

# MECHAE

MEDICAL EMERGENCY CONTACT  
AND HOSPITAL ALERT FOR ELDERLY

SANDEEP

HARI

SHUBHAM

# the problem



Every 11 seconds, an older adult is treated in the emergency room for a fall;

Every 19 minutes, an older adult dies from a fall.

#1 Cause of fatal injuries and nonfatal trauma-related hospital admissions among older adults.

2.8 million injuries emergency visits annually, including over 800,000 hospitalizations and more than 27,000 deaths.

In 2017, the total cost of fall injuries was \$60 billion, may reach \$87.7 billion by 2020. Medicare and Medicaid shouldered 75% of these costs.



# current solutions



*I live  
**alone**  
but I'm never alone.  
I have  
**Life Alert.***

For a **FREE** brochure call:  
**877-453-0973**

**Life Alert**

The advertisement features a photograph of an elderly woman with short white hair, wearing a blue top and a necklace with a small pendant. To her left is a graphic of a white Life Alert device with red signal waves. Below the device are icons of a fire truck, an ambulance, and a police car. The background is a warm yellow and orange gradient.

Average Monthly fees -  
\$49.95 to \$89.85.

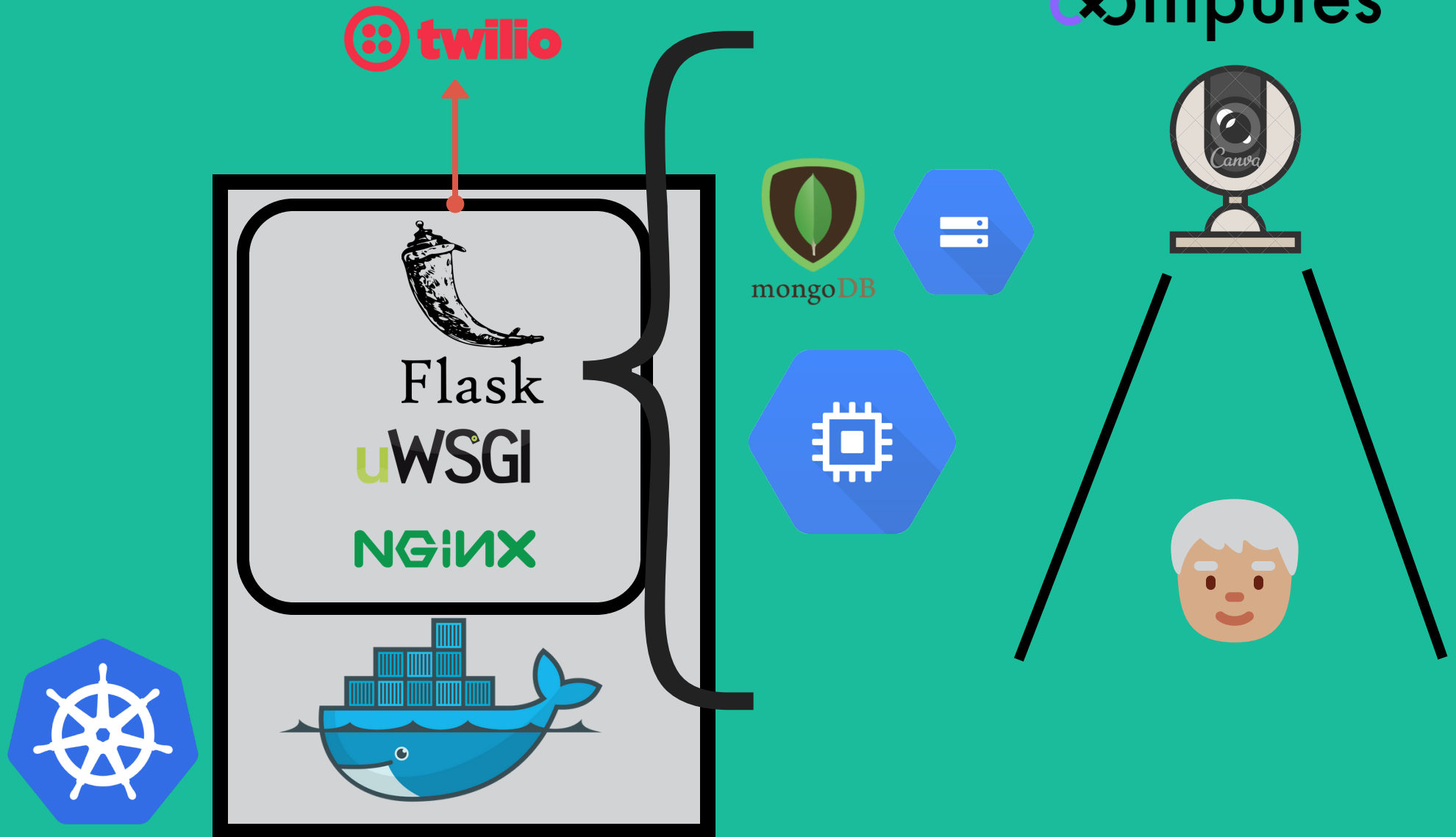
Battery Powered

Wearable Tech

Manually operated



# our solution



demo



# conclusion

Unique



Functional



Scalable

