



Skills

HTML5		InDesign		Dreamweaver		Spanish	
CSS3		Photoshop		After Effects		Git & Github	
Bootstrap		Illustrator		WordPress		HTML Emails	

Work Experience

Freelancer

2011 - Present

Worked on multiple freelance projects including (but not limited to):

- Designed, developed and promoted the website for Tabarcaisland.com.
- UI/UX design for the EconPolicy101 education game iOS/android mobile app (used in the IE Business school and Corsera's macroeconomic policymaking courses)
- Designed an extensive print campaign and updated the website for Casa Loma Tours.
- Designed and developed the website for Befluent.com.
- Designed developed and promoted the website for Allen Abyssinia Tours.
- Designed an extensive print campaign and updated the website for Queens English College.
- Designed and promoted the website for Lotus Da Dar.
- Designed the UI for Grazzp mobile app as well as some motion graphics work.

Zero Chaos (Contract)

2013 - 2014

Quality Ads Rater

Rated ads for Google based on relevance to search query/user intent.

Go Big Eye (Contract)

2012 - 2013

Front End Web Developer

Supervised web and print design, branding and FTP involved in the creation of the commercial websites of the firm's clients. Completion of projects made use of Photoshop, Illustrator and InDesign (for print design and branding), and Wordpress, Bootstrap and Dreamweaver (for web design).

IE Business School (Contract)

2009 - 2011

Educational Media Intern

Projects undertaken include: branding for the Africa Forum NGO, design and launch of "IE in Ethiopia" and "Entry-Africa" websites, preparation of other educational media. Completion of projects made use of: Photoshop, Illustrator, Bootstrap and MS PowerPoint.

Education

New York Institute of Technology

Bachelor of Arts, Graphic Design

Udacity

Git and Github, Intro to Computer Science, Intro to JavaScript, Web Development