

*chris bubnov*

[lovely@protonmail.com](mailto:lovely@protonmail.com)  
[chrisbubnov.com](http://chrisbubnov.com)  
[dribbble.com/chrisdega](https://dribbble.com/chrisdega)

## EXPERIENCE

### LEAD PRODUCT DESIGNER, EXIMCHAIN

5/18 - 5/19 | BOSTON, MA

Led design of quadratic voting system and voting app. Led design and development of cryptocurrency wallet app and marketing website. Created infographics to explain onboarding process to users. Crafted EXC token logo. Created blockchain enterprise solution concepts. Built extensive design system and brand guide for company.

### MARKETING & PRODUCT DESIGNER, TULIP INTERFACES

5/17 - 4/18 | SOMERVILLE, MA

Managed social media, marketing collateral, and website presence. Responsible for website redesign, knowledge base creation, packaging, and product design. Created system for easy tracking and updating of UI elements.

### DESIGN LEAD & STUDIO MEMBER, SCOUT STUDIO

1/16 - 12/17 | BOSTON, MA

Collaborated directly with clients on design and strategy projects including LivCollege. Created brand identity, website design, UI/UX strategy, and layout design. Managed team of 9 people responsible for creating brand, experience, and collateral for Interventions, Northeastern University's first and only design-focused conference.

### SENIOR DESIGNER, PROJECT ACCESS

9/16 - 4/17 | BOSTON, MA

Responsible for a full rebrand, website overhaul, and marketing collateral. Worked directly with founder and other executives to research and accurately portray the non-profit and its mission. Focused on creating a resilient visual system that is easily usable by all team members.

### PRODUCT DEVELOPMENT, VERIZON OPEN INNOVATION LAB

7/16 - 12/16 | NEW YORK, NY

Advised and assisted teams working on emerging technology products. Researched industries, user problems and painpoints for potential market gaps. Created concept, user flows, wireframes, clickable prototypes, and websites.

### CREATIVE DIRECTOR, MATÉBROS ENERGY TEA

9/15 - 1/17 | HUNTINGTON BEACH, CA

Shaped marketing strategy, products and brand image with CEO and founders. Created advertisements, promotional photography, displays, banners, coupons, and packaging.

### DESIGN DIRECTOR, NORTHEASTERN UNIVERSITY ENTREPRENEURS CLUB

8/15 - 1/16 | BOSTON, MA

Designed business cards, brand identities and marketing collateral. Created and managed entrepreneurial events focused on helping students work for and found business ventures. Streamlined process between program directors and ensured sustainable resources for future design directors.

## EDUCATION

### NORTHEASTERN UNIVERSITY

2018 | BOSTON, MA | 3.3 GPA

BS in Business Administration,  
Concentration in Marketing  
Minor in Graphic Design

Related Courses: Graphic  
Design I, Typography I, 2D  
& 4D Foundation, Marketing  
Management, Marketing  
Research, Marketing & Society,  
Organizational Behavior,  
Consumer Behavior

## SKILLS

Figma, Sketch, Craft, Adobe  
Creative Suite, InVision, Zeplin,  
Principle, HTML + CSS, Git,  
Wordpress, User Testing,  
Copywriting, Typography,  
Photography