

Outdoor Equity App Technical Documentation

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Chapter 1

About

1.1 Abstract

Outdoor recreation and access to nature have well-documented positive impacts on mental and physical well-being. Federal public land management agencies in the United States offer a variety of outdoor recreation activities to visitors. However, people from different socioeconomic and identity groups access federal public lands unequally due to historical discrimination and current inequities. This project uses data from the Recreation Information Database (RIDB) and the United States Census Bureau (US Census) to explore patterns of visitor use of reservable overnight sites (such as campgrounds, cabins, hike-in, and more). Specifically, we used 2018 reservation data and US Census data from the next available year to 2018 (i.e. 2018 median income data, 2015 language data). We created the interactive Outdoor Equity App that gives users tools to summarize data, explore relationships between RIDB and US Census variables, view maps of where visitors are coming from for reservable sites in California, and download subset data. This technical documentation includes information on metadata, application maintenance, and next steps for expanding the app to include visitor data from more locations and time periods.

1.2 About the Authors

This technical documentation for the Outdoor Equity App was created by Clarissa Boyajian and Halina Do-Linh. The app was created as the final capstone project for their Master of Environmental Data Science degrees from the University of California's Bren School of Environmental Science & Management. Both women are passionate about environmental justice, open science, the art

of data visualizations, and spending time recreating outdoors. Please reach out to either of both of us with any questions.

This project could not have been completed without the support and guidance of the Bren School advisors Dr. Frank Davis and Dr. Allison Horst and our external advisors Dr. Kaitlyn Gaynor and Dr. Will Rice.

1.3 Helpful Links and Resources

The Outdoor Equity App is was created with the `shiny` package [Chang et al., 2021] using RStudio version 1.4.1717-3. This technical documentation is hosted using GitHub Pages. The GitHub repository containing all code relating to this technical documentation can be found [here](#) and the GitHub repository containing all code relating to Outdoor Equity App can be found [here](#).

Chapter 2

Executive Summary

Outdoor recreation and access to nature have well-documented positive impacts on mental physical well-being. Federal public land management agencies in the United States offer a wide variety of activities to visitors. However, people from different socioeconomic and identity groups access federal public lands unequally due to historical discrimination and current inequities. The multi-agency program, Recreation One Stop (R1S), oversees the operations of Recreation.gov and aims to increase access to recreation by providing online resources about nationwide recreational opportunities, allowing visitors to make reservations, and making the associated data accessible to all. The rich data on visitors that R1S collects presents an opportunity for the creation of more robust data-driven analytical tools to understand the patterns and correlations of this unequal access across the country and within individual recreation areas. Decision-makers can use these tools to explore and visualize how recreational opportunities on federal public lands are accessed.

Our overarching objective is to design and built an interactive web application that allows users to analyze patterns in the access and demand of visitors at reservable overnight sites (such as campgrounds, cabins, hike-in, and more), using data from the Recreation Information Database (RIDB) and the United States Census Bureau (US Census). These analyses will allow federal public land managers to explore relationships among attributes of recreation opportunities, reservation practices, and socioeconomic data from the regions of visitor origin. We achieved this goal through the creation of an interactive web application, the Outdoor Equity App, that allows for a wide range of visualization, metadata documentation, and subset data downloads. This technical documentation serves to document the Outdoor Equity App creation process, include information for ongoing maintenance, and provide suggestions for future use and expansion.

The app - which is implemented using the R programming language - accesses public RIDB and US Census data via direct download and application program-

ming interfaces (API). All data and R code scripts are stored on the UCSB Taylor Server and version-controlled through GitHub. We isolated necessary variables and defined, standardized, and aggregated values in the data cleaning process. We calculated additional derived variables for each reservation, such as distance traveled and booking window, and summary statistics (e.g., mean and median) for census data at the ZIP code level. A data set that combines the US Census and RIDB data based on visitors' home ZIP code is the foundation for the Outdoor Equity App. We visualized distributions of variables and relationships between them with simple, straightforward figures. Within the app, users can subset the data to a specific overnight reservable site and visualize the distribution of a single variable, the relationship between two variables, or the visitorshed map (i.e. area from where visitors are coming) for the selected site. The app currently only includes data for California reservable sites in fiscal year 2018 due to project scope limitations.

Throughout the analysis and app creation processes, external advisors and federal public land managers have reviewed and tested the Outdoor Equity App. We incorporated feedback into all parts of the processes to ensure our data, analysis, and final products are robust. Potential future updates to the Outdoor Equity App are discussed in this technical documentation and include temporal and spatial expansions and app maintenance. The temporal expansion would include cleaning additional datasets for years from 2012 to 2021 as well as expanding the app's interface to allow for temporal selections when sub-setting data. The spatial expansion would focus on updating the app structure and server hosting capabilities so the app runs smoothly with data from the full United States.

As environmental justice is increasingly recognized as a necessary lens to achieve environmental goals, equitable access to outdoor recreation is a high priority for managers. This tool assists managers to be equity-conscious decision-makers, can be a springboard for researchers who have questions about outdoor recreation, and strengthens nonprofit organizations' advocacy efforts. We also hope it will be a dynamic tool that empowers visitors to access the information and resources they need to explore outdoor recreation.

Chapter 3

Problem Statement

3.1 Background

Outdoor recreation provides critical health and well-being benefits to communities, and in the United States, federal public lands play an important role in providing access to nature. However, access is not equal for all people [Ewert and Hollenhorst, 1990]; [Flores et al., 2018], which has been recognized as an environmental injustice [Floyd and Johnson, 2002]. Many studies have shown that federally managed public land is accessed unequally due to historical discrimination and current inequities [Floyd and Johnson, 2002]; [Shelby et al., 1989]; [Xiao et al., 2021].

The challenge now facing public land management agencies is how to allocate quality visitor experiences to a more diverse user base. Simply increasing recreation opportunities on public land is not a viable solution to this rising demand. Many land management agencies in the U.S. are tasked with the dual mandate of providing recreational opportunities for visitors while also preserving and conserving natural resources and places [Shartaj and Suter, 2020]. For over a century, striking the balance necessary to uphold this mandate has proven a challenge for federal agencies like the National Parks Service [Meinecke, 1937]; [Sax, 1980], and the recent growth of recreation (Figure 3.1) has renewed concerns about its potential negative environmental impacts and changes to the visitor experience [Hammitt et al., 2015]; [Timmons, 2019].

While managers seek to allocate existing resources (e.g. campsites) through the fairest means possible, including reservation systems, equal opportunities do not translate to equitable access [Shelby et al., 1989]. Historically, policies of segregation barred certain racial groups from using federal public lands and the legacy of these policies has perpetuated inequitable access for certain racial groups to this day [Xiao et al., 2021]. Additionally, previous and current inequities like lack of time, disposable income, access to technology, and lack of

social or institutional knowledge about reservation systems impact access to federal public lands [Scott and Lee, 2018]. At present, park visitation and camping are seeing a surge in popularity, heightened even more by the COVID-19 pandemic, and this rapid increase in demand for recreation opportunities may only further these inequities.

3.2 Significance

Currently, much of our understanding about trends in recreation on public lands comes from the Integrated Resource Management Applications (IRMA) Portal, which the National Parks Service uses to monitor visitor counts over time [Bergstrom et al., 2020]. However, these data lack information on where visitors are coming from. This project leverages the Recreation Information Database (RIDB), managed by Recreation One Stop, an inter-agency partnership that provides reservation services and trip-planning tools on Recreation.gov. The RIDB is far more robust, including data from other land management agencies, and information on visitor zip codes, costs, group sizes, and dates of both reservations and recreation activities. While it is available for public download, there are few robust data-driven analytical tools to understand the patterns and relationships of these inequities within individual recreation areas.

Previous research has demonstrated the value of RIDB data in forecasting future recreation demand for single park units [Rice et al., 2019] and analyzing preferential characteristics for popular recreational facilities [Rice and Park, 2021]. A recent study summarizing RIDB data from national parks [Walls et al., 2018] also identified broad patterns in reservations. For example, campsite reservations are made far in advance, but many are canceled last minute (Figure 3.2); visitors tend to visit national parks near their homes (Figure 3.3); and the distribution of incomes of campers appears to be similar to the U.S. population as a whole (Figure 3.4). However, overall, the vast RIDB data has received limited system-level research attention to date, and this work will be the first to explore issues of equity with RIDB data.

Furthermore, much of the existing research on outdoor recreation focuses on National Park Service lands, such as Walls et al. [2018], which is only a small percentage of all federal land used by the public. The other land management agencies, including US Forest Service, Bureau of Land Management, and Army Corps of Engineers, often lack the capacity and funding to process reservation data, and are less frequently the subjects of outside research. Little is known about how patterns of access and demand vary across land management types. The RIDB includes data from all federal land management agencies, and therefore has tremendous promise to inform our understanding of patterns and trends in recreation across space and time and to inform policies for more equitable campground access for all federal public lands.

Our overarching objective for this project is to utilize data from RIDB and US

Census to analyze spatial and demand patterns of visitor access at reservable overnight sites (such as campgrounds, cabins, hike-in, and more). We chose to focus on reservable sites since recent studies have shown this type of outdoor recreation to be a good proxy for visitation to federal public lands [Walls et al., 2018]. These analyses will provide federal public managers an opportunity to explore relationships between and within socioeconomic and reservation variables.

3.3 Figures

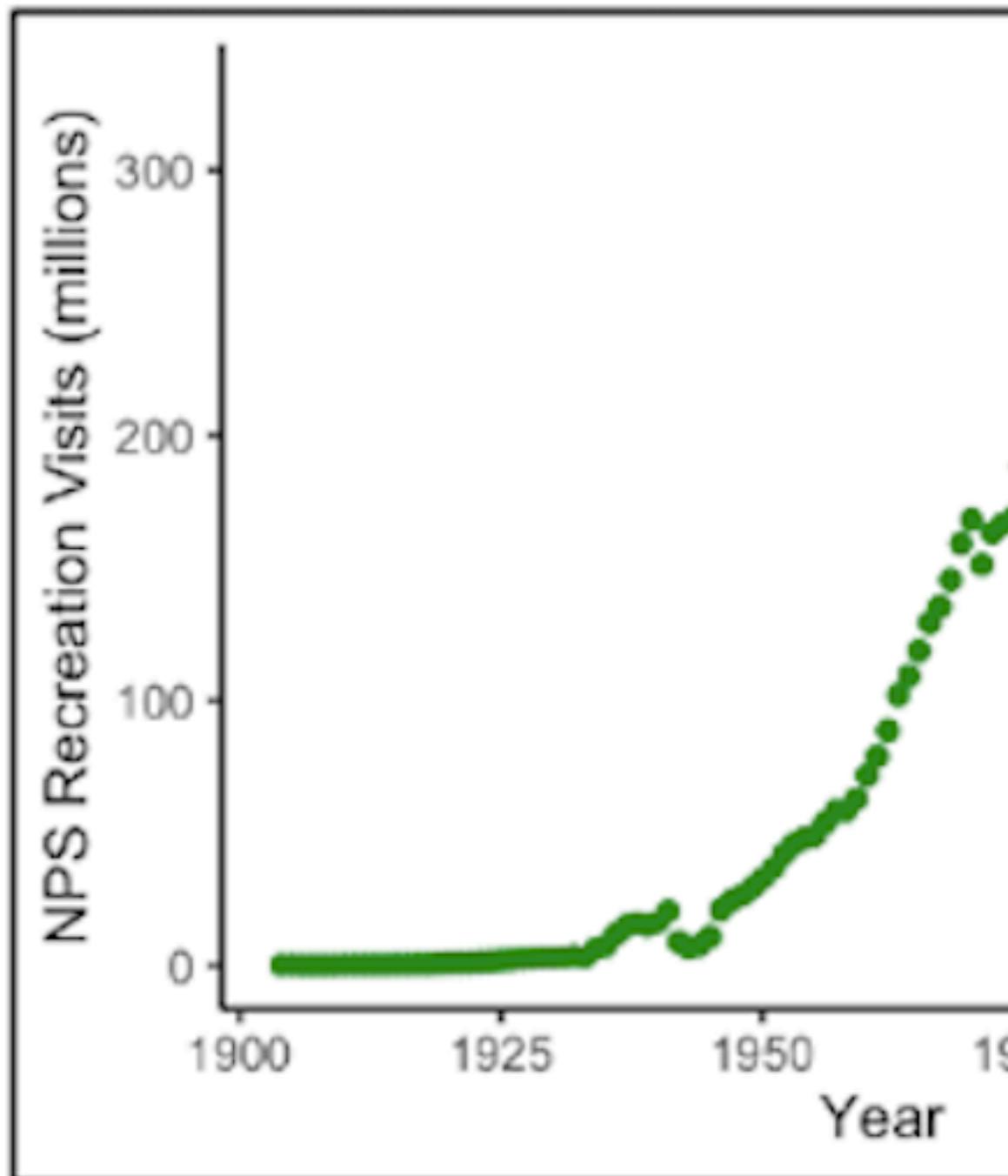


Figure 3.1: Total annual visitors to the National Park Service system, since its inception through 2020. Visitation has been rapidly increasing, particularly within the last decade. (Source: [IRMA](<https://irma.nps.gov/Portal/>))

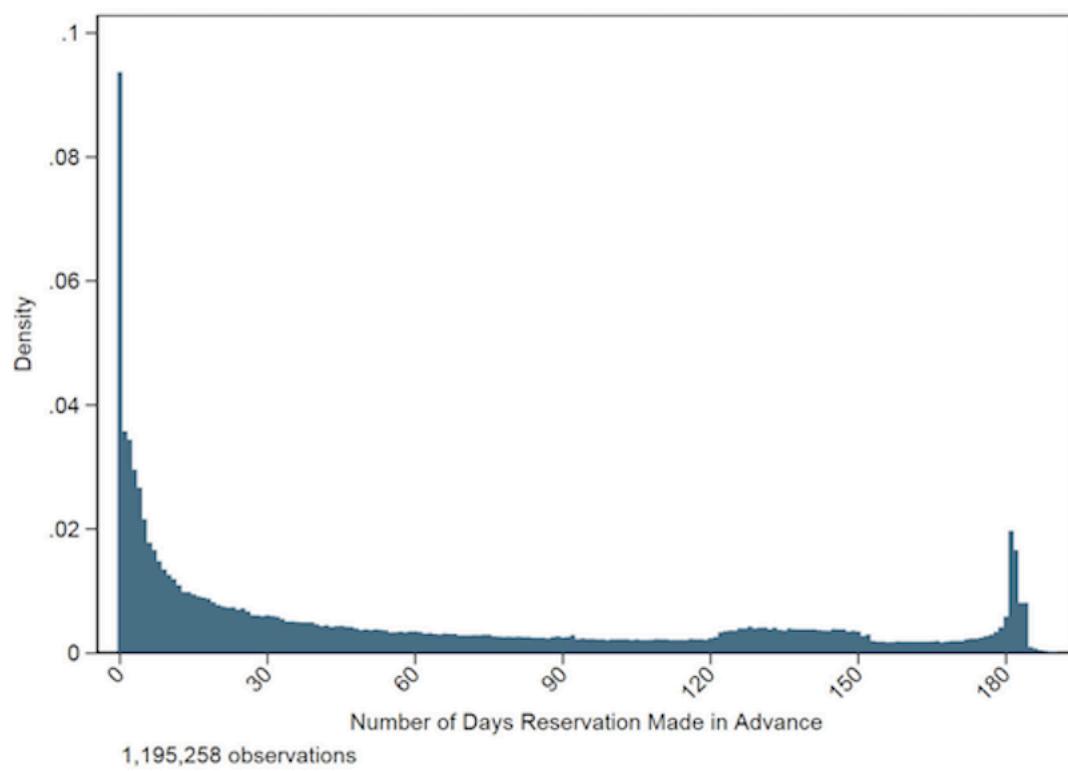


Figure 3.2: Reproduced from @Walls2018. Days in advance that National Park campsite reservations are made from 2014 to 2016. Reservations are made far in advance, but many reservations are canceled at the last minute.

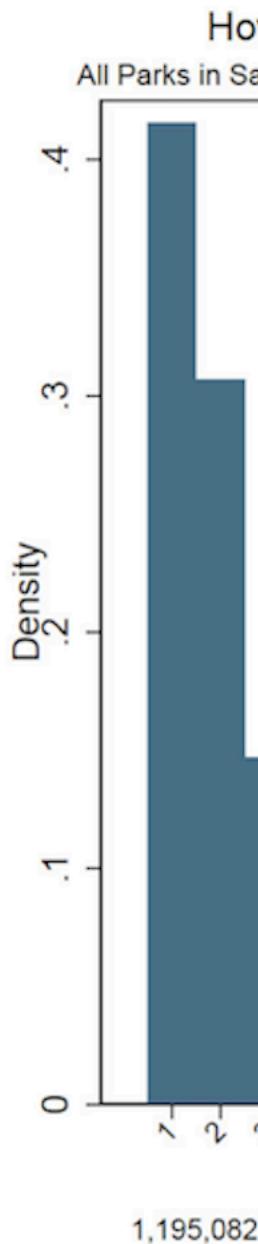
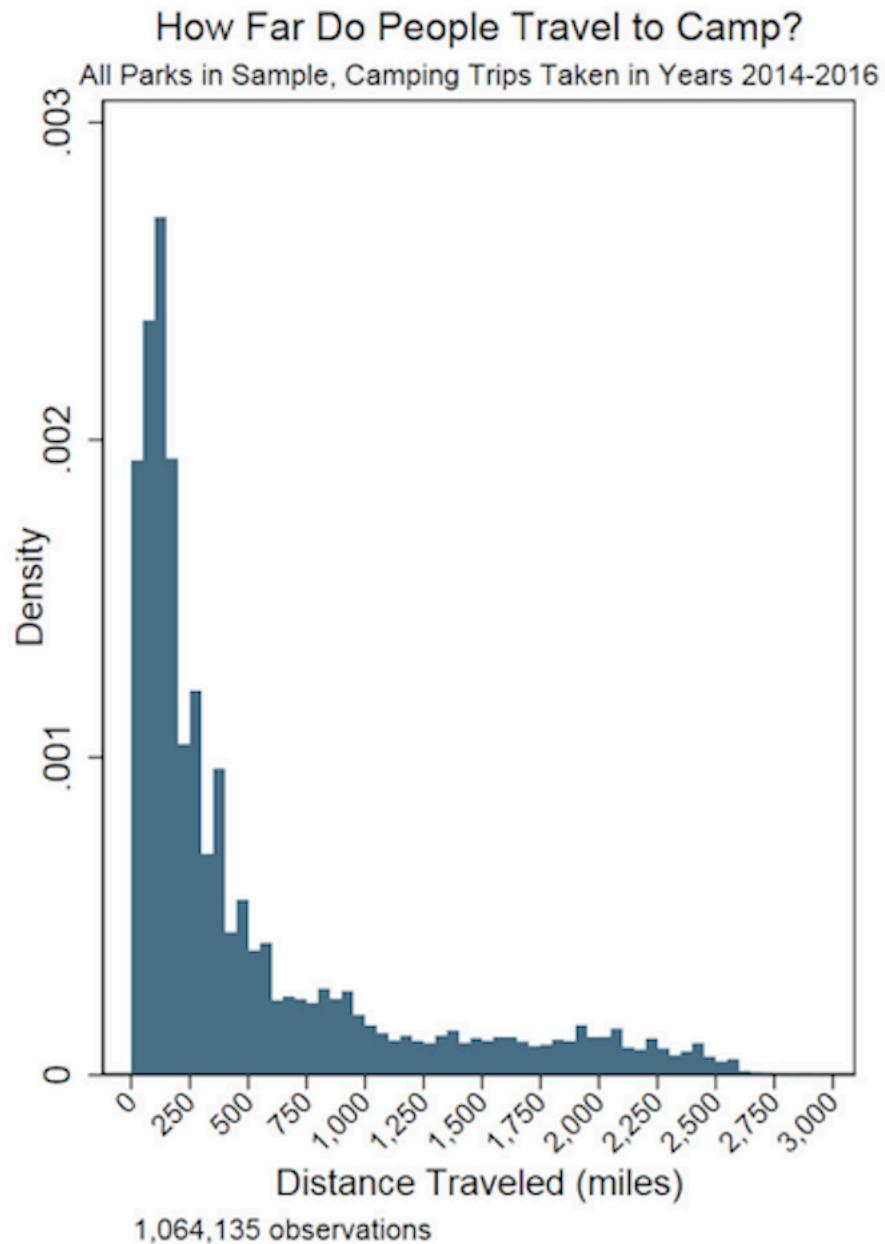


Figure 3.3: Reproduced from @Walls2018. Distance traveled and duration of stay for National Park camping visits from 2014 to 2016. Visitors tend to visit national parks near their homes and stay only two nights, and longer trips are rare.

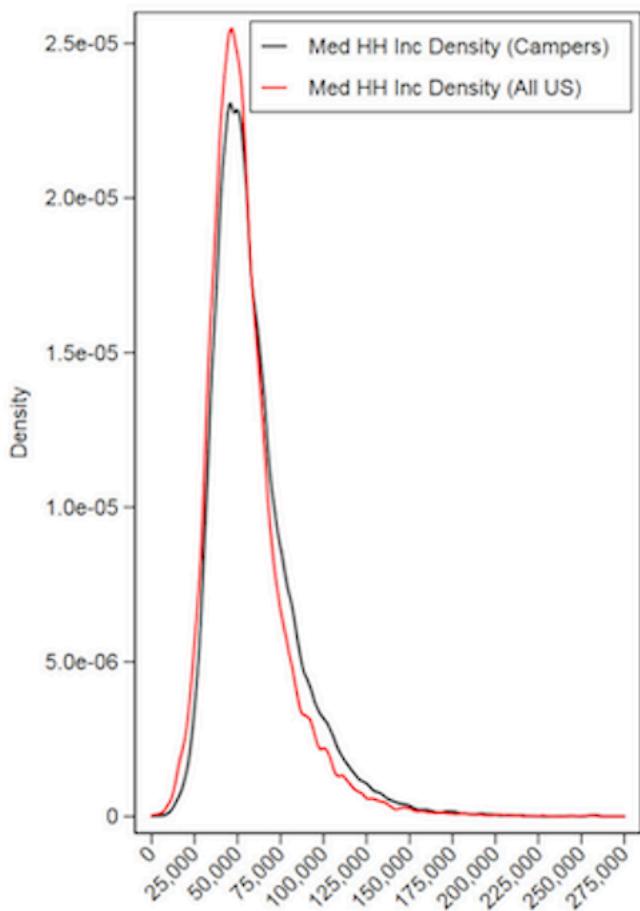


Figure 3.4: Reproduced from @Walls2018. Median household income (by zip code) for National Park campers and for US Population. The black line estimates the distribution of median household (HH) income of campers from 2014 to 2016. The red line estimates the distribution of median household for all zip codes in the U.S. using average median household income from 2014 to 2016 where each zip code is an observation.

Chapter 4

Specific Objectives

Federal lands in the United States provide important recreation opportunities to the public, but there is a **growing need to understand and mitigate inequities in access to outdoor recreation**. This project addressed this need by creating the Outdoor Equity App, an **interactive platform** for summarizing and visualizing site-specific patterns and trends in visitation volume, demand, and visitors' location of origin. The platform will integrate nationwide Recreation.gov reservation data with US census data to:

- Gain insights into **demand for reservations** across different types of recreation areas.
- Analyze access to federal public lands among **historically underserved groups** in relation to recreation **site type, cost, location, and demand**.
- Clearly define all variables and values in the **metadata documentation**.
- Allow users to **download a subset of the combined data** for further analysis.

Chapter 5

Summary of Solution Design

5.1 Glossary and Definitions

Throughout this document we define “reservable sites” as traditional campgrounds, single remote campsites, overnight boat-in sites or mooring, equestrian sites, cabins, and other shelters listed in the RIDB data.

5.2 Access, Clean, and Wrangle Data

RIDB data and US Census American Communities Survey (ACS) data are freely available online to the public. We accessed, cleaned, and wrangled all

Table 5.1: A table of abbreviations, their definitions, and source URLs.

Abbreviation	Definition	Source
ACS	American Community Survey	https://www.census.gov/programs-surveys/acs
BLM	Bureau of Land Management	https://www.blm.gov/
BOR	Bureau of Reclamation	https://www.usbr.gov/
MEDS	Master of Environmental Data Science	https://bren.ucsb.edu/masters-programs/master-environmental-data-science
NPS	National Park Service	https://www.nps.gov/index.htm
R1S	Recreation One Stop	https://www.recreation.gov/
UCSB	University of California, Santa Barbara	https://www.ucsb.edu/
USACE	United States Army Corps of Engineers	https://www.usace.army.mil/
USFS	United States Forest Service	https://www.fs.usda.gov/

Table 5.2: A table of the 11 custom cleaning and wrangling functions created for the ACS and RIDB data and the 6 custom cleaning and wrangling functions to create data sets for visitorshed maps and data relationship plots.

Script	Purpose
function_acs_deciles_median_income.R	Calculate decile values of California census household median income
function_acs_education.R	Call and calculate education percentages for given geographic area
function_acs_language.R	Call and calculate language percentages for given geographic area
function_acs_median_income.R	Call and calculate median-income percentages for given geographic area
function_acs_race.R	Call and calculate race percentages for given geographic area
function_acs_top_quartile_education.R	Calculate weighted third quartile value of California census household median income
function_acs_top_quartile_language.R	Calculate weighted third quartile value of California census language percentages
function_acs_top_quartile_race.R	Calculate weighted third quartile value of California census race percentages
function_ridb_subset-pre2018.R	Subset RIDB data
function_ridb_variable_calculate-pre2018.R	Define, standardize, and aggregate values and calculate relationship plots
function_join_ridb_acs.R	Join RIDB and ACS data
function_map_ca_data.R	Create dataset for California ZIP code visitorshed map
function_map_us_data.R	Create dataset for US State visitorshed map
function_ridb_deciles_median_income.R	Create dataset for median-income data relationship plots
function_ridb_top_quartile_education.R	Create dataset for education data relationship plots
function_ridb_top_quartile_language.R	Create dataset for language data relationship plots
function_ridb_top_quartile_race.R	Create dataset for race data relationship plots

data outside of the Outdoor Equity App using an .Rmd file and 18 custom-made functions (Tables 5.2, ??, ??, ??). We downloaded RIDB data in CSV format from Recreation.gov and ACS data through API using the R package `tidycensus` [Walker and Herman, 2022]. We first subsetted RIDB and ACS datasets to include only the variables relevant to our objectives. We then normalized, aggregated, and calculated variables as necessary. Once both datasets are cleaned and wrangled, we joined them using ZIP codes as the key (common value in both datasets). Finally we wrangled the joined RIDB and ACS dataset to ready them for creating data relationship plots.

5.3 Analysis and Visualizations

The Outdoor Equity App features interactive maps and plots. Users of this app can select a single reservable site to create custom plots that show a data summary of a single variable or a data relationship between two variables. Visualizations of multiple reservable sites appear as separate plots. Users can also select a single site to create a visitorshed map for the full United States and for the state in which the site is located.

5.4 Outdoor Equity App

The app has a navigation bar with four tabs: About, Analysis, Metadata and Data Download. Nested under the Analysis tab are the subtabs of Data Summary, Data Relationship, and Visitorshed Maps. The app opens automatically to the About tab.

5.5 User Guide and Technical Documentation

The Outdoor Equity App includes a user guide and metadata information. The user guide section includes a quick overview of the app and helper text on how to start creating visuals.

This technical documentation is created with the `bookdown` package [Xie, 2021] and is linked in the About tab of the Outdoor Equity App. Metadata for all variables used within the app are also available on the app Metadata tab and in the Products and Deliverables Section of this document.

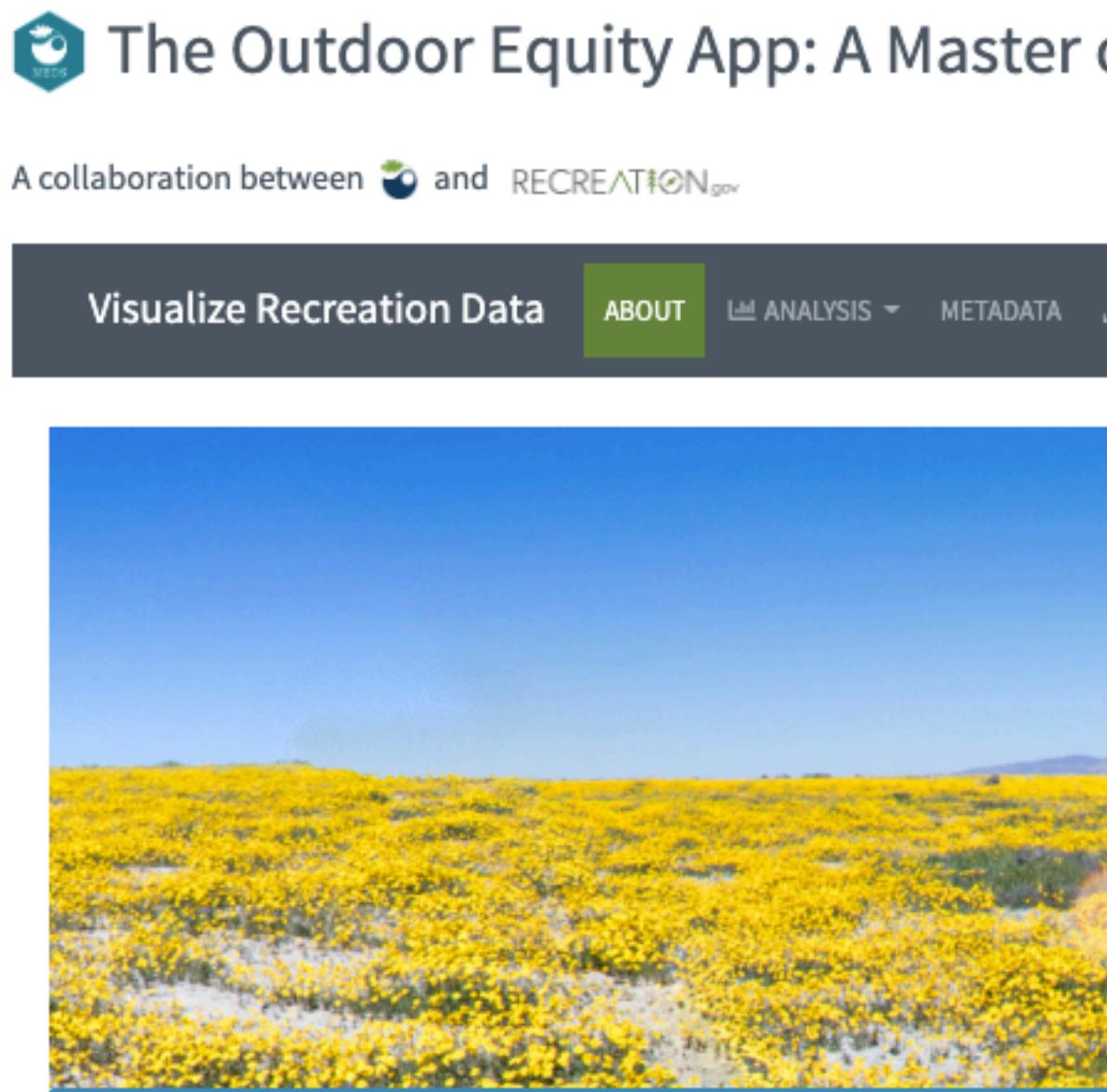


Figure 5.1: Screenshot of the About page of the Outdoor Equity App



A data summary plot will show the distribution of the data for a single variable, at a single

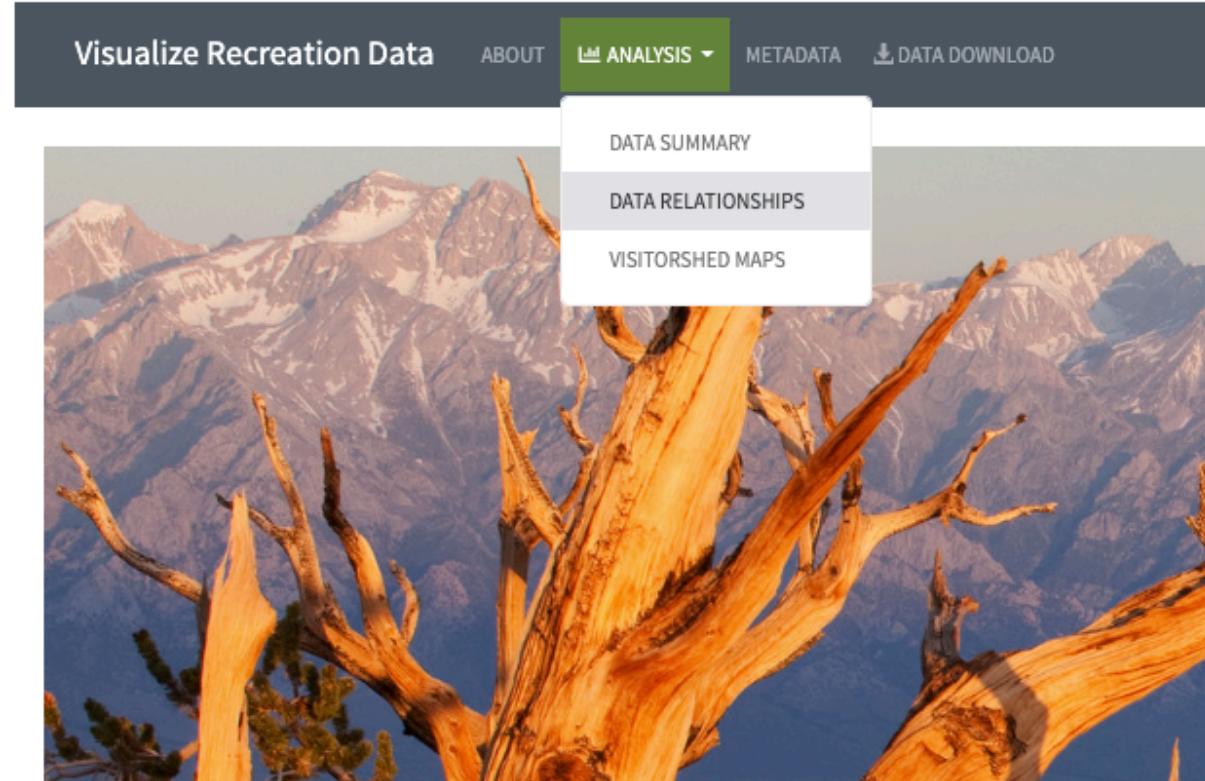
What you need to know:

- Depending on the variable, a summary of the variable will be visualized as either a **histogram**, a **bar plot**, or
- Explanatory text will appear for visuals that may require more information to correctly interpret the data sum
- There are **10 variables** to choose from, six come from recreation data and four come from census data.
- There are over **400 sites** to choose from and are managed by one of the following federal agencies: Bureau of Service.
- To visualize a single site, select 1 or select 2 to compare two sites.
- A plot can be **saved as a png** using the camera icon which is visible when hovering over a plot.

Figure 5.2: Screenshot of the Analysis page of the Outdoor Equity App

The Outdoor Equity App: A Master of Environment

A collaboration between  and 



Visualize Recreation Data ABOUT ANALYSIS ▾ METADATA DATA DOWNLOAD

DATA SUMMARY
DATA RELATIONSHIPS
VISITORSHIP MAPS

A data relationships plot compares a US census variable to a recreation variable.

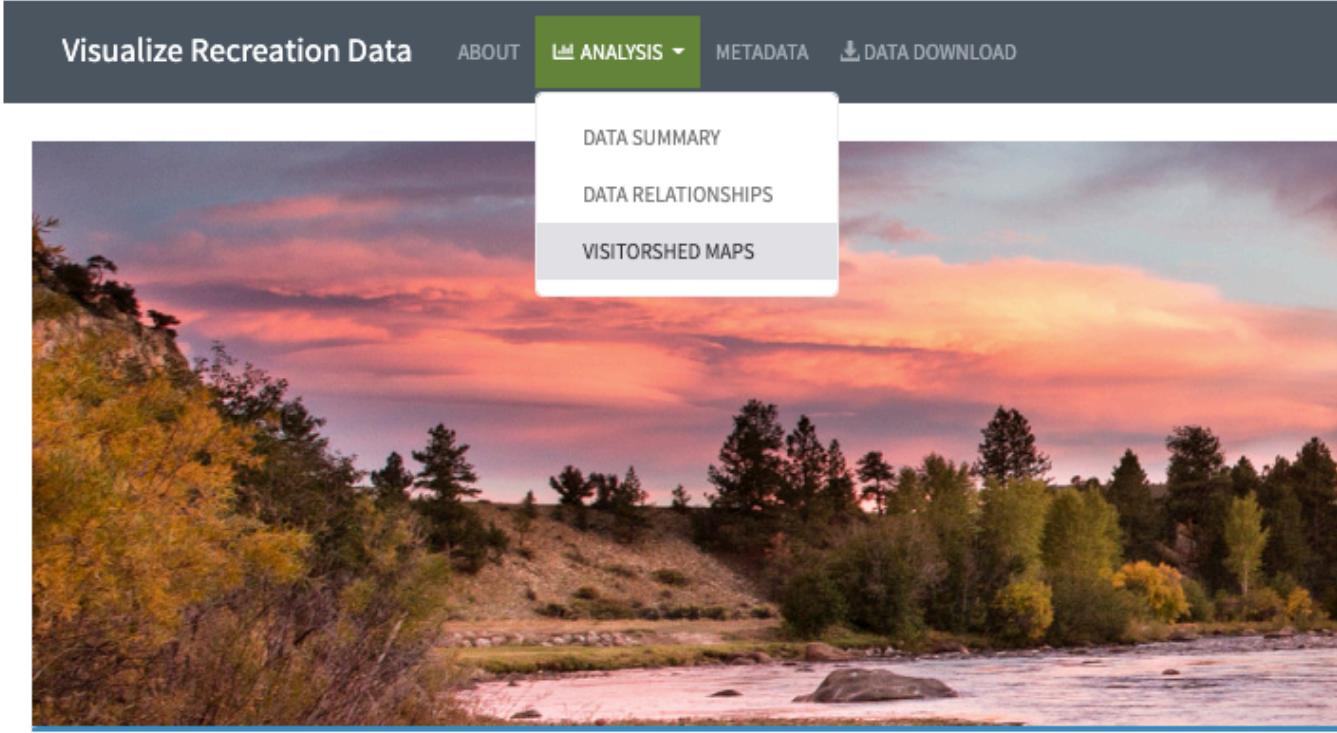
What you need to know:

- Explanatory text will appear for visuals that may require more information to correctly interpret.
- There are **24 relationships** to choose from, six variables come from recreation data and four come from US census data.
- There are over **400 sites** to choose from and are managed by one of the following federal agencies: National Park Service, US Fish and Wildlife Service, US Army Corps of Engineers, and US Forest Service.
- Many relationships include two plots. The **plot on the left** visualizes the selected data relationship across all sites, while the **plot on the right** visualizes the same relationship across different US census groups.
- A plot can be **saved as a png** using the camera icon which is visible when hovering over a plot.

Figure 5.3: Screenshot of the Analysis page of the Outdoor Equity App

The Outdoor Equity App: A Master of Environmental Data

A collaboration between  and  RECREATION.gov



A visitorshed map shows the number of visits coming from different states and California ZIP codes.

What you need to know:

- A **visitorshed** is the area where visitors are coming from for the selected site.
- The **map on the left** shows all US states plus Puerto Rico, where a darker green color indicates a larger number of visitors to a specific site.
- The **map on the right** shows all California ZIP codes, where a darker pink color indicates a larger number of visitors to a specific site.
- Explore these maps further by zooming in and out, and clicking on a state, territory, or ZIP code to get more detailed information.
- There are over **400 sites** to choose from and are managed by one of the following federal agencies: Bureau of Land Management, National Park Service, U.S. Fish and Wildlife Service, U.S. Forest Service, and US Forest Service.

Please be patient, maps take a few seconds to load.

Figure 5.4: Screenshot of the Analysis page of the Outdoor Equity App

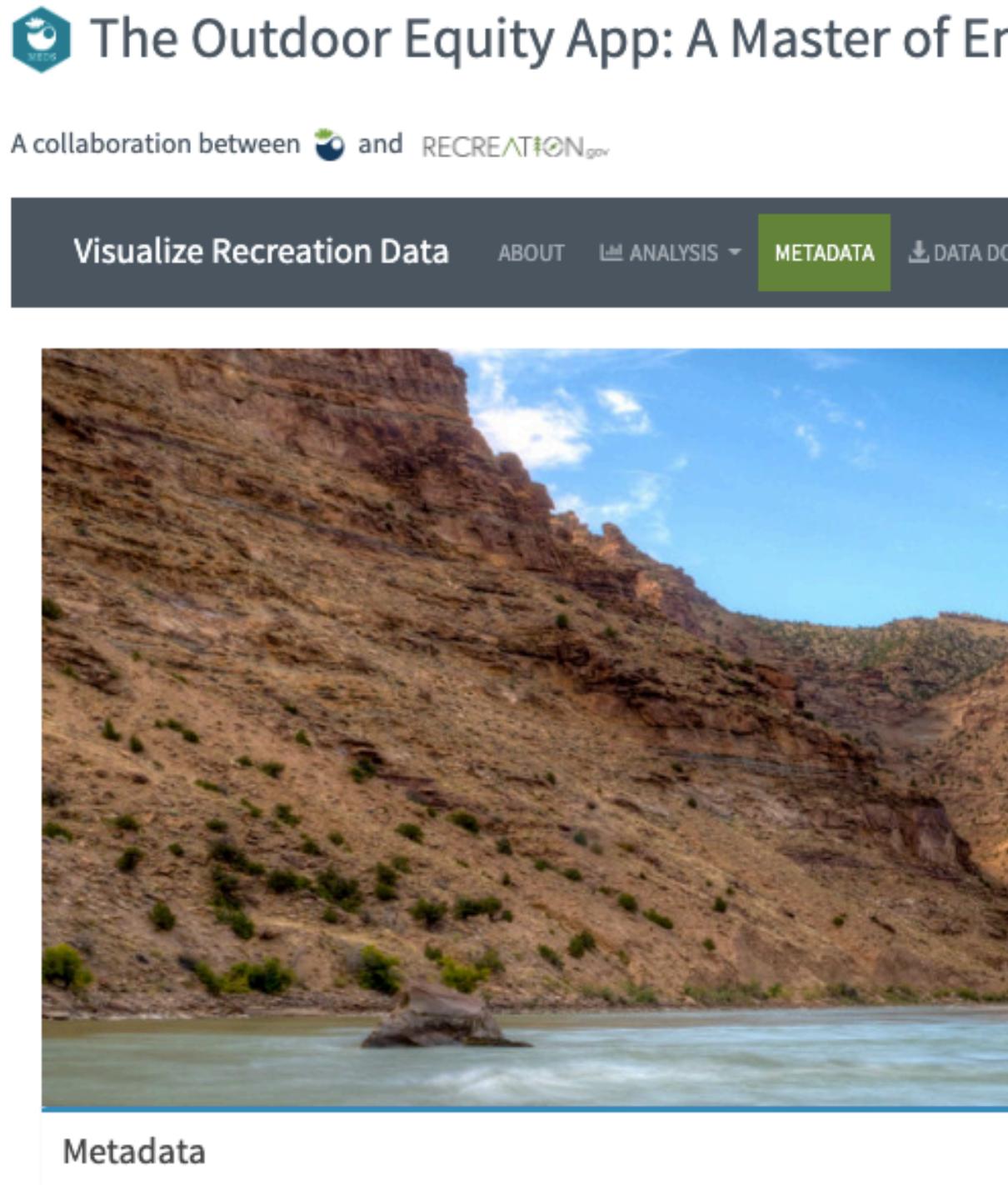


Figure 5.5: Screenshot of the Metadata page of the Outdoor Equity App

The Outdoor Equity App: A Master of Environmental Data

A collaboration between  and 

Visualize Recreation Data ABOUT ANALYSIS METADATA  DATA DOWNLOAD

Select an agency

National Park Service

Select an administrative unit

Yosemite National Park

All columns listed below are included in the download

agency × admin_unit × park × aggregated_site_type × facility_id × facility_state × customer_z
length_of_stay × booking_window × daily_cost × daily_cost_per_visitor × facility_latitude × facil
other × pacific_islander × white × zip_code_population.y × college × hs_GED_or_below × mas

Figure 5.6: Screenshot of the Metadata page of the Outdoor Equity App

Chapter 6

Products and Deliverables

6.1 R Shiny App

The Outdoor Equity Shiny App has the following functionality:

- Visualize statistical distributions of RIDB and US Census variables
- Visualize relationships between RIDB and US census variables
- Created visualizations can be downloaded as png
- View visitorshed maps of reservable sites both nationally and within state site is located in
- Download customized subsets of the data

Help documentation:

- User guide
- Metadata
- Background

6.2 Metadata

```
## ! Using an auto-discovered, cached token.

## To suppress this message, modify your code or options to clearly consent to
## the use of a cached token.

## See gargle's "Non-interactive auth" vignette for more details:
```

```
## <https://gargle.r-lib.org/articles/non-interactive-auth.html>

## i The googlesheets4 package is using a cached token for 'halina@ucsb.edu'.

## v Reading from "ridb-acs-joined-2018".

## v Range 'Sheet1'.

## Rows: 38 Columns: 9-- Column specification -----
## Delimiter: ","
## chr (7): variable_name, data_source, definition, unit, class, data_type, pro...
## dbl (1): total_unique_values
## lgl (1): missing_value_code
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.

# create table of metadata
knitr::kable(data_joined_2018_metadata_df,
             align = "l",
             caption = "Metadata of joined RIDB-ACS dataset",
             row.names = FALSE)
```

Table 6.1: Metadata of joined RIDB-ACS dataset

variable name	data_source	definition
agency	ridb	NA
admin_unit	ridb	NA
park	ridb	NA
aggregated_site_type	ridb	NA
facility_id	ridb	NA
facility_state	ridb	NA
customer_zip	ridb	NA
customer_zip_state	acs	NA
customer_zip_state_full	acs	NA
total_paid	ridb	NA
start_date	ridb	NA
end_date	ridb	NA
order_date	ridb	NA
number_of_people	ridb	NA
length_of_stay	ridb	NA
booking_window	ridb	NA
daily_cost_per_visitor	ridb	NA
facility_latitude	ridb	NA
facility_longitude	ridb	NA
distance_traveled_m	ridb	NA
zip_code_population.x	acs	NA
asian	acs	NA
black	acs	NA
hispanic_latinx	acs	NA
multiracial	acs	NA
native_american	acs	NA
other	acs	NA
pacific_islander	acs	NA
white	acs	NA
zip_code_population.y	acs	NA
college	acs	estimated percentage of population with a college degree in a zip code
hs_GED_or_below	acs	estimated percentage of population with a high school General Education
master_or_above	acs	estimated percentage of population with a master degree or above in a zip code
some_college	acs	estimated percentage of population with some college education in a zip code
median_income	acs	median household income in the past 12 months in 2019 inflation-adjusted dollars
zip_code_population	acs	NA
english_only	acs	estimated percentage of population that speak only english in the home
not_english_only	acs	estimated percentage of population that speak a language other than english in the home

Chapter 7

Summary of Testing

7.1 Unit Tests

7.2 Data Integrity

We screened the data for outliers, by summarizing and visualizing the raw data, and assessed whether those outliers need to be removed. We consulted other researchers who are familiar with the RIDB datasets to confirm outliers or other anomalies in the data.

Additionally, we documented the percent loss from data wrangling to ensure that our cleaning and wrangling of the data were reasonable.

7.3 Code Review

We conducted code reviews within the team, and with faculty or external advisers. We reviewed specific code chunks and scripts related to the Outdoor Equity App.

We also confirmed that the data matches how it is being described in the metadata. This confirmation is important as we want our client to be able to scale our product and workflows for future use.

7.4 Product Testing

We used three packages to test our R Shiny app. We used `shinytest` to ensure our app is visualized the way we expect it to using the package's snapshot-based

testing strategy. We used `shinyloadtest` to test the server hosting the R Shiny App to ensure that it responds in a reasonable amount of time based on the inputs a user provides. Similarly, we utilized the `tictoc` package during our data wrangling and cleaning, and when we initially created our plots, graphs, and maps to estimate an informed guess of how long it may take the app to run our scripts. Lastly, we used the `reactlog` package’s diagnostic tool which creates a reactive visualizer for the app to make sure that reactive elements are working the way we expected them to. It is important to note that this diagnostic tool was not useful as our app functionality increased, as the reactive visualizer became impossible to read. There may be other options

Additionally, we held multiple meetings with the Recreation One Stop team to obtain real-time and focused feedback to improve user design and experience.

We have added temporary print statements to all functions in the app to ensure that the functions are working correctly and are outputting what we expect. Additionally,

7.4.1 Next steps for testing

We used `gremlin.js`, a JavaScript library used for “Monkey testing” to test the behavior of the R Shiny App. This package is compatible with `shiny` and does not require any external installation.

Finally, we will employ user testing with federal public land managers, researchers, and those who are not familiar with RIDB data. We will collect feedback in a survey.

Chapter 8

User Documentation

8.1 Overview of the Outdoor Equity Application

8.1.1 Background

8.1.2 Purpose

8.2 How to Use the Outdoor Equity App

8.2.1 About the APP

8.2.2 Metadata

8.2.3 Data Summary

8.2.4 Data Relationships

8.2.5 Visitorshed Maps

8.2.6 Data Download

8.3 How to Maintain the Outdoor Equity App

8.3.1 Data Preparation Methods

8.3.1.1 RIDB Data

8.3.1.2 U.S. Census Data

8.3.1.3 Data Joining

8.3.2 Statistical Analysis and Data Wrangling for Plots

8.3.2.1 Data Summary

8.3.2.2 Data Relationships

8.3.2.3 Spatial analysis

Chapter 9

Additional Challenges

Chapter 10

Archive Access

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