

Personas

Page Description:	User profiles that define different users for the product, their goals, motivations and characteristics.
Page Status:	COMPLETE

We mainly choose 4 typical users. They are mainly 3 types of students, a lecturer, and a tutor. The details are as follows:

- Student (Current)
- Student (Experienced)
- Teaching staff
- Moderator

Student (Current):

Missy Brown



"Study makes a better life."

Age: 24
Work: Student
Family: Married
Location: Melbourne
Character: Brave

Personality

Introvert ☐ Extrovert ☒

Thinking ☐ Feeling ☒

Sensing ☒ Intuition ☐

Judging ☐ Perceiving ☒

Confidence

Hard-working

Easy-going

Proactive

Goals

- Find relevant resources about learning subjects.
- Get experiences from past students.
- Can discuss things with classmates.

Frustrations

- Lack knowledge in programming.
- Do not know where to find relevant resources.

Bio

Miss is studying in the course of artificial intelligence in the school of engineering, University of Melbourne. Her undergraduate is a business school, has the basic programming knowledge, but has not carried on the thorough study. In this semester, she hopes to make remarkable progress in Python through her own practice. Therefore, some course related Python resources and related discussions and exercises are very important for her.

Motivation

Incentive ☒

Fear ☒

Growth ☒

Power ☒

Social ☒

Student (Experienced):

David Whitney



"Diligence is the means by which one makes up for one's dullness."

Age: 26

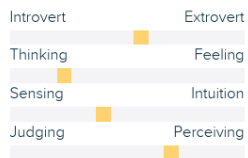
Work: UI Design

Family: Single.

Location: Sydney

Character: Brave

Personality



Friendly

Empathetic

Goals

- Can share resources
- Can share experience
- Can find useful learning resources

Frustrations

- Too many useless resources online
- Useful resources are sometimes lost

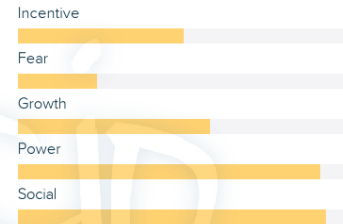
Bio

David graduated from the school of information technology, University of Melbourne, majoring in network security from 2018.

Good knowledge of programming, and the ability to learn new skills and adapt to challenges. Unity project development experience. Also carry out website development and cyber security analysis.

Now working in weboos network application development company, mainly engaged in network security detection, and part-time UI design.

Motivation



Teaching Staff:

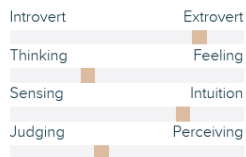
Lonnie Klein



"Professors known as outstanding lecturers do two things; they use a simple plan and many examples."

Age: 45
Work: Lecturer
Family: Married
Location: Melbourne, VIC
Character: Eloquent

Personality



Technological

Curious

Cooperative

Clever

Goals

- To teach a student about the latest technology
- To bring useful knowledge and resources to students for self-learning

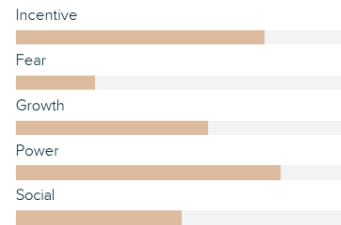
Frustrations

- Have some ideas to improve it but too busy to do it alone
- There are too many resources over the internet but it is very hard to check the quality

Bio

Lonnie Klein received his PhD in Computer Science in 2005 from MIT(Massachusetts Institute of Technology). In 2006 he joined the CIS Department at the University of Melbourne, where he served as a lecturer. He has taught in various subject in computer science and software engineer. He has experience in teaching students for more than 15 years

Motivation



Moderator:

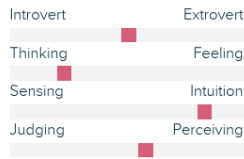
Sid Hanna



"I'd like to be sure that the resources I direct students to are of good quality, but I don't have time."

Age: 26
Work: Tutor&Moderator
Family: Single
Location: Melbourne, Vic
Character: Pragmatic

Personality



Methodical

Cautious

Proactive

Helpful

Goals

- To be able to easily curate the resources that students use
- To be able to see student participation and feedback, to know which resources they find most useful

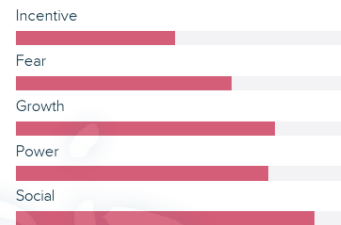
Frustrations

- Students learning from different resources require different help
- Students may be using poor quality resources
- Resources can be outdated

Bio

Sid is currently studying for his PhD at the University of Melbourne, and is also a tutor for multiple subjects. As a result he has to handle the varying levels of experience that new students have with each language being used, and is currently frustrated at the difficulty in finding resources for each subject that the students can use, and would prefer to have a centralized resource that he can personally manage.

Motivation



reference:

- <https://confluence.cis.unimelb.edu.au:8443/display/SWEN900132020RS/Personas>