

Direção de Sistemas de Informação

2017 Card Issuance Forecast

Document Information

Date: 15-03-2017 Recipient: SIBS Cartões

Content: Forecast for 2017 card production, regarding the issuing of new cards for existing contracts and card

renewals.

Remarks: Card issue volumes tend to grow throughout the year

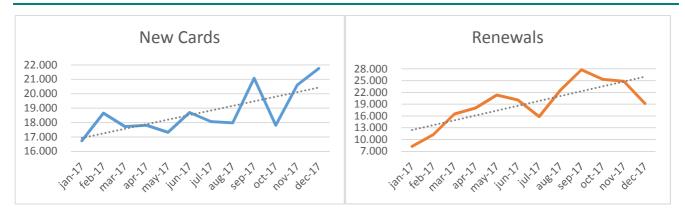
New Cards

	Contract	jan-17	feb-17	mar-17	apr-17	may-17	jun-17	jul-17	aug-17	sep-17	oct-17	nov-17	dec-17	Total
Direct	2213,2214, 2215,2227	276	300	300	300	300	300	300	300	300	300	300	300	3.576
IKEA Def	2228	1.200	1.300	1.400	1.500	1.500	1.500	1.600	1.650	1.550	1.600	1.550	1.600	17.950
Conforama	2230	1.200	1.200	1.250	1.300	1.220	1.200	1.250	1.300	1.350	1.300	1.350	1.400	15.320
FnacProv	2369	1.514	1.555	1.581	1.300	1.500	2.000	1.500	1.800	2.200	1.800	2.100	2.700	21.550
Fnac Def	2370	1.514	1.555	1.581	1.300	1.500	2.000	1.500	1.800	2.200	1.800	2.100	2.700	21.550
IKEA Prov	2835	1.200	1.300	1.400	1.500	1.500	1.500	1.600	1.650	1.550	1.600	1.550	1.600	17.950
Salvador Caetano	2879	491	566	579	500	500	400	550	600	600	650	550	600	6.586
RP Prov	3172	2.129	2.817	2.082	2.050	2.050	2.000	2.200	2.100	2.459	2.200	2.500	3.000	27.587
RP Def	3173	2.129	2.817	2.082	2.050	2.050	2.000	2.200	2.100	2.459	2.200	2.500	3.000	27.587
CTT	4091	3.961	3.948	3.935	3.922	3.909	4.493	4.020	2.631	3.310	2.850	4.335	2.826	44.140
JOM	4327	196	193	185	192	198	204	200	200	200	215	220	225	2.428
Media Markt Prov	6945	500	600	700	1.000	600	600	600	950	1.500	700	800	900	9.450
Media Markt Def	6946	500	600	700	1.000	600	600	600	950	1.500	700	800	900	9.450
Others	2230,2231 2232,2233, 6947	200	200	250	200	200	200	250	250	200	200	250	300	2.700
TOTAL		16.734	18.651	17.725	17.814	17.327	18.697	18.070	17.981	21.078	17.815	20.605	21.751	224.248

Renewals

	Contract	jan-17	feb-17	mar-17	apr-17	may-17	jun-17	jul-17	aug-17	sep-17	oct-17	nov-17	dec-17	Total
Continente	2205	295	268	271	272	281	278	281	270	242	231	185	230	3.104
White	2213	73	78	139	169	201	1.176	69	1.073	6.110	1.159	297	494	11.038
Green	2214	8	7	5	7	3	15	3	10	22	25	1	17	123
Black	2215	100	127	179	169	151	211	118	172	208	198	112	167	1.912
Cetelem (Credial)	2227	191	122	212	142	155	243	78	125	168	229	56	160	1.881
IKEA	2228	992	933	1.820	1.794	2.298	2.773	1.780	2.481	2.582	2.820	1.787	2.081	24.141
Moviflor	2229	129	133	148	406	1.533	353	67	156	348	244	53	341	3.911
Conforama	2230	360	621	701	597	821	1.049	505	1.135	992	1.498	1.088	1.192	10.559
Euronics	2231	58	83	121	61	94	113	70	131	103	164	146	78	1.222
Tien 21	2232	12	20	33	52	169	60	43	63	91	89	98	71	801
Confort	2233	7	9	13	46	104	31	24	34	30	56	35	56	445
Fnac	2370	1.466	4.212	2.534	2.411	3.107	2.770	2.209	4.269	2.500	3.459	5.005	2.457	36.399
Salvador Caetano	2879	340	495	1.105	958	1.080	1.138	575	1.075	1.380	1.466	649	1.116	11.377
Renault	3135	0	0	0	0	0	0	0	20	7	25	1	2	55
RP	3173	1.172	1.022	2.828	2.612	2.891	2.773	2.853	3.305	4.975	5.246	4.538	3.792	38.007
Sportzone	6508	243	498	342	399	730	407	461	639	474	302	551	266	5.312
Worten	6806	2.798	2.584	6.021	7.928	7.701	6.691	6.699	7.609	7.530	8.100	10.257	6.651	80.569
TOTAL		8.244	11.212	16.472	18.023	21.319	20.081	15.835	22.567	27.762	25.311	24.859	19.171	230.856

Trend



2017CardIssuanceForecast.docx 1/1