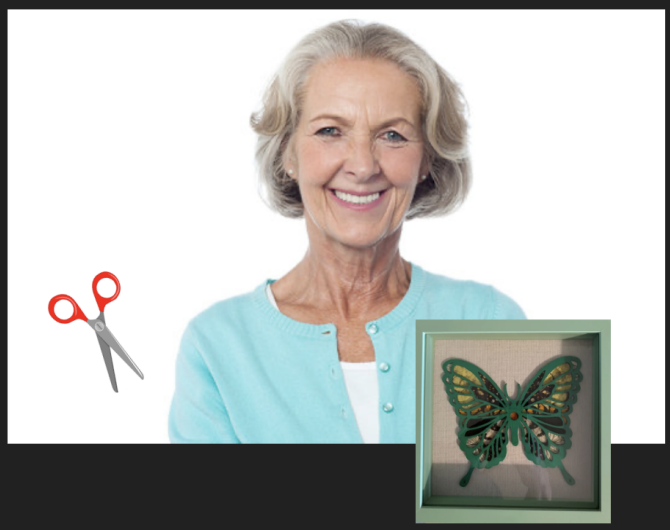
Holly Gray



Gertrude had just finished adding some new butterfly wings to her collection when she got a sudden hankering for a snack!! Slicing wings off bugs always makes her feel simply ravenous!

Gertrude went to check her kitchen cabinets and discovered those local rapscallions known as her children had thrown out all of her favorite healthy snacks! This was not the first time and Gertrude decided she needed to try something new. After about 15 minutes, she had managed to download a new app her “friend” Tracy from church had been raving about.

Gertrude checked the app and was shocked to find that plums, her go-to fruit, was available at a local farmer's market despite being out of season! She decided to use the app's ordering program to buy a dozen plums for pick up in about an hour!

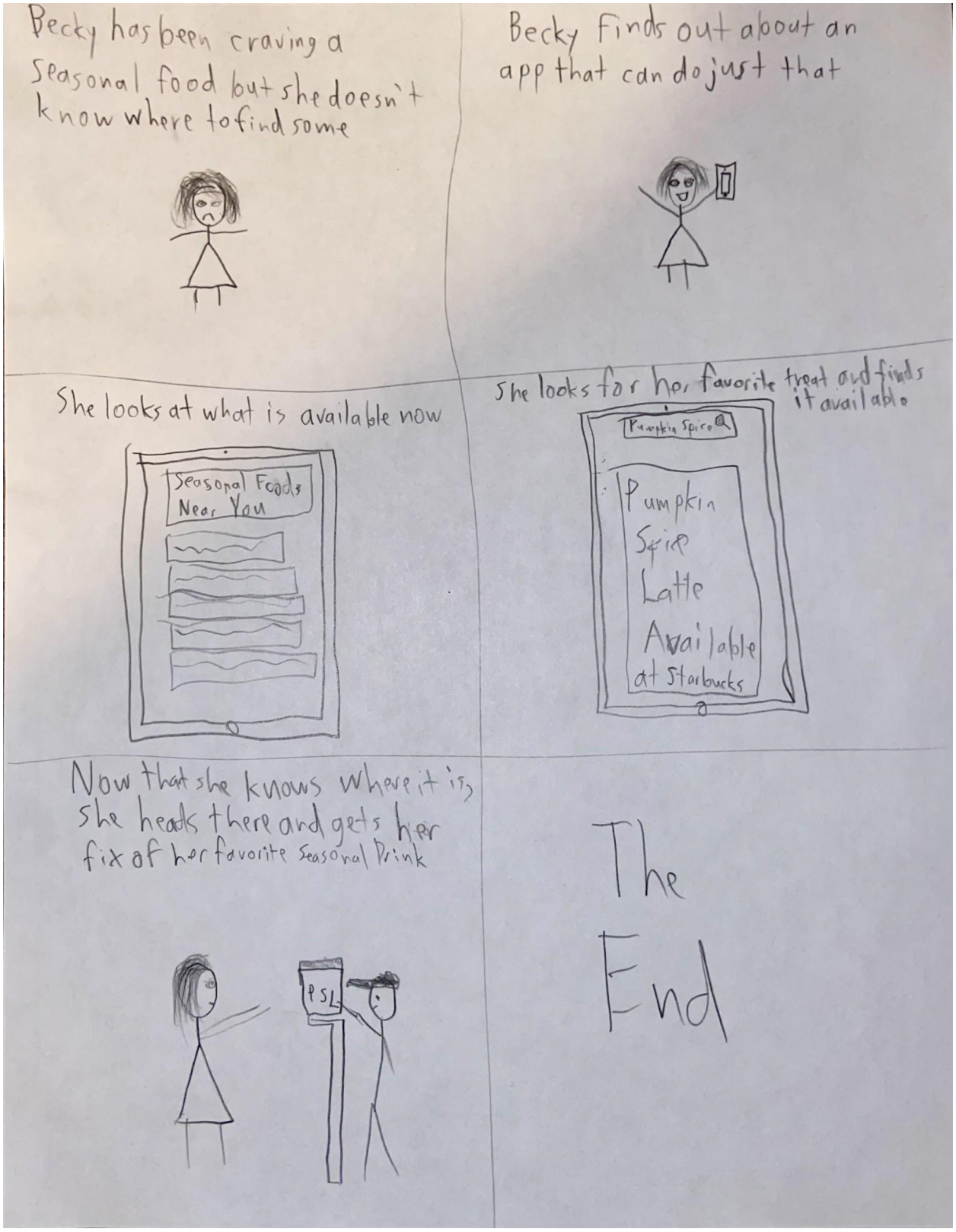
Gertrude quickly washed her hands, triple locked her door, and ventured to her 2008 Pontiac Vibe. She was also able to take the farmer's market address from the app and input straight into her GPS. Within no time, Gertrude had arrived at her destination.

By this point, Gertrude was feeling hungry enough to eat a horse, but was surprised to see that despite her hesitations about using an app to order food, her plums were ready for her when she arrived.

Gertrude quickly yelled at one of the workers to “let off some steam” as they say, before taking off again back to her townhome. Gertrude munched on the plums after arriving home, and even used the new app to leave a review for the farmer’s market.

⅘ Stars. Good plums but disappointing employees.

Joey Sparacino



Chad Lifft’s story. By Katie Jones.

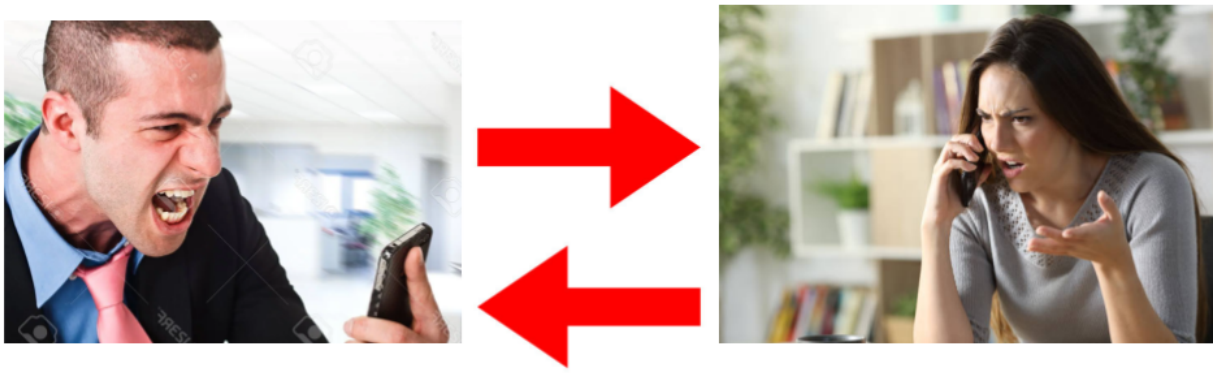
Chad’s Story[redacted]

There is nothing Chad loves more than that sweet pumpkin flavor. It’s half of his diet at this point. And because it was September, the flavor was everywhere he looked.

But now it’s late November. This day, Chad had been to 13 Starbucks this day in search of his beloved pumpkin sauce. He was willing to risk the calories in order to get a taste of that sweet sweet artificial pumpkin flavor. He was a little angry to say the least, the roid rage was real.

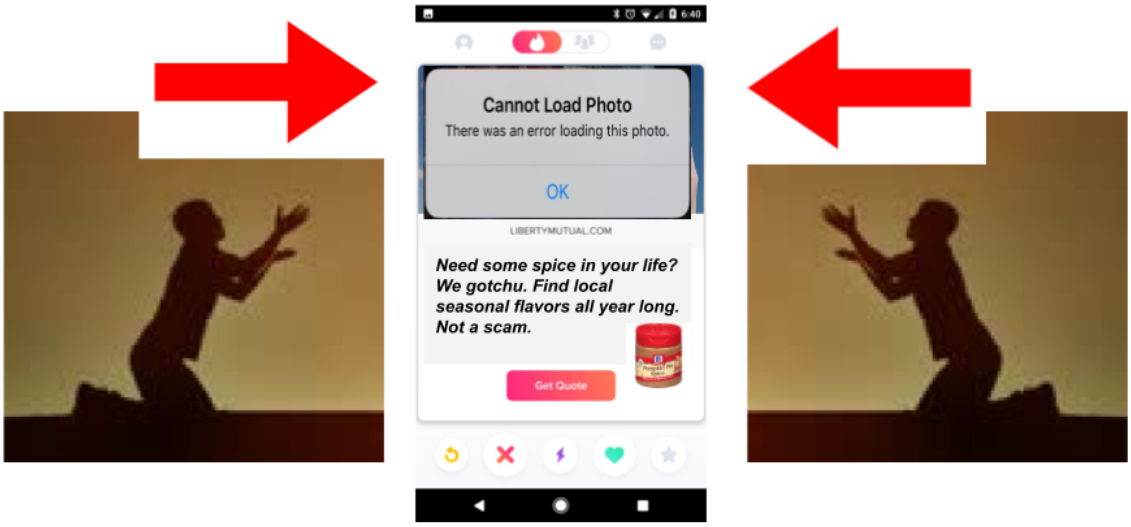
He put pumpkin spice on everything. So now, even after a big lift day, he couldn’t come home and enjoy a nice, homecooked, pumpkin spice chicken and rice.

Even his relationship with one of his main girlfriends was crumbling to the ground. Chad knew he had to do something….



Chad called every store in his area begging for his beloved spice. But they all thought he was crazy for requesting such a flavor in LATE NOVEMBER!!!

One day, while scrolling through Tinder. Chad saw an ad that would change his life.



Chad was absolutely astonished. There's nothing that could sum up how he felt, so we will just move on from this slide.

After discovering our app, Chad got his mojo back. He can be seen here with even more beautiful women, hitting personal records at the gym, and driving a really expensive car. Life is good when the spice is good. All thanks to our app.

Caroline Stone

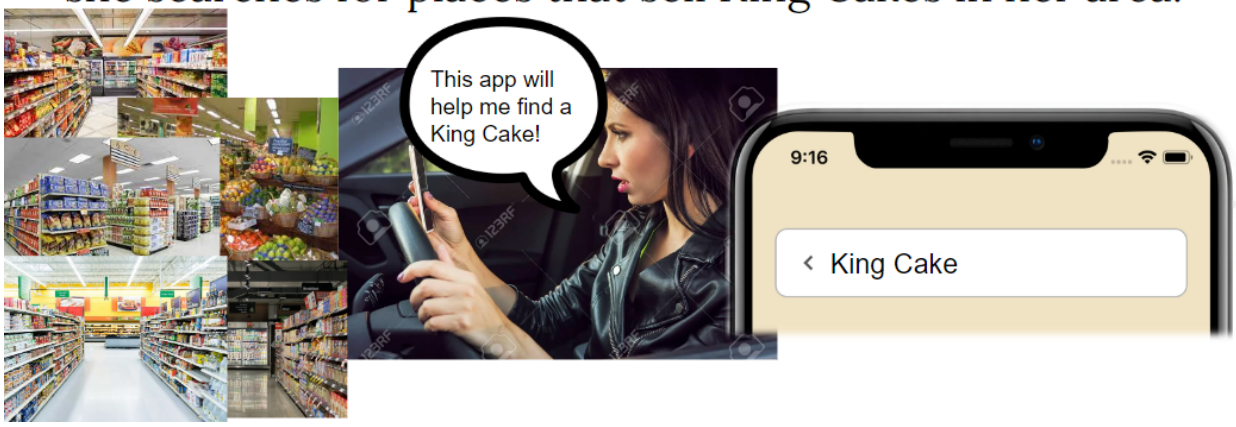
Over the past few days, Sarah Butters has spent all of her time editing a cooking video for an upcoming brand deal. She needs to send her video to the company by Friday morning. She also has to film a Mardi Gras baking video on Friday night and she needs a cake.

Once Friday comes, Sarah emails her video to the company and gets ready to film. She knows that she does not have a lot of time to get the cake, so she plans on visiting the grocery store.

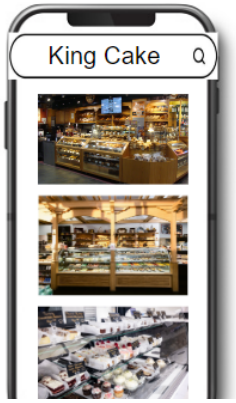
Sarah looks around the store to find a Mardi Gras King Cake. After spending twenty minutes in the store, she cannot find the cake. Eventually, she asks a staff member if they have King Cakes, but they are not sure what she is talking about.

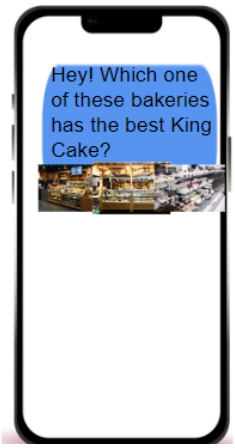
Sarah decides to leave the store and go to another grocery store in her area. She walks into the store, but she cannot find a King Cake. She asks the manager of the store if they have the cake, but the manager says they do not have it.

Sarah goes to five different grocery stores in her town to try to find the King Cake, but it seems that these stores do not sell cakes for Mardi Gras. While Sarah sits in her car, she decides to download our food app. In the app, she searches for places that sell King Cakes in her area.

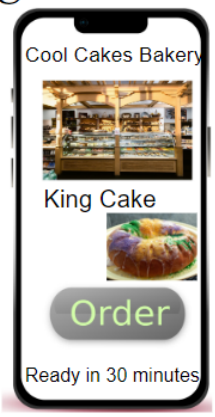


The app shows Sarah three different bakeries in her area that sell King Cakes. However, Sarah does not want to visit all three of the bakeries to look at each of the cake. She decides to use the app's messaging system to make a post asking other users which of the three bakeries has the best King Cake.





A few seconds later, Sarah receives comments on her post suggesting that she visits Cool Cakes Bakery as it has the best King Cake. Sarah visits the bakery's page on our app and orders the King Cake. The app tells her that the cake will be ready in 30 minutes, so she begins to drive to Cool Cakes.



Once Sarah picks her cake up from Cool Cakes Bakery, she returns home and starts to film her Instagram Video. Sarah is glad she used our app to find the King Cake because she now has enough time to produce her Mardi Gras content.

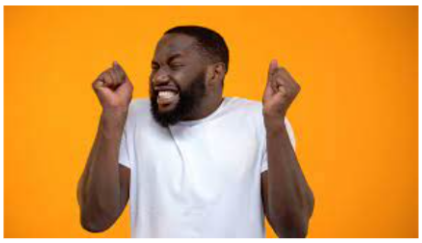
Pratham Sharma

Persona Story Board

Hugh Mungous

Intro

Hugh Mungous is a young eighteen year old man from Bizvmark, North Dakota and always has an upbeat personality and a very high perspective of every day he is a part of.



Interests

Although Hugh likes to look at the brighter side of things he also is very restrictive with himself as a way to help control his emotions and keep a calm persona while doing so, but he is also allergic to nuts, and has a bad reaction to caffeine

Hobbies

One of Hugh's biggest hobbies is exercising, he works out about 5-6 hours a day and wakes up at 4 every morning to start his workout. He then continues on with his day by attending his late classes and spending time with his friends.

Conflicts

One conflict Hugh has with his schedule though is that sometimes it is difficult to get up in the morning, because he can’t have caffeine it becomes difficult for him to get up and begin the day energized, and there are very rare amount of drinks without caffeine which is hard to find for Hugh

Recommendation

One day while expressing his frustration to a friend, Hugh was recommended to an app that helps filter out certain results for whoever is using the app, and is also able to find the nearest spots that have their certain product in their radius.

Experience

Hugh finally tried the app recommended to him and searched for his preferences. While searching he finally found an all natural vitamin booster beverage that'll help him wake up and be productive for the rest of the day as well.