

- ◆ CDN Publishing offers coin dealers and related companies an unmatched opportunity to reach your target audience of other coin professionals and serious investors.
- ◆ CDN has built a loyal following of readers for over 50 years. CDN readers know our newsletters and dealer directory offers unbiased, professional information in a no-nonsense format.
- ◆ If you are seeking to target this audience, your marketing dollars are well spent with CDN. Space is severely limited so please contact us today at ads@greysheet.com, or call 757-330-0785, for your ad reservation.

CDN'S PUBLICATIONS

All in one Monthly Greysheet – CDN's Wholesale Price Guide for dealers mailed out once a month. Includes Weekly Greysheet, Monthly Supplement all the Quarterlies, Bluesheet and Goldsheet prices. Mailed out to over 6,500 subscribers.

CPG Market Review Guide – Retail prices published quarterly. Sent out to over 28K subscribers.

CAC Market Review Guide – Retail prices for CAC Coins published quarterly. Sent to 6K subscribers.

RATES & DISCOUNTS

	Price	Dimensions
Business Card Size	\$250	2.375x3
Side Banner Horizontal	\$550	8.25x2.375
Quarter Page	\$550	4.12x5
Side Banner Vertical	\$650	2.375x8.25
Half Page Horizontal	\$850	8.25x5
Full Page	\$1,500	8.25x10.375
Back Cover	\$2,500	8.25x10.375
Inside Cover	\$2,500	8.25x10.375
First 10 Pages	\$2,000	8.25x10.375
Center 2 page	\$5,000	*call

*CDN can create your ad. The price is a one-time development/set up fee of \$50 and \$100 per hour.

CALL TO DISCUSS OTHER OPPORTUNITIES:

- ◆ Bind in Cards
- ◆ Dedicated print mailing to our subscribers
- ◆ Dedicated email blasts (Emailed to over 28K subscribers. \$750 per e-blast)
- ◆ 4 or 8 page flyer inserted with Greysheet monthly mailing
- ◆ Blow in Cards
- ◆ Posters

AD SUBMISSION

- ◆ Camera-ready artwork (PDF, 150 dpi) is required for 8" ads and larger.
- ◆ Send artwork to: billie@greysheet.com & sam@greysheet.com
- ◆ CDN Publishing, LLC will do everything possible to minimize errors in ad production. In cases where we provide layout services, CDN is not responsible for typographical errors. A proof will be sent where possible