015.

Roles and Responsibilities

BHW is responsible for timely delivery of feedback and comps for each round. Feedback process should include comments for all devices: desktop, tablet, mobile phones. BWH shall provide a cloud hosting account and domain name. BHW is expected to make payment on all invoices within 10 days of reciept or by date listed on issued invoices.

I, Connor Franklin, am responsible for timely delivery of development work at the end of each round, comprehensive QA for final revision, and the scheduled launch of the site at the appointed date and time. The site shall be optimized for all modern browsers and devices (Internet Explorer 9 and up). I will also aid BWH in setting up a cloud hosting environment, and configuring domain name services.

Rate

My rate is $70.00 per hour. OT is charged at a rate of 1.5x or $105.

Updated Schedule

Deliverable	Party	Date
Design Comp Rd1	BW	December 15, 2014
Development Rd1	CF	December 22, 2014
Feedback Rd1, Design Comp Rd2	BW	December 23, 2014
Development Rd2	CF	January 12, 2015
Feedback Rd2, Final Comp Approval	BW	January 19, 2015
Development Rd3	CF	February 2, 2015
Feedback Rd3	BW	February 3, 2015
Final Development (Merch, eCards) *need all outstanding deliverables such as remaining copy and images for this stage	CF/BW	February 10, 2015
Final QA	CF	February 10,11,12
Host Deployment and "Soft Launch"	CF	February 13, 2015
Launch	CF	February 14, 2015

Updated Quote

I have projected 73 hours of work, for a total of $7315.00. As agreed, all hours after Rd 1 development are charged at a rate of $105 to accellerate the project. Some tasks below will be repeated for each revision, while some are one time only. Those that repeat include a "x 2" multiplier:

Task	Projected Hours
Initial Image Processing & Compression	3
Layout Design Development	7 x 2
Animation Handling, Filtering & Sorting: Iteration	3 x 2
Animation Handling, Filtering & Sorting: Polishing	4
Cross-Browser, Cross-Device QA	4
Mobile QA	4
Cloud Host Configuration	2
New Task v2.0: About Page	*5*
New Task v2.0: Social Media Prep	*8*
New Task v3.0 SVG/SMIL Animation Creation	*5 (for inital 5 "About" animations)*
New Task v3.0: Social Media Prep (eCards)	*4*

New Task v3.0: Merch/Support Page	*2-10 depending on details TBD*
New Task v3.0: Legal Popup	*2*
New Task v3.0: Chapter Footers	*2*
Updated Total (Upper)	**73**

Other Services

Service	Projected Cost
Additional SVG/SMIL Animations	1 hour per animation @ OT Rate

Updates, Maintenance and Support

Any updates, maintenance, or support once the site is launched will be charged at the same agreed rate as project deliverables (regular rate).