CONNOR RANEY

(203) 450-5849
connor@connorraney.com
connorraney.com
https://www.linkedin.com/in/connorraney

SKILLS

Python & R
AI, Crypto, NFTs, & Metaverse
Jira & DevOps

PROFILE

Passionate entrepreneur with experience in software development and Web3, as well as deep passions for data analytics, technology, and hockey. By pursuing quantitative methods & business analytics at Babson, I'm eager to integrate my enthusiasm for business, numbers, & analytics into a new experience.

EXPERIENCE

Tech Intern, **TECH INTERN AT LUXE BEAUTY GROUPE,** Darien, Connecticut   *April 2023 - August 2023*

- Analyzed strategic decision-making choices and brand strategy development opportunities for leaders by leading 2 research projects.
- Identified 10+ possible consumer engagement software options through research to improve physical retail business operations.
- Employed imagery AI technology tools to create 5-10+ mockup options of physical retail displays. leading to a boost in ideation of designs be used in stores.
- Collaborated on development of 1 interactive system to improve customer engagement rates in physical retail spaces.
- Led reimagining of physical retail landscape through AI by integrating 2 new tools to enhance beauty industry's customer experience.

Project Founder, **PROJECT FOUNDER & WEB3 TRADER,** Fairfield, CT   *August 2021 - December 2022*

- Employed analytical patterns through volume & swing trading to sell thousands of NFTs, generating $250,000+ in profit, and $1m+ in revenue.
- Assembled a team of 3 developers and artists for LiL Beasts NFT, introducing innovative features to Web3 infrastructure on the Ethereum blockchain.
- Advised multiple NFT projects, contributing to release of additional NFT projects with $2m+ in revenue.

Intern, **TECHOPS AT VOYAGER DIGITAL, LTD,** New York, NY   *May 2022 - September 2022*

- Enhanced communication among full-time SWEs, part-time engineers, and tech ops teams using Jira and Slack.
- Collaborated closely with full-time and contracted SWE teams in task and project management.
- Streamlined device management for onboarding and offboarding processes for 200+ employees.
- Handled 30+ device orders and damage claims efficiently.

EDUCATION

BABSON COLLEGE   Wellesley, MA
Bachelor of Science (BSBA)   *August 2022 - December 2025*
Business Administration
GPA: 3.00

- Quantitative Methods and Business Analytics Concentration.
- Founder & President of Babson Poker Club.
- Member of Campus Activities Board.
- Expected Graduation: May 2025.