

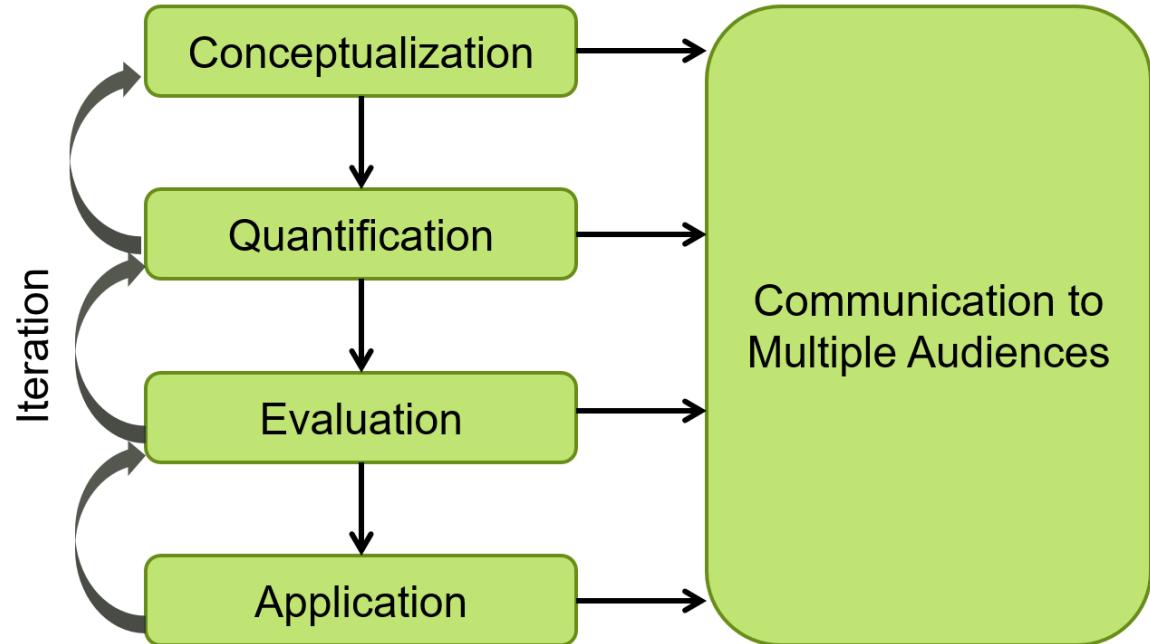
# The modeling process and conceptual modeling



# Overview



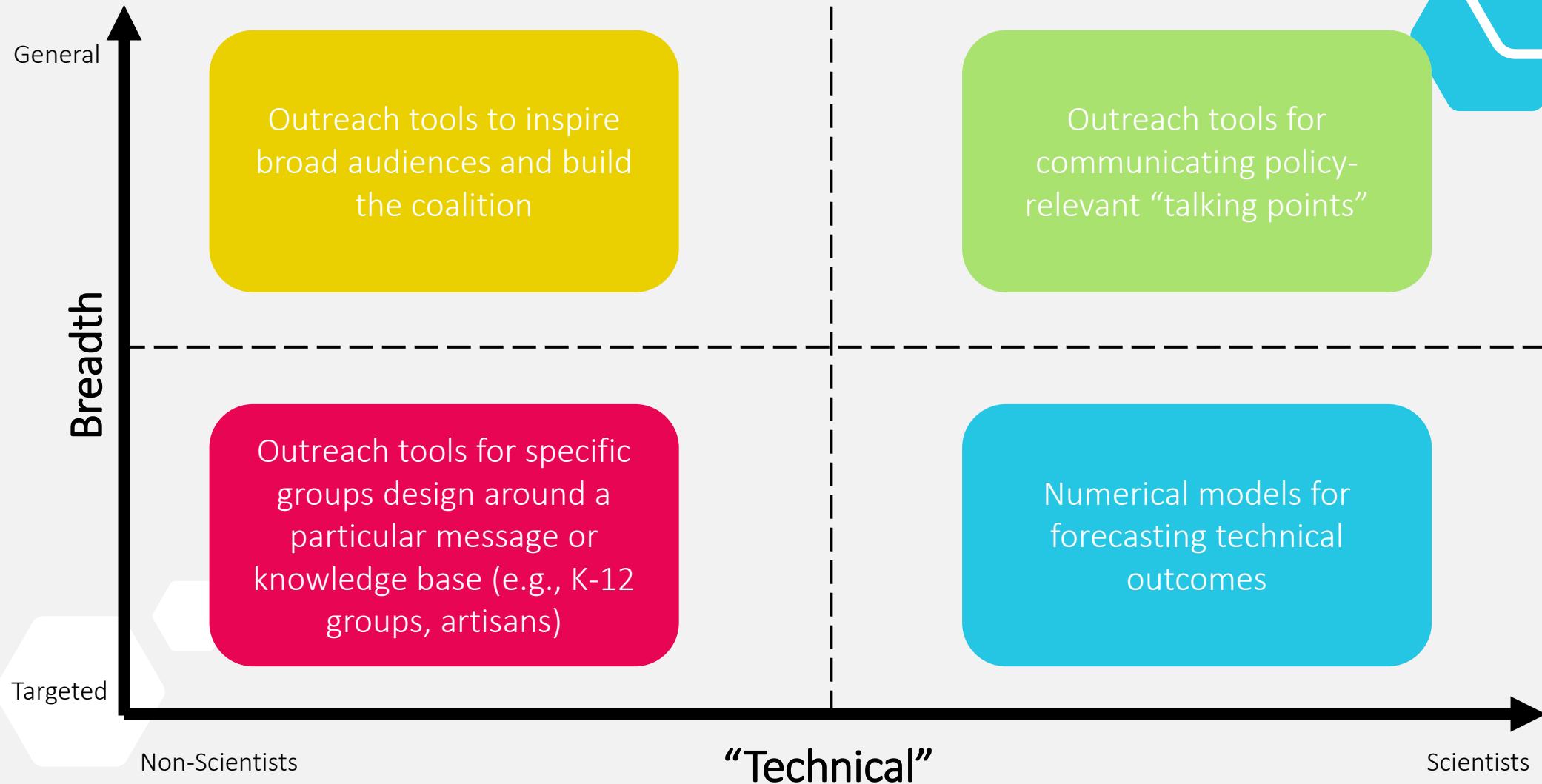
- Describe the modeling process
- What are conceptual models?
- Development of conceptual models
- Characteristics of useful conceptual models
- Pitfalls and good practices
- Documentation



# Modeling process

*Iterate, iterate, sleep on it, iterate, talk about it, iterate*

# Different audiences need different models

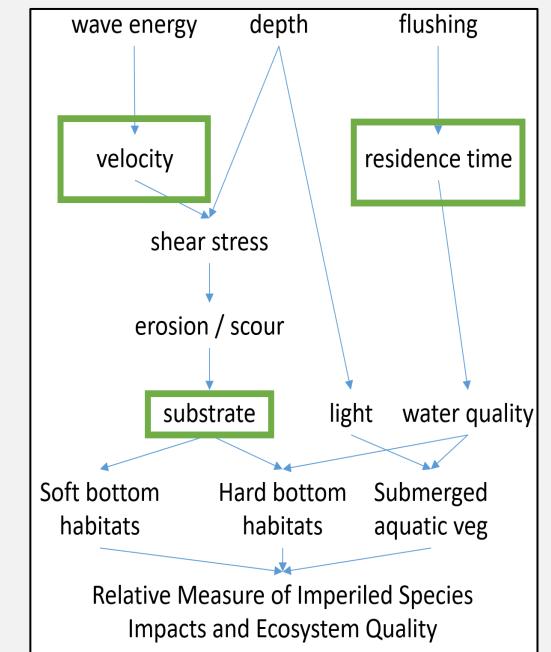
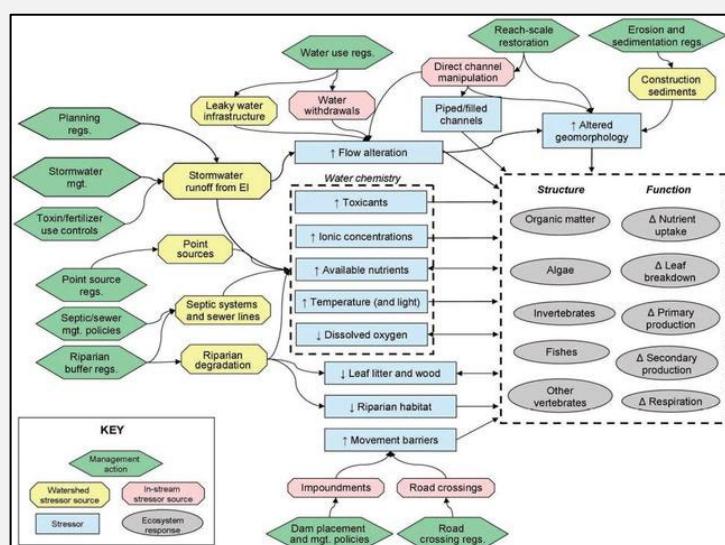
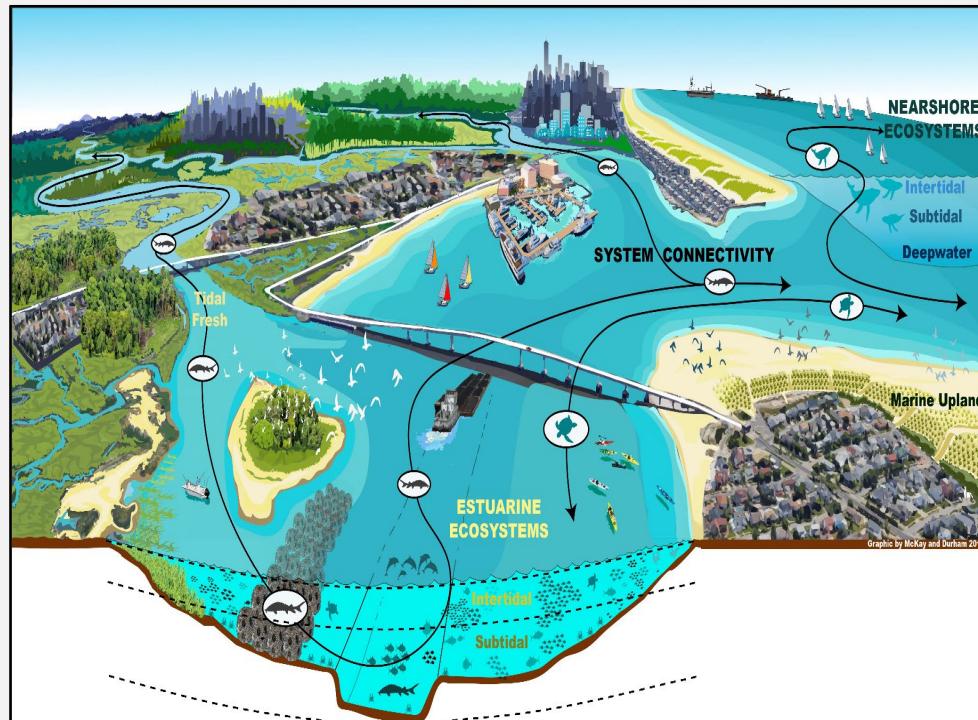
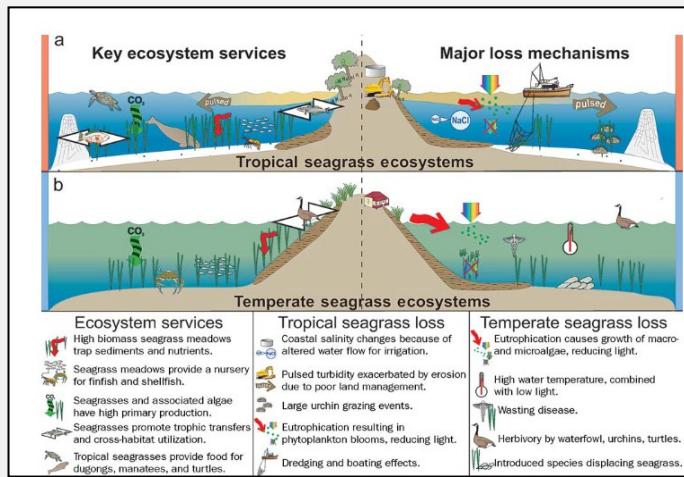


# What are conceptual models?

## Visual Storytelling

A conceptual model is a tentative description of a system or sub-system that serves as a basis for intellectual organization.

- Describe functional relationships among **essential** system components
- Tells the story of how the system works



# How are conceptual models used?

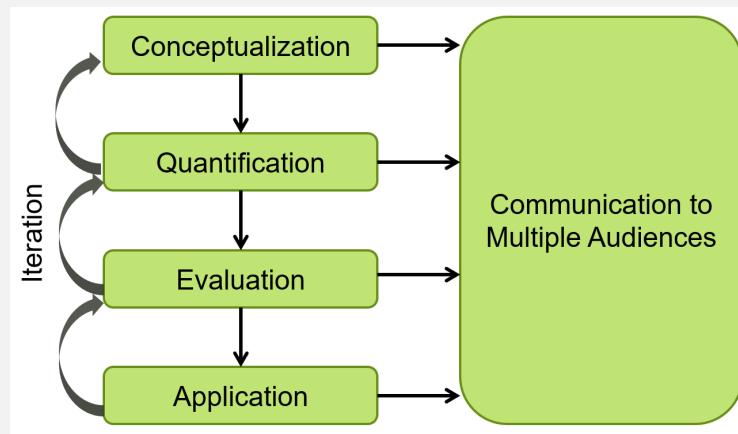
## Develop a shared understanding:

- Synthesis of different perspectives
- Team building
- Communication
- Compilation of collective knowledge



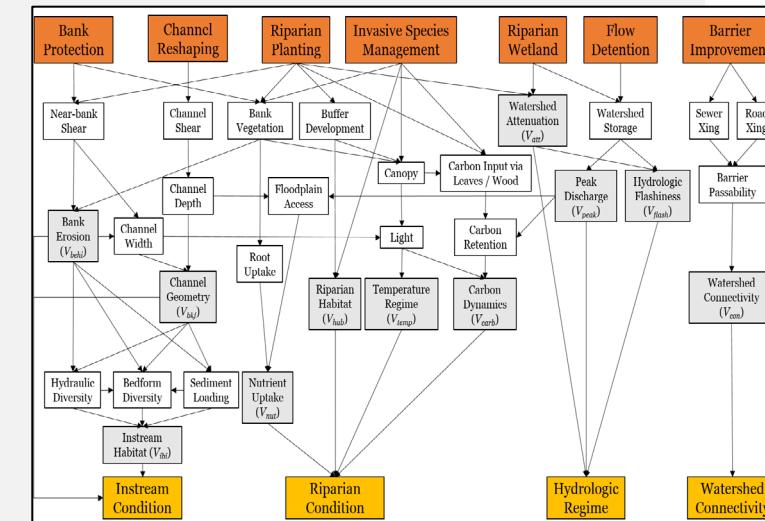
## Set the stage for numerical models:

- Identify important variables
- Describe critical processes
- Articulate flow of logic
- Define key data gaps



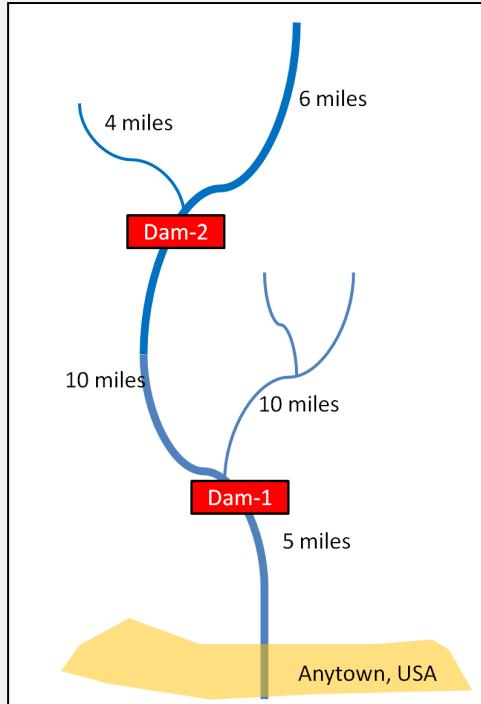
## Inform restoration decisions:

- Diagnose problems
- Guide management actions
- Identify key decision metrics
- Inform monitoring plans

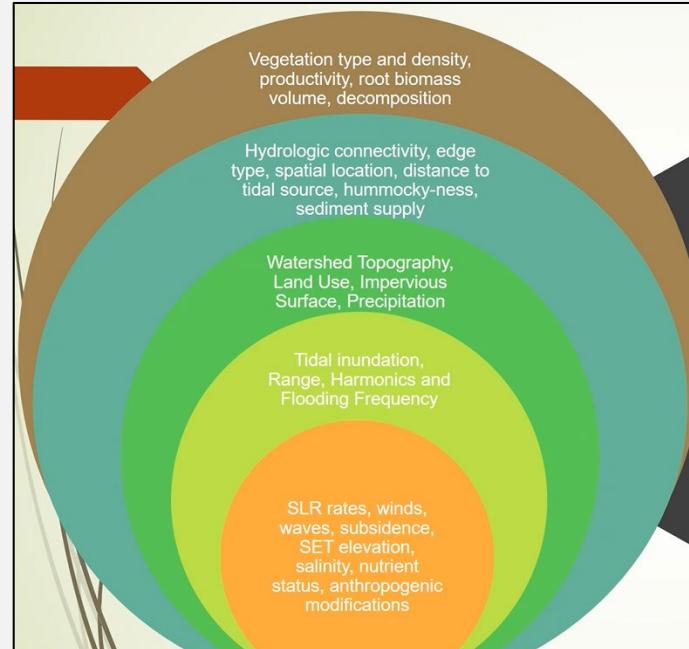


# Different Types of Conceptual Models

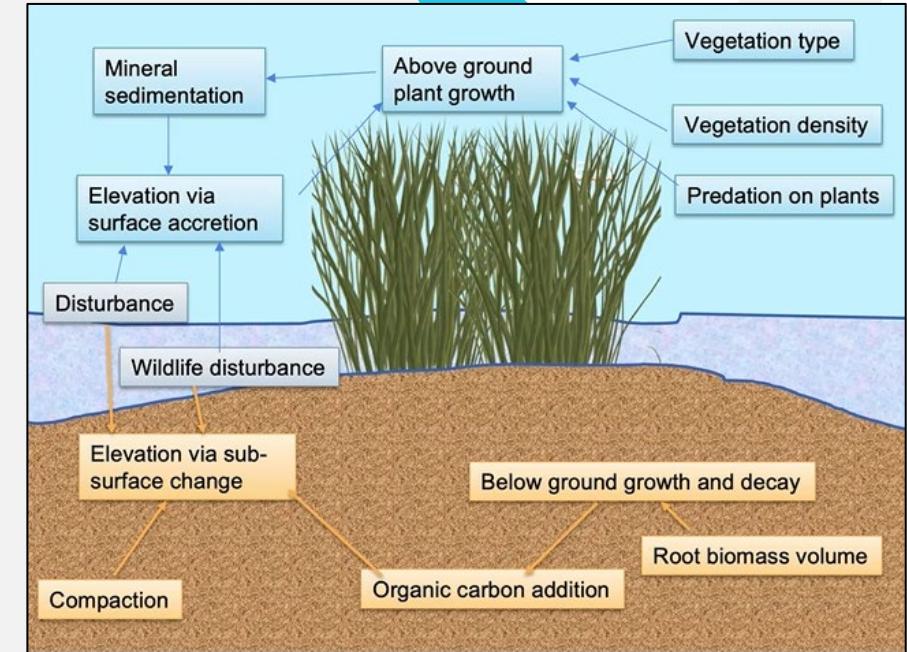
Map (not always georeferenced)



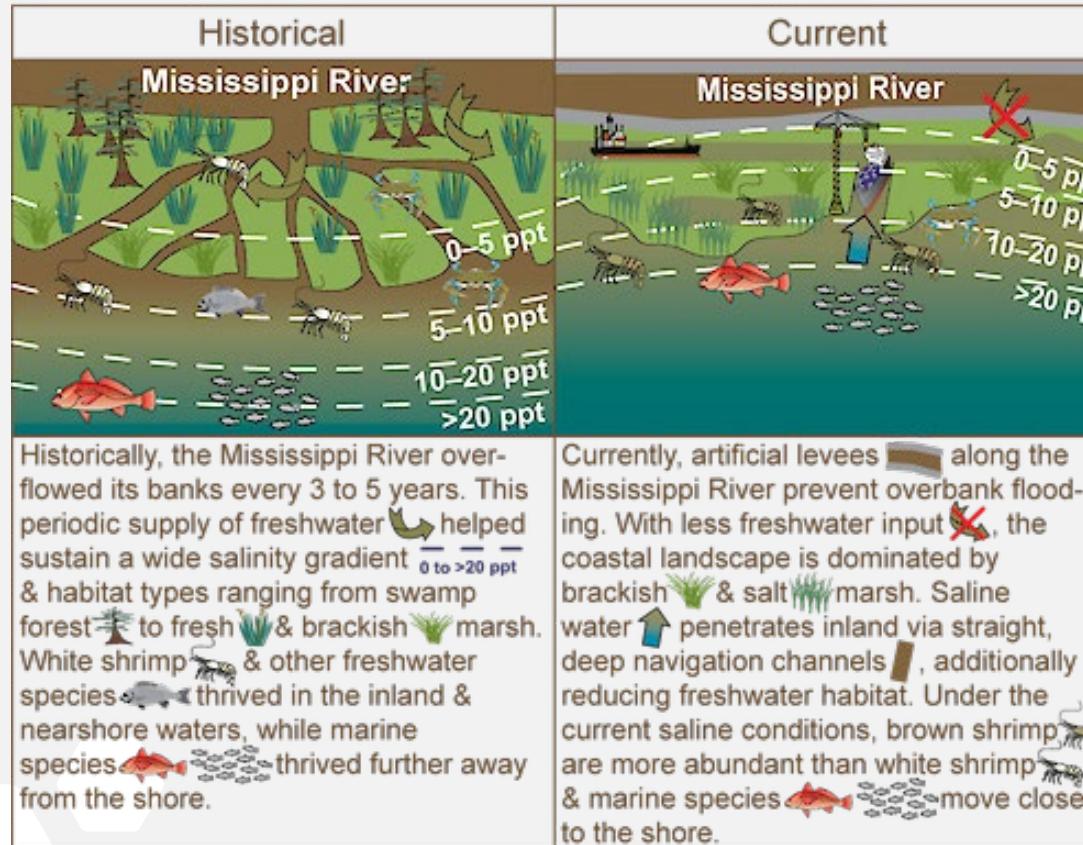
Pictures & Diagrams



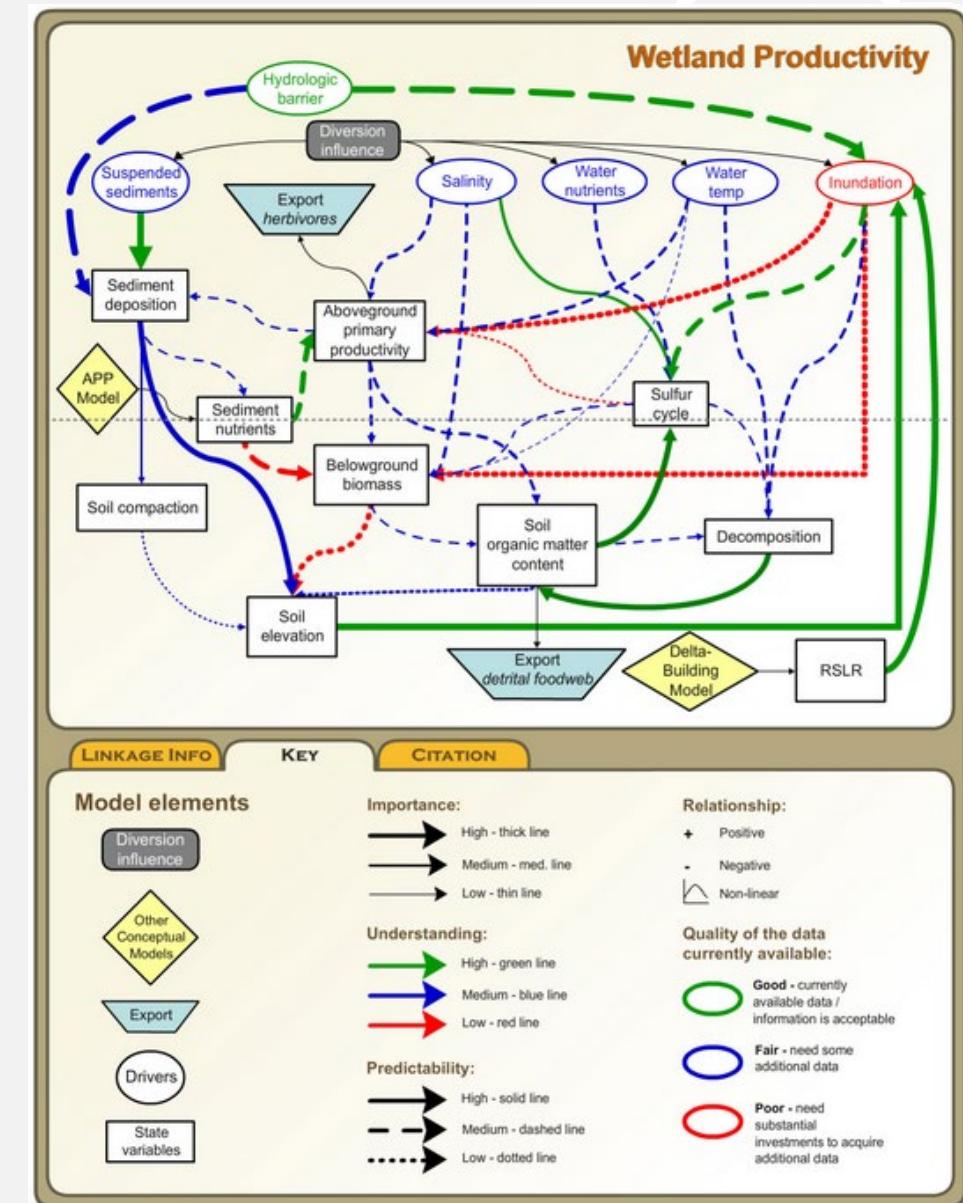
Box-and-Arrow Models



# The same system can have many conceptual models



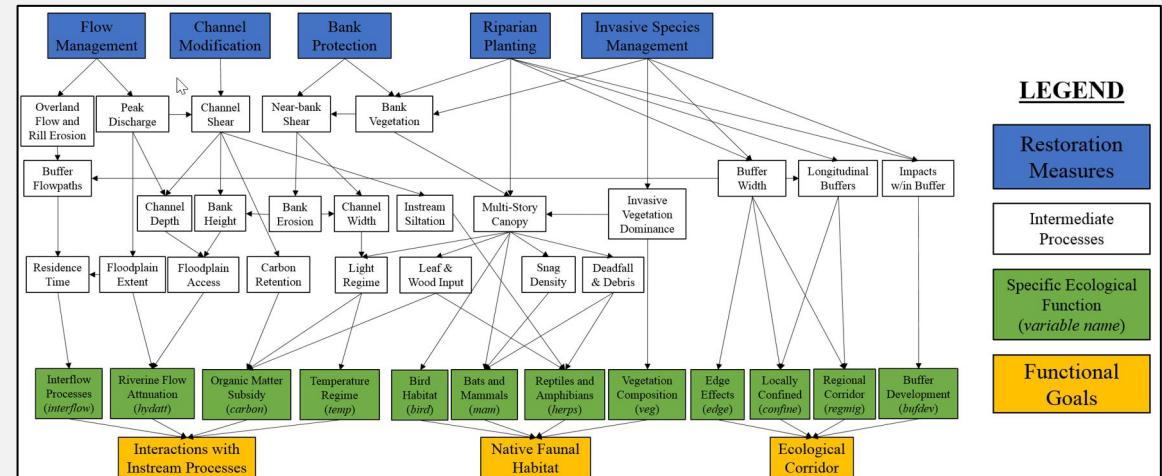
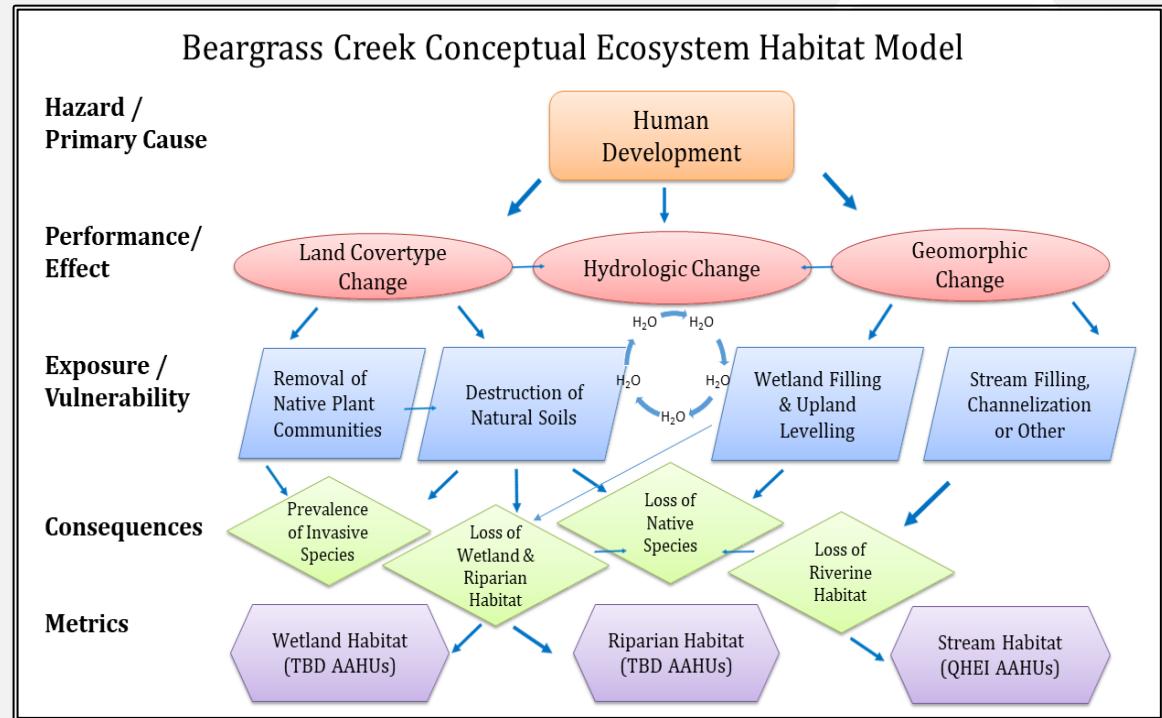
[ian.umces.edu](http://ian.umces.edu)



Figures: ian.umces.edu, Louisiana Coastwide Reference Monitoring System

# Conceptual models are NOT...

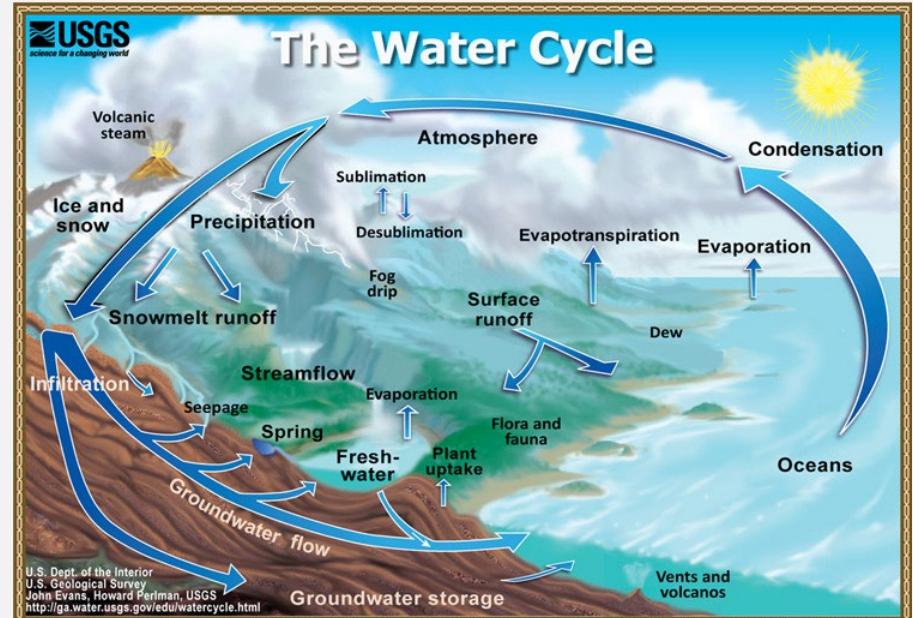
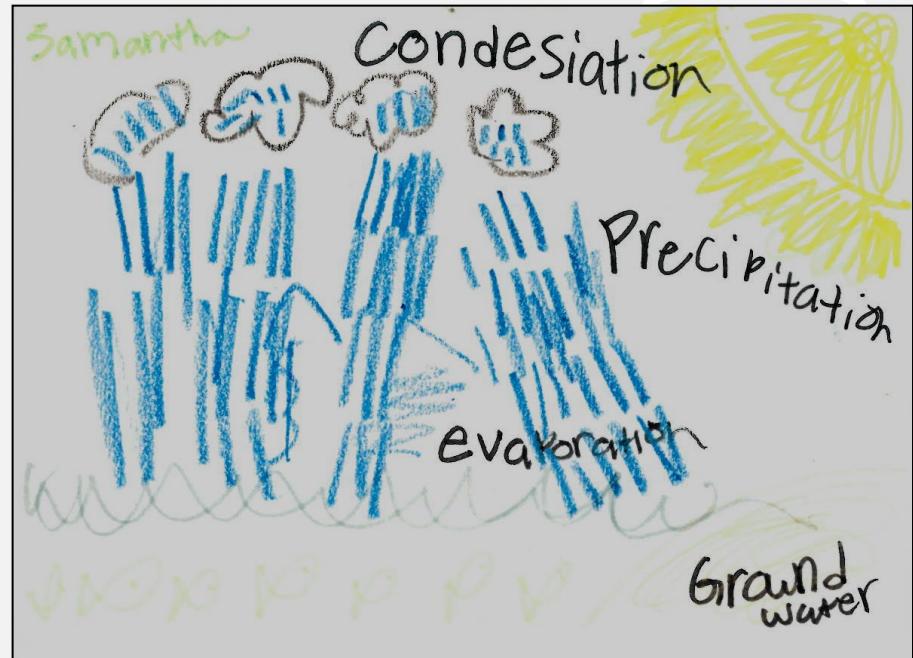
- The truth – they are simplified depictions of reality
- Comprehensive – they focus only upon parts of an ecosystem deemed relevant while ignoring other important (but not immediately germane) elements
- Final – they provide a flexible framework that evolves as understanding of the ecosystem increases



Figures: USACE feasibility study on the Three Forks of Beargrass Creek, Louisville, Kentucky

# Common Misconceptions

- A model cannot be built with incomplete understanding.
  - **FALSE:** Incomplete information is the norm in environmental management!
- A model must be as detailed and realistic as possible.
  - **FALSE:** “Lean” models are often the most elegant. Remember Einstein’s aphorism...As simple as possible, but no simpler!



Figures: Sarah Miller's niece, USGS



# Conceptual Model Development

# Conceptual Model Development

- State the model objectives.
- Bound the system of interest.
- Identify critical model components within the system.
- Articulate the relationships among the components.
- Represent the conceptual model.
- Describe the expected pattern of model behavior.
- Test, review, and revise as needed.

*Document each step!*

# Characteristics of useful conceptual models



- Relevant to the problem
- Directed at the appropriate spatial and temporal scales
- Strike a balance between oversimplification and over-sophistication
- Underpinned by scientific knowledge



# Good conceptual ecological models should include:

- Those physical, chemical and biological attributes of the system that drive dynamics.
- The mechanisms by which ecosystem drivers, both internal (e.g., flow rates) and external (e.g., climate), cause change
- Critical thresholds of processes and environmental conditions
- Discussion of assumptions and gaps in the state of knowledge, especially those that limit the predictability of outcome
- Identification of current characteristics of the system that may limit the achievement of management outcomes.
- Adequate references to substantiate the model.

# Reviewing conceptual models

- Does it appropriately identify the assumptions, limitations, areas of disagreement, and gaps in the state of knowledge?
- Will the model's functionality shift through time (e.g., will processes change with land use or climate)?
- Does it sufficiently account for long-term environmental variability and disturbance (e.g., drought, floods)?

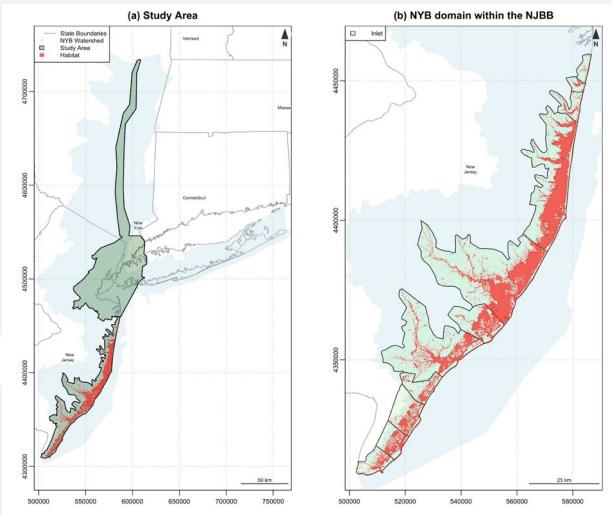


# Think of conceptual modeling as storytelling

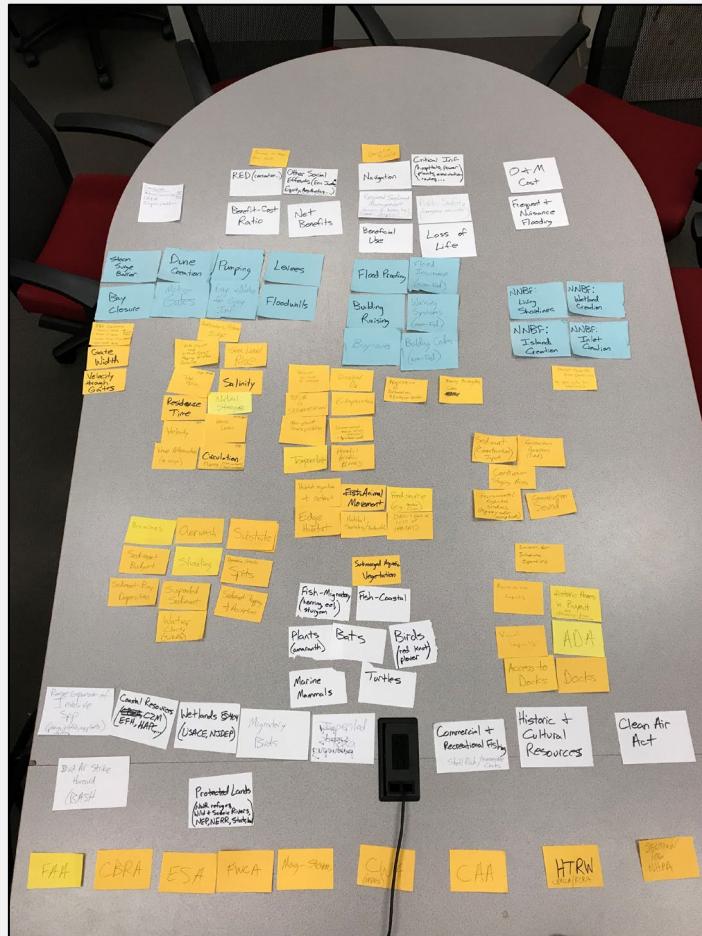
## What audience are you reaching?



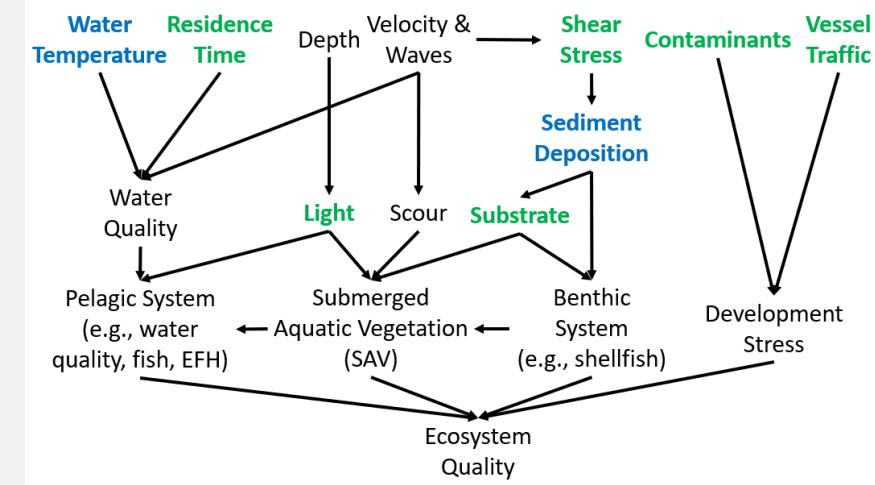
# What is the setting of your story?



## Who are the characters?

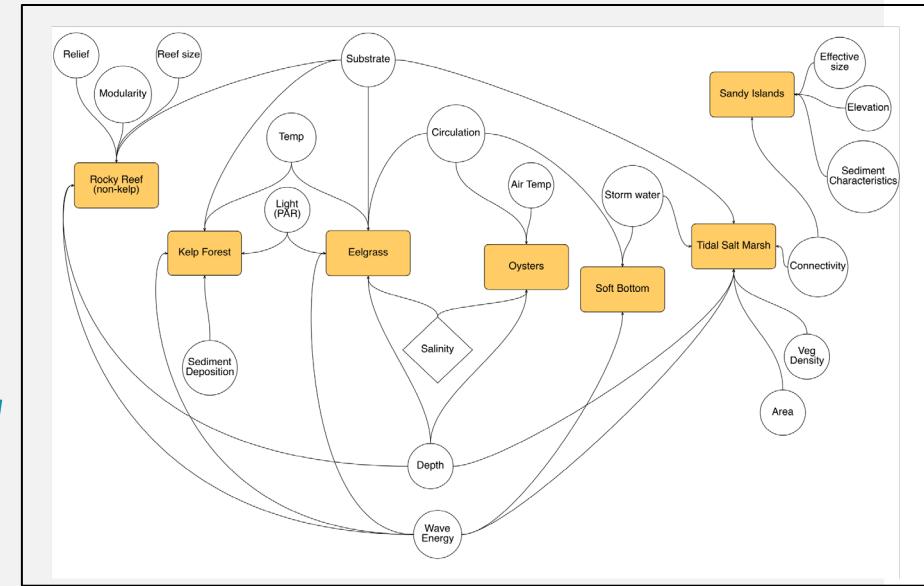
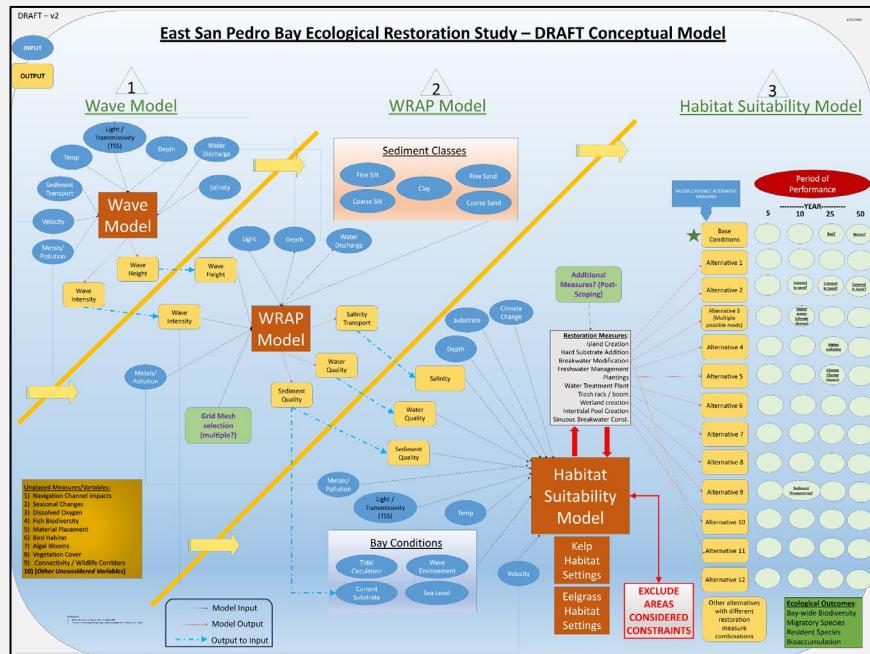


## What is the plot?



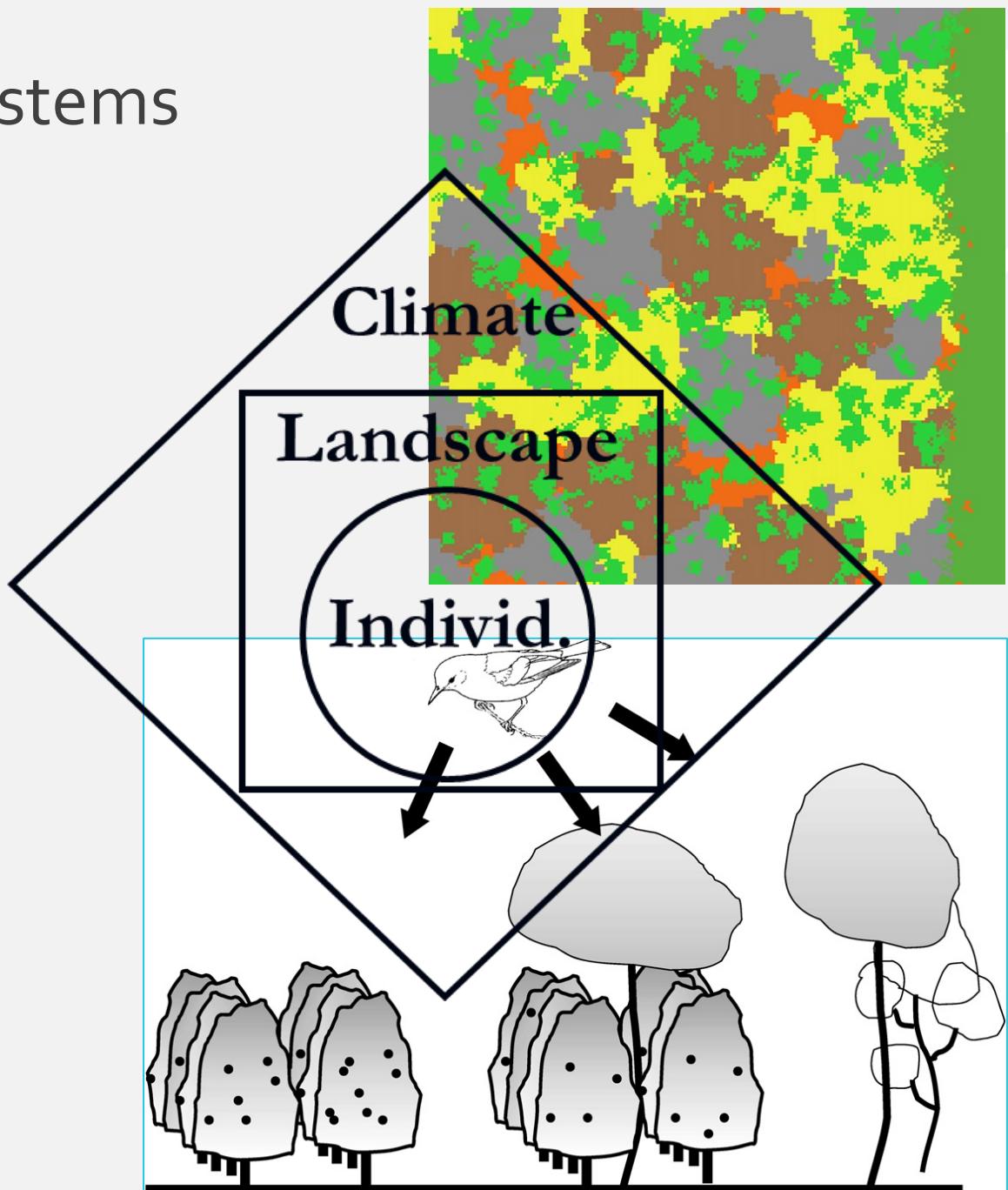
Figures: New York Bight Ecological Model (McKay)

# The “art” of conceptual modeling is in iterating



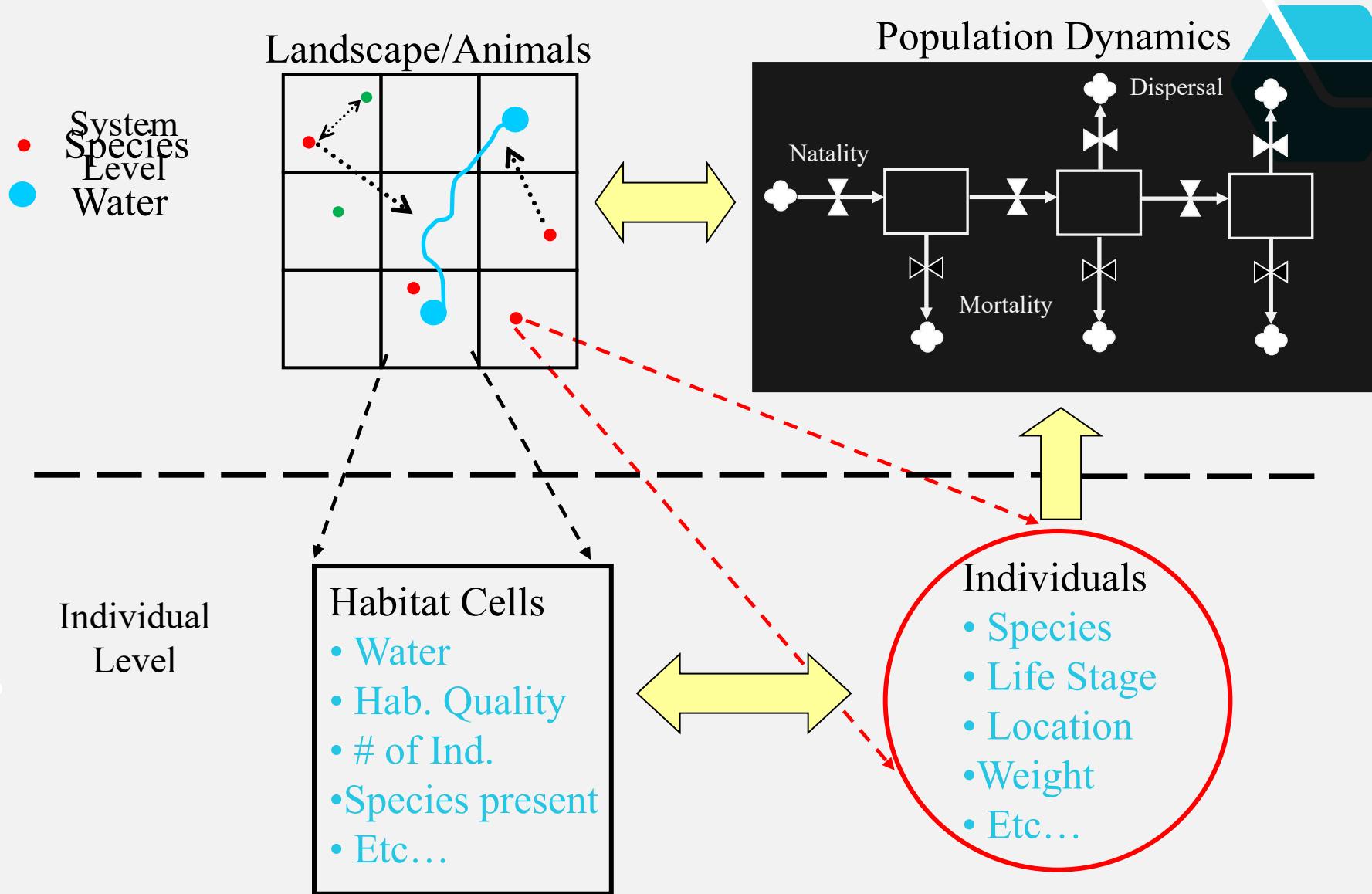
# Conceptualizing agent-based systems

- ABMs are difficult to conceptualize due to complexity.
  - Agentsets can have extensive “owned” characteristics
  - Multiple temporal and spatial scales are nested
  - Essentially a computer program
- Multiple approaches for conceptualizing ABMs

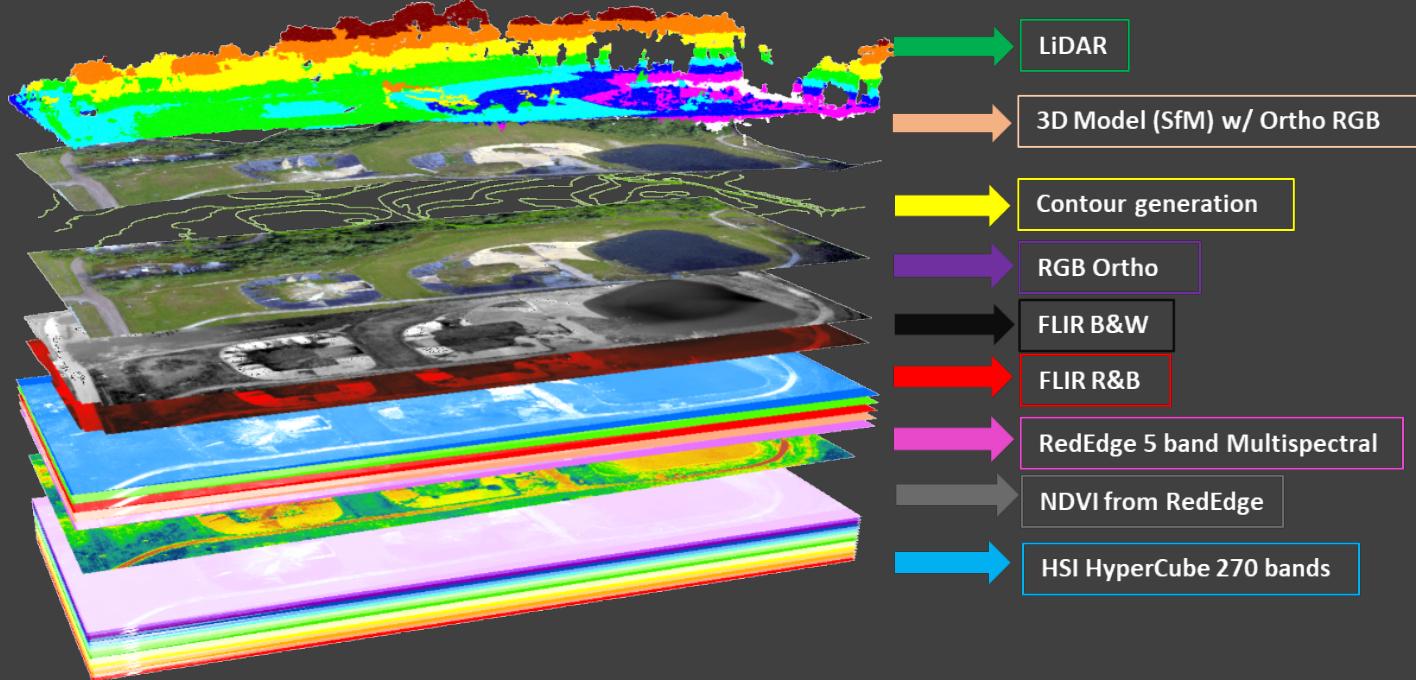
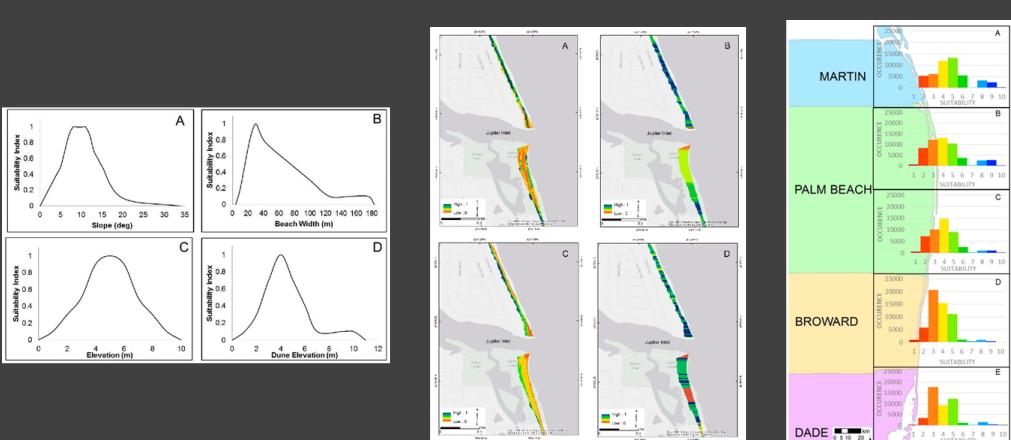


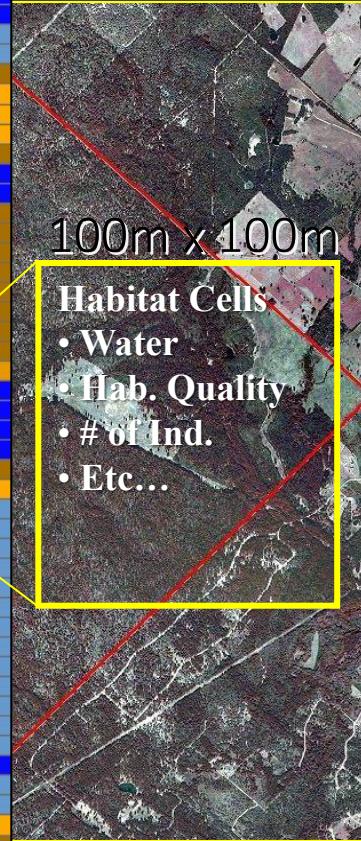
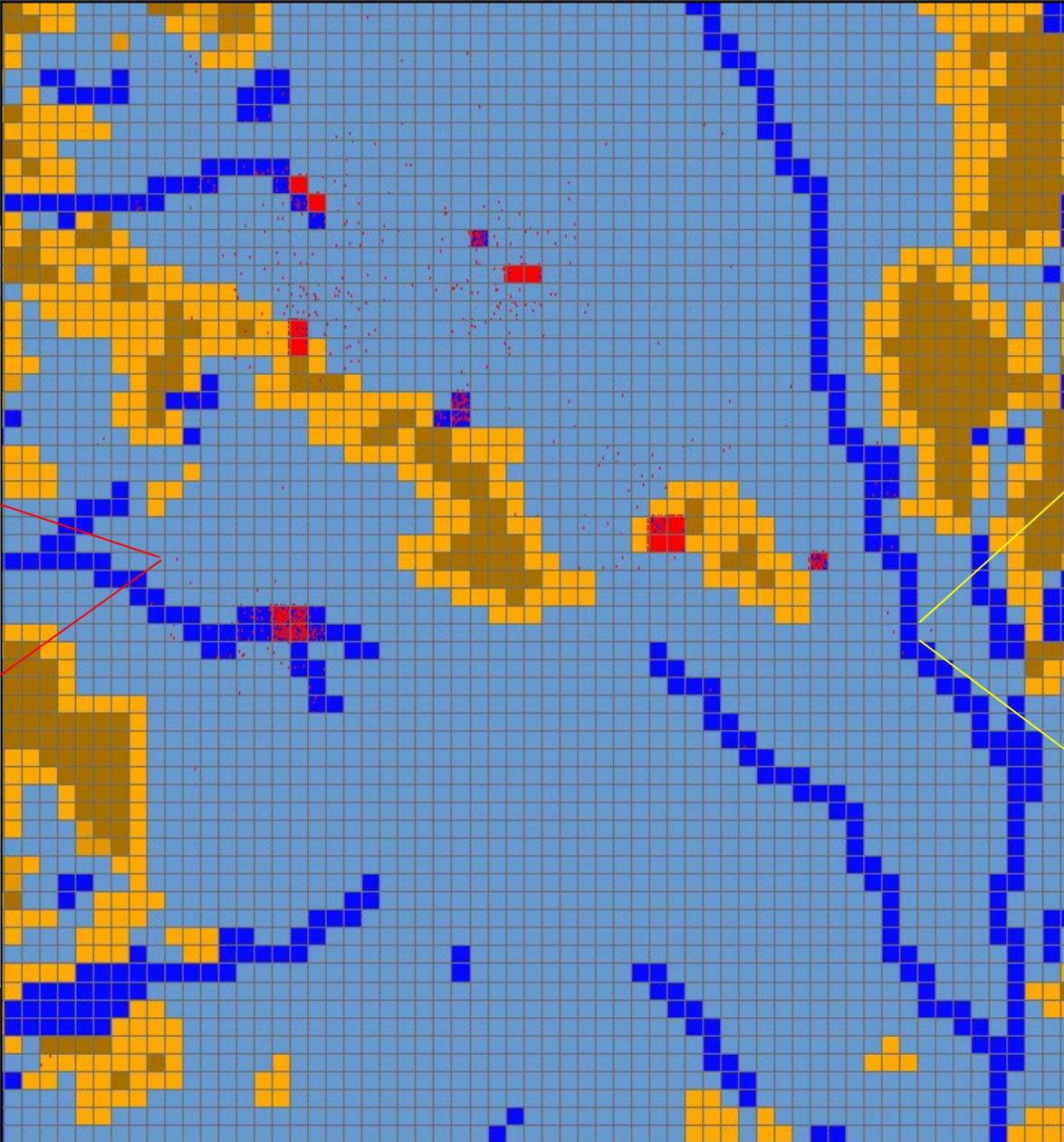
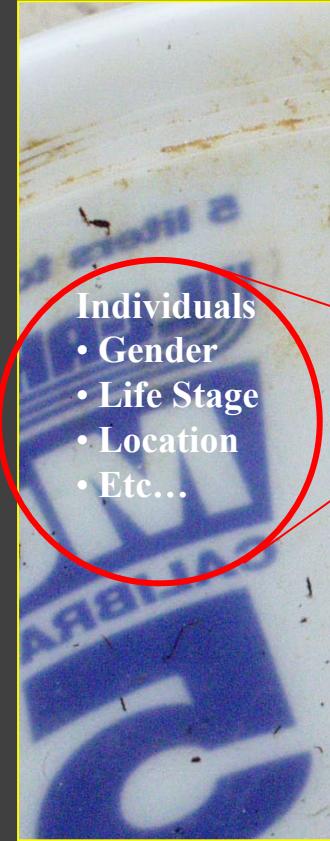
# Individual-based model

## *Conceptual overview*



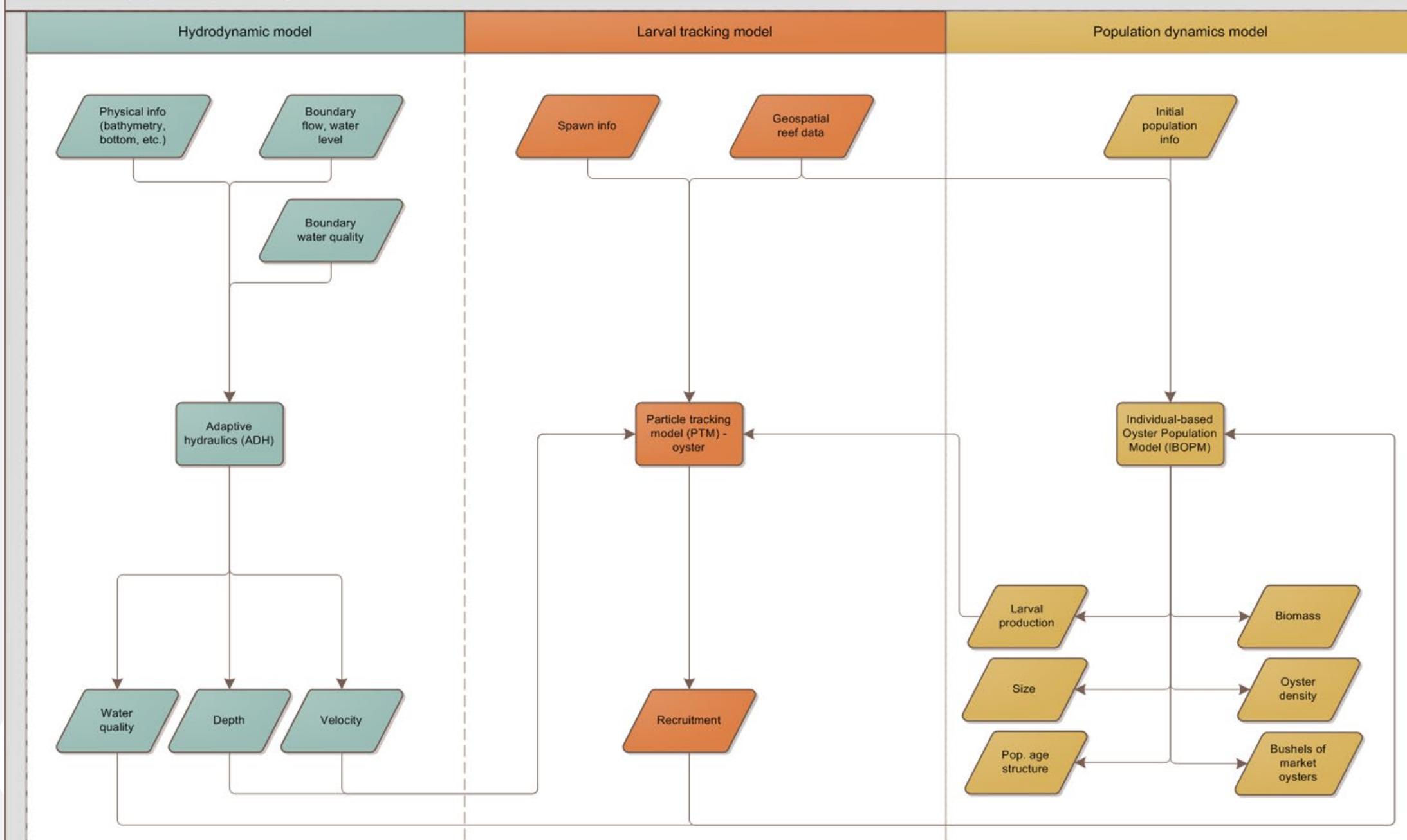
# Spatial dimensions

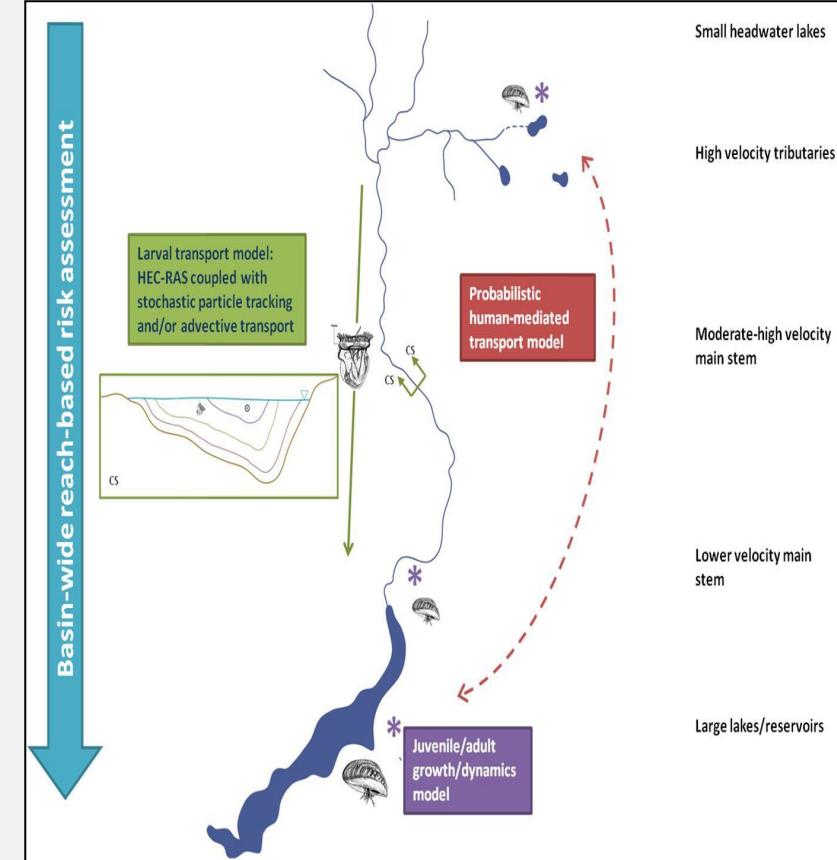
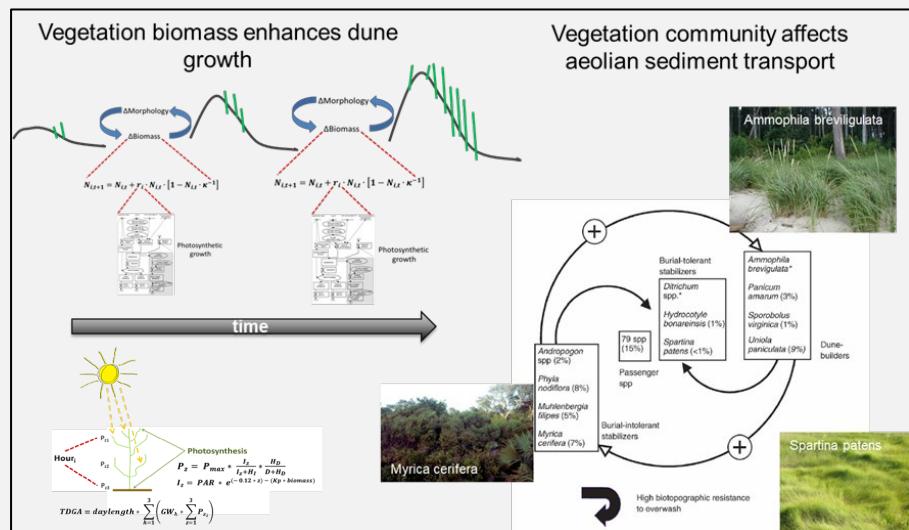
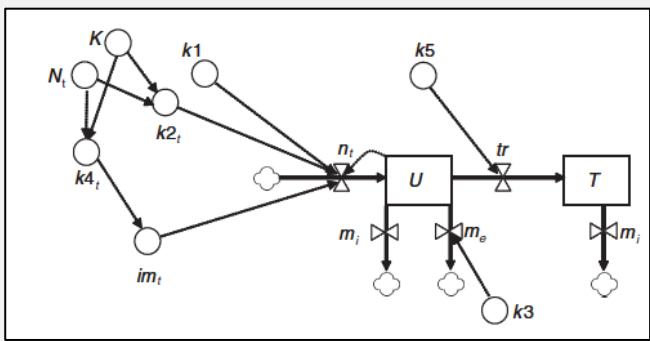
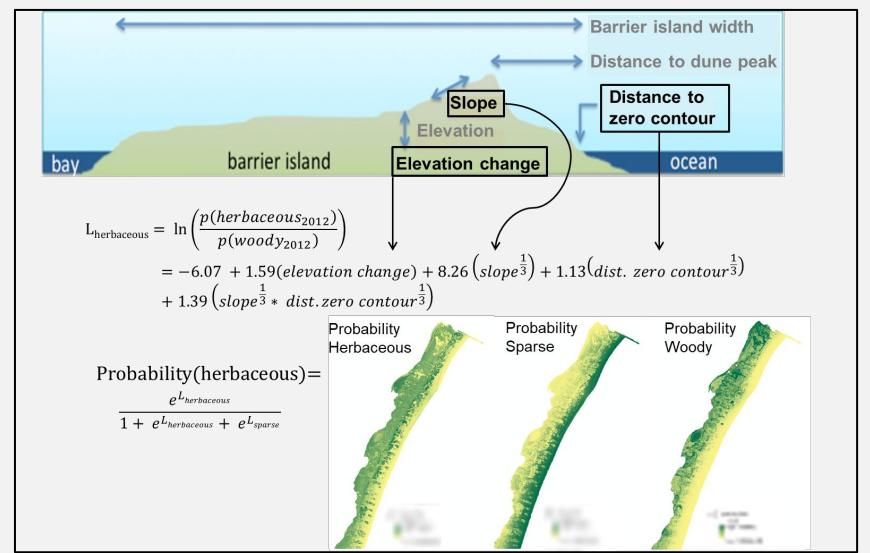
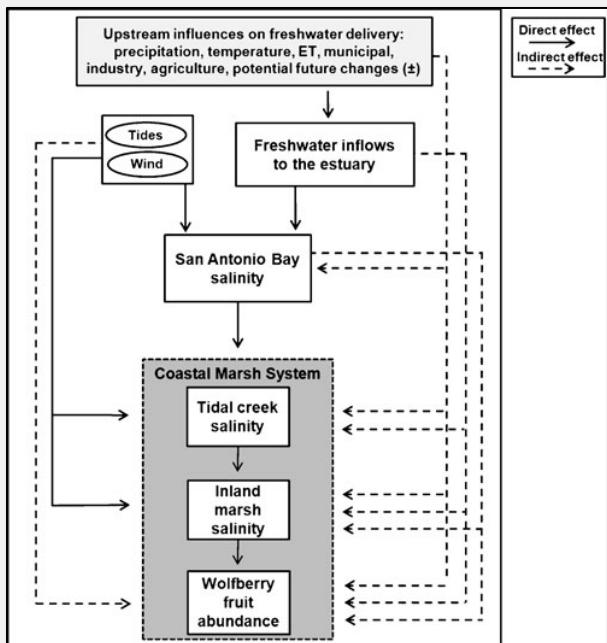
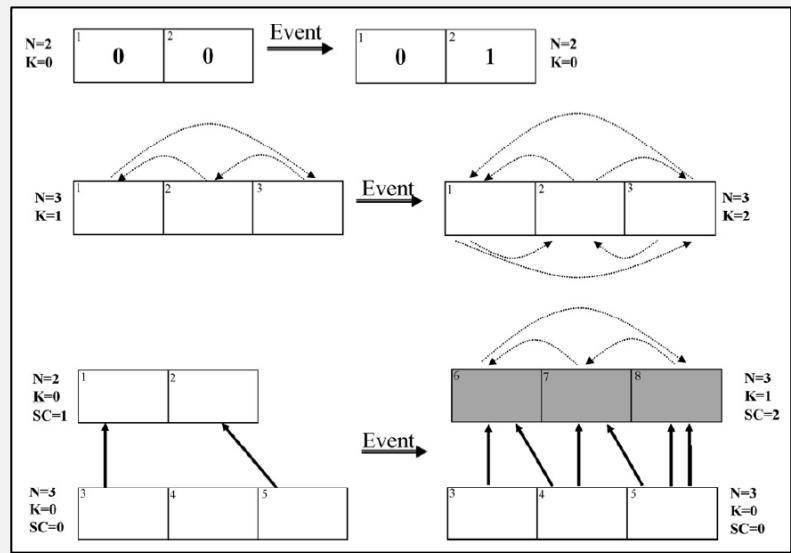


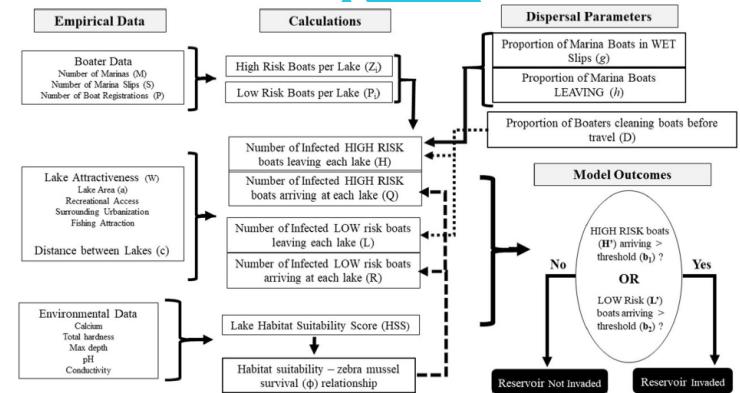
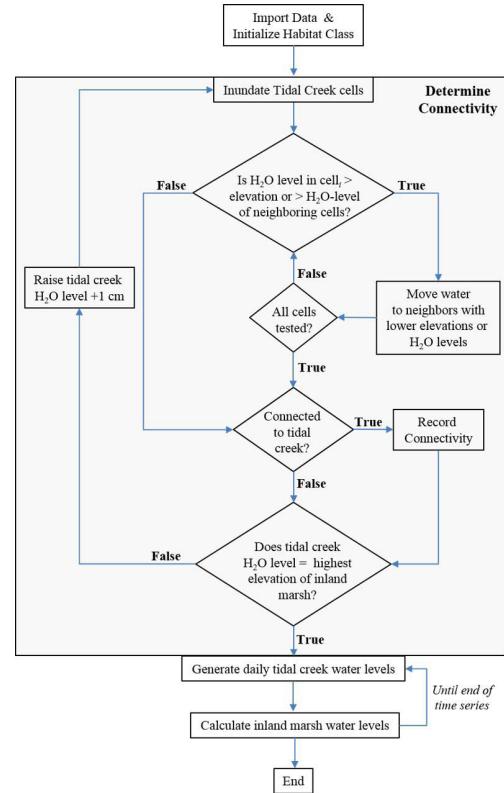
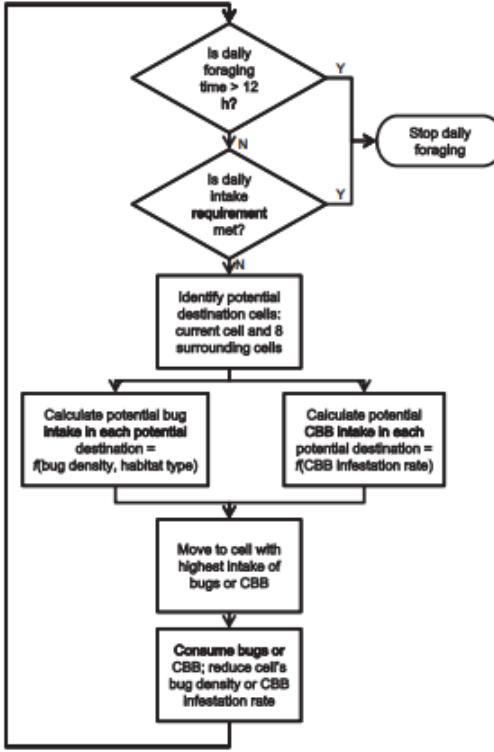


It's tricky to conceptualize multiscale systems

## Chesapeake Bay Oyster Population Dynamics Model







# Coding diagrams

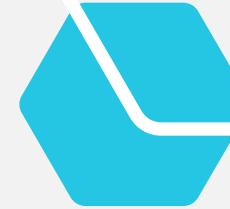
# Documenting ABMs using ODD protocol (Chapter 3), part 1

- Purpose and patterns
- Entities, state variables, scales
- Process overview & scheduling

- State the model objectives.
- Bound the system of interest.
- Identify critical model components within the system.
- Articulate the relationships among the components.
- Represent the conceptual model.
- Describe the expected pattern of model behavior.
- Test, review, and revise as needed.

# Conceptual Modeling Exercise

- Develop a conceptual model for your research question
- Start big and write everything down.
- Then group
- Then connect
- ID expected patterns with graphs (no specific numbers needed)
- There are no “right” or “wrong” answers.
  - Your story is your story. There are no expectations about what will (or will not) emerge from these sessions.
  - Choose your own adventure.



- State the model objectives.
- Bound the system of interest.
- Identify critical model components within the system.
- Articulate the relationships among the components.
- Represent the conceptual model.
- Describe the expected pattern of model behavior.
- Test, review, and revise as needed.

# Homework – Design your ABM

- Using your conceptual models, start designing your ABM.
- Answer the questions on page 42. No more than 2 pages.
- Don't worry about being super thorough, we'll work through any trouble spots



# Homework – Netlogo Dictionary

