

## **CCC® Auto Accident Alert™ - Privacy Notice**

Effective Date: October 5, 2021

Please read this Privacy Policy carefully. This Privacy Policy applies to information collected through CCC® Auto Accident Alert™ (“Alert”). Use of Alert indicates that You have been offered the opportunity to, and Your desire to, participate in a program wherein CCC will collect certain data and information from your mobile device for (i) to assist in tracking Your vehicle’s travel on the Application (the “Trip Tracker”) (the “Program”) (for clarity, Trip Tracker is part of the Program), (ii) creation, and use, of analytics to improve products and services (including the Program), and (iii) use in research and development of products and services. By using Alert, you acknowledge that you have read and understood this Privacy Notice and the CCC Auto Accident Alert Terms of Use. Note that this Privacy Notice does not apply to information collected through any means other than the Application, including information that you provide to your insurance carrier or CCC outside of Alert. References to “CCC,” “we,” “our,” “us,” or variations of any of these, shall mean CCC Intelligent Solutions Inc. and its affiliates.

### **Information Collected**

CCC collects information in two ways: through information you voluntarily submit using Alert and through your installation and use of Alert.

- **User-Provided Information**

One-way CCC collects information is by you providing that information. You may provide your user ID, name, and email address. Through the user interface, you will be prompted to enter information about your trip, including your trip start and end.

- **Information Collected Automatically**

Alert also automatically collects information including data that provides insights into what the user is currently doing via their device. For Alert to start automatically collecting this data, you must open the app and switch the tracking feature on. Data provided by the operating system of the Alert, including data and information which provides insights into what the user is currently doing:

- DeviceID (a unique identifier tied to the device in use)
- Analytics data from your mobile device and mobile app – Includes characteristics and usage status/conditions of your mobile device (i.e. device make/model, OS, memory, CPU, battery, etc) and mobile app (app version, permission status, daily health check, trip activity, etc)
- Data about the location of your device:
  - Location/GPS (a sensor which identifies the location of the Device)
  - Your trip data – Start / end times
  - Device sensor data relating to movement (accelerometer and gyroscope)
- Data about your trip and use of the vehicle:
  - The start and end times of your trip

### **How We Use Information We Collect with Alert**

- We also use deidentified and/or aggregate data to help us create, develop, operate, deliver, and improve our products, services, site content, user experience, and advertising and demonstrating our products and services.
- CCC may access or disclose your information under certain additional circumstances such as the following: (a) to protect or defend the legal rights or property of CCC and its corporate affiliates; (b) to protect against fraud or for risk management purposes; or (c) to comply with applicable law or legal process.

### **How We Share Information We Collect with Alert**

- We may provide your information to our service providers to retain, use, and disclose that information in connection with services they provide to us and you (e.g., we may store your data on servers that are owned and operated by our hosting services provider, etc.).
- We may share information we collect with other entities such as law enforcement, government entities, or courts as required or allowed by applicable law, such as for the legal and safety purposes described under the “How We Use Information We Collect” Section above, or otherwise to help prevent harm or fraud to us, you, our customers, or other third parties.
- In addition, if CCC sells all or part of its business or sells or transfers all or a material part of its assets, or is otherwise involved in a merger or transfer of all or a material part of its business, CCC may transfer your information to the party or parties involved in the transaction as part of that transaction.

### **Security**

Information CCC collects on Alert is stored within CCC controlled databases (or databases hosted on CCC’s behalf) on servers maintained in protected environments. However, no physical or electronic security system is impenetrable, and no security can prevent all unauthorized access, use or disclosure. Although CCC implements and maintains reasonable measures to protect your information, CCC cannot guarantee its absolute security, nor can CCC guarantee that information you supply won't be intercepted while being transmitted to CCC over the Internet.

### **Cookies and Other Tracking Mechanisms**

A cookie is a small entry in text file stored on your computer’s hard drive for the purpose of identifying your device during interactions with an application. Alert does not use any cookies or other tracking mechanisms.

### **Children**

Alert is not intended for children. Children should not use Alert for any purpose, even with the permission of their parents. CCC will not knowingly allow anyone under 18 to provide any personally identifying information. If you are under 18, please do not provide any information about yourself through Alert.

### **Third Party Links**

Alert may contain links to websites not controlled by CCC. CCC is not responsible for the privacy practices of third parties. CCC encourages users to read the privacy statements of third-party websites to which they link. This Privacy Policy applies only to information collected from Alert.

### **Changes to the Privacy Policy**

CCC reserves the right to change this Privacy Policy at any time in our sole discretion. You are expected to check this page frequently, so you are aware of any changes as they are binding on you. Your continued use of Alert after CCC posts a revised Privacy Policy signifies your acceptance of the revised Privacy Policy.

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### **Additional Information for California Residents**

If you are a California resident, you may have rights under the California Consumer Privacy Act. You may exercise your rights, if any, regarding your data by contacting CCC's privacy team at [privacy@cccis.com](mailto:privacy@cccis.com).