

PRIVACY POLICY
for
AUTO ACCIDENT ALERT™

Effective March 16, 2020

PLEASE READ THIS PRIVACY POLICY CAREFULLY. THIS PRIVACY POLICY APPLIES TO INFORMATION COLLECTED THROUGH THE AUTO ACCIDENT ALERT™ APPLICATION AND ITS SUCCESSOR PRODUCTS AND SERVICES (COLLECTIVELY THE “**APPLICATION**”). BY DOWNLOADING, INSTALLING, OR USING THE APPLICATION, OR BY OTHERWISE INDICATING YOUR AGREEMENT TO THE TERMS AND CONDITIONS SET FORTH HEREIN (INCLUDING, WITHOUT LIMITATION, BY INDICATING SUCH CONSENT WITHIN THE APPLICATION), YOU ACKNOWLEDGE AND AGREE TO BE BOUND BY THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY. SHOULD YOU NOT ACKNOWLEDGE AND AGREE TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY, YOU MUST IMMEDIATELY UNINSTALL THE APPLICATION AND/OR DISCONTINUE ITS USE. CONTINUED USE OF THE APPLICATION SIGNIFIES YOUR CONTINUED ACCEPTANCE OF THIS PRIVACY POLICY AND ANY CHANGES TO IT. ANY DISPUTE OVER INFORMATION THAT YOU PROVIDE OR CCC OTHERWISE COLLECTS THROUGH THE APPLICATION IS GOVERNED BY THIS PRIVACY POLICY AND THE TERMS OF USE FOR AUTO ACCIDENT ALERT™ (THE “**AGREEMENT**”).

THIS PRIVACY POLICY DOES NOT APPLY TO INFORMATION COLLECTED THROUGH ANY MEANS OTHER THAN THE APPLICATION, INCLUDING INFORMATION THAT YOU PROVIDE TO CCC VIA ANY OTHER WEBSITE, APPLICATION, OR OFFLINE. REFERENCES IN THIS PRIVACY POLICY TO "YOU" OR "YOUR" OR VARIATIONS THEREOF SHALL MEAN INDIVIDUAL USERS OF THE APPLICATION, AND REFERENCES TO "CCC" CCC INFORMATION SERVICES INC. AND ITS AFFILIATES. CAPITALIZED TERMS NOT OTHERWISE DEFINED IN THIS PRIVACY POLICY HAVE THE DEFINITIONS AS SET FORTH IN THE AGREEMENT.

1. Information Collected & Uses Thereof.

CCC collects and uses Program Data and Participant Information as set forth in the Agreement.

2. How We Share Information We Collect.

We may share your information with our service providers who assist us in operating or improving our services, or in communicating with you. They will only be permitted to retain, use, and disclose your information in connection with services they provide to us.

We may share information we collect with other entities such as law enforcement, government entities, or courts as required or allowed by applicable law, or otherwise to help prevent harm or fraud to us, you, our customers, or other third parties.

In addition, if CCC sells all or part of its business or sells or transfers all or a material part of its assets, or is otherwise involved in a merger or transfer of all or a material part of its business, CCC may transfer your information to the party or parties involved in the transaction as part of that transaction.

3. Security

Information CCC collects via the Application is stored within CCC controlled databases (or databases hosted on CCC's behalf) on servers maintained in protected environments. However, no physical or electronic security system is impenetrable, and no security can prevent all unauthorized access, use or disclosure. Although CCC implements and maintains reasonable measures to protect your information, CCC cannot guarantee its absolute security, nor can CCC guarantee that information you supply won't be intercepted while being transmitted to CCC over the Internet.

4. Children

The Application is not intended for children. Children should not use the Application for any purpose, even with the permission of their parents. CCC will not knowingly allow anyone under 13 to provide any personally

identifying information. If you are under 13, please do not provide any information about yourself on the Site.

5. Updates to the Privacy Policy

CCC reserves the right to change the Privacy Policy at any time and will publish any such updates to the Application. You should check the Site frequently for updates. Your continued use of the Application after CCC posts a revised Privacy Policy signifies your acceptance of the revised Privacy Policy.