

Clarissa Boyajian

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SUMMARY OF QUALIFICATIONS

- Certified arborists with 5+ years of urban forestry nonprofit management experience and a master's degree in environmental data science.
- Designed and created interactive R Shiny App to visualize trends in equitable access to outdoor recreation.
- Experience using R, Python, and command line programming languages for projects to analyze satellite and spatial data to calculate vegetation cover and create custom map layers for tree inventory systems.
- Cultivated strong collaborative relationship with community members, business owners, and municipal staff.
- Background in community organizing with a bachelor's degree in urban and environmental policy.

EDUCATION

Master of Environmental Data Science (8/21–6/22)

Bren School of Environmental Science & Management – University of California, Santa Barbara (UCSB)

Highlighted Coursework: Environmental Policy Evaluation; Data Visualization and Communication; Spatial Analysis; Remote Sensing; Statistics for Environmental Data Science; Machine Learning; Metadata Standards and Data Semantics; Analytical Workflows and Scientific Reproducibility (completed by June 2022)

Honors/Awards: Environmental Data Science Scholarship

Bachelor of Arts in Urban & Environmental Policy (May 2013)

Occidental College, Los Angeles, CA

Honors: Honors with distinction, Cum laude

Minor: Spanish

DATA SCIENCE & ANALYSIS EXPERIENCE

Master's Capstone Project – Ensuring equitable access to outdoor recreation: Evaluating spatiotemporal patterns and trends in campground use on federal public lands | Communications Manager; Data Analyst (1/22–6/22)

Clients: Kaitlyn Gaynor (National Center for Ecological Analysis & Synthesis); Will Rice (University of Montana)

- Analyze spatial and temporal trends of different socioeconomic groups of recreational visitors to reservable overnight sites on U.S. federal public lands using statistical, reproducible methods with R programming.
- Design and create a visual interactive web app, metadata documentation, and analytical report for use by public land managers to aid in increasing equitable access to federal public lands.

Data Intern – National Center for Ecological Analysis & Synthesis | Santa Barbara, CA (1/22–present)

- Programmed in R to support researchers to edit, finalize, and upload data and metadata to the Arctic Data Center repository, the National Science Foundation's Office of Polar Programs official data repository.

Contractor – City Plants | Los Angeles, CA (08/21–1/22)

- Created a customized grant and partner area map for use in tree database system using spatial analysis in R.

URBAN FORESTRY & PROGRAM MANAGEMENT EXPERIENCE

Environmental Services Manager – Koreatown Youth & Community Center | Los Angeles, CA (7/19–6/21)

- Managed \$2 million annual budget of 20+ contracts and grants for Environmental Services department.
- Overhauled internal system to track and report multi-year grants and contracts, allowing for more accurate decision making and more transparency between department coordinators and COO.
- Directed department's long-range vision, goals, and day-to-day strategies for team of 26, including graffiti removal, clean streets, landscaping, tree planting and care, and community engagement teams.
- Authored successful grant and contract proposals totaling over \$4 million in state and city funds to provide resources to underserved communities in South and Central Los Angeles.
- Cultivated excellent working relationships with nonprofit partners, funders, and city and state agencies.

URBAN FORESTRY & PROGRAM MANAGEMENT EXPERIENCE (Continued)

Urban Forestry Coordinator – Koreatown Youth & Community Center | Los Angeles, CA (9/17–7/19)

- Created and oversaw map-based tree database system, resulting in higher quality responses to constituent concerns and questions, reports to funders, and project management.
- Supported grant applications through developing new projects, calculating greenhouse gas sequestration estimates using iTree, selecting tree species, and identifying potential planting locations.
- Built excellent working relationships with urban forestry nonprofit partners and city departments, increasing organization's reputation for high quality work and technical knowledge.
- Managed all aspects of tree planting and care projects, including tracking, permitting, invoicing, and upholding high level of customer service for residents of Los Angeles.
- Supervised and managed a 5-person tree planting and care field-based team.
- Ensured team received monthly trainings in arboricultural best practices to safely and efficiently plant approximately 1,100 trees and care for 1,500 trees annually.

Urban Forestry Manager – TreePeople | Los Angeles, CA (10/15–9/17)

- Revived and managed Citizen Forester volunteer training program, successfully implementing new programming and outreach to empower, train, and support 60+ volunteer leaders.
- Organized and taught monthly Citizen Forester workshops, including developing and updating curriculum, increasing attendance, and delivering engaging and motivating in-person trainings.
- Mentored 15+ Citizen Forester groups to gather community support, select tree species, obtain planting permits, fundraise, organize planting day logistics, and plan tree care maintenance schedule.
- Maintained and built strong working relationships with partner organizations and government agencies.
- Managed partnership with City of Los Angeles's nonprofit planting collaborative; grew partnership from an informal to official partnership bringing in over \$10,000 and planting over 400 trees.
- Assisted with grant applications including calculating greenhouse gas sequestration and reduction, selecting tree species, and canvassing for planting locations.

ADDITIONAL EXPERIENCE

Good Eggs, Los Angeles, CA

Produce Inventory & Ordering Specialist (1/15–8/15) | Operations Team Member (3/14–1/15)

Farm Assistant – Cornerstone Farm & Dairy | Vashon Island, WA (6/13–3/14)

Baker – Café Luna | Vashon Island, WA (5/13–3/14)

Occidental College's Green Bean Coffee Lounge, Los Angeles, CA

Purchasing & Inventory Manager (8/11–5/13) | Shift Supervisor (1/10–5/11) | Barista (10/09–12/09)

SKILLS & CERTIFICATIONS

Programming Languages: R (Rmarkdown, Tidyverse, ShinyR, etc.); Python; Bash; SQL; Markdown

Software: RStudio; Git (GitHub); Jupyter Lab and Notebooks; Tableau; Google Earth Engine; Salesforce; Plan-it Geo's TreePlotter; Davey Resource Group's TreeKeeper; iTree; Microsoft Office Suites; Google Suite; Slack; Zotero

Certifications: Certified Arborist, WE-12099A – International Society of Arboriculture, Western Chapter (1/18)

Presentations:

- Arbor Day Foundation's Partners in Community Forestry Conference, Technology Lightning Round (11/20)
- Los Angeles's Developing an Urban Forestry Management Plan First Steps, Koreatown Youth and Community Center's Tree Inventory and Database (11/18)

Publications:

- City Plants. 2020. Tree Ambassador Action Toolkit. Educational curriculum. Los Angeles, CA. Available at: <https://www.cityplants.org/tree-ambassador/>
- Boyajian, Clarissa. 2013. B.A. Thesis. Opportunities & Barriers for Access to "Good" Food with a Focus on Participation by Low-income Communities. Occidental College. Available at: <https://www.oxy.edu/academics/areas-study/urban-environmental-policy/our-students/past-comps>