KYLE J. CHIN

FRONTEND WEB DEVELOPER

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PROFESSIONAL EXPERIENCE

FREELANCE WEB DEVELOPER   JAN 2020 – PRESENT

- Design and develop responsive, custom websites with a fantastic UX across all screen sizes and devices
- Lead content strategy, information architecture, and UX with conversions and site performance in mind
- Build custom contact/newsletter forms, especially with conditional logic and CRM integrations
- Create custom post types with category and search filtering, post sorting, and dynamic feeds
- Leverage Advanced Custom Fields (ACF) for custom backend experience

GRAVITATE | LEAD WEB PRODUCER   JUN 2013 – MAY 2023

- Created and fostered a new website business unit that grew an average of 76 percent per year for three years, eventually totaling 24 percent of total agency revenue ($500-$600K annually) from a three-person team
- Engineered new product enhancements, site features, and client deliverables, resulting in 1,100 percent increase ($5K to $60K) in average project budgets
- Designed and developed 150+ websites in all major industries
- Promoted from Digital Marketer/Copywriter to Client Services Coordinator to Lead Web Producer
- Collaborated, managed, and cultivated trust with clients in all facets of the website project
- Created processes, documentation, and tools to ensure 75 percent of projects launched at or below budget

TECHNOLOGIES

- Certified in React and frontend development (HTML, CSS, and JavaScript)
- Express.js, Sequelize, Node.js, and PostgreSQL
- RESTful APIs and JSON Web Tokens
- WordPress and Visual Page Builders (Elementor and WP Bakery)
- Bash / Linux terminal
- Git / GitHub Version Control
- FTP, cPanel, SMTP, and DNS
- Photoshop, Illustrator, Sketch, and Figma
- Google Analytics, Google Search Console, and Google Tag Manager

PROJECTS

- ritualhealthandfitness.com
- mountainwoodhomes.com
- ofd.com
- chill.org
- striveleadership.org
- theagnewcompany.com
- cornerstoneamc.com
- mccallumrock.com

EDUCATION

W3SCHOOLS   FEB 2024
Web Development Boot Camp
Certifications in HTML, CSS, JavaScript, React, and Front-End Development

UNIVERSITY OF TEXAS AT ARLINGTON   SEP 2009
Bachelor of Business Administration, Marketing
Graduated Cum Laude