



## Technical Experience

**Strong:** Javascript, ReactJS, Redux, jQuery, NodeJS, Express, OAuth, Sequelize, HTML5, CSS3, Git, Github, Ajax, Axios, Bootstrap, Photoshop, Indesign, Meistertask, Chrome Dev Tools, Visual Studio Code, Postman, Google Analytics, MySQL, SQL, Wordpress, AGILE, AWS, SaSS, SCSS

**Experienced:** PHP, Illustrator, Apache, After Effects, Drupal, Sitefinity

## Applications Developed

### SportTrace – Live | [github](#)

- Application where users signup and create a meetup event for a basketball game or join basketball games that users have created
- Served as the User Interface and User Experience Front End developer for searching, joining and creating games
- Utilizing NodeJS, Express, and Sequelize designed backend API routing, API endpoints, SQL database data: retrieval, creation, deletion, and updates for user games
- Incorporated OAuth Facebook Strategy for user profile creation and login/logout capabilities
- Incorporated React, Redux, HTML, CSS, and Bootstrap for styling, design, and frontend application logic

### myFantasyFF – Live | [github](#)

- An application that retrieves roster information, social media updates, and current NFL news for teams and individual players
- Served as the UI/UX Front End developer for the NFL Team and NFL Player listing using APIs, on a team of three developers
- Applied HTML, CSS, and Bootstrap for the style, design, and mobile responsiveness of the application
- Integrated data using Ajax calls from Youtube, Twitter, NFL News, and MySportsFeed
- Utilized Javascript and jQuery for front end functionality

### My Students Grade – Live | [github](#)

- Created a student grade application that allows users to create students, courses, and assignments to record student grades
- Incorporated OAuth Facebook Strategy for user profile creation and login/logout capabilities
- Incorporated React, Redux, HTML, CSS, and Bootstrap for styling, design, and frontend application logic
- Designed backed functionality using NodeJS, MySQL, Sequelize, and Express to create API endpoints, route API requests, and create/update/delete user student, course, assignment, and grade records

## Professional Experience

### International Education Corporation – Irvine, CA

2012–2017

#### Digital Marketing Analyst

- Utilized Advanced Excel functions and formulas to redesign the marketing departments month end processes resulting in a reduction of total processing time by over 50%
- Created integrated Google Analytics reports to assess digital marketing performance allowing for increased response in Google Pay Per Click Ad campaign leading to a 5% decrease in cost per acquisition
- Increased first page SEO keyword rankings by 2% through site optimization and content creation
- Enrolled in Photoshop/Indesign course to create marketing materials allowing for a 10% reallocation of design budget
- Designed and updated Wordpress landing pages for local targeting resulting in over a 9% increase in landing page traffic

### KGS Development – Brussels, Belgium

2012–2012

#### Marketing Intern

- Created segmented market database for all clients allowing for hyper targeting of customers with mailing and email campaigns

### California State University, San Marcos – San Marcos, CA

#### Student Services Coordinator

2010–2012

- Organized and processed student applications and answered student inquiries

## Educational Background

### California State University San Marcos

#### B.S. Business Administration – Marketing

### Saddleback College

**Courses taken:** Java Beg, Intro to SQL and MySQL,

LearningFuze

### Accelerated Web Developer program

## PERSONAL INFO

I'm an avid gamer who loves playing just about any game I can get my hands on. Currently enjoy gaming on my HTC Vive VR and also Destiny 2. Anytime during the winter or sports season you can catch me Snowboarding or at a Lakers or Chargers game.