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Proposal

Final Project: Proposal

For the final I sort of wanted to do something related to music and the ways in which people engage with it, especially smaller underground artists. The ways in which people engage with these artists is interesting to me since apps like TikTok and Instagram really help in building up these artists and their cultish fanbases. I'd have to focus on a specific artist, but I'd think it'd be funny to create one of those ancient fan pages for a new up and coming artist. The old website is interesting to me in how everything was organized, especially considering how nowadays everything is so clean. Since it's so easy for anyone to make posts or websites nowadays, I feel like the art of putting effort into creating a website or post has been lost a long time ago, with social media platforms allowing for anyone to share their opinions and views. Another reason as to why I want to do this is because I'm really interested in music and smaller artists in general. I feel that I'd have a lot to draw from and the opportunities that I could explore would allow me to create a believable website. I think the main thing I'm worried about is what exactly is the point of the site in the end, since besides seeming believable for outsiders, I feel that the audience I'd be aiming for would differently think somethings up. I'm not necessarily pushing anything.

Another idea I was thinking about doing was about the helium shortage that's been happening for a few years now. I think that's interesting just because of how random and crazy that is, considering the helium is the second most abundant resource with gas being the first. I feel that not enough people really know about this issue, so it'd be easy to convince the average person about some weird conspiracy related to the issue. I'd want this to be a little stupid, but bordering on almost believable too. Maybe something about how the reason behind this shortage is due to a large portion of helium being illegally traded amongst clowns like some type of drug or something. I'd have to outline more with this idea, but I like the direction it's going in, and since it's relating to a real issue, I feel that I can catch people's attention which in turn makes them want to do their own research.

I decided to ditch the first idea since I feel it's half-baked, so I'm sticking with the helium idea. I'm going to center this entire project around the perspective of a truther who revokes the common belief that the helium shortage is due to human consumption, with the person outlining their account of an organized helium drug ring led by clowns, so it's pretty much just the mafia with clowns. I think it'd also be interesting to make the person behind this website an ex-member of this gang, I'm not too sure though but I'd feel it'd add an element of drama. I can go more in-depth once I start writing scripts and stuff, but the one thing I'm wondering about is images because I'm not sure if I can find any images that even remotely relate to the project. I might end up using AI for these images since I've seen a lot of crazy and kind of believable stuff that's been made with using AI. As stated before, even though I'm sort of playing this up for laughs, I ultimately want to intrigue people enough to go out and do their own research. It's important that people are aware of this issue since we are facing similar situations with other renewable resources.