

Breandan Choi

2A Computer Science Co-op, University of Waterloo
20578568

Email: cbreandan@gmail.com
Personal website: <http://cbreandan.github.io>
GitHub: <https://github.com/cbreandan>

(226)-988-9943
45 Dunfield Av. Toronto, ON. M4S 2H4

SKILLS

- Actively curious about learning and researching on new technology, for example CSS and Node.js
- Thorough knowledge of JavaScript, HTML5, CSS3 and basic knowledge of Node.js, C, SQL, and Scheme - five of which are self-taught
- Work experience in a software business; familiar with Excel, various SaaS tools and CRM software (including SalesforceIQ and Stripe)

WORK EXPERIENCE

Hubdoc Inc.

Toronto, ON.

Marketing Engineering

Jan. 2016-Apr. 2016

- Automated manual sales & marketing tasks, and improved leads nurturing with Node.js & SalesforceIQ API
- Created >800 new prospects to increase company's revenue growth; unique prospects are automatically added daily to company's database to increase sales opportunities
- Built company's business metrics page for better data visualization and marketing analysis with canvas.js and various web technologies
- Discovered marketing insights from large sets of data from company's database and business metrics

RELEVANT PROJECTS

On-Sale Notifier – Node.js, jQuery

Winter 2016

- An automated process that notifies online shoppers by email when items on wish-list are on sale

Personal Website - HTML, CSS, JavaScript, Bootstrap

Summer 2015

- Learned to effectively use open-source tools, such as Font Awesome, animate.css, and Super.Simple.Slider

RECENT INDEPENDENT LEARNING

Udemy.com

- Learn and Understand Node.js
- Learn Data Analytics: Use data to build a better startup faster

Codeschool.com

- Intro to SQL Servers

EDUCATION

Candidate for Bachelor of Computer Science, Honours (BCS)

2014-Present

University of Waterloo, Waterloo, Ontario

Related Coursework: Designing Functional Programs, Elementary Data Algorithm Design & Data Abstraction, Probability, Statistics

ACTIVITIES & INTERESTS

Data analytics

Teaching

- ESL for new immigrants

Music - Violin, Piano, Guitar

- Concert Master - North Toronto C. I. Orchestra 2014-2015
- 1st place with platinum standard in inter-school Kiwanis Concerto Music Competition Winter 2013

Proficient in Mandarin and Cantonese