

Casey Bowser

Graphic Designer

Contact:

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caseybowser.com

Skills / Tools:

InDesign
Photoshop
Illustrator
After Effects
XD
Sketch
Microsoft Office
Keynote
HTML & CSS
UX / UI
InVision
Web Design
Info Design
Motion Graphics
Branding
Editorial Design

Education:

Boston University
MFA in Graphic Design, 2019

University of Rhode Island
MS in Nutrition & Dietetics, 2016

University of Kentucky
BS in Nutrition & Dietetics, 2012

Experience:

User Interaction Design Fellowship
Boston University, Boston MA | Fall 2018

Collaborated with a developer to redesign a website for an external client. Created simple and original layout and graphics to improve customer experience. Participated in educational UX/UI workshops, received feedback from UI mentor regularly, and worked with team weekly.

Graphic Design Intern
Extension Engine, Cambridge MA | Summer 2018

Designed printed and digital marketing assets including slide templates, landing pages, digital ads, publications and banners. Created graphics and presentation layouts for a collegiate level online course. Actively participated in weekly meetings with the Marketing and Creative Teams.

Clinical Dietitian
Sodexo, MA | 2015 - 2016

Provided inpatient, outpatient and management position coverage at various hospitals and facilities in Massachusetts. Coordinated with interdisciplinary teams to provide the best patient care. Designed and educational materials and presentation layouts.