

KYLE J. CHIN

DESIGNER & FRONTEND WEB DEVELOPER

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PROFESSIONAL EXPERIENCE

FREELANCE WEB DESIGNER & DEVELOPER

JAN 2020 – PRESENT

- Design/develop responsive layouts using flexbox, grid, and a mobile-first approach in WordPress and React
- Lead content strategy, information architecture, and design with conversions and site performance in mind
- Strong knowledge of HTML, CSS/SASS, JavaScript, and visual builders (Elementor, WP Bakery, etc.)
- Excellent design skills, customer service aptitude, and commitment to quality, accuracy, and consistency
- Proven ability to translate existing design patterns into pixel-perfect code
- Familiarity with RESTful APIs, JSON web tokens, and SQL commands
- Extreme attention to detail, responsive, well organized, and strong verbal and written communication skills

GRAVITATE | LEAD WEB PRODUCER

JUN 2013 – MAY 2023

- Created and fostered a new website business unit that grew an average of 76 percent per year for three years, eventually totaling 24 percent of agency revenue (\$500-\$600K annually) from a three-person team
- Engineered new product enhancements, site features, and client deliverables, resulting in 1,100 percent increase (\$5K to \$60K) in average project budgets
- Designed and developed 150+ websites in all major industries
- Collaborated, managed, and cultivated trust with clients in all facets of the website project
- Created processes, documentation, and tools to ensure 75 percent of projects launched at or below budget

TECHNOLOGIES

- Certified in React and frontend development (HTML, CSS, and JavaScript)
- Express.js, Sequelize, Node.js, and PostgreSQL
- RESTful APIs and JSON Web Tokens
- WordPress and Visual Page Builders (Elementor and WP Bakery)
- Bash / Linux terminal
- Git / GitHub Version Control
- FTP, cPanel, SMTP, and DNS
- Photoshop, Illustrator, Sketch, and Figma
- Google Analytics, Google Search Console, and Google Tag Manager

PROJECTS

- spotify-artist-search-app.netlify.app (React)
- quizer-application.netlify.app (React)
- ritualhealthandfitness.com (WordPress)
- mountainwoodhomes.com (WordPress)
- ofd.com (WordPress)
- chill.org (WordPress)
- striveleadership.org (WordPress)
- theagnewcompany.com (WordPress)

EDUCATION

W3SCHOOLS

FEB 2024

Web Development Boot Camp

Certifications in HTML, CSS, JavaScript, React, and Front-End Development

UNIVERSITY OF TEXAS AT ARLINGTON

SEP 2009

Bachelor of Business Administration, Marketing

Graduated Cum Laude