

## Final Project: Asset Delivery

### 1. EXCON



### 2.

3. It's commonly believed that the Helium shortage we're facing is due to societies need to party. People have used Helium to entertain for generations, the truth is however that over half of the Helium world's produced has steadily gone missing of the course of the past 50 years. The reason behind this disappearance is because of CLOWNS.
4. Coming from the perspective of an ex-member and inmate of World Clown Consortium, a crime syndicate exclusively comprised of clowns, Chuck "Smiley" Thompson reveals the truth behind the Helium Shortage.
5. The WCC is an organized crime group consisting of clowns who traffic most of the helium our world produces for either themselves or marked up through partners.
6. **1. Leaked Internal Memo from the "World Clown Consortium" (WCC):**

Date: October 4, 2009

From: Chief Balloonist, WCC Helium Division

To: Regional Clown Heads (North America, Europe, Asia)

Subject: Helium Shipment #54 – Discreet Handling

"Clown units,

It has come to our attention that several of our helium transport trucks were flagged by customs authorities last week. Ensure future shipments are masked as standard carnival supplies. If questioned, divert attention to balloon animal demonstrations and if that doesn't work; throw pies.

All helium canisters must arrive at our hidden storage in the abandoned circus warehouses by the end of this quarter. Failure to meet this deadline will jeopardize our monopoly on the world's helium reserves. Remember, no helium, no balloons — no balloons, no joy.

Proceed with discretion, or else."

### **2. Confidential Surveillance Footage from "Operation Red Nose":**

In 2022, a joint task force led by several international governments, dubbed "Operation Red Nose," was formed after suspicious helium shortages were reported worldwide. The task force obtained confidential surveillance footage from a cargo yard in Hong Kong. The footage shows a group of clowns loading unmarked helium canisters onto an unregistered cargo vessel.

Key details from the footage:

- The clowns, all wearing identical rainbow wigs and oversized shoes, work quickly in the dead of night.
- One clown is seen speaking into a walkie-talkie, saying, "Shipment's ready for the circus in Switzerland. The helium should last for at least 200,000 balloon animals."
- The cargo containers are labeled only with cryptic symbols: red noses and twisted balloon shapes.

### 3. Whistleblower Testimony:

Name: Chuck "Smiley" Thompson  
Occupation: Former Clown-for-Hire  
Testimony Date: August 17, 2024

"I worked as a professional clown for over ten years, performing at birthday parties and corporate events. Everything seemed normal until one day, during a clown convention, I overheard the higher-ups talking about something that didn't sit right with me. They were discussing how helium prices were going up, and yet, they always seemed to have an endless supply.

I was invited to 'The Big Top,' a secret meeting for select clowns. They showed us their entire operation — tunnels under the circus tents leading to warehouses filled with helium canisters. The WCC controls it all, and they've been hoarding it for years. They sell it off the books to balloon vendors and even governments when helium shortages hit.

The worst part? They don't just keep it to themselves; they use it to manipulate the helium market, creating artificial shortages to inflate prices, all while making sure our clown gigs go uninterrupted. It's all about power. They even told me to keep quiet, or I'd be 'sent to the funhouse'... and trust me, that's not a place anyone wants to go."

7. Any images that will be included in your "research". If the images were found online, then name the source and provide the URL. If original photos, then credit yourself as the photographer. If images are going to be created by other means, then it's ok to create a sketch for the time being. (AI)



8. Any videos or audio that will support your research. Provide sources for found materials\*\*. If you are planning to create your own video or audio — and you need more time to get these elements together — then describe what you intend to record the best you can.

I'm not sure but maybe just simple audios of circus music with laughing in the background but edited in a way to seem like lost media that's been finally found.

9. A draft of writing regarding the recruitment/membership process.

### **Calling All Clowns: A Hush-Hush Opportunity Awaits!**

Step right up to the most exclusive circus behind closed curtains—the **World Clown Consortium!** If you're a clown by trade and a trickster by nature, we've got a role that will put your talents to the test and your grin to the brim. Here at the Consortium, we've mastered the art of making *everyone* laugh while moving a little hot air—our real business: the helium trade.

#### **What We're Looking For:**

- **Big Red Nose, Even Bigger Bravery:** No balloon animal too challenging, no smuggling job too daring.
- **A Flair for the Dramatic:** You'll need to be nimble, quick, and witty, with a talent for bringing laughter while slipping under the radar.
- **Commitment to the Craft:** This is a lifetime act, no exit stage left. Only those with the utmost loyalty to the code of clowns need apply.

#### **What's in It for You?**

- **Helium for Life:** A never-ending supply to keep your balloons—and our business—afloat.
- **Clown Community:** A brotherhood of like-minded jokers, ready to lift each other up (sometimes literally).
- **Top-Notch Training:** Disguises, quick escapes, the art of distraction, we'll give you every trick of the trade.

Step into the big top, where every laugh hides a secret. Are you ready to play the part? If you think your clownage is up to snuff.

Derrick Blancas  
Web Design FA24  
Asset Delivery

10. A product offered by this website, which could be merchandise, a service, or perhaps a paid membership. If this is an object that someone could buy (such as apparel or a gadget), then a quick sketch of the item is fine.



11. A draft writing of the conclusion, which might be a sort of call-to-action for the audience.

As for the “conclusion” of this website, I want to still stick to the narrative, but maybe make it in a tongue and cheek way so people get that the site’s is blowing the Helium shortage out of proportion. I want people to see this website and do their own research on the situation since it’s a real issue.