

CMSI 370-01
INTERACTION DESIGN
Fall 2012

Assignment 0918 Feedback

Chase Blokker

1b — Your writeups demonstrate an understanding of the metrics involved in this assignment quite well. (+)

1c — It's not clear from your guidelines writeup what you used as the source guidelines document. I know there isn't necessarily a "video streaming service" guidelines document, but precisely because of that I would expect some discussion of figuring out the right set of guidelines to use and why. Outside of that, the survey itself seems somewhat terse; no actual guideline is mentioned, but just a category (i.e., "navigation" and "input/data entry" are not guidelines). In addition, the purpose of the fourth column is not clear. Overall I think this section needs more foundation and structure. (/)

2a — Your sense of how users approached or modeled the two systems is explored and explained well. (+)

2b — Although the recording and reporting of usability metrics results was well-written and thorough, the conclusion does not make any clear prioritization of which metric is most important. There is an implication that you considered satisfaction to be the priority metric, but much better for this to be explicit. (/)

2c — Your interface decision is somewhat unclear. What came out for me was: (1) satisfaction was a toss-up, (2) you agree that satisfaction was a toss-up, and (3) HBO GO was generally slower and may thus be less intuitive. There are some hints here of where you may be leaning, but you really should place a clear bet and make an unequivocal call. (/)

4d — Resources and documentation use are acceptable except for the choice of guidelines documents. (|)

4e — Commit frequency is generally just a single save per document—could be better. Messages are pretty comprehensive though. Your guidelines document dilemma is reflected there, and as you can see that comes out in the final result. When you hit roadblocks like that again, don't wait until the commit message to alert me on this. (|)

4f — Submitted on time. (+)