

CHRISTIAN BOLORINOS

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PROFESSIONAL SUMMARY

Graphic Designer specializing in Web and Motion Graphics Design.

EDUCATION

IE BUSINESS SCHOOL

Masters in Customer Experience and Innovation

Madrid, Spain

Oct. 2019 – Aug. 2020

NEW YORK INSTITUTE OF TECHNOLOGY

Bachelor of Arts in Graphic Design

Manhattan, NY

Sept. 2008 – July 2013

PROFESSIONAL EXPERIENCE

Lensbaby

Graphic Designer

Portland, OR

May. 2019 – Present

- Managed branding and launch of Lensbaby's new product line OMNI; creating OMNI website and all mailings, videos, and social media posts for a .
- Led a marketing campaign highlighting videography uses of Lensbaby; bringing Lensbaby into the rapidly growing videography industry.
- Restructured Lensbaby photo/video database to Lightroom Web.

Yaupon Rose

Co-Founder/Graphic Designer

Tyler, TX

May. 2016 – Present

- Set down brand guidelines including logo, colors and fonts.
- Built integrated WordPress WooCommerce website.
- Designed and managed packaging, supervising workers and streamlining packaging process.
- Formulated and executed highly successful mailing campaign, managed deals with multiple co-ops, coffee shops, and tea curators.
- Supervised social media marketing campaign, working with an innovative team of social media influencers to create a cohesive strategy.

Saturno Design

Graphic Designer

Portland, OR

Dec. 2016 – Aug. 2019

- Rebranded company, working closely with marketing team, for a more modern look and feel. Rebranding included logo, color scheme, business cards, sizzle videos and website adjustments.
- Designed multiple email templates, websites, and proposal documents. Oversaw a team of developers to execute designs. Clients included K&L Gates, Barclay Damon, Century 21, VNF and Ford Harrison.
- Formulated innovation strategy incorporating video hero banners and promotional video material into Saturno's design package.
- Developed email templates in HTML and CSS. Clients included K&L Gates, Barclay Damon, Century 21, VNF and Ford Harrison.

Freelance

Oct. 2014 – Present

- UI/UX Design for Econ Policy 101, an app used in Coursera's macroeconomic policy making course. Worked closely with a team of talented developers and university professors to design a fun and educational app.
- Designed and built websites for Be Fluent Online (Bootstrap), Lewis and Clark Montessori Charter School (Avada), Lightly Vital (Divi), Vinotations (Divi), and Entry Africa.

OTHER INTERESTING INFORMATION

Attended 4 separate sessions Semester at Sea.

Raised between USA and Spain.

Visited 34 different countries.

LANGUAGES

English (Fluent); **Spanish** (Fluent)