

Reflection

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Heuristic Evaluation

1. The state of the shopping cart is unclear. While browsing around the site, the user should be able to quickly confirm if there are items in their cart or not. FIXED by adding a number next to the “cart” button on the navbar denoting the number of items in the cart. This also provides feedback for when they add an item; the state of the cart is quite clear from just looking at the navbar.

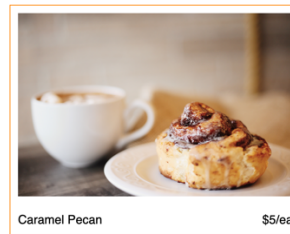
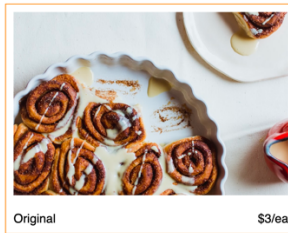
A rectangular button with an orange background. The text "Cart (0)" is centered on the button in a black, sans-serif font.

2. The user should be able to navigate between pages easily and establish a mental model of the site. At the moment, it is not clear what the current page is in relation to the links on the navbar. FIXED by adding an underline to the corresponding link on the navbar.

A rectangular button with an orange background. The text "Shop" is centered on the button in a black, sans-serif font, and it is underlined.

3. The order that the items appear on the product browsing page should follow some understandable convention. At the moment, the ordering is random, and it is difficult to find a kind of hierarchy in how the products are organized. FIXED

by sorting the products in descending order by price.



Challenges or Bugs

One of the main challenges I had was positioning elements on the page. I found it difficult to establish a grid system that wasn't based solely on a pixel measurement. Eventually I was able to create a flexbox for the product browsing page, so the cards containing each product are equally distributed across the page. Even so, there are some elements positioned in such a way that resizing the browser page would disrupt the site.

Brand Identity

I wanted to create a website that felt appropriate for a bakery that's called "Bun Bun." In other words, I didn't want to make it feel too serious and tried to keep some playfulness with fairly bright colors and light backgrounds. That said, it was important that the site feel modern. I used flat panels with sharp corners and colored borders to give a clean aesthetic, as a bakery should feel like a clean place.