

Discussion of: *Financing the Adoption of Clean Technology* by A. Lanteri and A. Rampini

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# Summary

- **Aim:** Understand the drivers of firms' decisions to adopt clean technologies.
- **Question:** What are the equilibrium patterns of clean-technology *adoption* when firms are *heterogeneous* in their financial *resources*?
  - Paper addresses this question by
    - 1 providing *empirical evidence* on investment in energy-efficient capital.  
(data on commercial ships)
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    - 2 developing a novel *general equilibrium model* of firm dynamics and clean technology adoption with financial constraints.
- **Results:**
  - If interior solution: investment in clean capital must require more financial resources, because *clean capital must be more expensive*.
  - ⇒ financially constrained firms optimally invest in dirty new technologies as well as in older technologies which generates a *positive relation between firm size and energy efficiency*.

Comments/Suggestions

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- I especially like the rationalization of the following two facts: 1) clean capital more expensive & 2) financing clean technology is harder.
- I'll focus my discussion on:
  - 1 Is commercial shipping the right sector for empirical evidence?
  - 2 Relationship between firm size and investment in clean capital in the literature
  - 3 Role of price of energy in the GE model.
  - 4 Minor points

## Comment 1a: Is shipping representative?

- Can we generalize this evidence from such a specific sector to the whole economy?
- What about sectors where a more complex production structure makes transitioning to clean capital more difficult?
- *Hard to abate* industries: steel, cement, and petrochemicals.
  - Each uses carbon as an integral part of their process, and altogether account for about 30% of the world's greenhouse gas emissions. (IPCC (2022))



## Comment 1b: First best benchmark in GE model

- Without financial constraints, firms are indifferent to investing in the two types of capital  $\Rightarrow$  all firms would invest only in clean capital.
- What would happen if, for some firms, it's cheaper to continue using less sustainable capital even in the absence of financial constraints?

## Comment 2: firm size and investment in clean capital

- Looked at the relationship between age/size of firms and investment in new/clean capital in the literature.
- **Noailly and Smeets, 2015**: *innovative clean firms tend to be rather small and lack long-standing relationships with banks, which renders securing debt financing more difficult.*
- Could this be a sector specific result? Otherwise more evidence to support this prediction of the model is needed in my view.

## Comment 3: The role of price of energy

- There's no role for the price of energy in the firms' investment choices here. It's the units of energy needed to operate the capital that matter.
- Possible extensions (for future research)
  - 1 Endogenise  $p_e$
  - 2 Cross-country comparison between energy producers (low  $p_e$ ) and importers (high  $p_e$ )
  - 3 Allowing for two types of energy (renewable vs fossil) and their relative price to change.

## Comment 4: Minor points

- In this model, cleaner capital uses less energy. There's no consideration of emissions. It would be good to see an extension where cleaner capital produces fewer emissions.
- Consider using the GE model to produce more in-depth quantitative analysis: policy counterfactuals, optimal policies, carbon tax, etc.
- Related paper by [Campiglio et al. \(2023\)](#) on *innovation in clean technology and endogenous financing costs* you might want to look at.