

# Colin Brady

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## Summary

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Detail-oriented, creative, organized, and meticulous employee. Works at a fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success.

## Education

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### **Molloy College**

Aug '18-May '22

*Bachelor of Science New Media / Minor in Graphic Design*

## Experience

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### ***Resident Assistant***

Aug '20 - May '22

- Providing creative events for students to engage in.
- Providing academic, and mental support to the 300 students living on campus
- Responsible for keeping the resident hall a safe living and learning environment
- Being a leader to students who need to need support

### ***Volunteer Graphic Design Instructor***

Aug '21 - Dec '22

- Completed final touches for projects such as images sizes and font selection.
- Developed creative design for print materials, brochures, banners, and signs.
- Applied knowledge of production to create high-quality images.

### ***Social Media Manager Intern***

Aug '20 - Dec '20

- Responded to comments, posts, and questions from various channels.
- Created informative and entertaining Instagram pages.
- Analyzed trends in social media posts and followers to maximize views.
- Created engaging content to catch the attention of potential customers.

- Conducted daily updates to social media profiles to boost the company's online presence.
- Created content strategies for digital media.
- Helped clients develop website portals and social media pages to promote businesses.

### ***Sales Associate at Timberland***

**Jul '17 - Mar '18**

- Engaged with customers to effectively build rapport and lasting relationships.
- Worked alongside retail representatives to enhance product presentations and advertising collateral.
- Achieved perfect attendance and on-time record.
- Assisted clients no matter the communication barrier.

## **Activities**

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- Men's Division II Basketball Team ('18-'22)
- President and Founder of Molloy Muslim Student Association.

## **Skills**

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- Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- Photography and video editing
- HTML/CSS
- Maya 3D Modeling
- Digital Design

## **Languages**

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- English
- Spanish
- Arabic