



**Chris Bubnov** is a digital product designer. He wants to make the world a little better through delight, humanity & thoughtfulness.

chrisbubnov.com / +1 908.227.7659 / chrisbubnov@protonmail.com / Brooklyn, NY

## Experience

### Design Consultant | BarkGrr

MAY 2019 - PRESENT

- First designer, built out brand and visual identity, facilitated design processes.
- Responsible for comprehensive usability research, user testing, and journey-mapping.
- Built out design system and high-fidelity app prototype over several iterations.
- Collaborated with founders and developers to create dog community mobile app.
- Designed and developed marketing website to build awareness, funnel leads, and tell the company's story.
- Planned and executed competitor, market, and customer research.

### Lead Product Designer | Eximchain

MAY 2018 - MAY 2019

- Led design of quadratic voting system and blockchain governance mobile app.
- Created EXC token logo. Led design and development of cryptocurrency wallet app, and corresponding marketing website.
- Designed account creation, verification, and onboarding process for new members.
- Created supply chain blockchain enterprise solution concepts.
- Built extensive design system, documentation, and brand guide.
- Developed process for information architecture and product feature implementation within an agile framework.
- Collaborated with business architect to translate findings in opportunity areas and actionable human-centered solutions.

### Marketing & Product Designer | Tulip Interfaces

MAY 2017 - APRIL 2018

- Responsible for customer-facing website redesign from investor-facing to go-to-market strategy and knowledge base creation.
- Coordinated with engineering team to produce packaging and onboarding instructions for hardware product setup.
- Owned asset library and design language revamp for enterprise SaaS platform.
- Created UI component system to accelerate prototyping process and feature implementation.
- Owned marketing collateral and managed social media presence.
- Digitized complex operational manufacturing processes into refined user interfaces for Fortune 500 customers including GSK, Merck, Jabil, New Balance, and Tiffany's.

### Project Lead; Studio Designer | Scout Studio

JAN 2016 - DEC 2017

- Assist in the design and facilitation of client workshops to understand and inspire our clients' vision.
- Managed client relations, feature implementation strategy, and design walkthroughs.
- Created brand identity, marketing website design, go-to-market strategy, and high-fidelity wireframes for a peer-to-peer student platform.
- Managed team of 5 people responsible for creating identity, experience design, wayfinding, and collateral for Interventions, Northeastern University's first student-led conference.
- Coordinated logistics, budget, and preliminary sponsorship talks for the conference.

## Education

### Northeastern University

CLASS OF 2018

B.S. in Business Administration,  
Concentration in Marketing  
Minor in Graphic Design

## Skills

Product Design & Development  
UI/UX Design  
Branding & Identity Design  
User Research  
Usability Testing  
Stakeholder & User Interviews  
Wireframing & Mockups  
Rapid Prototyping  
Front-end Development  
Agile / Scrum  
Copywriting

## Tools

Figma, Sketch  
Adobe CC  
InVision, Craft, Principle  
Zeplin, Abstract  
HTML, CSS, SASS  
DSLR Photography  
Git, Github, AWS  
JavaScript, ReactJS, React Native

## Interests

Public-interest technology  
Learning new recipes  
Swimming in the sun  
Traveling through food