

## Fields of Endeavor - Updated

### 1. Automotive Industry

- Real-time vehicle capability assessment
- Vehicle identification and classification
- Historical vehicle data preservation
- Cultural heritage documentation
- Vehicle provenance tracking

### 2. Advertising and Marketing

- Real-time contextual advertising based on vehicle and location data
- Targeted vehicle-specific marketing
- Historical vehicle-based advertising
- Location-based promotional content
- Brand-specific marketing campaigns

### 3. Insurance

- Automated verification of assets for claims and risk assessment
- Fraud detection and historical provenance for underwriting
- Vehicle condition documentation
- Historical vehicle data for claims processing
- Authenticated vehicle information for policy management

### 4. Law Enforcement and Security

- Vehicle identification and tracking
- Historical vehicle data for investigations
- Cultural heritage protection
- Asset authentication and verification
- Historical documentation for legal proceedings

### 5. Entertainment

- Location-based entertainment content
- Real-time interactive experiences
- Geographic context integration
- Historical vehicle-based storytelling
- Cultural heritage experiences

### 6. Travel and Tourism

- Location-based travel experiences
- Historical vehicle tourism
- Cultural heritage site enhancement
- Route-based historical content
- Geographic context integration

### 7. Classic Cars

- Vehicle authentication and verification
- Historical documentation
- Cultural heritage preservation
- Provenance tracking
- Condition assessment

### 8. Museums and Archives

- Historical vehicle documentation
- Cultural heritage preservation

- Asset authentication
  - Digital archive management
  - Historical content curation
9. Government
    - Historical documentation
    - Cultural heritage preservation
    - Asset authentication
    - Public record management
    - Historical data preservation
  10. Education and Research
    - Historical vehicle documentation
    - Cultural heritage education
    - Research data preservation
    - Educational content creation
    - Historical data analysis
  11. Media and Publishing
    - Historical content creation
    - Cultural heritage documentation
    - Asset authentication
    - Digital media management
    - Historical data preservation
  12. Technology
    - AI/ML model training
    - Data processing and analysis
    - Digital asset management
    - Historical data preservation
    - Cultural heritage digitization
  13. Cultural Heritage
    - Historical documentation
    - Asset authentication
    - Cultural preservation
    - Historical data management
    - Heritage site documentation
  14. Transportation
    - Vehicle identification
    - Historical documentation
    - Asset authentication
    - Transportation history
    - Vehicle tracking
  15. Proprietary Data-Driven Software and AI Method
    - Use of authenticated, verified, and proprietary data—including, but not limited to, scientific, research and financial data, customer data, enterprise records, and proprietary algorithms—as the foundation for artificial intelligence and machine learning model training, deployment, and application
    - Secure, legally compliant, and technically robust framework for:
      - Authenticating and verifying proprietary datasets and software assets
      - Controlling and documenting data provenance and usage in AI/ML systems

- Preventing unauthorized AI training, model theft, and data leakage
  - Enabling secure, compliant, and trusted AI/ML development and deployment
  - Applicable to any organization whose competitive advantage relies on proprietary data and software, regardless of industry
  - Location-based data processing and analysis
  - Geographic context integration
  - Real-time location-aware AI applications
16. Toys and Collectibles
- Historical vehicle documentation
  - Cultural heritage preservation
  - Asset authentication
  - Collectible verification
  - Historical data preservation
17. Real Estate
- Historical property documentation
  - Cultural heritage preservation
  - Asset authentication
  - Property history tracking
  - Historical data preservation
18. Fashion and Design
- Historical vehicle documentation
  - Cultural heritage preservation
  - Asset authentication
  - Design history tracking
  - Historical data preservation
19. Sports and Recreation
- Historical vehicle documentation
  - Cultural heritage preservation
  - Asset authentication
  - Sports history tracking
  - Historical data preservation
20. Healthcare
- Historical vehicle documentation
  - Cultural heritage preservation
  - Asset authentication
  - Medical history tracking
  - Historical data preservation