# Chengcheng Gu

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#### **EDUCATION**

# University of Michigan, Ann Arbor, MI

Sept. 2017-Present

M.S. in Quantitative Finance and Risk Management

GPA: 3.7/4.0

Courses: Machine Learning, Financial Mathematics, Applied Statistics, Stochastic Analysis, Data Mining

## East China Normal University, Shanghai, China

Sept. 2013-Jun. 2017

B.S. in Mathematics and Applied Mathematics (Minor in Finance)

GPA: 3.7/4.0

Courses: C++/Python Programming, Probability, Statistics, Real/Complex Analysis, Micro/Macroeconomics

#### PROFESSIONAL EXPERIENCE

#### MX Capital, Shanghai, China

May. 2018-Aug. 2018

Quantitative Researcher Intern

- Constructed both Market Taking and Making trading strategies on high-frequency data using multi-dimensional Hawkes Process, covering commodity futures, stock index futures and crypto currency futures
- Designed back-tests including performance testing and optimization of parameters using Genetic Algorithm with Python and R
- Back-test on Bitcoin future strategy resulted in over 30% expected annual yield with \$1M open position
- Assisted programmer in developing new API

#### Guolian Securities, Wuxi, China

Sept. 2016-Mar. 2017

IBD Quantitative Intern

- Did data cleansing and basic data processing
- Built Multi-Factor Model to do stock selection, based on each security's performance on stock market as well as its financial reports and industry performance
- Tuned models by filtering efficient factors and do prediction using logistic regression with Python

#### Nielsen Co, Shanghai, China

Jun. 2016-Aug. 2016

Financial Market Analysis Assistant

- Researched to learn about financial products, wrote proposal for a prospective project
- Designed questionnaires to be distributed before and after the project
- Used PowerPoint charts and graphics to conduct horizontal and vertical comparisons, analyzed the project effects through data comparisons, made recommendations for improvement

#### PROJECT EXPERIENCE

# Michigan Quant Lab

Sept. 2017-Present

- Implemented Python to carve portfolio risk profile by applying Monte-Carlo simulation of risk factors and EWMA volatility estimation scheme
- Made prediction of NASDAQ index using GARCH model via R, selected model using AIC and performed diagnostics by checking the properties of residuals

#### Research on deep learning in quantitative investment

Jan. 2018-Apr. 2018

- Analyzed different deep learning models' feasibility in predicting future price and collected data of a stock index future in China
- Applied SVM and BP-Neural Network Model respectively on the data and compared their performance in Python

# **Bathtub Water Efficiency Model**

Feb. 2016

- Built a Temperature-Water Velocity model, a Double-Layer Media model, and a Grid Segmentation model in Matlab to study heat conduction and determine the position and velocity for adding hot water
- Applied Brownian Motion to predict movement of hydrone
- Won Meritorious Winner Prize in MCM/ICM

### SKILLS

Programming and data processing tools: Python, R, C++, Matlab