Chris Bubnov is a Boston-based designer and front-end software engineer. He wants to make the world a little better through delight and thoughtfulness.

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Experience

Lead Product Designer, Eximchain
5/18 - 5/19 | Boston, MA

Led design of quadratic voting system and voting app. Led design and development of cryptocurrency wallet app and marketing website. Created infographics to explain onboarding process to users. Crafted EXC token logo. Created blockchain enterprise solution concepts. Built extensive design system and brand guide.

Marketing & Product Designer, Tulip Interfaces
5/17 - 4/18 | Somerville, MA

Responsible for website redesign, knowledge base creation, packaging, and product design. Created UI component system. Managed social media, marketing collateral, and website presence.

Design Lead & Studio Member, Scout Studio
1/16 - 12/17 | Boston, MA

Collaborated directly with LivCollege on design and strategy projects. Created brand identity, website design, UI/UX strategy, and layout design. Managed team of 9 people responsible for creating brand, experience, and collateral for Interventions, Northeastern University's first design-focused conference.

Director of Design, Project Access
9/16 - 4/17 | Boston, MA

Responsible for a full rebrand, website overhaul, and marketing collateral. Worked directly with founder and other executives to research and accurately portray the non-profit and its mission. Focused on creating a resilient visual system that is easily usable by all team members.

Product Development, Verizon Open Innovation Lab
7/16 - 12/16 | New York, NY

Advised and assisted teams working on emerging technology products. Researched industries, user problems, and painpoints for potential market gaps. Designed and developed concepts, user flows, wireframes, clickable prototypes, and websites.

Creative Director, Maté Bros Energy Tea
9/15 - 1/17 | Huntington Beach, CA

Shaped marketing strategy, products and brand image with CEO and founders. Created advertisements, promotional photography, displays, banners, coupons, and packaging.

Education

Northeastern University
2014 - 2018 | Boston, MA

3.3 GPA

BS in Business Administration, Concentration in Marketing

Minor in Graphic Design

Skills

Design

Figma, Sketch, Craft, Adobe CS, InVision, Zeplin, Principle, User Testing, Copywriting, Typography, DSLR Photography

Development

HTML, CSS/SASS, Git, JavaScript, React

Interests

Cooking various stir-fries, swimming, traveling, reading, hiking, rearranging furniture