Chris Bubnov is a designer & front-end developer. He wants to make the world a little better through delight, humanity & thoughtfulness.

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Experience

Lead Designer, BarkGrr

May 2019 - Present | Boston, MA

Created logo, brand, and style guide for establishing visual identity. Responsible for comprehensive user research and journey-mapping. Built out design system and high-fidelity app prototype over several iterations. Coordinated with founders and developers to create MVP. Designed and developed marketing website from scratch.

Lead Product Designer, Eximchain

May 2018 - May 2019 | Boston, MA

Led design of quadratic voting system and voting app. Led design and development of cryptocurrency wallet app and marketing website. Created infographics to explain onboarding process to users. Crafted EXC token logo. Created supply chain blockchain enterprise solution concepts. Built extensive design system and brand guide.

Marketing & Product Designer, Tulip Interfaces

May 2017 - April 2018 | Somerville, MA

Responsible for customer-facing website redesign, knowledge base creation, packaging, and product design. Created UI component system. Managed social media, marketing collateral, and website presence.

Design Lead & Studio Member, Scout Studio

Jan 2016 - Dec 2017 | Boston, MA

Collaborated directly with LivCollege on design and strategy projects. Created brand identity, website design, UI/UX strategy, and layout design. Managed team of 9 people responsible for creating brand, experience, and collateral for Interventions, Northeastern University's first design-focused conference.

Director of Design, Project Access (Freelance)

Sept 2016 - April 2017 | Boston, MA

Responsible for a full rebrand, website overhaul, and marketing collateral. Worked directly with founder and other executives to research and accurately portray the non-profit and its mission. Focused on creating a resilient visual system that is easily usable by all team members.

Product Development Specialist, Verizon Open Innovation Lab (Co-op)

July - Dec 2016 | New York, NY

Advised and assisted teams working on emerging technology products. Researched industries, user problems, and painpoints for potential market gaps. Designed and developed concepts, user flows, wireframes, clickable prototypes, and websites.

Creative Director, Maté Bros Energy Tea (Freelance)

Sept 2015 - Jan 2017 | Huntington Beach, CA

Shaped marketing strategy, products and brand image with CEO and founders. Created advertisements, promotional photography, displays, banners, coupons, and packaging.

Education

Northeastern University

2014 - 2018 | Boston, MA

BS in Business Administration, Concentration in Marketing

Minor in Graphic Design

Skills

Design

Figma, Sketch, Craft, Adobe CS, InVision, Zeplin, Principle, User Testing, Copywriting, Typography, DSLR Photography

Development

HTML + SCSS, Git, JavaScript, React

Interests

Cooking + eating food, swimming, traveling, reading, public-interest technology