

MEGUMI HIRAMOTO

FASHION JOURNALIST

MH

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megumihiramoto.com

(415) 722- 2379

SKILLS

Technical

Fashion Writing
Journalism
Blogging
Social and Mobile Reporting
Styling
Graphic Design
Videography
Video Editing

Interpersonal

Time Management
Communication
Detail-oriented
Teamwork
Responsibility
Diversity

Software

InDesign
Photoshop
Illustrator
Premiere Pro
Excel
Word
PowerPoint

Languages

Japanese - Native Speaker
English - Advanced

PROFESSIONAL EXPERIENCE

Editor-in-Chief | February 2018 - Present

IN-CROWD Magazine, San Francisco, CA

- Manage and design print and digital platforms
- Discover upcoming brands, designers and artists in Japan
- Write collection reviews and stories about Japanese fashion, culture and art
- Direct editorial photo shoots
- Create web design and content for social media

Editorial Intern | September 2018 - Present

Bob Cut Magazine, San Francisco, CA

- Pitch and write stories about SF local topics, culture, art and fashion
- Interview people for stories
- Create content for social media as a part of a team

Blog Writer | July 2017 - Present

Miranda Classical (Online Fashion Boutique), Tokyo, Japan

- Write bi-weekly about trend and styling blogs
- Promote products that Miranda Classical carries on their blog
- Conduct seasonal trends and products analysis, which is used on the blog

Assistant | January 2016 - July 2016

Harper's BAZAAR Japan, Tokyo, Japan

- Translated English articles into Japanese
- Managed credits for featured items
- Managed schedules for Editor-in-Chief during fashion weeks
- Contacted and communicated with brands' PR

Intern | April 2015 - December 2015

ELLE Japan, Tokyo, Japan

- Pitched story ideas about seasonal trends and social media
- Translated English articles into Japanese

EDUCATION

MA in Fashion Journalism | September 2016 - December 2018

Academy of Art University, San Francisco, CA | GPA: 3.74

BA in International Politics and Economics | April 2012 - March 2016

Aoyama Gakuin University, Tokyo, Japan

Study Abroad Program | September 2014 - June 2015

Oregon State University, Corvallis, OR