

Chris Bubnov is a designer & front-end software engineer. He wants to make the world a little better through delight, humanity & thoughtfulness.

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Experience

Lead Product Designer, Eximchain

May 2018 - May 2019 | Boston, MA

Led design of quadratic voting system and voting app. Led design and development of cryptocurrency wallet app and marketing website. Created infographics to explain onboarding process to users. Crafted EXC token logo. Created supply chain blockchain enterprise solution concepts. Built extensive design system and brand guide.

Marketing & Product Designer, Tulip Interfaces

May 2017 - April 2018 | Somerville, MA

Responsible for customer-facing website redesign, knowledge base creation, packaging, and product design. Created UI component system. Managed social media, marketing collateral, and website presence.

Design Lead & Studio Member, Scout Studio

Jan 2016 - Dec 2017 | Boston, MA

Collaborated directly with LivCollege on design and strategy projects. Created brand identity, website design, UI/UX strategy, and layout design. Managed team of 9 people responsible for creating brand, experience, and collateral for Interventions, Northeastern University's first design-focused conference.

Director of Design, Project Access

Sept 2016 - April 2017 | Boston, MA

Responsible for a full rebrand, website overhaul, and marketing collateral. Worked directly with founder and other executives to research and accurately portray the non-profit and its mission. Focused on creating a resilient visual system that is easily usable by all team members.

Product Development, Verizon Open Innovation Lab

July - Dec 2016 | New York, NY

Advised and assisted teams working on emerging technology products. Researched industries, user problems, and painpoints for potential market gaps. Designed and developed concepts, user flows, wireframes, clickable prototypes, and websites.

Creative Director, Maté Bros Energy Tea

Sept 2015 - Jan 2017 | Huntington Beach, CA

Shaped marketing strategy, products and brand image with CEO and founders. Created advertisements, promotional photography, displays, banners, coupons, and packaging.

Education

Northeastern University

2014 - 2018 | Boston, MA

BS in Business Administration,
Concentration in Marketing

Minor in Graphic Design

Skills

Design

Figma, Sketch, Craft, Adobe CS, InVision, Zeplin, Principle, User Testing, Copywriting, Typography, DSLR Photography

Development

HTML + SCSS, Git, JavaScript, React

Interests

Swimming to clear the mind, cooking to soothe the soul, & traveling to sate the restlessness.