

# Camila Blanes Garcia Cors

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CONTACT INFORMATION	655 Knight Way Stanford, CA 94305 USA	E-mail: <a href="mailto:cblanes@stanford.edu">cblanes@stanford.edu</a> Tel: (+1) 650-512-4228
EDUCATION	<b>Ph.D., Political Economics.</b> Stanford Graduate School of Business	2022 - Present
	<b>B.A., Economics.</b> Mexico Autonomous Institute of Technology (ITAM) ( <i>Honors</i> )	2020
	<b>B.A., Poltical Science.</b> Mexico Autonomous Institute of Technology (ITAM) ( <i>Honors</i> )	2020
FIELDS OF INTEREST	Political Economy, Economics of Media	
WORK IN PROGRESS	<b>Allocating Influence: The Effects of Government Advertising on Mexico's News Market</b>  Governments are major advertisers, yet little is known about how discretionary advertising is allocated and whether it distorts media markets. Using administrative data on federal government advertising in Mexico, I show that governments systematically favor ideologically aligned outlets. This preferential treatment persists even when comparing campaigns with identical target audiences and is reinforced by price premiums above market rates and cost-efficient benchmarks. I document a trade-off between reaching target audiences and rewarding aligned media, revealing a willingness to sacrifice efficiency for partisan considerations. These allocations have substantial downstream effects: aligned outlets expand newsroom capacity and content production, while misaligned outlets—particularly those dependent on government advertising—contract. This evidence highlights a distinct form of media capture driven by selective subsidization rather than direct censorship or quid-pro quo.	
	<b>The more the merrier? On the optimal number of representatives</b>  I study the role of local officials in shaping public policy outcomes and descriptive representation. Leveraging variation in municipal council size in Mexico, which is determined by the population size of the municipality, I employ a regression discontinuity design to estimate the causal effects of the change in the number of representatives in the local council on descriptive representation, governance efficiency, and distributional policies within municipal councils from 2012 to 2021.	
	<b>The Effects of Electoral Institutions on Party Discipline: An Analysis of Speech and Votes in the Mexican Congress</b> with Gabriel Lopez Moctezuma (California Institute of Technology)  We leverage Mexico's mixed-member electoral system and an electoral reform that introduces consecutive reelection for federal legislators to study the effect of electoral systems on party discipline using speech and votes.	
	<b>Can We Empower Journalists Through Training and Resources to Counter Misinformation?</b> with Antonella Bandiera (ITAM), Horacio Larreguy (ITAM), John Marshall (Columbia) and Daniela Pinto (NYU)  We performed a Randomized Control Trial with 200 Bolivian journalists to measure the effect of fact-checking and a literacy training to reduce dissemination of fake news in media outlets and social media platforms.	
AWARDS AND GRANTS	<b>Enhancing Diversity in Graduate Education Fellowship</b> , Stanford (\$12,800 USD)	2022
	<b>Summer Undergraduate Research Fellowship</b> , California Institute of Technology (Caltech) (\$6,620 USD)	2021
AFFILIATIONS	<b>Poverty, Violence, and Governance Lab.</b> Stanford, Political Science	2024- Present

PROFESSIONAL  
EXPERIENCE

<b>Research Assistant</b> to Prof. Gabriel Lopez Moctezuma (Caltech)	2019-2022
<b>Research Assistant</b> to Prof. Matias Iaryczower (Princeton)	2022
<b>Research Assistant</b> to Prof. Horacio Larreguy (ITAM)	2020-2022

SKILLS

*Technical Software:* Python, R

*Languages:* Spanish (native), English (fluent)