



**Chris Bubnov** is a product designer who strives to make the world a little better through delight, humanity & thoughtfulness.

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## Experience

### Designer II Two Bulls

MAY 2020 - PRESENT

### Design Consultant BarkGrr

MAY 2019 - PRESENT

First designer, built out brand and visual identity, facilitated design processes.  
Responsible for comprehensive usability research, user testing, and journey-mapping.  
Built out design system and high-fidelity app prototype over several iterations.  
Collaborated with founders and developers to create dog community mobile app.  
Designed and developed marketing website to build awareness, funnel leads, and tell the company's story.  
Planned and executed competitor, market, and customer research.

### Lead Product Designer Eximchain

MAY 2018 - MAY 2019

Led design of quadratic voting system and blockchain governance mobile app.  
Created EXC token logo. Led design and development of cryptocurrency wallet app, and corresponding marketing website.  
Designed account creation, verification, and onboarding process for new members.  
Created supply chain blockchain enterprise solution concepts.  
Built extensive design system, documentation, and brand guide.  
Developed process for information architecture and product feature implementation within an agile framework.  
Collaborated with business architect to translate findings in opportunity areas and actionable human-centered solutions.

### Marketing & Product Designer Tulip Interfaces

MAY 2017 - APRIL 2018

Responsible for customer-facing website redesign from investor-facing to go-to-market strategy and knowledge base creation.  
Coordinated with engineering team to produce packaging and onboarding instructions for hardware product setup.  
Owned asset library and design language revamp for enterprise SaaS platform.  
Created UI component system to accelerate prototyping process and feature implementation.  
Owned marketing collateral and managed social media presence.  
Digitized complex operational manufacturing processes into refined user interfaces for Fortune 500 customers including GSK, Merck, Jabil, New Balance, and Tiffany's.

## Education

### Northeastern University

CLASS OF 2018

B.S. in Business Administration,  
Concentration in Marketing  
Minor in Graphic Design

## Skills

Product Design & Development  
UI/UX Design  
Branding & Identity Design  
User Research  
Usability Testing  
Stakeholder & User Interviews  
Wireframing & Mockups  
Rapid Prototyping  
Front-end Development  
Agile / Scrum  
Copywriting

## Tools

Figma, Sketch  
Adobe CC  
InVision, Craft, Principle  
Zeplin, Abstract  
HTML, CSS, SCSS  
DSLR Photography  
Git, Github, AWS  
JavaScript, ReactJS, React Native

## Interests

Public-interest technology  
Learning new recipes  
Swimming in the sun  
Traveling through food