## 1 Introduction

The focus of my research is to use narratology principles to find new and exciting ways to procedurally generate stories from data.

Stories are typically linear and non-interactive. Even in computer games and online media, the events of a story are laid out in a way that only allows the user to experience the narrative in a pre-determined, linear way.

However, the stories embedded within data are often non-linear and complex, involving many different characters and simultaneously occurring interactions and events. By combining narratology research with Artificial Intelligence techniques, my aim is to find better ways to present these types of narrative.

The technology behind this research is taken from the ideas behind Semantic Web research. By building a story ontology and feeding data into it, Artificial Intelligence technologies such as reasoners can be used to procedurally generate stories.

## 2 State of the Art

Arguably the most work on non-linear narratives in games has been published by Marie-Laure Ryan. Much of her work discusses the new types of narrative that virtual reality has the potential to create, describing Star Trek's 'Holodeck' as the 'Holy grail of new media' [?]. A world where infinite choices, possibilities and interactions are possible enables totally new types of narrative. She contrasts this with examples of interactive narrative that currently exist, such as Hypertext Fiction, where a user's choices need to be restricted in order to respect narrative logic.

She asserts that there is necessarily a dichotomy between narrativity and interactivity in interactive narratives. In a narrative game, a story is supposed to enhance the gameplay. However, in a playable story, gameplay is meant to produce a story. Therefore there are two different types of games: free-play games where the player creates their own stories (paidia), and strictly controlled rule-based games (ludus). Within ludus, there are abstract games (football, chess, tennis) and narrativised games (any computer game where a player plays through a story).

Marie-Laure Ryan stated in her 2009 paper [?] that the only working example of an interactive drame is the game Façade, by Mateas and Stern [?]. Façade is a game where the player can interact with the characters by typing in natural-language sentences, as well as by clicking on in-game items. The setting of the game is the apartment of a recently married couple. By talking to them, the player is able to reveal different parts of a backstory. However, the flow of the narrative of the game and the characters' actions all depend entirely on what the player says and does.

The authors describe Façade as a middle-ground between structured narrative (ludus) and simulation (paidia), combining the strengths and weaknesses of each approach. Taking from McKee's theory of dramatic action [?], Mateas and Stern divide their narrative into *beats*, the smallest possible unit of narrative. These beats can be combined into many different combinations of narratives.

Other examples of truly interactive narratives exist in the world of Interactive Fiction (text adventures). One instance would be Emily Short's Galatea [?], where the

player takes the role of a visitor in a museum who encounters a talking Greek statue. The aim is to get the statue to tell her back story, which is almost always completely different, based on the actions of the user.

The thesis of my research is to use Semantic Web technology to construct these kinds of interactive narratives. In order to do this, a good first move would be to construct an ontology for narrative.

The closest thing to this in the literature is Raimond et al's Music Ontology [?]. Their ontology is 'a formal framework for dealing with music-related information on the Semantic Web (including *editorial*, *cultural*, and *acoustic* information)'.

This music ontology builds up the authors' previous work in creating an event ontology [?], describing events that could occur either in music, or in general. They describe events as consisting of:

- factors (such as instruments)
- products (the sound produced)
- agents (the performer)

These events can be linked to a place through the event:place relation.

While the event ontology can be used to describe musical events in recordings or live performances, the event as a whole is described using the FRBR (Functional Requirements for Bibliographic Records) ontology. The FRBR ontology has the following concepts:

- work (abstract or distinct artistic creation)
- manifestation (the physical embodiment of a musical performance, such as a record)
- item (a single instance of a manifestaion, like a particular CD)

The Friend of a Friend (FOAF) ontology is also used to describe artists, composers and performers.

The music ontology also consists of Compositions (a creation of a MusicalWork) and Arrangements (an arrangement of a MusicalWork). In the event ontology, a MusicalWork can be a factor, an Arranger can be an agent and a Score can be a product, for example.

A Performance denotes a particular performance, having factors such as a MusicalWork and a Score. Factors could be a number of musical instruments or equipment. Musicians, sound engineers, conductors and listeners would be agents.

MusicBrainz [?] is another music ontology. However, it is more concerned with the metadata of recordings than the actual events that describe a piece of music or performance. To create an ontology for narrative, especially game narrative, events, objects (or factors) and actors will likely need to be used.

Similarly, Zagal and Bruckman have created an ontology for games with the Game Ontology Project [?]. Like MusicBrainz, its aim is to establish a common format for the categorisation of existing computer games, rather than to describe the narrative events that occur within them.

## 3 Problem Statement and Contributions

The problem is this: that there are very few examples of games or art that present a truly interactive narrative to the player. Games such as Façade [?] and Galatea [?] come close, but they are both very limited in scope. Using the technology behind the Semantic Web, I believe it would be possible to create better interactive narrative experiences by constructing a narrative ontology which can then be populated with content. Once populated, reasoners would be able to infer the course of a narrative given a player's actions.

## 4 Research Methodology and Approach

The first step is to discover the suitability of using Semantic Web technology for creating interactive narratives. This will be done by

- 5 Preliminary Results
- **6** Evaluation Plan
- 7 Conclusion