



Fairfield, CT, United States  
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## Connor Raney

Driven and passionate entrepreneur with a love for business, analytics, and hockey. Studying quantitative methods and business analytics at Babson College, with proven success in e-commerce, software development, influencer marketing, and NFTs. Always eager to connect, learn, and bring a bubbly, fun personality to any workplace.

### Education

#### High School Diploma, Fairfield Ludlowe High School, Fairfield, CT

August 2018 — May 2022

Graduated: May 2022

- GPA: 3.79 Weighted / 4 Scale, 4 AP Courses
- ACT: 34 Super Score / 33 Composite

#### Bachelor of Science in Business Administration (BSBA), Babson College, Wellesley, MA

August 2022 — Present

- Quantitative Methods and Business Analytics Concentration
- Expected Graduation: May 2026

### Links

[Personal Website](#)

[LinkedIn Profile](#)

### Skills

Creative Thinking

Project Management

E-commerce

Crypto, NFTs, & Metaverse

Software Development

Python

### Employment History

#### Intern, TechOps at Voyager Digital, Ltd., New York, NY

May 2022 — September 2022

Voyager is a digital asset broker, offering retail and institutional customers a platform to trade crypto assets across multiple centralized marketplaces.

- Enhanced communication among full-time SWEs, part-time engineers, and tech ops teams using Jira and Slack.
- Streamlined device management for onboarding and offboarding processes.
- Handled device orders and damage claims efficiently.
- Collaborated closely with full-time and contracted SWE teams in task and project management.

## **NFT Trader & Project Owner, Fairfield, CT**

August 2021 — December 2022

Trading and creation of NFTs, virtual collectibles and art existing on the Ethereum blockchain, using cryptocurrency.

- Employed analytical patterns and volume trading to sell hundreds of NFTs, generating \$250,000+ in profit.
- Assembled a team of developers and artists for LiL Beasts NFT, introducing innovative features to the industry.
- Advised multiple projects, contributing to the successful release of additional NFT projects with \$2m+ in sales.

## **Intern, Technology & Website Management at EC Scott Group, Darien, CT**

June 2021 — August 2021

EC Scott Group is a B2B company offering prestige beauty products to a wide audience.

- Researched websites and companies to provide strategic insights for a refreshed company website.
- Managed 2000+ products on an eCommerce website, supporting the MarComm team.
- Created a repository of 300+ brands, enabling the sales organization to utilize all company assets and gather missing assets.

## **Co-Founder & COO at HEYO Agency, New York, NY**

September 2020 — June 2021

HEYO Agency specializes in influencer marketing, consulting, managing, and creating e-commerce stores for influencers.

- Oversaw agency operations, talent recruitment, and e-commerce brand growth through influencer marketing.
- Developed a web application and dashboard to streamline marketing processes between influencers and businesses.
- Created and managed e-commerce stores for TikTok influencers, driving \$300k+ in sales.
- Achieved \$50k+ company revenue in 2020, \$60k+ in 2021.

## **Founder & Owner at Volare Network, LLC, Fairfield, CT**

September 2019 — July 2020

Volare Network is a software development company focused on automation and enhancing retail reselling in the sneaker, clothing, and collectibles industries.

- Established the company, incorporated the business, and assembled necessary resources and personnel.
- Led a team of six developers and graphic designers.
- Sold the company at a \$100k valuation in 2020.

## **Founder & Owner at 914Soles, Fairfield, CT**

March 2017 — December 2019

914Soles was a reselling venture for sneakers, streetwear, art, and collectibles.

- Utilized automation tools and software to acquire limited-edition items.
- Sold thousands of items, generating \$200k+ in revenue through various e-commerce channels.