

Portafolio Media-Varianza

December 28, 2022

Temas

Espacio de Activos de MV.

Problema de Optimización I

Separación en dos fondos

Solución analítica y numérica.

Frontera de Media-Varianza I

Extensiones

Problema de Optimización II

Problema de Optimización III

Frontera de Media-Varianza II

Capital Market Line

Riesgo-Retorno

	Mean	Standard Deviation
Treasury Bills	3.5%	3.1%
Treasury Bonds	6.0%	9.9%
Corporate Bonds	6.3%	8.5%
Large-Cap Stocks*	12.0%	20.0%
Small-Cap Stocks**	16.3%	31.8%

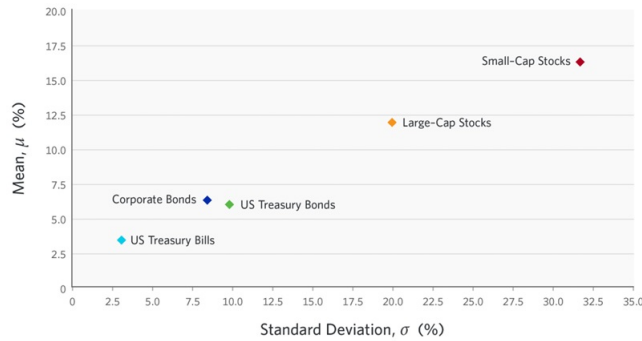
* Large-cap stocks represent large companies, specifically those that compose the S&P 500 Index.

** Small-cap stocks consist of approximately the smallest 5% (by market capitalization) of the universe of public companies traded on US exchanges over the period.

Source: Author's calculations based on data from *Ibbotson S&P Classic Yearbook*, 2015 edition.

Timothy A. Luehrman, *Core Reading: Risk and Return 1: Stock Returns and Diversification*, HBP No. 5220 (Boston: Harvard Business School Publishing, 2017).
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Mapa Riesgo-Retorno



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Problema de optimización: definiciones

- Vector de retornos R ($N \times 1$).

$$R = [r_1, \dots, r_N].$$

- Matriz Varianza-covarianza.

$$\Omega = \begin{pmatrix} \sigma_1^2 & \sigma_{1,2} & \dots & \sigma_{1,N} \\ \sigma_{1,2} & \sigma_2^2 & \dots & \vdots \\ \vdots & \vdots & \ddots & \vdots \\ \sigma_{1,N} & \dots & \dots & \sigma_N^2 \end{pmatrix}$$

- Simetrica.
 - $N \times N$
- Vector de pesos w
 $w = [w_1, \dots, w_N].$

Problema de optimización I

$$\min_w \sigma_p^2 := \frac{1}{2} w' \Omega w \text{ s.t. } w' E[R] = \mu; w' \mathbf{1} = 1$$

$$\mathcal{L} = \frac{1}{2} w' \Omega w + \underbrace{\gamma}_{\text{scalar}} (\mu - w' E[R]) + \underbrace{\lambda}_{\text{scalar}} (1 - w' \mathbf{1})$$

Condiciones de primer orden:

1. $\frac{\partial \mathcal{L}}{\partial w} = 0 \Leftrightarrow \Omega w = \gamma E[R] + \lambda \mathbf{1}.$
2. $\frac{\partial \mathcal{L}}{\partial \gamma} = 0 \Leftrightarrow w' E[R] = \mu.$
3. $\frac{\partial \mathcal{L}}{\partial \lambda} = 0 \Leftrightarrow w' \mathbf{1} = 1.$
4. $w^* = \gamma \Omega^{-1} E[R] + \lambda \Omega^{-1} \mathbf{1}$

Teorema de separación en dos fondos

$$w^* = \gamma \Omega^{-1} E[R] + \lambda \Omega^{-1} \mathbf{1}$$

1. Maximizar *trade-off* riesgo retorno.
2. Minimizar riesgo.
3. Portafolio óptimo:
combinación linear 1 y 2.
Frontera de media-varianza

$$w^* = f(E[R], \Omega, \gamma, \lambda) = f(E[R], \Omega)$$

Frontera de media varianza I

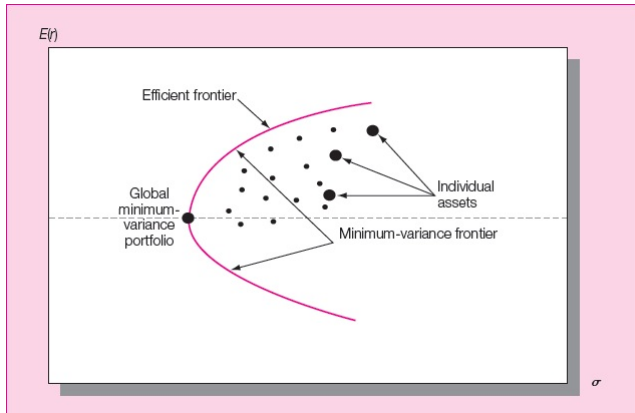
Visualizar portafolios óptimos
en espacio de activos.

$$\begin{aligned}\sigma_p^2 &= w^{*'} \Omega w^* = w^{*'} \Omega (\gamma \Omega^{-1} E[R] + \lambda \Omega^{-1} \mathbf{1}) \\ &= \gamma w^{*'} E[R] + \lambda w^{*'} \mathbf{1} = \gamma \mu + \lambda \\ &= \left(\frac{A\mu - B}{D} \right) \mu + \left(\frac{C - B\mu}{D} \right) \\ &= \frac{A\mu^2 - 2B\mu + C}{D}\end{aligned}$$

- parábola invertida (σ^2 x-axis).
- *trade-off* riesgo-retorno.

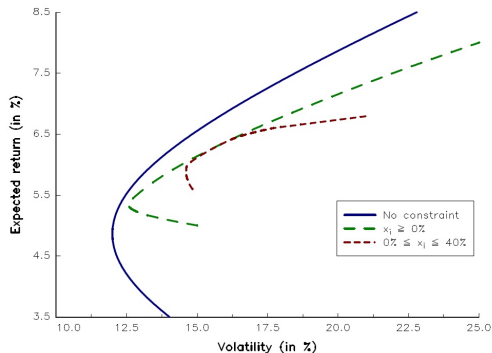
$$\frac{d\sigma_p^2}{d\mu} = \gamma = \frac{A\mu - B}{D}$$

Frontera de media varianza I



Frontera media varianza restringida

Figure: The efficient frontier with some weight constraints



- Posiciones largas.
- Evitar concentración.

Problema op. II: Maximizar trade-off riesgo-retorno

Maximizar función de utilidad de media varianza.

$$\max_w w' E[R] - \frac{\gamma}{2} w' \Omega w \text{ s.t. } w' \mathbf{1} = 1$$

$$\mathcal{L} = w' E[R] - \frac{\gamma}{2} w' \Omega w + \lambda (w' \mathbf{1} - 1)$$

Condiciones de primer orden:

1. $\frac{\partial \mathcal{L}}{\partial w} = 0 \Leftrightarrow \frac{1}{\gamma} \Omega^{-1} (E[R] + \lambda \mathbf{1}) = w^*.$
2. $\frac{\partial \mathcal{L}}{\partial \lambda} = 0 \Leftrightarrow w' \mathbf{1} = 1.$

$$w^* = \frac{\Omega^{-1} \mathbf{1}}{\mathbf{1}' \Omega^{-1} \mathbf{1}} + \frac{1}{\gamma} \frac{(\mathbf{1}' \Omega^{-1} \mathbf{1}) \Omega^{-1} E[R] - (\mathbf{1}' \Omega^{-1} E[R]) (\Omega^{-1} \mathbf{1})}{\mathbf{1}' \Omega^{-1} \mathbf{1}}$$

Refinar resultado Op. problema III: activo sin riesgo

$$\min_w \frac{1}{2} w' \Omega w \text{ s.t. } w'(E[R] - R_f \mathbf{1}) = \mu - R_f$$

$$L : \frac{1}{2} w' \Omega w + \gamma [\mu - R_f - w'(E[R]) - R_f \mathbf{1}]$$

Condiciones de primer orden:

1. $\frac{dL}{dw} : \Omega w = \gamma [E[R] - R_f \mathbf{1}] \Leftrightarrow w^* = \gamma \Omega^{-1} [E[R] - R_f \mathbf{1}]$.
2. $\frac{dL}{d\gamma} : w'(E[R] - R_f \mathbf{1}) = \mu - R_f$.

$$w^{Tang} = \frac{(\mu - R_f) \Omega^{-1} [E[R] - R_f \mathbf{1}]}{\underbrace{[E[R] - R_f \mathbf{1}]' \Omega^{-1} [E[R] - R_f \mathbf{1}]}_F}$$

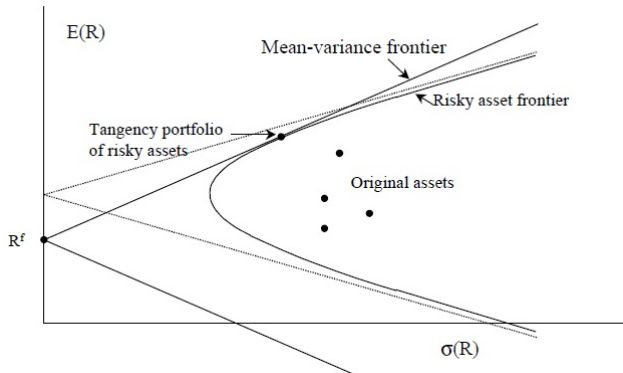
Frontera de media varianza II

Visualizar portafolios óptimos
en espacio de activos.

$$\begin{aligned}\sigma_p^2 &= w^{*'} \Omega w^* = w^{*'} \Omega [\gamma \Omega^{-1} [E[R] - R_f \mathbf{1}]] \\ &= \gamma \Omega \Omega^{-1} w^{*'} [E[R] - R_f \mathbf{1}] = \gamma (\mu - R_f) \\ &= \frac{(\mu - R_f)^2}{F}\end{aligned}$$

- $(\sigma_p = \frac{\mu - R_f}{\sqrt{F}})$.
- recta, $\mu = R_f + \sqrt{F} \sigma_p$.

Frontera de media varianza II



Capital Market Line

