MAJOR 1: MANAGEMENT INFORMATION SYSTEMS

MINOR 1: ECONOMICS

ID: 248 17 7657

PRINT DATE: MAY 13, 2013

ENTRY DATE: AUGUST 27, 2009

ADMITTED FROM: MATHEMATICAL HS "K. VELICHKOV"

ADVISOR: DJAMASBI, S. (MG)

DEGREE AWARDED: BACHELOR OF SCIENCE

DEGREE DATE: MAY 11, 2013

HONORS: WITH DISTINCTION

TRM	COURSE NO.	COURSE OR PROJECT TITLE	UNITS	GRADE	TRM	COURSE NO.	COURSE OR PROJECT TITLE	UNITS	GRADE
A09	CS 1101	INTRO TO PROGRAM DESIGN	1/3	С	B11	HI 2328	HISTORY OF REV IN 20TH CENTURY	1/3	С
A09	ISE 1811	WRITING- NON-NAT'V SPK OF ENGL	1/3	A			IC NIST THE . WORDERS	D DO	NAT TO
A09	MA 1021	CALCULUS I	1/3	В	S12	CP 1000	COOPERATIVE EDUCATION PROGRAM	-0-	AT
B09	ECON 1120	INTRODUCTORY MACROECONOMICS	1/3	A				E . A A7	
B09	ISE 1812	SPEECH- NON-NAT'V SPK OF ENGL	1/3	A	A12	BUS 4030	ACHVNG STRATEGIC EFFECTIVNS	1/3	Α
B09	MA 1022	CALCULUS II	1/3	A	A12	MIS 3720	BUSINESS DATA MANAGEMENT	1/3	C
***	DEAN'S LIST	FALL 2009			A12	MQP SZD	IMPROVING CUSTOMER SERVICE	1/3	Α
C10	ECON 2125	DEVELOPMENT ECONOMICS	1/3	В	A12	PE 1011	TOUCH FOOTBALL	1/12	A
C10	MA 2611	APPLIED STATISTICS I	1/3	A	B12	HI 2343	EAST ASIA: CHINA AT THE CTR	1/3	В
C10	PE 1012	BASKETBALL	1/12	A	B12	MQP SZD	IMPROVING CUSTOMER SERVICE	2/3	A
C10	PH 1110	GENERAL PHYSICS-MECHANICS	1/3	C	B12	PE 1002	INTRO TO VOLLEYBALL & SQUASH	1/12	A
D10	ECON 1110	INTRODUCTORY MICROECONOMICS	1/3	C	***	DEAN'S LIST	FALL 2012		
D10	MA 2612	APPLIED STATISTICS II	1/3	В	C13	HU 3900	INQ SEM: URBAN HISTORY	1/3	A
D10	PH 1120	GEN. PHYSICS-ELEC-MAGNET	1/3	C	C13	IQP EVW	YOUNG ADULT HEALTH ENGAGEMENT	1/3	A
D10	WR 2211	ELEMENTS OF WRITING	1/3	A	C13	PE 1016	SQUASH & RACQUETBALL	1/12	A
					D13	CS 3041	HUMAN-COMPUTER INTERACTN	1/3	A
A10	ACC 1100	FINANCIAL ACCOUNTING	1/3	Α	D13	IQP EVW	YOUNG ADULT HEALTH ENGAGEMENT	2/3	A
A10	BUS 1010	LEADERSHIP PRACTICE	1/3	A	D13	MIS 4720	SYSTEMS ANALYSIS AND DESIGN	1/3	A
A10	GOV 1303	AMERICAN PUBLIC POLICY	1/3	A	D13	MIS 4781	INFO SYS & TECHN PLCY & STRTGY	1/3	A
B10	BUS 2070	RISK ANALYSIS FOR DEC MAKING	1/3	A	***	DEAN'S LIST	SPRING 2013		
B10	CS 2118	OBJ-ORIENT DES CONC FOR BUS AP	1/3	A			The Market of the Control of the Con		
B10	OBC 2300	ORGANIZ SCIENCE - FOUNDATION	1/3	A					
***	DEAN'S LIST	FALL 2010					TOOTION		
C11	BUS 1020	GLOBL ENVIRNM OF DEC MAKING	1/3	В	ISSUED				
C11	BUS 2020	LEGAL ENVRNM OF BUS DECISIONS	1/3	A			-~~ CLID		

STUDENT



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Heather L. Jackson, University Registrar

C11

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D11

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B11

ECON 2120

BUS 2080

GOV 1320

MIS 3740

BUS 3020

ETR 3910

BUS 3010

ETR 3920

ECON 2155

INTERMEDIATE MACROECONOMICS

DATA ANALYSIS FOR DEC MAKING

ORGANIZ APPLIC OF TELECOMMUNIC

ACHIEVING EFFECTIVE OPERATIONS

RECOG & EVAL NEW VENTURE OPPOR

PLANNG & LAUNCHING NW VENTURES

CREATING VALUE THRU INNOVATN

TOPICS IN INT'L POLITICS

EXPERIMENTAL ECONOMICS

WORCESTER POLYTECHNIC INSTITUTE

WORCESTER, MASSACHUSETTS 01609

DA 703494 D1/P2

NAME: KARDZHALIYSKI, GEORGI VALENTINOV

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COURSE NO. COURSE OR PROJECT TITLE UNITS GRADE TRM COURSE NO. COURSE OR PROJECT TITLE UNITS GRADE

MAJOR QUALIFYING PROJECT DECEMBER 19, 2012 GRADE: A UNITS: 1 ADVISOR: DJAMASBI, S.

IMPROVING CUSTOMER SERVICE

RECOMMENDATIONS WERE MADE TO IMPLEMENT CONTENT AND LAYOUT OPTIMIZATIONS ENABLING PAGES TO DYNAMICALLY ADAPT TO VARYING SCREEN SIZES. A MOBILE WEBSITE DESIGN WITH LOGICAL CONTENT GROUPING, SPACING AND POSITIONING APPEAR TO PROVIDE A MORE INTUITIVE EXPERIENCE AND MAY IMPROVE THE OVERALL USABILITY OF DYN'S CHECKOUT PROCESS. THIS MQP REPORT EXAMINES DYN INC.'S EFFORTS TO ENHANCE MOBILE USABILITY OF THEIR CHECKOUT PROCESS THROUGH THE IMPLEMENTATION OF ADAPTIVE WEB DESIGN. TWO EYE-TRACKING USER EXPERIENCE STUDIES WERE CONDUCTED TO IDENTIFY AND EVALUATE MOBILE-SPECIFIC DRIVERS OF USABILITY. COMPANIES ENGAGING IN E-COMMERCE STAND TO GAIN A SIGNIFICANT COMPETITIVE ADVANTAGE THROUGH WEBSITE OPTIMIZATIONS RESULTING IN INCREASED MOBILE USABILITY.

INTERACTIVE QUALIFYING PROJECT

APRIL 26, 2013 GRADE: A UNITS: 1 ADVISOR: WILSON, E. V.

MEASURING YOUNG ADULT HEALTH ENGAGEMENT

THERE IS A MOVEMENT TAKING OFF CALLING FOR GREATER PATIENT ENGAGEMENT TO MOTIVATE PATIENTS TO BE MORE INVOLVED IN THEIR OWN HEALTHCARE PREVENTION AND TREATMENT, IN ORDER TO PROVIDE MORE EFFECTIVE MEDICAL CARE. THOUGH THIS INTERACTIVE QUALIFYING PROJECT, WE AIDED IN THIS EFFORT AND TESTED A NEW HEALTH ENGAGEMENT MODEL BY CREATING AND ADMINISTERING AN ONLINE SURVEY. THE MODEL CONSISTS OF THREE AREAS: COGNITIVE ENGAGEMENT, BEHAVIORAL ENGAGEMENT, AND HEALTHCARE ENGAGEMENT. WE APPLIED THIS MODEL AND DESIGNED A SURVEY TO MEASURE THE HEALTH ENGAGEMENT OF YOUNG ADULTS, AGE 18-25. MEASUREMENT ITEMS INCLUDED DIET, EXERCISE, MENTAL HEALTH, GENERAL HEALTH, AND VACCINATIONS. WE ALSO COLLECTED DEMOGRAPHIC INFORMATION FROM EACH OF THE SURVEYED STUDENTS.



Heather L. Jackson, University Registrar

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TRM COURSE NO. COURSE OR PROJECT TITLE UNITS GRADE TRM COURSE NO. COURSE OR PROJECT TITLE UNITS GRADE

SUFFICIENCY MARCH 4, 2013 GRADE: A UNITS: -O- ADVISOR: RUDOLPH, J.

GRAND CENTRAL TERMINAL'S INFLUENCE ON MANHATTAN

THIS PAPER STUDIES THE INFLUENCE OF GRAND CENTRAL TERMINAL ON THE SOCIAL, RESIDENTIAL, AND COMMERCIAL STRUCTURE IN MIDTOWN MANHATTAN BETWEEN 1913 AND 1930S. THE RESEARCH ARGUES THAT THE DEVELOPMENT OF THE AIR RIGHTS, STEEL CONSTRUCTION, ELECTRIFICATION, AND REAL ESTATE MODERNIZED AN URBAN DESERT INTO A CIVIC CENTER. THE PAPER CONCLUDES THAT THE GRAND CENTRAL TERMINAL AREA HAD BECOME A PLACE NOT ONLY FOR TRAVEL, BUT ALSO FOR LEISURE ACTIVITIES, SAFETY, AND COMFORT.

Heather L. Jackson, University Registrar

WORCESTER POLYTECHNIC INSTITUTE Worcester, Massachusetts

ACCREDITATION

WPI is fully accredited by the New England Association of Schools and Colleges. Accreditation indicates that the institution has been carefully evaluated and found to meet standards agreed upon by qualified educators. The aerospace engineering, biomedical engineering, chemical engineering. The aerospace engineering, biomedical engineering, chemical engineering, environmental engineering, industrial engineering, manufacturing engineering, and mechanical engineering programs are accredited by the Accreditation Board for Engineering and Technology (ABET). The computer science program is accredited by the Computing Accreditation Commission of ABET. A chemistry or biochemistry major who completes a program satisfying the guidelines established by the American Chemical Society is certified by that organization as having received an undergraduate professional education in chemistry or biochemistry. The undergraduate and graduate business offerings in the School of Business are accredited by the Association to Advance Collegiate Schools of Business (AACSB).

RELEASE OF INFORMATION

The Family Education Rights and Privacy Act of 1974 prohibits the release of this record to any other person or agency without the express written consent of the student named on the transcript.

CALENDAR AND ACADEMIC LOAD

The undergraduate college calendar consists of four 7-week terms and an optional summer term. Terms A and B are in the fall, C and D in the spring, and E in the summer, with a normal academic load of one unit or three courses/project equivalent per term. Graduate level activity runs on a traditional 14-week semester.

DEGREE REQUIREMENTS - UNDERGRADUATE PROGRAM

(an 80-word abstract of each project is located on the transcript)

Major Qualifying Project (MQP): The MQP consists of a minimum of one unit of advanced level work in the student's major area of study. The MQP is traditionally undertaken late in the third or fourth year and is design, or research-oriented.

Interactive Qualifying Project (IQP): The IQP consists of a minimum of one unit of work. The project subject matter focuses on the interaction between technology and society in an area of interest to the student.

Sufficiency/Humanities and Arts Requirement: This requirement usually consists of a five-course exploration of the humanities or in engineering or science for students majoring in humanities. The culmination is a 1/3 unit done in a seminar or practicum.

Distribution Requirements: In 1986, distribution requirements replaced the Competency Examination. The Distribution Requirements specify that the student must successfully complete minimum levels of course work specified in general areas of study, such as math, basic sciences, engineering science, and engineering design.

Social Sciences: Students must complete 2/3 unit course work in the social sciences.

Physical Education: Students must complete 1/3 unit course work in

GRADES AND CREDIT

The grading system was changed in 1971 to evaluate performance on the basis of grades of Distinction (DIST) or Acceptable (AC). Distinction was normally regarded as equivalent to A work and Acceptable was normally awarded for work equivalent to a B or C in traditional grading systems. In 1986, the faculty approved the change to an A, B, C grading system, allowing then enrolled students to choose between the two systems for remaining academic work.

Credit is awarded on the basis of units per term, with 1/3 unit given for the equivalent of one three-semester hour course. In a seven-week term a student normally enrolls for one unit (equivalent to three courses) of academic work requiring about 50 hours of class and preparation per week.

The following formats for academic offerings and grades are included on the WPI transcript:

1. Courses: 1/3 unit per course

Independent study and projects: 1/6 unit minimum for ilterature search or write-up, and normally a minimum of 1/3 unit, extending up to a full unit, for full-time work in a specific project during a term.

Physical Education: 1/12 unit per course.

Equivalent credit hours (semester hours) may be determined according to the following conversion table:

1/3 unit = 3 credit hours 1/6 unit = 1.5 credit hour 1/9 unit = 1 credit hour 1/12 unit = 75 credit hour

Undergraduate Students are graded on the basis of the following system:

(or AD/DIST) Distinguish

P interim grade for qualifying projects indicating satisfactory progress during the respective term

NAC the student did not perform satisfactorily on the project or independent study

transfer credit
Advanced Placement or course waived, no

Substitution required
AT attended
S satisfactory

Inacceptable work in regular courses is not recorded

Graduate Students are graded on the traditional 4.0 grading system of:

A, B, C, D, F SP interim grade for thesis/dissertation indicating satisfactory progress during the respective term

DEF the work is continuing and a grade will be assigned upon completion
AT attended (used to show participation in college-

7 or Q grade not on file

TRANSFER CREDIT

Students may apply to transfer credit for courses taken at other institutions. Transfer credit allowed is determined upon admission to WPI. A student taking courses at other schools subsequent to enrolling at WPI must have advance approval from the respective department and a review of performance to receive transfer credit.

ADVANCE PLACEMENT

If a student has been granted advance placement or credit, or both, the appropriate statement appears on the transcript.

ACADEMIC HONORS

For all students graduating after May 1, 2011, graduation honors will be determined as follows:

Graduation with High Distinction: An A in all four of the following: MQP, IQP, Humanities and Arts Requirement, eight units of work registered at WPI.

Graduation with Distinction: An A in all four of the following: MQP, IQP, Humanities and Arts Requirement, four units of work registered at WPI OR two of the three MQP, IQP, Inquiry/Seminar/Practicum, and six units of work

For all students who graduated from WPI after May 1986 through April 2011, graduation honors are determined as follows:

Graduation with High Distinction: An A or AD/DIST grade on any four of the following: MQP, IQP, Sufficiency/Seminar/Practicum, six units of WPI course work or independent study. Competency Examination.

Graduation with Distinction: An A or AD/DIST on any three of the above.

For students graduating before May 1986, graduation honors are determined as follows:

Graduation with High Distinction: For students who received a grade of AD/DIST in both qualifying projects, Sufficiency, and Competency Examination

Graduation with Distinction: For students who received a grade of AD/DIST in any three of the above.

Office of the Registrar 508.831.5211 registrar@wpi.edu www.wpi.edu/offices/registrar

TO TEST FOR AUTHENTICITY: Translucent globe icons MUST be visible from both sides when held toward a light source. The face of this transcript is printed on red SCRIP-SAFE® paper with the name of the institution appearing in workstree por viscapital parties and the contraction of the University Registrar of WPI, and the date of issue.

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