

The background is a solid purple color with a repeating pattern of white line-art icons. These icons represent various household items: sofas, armchairs, dining tables, chairs, bicycles, floor lamps, and refrigerators. They are scattered across the entire background in a non-uniform but repeating manner.

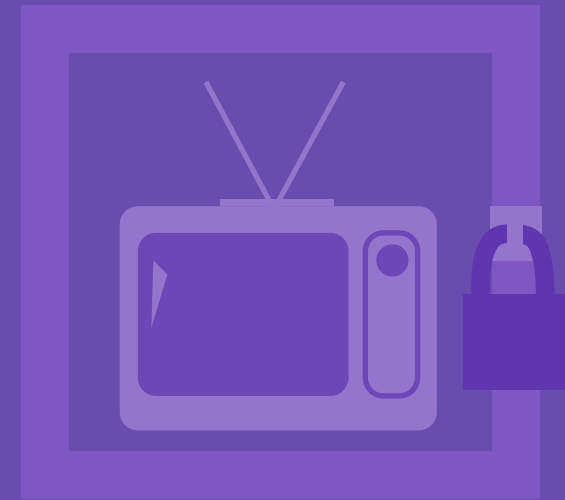
Ushare

make more with storage

PROBLEM

\$25 billion storage market.

Useful items go to **waste**
when locked up in storage.



Ushare

●●●○ AT&T

11:56 AM



Ushare

STORE



RENT

●●●○○ AT&T

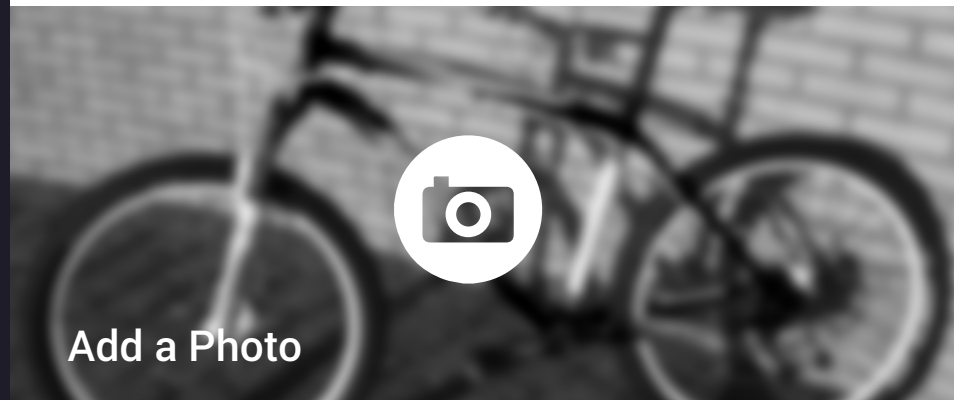
11:56 AM



Cancel

Store my Bike

Done



Length of Storage

Jul 30

to

Apr 30

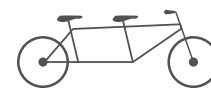
Bike Type



STREET



MOUNTAIN



OTHER

Brand

Schwinn

Model

RX-32

DONE

●●●○ AT&T

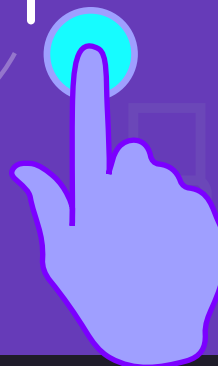
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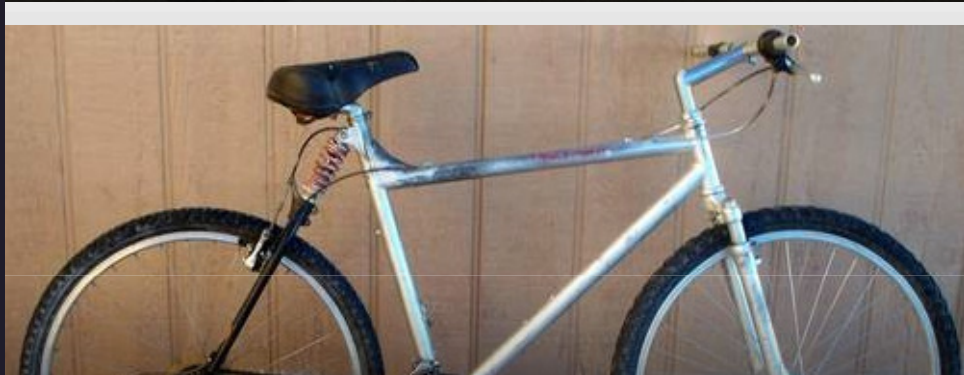
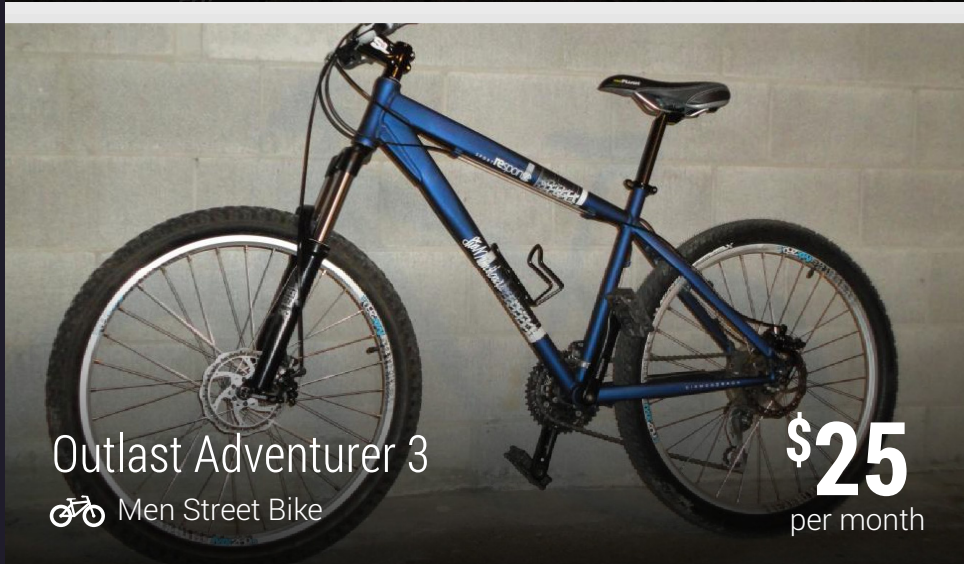


Ushare

STORE

RENT







Bike Details



Schwinn RX-3200

 Men's Street Bike

\$20
per month



Owner
Alice



CONTACT



1.5 miles away

Rent this bike

VALUE

PRICING

Automatic Suggestions
Priced based on item model

TRANSFER

Renters responsible for pick-up/drop-off
Add-ons: transportation, interim storage

INSURANCE

Additional damage insurance
Amount based on item

BUSINESS PLAN EXAMPLE

STORER



PAYS
\$50



EARNS
\$15

RENTER



PAYS
\$260



PAYS
\$60

GO TO MARKET

Fall 2014 **1st Place** at Princeton Pitch

Right Now **Princeton Launch** for bike summer storage
Already have **100+ users**

Dec 2015 **Collegiate Launch** to Key Partner Universities

June 2016 **Diversify items**

Beyond Target **broaden** self-storage market



STEPHEN COGNETTA

CEO
Fridge Owner



Class of 2019



CISSY CHEN

COO
Couch Owner



KPCB Fellow



EUGENE LEE

CTO / DESIGN
Bike Owner



Software Engineer



PARTNERSHIPS:





Successful Princeton launch

Not just a college company

Innovating the stale self storage market

ushareapp.me