EDS 222

Tamma Carleton Fall 2021

Today

Relationships between variables

• Covariance, correlation

Ordinary Least Squares

• Finding the "best fit" line, properties of OLS, assumptions of OLS

Interpreting OLS output

Slopes, intercepts, unit conversions

Measures of model fit

Coefficient of variation

Notes on OLS

• Missing data, outliers

Announcements/check-in

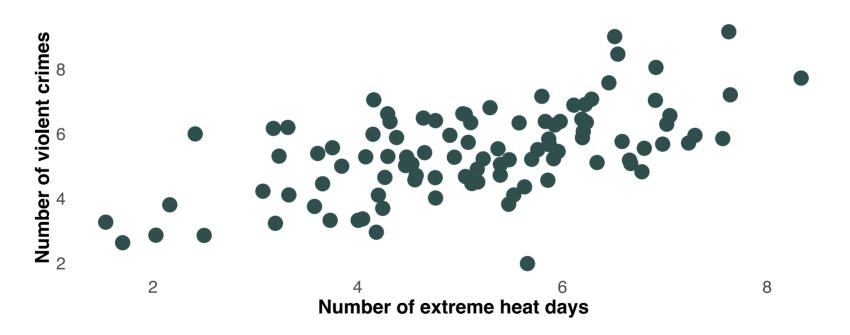
- Assignment #1: No grading, answers posted this week
- Assignment #2: Updated data
- Labs: Repo should fork for everyone; if you don't have all the packages installed please get in touch!
- Flag on IMS and linear regression
- Finals week: Project presentations!

Relationships between variables

Two random variables

Often we are interested in the *relationship* between two (or more) random variables.

E.g., heat waves and heart attacks, nitrogen fertilizer and water pollution



Note: these are simulated data. But the violence-temperature link is real! See here for a summary of research.

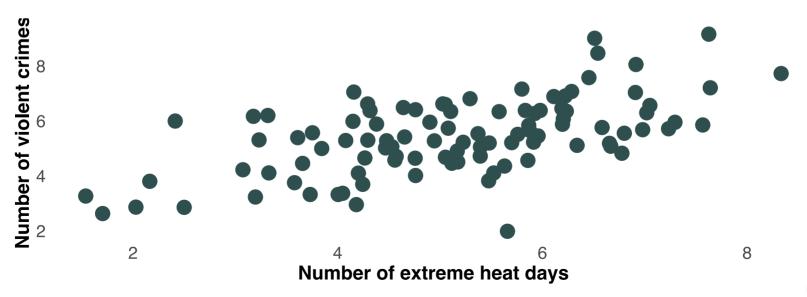
Two random variables

What metrics can we use to characterize the *relationship* between two variables?

There are lots. But let's start with...

1. Covariance

2. Correlation



Variance indicates how dispersed a distribution is (average squared deviation from the mean)

Covariance is a measure of the joint distribution of two variables

- ullet Higher values of X correspond to higher values of $Y o {\sf positive}$ covariance
- ullet Higher values of X correspond to lower values of $Y o {f negative}$ covariance

In the population:

$$Cov(X,Y) = E[(X-\mu_x)(Y-\mu_y)] = E[XY] - \mu_x \mu_y$$

In the sample:

$$s_{xy} = rac{1}{n-1} \sum_{i=1}^n (x_i - ar{x}) (y_i - ar{y}).$$

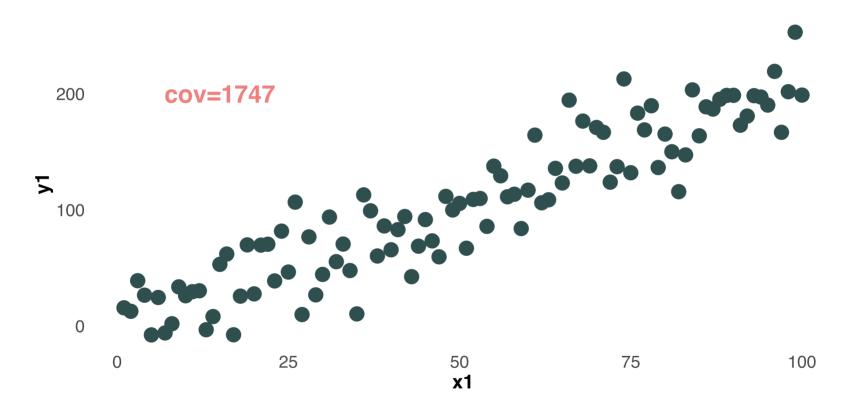
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Covariance is a measure of the *joint* distribution of two variables

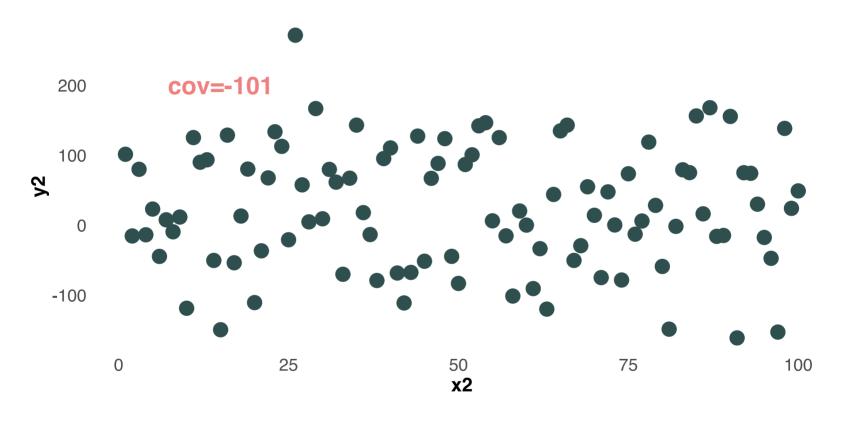
- Higher values of X correspond to higher values of Y o **positive** covariance
- ullet Higher values of X correspond to lower values of $Y o {f negative}$ covariance

The **sign** of s_{xy} tells us the sign of the linear relationship between X and Y, but the **magnitude** depends on the units of the variables and is therefore difficult to interpret

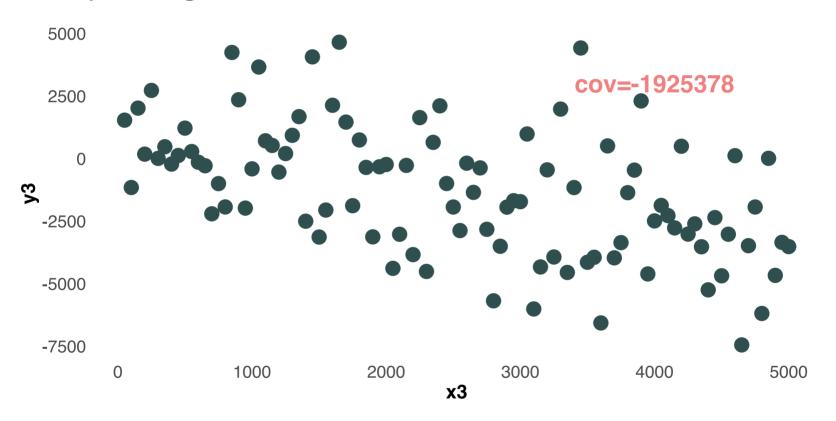
Example: positive covariance



Example: zero covariance



Example: Negative covariance



How do I interpret these units?! Hard to compare across these three graphs...

Correlation allows us to normalize covariance into interpretable units

The sign still tells us about the nature of the (linear) relationship between two variables:

positive covariance → positive correlation (and vice versa)

But now, the magnitude is interpretable:

• Ranges from -1 to 1, with magnitude indicating *strength* of the relationship

Correlation allows us to normalize covariance into interpretable units

In the population:

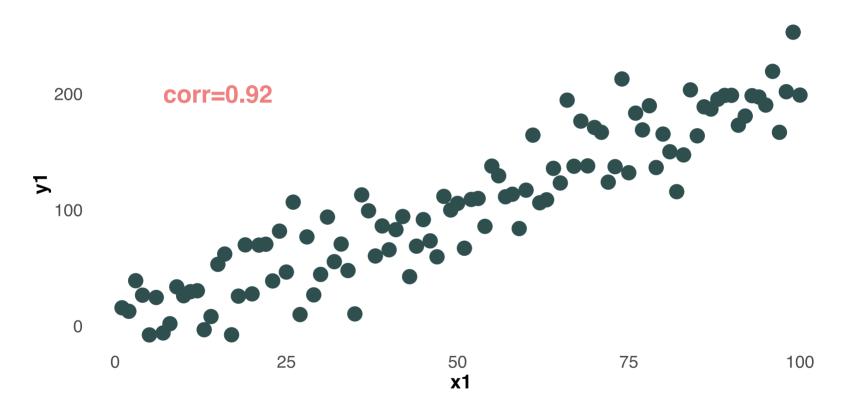
$$ho_{X,Y} = corr(X,Y) = rac{cov(X,Y)}{\sigma_x \sigma_y}$$

In the sample:

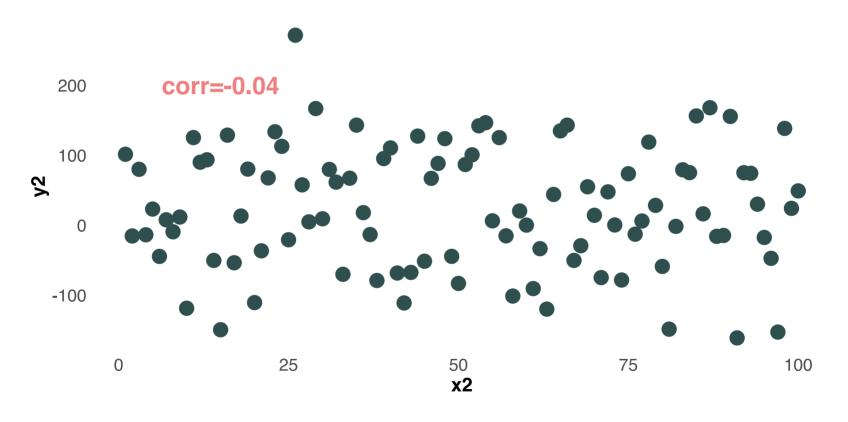
$$r_{x,y} = rac{s_{x,y}}{s_x s_y} = rac{1}{(n-1) s_x s_y} \sum_{i=1}^n (x_i - ar{x}) (y_i - ar{y}).$$

Want to proove that $-1 \le r_{x,y} \le 1$? Key result: Cauchy-Schwarz Inequality tells us that $|cov(X,Y)|^2 \le var(X)var(Y)$.

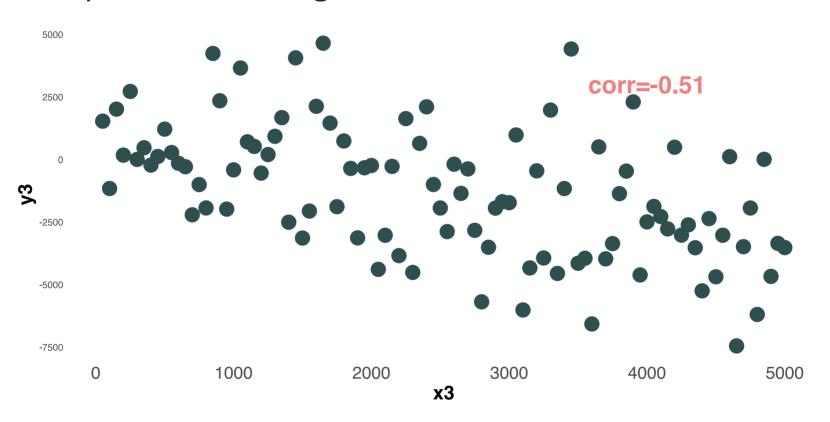
Example: Strong positive correlation



Example: zero correlation



Example: Moderate negative correlation



Linear regression

Covariance and correlation give us a single summary of the **strength** of the relationship between two random variables Y and X...

...but we want to know more!

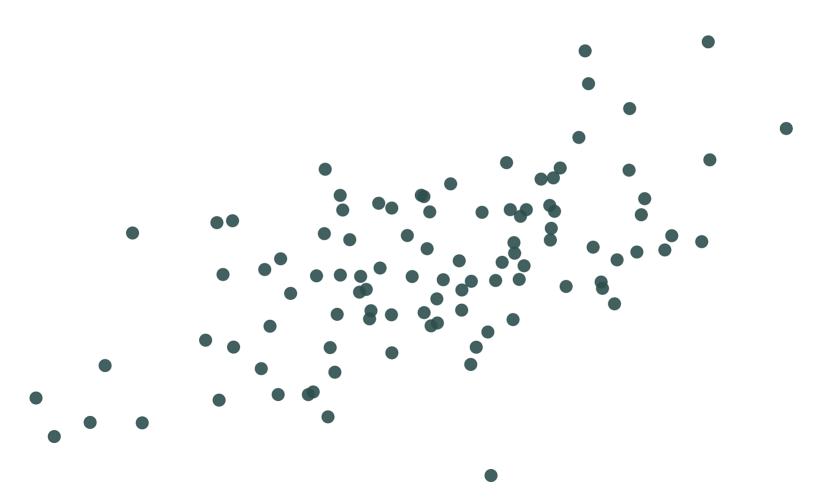
In particular, we are often interested in the **linear** relationship between X and Y:

In the **population**:

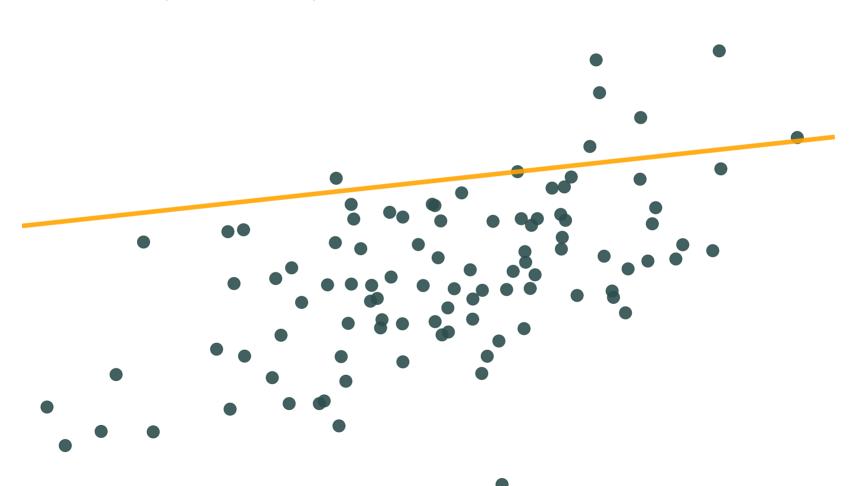
$$y = \beta_0 + \beta_1 x + u$$

Can we use our sample to estimate β_0 (the intercept) and β_1 (the slope)?

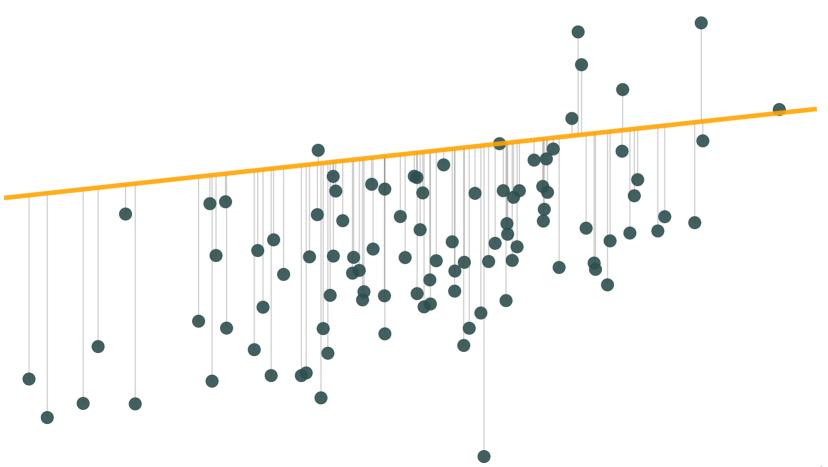
Consider some sample data.



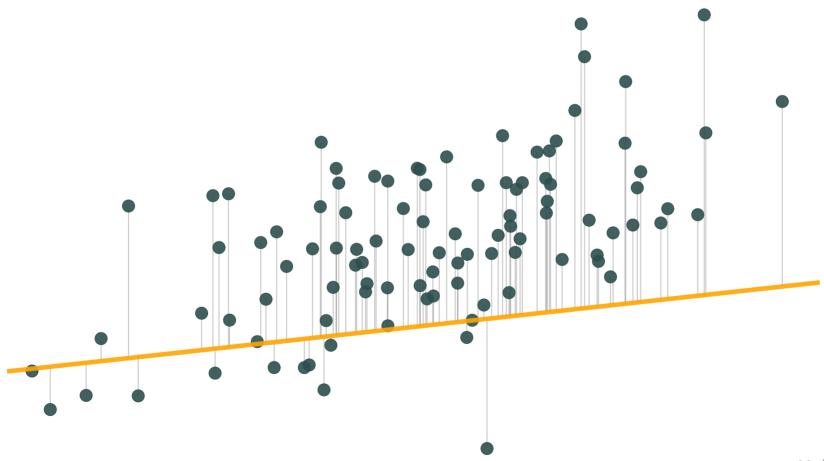
For any line $\left(\hat{y}=\hat{eta}_0+\hat{eta}_1x
ight)$



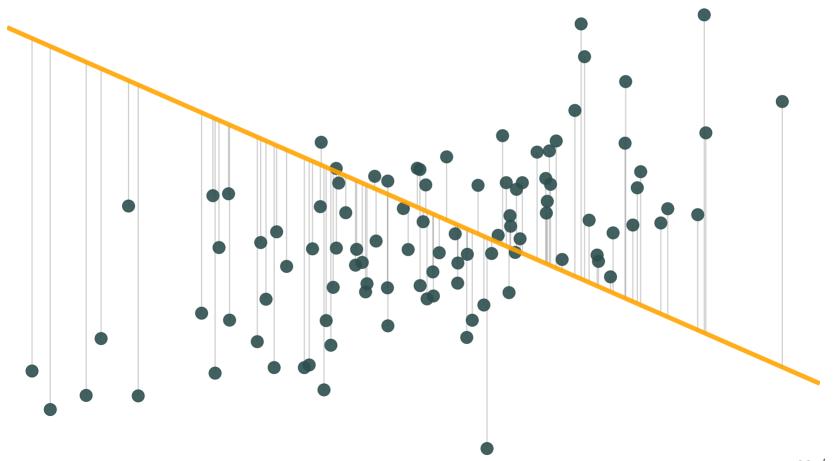
For any line $\left(\hat{y}=\hat{eta}_0+\hat{eta}_1x
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OLS chooses a line that minimizes the **sum of squared errors**:

$$SSE = \sum_i (y_i - {\hat y}_i)^2 = \sum_i (y_i - {\hat eta}_0 - {\hat eta}_1 x)^2$$

In other words, OLS gives us a combination of $\hat{\beta}_0$ and $\hat{\beta}_1$ that minimizes the SSE.

Now you see where "least squares" comes from!

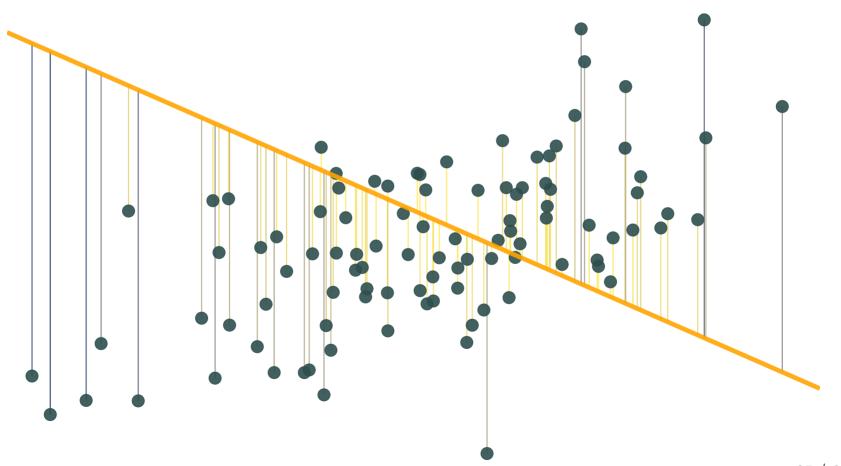
In R:

library(stats)

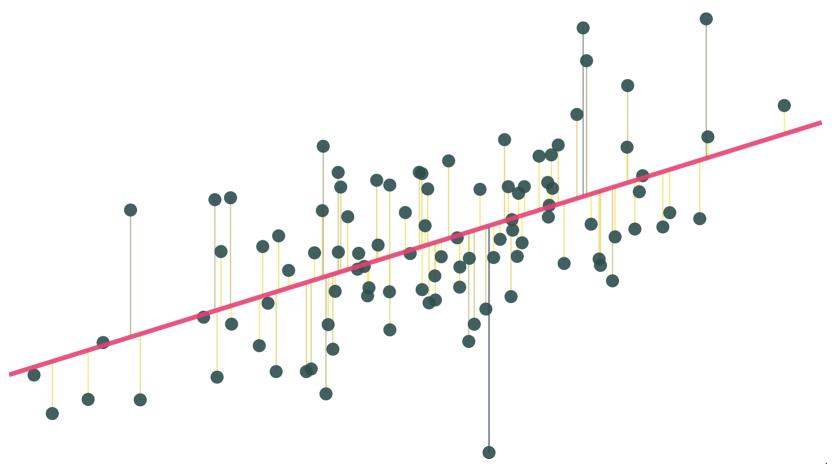
$$lm(y \sim x, my_data)$$

Note: SSE is also called "sum of squared residuals" or SSR

SSE squares the errors $(\sum e_i^2)$: bigger errors get bigger penalties.



The OLS estimate is the combination of $\hat{\beta}_0$ and $\hat{\beta}_1$ that minimize SSE.



OLS, formally

In simple linear regression, the OLS estimator comes from choosing the $\hat{\beta}_0$ and $\hat{\beta}_1$ that minimize the sum of squared errors (SSE), *i.e.*,

$$\min_{\hat{eta}_0,\,\hat{eta}_1} \mathrm{SSE}$$

but we already know $\mathrm{SSE} = \sum_i e_i^2$. Now use the definitions of e_i and \hat{y} .

$$e_i^2 = \left(y_i - \hat{y}_i
ight)^2 = \left(y_i - \hat{eta}_0 - \hat{eta}_1 x_i
ight)^2$$

this expands to:

$$\hat{m{g}}_{i}^{2}=y_{i}^{2}-2y_{i}\hat{m{eta}}_{0}-2y_{i}\hat{m{eta}}_{1}x_{i}+\hat{m{eta}}_{0}^{2}+2\hat{m{eta}}_{0}\hat{m{eta}}_{1}x_{i}+\hat{m{eta}}_{1}^{2}x_{i}^{2}$$

OLS, formally

Choose the $\hat{\beta}_0$ and $\hat{\beta}_1$ that minimize the sum of squared errors (SSE), i.e.,

$$\min_{\hat{eta}_0,\,\hat{eta}_1} \sum_i e_i^2$$

Derivation: Minimizing a multivariate function requires (**1**) first derivatives equal zero (the 1st-order conditions) and (**2**) second-order conditions (concavity).

See extra slides if you want the full derivation. Basically, we take the first derivatives of the SSE above with respect to β_0 and β_1 , set them equal to zero, and solve for β_0 and β_1 .

OLS, formally

The OLS estimator for the slope is:

$$\hat{eta}_1 = rac{\sum_i (x_i - \overline{x})(y_i - \overline{y})}{\sum_i (x_i - \overline{x})^2} = rac{cov(x,y)}{var(x)}$$

and the intercept:

$$\hat{eta}_0 = \overline{y} - \hat{eta}_1 \overline{x}$$

Note that the expression for $\hat{\beta}_0$ can be rearranged to show us that our regression line always passes through the sample mean of x and y.

Let's collect some definitions

True **population** relationship:

$$y_i = \beta_0 + \beta_1 x_i + u_i$$

Estimated **sample** relationship:

$${\hat y}_i = {\hat eta}_0 + {\hat eta}_1 x_i$$

- **Dependent variable** = regressand = y
- Independent variable = explanatory variable = regressor = x
- **Residual** = sample error = $y_i \hat{y}_i$
- Estimated **intercept** coefficient = $\hat{\beta}_0$
- Estimated **slope** coefficient = $\hat{\beta}_1$

Why choose the OLS line?

There are many possible ways to define a "best fit" linear relationship. For example:

- ullet Least absolute deviations: minimize $\sum_i |y_i \hat{y}_i|$
- Ridge regression: minimize $\sum_i \left[(y_i \hat{y}_i)^2 + \lambda \sum_k \hat{eta}_k^2 \right]$

• ..

Why choose the OLS line?

There are many possible ways to define a "best fit" linear relationship.

So why do we often rely on OLS?

- Under a key set of assumptions, OLS satisfies some very desirable properties that most statisticians, economists, political scientists put emphasis on
- However, you will see many other linear (and nonlinear) estimators in machine learning
- What estimator you use depends on what the goal of your analysis is, but OLS is the best option a LOT of the time

Why choose the OLS line?

Under key assumptions, OLS satisfies two desirable properties:

- OLS is unbiased.
- OLS has the **minimum variance** of all unbiased linear estimators.

Let's dig into each of these for a moment so you can appreciate how amazing OLS is.

OLS property #1: Unbiasedness

Under a key set of assumptions (we'll get into these in a few slides), OLS is **unbiased**

Unbiasedness:

On average (after *many* samples), does the estimator tend toward the true population value?

More formally: The mean of estimator's distribution equals the population parameter it estimates:

$$ext{Bias}_{eta} \Big(\hat{eta} \Big) = oldsymbol{E} \Big[\hat{eta} \Big] - eta$$

OLS property #1: Unbiasedness

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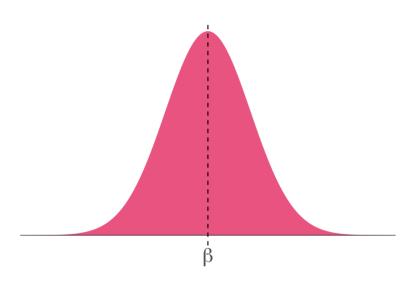
Unbiasedness:

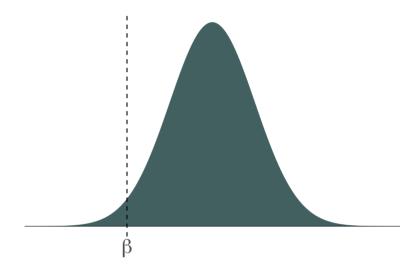
On average (after *many* samples), does the estimator tend toward the true population value?

- ightarrow You should think about the distribution of $\hat{\beta}$ values as the distribution of regression results you would get if you could draw many random samples from the population and generate a new $\hat{\beta}$ every time.
- ightarrow In two weeks we'll talk a lot more about uncertainty in and distributions of estimators like $\hat{\beta}$.

OLS property #1: Unbiasedness

Unbiased estimator:
$$m{E} igl[\hat{eta} igr] = eta$$
 Biased estimator: $m{E} igl[\hat{eta} igr]
eq eta$





OLS property #2: Lowest variance

Under a key set of assumptions (again, let's wait a couple slides), OLS is the estimator with the **lowest variance**

Lowest variance:

Just as we discussed when defining summary statistics, the central tendencies (means) of distributions are not the only things that matter. We also care about the **variance** of an estimator.

$$ext{Var}ig(\hat{eta}ig) = oldsymbol{E}igg[ig(\hat{eta} - oldsymbol{E}ig[\hat{eta}ig]ig)^2igg]$$

Lower variance estimators mean we get estimates closer to the mean in each sample.

OLS property #2: Lowest variance

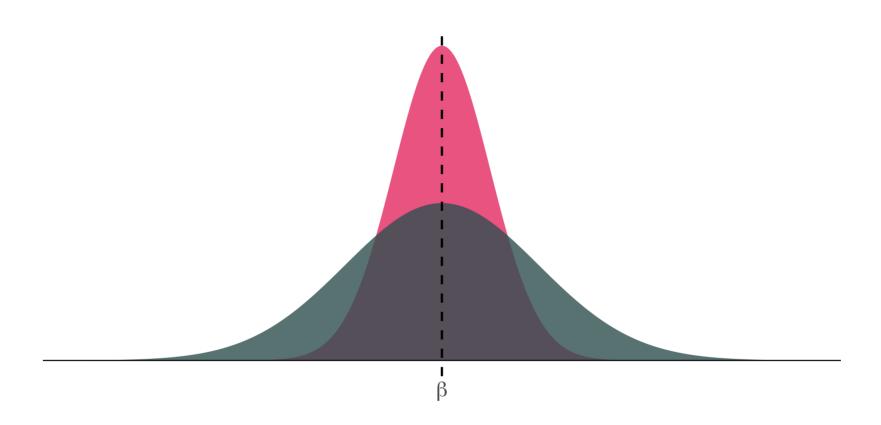
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Lowest variance:

Just as we discussed when defining summary statistics, the central tendencies (means) of distributions are not the only things that matter. We also care about the **variance** of an estimator.

 \rightarrow Again, think about the distribution of $\hat{\beta}$ values as the distribution of regression results you would get if you could draw many random samples from the population and generate a new $\hat{\beta}$ every time.

OLS property #2: Lowest variance



Properties of OLS

Property 1: Bias.

Property 2: Variance.

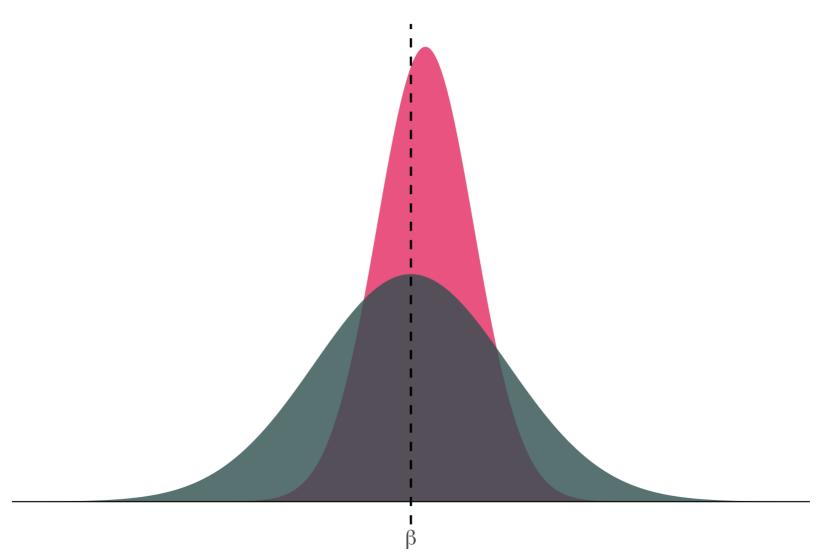
Subtlety: The bias-variance tradeoff.

Should we be willing to take a bit of bias to reduce the variance?

In much of statistics, we choose unbiased estimators. But other disciplines (especially computer science) will choose estimators that sacrifice some bias in exchange for lower variance.

You'll learn more about these estimators (e.g., ridge regression) in EDS 232

The bias-variance tradeoff.



These very nice properties depend on a key set of assumptions:

- 1. The population relationship is linear in parameters with an additive disturbance.
- 2. Our X variable is **exogenous**, i.e., $E[u \mid X] = 0$.
 - \circ I.e., is there no other variable correlated with X that also affects Y
 - You will talk a lot more about this in EDS 241 ●
- 3. The X variable has variation (and if there are multiple explanatory variables, they are not perfectly collinear)
 - \circ Recall, var(x) is in the denominator of the OLS slope coefficient estimator!

These very nice properties depend on a key set of assumptions:

- 1. The population relationship is linear in parameters with an additive disturbance.
- 2. Our X variable is **exogenous**, i.e., $E[u \mid X] = 0$.
- 3. The X variable has variation.
- 4. The population disturbances u_i are independently and identically distributed as **normal** random variables with mean zero $(\boldsymbol{E}[u]=0)$ and variance σ^2 (i.e., $\boldsymbol{E}[u^2]=\sigma^2$)
 - \circ Independently distributed and mean zero jointly imply $oldsymbol{E}ig[u_iu_jig]=0$ for any i
 eq j
 - \circ Constant variance means errors cannot vary with X (this is called "homoskedasticity")

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Different assumptions guarantee different properties:

- Assumptions (1), (2), and (3) make OLS unbiased
- Assumption (4) gives us an unbiased estimator for the variance of our OLS estimator (we will talk more about this when covering inference in a couple weeks)

We will discuss the many ways real life may **violate these assumptions**. For instance:

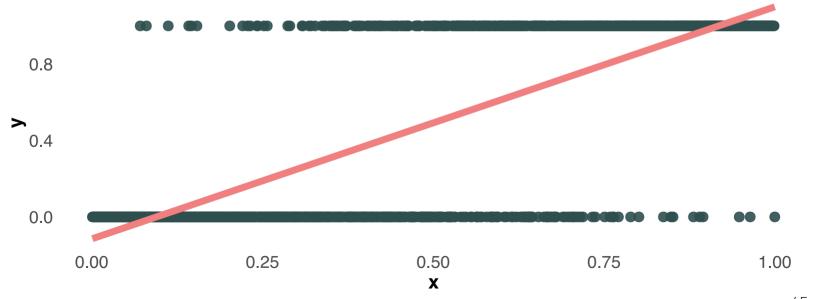
- Non-linear relationships in our parameters/disturbances (or misspecification) → e.g., logistic regression
- Disturbances that are not identically distributed and/or not independent → lectures on inference
- Violations of exogeneity (especially omitted-variable bias) → mostly covered in FDS 241

Q: Can we test these assumptions?

A: Some of them.

Assumption 1: Linear in parameters.

You can look at your data to see if this might be reasonable.



Q: Can we test these assumptions?

A: Some of them.

Assumption 1: Linear in parameters.

You can look at your data to see if this might be reasonable.

Note: this assumption does not require your model to be linear in X! As
we discuss later, nonlinear relationships in X can be easily
accommodated with OLS:

$$y_i = eta_0 + eta_1 x + eta_2 x^2 + arepsilon_i$$

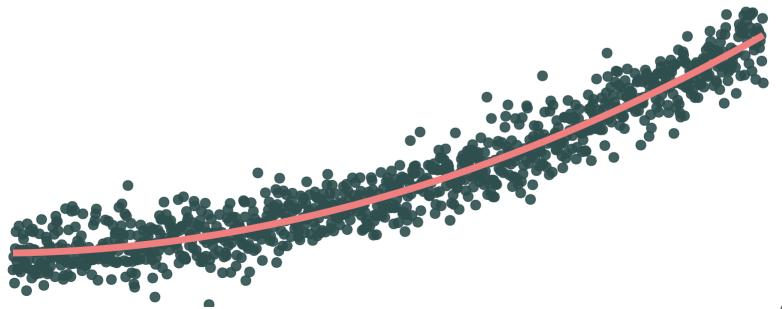
This equation was estimated using OLS to give the nonlinear relationship on the next slide.

Q: Can we test these assumptions?

A: Some of them.

Assumption 1: Linear in parameters.

You can look at your data to see if this might be reasonable.



Q: Can we test these assumptions?

A: Some of them.

Assumption 2: Exogeneity

$$\boldsymbol{E}[u \mid X] = 0$$

This is not a testable assumption!

There are a lot of methods designed to probe this assumption, but it's fundamentally untestable since there are infinite possible correlates of X and Y that are unobservable to the researcher.

In general, you should always think about what is in u that may be correlated with X.

Q: Can we test these assumptions?

A: Some of them.

Assumption 3: X has variation.

This is very easy to test:



.950 0.975 1.000 1.025

Q: Can we test these assumptions?

A: Some of them.

Assumption 4: The population disturbances u_i are independently and identically distributed as **normal** random variables with mean zero and variance σ^2

Use the residuals from your regression to investigate this assumption

Step 1: Run linear regression

$$y_i = eta_0 + eta_1 x_i + arepsilon_i$$

Step 2: Generate residuals

$$e_i = y_i - \hat{y}_i$$

Q: Can we test these assumptions?

A: Some of them.

Assumption 4: The population disturbances u_i are independently and identically distributed as **normal** random variables with mean zero and variance σ^2

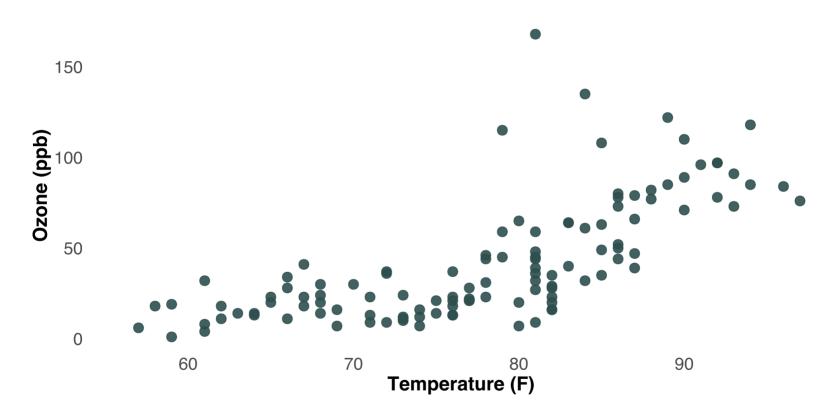
Use the residuals from your regression to investigate this assumption

Step 3: Plot and investigate residuals [draw these examples]

- histogram (are they normal?)
- plot of e_i against X (are they uncorrelated? does the variance depend on X?)

Interpreting regression results

Example: Ozone increases due to temperature (NYC)



Example: Ozone increases due to temperature (NYC)

We can use $lm(y\sim x, my_{data})$ in R to run a linear regression of y on x, including a constant term.

```
mod ← lm(Ozone ~ Temp, data=airquality)
```

Example: Ozone increases due to temperature (NYC)

summary() then lets us see the regression results.

How do we interpret these??

summary(mod)

```
#>
#> Call:
#> lm(formula = Ozone ~ Temp, data = airquality)
#>
#> Residuals:
#>
  Min 10 Median 30
                                Max
#> -40.729 -17.409 -0.587 11.306 118.271
#>
#> Coefficients:
#>
             Estimate Std. Error t value Pr(>|t|)
#> Temp
      2.4287 0.2331 10.418 < 2e-16 ***
#> ---
#> Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
#>
#> Residual standard error: 23.71 on 114 degrees of freedom
   (37 observations deleted due to missingness)
#> Multiple R-squared: 0.4877, Adjusted R-squared: 0.4832
#> F-statistic: 108.5 on 1 and 114 DF, p-value: < 2.2e-16
```

$$Ozone_i = eta_0 + eta_1 Temp_i + arepsilon_i$$

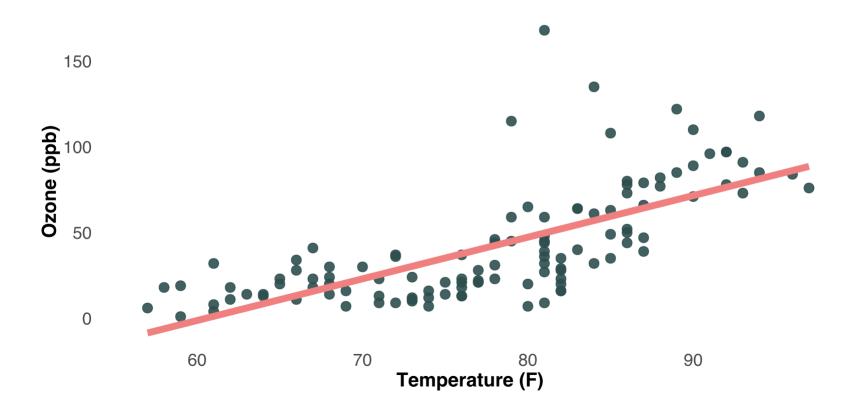
- **Slope**: Change in y for a one unit change in x.
 - Here: On average, we expect to see ozone increase by 2.4 ppb for each 1 degree F increase in temperature.
- Intercept: Level of y when x=0.
 - Here: On average, we expect Ozone to be -147 ppb when temperature is 0 degrees F.
 - CAREFUL with extrapolation! This doesn't even make sense!

$$Ozone_i = eta_0 + eta_1 Temp_i + arepsilon_i$$

Standard error, t-value, and Pr(>t): These all concern uncertainty
around our parameter estimates. We will tackle these fully in a week or
so.

Visualizing our predicted model using geom_smooth()

Where is β_0 ? Where is β_1 ?



Units matter!

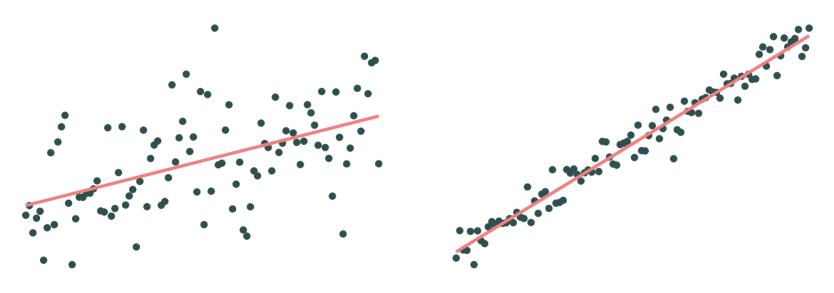
```
airqualitv$TempC ← (airqualitv$Temp - 32)*5/9
summary(lm(Ozone~TempC, data=airquality))
#>
#> Call:
#> lm(formula = Ozone ~ TempC, data = airquality)
#>
#> Residuals:
#>
     Min
         1Q Median
                       30
                                 Max
#> -40.729 -17.409 -0.587 11.306 118.271
#>
#> Coefficients:
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    (37 observations deleted due to missingness)
#>
```

Measures of model fit

Measures of model fit

Goal: quantify how "well" your regression model fits the data

General idea: Larger variance in residuals suggests our model isn't very predictive



- ullet We already learned one measure of the strength of a linear relationship: correlation, r
- In OLS, we often rely on \mathbb{R}^2 , the **coefficient of determination**. In simple linear regression, this is simply the square of the correlation.
- Interpretation of \mathbb{R}^2 : share of the variance in y that is explained by x

$$SSR = ext{sum of squared residuals} = \sum_i (y_i - \hat{y}_i)^2 = \sum_i e_i^2$$

$$SST = ext{total sum of squares} = \sum_i (y_i - ar{y})^2$$

$$R^2 = 1 - rac{SSR}{SST} = 1 - rac{\sum_i e_i^2}{\sum_i (y_i - ar{y})^2}.$$

$$R^2 = 1 - rac{SSR}{SST} = 1 - rac{\sum_i e_i^2}{\sum_i (y_i - ar{y})^2}$$

- R^2 varies between 0 and 1: Perfect model with $e_i=0$ for all i has $R^2=1$. $R^2=0$ if we just guess the mean $ar{y}$.
- In more complex models, \mathbb{R}^2 is not the same as the square of the correlation coefficient. You should think of them as related but distinct concepts.

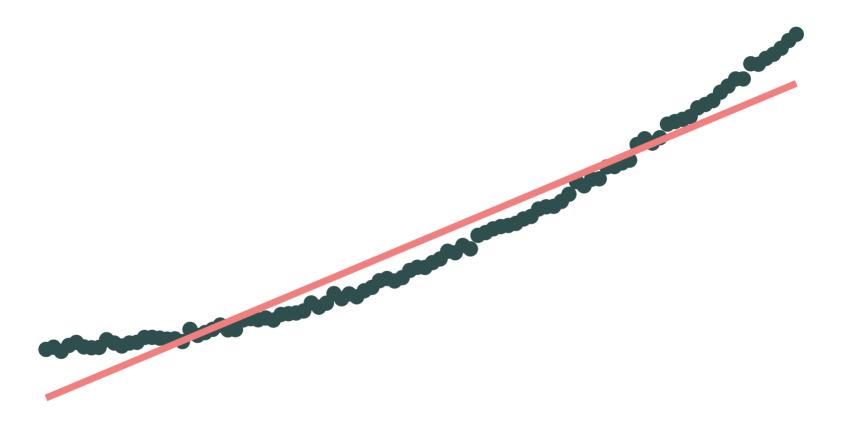
About 49% of the variation in ozone can be explained with temperature alone!

```
#>
#> Call:
#> lm(formula = Ozone ~ Temp, data = airquality)
#>
#> Residuals:
     Min 10 Median 30
#>
                                 Max
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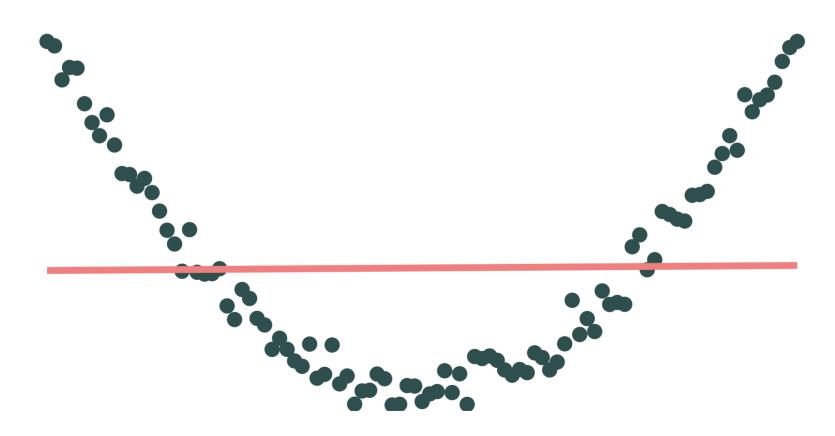
Definition: % of variance in y that is explained by x (and any other independent variables)

- ullet Describes a *linear* relationship between y and \hat{y}
- ullet Higher R^2 does not mean a model is "better" or more appropriate
 - Predictive power is not often the goal of regression analysis (e.g., you may just care about getting β_1 right)
 - If you are focused on predictive power, many other measures of fit are appropriate (to discuss in machine learning)
 - Always look at your data and residuals!
- Like OLS in general, \mathbb{R}^2 is very sensitive to outliers. Again...always look at your data!

Here, $R^2=0.94$. Does that mean a linear model is appropriate?



Here, $R^2=0$. Does that mean there is no relationship between these variables?



Important notes on OLS

Outliers

Because OLS minimizes the sum of the **squared** errors, outliers can play a large role in our estimates.

Common responses

- Remove the outliers from the dataset
- Replace outliers with the 99th percentile of their variable (*winsorize*)
- Take the log of the variable (This lowers the leverage of large values -why?)
- Do nothing. Outliers are not always bad. Some people are "far" from the average. It may not make sense to try to change this variation.

Missing data

Similarly, missing data can affect your results.

R doesn't know how to deal with a missing observation.

```
1 + 2 + 3 + NA + 5
```

```
#> [1] NA
```

If you run a regression * with missing values, $\mathbb R$ drops the observations missing those values.

If the observations are missing in a nonrandom way, a random sample may end up nonrandom.

• This is systematic non-response from Lecture 01

[*]: Or perform almost any operation/function

Multiple linear regression

Multiple linear regression (preview)

The true population model probably involves other regressors:

```
$$ yi = \beta_0 + \beta_1 x{i1} + \beta2 x{i2} + ... + \betak x{ik} + \varepsilon_i $$
```

This raises many questions:

- Which x's should I include? This is the problem of "model selection".
- How does my interpretation of β_1 change?
- What if my x's interact with each other? E.g., race and gender, temperature and rainfall.
- How do I measure model fit now?

Slides created via the R package **xaringan**.

Some slides and slide components were borrowed from Ed Rubin's awesome course materials.

Extra slides

In simple linear regression, the OLS estimator comes from choosing the $\hat{\beta}_0$ and $\hat{\beta}_1$ that minimize the sum of squared errors (SSE), *i.e.*,

$$\min_{\hat{eta}_0,\,\hat{eta}_1} \mathrm{SSE}$$

but we already know $SSE = \sum_i e_i^2$. Now use the definitions of e_i and \hat{y} .

$$e_i^2 = \left(y_i - \hat{y}_i
ight)^2 = \left(y_i - \hat{eta}_0 - \hat{eta}_1 x_i
ight)^2$$

this expands to:

$$\hat{m{e}}_i^2 = y_i^2 - 2y_i\hat{m{eta}}_0 - 2y_i\hat{m{eta}}_1x_i + \hat{m{eta}}_0^2 + 2\hat{m{eta}}_0\hat{m{eta}}_1x_i + \hat{m{eta}}_1^2x_i^2$$

Recall: Minimizing a multivariate function requires (1) first derivatives equal zero (the 1st-order conditions) and (2) second-order conditions (concavity).

We're getting close. We need to **minimize SSE**. We've showed how SSE relates to our sample (our data: x and y) and our estimates (i.e., $\hat{\beta}_0$ and $\hat{\beta}_1$).

$$ext{SSE} = \sum_{i} e_i^2 = \sum_{i} \left(y_i^2 - 2 y_i \hat{eta}_0 - 2 y_i \hat{eta}_1 x_i + \hat{eta}_0^2 + 2 \hat{eta}_0 \hat{eta}_1 x_i + \hat{eta}_1^2 x_i^2
ight)$$

For the first-order conditions of minimization, we now take the first derivates of SSE with respect to $\hat{\beta}_0$ and $\hat{\beta}_1$.

$$rac{\partial ext{SSE}}{\partial {\hateta}_0} = \sum_i \left(2{\hateta}_0 + 2{\hateta}_1 x_i - 2y_i
ight) = 2n{\hateta}_0 + 2{\hateta}_1 \sum_i x_i - 2\sum_i y_i \qquad = 2n{\hateta}_0$$

where $\overline{x} = \frac{\sum x_i}{n}$ and $\overline{y} = \frac{\sum y_i}{n}$ are sample means of x and y (size n).

The first-order conditions state that the derivatives are equal to zero, so:

$$rac{\partial ext{SSE}}{\partial \hat{eta}_0} = 2n\hat{eta}_0 + 2n\hat{eta}_1\overline{x} - 2n\overline{y} = 0$$

which implies

$$\hat{eta}_0 = \overline{y} - \hat{eta}_1 \overline{x}$$

Now for $\hat{\beta}_1$.

Take the derivative of SSE with respect to $\hat{\beta}_1$

$$=2n{\hateta}_0\overline{x}+2{\hateta}_1\sum_i x_i^2-2\sum_i y_i x_i$$

set it equal to zero (first-order conditions, again)

$$rac{\partial ext{SSE}}{\partial \hat{eta}_1} = 2n\hat{eta}_0\overline{x} + 2\hat{eta}_1\sum_i x_i^2 - 2\sum_i y_i x_i = 0.$$

and substitute in our relationship for $\hat{\beta}_0$, i.e., $\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x}$. Thus,

$$2n\left(\overline{y}-\hat{eta}_1\overline{x}
ight)\overline{x}+2\hat{eta}_1\sum_i x_i^2-2\sum_i y_ix_i=0$$

Continuing from the last slide

$$2n\left(\overline{y}-\hat{eta}_1\overline{x}
ight)\overline{x}+2\hat{eta}_1\sum_i x_i^2-2\sum_i y_ix_i=0$$

we multiply out

$$egin{align} 2n\overline{y}\,\overline{x}-2n\hat{eta}_1\overline{x}^2+2\hat{eta}_1\sum_i x_i^2-2\sum_i y_ix_i=0 \ & \hat{eta}_1\sum_i x_i^2-2\sum_i x_i^2$$

$$\implies 2\hat{eta}_1 \left(\sum_i x_i^2 - n \overline{x}^2
ight) = 2 \sum_i y_i x_i - 2 n \overline{y} \ \overline{x}^2$$

$$\implies \hat{eta}_1 = rac{\sum_i y_i x_i - 2 n \overline{y} \ \overline{x}}{\sum_i x_i^2 - n \overline{x}^2} = rac{\sum_i (x_i - \overline{x}) (y_i - \overline{y})}{\sum_i (x_i - \overline{x})^2}$$

Done!

We now have (lovely) OLS estimators for the slope

$$\hat{eta}_1 = rac{\sum_i (x_i - \overline{x})(y_i - \overline{y})}{\sum_i (x_i - \overline{x})^2}$$

and the intercept

$${\hat eta}_0 = \overline{y} - {\hat eta}_1 \overline{x}$$

And now you know where the *least squares* part of ordinary least squares comes from.