Week 2 - Lab

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2022-04-12

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Query NY Times

The code below creates my query to the New York Times for the terms "urban forest":

The code below pulls 15 pages of query results and combines into one dataframe:

```
# this code allows for obtaining multiple pages of query results
# (each search maxes out at 10 pages for NYTimes)
initialQuery <- fromJSON(baseurl)

maxPages <- round((initialQuery$response$meta$hits[1] / 10) - 1)

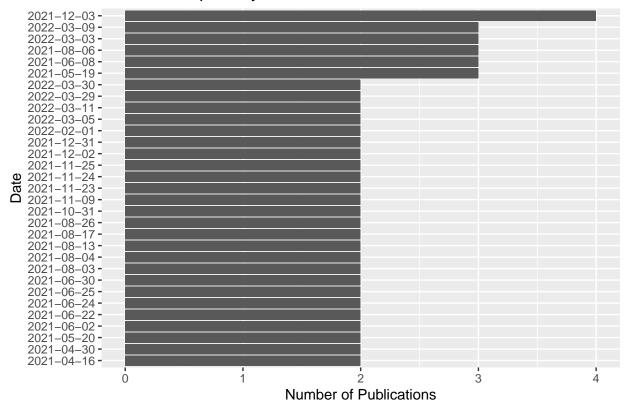
pages <- list()
for(i in 0:maxPages){
   nytSearch <- fromJSON(pasteO(baseurl, "&page=", i), flatten = TRUE) %>%
```

```
# read query back in (for speed when knitting)
nytDat <- readRDS(file = here::here("labs/nytDat.rds"))</pre>
```

Publications per day plot - Lead Paragraphs

The code below creates a plot of publications per day:

Publications per Day

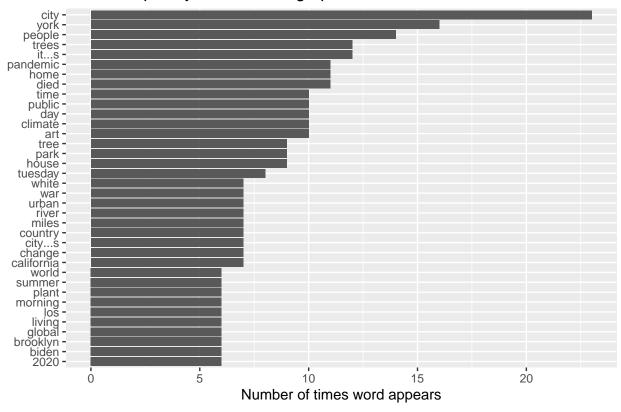


Word frequency plot - Lead Paragraphs

The code below creates a word frequency plot for lead paragraphs with only stopwords removed:

```
paragraph <- names(nytDat)[6] # call the 6th column ("response.doc.lead_paragraph")
data(stop words) # pull data object from `tidytext` package
# convert from text to `tidytext` format
tokenized <- nytDat %>%
  # take paragraphs in and un-nest to word level (1 row for each word in paragraph)
 unnest_tokens(word, paragraph) %>%
  # remove all rows that match a stopword
  anti_join(y = stop_words, by = "word")
# plot of words and # of times appear (after removing stopwords)
tokenized %>%
  count(word, sort = TRUE) %>%
  filter(n > 5) \%
  mutate(word = reorder(word, n)) %>%
  ggplot(aes(n, word)) +
  geom_col() +
  labs(y = NULL,
      x = "Number of times word appears",
       title = "Word Frequency in Lead Paragraph")
```

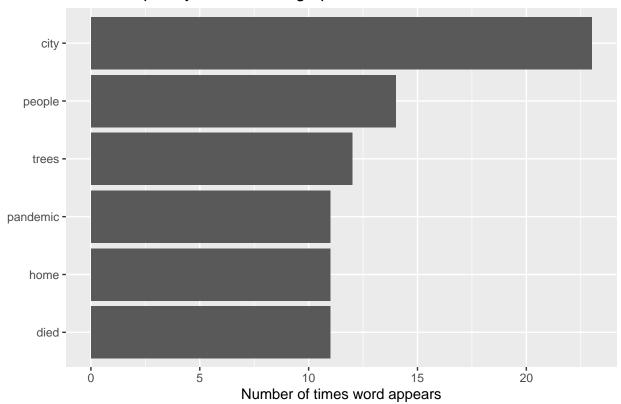
Word Frequency in Lead Paragraph



The code below creates a word frequency plot for lead paragraphs with additional words remove or stemmed as needed:

```
# remove and stem words
clean_tokens <- str_remove_all(string = tokenized$word,</pre>
                                  pattern = "[:digit:]")
clean_tokens <- str_remove_all(string = clean_tokens,</pre>
                                 pattern = ",")
clean_tokens <- str_remove_all(string = clean_tokens,</pre>
                                  pattern = "'s")
clean_tokens <- str_remove_all(string = clean_tokens,</pre>
                                  pattern = "^s$")
clean_tokens <- str_remove_all(string = clean_tokens,</pre>
                                  pattern = "it's")
clean_tokens <- str_remove_all(string = clean_tokens,</pre>
                                 pattern = "york")
# put the cleaned tokens into the `tokenized` df `clean` column
tokenized$clean <- clean_tokens</pre>
# remove the empty strings
tib <-subset(tokenized, clean != "")</pre>
# reassign
tokenized <- tib
# new plot with more words removed
```

Word Frequency in Lead Paragraph

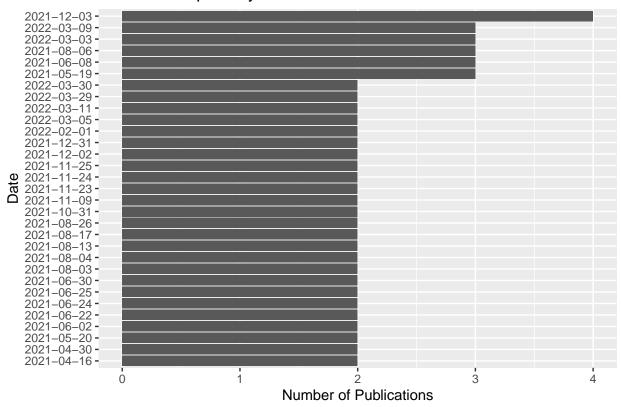


Publications per day plot - Headlines

The code below creates a plot of publications per day:

```
coord_flip() +
labs(title = "Publications per Day",
    y = "Number of Publications",
    x = "Date")
```

Publications per Day

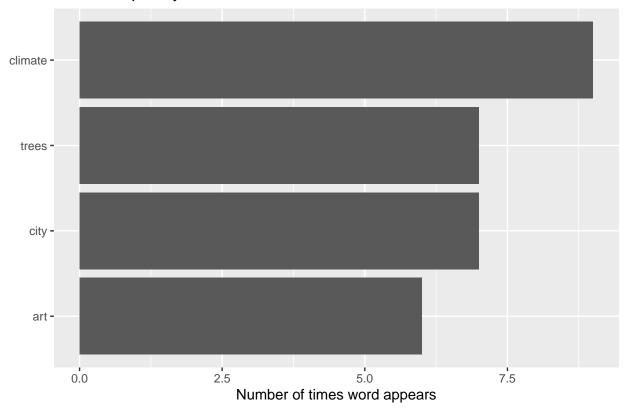


Word frequency plot - Headlines

The code below creates a word frequency plot for headlines with additional words remove or stemmed as needed:

```
clean_tokens <- str_remove_all(string = clean_tokens,</pre>
                                 pattern = "'s")
clean_tokens <- str_remove_all(string = clean_tokens,</pre>
                                 pattern = "^s$")
clean_tokens <- str_remove_all(string = clean_tokens,</pre>
                                 pattern = "it's")
clean_tokens <- str_remove_all(string = clean_tokens,</pre>
                                pattern = "york")
# put the cleaned tokens into the `tokenized_headline` df `clean` column
tokenized_headline$clean <- clean_tokens</pre>
# remove the empty strings
tib_headlines <-subset(tokenized_headline, clean != "")</pre>
# reassign
tokenized_headline <- tib_headlines</pre>
# create plot
tokenized_headline %>%
  count(clean, sort = TRUE) %>%
  filter(n > 5) %>% # illegible with all the words displayed
  ggplot(aes(x = n,
             y = reorder(clean, n))) +
  geom_col() +
  labs(y = NULL) +
  labs(y = NULL,
      x = "Number of times word appears",
       title = "Word Frequency in Headlines")
```

Word Frequency in Headlines



Plot comparison discussion

The word frequency plots for the lead paragraphs and the headlines overlap in many ways. It is interesting that the more positive words from the lead paragraph plot (such as "tree" and "city") show up in the headlines, whereas the less positive words (such as "pandemic" and "died") do not. It is also interesting that "climate" is the top word in the headlines but does not show up at all in the lead paragraphs. Finally, I wonder why "art" is showing in headlines but not in the lead paragraphs. If I were to dig into this project further, I may want to refine my search terms to exclude queries that are less relevant to urban forests.