

User testing

Step 1: The Usability Test

User Feedback: Explain here in detail

1. U go straight from concerts to the actual concert u don't give any choices first
2. Education option is dumb
3. Take the "what should I do tonight" out of the search bar b/c that's what your supposed to find your not supposed to search for it

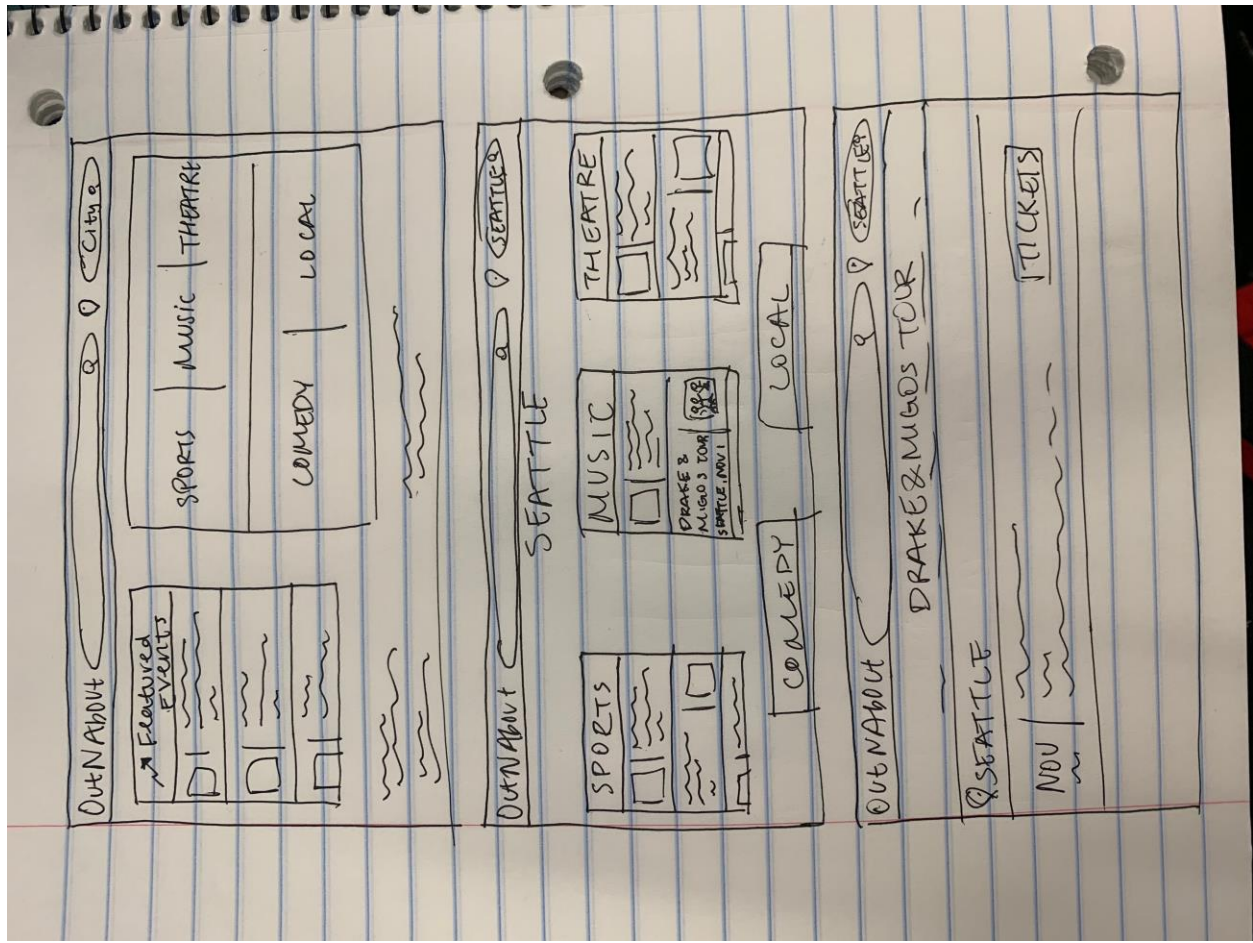
Proposed Changes as a result of feedback

1. Add choices
2. Delete it
3. Take the "what should I do tonight" out of the search bar

Step 2: Revision

Explanation of changes made

1. Make the options clearer
2. Get rid of education option
3. Get rid of the what should I do tonight out of search bar



Step 3: Second Usability Test

User Feedback: Explain here in detail

1. Change city name to zip code, there are cities with the same name, more specific to use zip codes
2. Last page is confusing make clearer with user's options
3. Get rid of extra words in first page, makes page messy

Proposed Changes as a result of feedback

1. Change city name to zip code
2. Make last page clearer
3. Clean up first page

Step 4: Revision

Explanation of changes made

1. I got rid of Seattle in the search bar and changed it to zip codes

2. I added an "other area" to differentiate the results on Seattle coming up top
3. I got rid of extra drawings that made the first page look more unorganized.

