

# INTERSECTIONAL FEMINISM

& the future of technical communities

by christine cepelak

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INTERSECTIONAL FEMINISM

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TECH COMMUNITIES

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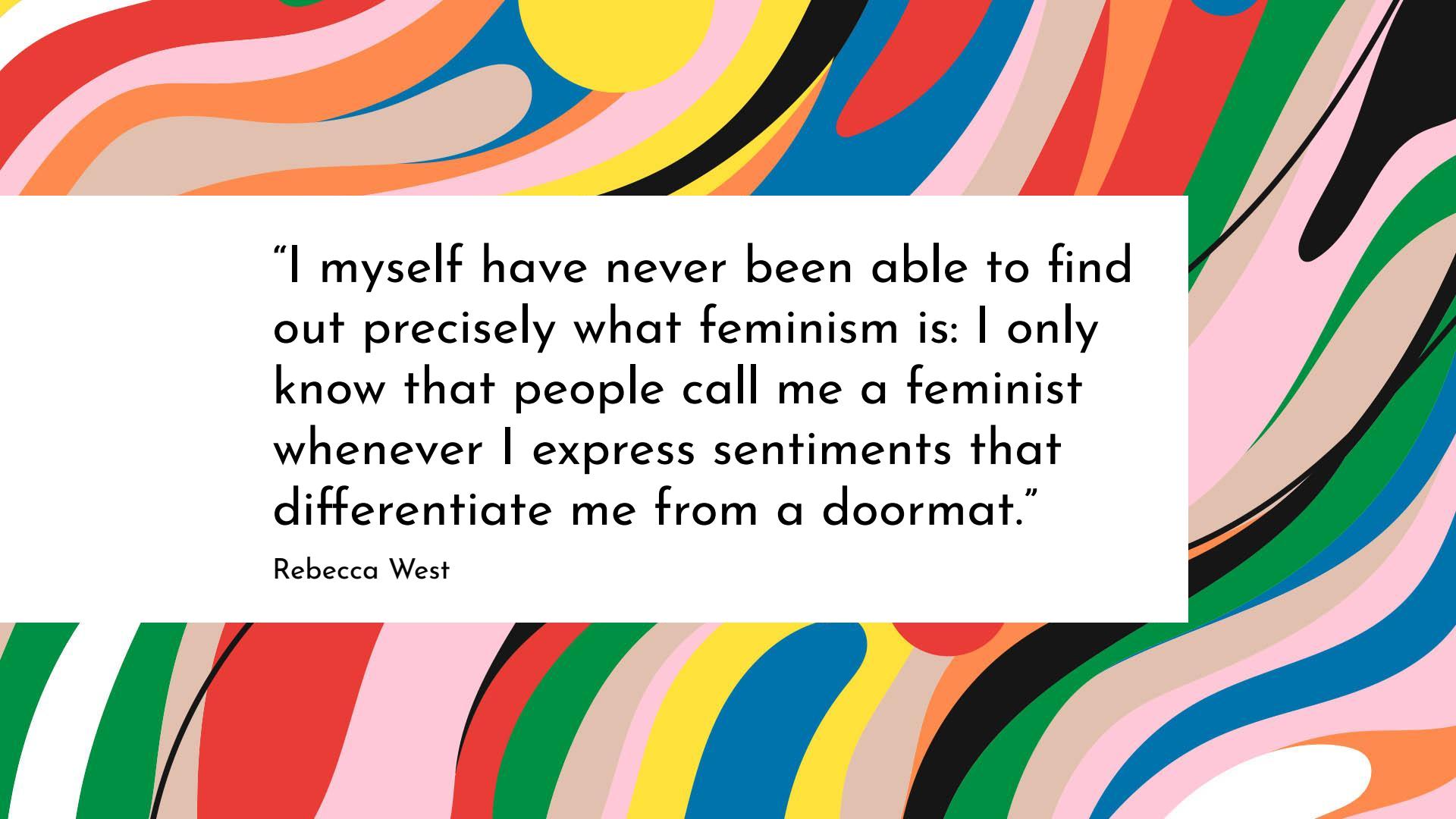
Q & A

*Don't hesitate to reach out!*



# ABOUT ME

**Christine Cepelak** is a writer and researcher of tech and social issues. She's currently studying **Data Science for Public Policy** at the Hertie School of Governance in Berlin, DE, but previously spent years **managing social programs and exploring data science for social good**.



“I myself have never been able to find out precisely what feminism is: I only know that people call me a feminist whenever I express sentiments that differentiate me from a doormat.”

Rebecca West

# FEMINISM: addressing systemic inequality

1°

## SOCIAL

Freedom to make one's own life choices without fear of violence or retaliation

2°

## POLITICAL

Equal representation and protection from discrimination

3°

## ECONOMIC

Pay, career growth & social mobility

Ref: Council of Europe

01

WHAT IS  
INTERSECTIONAL  
FEMINISM?



## A DEFINITION

a form of feminism that **stands for the rights and empowerment of all women**, taking seriously the fact of **differences among women, including different identities** based on radicalization, sexuality, economic status, nationality, religion, and language

---

JULIET WILLIAMS, professor of gender studies at UCLA

# EXAMPLES: PAY GAP

**Focusing only on “breaking the glass ceiling” and developing the careers of corporate women**

(“exclusive”) FEMINISM

**Raising the minimum wage, as nearly two-thirds of minimum-wage workers in the U.S. are women**

INTERSECTIONAL FEMINISM

# WHY IS THIS NECESSARY?



## HISTORY

Our current social system was defined by people in power over centuries



## REVOLUTION

History has shown that system can be changed



## HUMAN RIGHTS

To take this theory seriously is to claim our rightful place in history

# WHY THIS THEORY?



INCLUSIVE

Addresses all the impacts  
of sexism, white  
supremacy, and classism



FOCUS

Centers the most  
marginalized people

**GOAL:**

**shift our system and  
shared social  
thought towards a  
fundamentally  
inclusive**



# 02 | EVERYDAY IMPACT

# GLOBAL IMPACT

## HEALTHCARE

---

*Have you been to a doctor recently?*

## EDUCATION

---

*Ever wonder about your German great-grandmother?*

## ECONOMY

---

*Do you think you can you get ahead?*

## LIFESTYLE

---

*Are you a runner?*

## ECOLOGY

---

*What should climate policy include?*

## CONFLICT

---

*Who plays with toy soldiers?*



Ref: USA Today



# 03 | TECH COMMUNITIES TAKE ACTION

# COMMUNITY ECOSYSTEM



## MISSION

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Organizations serve different purposes in advancing the cause of feminism



## COMMUNICATION

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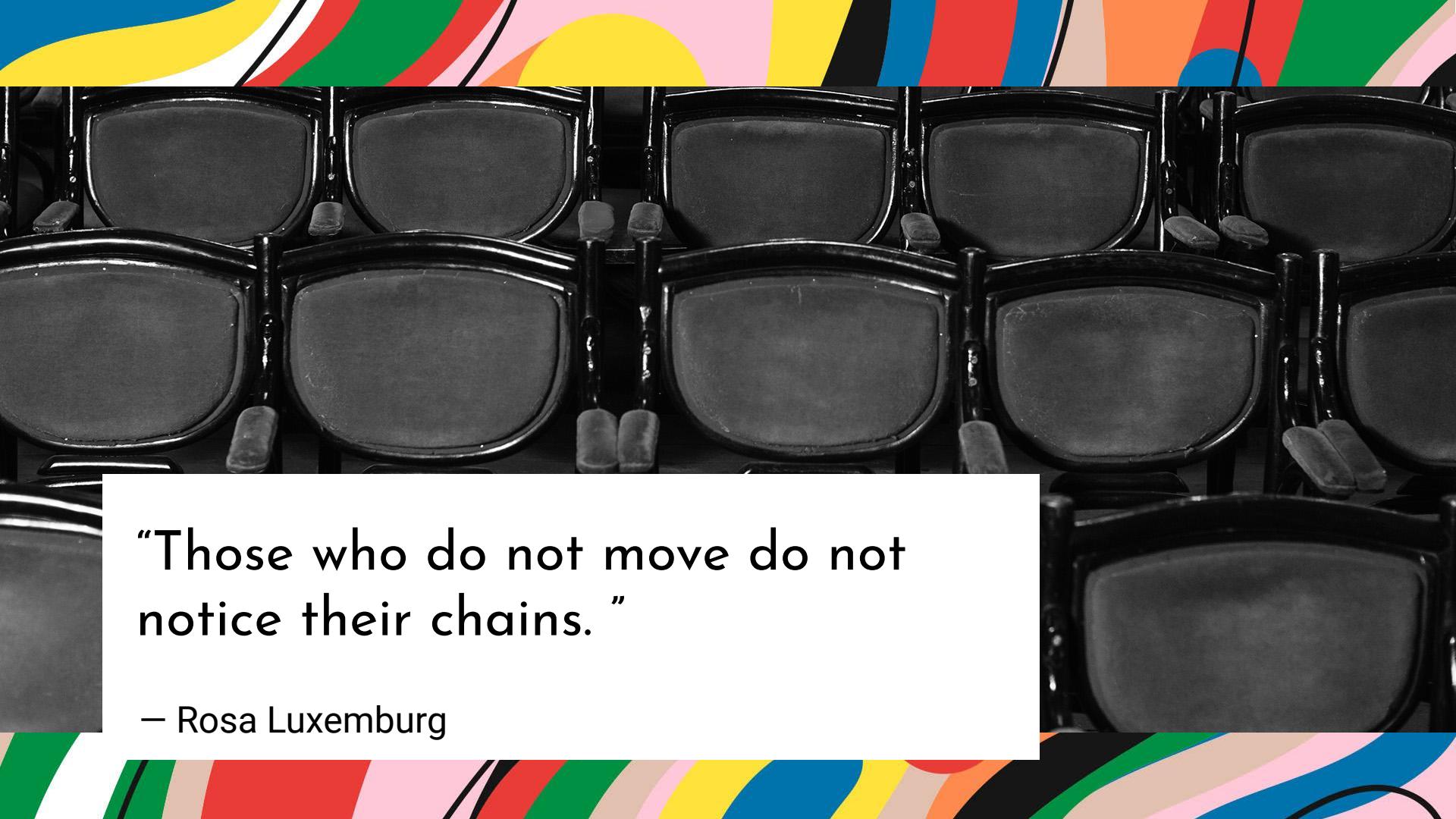
Clearly declare forwarding the cause of intersectional feminism as your core mission



## DECISION-MAKING

---

Have a clear decision-making process which ensures intersectionality



**“Those who do not move do not notice their chains.”**

— Rosa Luxemburg



“The thing women have yet to learn is nobody gives you power. You just take it.”

— Roseanne Barr

# Q & A

# THANKS!

Does anyone have any questions?

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[christinecepelak.com](http://christinecepelak.com)

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# GLOBAL IMPACT

## HEALTHCARE

---

*Have you been to a doctor recently?*

## EDUCATION

---

*Ever wonder about your German great-grandmother?*

## ECONOMY

---

*Do you think you can you get ahead?*

## LIFESTYLE

---

*Are you a runner?*

## ECOLOGY

---

*What should climate policy include?*

## CONFLICT

---

*Who plays with toy soldiers?*

# GLOBAL IMPACT: REFERENCES

<https://www.nytimes.com/interactive/2019/08/14/magazine/racial-differences-doctors.html?smtyp=cur&smid=tw-nytimes>

[https://en.wikipedia.org/wiki/Women\\_at\\_German\\_universities#:~:text=In%202019%2C%20women%20were%20allowed,of%20all%20students%20were%20women](https://en.wikipedia.org/wiki/Women_at_German_universities#:~:text=In%202019%2C%20women%20were%20allowed,of%20all%20students%20were%20women)

<https://www.brookings.edu/blog/social-mobility-memos/2013/11/12/gender-gaps-in-relative-mobility/>

<http://www.marathonguide.com/history/olympicmarathons/chapter25.cfm#:~:text=Before%201972%2C%20women%20had%20been,of%203%3A21%3A25>

<https://blogs.worldbank.org/climatechange/when-poverty-meets-climate-change-critical-challenge-demands-cross-cutting-solutions#:~:text=The%20connection%20between%20climate%20change,their%20own%20countries%20by%202050>

<https://www.sciencespo.fr/en/news/news/women-in-conflict-the-mechanisms-of-patriarchy-in-wartime/7138>

# AWARDS



## MERCURY

---

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon



## VENUS

---

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot, even hotter than Mercury



## JUPITER

---

Despite being red, Mars is a cold place, not hot. It's full of iron oxide dust, which gives the planet its reddish cast

# WHAT'S THE NEED?



## PATRIARCHY

Despite being red, Mars is a cold place, not hot. It's full of iron oxide dust, which gives the planet its reddish cast



## WHITE SUPREMACY

Jupiter is a gas giant and the biggest planet in the Solar System and the fourth-brightest object in the sky



## VALUES

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon

# WHY INTERSECTIONAL FEMINISM?



## VENUS

---

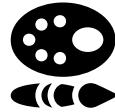
Has a beautiful name,  
but it's terribly hot



## MERCURY

---

Mercury is the closest  
planet to the Sun



## MARS

---

Despite being red, Mars  
is a cold place, not hot



## NEPTUNE

---

Neptune is the farthest  
planet from the Sun

# AND HERE COMES THE SLIDE TITLE!

Do you know what helps you make your point clear? Lists like this one:

- Because they're simple
- You can organize your ideas clearly
- And because you'll never forget to buy milk!

And the most important thing: the audience won't miss the point of your presentation

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Do you know what helps you make your point clear? Lists like this one:

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“We tend to talk about race inequality as separate from inequality based on gender, class, sexuality or immigrant status.

**...some people are subject to all of these, and the experience is not just the sum of its parts”**

–KIMBERLÉ CRENSHAW



Ref: [UN Women](#)

# 04 | TAKE ACTION

# AND HERE COMES THE SLIDE TITLE!

Do you know what helps you make your point clear? Lists like this one:

- Because they're simple
- You can organize your ideas clearly
- And because you'll never forget to buy milk!

And the most important thing: the audience won't miss the point of your presentation

“This is a quote. Words full of wisdom that someone important said and can make the reader get inspired.”

—SOMEONE FAMOUS



# LOCATIONS



## MERCURY

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon

# OUR SERVICES

## JUPITER

Jupiter is the biggest planet in the Solar System

## VENUS

Venus has a beautiful name, but it's terribly hot

## MARS

Despite being red, Mars is a cold place, not hot

## MERCURY

Mercury is the closest planet to the Sun

## NEPTUNE

Neptune is the farthest planet from the Sun

## SATURN

Saturn is a gas giant and it has several rings



A PICTURE IS WORTH A  
THOUSAND WORDS

# THIS IS A TABLE

	MASS	DIAMETER	SURFACE GRAVITY
MERCURY	0.06	0.38	0.38
MARS	0.11	0.53	0.38
SATURN	95.2	9.4	1.16

# OUR STRENGTHS



## VENUS

---

Has a beautiful name,  
but it's terribly hot



## MERCURY

---

Mercury is the closest  
planet to the Sun



## MARS

---

Despite being red, Mars  
is a cold place, not hot



## NEPTUNE

---

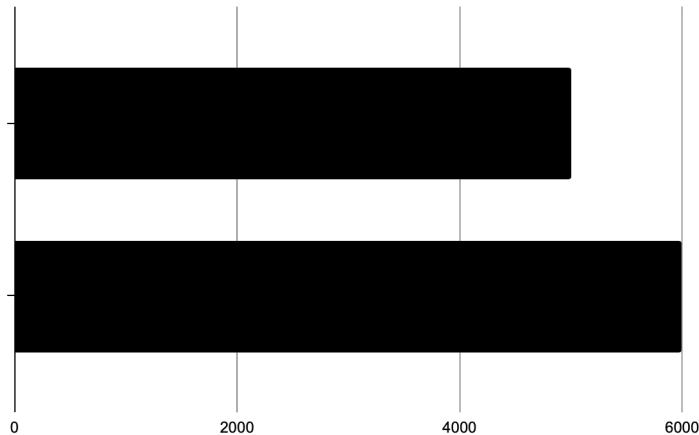
Neptune is the farthest  
planet from the Sun

# CUSTOMER PROFILE

AGE

25-35

35-45



Follow the link in the graph to modify its data and then paste the new one here. For more info, [click here](#)



MOSTLY MALE

Mercury is the closest planet to the Sun and the smallest one in the Solar System

# OUR NUMBERS

80%



SALES

It has a beautiful name,  
but it's terribly hot

50%



MARKET

Despite being red, Mars  
is a cold place, not hot

70%



PEOPLE

Mercury is the closest  
planet to the Sun

# 20,000

EXPECTED INCOME FOR 2020

# FUTURE PROJECTS

01

JUPITER

Jupiter is the biggest planet in the Solar System

02

VENUS

Venus has a beautiful name, but it's terribly hot

03

MARS

Despite being red, Mars is a cold place, not hot

04

MERCURY

Mercury is the closest planet to the Sun



# SOFTWARE

You can replace the image on the screen with your own work. Just delete this one, add yours and send it to the back



# ALTERNATIVE RESOURCES

## PHOTO

- Long hair artist on stage
- Smiling female mime artist looking at male mime artist peeking from curtain
- High angle ballerina sitting on her leg
- Man having a classical piano recital
- Magician's hand performing magic trick with napkin over the top black hat

# ALTERNATIVE RESOURCES



# RESOURCES

## PHOTO

- Contemplated male and female mime artist sitting behind the arm chairs
- Young mime couple performing on stage seen through an open red curtain
- Young man with book jumping
- Portrait happy woman jumping and listening music

## VECTOR

- Flat design psychedelic groovy background

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#ffffff

#1c1c1c

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Pana



Amico



Bro



Rafiki



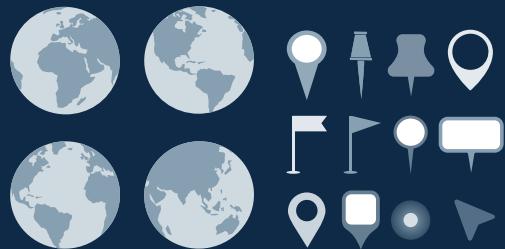
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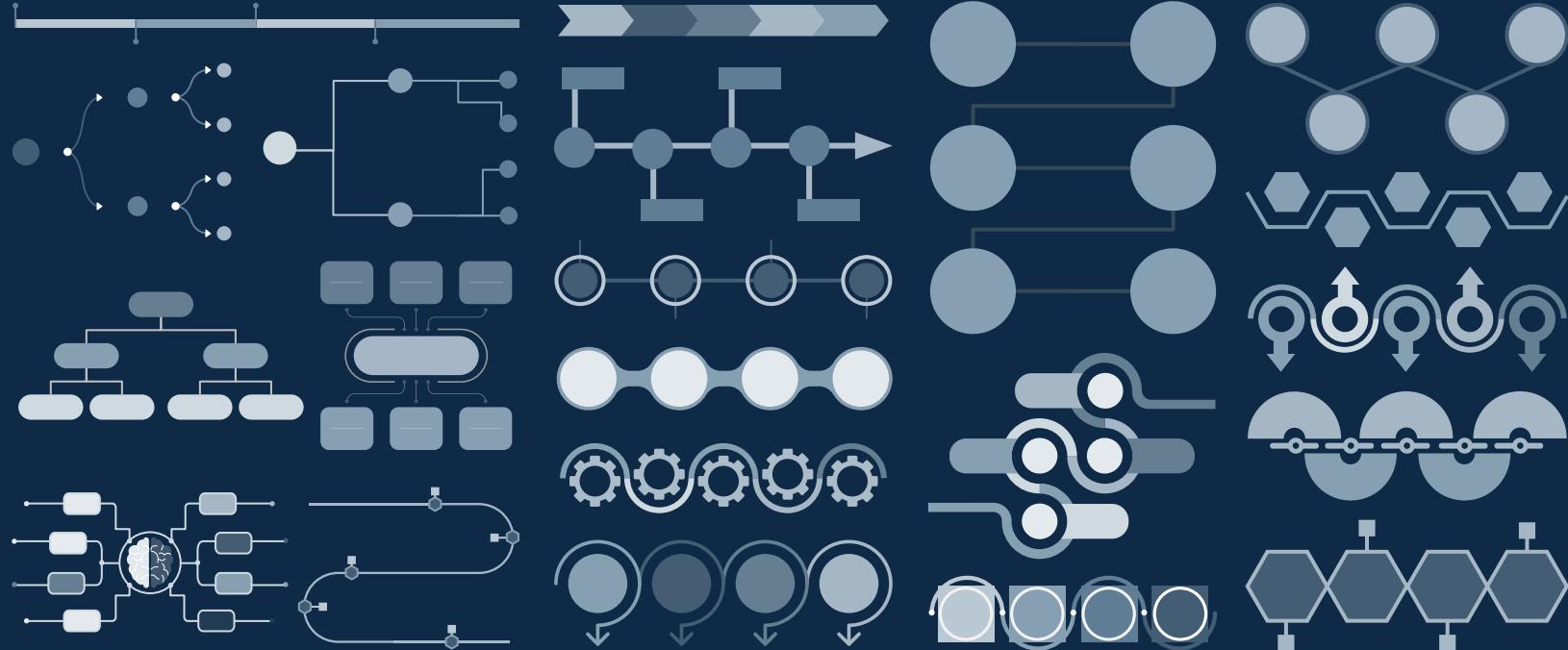
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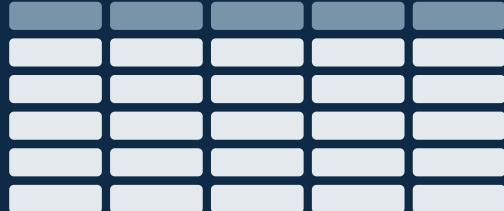
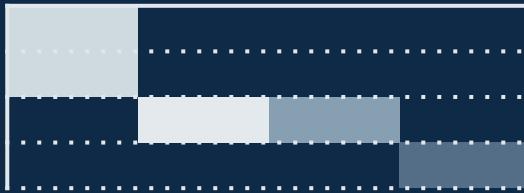
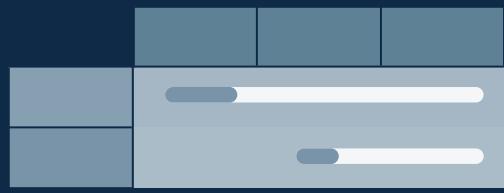
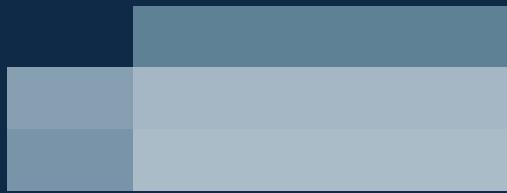
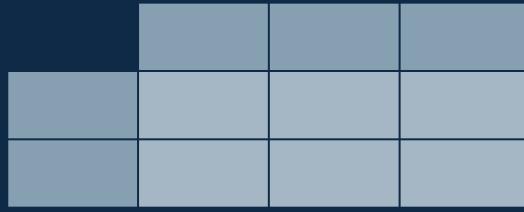
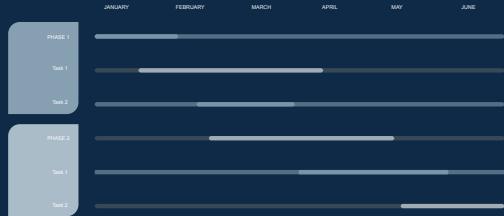
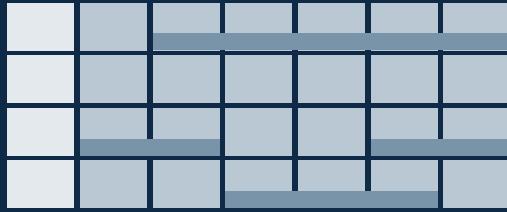
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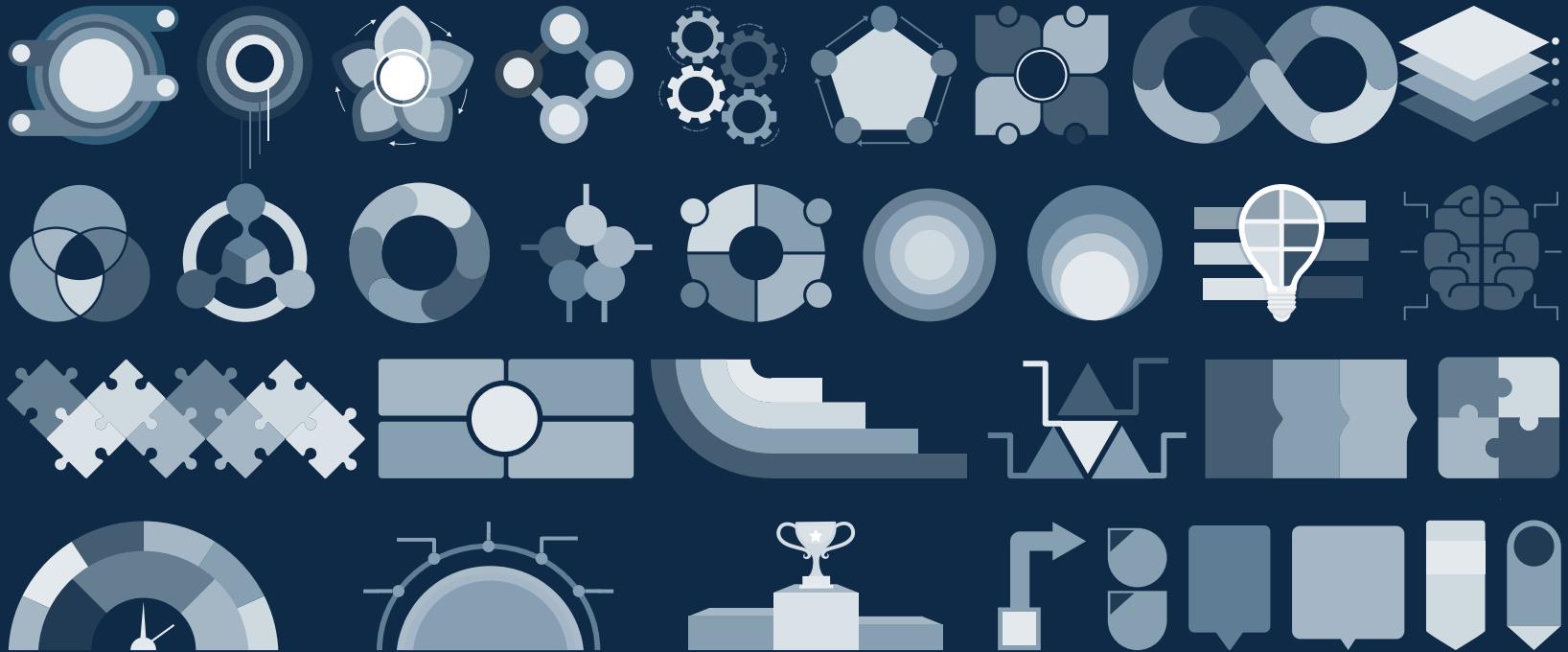
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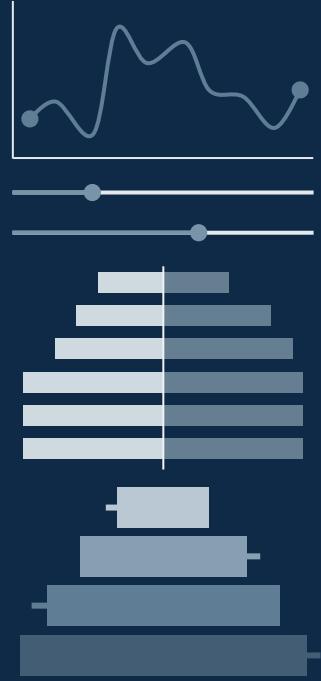
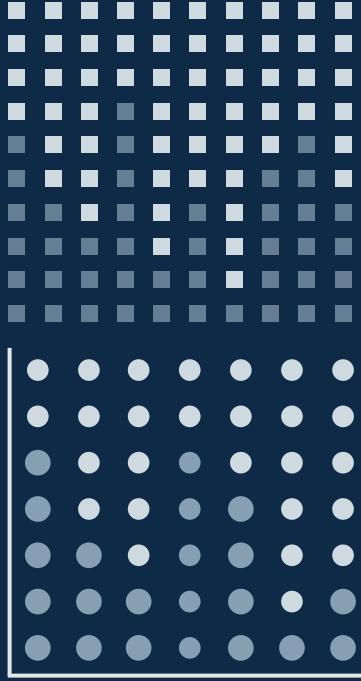












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## Medical Icons



## Business Icons



## Teamwork Icons



## Help & Support Icons



# Avatar Icons



## Creative process Icons



## Performing Arts Icons



# Nature Icons



# SEO & Marketing Icons



