

## CCC® Drive - Privacy Notice

Effective Date: October 5, 2021

Please read this Privacy Policy carefully. This Privacy Policy applies to information collected through CCC® Drive (“Drive”). Use of Drive indicates that You have been offered the opportunity to, and Your desire to, participate in a program wherein CCC will collect certain data and information from your mobile device for (i) to assist in tracking Your vehicle’s travel on the Application (the “Trip Tracker”) (the “Program”) (for clarity, Trip Tracker is part of the Program), (ii) creation, and use, of analytics to improve products and services (including the Program), and (iii) use in research and development of products and services. By using the Drive, you acknowledge that you have read and understood this Privacy Notice and the CCC Drive Terms of Use. Note that this Privacy Notice does not apply to information collected through any means other than the Application, including information that you provide to your insurance carrier or CCC outside of Drive. References to “CCC,” “we,” “our,” “us,” or variations of any of these, shall mean CCC Intelligent Solutions Inc. and its affiliates.

### Information Collected

CCC collects information in two ways: through information you voluntarily submit using Drive and through your installation and use of Drive.

- **User-Provided Information**

One-way CCC collects information is by you providing that information. You may provide your user created ID, name, and email address. Through the user interface, you will be prompted to enter information about your trip, including start and end, crash detection, and trip histories.

- **Information Collected Automatically**

Drive also automatically collects information including data that provides insights into what the user is currently doing via their device. For Drive to start automatically collecting this data, you must open the app and switch the tracking feature on. Data provided by the operating system of the Device, including data and information which provides insights into what the user is currently doing:

- DeviceID (a unique identifier tied to the device in use)
- Analytics data from your mobile device and mobile app – Includes characteristics and usage status/conditions of your mobile device (i.e. device make/model, OS, memory, CPU, battery, etc) and mobile app (app version, permission status, daily health check, trip activity, etc)
- Data about the location of your device:
  - Location/GPS (a sensor which identifies the location of the Device)
  - Your trip data – Start / end times
  - Device sensor data relating to movement (accelerometer and gyroscope)
- Data about your trip and use of the vehicle:
  - The start and end times of your trip

### How We Use Information We Collect with Drive

**Commented [DP51]:** Update to match the TOU push date

**Commented [SP2]:** Can we shift this use case up as priority #1 (similar to the ToFU?

**Commented [SP3]:** Can we exclude this for phase I?

**Commented [DP4]:** Please review and confirm. I am working to cover all the current planned data collection for Drive

- We also use deidentified and/or aggregate data to help us create, develop, operate, deliver, and improve our products, services, site content, user experience, and advertising and demonstrating our products and services.
- CCC may access or disclose your information under certain additional circumstances such as the following: (a) to protect or defend the legal rights or property of CCC and its corporate affiliates; (b) to protect against fraud or for risk management purposes; or (c) to comply with applicable law or legal process.

**Commented [DP5]:** Is there anything else that needs to be considered here? Are there any other potential uses for Drive outside of R&D?

**Commented [SP6R5]:** Team is storing data in a separate database that will currently only be used for R&D (use for Client POCs is Phase II)

**Commented [DP57R5]:** Are you starting to use this data for Client POCs now?

### **How We Share Information We Collect with Drive**

- We may provide your information to our service providers to retain, use, and disclose that information in connection with services they provide to us and you (e.g., we may store your data on servers that are owned and operated by our hosting services provider, etc.).
- We may share information we collect with other entities such as law enforcement, government entities, or courts as required or allowed by applicable law, such as for the legal and safety purposes described under the “How We Use Information We Collect” Section above, or otherwise to help prevent harm or fraud to us, you, our customers, or other third parties.
- In addition, if CCC sells all or part of its business or sells or transfers all or a material part of its assets, or is otherwise involved in a merger or transfer of all or a material part of its business, CCC may transfer your information to the party or parties involved in the transaction as part of that transaction.

### **Security**

Information CCC collects on Drive is stored within CCC controlled databases (or databases hosted on CCC’s behalf) on servers maintained in protected environments. However, no physical or electronic security system is impenetrable, and no security can prevent all unauthorized access, use or disclosure. Although CCC implements and maintains reasonable measures to protect your information, CCC cannot guarantee its absolute security, nor can CCC guarantee that information you supply won't be intercepted while being transmitted to CCC over the Internet.

### **Cookies and Other Tracking Mechanisms**

A cookie is a small entry in text file stored on your computer’s hard drive for the purpose of identifying your device during interactions with an application. Drive does not use any cookies or other tracking mechanisms.

**Commented [DP8]:** Please confirm if there are any other tracking mechanisms in play

**Commented [SP9R8]:** No tracking mechanisms are being utilized, including cookies (not relevant to native Mobile Apps) – We can probably cut this entire section

### **Children**

Drive is not intended for children. Children should not use Drive for any purpose, even with the permission of their parents. CCC will not knowingly allow anyone under 18 to provide any personally identifying information. If you are under 18, please do not provide any information about yourself through Drive.

**Commented [DP10R8]:** Please confirm this is still correct and I will cut out the below language. If you think this may change at any point in the future, I want to keep the cookie language.

### **Third Party Links**

Drive may contain links to websites not controlled by CCC. CCC is not responsible for the privacy practices of third parties. CCC encourages users to read the privacy statements of third-party websites to which they link. This Privacy Policy applies only to information collected from Drive.

### **Changes to the Privacy Policy**

CCC reserves the right to change this Privacy Policy at any time in our sole discretion. You are expected to check this page frequently, so you are aware of any changes as they are binding on you. Your continued use of Drive after CCC posts a revised Privacy Policy signifies your acceptance of the revised Privacy Policy.

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### **Additional Information for California Residents**

If you are a California resident, you may have rights under the California Consumer Privacy Act. You may exercise your rights, if any, regarding your data by contacting CCC's privacy team at [privacy@cccis.com](mailto:privacy@cccis.com).

**Commented [DP11]:** Is this relevant to Drive currently or could it be relevant in the future?

**Commented [SP12R11]:** Currently, CCC® Drive does not contain links to any sites / experiences outside of the existing CCC® Drive Mobile App – The only link to an external site that I can foresee in the near future would be a link to a CCC product (i.e. 'Accident Documentation' html5 mobile app on CXP Mobile Modules)

**Commented [DP13R11]:** Let's keep this language to be safe