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Toscotec continues to stand for sustainability festival Pianeta Terra in Lucca, Italy

Sylvie Pernègre

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Toscotec is sponsoring the sustainability-focused Pianeta Terra Festival for the third consecutive year.

Organized by publisher Laterza under the scientific direction of prominent neurobiologist and author Stefano Mancuso, the event will run from 3rd to 6th October in Lucca with the intent to disseminate ideas and prompt conversations around sustainability.

This third edition will dig into the theme of “Natural Communities” built on mutual support, identifying cooperation, rather than competition, not only as the fundamental engine of evolution, but also as the most efficient way to guarantee the survival of all life on the planet and the force that allows it to thrive.

Alessandro Mennucci, CEO of Toscotec, comments, “Over the past two years, Pianeta Terra Festival has established itself as an important event in Lucca, and Toscotec is proud to renew its support for this third edition. At Toscotec, we uphold the importance of partnership as a fundamental value, so the choice of this year’s main theme - cooperation in the natural world – strikes a chord with us. Our community has been responding with enthusiasm to the opportunity of taking part in a high-quality event centred on sustainability. We look

forward to seeing another hit with the public in October.”

The program of Pianeta Terra Festival is online: [https://
www.pianetaterrafestival.it/](https://www.pianetaterrafestival.it/)

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