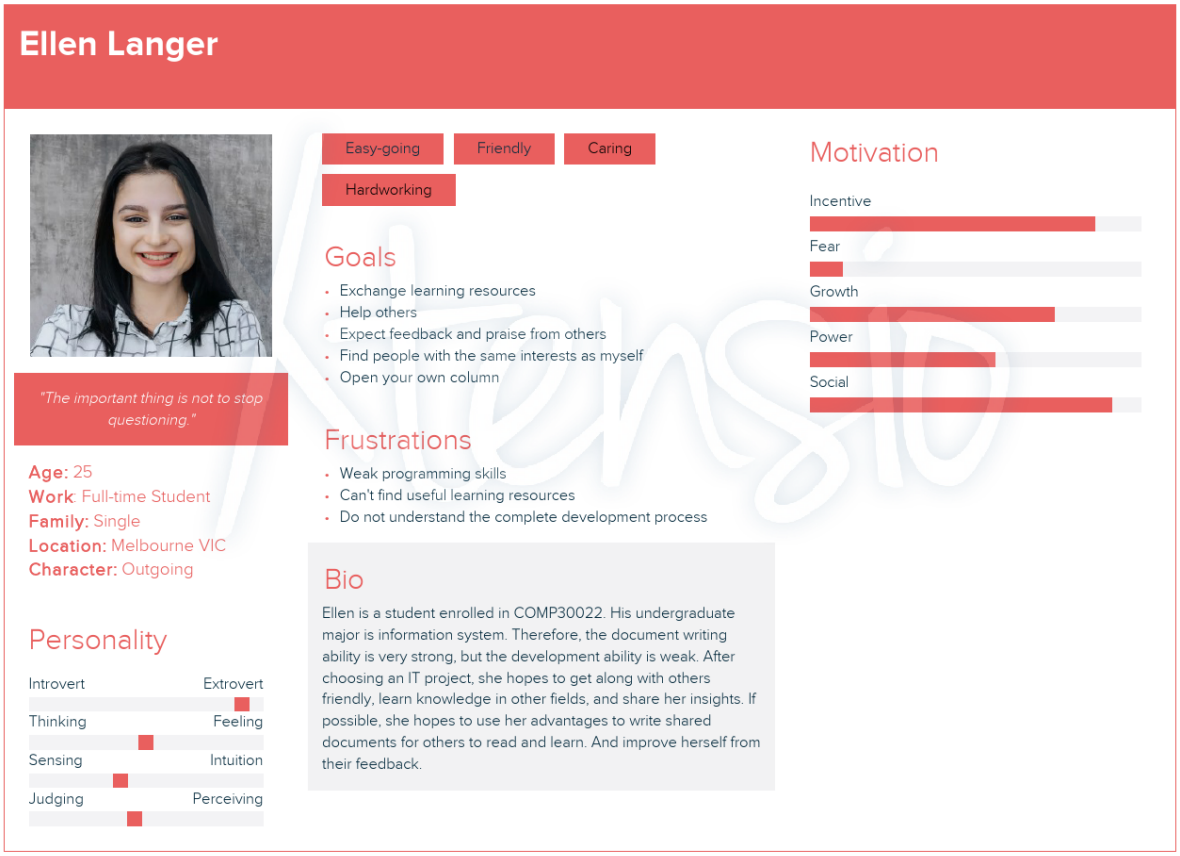
Personas

We mainly choose 5 typical users. They are mainly 3 types of students, a lecturer, and a tutor. The details are as follows:

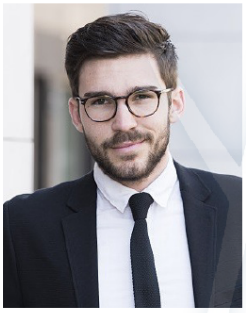
- Student (Inexperienced/International)
- Student (Intermediate)
- Student (Experienced)
- Teaching staff
- Moderator

- Student (Inexperienced/International)



- Student (Intermediate)

Benjamin Owens



""Harder, Better, Faster, Stronger

Age: 31
Work: Part-time student & Data analyst
Family: Married
Location: Melbourne, VIC
Character: Diligent

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Accountable | Curious | Logical | Smart

Goals

- He wants to use this platform to learn the front-end programming language, such as JavaScrpit
- He wants to search and filter the articles in the platform to get what he wants efficently and precisely
- He wants to bookmark some useful articles or resoureces for review and improve his knowledge
- He wants to follow other users on the platform to know their recent articles or replies

Frustrations

- He needs to use the front-end programming language for his project, but he has little knowledge about it
- He does not have plenty of time to learn because of the duties in the work

Bio

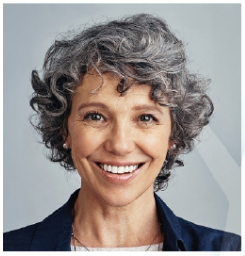
Benjamin Owens is part-time student in University of Melbourne and works as a data analyst in the consulting company in Melbourne. He has a deep understanding in Python but has not much knowledge about the front-end programming language. As a student of the subject COMP30022, he need to use JavaScript to create a project, but he does not have adequate time to learning because of the work. He really hopes this learning platform can help him learn the front-end language efficiently and effectively.

Motivation

Incentive
Fear
Growth
Power
Social

- Student (Experienced)

Emily Lee



"I am always glad to help others"

Age: 58
Work: Retired
Family: Married
Location: Melbourne, VIC
Character: Sociable

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Helpful | easy-going | Responsible | Confident

Goals

- She wants to help others and to feel valuable to others
- She would like to write some articles in this new platform
- She wants this platform to be user-friendly to use with clear page structures

Frustrations

- As a senior person, she is worried about the difficulties in using this platform if the pages and user interface are not well structured.
- She is worried about whether the young people nowadays would accept the way she views things and learns stuff

Bio

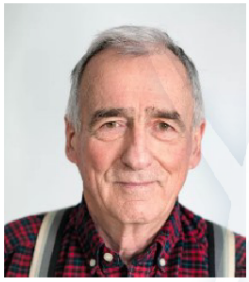
Emily Lee has currenly enrolled as a full-time student of University of Melbourne since retirement for the reason of personal interests. She was very experienced in Javascript language during her works in the IT industry. She is now studying the subject COMP30022 and has heard about this learning platform. She loves to use it to share her knowledge because she knows how hard it is to learn the new programming language. She wiil also obtain a great sense of achievement when helping others. Additionally, she wants to know how the young people think nowadays.

Motivation

Incentive
Fear
Growth
Power
Social

- Teaching staff

James Noah



"No problem can withstand the assault of sustained thinking"

Age: 55
Work: Professor
Family: Married
Location: Melbourne, VIC
Character: Gentleman

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Nice | Responsible | Talkative | Clever | Technological

Goals

- Help students exchange their academic ideas and can help each other.
- Efficient cooperation to complete academic issues together
- Exercise document writing skills

Frustrations

- He is worried that students will not be able to communicate effectively with others now
- Academically, he believes that his students should have more in-depth critical thinking
- He believes that the current student document writing ability is poor and cannot be accurately demonstrated

Bio

James is the instructor of the COMP30022 course but has been teaching it for 5years. For the past 10 years, he has been engaged in software project management. And his team has been committed to studying how to efficiently manage the development team. In addition, as a representative of the University, he cooperates with many companies and trains students who have enrolled in IT project courses to help them develop applications. Cultivating academics How to develop friendly software in a short time and how to write high-quality documents are his main tasks.

Motivation

Incentive
Fear
Growth
Powe
Social

- Moderator

William Bovee

"Clean thinking requires courage rather than intelligence"

Age: 28
Work: PhD/Tutor
Family: Single
Location: Melbourne VIC
Character: Friendly

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Easy-going | Proactive | Helpful | Methodical

Goals

- On the platform, students can exchange opinions and help each other
- Sharing learning resources
- Training document writing skills

Frustrations

- Because they are working remotely at present, communication between teammates is a big problem.
- Although the members are all native speakers, they cannot share documents in real-time, which means that reporting is difficult.

Bio

William is the teaching assistant of COMP30022. He is currently a Ph.D. student at the University of Melbourne and currently helps the lecturer to conduct teaching activities. His main research project is a new model of software project management. He is currently also a part-time employee of the company. In the company, he mainly assists project managers in application development.

Motivation

Incentive
Fear
Growth
Power
Social