

Screenshots
The Homepage



More Than Fashion



Collection by nail artist Celeste Hampton



A\$AP Rocky at Loewe Womenswear show



Nails designed by Artist Mei Kawakjri

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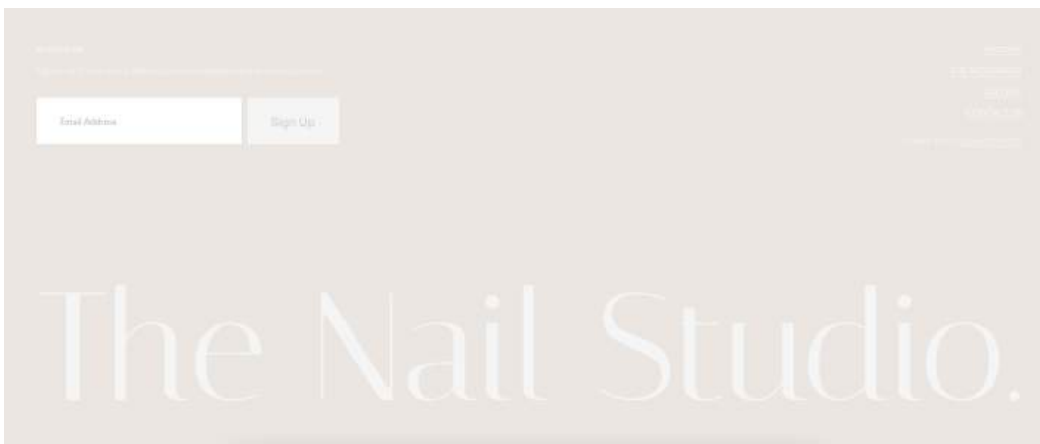
Notable Nails

[Gallery](#)

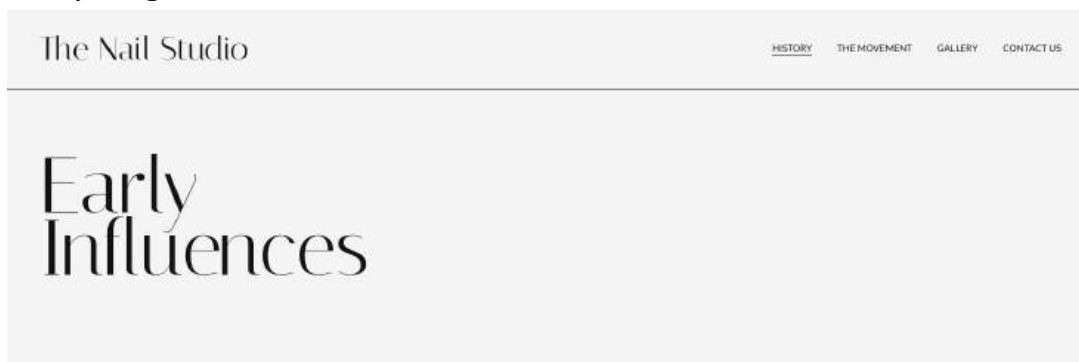




An elevated form of expression
and identity.



The 'History' Page



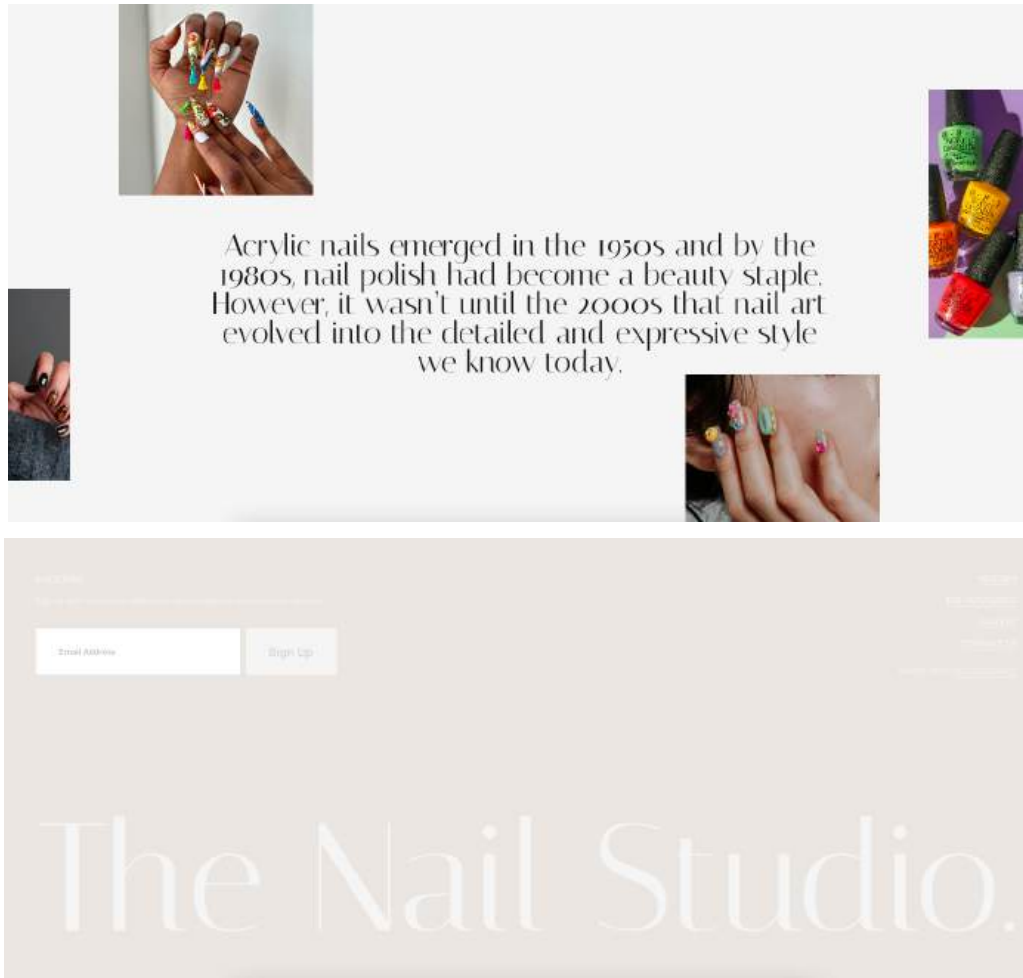
History

The exact origins of manicures remain uncertain, but archaeologists have found evidence of nail art and nail Egyptian mummies, Indian women, and men in ancient Babylon dating back to around 5,000 BCE. Researchers attribute the first form of "nail polish" to the Chinese around 3,000 BCE, where women used a mixture of egg white, gelatin, beeswax, and dyes made of flowers to tint their nails.



For centuries, decorated nails have served as symbols of social status.

In ancient China, long, extravagant nails indicated that a woman came from a wealthy family and was not expected to do physical labour. Elite women in the Forbidden City grew their nails extremely long and protected them with ornate nail guards. Empress Dowager Cixi (1835-1908) owned an impressive collection of nail guards made from gold, silver, copper, and jade.



The 'The Movement' Page





The Rise of Nail Art Through Social Media.

With the rise of social media, platforms like TikTok, Instagram, and Pinterest have transformed nail art into a global phenomenon showcasing endless creative designs. Social media not only made nail art more popular but also more accessible. Today, both professional nail artists and enthusiasts continue to share their work keeping the trend alive and ever-evolving.



Nail art has become more than just a fashion trend – it's a way to express autonomy and challenge traditional beauty standards. Bold and creative nail designs allow individuals to reclaim visibility and space in a way that celebrates their identity.

Many women in entertainment and sports have used nail art to showcase their individuality.

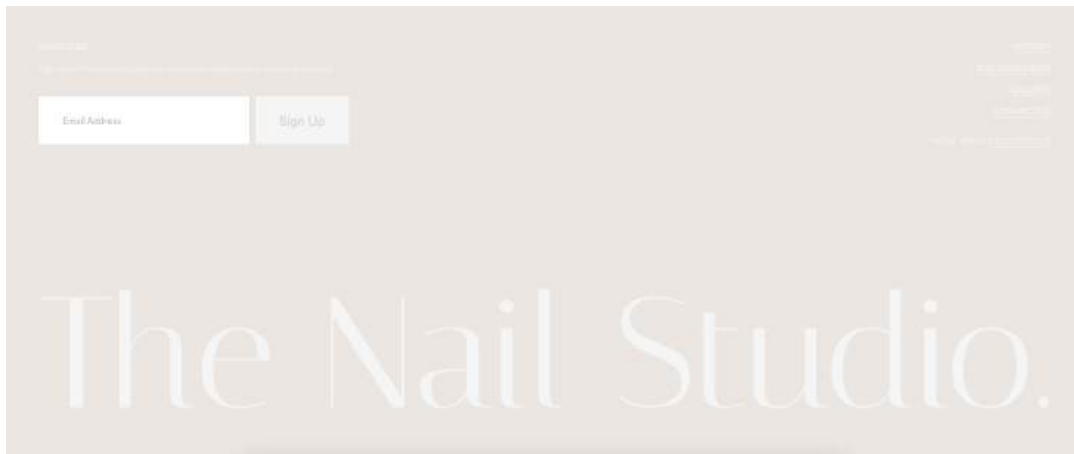
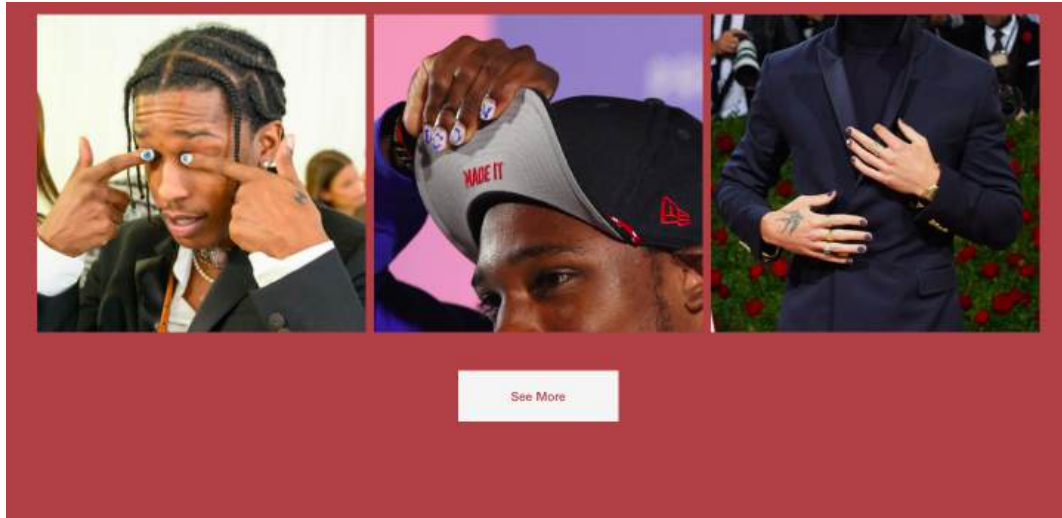
In 1988, Olympic medalist Florence Griffith Joyner set the world record for the 100m and 200m race while wearing a full set of nails. At the time, these were deemed distracting and unprofessional by many.



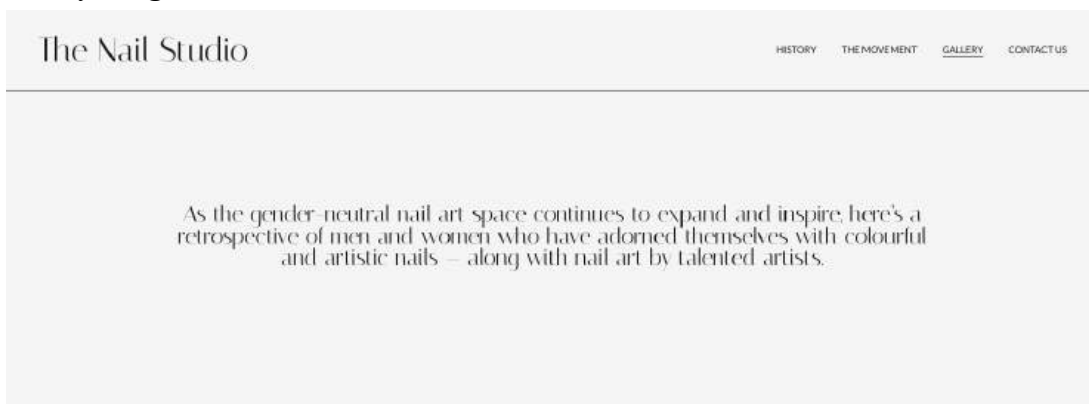
During the 2024 Paris Olympics, athletes like sprinter Sha'Carri Richardson and gymnast Jordan Chiles wore decorative nails while competing, making them a key part of their personal style and performance.

Challenging Gender Norms.

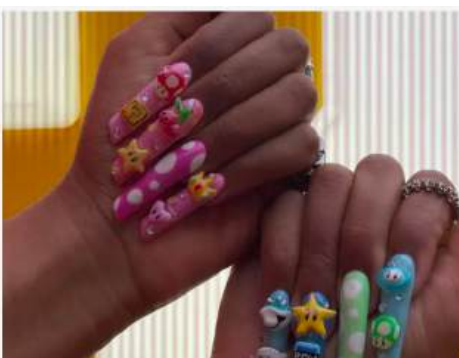
Male artists, performers, and athletes have also started using nail art as a form of expression.



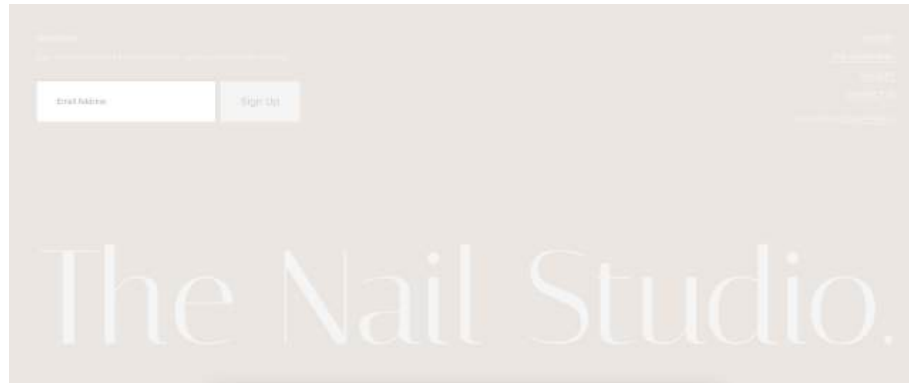
The 'Gallery' Page



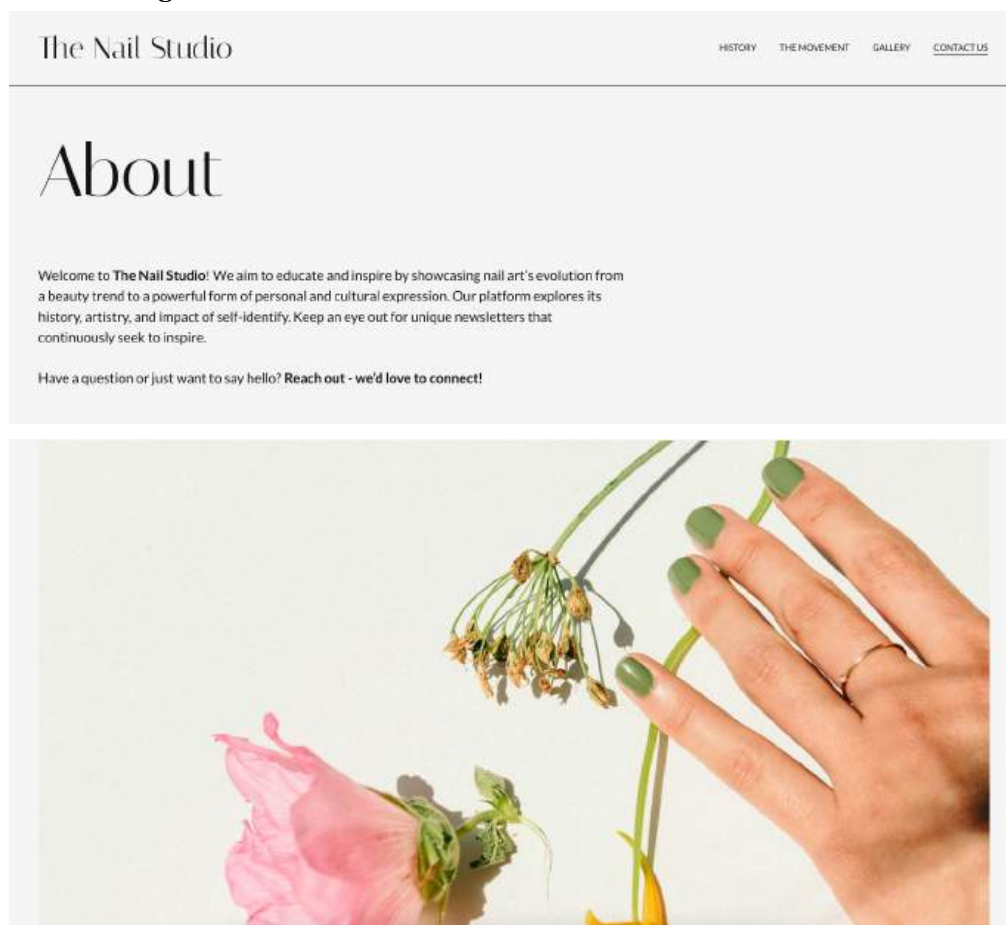








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