



Website Renewal Project

Company Concept

バンクーバー新報
Vancouver Shinpo Japanese Weekly Newspaper

News + Culture + People

As only Japanese Newspaper Company in Vancouver,
we provide not only news between Vancouver and Japan but also support Japanese Community in Vancouver.



Renew Website

Purpose of renew website

- Able to get more people read articles more than Newspapers.
- become a main online Japanese media in Vancouver (not only paper but also online).
- Build new business by new website (advertisements and online digital newspaper).

Strategy for new website

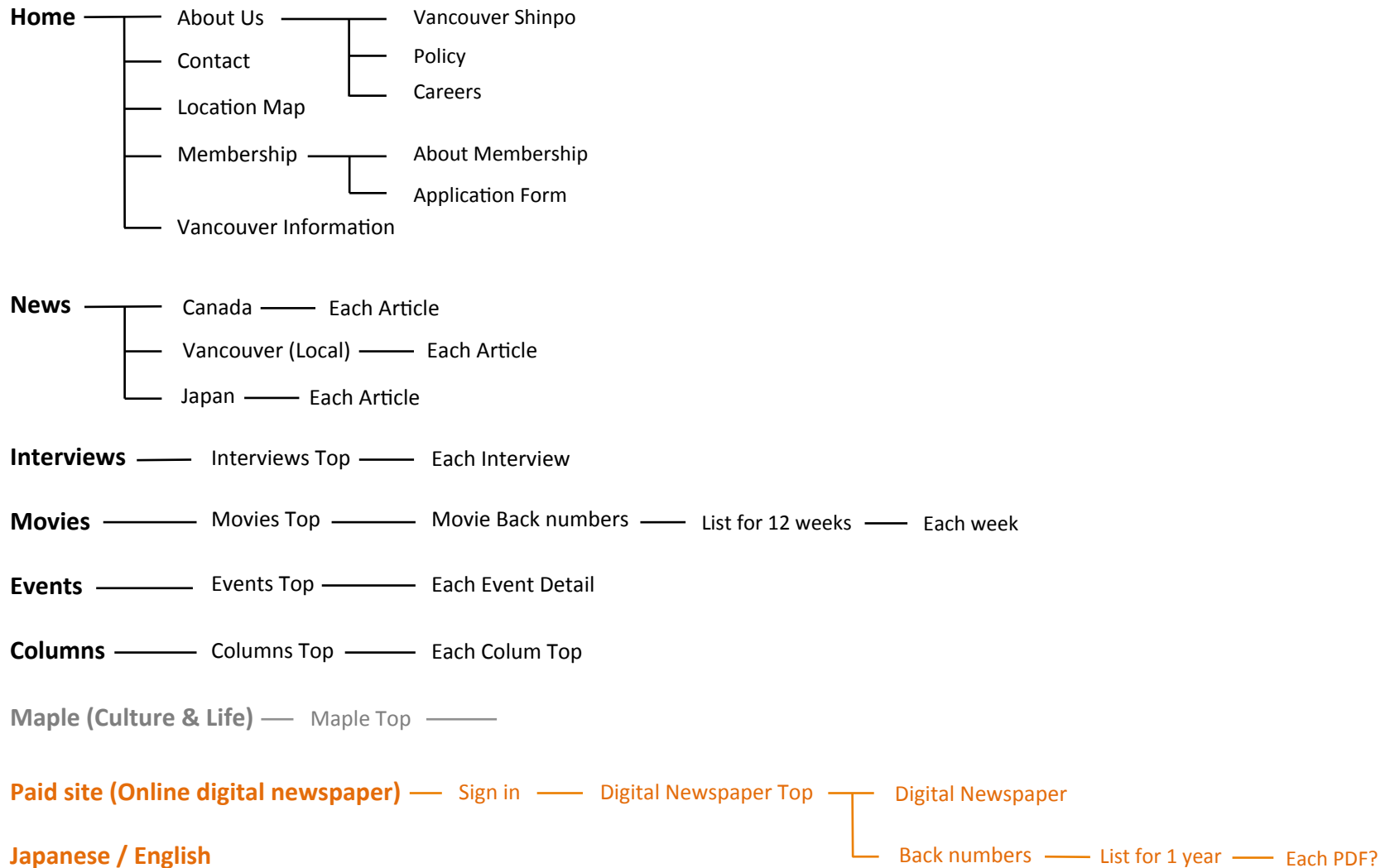
- Reorganize contents .
- build new scheme.
- Build new business by new website (advertisements and online digital newspaper).

Website Concept

Minimalism Simple, neither trendy nor traditional, able to image the site will last next 10 years.

For Everyone Easy to read for all generations.

Website Site Map

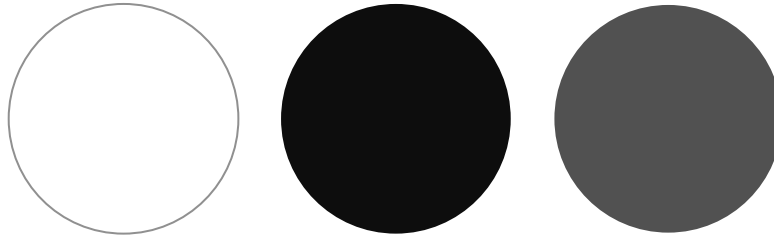


*For future if impossible in 6months from now

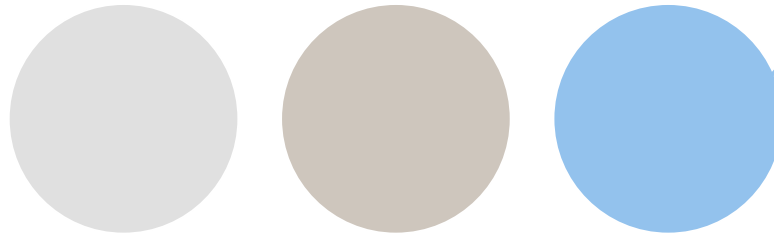
Color Scheme

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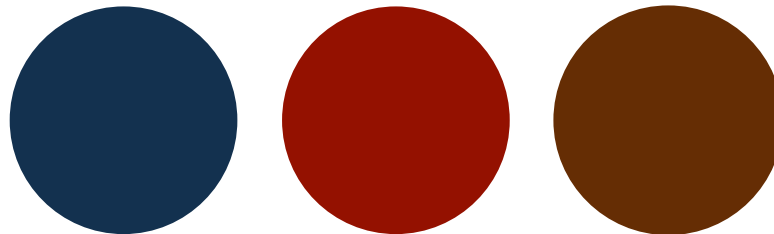
Main color



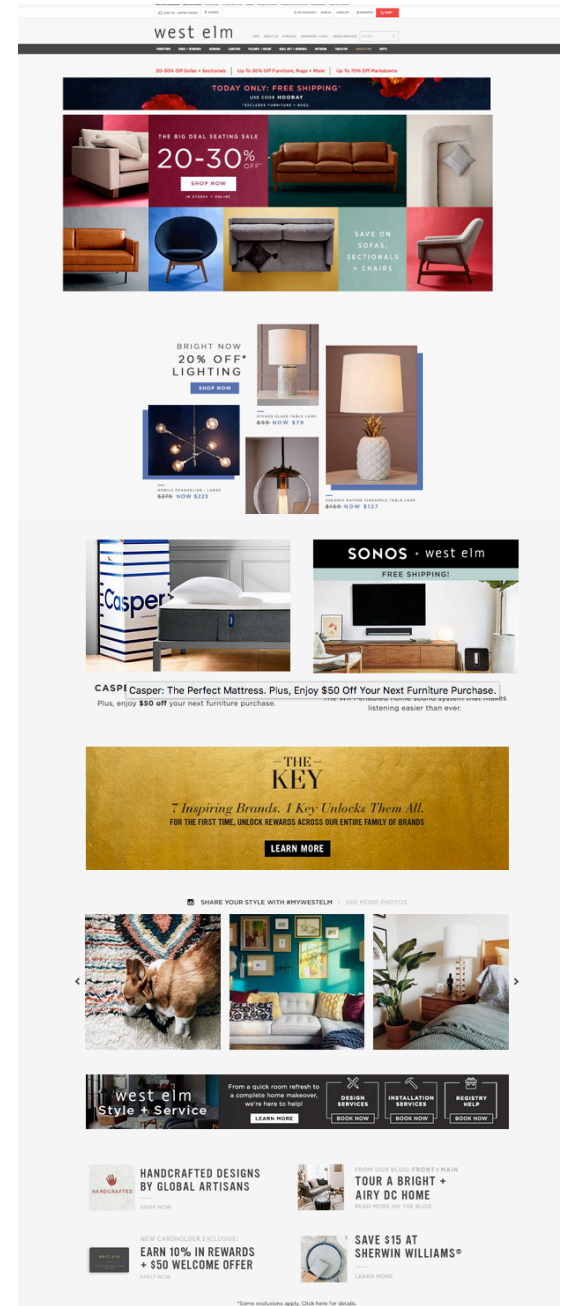
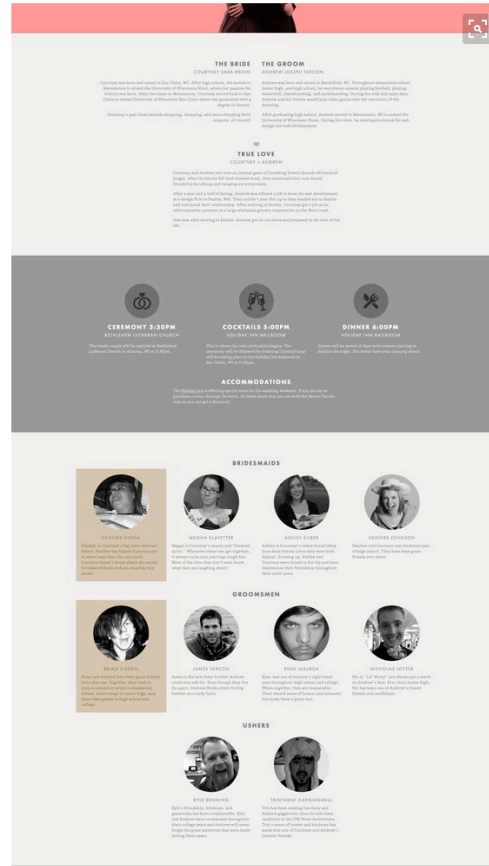
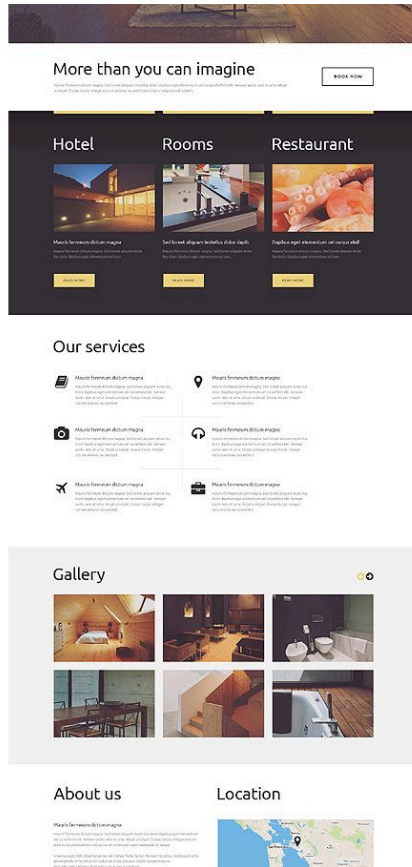
Sub colors



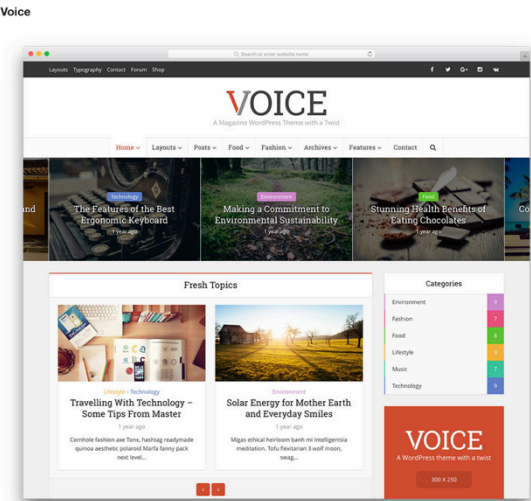
Accent colors



Coloring sample



Design sample



Voice is a truly comprehensive, massively innovative, superbly lightweight and lightning-fast, easy to use and very reader-friendly, content-centric and aesthetically appealing, fresh-faced and responsive WordPress clean news and magazine website theme. Voice is a simple, streamlined theme, conceived as an outlet for no frills, minimalist media, particularly news and magazine websites reporting on entertainment, politics, world news, music, or pretty much any trendy, interesting topic. Voice stands out from the pack due to being incredibly focused on speed and efficiency.

